ORGANIC // BROWN RICE

The market analysis of organic brown rice



PROFESSOR'S STATEMENT

> POSITION Prof. Benjamin Koo





"Slogan"

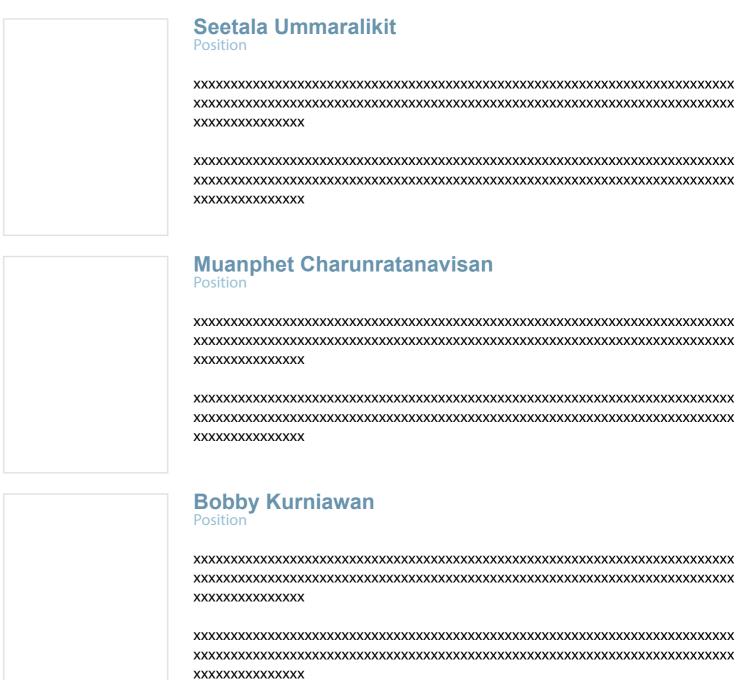




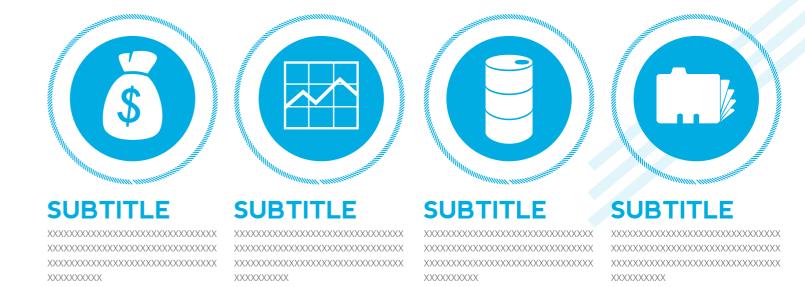
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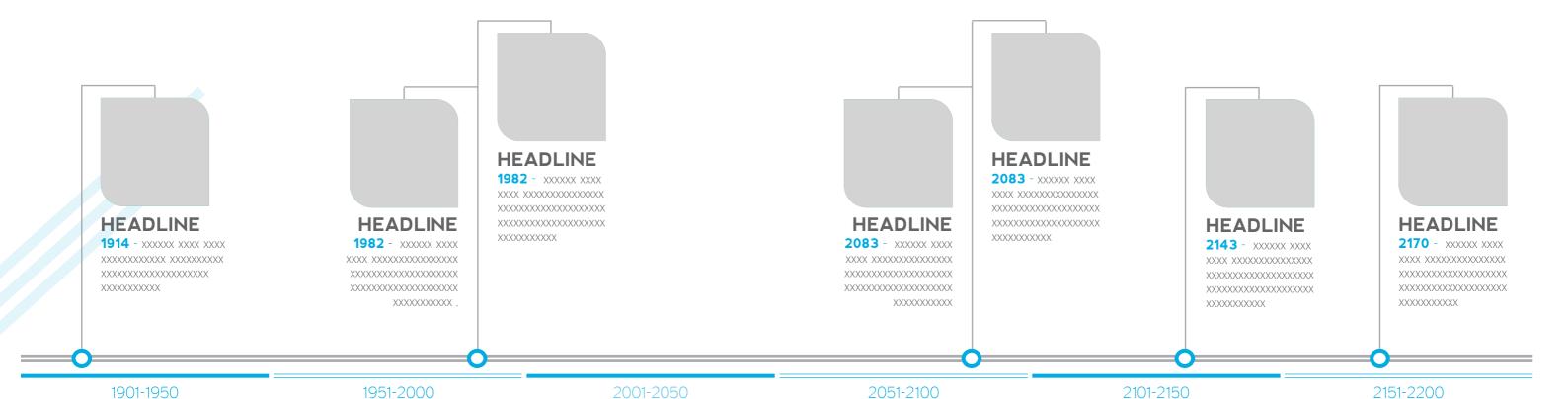
LOGIC MODEL		X	
1 HISTORY AND DEVELOPMENT HISTORY OF ORGANIC FOOD ORGANIC PRODUCT WHOLE GRAIN BROWN RICE	-	X	x x x x
2 ORGANIC VS NONORGANIC COMPARE AND CONTRAST	-		X x
3 POLICIES AND REGULATIONS REGULATION OF FARMING REGULATION OF USING SUBSTANCES REGULATION OF CERTIFICATION	- - -	X	x x x
4 PROCESS AND TECHNOLOGY PROCESS WHITE RICE BROWN RICE	- - -	X	x x x
5 MARKET ANALYSIS OVERVIEW TREND CONSUMPTION TREND INVESTING TREND	- - -	X	x x x
6 DISCUSSION AND CONCLUSION		X	
BIBLIOGRAPHY		X	



HISTORY AND DEVELOPMENT







ORGANIC

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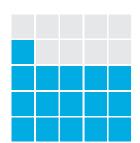
WHOLE GRAIN

GRAIN ANATOMY

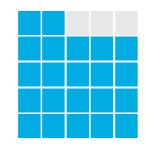
INTRODUCTION TO BROWN RICE

2 ORGANIC VS NONORGANIC

x	x	x	x
Χ	Х	Х	Х
Χ	Х	Х	Х
X	Х	Х	Х
Χ	Х	Х	Х
Χ	Х	Х	X
X	Х	Х	Х
X	Х	Х	Х
X	Х	Х	Х





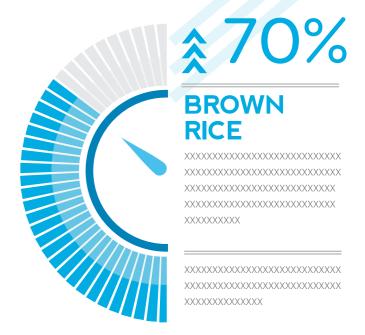


№ 90%

Х	Х	X	X
X	X	X	X
X	x	x	X
Х	X	X	X
Х	x	X	Х
X	X	X	X
Х	x	X	Х
Χ	x	X	Х
X	x	x	х

BROWN RICE VS WHITE RICE

Important Note





AND REGULATIONS 3





4 PROCESS AND TECHNOLOGY

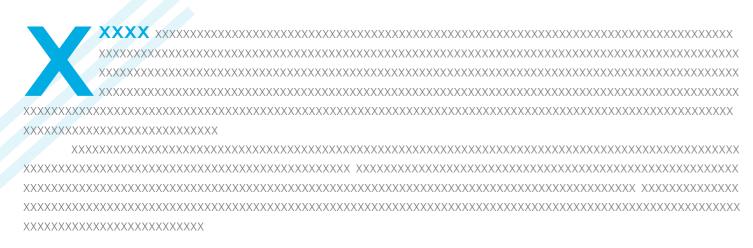
HARVESTING PLANTING DRYING **RICE** HULLING **ENRICHING** XXXXXXXXXXXXXXXXXXXXX



5 MARKET ANALYSIS

SHORT OVERVIEW

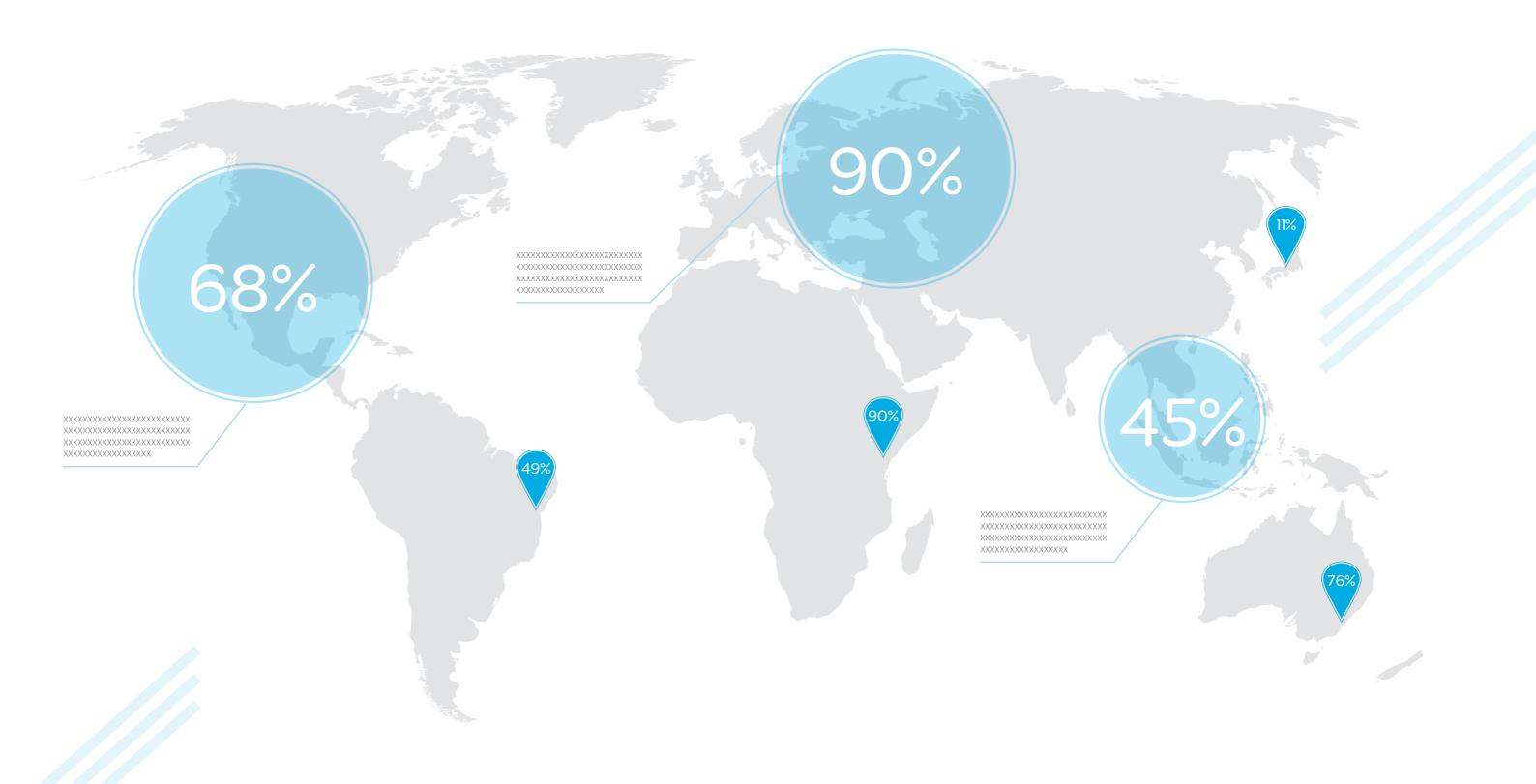












NOTE



IMPORTANT TITLE

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XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
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IMPORTANT TITLE

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XXX	XXXXXXXXXXXX	XXXXXXXXXXXXXX
XXX	XXXX	

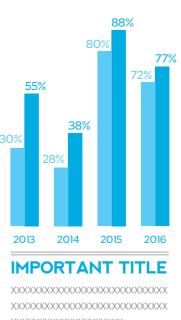
CONSUMPTION TREND

XXXXXXXXX

> XXXXXXXXXXXXXXXXXXXXXXX



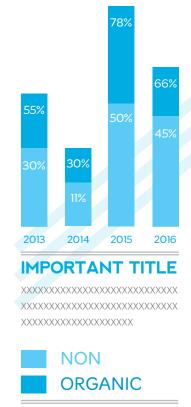




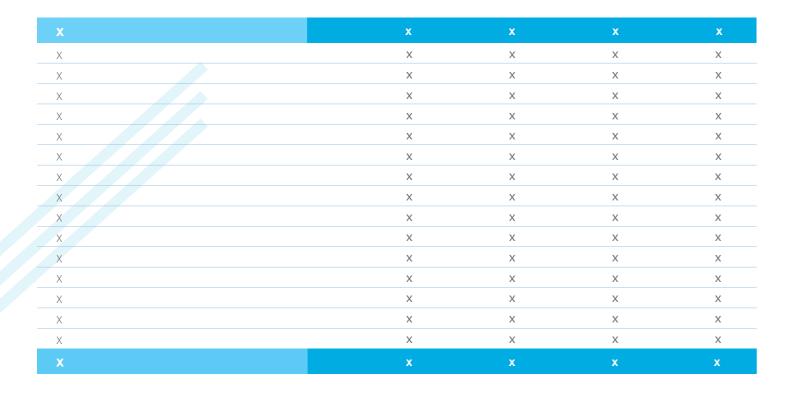








NOTE





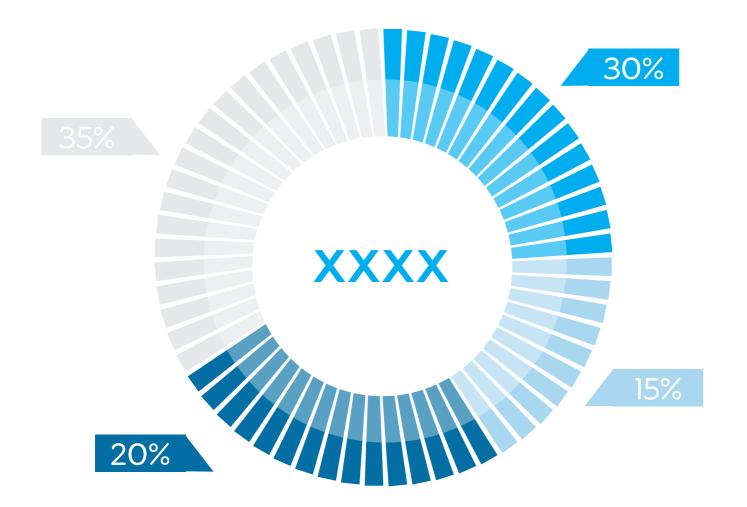
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IMPORTANT TITLE

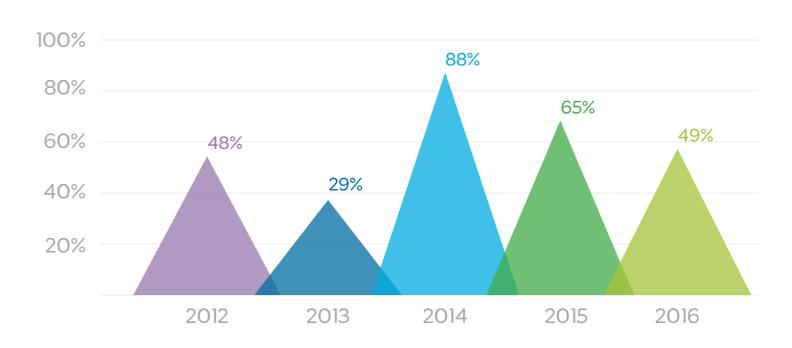


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NOTE

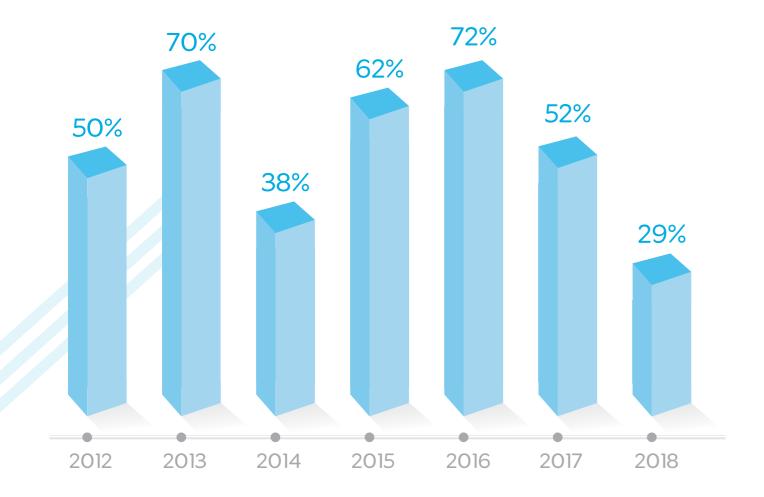


INVESTING IN BROWN RICE

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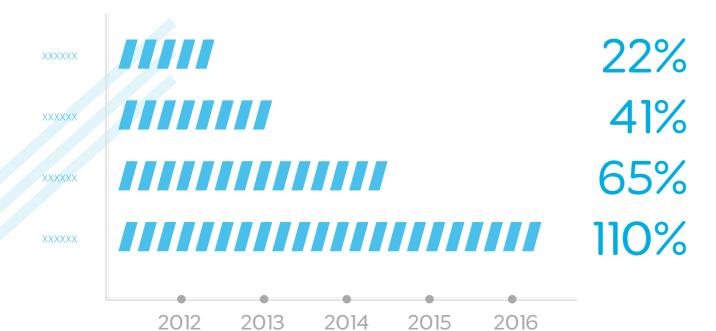


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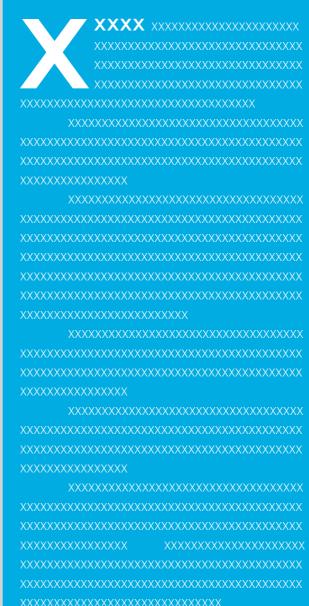


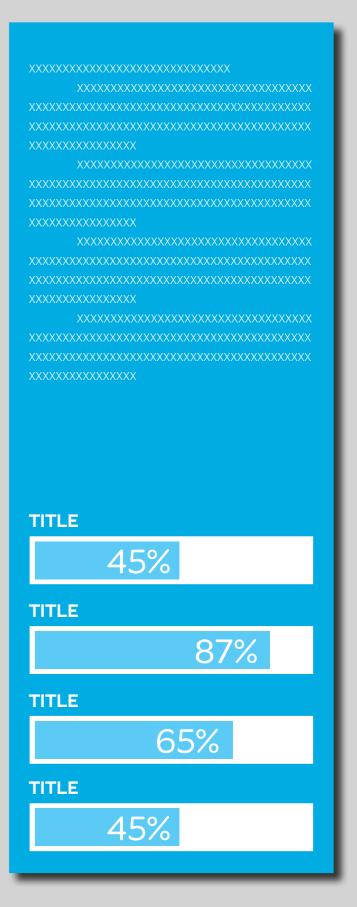
6 DISCUSSION AND CONCLUSION

IMPORTANT NOTE



MARKET OVERVIEW XXXX





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