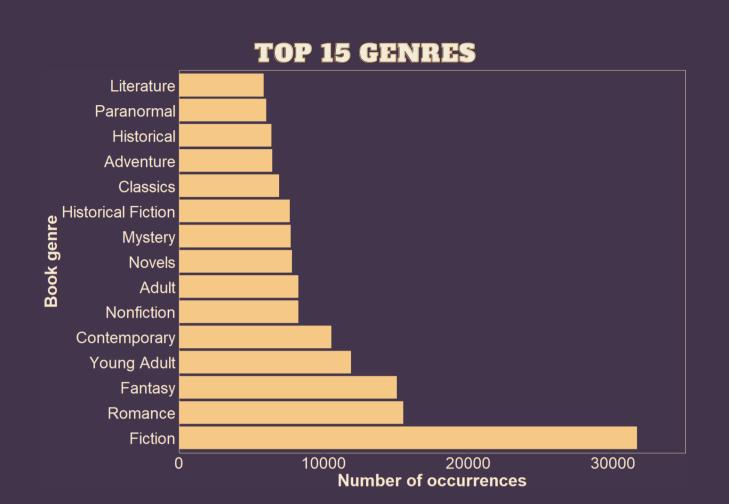


## UNVEILING THE INGREDIENTS FOR THE PERFECT BOOK





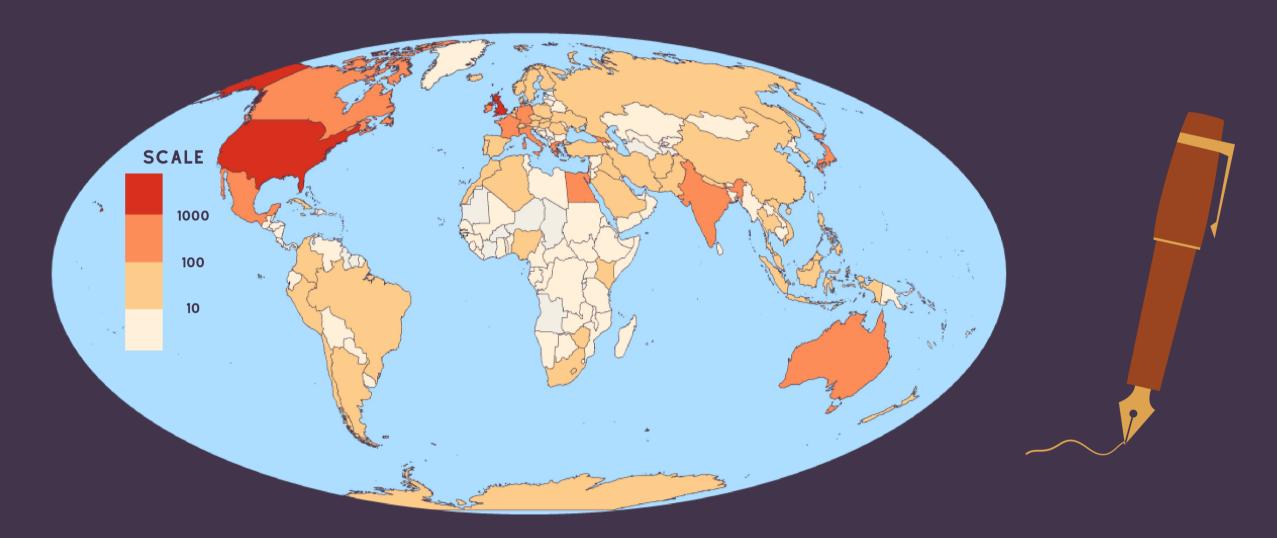
## **ESCAPING REALITY**

ANALYZING THE CHART OF THE 15 MOST POPULAR BOOK GENRES, IT CAN BE SEEN THAT FICTION WINS IN THIS RANKING. WE OBSERVED HALF AS MANY OCCURRENCES OF ROMANCE AND FANTASY. INTERESTING GENRES INCLUDED IN THIS LIST ARE PARANORMAL AND HISTORICAL FICTION.

BASED ON THE CHART, IT CAN BE DRAWN ONE SPECIFIC CONCLUSION: READERS, WANTING TO BREAK AWAY FROM REALITY, REACH FOR A FICTIONAL BOOKS. IN THIS WAY, THEY CAN IMMERSE THEMSELVES IN A WORLD THAT DOES NOT EXIST OR OPERATES ON ITS OWN RULES.

THEREFORE, WHEN WRITING A BOOK, IT IS WORTH BASING IT IN A FICTIONAL, IMAGINARY WORLD THAT COULD DISTRACT THE POTENTIAL READER FROM EVERYDAY PROBLEMS.

## CHOOSING THE PERFECT STAGE



ANOTHER KEY TO CREATING A PERFECT BOOK IS A WELL-CHOSEN SETTING. THE ENVIRONMENT IN WHICH THE ACTION TAKES PLACE, AS WELL AS THE ENTIRE CULTURAL CONTEXT CHARACTERISTIC OF EACH PLACE ON EARTH, HAVE A SIGNIFICANT IMPACT ON THE ATMOSPHERE AND RECEPTION OF THE TEXT. THE UNITED STATES SEEM TO BE ONE OF THE BEST LOCATIONS FOR PLACING A STORY - MOST HIGHLY-RATED BOOKS COME FROM THERE.

ON THE OTHER HAND, PLACING THE ACTION IN CERTAIN REGIONS CAN BE RISKY. CENTRAL EUROPEAN COUNTRIES, SOUTH AMERICA, AS WELL AS THE NEAR AND FAR EAST REQUIRE A CAUTIOUS APPROACH. WE STRONGLY DISCOURAGE PLACING THE PLOT IN COUNTRIES OF CENTRAL AFRICA.

## **BOOK WORDPLAY**



THE CHART SHOWS POPULAR THEMES LIKE NEW BEGINNINGS, LOVE, LIFE, QUESTS, SECRETS, DEATH, TRAVEL, AND THE FUTURE. THESE ALIGN WITH GENRE ANALYSIS.

WE ANALYZED WORDS FOR POSITIVE AND NEGATIVE MEANINGS, CREATING TWO WORD CLOUDS. KEY WORDS LIKE LOVE, DEATH, AND DARKNESS WERE NOTABLE.

SURPRISINGLY, THERE WERE ALMOST AS MANY NEGATIVE WORDS AS POSITIVE ONES: 3246 POSITIVE VERSUS 2821 NEGATIVE OCCURRENCES.

