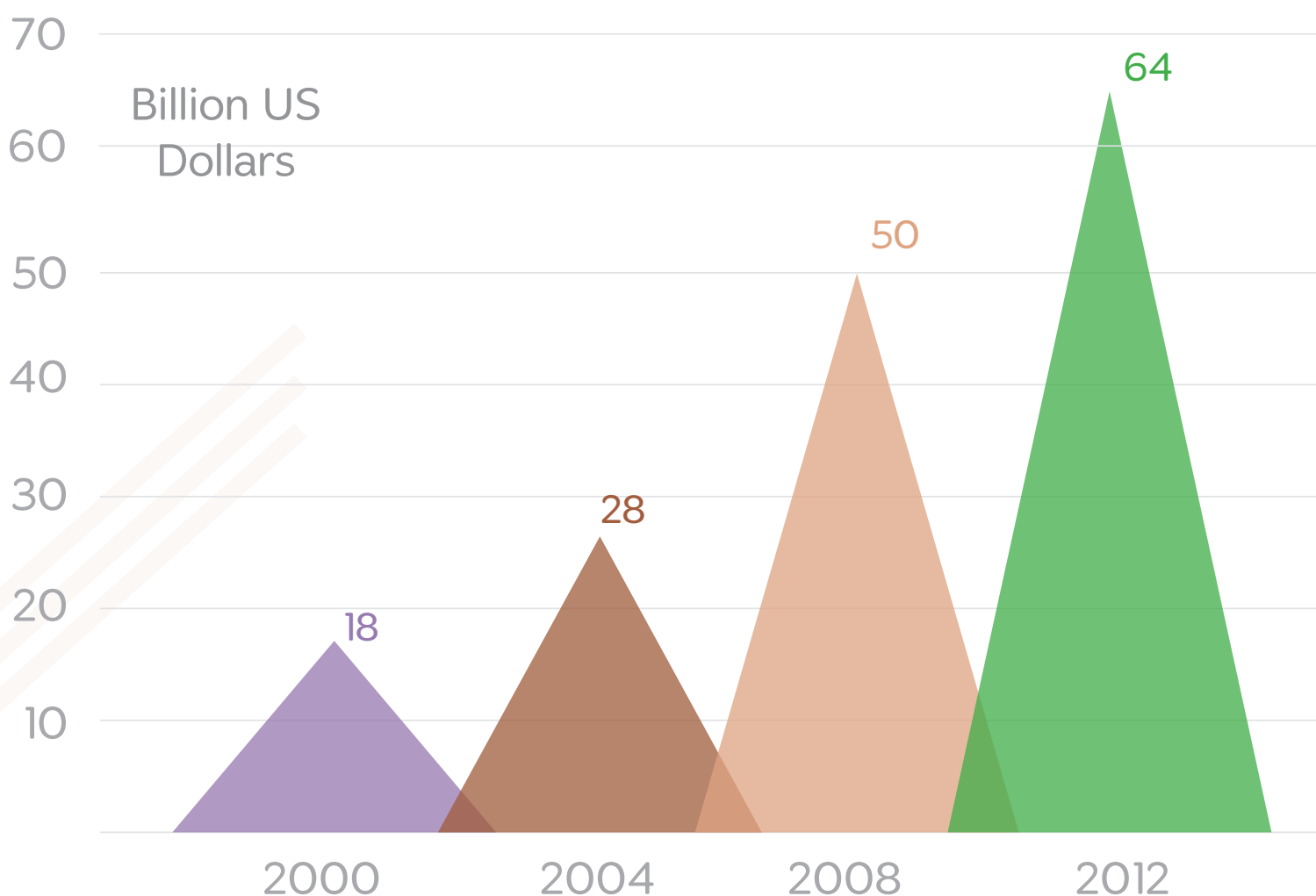


INTERNATIONAL TRADING

This section will talk about money, particularly money that involved in organic product. The market trend of the organic product is become more important, moreover if we want to stand in this business and want to get more understanding about the prospect of organic product industry globally. In the other hand international trading related to the rice, from import to export commodity, and which country has become the most dominant in this industry will be discussed.

BASE ON market data at 2012, although organic products are now produced in the four corner of the world, the number of demand still concentrate in two regions, Europe and United States. In 2012 Europe and US has entered a historic trade arrangement for organic food. Changing consumer demands is another challenge. International trading of organic food has grown from almost nothing into over US60 billion over 30 years. Economic stability also another

major challenge. The financial crisis in 2008 also give impact to the slow market of organic product. Although global economy still has strengthened, many country markets experience sluggish growth because of falling income level caused by the global crisis. The global market of organic product was increasing almost US15 billion within 4 years from 2008 to 2012.



Lemoud, H. a. (2014). *The World of Organic Agriculture, Statistic and Emerging Trends 2014*. . FiBL and IFOAM.