



Tsinghua University

WEB: <https://github.com/kurniawanbobby/seventh-floor>

ORGANIC BROWN RICE

SEVENTH FLOOR



01

WHAT IS ORGANIC?

Organic food are more than just avoiding chemicals usage in the production. In order to emphasize on both health and environment, organic farmers apply methods used from thousands years ago, such as crop rotations and the using of animal manures and green manure crops, to gain the sustainability in nature.



02

WHAT IS BROWN RICE?

Brown rice are rice that have been hulled but not milled. In other words they are still considered whole grain with their three main components all present – namely, the bran, endosperm and germs. Although they contain more vitamins than white rice, they spoil faster due to the oil content in the bran. Which is why they are more expensive than white rice.

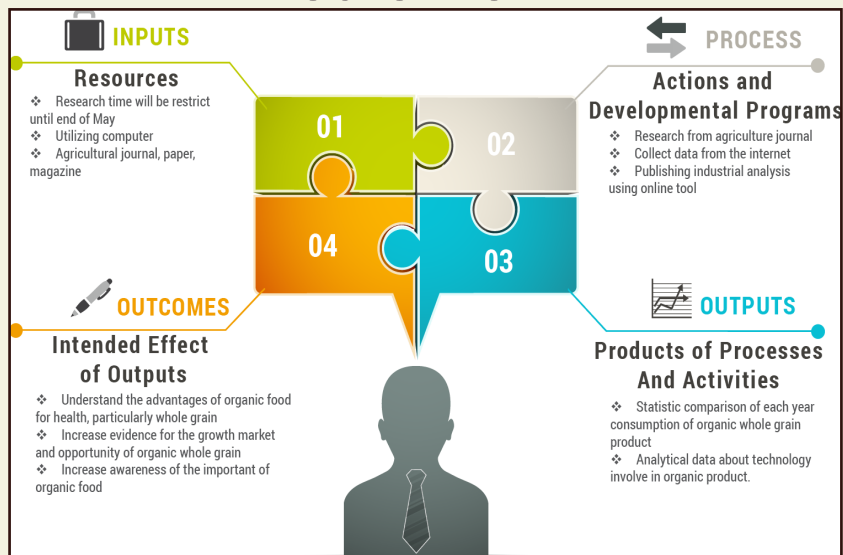


03

BENEFITS OF BROWN RICE.

Compare to brown rice, conventional white rice contains roughly: 5% of the vitamin K; 17 % of vitamin B2 and magnesium; and 37 % of fibre that brown rice has offer. The list above still continues as white rice also have less potassium, folate and iron which are all essential to humanbody.

LOGIC MODEL



MEMBER



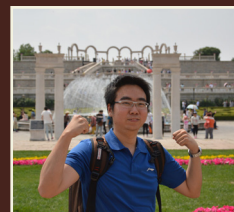
SEETALA UMMARALIKIT

Nationality: Thailand
Description: Completed bachelor in Industrial Engineering at Thammasat University (Thailand). Currently continuing studies in the same field at Tsinghua University.



MUANPHET CHARUNRATANAVISAN

Nationality: Thailand
Description: Completed bachelor in Mechanical Engineering at Thammasat University (Thailand). Currently continuing studies in Industrial Engineering at Tsinghua University.



BOBBY KURNIWAN

Nationality: Indonesia
Description: Completed bachelor in Electrical Engineering at University of Gadjah Mada (Indonesia). Currently continuing studies in Industrial Engineering at Tsinghua University.

If you think organic food is expensive, have you priced cancer lately?

- Joel Salatin, Founder of Polyface Farms

You are what you eat, so don't be fast, cheap, easy, or fake.

- Unknown

ORGANIC BROWNRICE



More Information about our product

