


## Mediation Flow Chart for Sustainable Consumption

Environmental Knowledge (EK)

A blue arrow pointing horizontally to the right, starting from the text 'Environmental Knowledge (EK)' and ending with a blue triangular arrowhead.

Risk Perception (RP)

A green arrow pointing horizontally to the right, starting from the text 'Risk Perception (RP)' and ending with a green triangular arrowhead.


Environmental Concern (EC)

A red arrow pointing horizontally to the right, starting from the text 'Environmental Concern (EC)' and ending with a red triangular arrowhead.

Behavioral Intention (BI)

An orange arrow pointing horizontally to the right, starting from the text 'Behavioral Intention (BI)' and ending with an orange triangular arrowhead.

Sustainable Consumption Behavior (SC)

A grey rectangular box with a black border, containing the text 'Sustainable Consumption Behavior (SC)'. It is positioned to the right of the four arrows, serving as the final outcome in the flow chart.