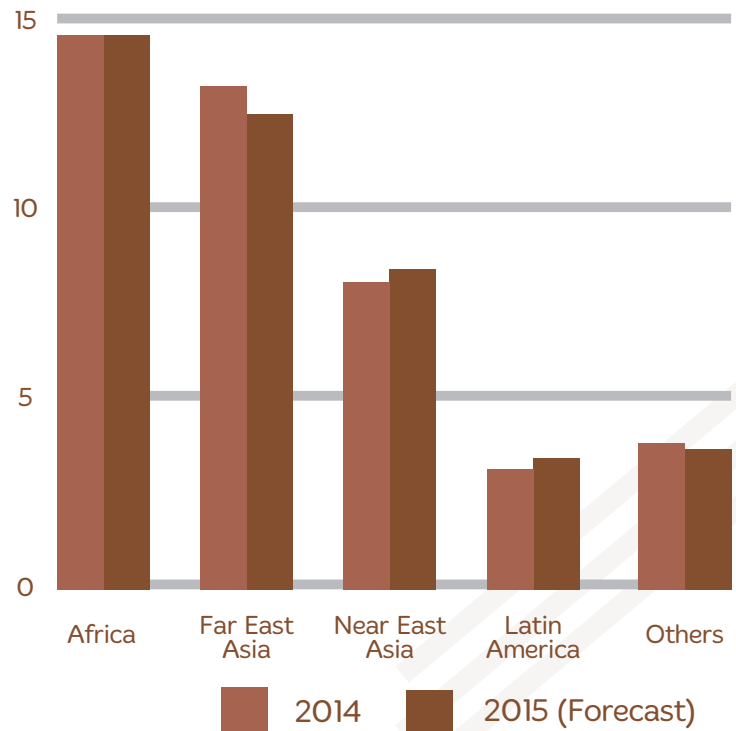


IMPORTS

On the demand side, a higher import is concerned in the countries which consume rice a primary food, which are Bangladesh, China, Malaysia, Philippines and Sri Lanka. Those countries are all gauge to have larger numbers of trading. In other hand, some African countries namely for Angola, Guinea, Kenya, Mozambique, Nigeria and Senegal estimate to show higher in import

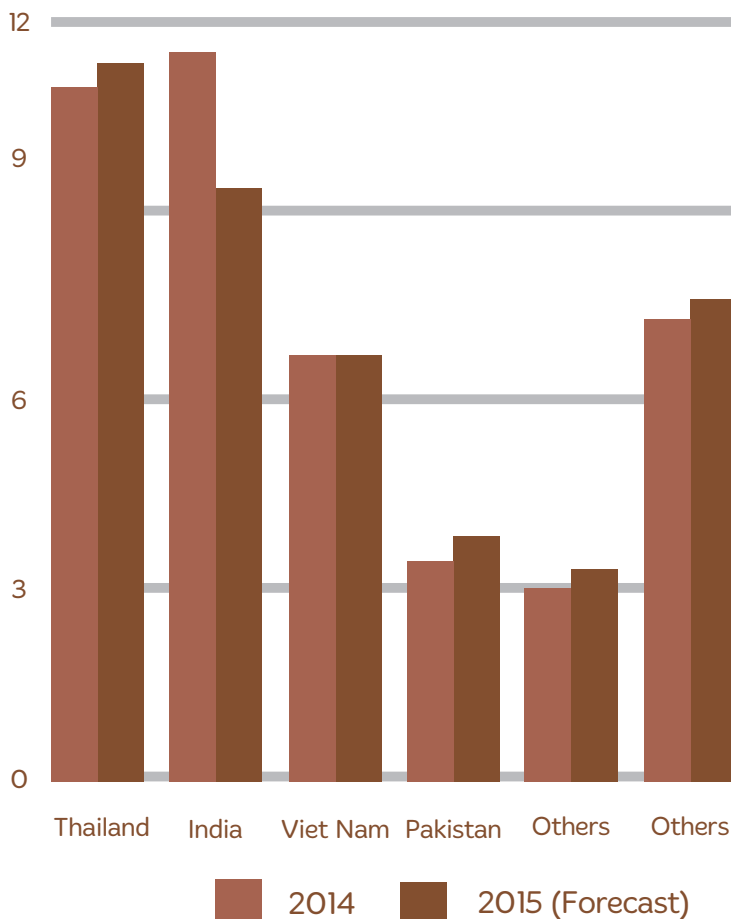
In Far East Asia estimated to be dropped because at both Indonesia and Philippines will cut the import because of good prospect for ongoing harvest, while Sri Lanka is predicted to slash its purchases from 600 000 ton in 2014 to a more normal level of 150 000 ton, this reduction is also facilitated by reinstatement of import duties. Timor Leste who raise the purchase in 2014 will also cut their import too in result of the local supply have been improved. In contrary, import in China expected to remain strong, as high local quotations continue to encourage traders to rely on cheaper of rice from abroad. Official flows to the country are currently seen rising to a total 2.7 million ton in 2015.

Million Tons.



FAO made the forecasting about the number of import and stated that Africa demand will step up by 410 000 ton into 14.5 million ton, this representing for 34% of global imports. At a sub-regional level, however, West African countries may reduce imports by 2 percent to 8.9 million ton, after sufficient availabilities were accumulated from the 2014 fast pace of purchases.

Million Tons.



EXPORTS

FAO made forecast about the world rice trade in 2015 will fall around 2%. The highest drop prediction is coming from India, especially demand from the main consumer is projected to shrink. This because most countries in Asia expected to have promising harvest result in the next year, hence the export number will slightly decrease.

The high amount of money associated with the organic product, and its number always increase significantly each year even though the world suffered economic crisis in 2008. Moreover the global rice trading for export and import is quite steady. So we can conclude that rice has a great market, in addition the enthusiasm of organic product is growing, as the result organic brown rice possess a promising market.