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Partner Crucible



OpenHack

Purpose

This project aims to serve as an *entry point* into the wealth of information and services available to Canadian Microsoft partners. The Partner Crucible will curate links, models, and insights to ensure our partners have an overview and a quick path forward.

Contributing

This project welcomes contributions and suggestions. For additional information see the Contributor's Guide.

This project has adopted the Microsoft Open Source Code of Conduct. For more information see the Code of Conduct FAQ or contact opencode@microsoft.com with any additional questions or comments.

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Contributor's Guide

How to contribute

PartnerCrucible is shared on Github.

- 1. The following Udacity video explains the simplest way to Edit Files on Github.
- 2. Sign-up for Github
- 3. Making Quick Edits

References

Source	Description	Notes
Microsoft docs contributor guidance	The PartnerCrucible is <i>heavily</i> inspired by the azure docs approach	
Long running changes	More advanced scenarios	

Microsoft Partner Portals

Purpose

The collection of links to Microsoft partner portals.

To contribute to the PartnerCrucible, see Contributor's Guide.

Partnership Management Portals

Source	Description	Notes
Partner Center	Partner Center streamlines several business processes to make it easier for Microsoft partners to manage their relationship with Microsoft and their customers. Partner Center gives you access to the tools you need to get work done.	
Device Partner Center	As a Microsoft Device Partner, you need relevant, up-to-date information to enable you to grow your business with Microsoft.	
Microsoft for Startups	icrosoft for Startups Founders Hub brings together the technology, guidance, and support you need to hit your next milestone.	
Partner University	These resources will help answer questions that you might have to help you navigate Partner University and make the connection to Partner CenterThese resources will help answer questions that you might have to help you navigate Partner University and make the connection to Partner Center.	

Communities

Source	Description	Notes
Partner Community	Launch point for partner communities	Microsoft Partners
Partner Community - Canadian Partner Zone	Forums for Canadian Partners	
Partner	gain instant access to exclusive resources, programs, tools, and connections. Join a community designed to foster business growth	Microsoft Partners
Microsoft Partner Blog		Rss FeedTwitterLinkedIn
Partner Community Webinar Series	Join us monthly for important product and program updates, including tutorials that will help both you and our customers down the road	Microsoft Partners
International Association of Microsoft Channel Partners	World's largest community of Microsoft partners - Connect locally and internationally with Microsoft partners, learn from best practices and grow your profits – with the IAMCP	IAMCP

Solution Area Portals

Source	Description	Notes
Microsoft 365 & Security for Partners	Partner <i>Transform Portal</i> for M365 and Security	Accessible based on MCPP membership and competencies or solution partner standing)
Microsoft Dynamics 365 Partner portal	Partner <i>Transform Portal</i> for Business Apps	Accessible based on MCPP membership and competencies or solution partner standing
Microsoft Power Platform Partner Portal	Partner <i>Transform Portal</i> for Power Platform	Accessible based on MCPP membership and competencies or solution partner standing
Microsoft Customer Digital Experiences	Microsoft Customer Digital Experiences (CDX), is a portfolio of immersed digital experiences to demonstrate Microsoft technology and product with hands-on interaction, orchestrated by Microsoft sellers, partners or marketers.	There are three major types of experiences:- Demos-Interactive guide- Customer Immersion Experience

Source	Description	Notes
Azure for Partner	Main page for Azure resources for Partners	
Azure for Services Partners	Grow your cloud services business with Azure	
Azure for Technology Partners	Azure for resources independent software vendors (ISVs)	
Azure	Live visual exploration environment for Azure Cloud and ecosystem.	Azure Charts

Technical Deep Dives and Labs

Source	Description	Notes
Microsoft US Partner Resources	The Microsoft Partners Resources repository consists of documents, learning resources and other assets designed to aid partners in practice development, upskilling, certifications, and bringing their solutions to market.	Brought to you by the Microsoft U.S. Global Partner Solutions (GPS) team, empowering partners and driving digital transformation.
Airlift	An engineering-led event for deep dive technical trainings and opportunities for product feedback where you will experience direct engagement with subject matter experts and engineering teams who are building our products.	Microsoft Airlift December 5-9, 2022

Partner Support Plans

Purpose

A Collection of resources for Microsoft to support partners part of the (Microsoft Cloud Partner Program)

To contribute to the PartnerCrucible, see Contributor's Guide.

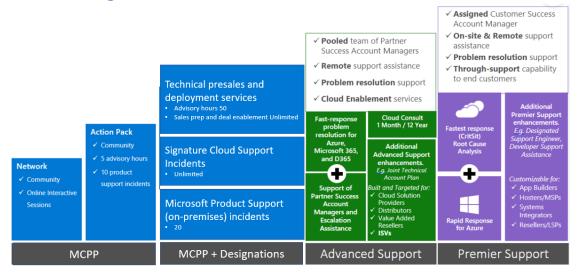
Global Partner Services (GPS) Technical Team

The Microsoft Canada Global Partner Solutions Technical Team will provide technical enablement as part of the build-with motion for your team. This would include the following: - Envisioning Briefing, Assessment – Technical Briefing, Roadmap Planning, Architecture Design Session (ADS), Build and Assist, Hackathon, Proof of Concept (POC), Technical Skills Enablement, Sales Skills Enablement, Sales Deal, Enablement (first 3 deals),

Solution Technical Review, Deployment / Practice Review (Grow) - Note: This team does not technical support or troubleshooting to delivery or operations team.

Support for Partners

- Partners may have a number of customer and partner support contracts in place.
- Partner support options range from those included with the Microsoft Partner Network (MCPP) membership to Advanced and Premier support intended for CSP and hosters.
- The cloud support options are described here: Compare Microsoft Partner Support Offerings



Partner Support Options

Option	Description	Link
Partner Support	Create an online request for all programs supported in Partner Center. In Partner Center, we'll provide you with a personalized experience.	
Technical Presales and Deployment Services	Use Technical Presales and Deployment services (TPD) for remote, personalized, one-to-one consultations to build your technical capabilities faster, so you can increase sales, deploy more effectively, and accelerate app development.	Create a Technical Presales and Deployment Services (TPD) request.
Advanced Support for Partners	Keep your customers satisfied and your business running smoothly with quick and elevated technical support benefits for Microsoft Azure, Microsoft365 and Dynamics365, a closer relationship with Microsoft and access to proactive cloud enablement services.	
Premier Support for Partners	Microsoft Premier Support for Partners offers complete, end-to-end managed support across the full Microsoft platform to meet your complex	

Option Description Link

needs, expand your capabilities in the cloud, and collaborate more strategically with Microsoft.

Partner Support FAQ

Question	Answer
Q. If the customer in on an EA, can a partner request support on behalf of the customer through ASfP?	- Yes The partner would have to "request a relationship" and have the proper affiliation with the customer because they likely did not purchase under CSP if they have an EA Nearly 100% of the time, because the ASfP tickets are "unlimited" and the EA may come with a limit or have a customer cost associated with them, the partner will encourage the EA customer to put the ticket through them (the partner).
Q. When should a partner use is support contract versus customer contract?	It depends on the scenario: -A partner should always want to use "their support plan" versus the customers when it is ASfP or PSfP. □ If/When the customer has an EA or their own "Unified/Premier" support, except that the customer would have hours or incidents decremented from their plan and the customer may not want their time/incidents deducted from their support plan ASfP has "unlimited incidents, however, PSfP may also have incidents/time deducted (again, depends on the type of plan the partner has i.e. ASfP has unlimited tickets).
Q. Can the end-customer engage with Microsoft support using the partner's entitlement?	No. The contract is between Microsoft and the partner, not Microsoft and the partner and their hundreds of customers!

References

Source	Description	Notes
Compare Partner Support Offerings	Includes video and table with a comparison of:- MCPP technical benefits - Advanced Support for Partners - Premier Support for Partners	
Technical Presales and Deployment Services	Use Technical Presales and Deployment services (TPD) for remote, personalized, one-to-one consultations to build your technical	Not in scope: sales pipeline planning, end- customer discussions, training delivery, licensing pricing, and price lists, Break-fix support/troubleshooting, hotfixes, on-site services, long-term consulting (over 25 hours per engagement), training delivery, direct-to- customer support, or hands-on support in a

Source	Description	Notes
	capabilities faster, so you can increase sales, deploy more effectively, and accelerate app development.	production environment, Code reviews/troubleshooting/performance tuning, application development beyond light proof-of-concepts.
Submit TPDS Request	To submit TPDS Request	Requires MCPP membership and access to <i>Partner</i> Center
Partner Premier Support Training	Learn about Premier Support for Partners to help you increase your team's technical capabilities and provide new service offerings to your customers.	
Providing Support to yourt customers under CSP	Description of support requirements under CSP	
Report problems on behalf of customers	Use the following steps to submit a service request on behalf of your customer	Scope:- Undocumented problems with services that aren't operating according to service descriptionsUnavailable services-Bugs and other irregularities that affect service appearance or operation-Large-scale network disruptions - Regional issues with multi-tenant impact
Microsoft Security Response Centre	Report a vulnerability in a Microsoft product or service to the MSRC - Microsoft Security Response Center. You can track the status of your report as we work with you to investigate and resolve the issue.	
MSRC - Submit and Issue	There is a single process to report issues, supported by Coordinated Vulnerability Disclosure (CVD)	

Solution Partners

Purpose

A collection of resources describing the evolution of the Microsoft Partner Network (MCPP) to the Microsoft Cloud Partner Program and the streamlining the existing 18 competencies into six solutions partner designations that are aligned with the Microsoft Cloud.

To contribute to the PartnerCrucible, see Contributor's Guide.

References

Source	Description	Notes
Landing Page for Partners	Starting October 2022, the new solutions partner designations will help identify your broad technical capabilities and experience in high-demand Microsoft Cloud solution areas. They'll also showcase your demonstrated ability to deliver successful customer outcomes.	-Overview-FAQ-Benefits- Timeline
Evolving the Microsoft Partner Network programs	Partner learning path	
FAQ	Comprehensive list of questions on program structure, evolution and associated timelines.	PDF download
Partner Capability Score Simulator	The Score simulator is useful for partners who want to plan the next course of action based on the impact it can have on their PCS score.	Partners can: -Key in Customer details that can be finalized in the future - Multiple customer details can be added -Add certification details - View Simulated results based on the details entered - View changes in the Actual value and the change in Score
Support Resources	response to some of the most popular questions from our partner community for your quick reference	 Explains PCS- Explains how to check current PCS by solution area
Canadian Partner Post		
MPI Vodcast:	Tune in to our latest Microsoft Partner	Microsoft Partner Innovation

Source	Description	Notes
Unwrapping the	Innovation Vodcast episode, hosted by	Channel
Microsoft Cloud	Jennifer Zarate, senior communications	
Partner	manager, Global Partner Solutions at	
Program	Microsoft, as she sits down with	
	Margaret Totten, managing director	
	and CEO at Akari, and Deb McLeod,	
	chief of staff at Solliance, to discuss the	
	new Microsoft Cloud Partner Program	
	and how the company is investing	
	more in partners.	

FY23 Solution Area Taxonomy

Purpose

The FY23 Solution Area Taxonomy Solution provides tagging for seller discoverability is based on what the solution *is solving for*, not how it's built.

Modern Work

	Modern Work	
Solution Play	Technical Capability	Advanced Specialization
	Teamwork Deployment	Teamwork Deployment
Digital Workforce	Adoption & Change Management	Adoption and Change Management
Frontline Workers	Frontline Workers Solutions	
Converged Communications Teams Rooms	Teams Meeting Rooms	Meetings and Meeting Rooms for Microsoft Teams
	Teams Meetings	Meetings and Meeting Rooms for Microsoft Teams
Converged Communications Teams	Teams Phone – Services Partners	Calling for Microsoft Teams
Phone	Teams Phone - Telcos	Calling for Microsoft Teams
	Viva Connections	
	Viva Learning	
Employee Experience	Viva Topics	
	Viva Insights	
	Viva Goals	
	Teams Store Apps	
Collaborative Apps	Power Platform for Teams	
• •	Custom Solutions for Teams	Custom Solutions for Microsoft Teams
N C Windows Francisco	Cloud Endpoint Solution	Modernize Endpoints
NextGen Windows Experiences	Cloud PC	
Refresh your Devices	Refresh your Devices	

Security

Security			
Solution Play	Advanced Specialization		
Defend Against Threats with SIEM plus XDR	Defend Against Threats with SIEM plus XDR	Threat Protection	
	Managed XDR		
Secure Multi Cloud Environments	Secure Multi Cloud Environments	Cloud Security	
Secure Identities and Access	Secure Identities and Access	Identity and Access Management	
Protect and Govern Sensitive Data	Protect and Govern Sensitive Data	Information Protection and Governance	
Mitigate Compliance and Privacy Risks	Mitigate Compliance and Privacy Risk		

Business Applications

Business Applications		
Colution Play	Technical Capability	Advanced Specialization
	Sales	
	Microsoft Relationship Sales	
	Customer Voice	
Connected Sales and Marketing	Sales Pro	
	Commerce	
	Marketing	
	Customer Insights	
Modernize the Service Experience	Customer Service	
wodermize the Service Experience	Field Service	
inable a Resilient and Sustainable Supply Chain	Supply Chain Management	
	Finance	
Optimize Financial and Operating Models	Project Operations	
opening management	Business Central	Small and Midsize Business Management
Accelerate Innovation with Low Code	Power Apps	Microsoft Low Code Application Development
	Power Automate	

Infrastructure

Infrastructure			
Solution Play	Technical Capability	Advanced Specialization	
	Windows & SQL Server Migration to Azure	Windows Server and SQL Server Migration to Microsoft Azure	
	Linux & OSS DB Migration to Azure	Linux and Open Source Databases Migration to Microsoft Azure	
Migrate and Modernize your Infrastructure	WVD Native	Microsoft Windows Virtual Desktop	
and Workloads	Citrix Cloud on Azure		
	VMware Horizon Cloud Service for Azure		
	VMware Infrastructure Migration to Azure	Microsoft Azure VMware Solution	
Modernize SAP on the Microsoft Cloud	SAP on Azure	SAP on Microsoft Azure	
Modernize your Workloads with Azure at Any Scale with HPC plus Al	High Performance Compute		
Protect your Data and Ensure Business Resiliency with BCDR	Business Continuity & Disaster Recovery		
	Azure Stack Hub		
	Azure Stack HCI	Hybrid Cloud Infrastructure with Microsoft Azure Stack HCI	
Innovate Across Hybrid and Edge with Arc	Azure Stack Edge		
and IoT	Azure Arc	Hybrid Operations and Management with Microsoft Azure Arc	
	Azure Arc Data Services		
	IOT		
Fbl. Ct S	Well Architected		
Enable Customer Success	Cloud Adoption Framework		
Mainframe Migration	Mainframe Migration		
Cloud to Cloud Migration	Cloud to Cloud Migration		

	Data and Al	
Solution Play	Technical Capability	Advanced Specialization
	SQL Server Migration to Azure SQL MI	Windows Server and SQL Server Migration to Microsoft Azure
Migrate and Modernize your Data Estate	OSS DB Migration to Azure OSS DB	Linux and Open Source Databases Migration to Microsoft Azure
	Appliance Migration to Azure Synapse	Data Warehouse Migration to Microsoft Azure
Power Business Decisions with Cloud Scale Analytics	New Analytics with Synapse & PowerBI	Analytics on Microsoft Azure
	Cloud Scale Analytics	Analytics on Microsoft Azure
Innovate with AI and Cloud Scale Databases in Every App	Azure Al and ML	Al and Machine Learning in Microsoft Azure
Enable Customer Success	Well Architected	
Enable Unified Data Governance	Enable Unified Data Governance	

Digital Application and

	Digital and Application Innovation		
Solution Play	Technical Capability	Advanced Specialization	
Modernize Enterprise	Modernize .NET apps with data	Modernization of Web Applications to Microsoft Azure	
Applications	Modernize Java apps with data	Modernization of Web Applications to Microsoft Azure	
Accelerate Innovation with Low Code	Low code app modernization with Power Apps	Microsoft Low Code Application Development	
	Build apps with Azure Kubernetes Service and managed databased	Kubernetes on Microsoft Azure	
Innovate and Scale with Cloud Native Apps	Build apps with Azure Red Hat OpenShift and managed databases	Kubernetes on Microsoft Azure	
	Modernize enterprise integration		
Enable Developer Productivity and Accelerate Delivery	Drive DevOps adoption with GitHub and Visual Studio	DevOps with GitHub on Azure	
Enable Customer Success	Well Architected		
Build your Games in the Cloud with Azure	Gaming		

References

Source	Description	Notes
FY23 Solution Area Partner	Structure and Definitions for Solution Area and	
Taxonomy	Industry	

Solution Partners

Purpose

A collection of resources describing the evolution of the Microsoft Partner Network (MCPP) to the Microsoft Cloud Partner Program and the streamlining the existing 18 competencies into six solutions partner designations that are aligned with the Microsoft Cloud.

To contribute to the PartnerCrucible, see Contributor's Guide.

References

Source	Description	Notes
Landing Page for Partners	Starting October 2022, the new solutions partner designations will help identify your broad technical capabilities and experience in high-demand Microsoft Cloud solution areas. They'll also showcase your demonstrated ability to deliver successful customer outcomes.	-Overview-FAQ-Benefits- Timeline
Evolving the Microsoft Partner Network programs	Partner learning path	•••
FAQ	Comprehensive list of questions on program structure, evolution and associated timelines.	PDF download
Partner Capability Score Simulator	The Score simulator is useful for partners who want to plan the next course of action based on the impact it can have on their PCS score.	Partners can: -Key in Customer details that can be finalized in the future - Multiple customer details can be added -Add certification details - View Simulated results based on the details entered - View changes in the Actual value and the change in Score
Support Resources	response to some of the most popular questions from our partner community for your quick reference	 Explains PCS- Explains how to check current PCS by solution area
Canadian Partner Post		
MPI Vodcast: Unwrapping the Microsoft Cloud Partner Program	Tune in to our latest Microsoft Partner Innovation Vodcast episode, hosted by Jennifer Zarate, senior communications manager, Global Partner Solutions at Microsoft, as she sits down with Margaret Totten, managing director and CEO at Akari, and Deb McLeod, chief of staff at Solliance, to discuss the new Microsoft Cloud Partner Program	Microsoft Partner Innovation Channel

Source	Description	Notes
	and how the company is investing	
	more in partners.	

Learning Resources

Purpose

A collection of learning resources that span the Microsoft solution areas.

To contribute to the PartnerCrucible, see Contributor's Guide.

Community Created

Source	Description	Notes
Learning Pathways	A collection of self-guided learning journeys to help you with your ongoing professional development.	@MrPaulGriffiths
John Savill's Technical Training	This channel is focused on bring distraction free content to help you learn. Lots of content around Azure, PowerShell, DevOps, Hyper-V, Windows and more!	@NTFAQGuy

Microsoft References

Source	Description	Notes
Tech Community	Collaborate, share and learn from experts.	
Tech Talks	Technical Community designed to bring IT Pros together for discussions on MS Technology & Services thru In-Person & Virtual events	
Learn TV	Join upcoming live events and watch past events delivered by the technical community and Microsoft experts.	
Learn TV - Partner Events	Microsoft is proud to bring you this fantastic content from our partners. Watch this space for upcoming partner events.	
Microsoft Learn	Discover new skills, find certifications, and advance your career in minutes with interactive, hands-on learning paths.	Open to All
Cloud Skills Challenge	Learn. Compete. Develop skills with this self-paced technical upskilling challenge	For teams or individuals
Cloud Skills Challenge - 30 days to learn it	30 Days to Learn It can help you build skills and start your preparation for Microsoft Certifications for AI, DevOps, Microsoft 365, low code, IoT, data science,	

Source	Description	Notes
	cloud development, and more. Select your challenge below, work through learning modules, and exchange ideas with peers through a global community forum.	
Cloud Games	Play. Solve. Win. Enjoy the thrill of solving real-world challenges in immersive role-playing games that can help you sharpen your technical skills.	Who Hacked?Data Feeds
Partner Virtual Training	These training opportunities provide chat-based instructors with targeted information delivered in a consolidated time frame to enhance your expertise.	Required MCPP membership
Enterprise Skilling Initiative	Enterprise Skilling Initiative	By invitation
Virtual Training Days	explore our webinars below for Developers and IT professionals and register for the subjects best suited to you and your organization	
Microsoft Events	Explore special events and learning opportunities created to help you expand your expertise, learn new skills, and build community.}	Can filter on solution area and language of delivery
Microsoft Azure CLX	Microsoft Azure Connected Learning Experience (CLX) is an experiential training program that aims at maximizing learners' return on time investment through a personalized and prescriptive learning experience	AZ-900, AI-900, DP-900
CLX Support	CloudLabs support by Spektra	
Microsoft Reactor	Our Microsoft Reactor community is here with workshops and events aimed at expanding your skills across a range of technologies and topics.	YouTube Channel

For Students

Source	Description	Notes
Learn Student	Preparation for your career in tech begins here with free resources!	MS Learn
Activate GitHub Student Developer Account	Learn and teach using real-world developer tools	Github
Activate Azure for Student Credit	Use your university or school email to sign up and renew each year you're a student	Azure

Practice Building and Profitability



Practice Building

Purpose

A collection of partner resources related to practice building from profitability and growth, to skilling journeys, to ensuring recognition for your successes.

To contribute to the PartnerCrucible, see Contributor's Guide.

Industry References

Source	Description	Notes
Microsoft Ecosystem	IDC conducted a study of the Microsoft partner	IDC
Value: Partner Paths to	ecosystem globally to understand the various pathways	
Profitability and Growth	to success and the economic value that can be achieved	
	from engaging with Microsoft and its technology	

Partner Practice Building References

Enablement Guides | These technical and sales guides cover Microsoft solution areas across Modern Work; Microsoft Dynamics 365; Microsoft Power Platform; Microsoft Azure; and Security, Compliance, and Identity. | Microsoft

Partner to Partner (P2P)

Source	Description	Notes
Partner-to-Partner (P2P) Readiness Series for SIs	On-denmand webinar series covering co-sell, partner-to-partner P2P, etc.,	Microsoft US
Partner-to-Partner (P2P) - Channel Transformation	Partner-to-partner (P2P) is the way our partners create scale and accelerate cloud-first adoptions of their solutions, together. We've taken the process and broken it down into a series of videos with step-by-step guides. This session is part 1 of an 8-part series	On- Demand

Source	Description	Notes
	on recommendations, tips, and best practices for creating and launching a P2P strategy.	
Partner to Partner (P2P) Sales Play-in-a- Box Kit	The sales play in-a-box is a key tool in your co-sell toolbox that enables a repeatable approach to strengthen existing partnerships and recruit/grow new ones.	
Scaling cloud solutions to new heights with Microsoft's partner ecosystem	Blog post and video describing ISV and CSP margin sharing in Marketplace	March 2022
Independent Software Vendor (ISV) to Partner private offers FAQ	This article addresses frequently asked questions about Independent Software Vendor (ISV) to Partner private offers in Partner Center.	MS Learn

Partner Association

Source	Description	Notes
Grow your partner capability score with partner associations	Partner associations are how you give Microsoft visibility into the work partners are doing.	Blog
Partner Association Playbook	Associations are the sole mechanism by which customer success, performance, and skilling category points are acknowledged and calculated towards achieving solutions partner designations).	Presentation

Association Options

Association Types	Azure-related Designations*	Business Application	Modern Work	Security
CPOR		Yes	Yes	Yes
PAL	Yes	Yes		Yes
DPOR	Yes	Yes	Yes	
CSP	Yes	Yes	Yes	

Partner Associations

Association Description

Association		
Type	Description	Guidance
Claiming	This association connects a partner to a	Customer Association
Partner of	customer tenant and workload based on a	Process Claiming

Association	Description	Guidance
Type Record (CPOR)	claim that the partner submits. Partners submit claims at the workload level via Partner Center, and claims are validated by Microsoft and the customer. CPOR applies to Microsoft 365 and Dynamics 365.	Partner of Record (CPOR)
Partner Admin Link (PAL)	Using PAL, partners can associate their MCPP ID with the credentials used for service delivery whenever they act on behalf of the customer to manage, configure and support Azure and Business Application services (Power Platform and Customer Insights). Unique to PAL is that it allows for different partners to get recognized for the same customer engagement. Partners can be associated to the same workloads, and both get 'credit'.	- Azure Usage report - Linking a Partner ID with PAL - Linking a Partner ID to Power Platform or Dynamics Customer Insights
Digital Partner of Record (DPOR)	Digital Partner of Record (DPOR) is an online capability for customers to attach a servicing partner to their Microsoft cloud subscription. To recognize the partner for that work, the customer adds the partner's MCPP ID to the subscription via the customer's service portal. DPOR applies to Microsoft 365, Dynamics 365, and Azure.	Linking and Partner ID with DPOR
Cloud Solution Provider (CSP)	When a partner sells through the Cloud Solution Provider program, the CSP association type is automatically applied.	

Partner incentive reinvestment

Microsoft partner benefits, investments, and incentive programs are designed to reward partner when they delivery strategic solutions to exception results for customers. * For a full view of partner **benefits** see Specialization Benefits Guide * For a full view of partner **incentives and investments** sign-in to Investment and incentives

With the rate technology evolution the only way to stay ahead is to **reinvest** into your teams. The following are a set of Microsoft partnership incentive reinvestment ideas, and examples where available.

Idea	Description	Samples Sources
Marketing	Amplify go-to-market	Revenue Incentives: - Modern work &
	activities around new	security: 0.75% - 12% - Core: 0.45% -

Idea	Description	Samples Sources
	partner designations, specialisations, or marketplace offers	1.25% - Azure Consumed Revenue: 1%
Innovation / R&D Labs	Accelerate the development of intellectual property by funding innovation labs	Benefits: - Azure Bulk Credits (Dev/Test) - GitHub Enterprise Subscription - Visual Studio Enterprise subscription - Dynamics 365 Partner Sandbox - Microsoft 365 E5 - Viva
Skilling	Invest in talent and drive skilling/certification through learning labs and giveaways (ie. Surface, Xbox etc.)	Benefits: - Azure Bulk Credits (Dev/Test) - GitHub Enterprise Subscription - Visual Studio Enterprise subscription - Dynamics 365 Partner Sandbox - Microsoft 365 E5 - VivaRevenue Incentives: - Modern work & security: 0.75% - 12% - Core: 0.45% - 1.25% - Azure Consumed Revenue: 1%
Internships	Investing in building workforce of the future by funding student internships	Benefits: -Microsoft 365 E5 Revenue Incentives: - Modern work & security: 0.75% - 12% - Core: 0.45% - 1.25% - Azure Consumed Revenue: 1%
Customer Investment Fund	Support for strategic customer deliveries through a central pool of project funding	Revenue Incentives: - Modern work & security: 0.75% - 12% - Core: 0.45% - 1.25% - Azure Consumed Revenue: 1%

Sales Enablement

Purpose

To contribute to the PartnerCrucible, see Contributor's Guide.

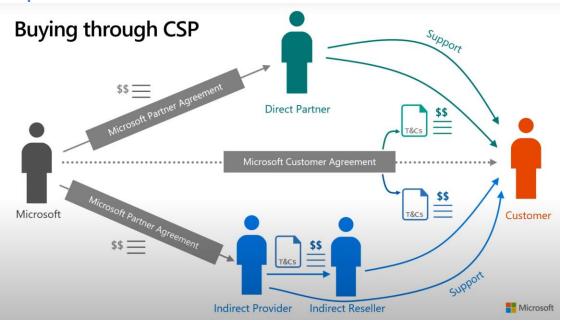
References

Source	Description	Notes
Sales Enablement	Refreshed ~monthly	
Microsoft customer propensity data	CloudAscent uses data-driven analysis to identify existing customers who are ready to buy from our partners and provides a downloadable propensity data report. The data shows the customers' likelihood to purchase Microsoft products including Azure, Modern Work and Business Applications	Partner Center
Partner Sales Acceleration Program (PSAP)	•••	

Source	Description	Note
Partner Sales Bootcamp Series	Each three-hour, virtual session will deliver foundational knowledge for selling each of the four Microsoft Cloud solution areas.	•••
Microsoft Customer Digital Experiences (CDX)	Microsoft Customer Digital Experiences (CDX), is a portfolio of immersed digital experiences to demonstrate Microsoft technology and product with hands-on interaction, orchestrated by Microsoft sellers, partners or marketers. There are three major types of experiences: demos, interactive guide, and Customer Immersion Experience.	
Canadian Partner Zone	Includes Events and News for Canadian Microsoft Partners	
Event Publication	The partner will still submit a request for us to include their event on our website, however this will now be reviewed internally before going live.	
Partner Community Webinar Series	Join us monthly for important product and program updates, including tutorials that will help both you and our customers down the road. In addition, learn about Microsoft Canada's Global Partner Solutions FY22 business updates, upcoming events, and go-to-market information that will enable both business resilience and transformation.	
Microsoft Tech Community	Community Hubs, Blogs, Events	
Customer Stories	Browse Microsoft customer stories and filter by language, industry, product, etc	

Cloud Solution Provider Program

Purpose



Buying Through CSP

To contribute to the PartnerCrucible, see Contributor's Guide.

Business References

Source	Description	Notes
Get license Ready	Training and exam for CSP Licensing Specialist	Requires registration
Introduction to the CSP Program	Video	June 2021Good walktrhough at \sim 3 minutes into the video
Introduction to the CSP Program	CSP 1-pager	
Partner Incentives Overview	Partner investments and incentives	FY22

Technical References

Source	Description	Notes
Admin on behalf of (AOBO)	AOBO for 0365 and Azure	MS Learn
Providing Support to your customers un CSP	Description of support requirements under CSP	
Transfer Azure subscriptions between	This article provides high-level steps used to transfer Azure subscriptions to and from Cloud	MS Learn

Source	Description	Notes
subscribers and CSPs	Solution Provider (CSP) partners and their	
	customers.	

Sofrware-as-a-Service (SaaS)



SaaS

Purpose

A collection of partner resources for build a Software as a Service (SaaS) offerings.

To contribute to the PartnerCrucible, see Contributor's Guide.

Practice References

Source	Description	Notes
SaaS Academy	Microsoft SaaS Academy brings together best practices and guidance from Microsoft employees, partners and customers to help businesses accelerate their "Software as a Service" journey, addressing both business and technical aspects.	SaaS Academy
SaaS Partner Guide	The SaaS Partner Guide provides key resources designed to help accelerate application developer and ISV growth. Work with Microsoft specialists for technical or program guidance and discover the many options to build and sell your solutions.	
Commercial marketplace transact capabilities	This article describes pricing, billing, invoicing and payout considerations for transactable offers sold through the commercial marketplace	MS Learn

Technical References

Source	Description	Notes
Independent software vendor (ISV) considerations for Azure landing zones	The landing zones describe how to build an Azure environment with multiple subscriptions. Each landing zone accounts for scale, security, governance, networking, and identity, and is based on feedback and lessons learned from many customers.	Microsoft Lean
Tenancy models to	Guidance for technical decision-makers about the	MS Learn

Source	Description	Notes
consider for a multitenant solution	tenancy models you can consider and their tradeoffs	
Azure SaaS Development Kit (ASDK)	he Azure SaaS Development Kit is a deployable reference implementation of pre-built modules designed to help you launch your SaaS offering faster	Github
Community Sample Code and SDK for SaaS Applications	This project is a community-supported reference implementation for integrating Software-as-a-Service (SaaS) solutions with Microsoft commercial marketplace SaaS offers.	Github Version 6.0.0
Mastering SaaS offers	This on-demand learning series includes videos, sample code, and hands-on labs meant to speed your time to publishing your custom SaaS offer on the Microsoft commercial marketplace. If you are building a SaaS offer for the marketplace this learning series is for you.	Mastering Marketplace
What is Azure Chaos Studio	Azure Chaos Studio is a managed service that uses chaos engineering to help you measure, understand, and improve your cloud application and service resilience.	MS Learn

Commercial Marketplace Offers

Purpose

Microsoft's commercial marketplace



Commercial Marketplace

A Collection of resources for Microsoft Commercial Marketplace Offer development and publication. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

Industry

Source	Description	Notes
Forrester Total	See how the commercial marketplace supports	
Economic Impact of	partners' direct salesforce through awareness and	
Commercial Marketplace	transacting capabilities as well as the Microsoft field	
	sales and reseller channels	

Microsoft Commercial Marketplace

Source	Description	Notes
Marketplace Summit	Session recordings are available for you to watch, learn and enjoy!	November 2022
Marketplace Office Hours	Explore Live and On-Demand Marketplace Office Hours webinars sessions on business and technical topics; providing publishers with the information and resources to successfully publish their solutions to the Commercial Marketplace	Marketplace
Mastering the Marketplace	Mastering the Marketplace is an on-demand learning library for building transactable offers on the Microsoft commercial marketplace. The library contains self-paced videos, hands-on labs, and sample code designed to help you get your offers onto the marketplace in less time and with more understanding.	Github
Co-sell opportunities	A co-sell opportunity is any type of collaboration with Microsoft sales teams, Microsoft partners, or both to sell products and solutions that meet customer needs	MS Learn

Consulting Offers

Source	Description	Notes
Plan a Consulting Services Offer	This article introduces the different options and requirements for publishing a consulting service offer to the commercial marketplace.	
Commercial Marketplace Certification Policies	Follow this guidance to ensure offers submitted to the marketplace are approved.	In particular, see: - Consulting Service Offers -Managed Service Offers

Transactable Marketplace Offers

Source	Description	Notes
Step 1. Co-sell requirements - Partner Center	This article describes the requirements for various levels co-sell status.	Microsoft Learn
Step 2. Becoming IP Cosell Ready and Incentive Eligible - Cosell requirements	In addition to the offer type requirements listed below, the solution type for your offer must be "IP" in order to be eligible for Azure IP co-sell incentive status	Microsoft Learn
Step 2b. Reference Architecture Diagrams	For <i>Azure IP solutions</i> , the diagram should also show how your solution uses Microsoft's cloud services per the technical requirements of IP Cosell. It is not designed to assess the quality of the architecture. It is designed to show how your solution uses Microsoft services.	
Step 3. Becoming MACC eligible Azure Consumption Commitment enrollment - Azure Marketplace	This article is for commercial marketplace publishers and describes Microsoft Azure Consumption Commitment (MACC),	Microsoft Learn
Step 4. Create Transactable Offer Microsoft commercial marketplace transact capabilities	Choosing to sell through Microsoft takes advantage of Microsoft commerce capabilities and provides an end-to-end experience from discovery and evaluation to purchase and implementation.	Microsoft Learn
Step 5. Creating a private offer for the customer Private offers in Azure Marketplace - Microsoft marketplace	ogether with private plans, private offers allow ISVs to offer custom prices, terms, conditions, and pricing for a specific customer	Microsoft Learn
Step 6. Billing and invoicing for Azure Marketplace customers - Microsoft marketplace	This article discusses billing and invoicing information for Azure Marketplace customers.	Microsoft Learn

Technical References

Modern Work Solution Area

Purpose



Α

Collection of resources for Microsoft practice building in the Modern Work solution area. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

Industry

Source	Description	Notes
The Microsoft 365 Partner Opportunity	A Total Economic ImpactTM Partner Opportunity Analysis	Forrester 2020
Analyst Studies	Comprehensive listing of Total Economic Impact (TEI) studies of Microsoft Modern Work solutions	Forrester

Partner Practice Communities and References

Source	Description	Notes
Modern Work partner enablement guide	Top news, upcoming training, certifications and exams, and additional resources updated ~monthly	Requires MCPP login
Modern Work Partner Sales Enablement Program	his program offers best practices and presentation resources that will guide you in shaping a business-first sales model that focuses on the Modern Work solution area and its core sales plays.	Microsoft Partner
Value Calculator	The Value Calculator uses real customer data to show the ROI that organizations can achieve by adopting our solutions across Modern Work, Security, Surface and more! Costs and benefits are	Requires MCPP

Source	Description	Notes
	calculated based on values from third-party Forrester TEI studies. The tool provides standardized and custom calculations to help you create a business case specific to your customer's environment and needs.	
Microsoft 365 adoption tools	Drive value with Microsoft 365 adoption tools. Use our resources to go from inspiration to execution with our productivity cloud. Get started, experiment with our services, and onboard employees at scale while being confident that you are improving the employee experience.	Microsoft Adoption
Partner Learning	Partner training starting point	Requires MCPP login
M365 Readiness Calendar	Partner training calendar	Requires MCPP login
Microsoft 365 & Security for Partners	Transform for M365 and Security with resources on products, practice development, pre-sales workshops, readiness, events, news, and community	Accessible based on partner competency / PCS
M365 Partner Community	The M365 Partner Yammer Group is dedicated to a community that focuses on partner engagement, both in connecting partners to partners, as well as connecting partners within the M365 team at Microsoft. Join this community to learn the latest M365 updates, industry trends, and how you can easily connect with your fellow partners.	Yammer
M365 Partner Community Groups	Include M365 Lighthouse, Microsoft Desktop Partner, CSP PArtner Community, etc	
FastTrack		
Source	Description	Notes
FastTrack Ready approved partners FastTrack Program Terms	FastTrack for Microsoft 365 helps organizations enable hybrid work with expert guidance – delivered remotely Microsoft engineers and approved FastTrack Ready partners as a benefit of your eligible subscription. These terms and conditions ("Terms and Conditions") contain the requirements to participate in the FastTrack Ready Partner ("FRP") Program ("Program").	by Transform

M365 Roadmap and Trials

Source	Description	Notes
Microsoft Customer Digital Experiences	Microsoft Customer Digital Experiences (CDX), is a portfolio of immersed digital experiences to demonstrate Microsoft technology and product with hands-on interaction, orchestrated by Microsoft sellers, partners or marketers.	There are three major types of experiences:- Demos-Interactive guide-Customer Immersion Experience
M365 Roadmap	Get the latest updates on our best-in-class productivity apps and intelligent cloud services. Rethink productivity, streamline business processes, and protect your business with Microsoft 365.	
Project Orland	Proactive Customer Lifecycle Management (CLM) increases the lifetime value of your customers by expanding your customer engagements beyond transaction and renewal. By anticipating and responding to your customers' needs, you can improve customer satisfaction, retain subscribers, and grow your business through additional managed services.	July 2022
Office 365 / E3 Office 365 E3	Microsoft (Free Trial)	

Zero Trust

Source	Description	Notes
Zero Trust deployment	This article provides a deployment plan for	Microsoft
plan with Microsoft 365	building Zero Trust security with Microsoft	Learn
	365.	

Hvbrid

Hybrid		
Source	Description	Notes
How to Hybrid: The WorkLab Guides	Here are your practical guides to in-person and asynchronous collaboration, resetting work-life balance, and getting hybrid meetings right.	
Worklab - Podcast	Everything we thought we knew about work—where we do it, when we do it, how we do it—has been turned on its head. Where is it all going, and is there a map to get us there? WorkLab is a new podcast from Microsoft that taps into data and research to guide you on the road ahead. Leaders and scientists share the company's findings, and we'll hear stories about how people and organizations are being transformed at this radical moment. Join us as we explore the science of work and ingenuity.	

Teams Calling and Teams Rooms

Source	Description	Notes
Microsoft Teams Blog	Welcome to the Microsoft Teams Blog! Learn best practices, news, and trends directly from the team behind Microsoft Teams.	Microsoft blog
Teams Calling Community	This group is designed for partners building their Teamwork practice with Calling, Meetings and Teams Devices	Yammer
Microsoft Teams Rooms Partner Bootcamp	Microsoft Teams Rooms Partner Bootcamp. This 4-day event	Recorded April 2022

Developers

Source	Description	Notes
Managing Microsoft 365 in true DevOps style with Microsoft365DSC and Azure DevOps	Microsoft365DSC is a PowerShell Desired State Configuration (DSC) module which can configure and manage Microsoft 365 in a true DevOps style: "Configuration-as-Code"	M365 DSC
Microsoft365DSC	Configuration as Code for the Cloud	Youtube
M365 Development	Build collaborative apps for Microsoft 365 and Microsoft Teams that connect people, data, and processes to help users thrive in the hybrid workplace	
M365 Developer Program	Get an instant sandbox preconfigured with sample data, including Teams Developer Portal, and start developing on the Microsoft 365 platform.	
M365 Developer Program - Video	Introducing New Instant Sandbox for Microsoft 365 Developer Program	YouTube
Microsoft Teams Development	Extend and customize the Microsoft Teams developer platform	
Microsoft 365 Developer	Microsoft 365 Developer Youtube Channel	YouTube
Top 5 AppSource validation errors for Office Add-ins submissions	AppSource validation ensures your Office Add- in submission follows Microsoft's high standards. Don't lose valuable time getting to market – learn how to avoid these common validation pitfalls!	DevBlogs

Viva

Source	Description	Notes
Total Economic		Forrester
Impact of		

Source	Description	Notes
Microsoft Viva		
Viva Business Learning Path and Assessment	Designed for executives, sales staff and account leads, the Business Rapid Assessment will test your knowledge of employee experience trends, specific Microsoft Viva module offerings, Employee Experience benefits, and more.	-Qualify for Modern Work go-to-market programs like Microsoft Viva workshops and investments to grow your Employee Experience practice
Viva Technical	Created with IT admins and	
Learning Path and	implementation specialists in mind, the	
Assessment	Technical Rapid Assessment will test your knowledge of Microsoft Viva module implementation, feature experiences, tech requirements and similar technical necessities.	
Viva adoption	Includes latest latest Work Trend Index, Josh Bersin employee experience assessment tool	Microsft Adoption
The People- Powered Workplace: Reimagine the Employee Experience	Viva ebook - Learn new ways to empower your people and teams by creating a new kind of workplace—one centered around your employees and their experience.	Microsoft

Power Platform Solution Area









Purpose

A Collection of resources for Microsoft practice building in the Power platform solution area. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

Industry

Source Description Notes

Source	Description	Notes
Magic Quadrant™ for Enterprise Low-Code Application Platforms	We are excited to see Microsoft named a Leader in 2023 Gartner® Magic Quadrant™ for Enterprise Low-Code Application Platforms for the fourth consecutive time.	Gartner
The Total Economic Impact™ of Microsoft Power Platform Premium Capabilities	a commissioned study conducted by Forrester Consulting, to explore how a composite organization realized substantial financial benefits using Power Platform premium capabilities	Forrester 2022
Forrester - Total Economic Impact of PowerBI	From the information provided in the interviews, Forrester has constructed a Total Economic Impact™ (TEI) framework for those organizations considering implementing Power BI	Forrester

Practice References

Source	Description	Notes
Low Code Playbook	Practice Playbook	LinkedIn
Power platform enablement guide	Top news, upcoming training, certifications and exams, and additional resources updated monthly	Requires MNP
Microsoft Power Platform Partner Portal	Partner Transform Portal for Power Platform	Accessible based on solution partner status
Power Platform Release Planner	Released, Coming Soon, and Planned	Preview
Power Platform PAL Association	Video to Learn how to associate your Power Apps customer deployments to your partner organization MCPP ID and get closer to attaining the Low Code Application Development Advanced specialization.	Questions and Answers starts at 25 minute mark. Association in non- production environments is discussed at 32 minute mark
Power Platform Basic Training	Basic Training	

Power Platform

Source	Description	Notes
Low Code Development &	From Power Platform To Cloud Integrations and Developer Tools!	GitHub

Source	Description	Notes
Fusion Teams		
Power Platform Adoption	Microsoft Power Platform adoption best practices and workbook	Microsoft Adoption
Microsoft Power Platform Training Journey	Microsoft Learn Journey	
Microsoft Power Platform training and certifications	This guide is designed to outline the training and certification options that can help you achieve your personal and professional goals.	
Tech Talks: Power Platform Partner Call Series	Hear technical & program updates direct from MSFT engineering	
Power Platform Partner webinar series	a whole new set of webinars to help you understand the path to profitability	
Power Platform in a Day	Experience how Microsoft Power Platform can meet your business challenges quickly and effectively by attending a virtual, one-day training workshop.	
Fusion development approach to building apps using PowerApps	The purpose of this guide is to summarize the way in which citizen and professional developers can work together, following a fusion development approach. As you progress through this guide, you'll play the role of the different participants in this process to build a complex, fully functional solution that combines Power Apps with Azure services.	Microsoft
Fusion development ebook API	This API supports the the fusion development approach to building power apps.	Github

Asset Lifecyle Management

ALM techniques to be applied to move Power Platform solution to different environments.

Source	Description	Notes
ALM	The ALM Accelerator for Power Platform includes a canvas	Azure
Accelerator for	app that sits on top of Azure DevOps Pipelines and Git source	Docs
Power	control. The app provides a simplified interface for makers to	
Platform	regularly export the components in their Power Platform	
	Solutions to source control and create deployment requests to	
	have their work reviewed before deploying to target	
	environments.	
ALM Accelerator for	Phil talks with Mike Ochs about the many changes to the ALM Accelerator for Power Platform. Mike demos how the ALM	YouTube

Source	Description	Notes
Power	Accelerator gives different views for beginner and advanced	
Platform	makers, how it uses Azure DevOps and what's planned for	
	GitHub. Also see how the ALM Accelerator automates	
	common deployment tasks like assigning connections and	
	sharing components, and how it helps collaboration by giving	
	you visibility into all deployment related activities for your	
	solutions.	
ALM	The following articles guide you through setting up the Center	
Accelerator -	of Excellence (CoE) CLI and using the CoE CLI to install the	
Getting Stared	ALM accelerator in your tenant.	

PowerBI

Source	Description	Notes
Power BI Community	Leverage resources to grow your BI practice	
Dashboard in a Day (DIAD)	A one-day, hands-on workshop for business analysts that covers all the capabilities of Power BI	Power BI
Learning Plan Resources for Power BI	Content to assist in upskilling on Microsoft Power BI	Tech Community
Power BI Enterprise Deployment Whitepaper	This whitepaper covers key considerations, the decisions which will be necessary throughout the process, and potential issues, and best practices	
Power BI Dev Camp	Power BI Dev Camp is a essential resource for any developer that wants to know about developing on the Power BI developer platform.	Github
Building Multi- language Reports in Power BI	This repository contains demo files and documentation for the ProductSales.pbix developer sample which demonstrates how to build a multi-language report for Power BI which supports English, Spanish, French, German and Dutch.	Github

Power Automate

Source	Description	Notes
Microsoft Learn for Power Automate	Learn how to free your organization from mundane tasks with automated flows and robotic process automation (RPA).	Microsoft Learn
Flow-in-a-Day	Hands-on labs. This is the Power Automate in a day v8 material	Github
RPA-in-day	Hands-on labs.	Zip archive

Source	Description	Notes
		download

Power Virtual Agents (PVA)

Source	Description	Notes
Best Practices for Envisioning and Designing Power Virtual Agents	Come join the Conversational AI Product Group to learn how to envision and build engaging conversational bots. In this session, expect to learn about the top conversational design tips and how design can drive adoption within your organization and/or users.	Microsoft Airlift 2022 - Dewain Robinson , Kendra Springer (BPVADD01)
Power Virtual Agents – lessons from the real world	Hear from the Power CAT team, who work every day with our customers to help them envision, deliver & deploy PVA successfully. We will talk about how to solve common problems and scenarios when building a PVA bot, including how to best tune and modify conversation design to produce the best intent recognition and how to integrate Custom Question Answering (CQA) into your bot	Microsoft Airlift 2022 - Henry Jammes (BPVADD04)

Business Applications Solution Area

Purpose

A Collection of resources for Microsoft practice building in the Business Applications solution area. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

Industry References

Source		Description	Notes
The Partner Opportunity For Microsoft Business Applications		A Total Economic Impact™ Partner Opportunity Analysis	Forrester 2022
Partner Pract	tice Playbooks		
Source	Description		Notes
Customer Service	• •	itended for current Microsoft Business ers, current Microsoft Partners in areas	Transform

Source	Description	Notes
Playbook	other than Business Apps, and new Microsoft partners that are launching a customer service practice built on Dynamics 365 Customer Service	
Field Service Playbook	This playbook is intended for current Microsoft Business Applications Partners, current Microsoft Partners that specialize in solution areas other than Biz Apps, and new Microsoft partners who are launching a field service practice built on Dynamics 365 Field Service	Transform
Customer Experience Platform Playbook	The Microsoft Customer Experience Platform is a complete marketing stack that learns from every customer interaction to optimize and deliver meaningful experiences. The stack delivers unparalleled customer insights through the interconnected nature of the tools and services that make it up, which include Microsoft Dynamics 365 and Power Platform, Microsoft 365 and the Teams modern workplace environment, and Azure.	Transform
Sales Category Playbook	This playbook is intended for current Microsoft Business Applications Partners current Microsoft Partners in areas other than Business Apps, and new Microsoft partners that are launching a practice built on Microsoft Dynamics 365 Sales	Transform
Digital Contact Center Platform Playbook	This playbook is intended for current Microsoft Business Applications Partners, current Microsoft Partners in areas other than Business Apps, and new Microsoft partners that are launching a digital contact center practice built on Microsoft Dynamics 365	Transform
Project Operations Playbook	This playbook is intended for new and existing Microsoft partners who are launching a service-centric ERP practice built on Dynamics 365 Project Operations.	Transform
Connected Commerce	This playbook is intended for new and existing Microsoft partners who are launching a Connected Commerce practice built on Dynamics 365 Commerce, e-commerce, Connected Spaces, Intelligent Order Management, and Fraud Protection.	Transform

Partner Practice Development References

Source	Description	Notes
Microsoft	Partner <i>Transform Portal</i> for Business Apps	Accessible based on
Dynamics 365		MCPP membership and
Partner portal		competencies or
		solution partner
		standing

Source	Description	Notes	
Catalyst Partner FAQ	Catalyst Partner FAQ, November 3 2022	Transform	
Business Applications Partner Sales Acceleration Program	Get best practices and presentation resources that will guide you in shaping a business-first sales model that's focused on the Business Applications solution area and its core sales plays—and resources specially for small business.	Microsoft P	artner
Business Applications ISV Connect	Grow your business faster by building unique, customer-centric line of business (LOB) apps with Dynamics 365 and Power Apps.		
Skilling			
Source	Description		Notes
Catalyst Partner Training	Microsoft Catalyst Partner Training Course F	Registration	
Business Apps - Learning Journey - Customer Engagement	Enablement guide for Business Apps partner	°S	updated ~monthly
Business Apps - Learning Journey - Finance & Operations	Enablement guide for Business Apps partner	°S	updated ~monthly
Business Applications professional	Enable 'new to Microsoft Dynamics 365' pro- join projects as a business analyst, designer, customizer. In addition to a survey of skills in start on a project, the modules include video with people who work as Business Application professionals and industry leaders. Modules with assignments, knowledge checks, and of suggested learning opportunities.	or eeded to interviews ons conclude	Microsoft Learn

FastTrack for Dynamics 365

Source	Description	Notes
FastTrack for	FastTrack for Dynamics 365 is a customer success	Transform
Dynamics 365	program powered by the Microsoft engineering team to enable organizations to accelerate Dynamics 365 implementations and go-live with confidence	
For FastTrack for Dynamics 365	document that will be updated regularly to address frequently asked questions related to the FastTrack for	Transform

Source	Description	Notes
partners FAQ	Dynamics 365 program.	
Virtual Instructor Success by Design Training	Success by Design (SbD) is the prescriptive guidance - approaches & recommended practices - for designing, building, and deploying a Dynamics 365 solution. It is grounded in fundamentals of good solution architecture and design, product capabilities, and proven approaches to business process transformation and implementation. This virtual training is a series of videos led by senior architects from the Dynamics 365 engineering team designed for project team leadership roles (e.g., Solution Architect, Project Manager, Lead Consultant, etc.), on how to leverage the Success by Design framework to achieve a successful deployment of Dynamics 365.	•••
FastTrack Recognized Solution Architects— Dynamics 365	The Dynamics 365 product engineering team recognizes practicing solution architects for consistently exhibiting deep architecture expertise and creating high-quality solutions for customers during Dynamics 365 FastTrack governed engagements.	
Microsoft FastTrack Recognized Solution Architect nomination – Dynamics 365	Nomination form	

Developers

Source	Description	Notes
Dynamics 365 Developers: Start here	Developers and ISVs can use the underlying platform to build or extend apps, depending on the app's type	Microsoft Lean
Dynamics 365 General		Community
Dynamics 365 Sandbox Environment	Dynamics Sandbox Environment SKU	
Dynamics 365 Discounted SKU	This portal is used for SI/ISV Connect partners to obtain free or discounted non-production environment licenses with Biz Apps and Power Platform products to learn, test, and deliver end-to-end customer demos with their own solutions. These offers are to be used only on partner tenants, never on customer tenants.	
Dynamics 365 Free Trial	Try it free and learn how these intelligent business applications go beyond traditional CRM and ERP to help	

Source Description Notes

you adapt, innovate, and delight every customer.





Sentinel

Purpose

A Collection of resources for Microsoft practice building in the Security solution area. For a view of other solution areas, please see the <u>Taxonomy</u>.

To contribute to the PartnerCrucible, see Contributor's Guide.

Industry Perspective

Source	Description	Notes
Microsoft recognized as a Leader in The Forrester Wave™: Data Security Platforms, Q1 2023	Forrester listed Microsoft as a Leader in its 2023 Wave™ for Data Security Platforms. The Forrester Wave™ report evaluates the data security platform market and provides a detailed overview of the current offering, strategy, and market presence of these vendors. Microsoft received the highest possible score in the current offering category for data classification, data threat and risk visibility, data masking or redaction, encryption, rights management, privacy use cases, and integrations for Zero Trust criteria; and in the strategy category for the product vision, execution roadmap, and community engagement criteria.	Forrester
The Total Economic Impact Of Microsoft Security	Microsoft commissioned Forrester Consulting to conduct a Total Economic Impact™ (TEI) study and examine the potential return on investment (ROI) enterprises may realize by deploying Microsoft Security solutions	Forrester 2023

Source	Description	Notes
2022 Magic Quadrant for Endpoint Protection Platforms	Microsoft is named a Leader in the 2022 Gartner® Magic Quadrant™ for Endpoint Protection Platforms	Gartner
Microsoft Digital Defense Report 2022	The report is the culmination of Microsoft's vast data and comprehensive research. It shares our unique insights on how the digital threat landscape is evolving and the crucial actions that can be taken today to improve the security of the ecosystem	Microsoft
Security Blog	Official Microsoft Security Blog	
MISA	The Microsoft Intelligent Security Association (MISA) is an ecosystem of independent software vendors and managed security service providers that have integrated their solutions to better defend against a world of increasing threats	The Microsoft Intelligent Security Association (MISA)
Community		
Source De	scription	Notes
	crosoft Tech Community for Security, Compliance, and entity	d Tech Community
Connection acc	signing up for the ongoing program, you will receive cess to our NDA roadmap calls, design exercises, rveys, and private previews.	
Cyber Tea with Ann Johnson Mi inf cyl C-s exp por teo con	In Johnson, Corporate Vice President, Business velopment, Security, Compliance & Identity at crosoft, talks with cybersecurity thought leaders and duential industry experts about the trends shaping the ber landscape and what should be top-of-mind for the suite and other key decision makers. Ann and her gue plore the risk and promise of tools and systems wered by AI, IoT, machine learning, and other emergichnology, as well as the impact on how humans work, mmunicate, consume information, and live in this eragital transformation. Please note, the opinions	e sts ng

Get Security
Done (GSD)

Looking to collaborate on helping Customers and Partners uplift Security via the Microsoft Defender Suite

of, Microsoft or Ann Johnson.

expressed by guests on this podcast are their own and are not endorsed by, nor do they necessarily reflect opinions

from @dcaddick

Partner Practice

Source	Description	Notes
Security, Compliance, & Identity Partner Enablement Guide	Top news, upcoming training, certifications and exams, and additional resources updated ~monthly	PDF Download Requires MCPP
Security, Compliance, & Identity Partner Sales Acceleration Program (PSAP)	This program offers best practices and presentation resources that will guide you in shaping a business-first sales model that focuses on the Microsoft Security, Compliance, & Identity solution area and its core sales plays.	Microsoft Partner
Microsoft Managed Security Solutions Provider Partner Program	The Microsoft Managed Security Solutions Provider Partner Program is an invite-only program that has been created to support selected partners in creating customer intent to purchase and use Microsoft security technologies and solutions.	
Security, Compliance, and Identity training and certifications	This guide has been created to provide training and certification options to achieve personal success.	
Security Build Intent Workshop	Azure credits for customer workshop delivery Microsoft 365 & Security for Partners	
The Chief Information Security Officer (CISO) Workshop Training	The Chief Information Security Office (CISO) workshop helps accelerate security program modernization with reference strategies built using Zero Trust principles.	Microsoft Learn
Security best practices for Microsoft partners	Improve your security posture with Microsoft tools, resources, trainings, and platforms	2022

Architecture

Source	Description	Notes
Microsoft Cybersecurity Reference Architectures	The Microsoft Cybersecurity Reference Architectures (MCRA) describe Microsoft's cybersecurity capabilities. The diagrams describe how Microsoft security capabilities integrate with Microsoft platforms and 3rd party platforms like Microsoft 365, Microsoft Azure, 3rd party apps like ServiceNow and salesforce, and 3rd party platforms like Amazon Web Services (AWS) and Google Cloud Platform (GCP	
Security Sales Enablement Journey	Security Enablement journey is a 14 module On-demand videos of between 30 mins - 150 mins each intended to equip you with knowledge to support your customers security needs. You will learn more about industry	April 2022

Source	Description	Notes
	concepts and Microsoft differentiators and how you can help your customers scale these processes to achieve a higher level of visibility and manageability while greatly reducing their risk.	
XDR Cloud Guide		
Microsoft XDR Partners (MXDR)		Update May 2022
DevSecOps	From the Azure Architecture Centre > Solution Ideas	
Demystifying Service Provider's Access Methods	Recommended practices for service providers	Webinar

Zero Trust

Source	Description	Notes
Learn How to Implement Zero	In this collection, learn more about the	Microsoft
Trust in Your Public Sector	importance of a Zero Trust strategy and	Learn
Organization	how to implement it.	Collection

Azure Active Directory

Source	Description	Notes
Woodgrove	WoodGrove Groceries is a live web application created by	
Groceries	Microsoft to demonstrate several Azure AD B2C features.	
Woodgrove Employee	Azure AD demo	

Azure

Source	Description	Notes
Azure Network	In this blog post, we will walk you through basic to	Tech
Security Ninja	advanced scenarios for Azure network security.	Community
Training	Ready to become an Azure NetSec ninja? Dive right in!	2022

Sentinel

• See the Sentinel page

Microsoft Lighthouse

Source	Description	Notes
Microsoft 365	Introducing a new portal that will enable multi-tenant	Nov
Lighthouse for SMB	management of Microsoft 365 services by IT Partners -	2020
Managed Services	especially Managed Service Providers (MSPs) who serve	
Providers (MSPs)	small & medium-sized businesses (SMBs).	
Microsoft 365	Microsoft 365 Lighthouse is an admin portal that helps	2021

Source	Description	Notes
Lighthouse Demo	Managed Service Providers (MSPs) secure and manage devices, data, and users at scale for small- and mediumsized business (SMB) customers who are using Microsoft 365 Business Premium	

Microsoft Defender Threat Intelligence

Source	Description	Notes
Microsoft Defender	This blog post will walk you through Microsoft	Tech
Threat Intelligence	Defender Threat Intelligence (Defender TI) level	Community
Ninja	400 training and help you become a Defender TI	2022
	master.	

Defender for Microsoft 365

Source	Description	Notes
Microsoft Sentinel and Microsoft 365 Defender	This repository contains out of the box detections, exploration queries, hunting queries, workbooks, playbooks and much more to help you get ramped up with Microsoft Sentinel and provide you security content to secure your environment and hunt for threats. The hunting queries also include Microsoft 365 Defender hunting queries for advanced hunting scenarios in both Microsoft 365 Defender and Microsoft Sentinel.	GitHub
Microsoft 365 Defender Demo	Using the integrated threat protection demo environment, this Microsoft 365 Defender Demo Guide walks field sellers through a content rich demo for customers showing the investigation of a simulated spear phishing attack and advanced hunting exercise.	
Microsoft Defender for Business	WEbinar series	
Microsoft 365 Defender Ninja	his Ninja blog covers the features and functions of Microsoft 365 Defender – everything that goes across the workloads, but not the individual workloads themselves. The content is structured into three different knowledge levels, with multiple modules: Fundamentals, Intermediate, and Expert.	August 2022

Defender for Cloud

Source	Description	Notes
Microsoft	Will help you work programmatically at scale with	GitHub
Defender for	Microsoft Defender for Cloud and provide you additional	
Cloud	value to secure your environment, some of which has not	
	yet been embedded into the product (yet).	
Become a	This blog post has a curation of many Microsoft Defender	Tech

Source	Description	Notes
Microsoft Defender for Cloud Ninja		Community 2022
Defender for C	Cloud Apps	
Source	Description	Notes
Microsoft Defender for Cloud Apps	der This repository contains out of the box playbooks and scripts to help you automate scenarios with Cloud App Security, secure your environment and hunt for threats.	GitHub
Microsoft Defend for Cloud Apps Ninja Training	der Microsoft Defender for Cloud Apps has hundreds of amazing videos available and it can sometimes be overwhelming with determining where to start and how progress through different levels. We've gone through all these and created this repository of training materials - a in one central location!	
Top Threat Protection use cases in Microso Defender for Clo Apps		2022
Defender for E	Indpoint	
Source	Description	Notes
Microsoft 365 Defender	Defender Hunting Queries	GitHub
Defender for Endpoint Ninja Show	This training series is based on the Ninja blog and brings you up to speed quickly on Microsoft Defender for Endpoint. In every episode, our experts guide you through the powerful features and functions of Microsoft Defender for Endpoint that help you keep your environment secure. We start with the fundamentals and dive deeper as the show continues.	
Become a Microsoft Defender for Endpoint Ninja		
Defender for I	dentity	
Source	Description	Notes

Source	Description	Notes
Setup a Microsoft Defender for Identity security alert lab	The purpose of the Microsoft Defender for Identity Security Alert lab is to illustrate Defender for Identity's capabilities in identifying and detecting suspicious activities and potential attacks against your network.	Microsoft Learn
Purview		
Source	Description	Notes
Data Loss Prevention: From on-premises to cloud	The purpose of this Microsoft-commissioned study was to delve into the data security landscape to find out how companies are managing and perceiving success of their DLP solutions. The goal of the study was to 1) uncover the top priorities and challenges facing organizations, 2) understand the evolution of firms' DLP solutions as they address today's shifting digital landscape, and 3) discover what barriers stand in the way of firms' adopting cloud DLP solutions.	Microsoft Security
Gain flexibility and scale with a cloud-native DLP solution	Microsoft spoke to more than 300 data and compliance professionals to create the white paper "Data Loss Prevention: From on-premises to cloud." We've presented some of the study's highlights here, including common DLP states in use, challenges in migrating to a new DLP solution, best practices, and the benefits of adopting a cloud-native DLP solution.	Microsoft Security

Microsoft Purview Information Protection Ninja

Source	Description	Notes
Microsoft Purview Information Protection Ninja Training	Microsoft Purview Information Protection (formerly Microsoft Information Protection-MIP)	Tech Community
Microsoft Purview Data Loss Prevention Ninja Training	Microsoft Purview Data Loss Prevention Ninja training	Tech Community

Compliance Ninja

Source	Description	Notes
M365 Compliance One-Stop-Shop (OSS)	We built this page to help you easily find all relevant content and resources relating to the Microsoft Purview solutions. Please bookmark this page for future reference as we will update it on an ongoing basis. Also, do submit your feedback and contributions to the site via the appropriate links.	From Customer Acceleration Team (CAT)
Become a Microsoft	In this blog post, we share the top resources for	TechCommunity

Source	Description	Notes
365 Advanced eDiscovery Ninja	eDiscovery users to become masters of the Microsoft Purview eDiscovery Premium solution! After each level, we offer you a knowledge check based on the training material you have just completed. The goal of the knowledge checks is to help ensure understanding of the key concepts that were covered	
Microsoft Purview Information Protection Ninja	Have you been wanting to figure out the best way to protect data? How about figuring out what is in your environment? Struggling to let others know you've completed your training? Well, wait no longer! Our MIP Ninja Training is here!	Tech Community
Microsoft Defender for Cloud Apps	Microsoft Defender for Cloud Apps has hundreds of amazing videos available and it can sometimes be overwhelming with determining where to start and how to progress through different levels. We've gone through all these and created this repository of training materials - all in one central location!	June 2022
Compliance Manager Ninja	We've sifted through the vast resources Microsoft has to offer for MSCM and developed this training to guide you – all in one location, in a simple easy to follow format! If there is anything we can do to improve this training, please do not hesitate to leave a comment below and we will be sure to review it.	Feb 2022
Insider risk Insider Risk Management Ninja	In this Ninja page, we share the top resources for Insider Risk Management users to become more proficient with the Microsoft Purview Insider Risk Management solution.	April 2022
Communication Compliance Ninja	In this Ninja page, we share the top resources for Communication Compliance users to become more proficient with the Microsoft Purview Communication Compliance solutio	April 2022

Security Solution Area - Sentinel



Sentinel

Purpose

A Collection of resources for building Sentinel and SOC demos. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

Industry reports

Source	Description	Notes
Magic Quadrant for Security Information and Event Management	Gatner Magic Quadrant for SIEM	October 2022
Microsoft named a Leader in the 2022 Gartner® Magic Quadrant™ for Security Information and Event Management	We're delighted to announce that Microsoft is named a Leader in the 2022 Gartner® Magic QuadrantTM for Security Information and Event Management and is positioned highest on the measure of Ability to Execute axis.	Microsoft
Forrester names Microsoft a Leader in Q4 2022 Security Analytics Platforms Wave report	Microsoft achieved the highest possible score in 17 different criteria, including partner ecosystem, innovation roadmap, product security, case management, and architecture.	Forrester Wave

Sentinel Demo References

Source	Description	Notes
Microsoft Sentinel	This repository contains out of the box detections,	GitHub

Source	Description	Notes
and Microsoft 365 Defender	exploration queries, hunting queries, workbooks, playbooks and much more to help you get ramped up with Microsoft Sentinel and provide you security content to secure your environment and hunt for threats. The hunting queries also include Microsoft 365 Defender hunting queries for advanced hunting scenarios in both Microsoft 365 Defender and Microsoft Sentinel.	
Error! Hyperlink reference not valid.	- M365 Defender (Protection, Detection, Alerts vs Incidents)-Defender for Cloud (Alerts, Security Posture, Cloud Protection)-Microsoft Sentinel for multiple data sources Analytic Rules (Scheduled, ML, Anomaly, Fusion) -Threat Vulnerability Management-Integration with Microsoft Endpoint Management for patch and configuration management-Automatic remediations from M365 Defender-Playbooks from Microsoft Sentinel	Read-Only environme
Azure Sentinel To- Go (Part1)	A Lab w/ Prerecorded Data and a Custom Logs Pipe via ARM Templates	
Cost Worthy Azure Sentinel Demo	Steps to Create a Cost Worthy Azure Sentinel Demo/Testing Environment	
Azure Sentinel Playbook	This repo contains sample security playbooks for security automation, orchestration and response (SOAR). Each folder contains a security playbook ARM template that uses Microsoft Sentinel trigger.	
Overview of Advanced Hunting	Advanced hunting is a query-based threat-hunting tool that lets you explore up to 30 days of raw data.	
How to use Azure Sentinel for Incident Response Orchestration	Microsoft Tech Community Article	
Microsoft Sentinel Training Lab	This solution ingests sample data into your Microsoft Sentinel workspace which will trigger incidents that allow you to explore Microsoft Sentinel features without Additional effort	
Integrate Azure Data Explorer for long-term log retention	Storing logs in Azure Data Explorer reduces costs while retains your ability to query your data, and is especially useful as your data grows.	Microsoft Learn
Training		
Source De	scription	Notes

Source	Description	Notes
Azure Sentinel Technical Playbook for MSSPs	How to deploy Azure Sentinel as a managed security services provider	March 2021
Microsoft Sentinel for MSSPs	If you're a managed security service provider (MSSP) and you're using Azure Lighthouse to offer security operations center (SOC) services to your customers, you can manage your customers' Microsoft Sentinel resources directly from your own Azure tenant, without having to connect to the customer's tenant	Microsoft Learn
Sentinel Migration Guides	These are detailed guides to migrate from ArcSight, QRadar and Splunk; migrate historical data, convert dashboards to workbooks and update SOC processes.	
Microsoft Sentinel Black Belt	New for 2022, our Cloud Security Private Community Digital Badge program has introduced a new L5 Microsoft Sentinel Black Belt Digital Badge for you to earn and display proudly to show your prowess as a Microsoft recognized expert and contributor to the product.	
Sentinel Ninja	Sentinel Ninja Training	
The Art and Science of Threat Hunting	From Microsoft Security Experts and Microsoft Detection and Response Team (DART)	September 2022

Practices and Tools			
Source	Description	Notes	
Microsoft Sentinel Triage AssistanT (STAT)	The Microsoft Sentinel Triage AssistanT (STAT) is a Logic Apps Custom Connector that calls on a library of Automation Modules that can be used from Incident based Microsoft Sentinel playbooks. This connector and modules simplify automation by moving complex automation tasks into these callable modules so they can be performed consistently and with ease from the Logic Apps Connector.	Github	
Bring your own Machine Learning (ML) into Microsoft Sentinel	Machine Learning (ML) is one of the major underpinnings of Microsoft Sentinel, and one of the main attributes that set it apart. Microsoft Sentinel offers ML in several experiences: built-in to the Fusion correlation engine and Jupyter notebooks, and the newly available Build-Your-Own ML (BYO ML) platform	m	
BYO-ML Github	Build-Your-Own Machine Learning(BYO ML) package is provided by Azure Sentinel team to help organizations build or bring your own ML to tackle security problems specifically for your business. This folder contains the BYO		

Source	Description	Notes
	ML package including the first ML algorithm Azure Sentinel team shares.	
Discover the power of UEBA anomalies in Microsoft Sentinel	Our mission in Microsoft Sentinel UEBA is to detect insider and unknown threats – so we surface those suspicious activities that won't be detected by other platforms. Since we're looking into and analyzing that grey area of activities - we're able to provide insights on threats that might have been missed otherwise.	
UEBA Reference	This reference article lists the input data sources for the User and Entity Behavior Analytics service in Microsoft Sentinel. It also describes the enrichments that UEBA adds to entities, providing needed context to alerts and incidents.	Azure docs

Azure Defender for IoT

Purpose

A collection of resources for Defender for IoT.

To contribute to the PartnerCrucible, see Contributor's Guide.

References

Source	Description	Notes
Announcing the general availability of Azure Defender for IoT		
Zero Trust Cybersecurity for the Internet of Things	n this paper we review the principles of Zero Trust security, and the aspects of IoT that make proactive application of Zero Trust to IoT different than its application to the workforce. The key capabilities of Zero Trust for IoT are defined for companies with an IoT strategy, and next steps highlight Microsoft solutions enabling your journey of Zero Trust for IoT.	Microsoft and PwC
How to apply a Zero Trust approach to your IoT solutions	Blog Post	2021
Go inside the new Azure Defender for IoT including CyberX	Blog Post	2020
Partner Opportunities for Securing OT IOT	SPD Airlift (Day 1)	

Source	Description	Notes
Networks with Azure Defender for IoT		
Defender for IoT Ninja Training	The Ninja training resources are now available and will continue to be updated:Microsoft Azure Defender for IoT Training - Microsoft Tech Community	
Ep1: Azure Defender for IoT Architecture	Episode 1: Matt and Richard discuss the architecture	
Ep2: Setting up Azure	Episode 2: Matt and Richard walk through the configuration steps	
Ep3: Building a Sensor	Episode 3: Matt and Richard are joined by James Cabe to build the first sensor	
Ep4: Deploying an Online Sensor	Episode 4: Matt walks through deploying the online sensor	
Ep5: IT vs OT	Azure Defender for IoT: IT vs. OT - What is OT and how is it different from IT	
Ep6: Hybrid cloud vs air-gapped environments Deployment Methodologies	Azure Defender for IoT: Deployment methodologies	
Azure Sentinel Auditing OT Environments	Azure Defender for IoT: Audit - analytics data management and hunting	
Channel 9 session The IoT Show	IoT Show: Zero-Trust Security for IoT	





OpenHack

Purpose

A Collection of resources for Microsoft practice building in the Digital App and Innovation area. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

References

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Source	Description	Notes
The Total Economic Impact Of GitHub Enterprise GitHub commissioned Forrester Consulting to cond a Total Economic Impact (TEI) study and examine potential return on investment (ROI) enterprises in realize by deploying GitHub Enterprise, subsequent referred to as GitHub		2022 Forrester.
The Total Economic Impact™ of Microsoft Azure PaaS	Get insights on how to realize cost savings and increase agility at your org from research and interviews with real Azure customers. Check out The Total Economic Impact of Microsoft Azure PaaS in this 2022 commissioned study conducted by Forrester Consulting	Forrester 2022
Magic Quadrant™ for Integration Platform as a Service, Worldwide	Microsoft named a Leader in 2023 Gartner® Magic Quadrant™ for Integration Platform as a Service, Worldwide	Gartner 2023
State of DevOps Report	Platform Engineering is the DevOps Differentiator — Learn Why	Puppet 2023
Tools and Practices		
Source	Description	Notes
	ts Microsoft Assessments help customers work	Notes Microsoft Learn
Source	Microsoft Assessments help customers work through a scenario of questions and recommendations that result in a curated guidance report that is actionable and informative. Assessments take time, but is time well-spent. Assess ASP.NET web apps at scale to accelerate	Microsoft
Microsoft Assessmen Migration of multiple ASP.NET web apps at	Microsoft Assessments help customers work through a scenario of questions and recommendations that result in a curated guidance report that is actionable and informative. Assessments take time, but is time well-spent. Assess ASP.NET web apps at scale to accelerate your app migration strategy on Azure	Microsoft Learn Tech

Source	Description	Notes
	and WebKit with a single API. Playwright is built to enable cross-browser web automation that is evergreen, capable, reliable and fast.	
Introducing Azure Deployment Environments	Azure Deployment Environments is a managed service that enables dev teams to quickly spin up app infrastructure with project-based templates to establish consistency and best practices while maximizing security, compliance, and costefficiency.	Tech Community
Microsoft Dev Box ar Azure Deployment Environments for .NI Developers	Environments for .NET Developers	YouTube
Developers Source	Description	Notes
Cloud Native	Cloud-Native technologies and techniques enable	GitHub
Build applications with Azure	loosely coupled systems that are resilient, manageable, and observable. Use containers, microservices, APIs and more to build and run scalable applications in modern hybrid cloud environments.	
Build applications with Azure	Build apps with best-in-class tools, your favorite open- source frameworks and languages, and a platform that supports a range of services and continuous collaboration and delivery	
Azure skills navigator - the new developer's "Guide to the Cloud"	This guide is looking to take you from "zero to hero". Jump into your learning journey where you are and learn to take your code to the cloud.	Github
Azure Skills Navigator - Developers	A guide to build your skills around knowing how to architect and deploy apps in the Cloud and how to maintain and instrument those apps once deployed. Our guide provides an overview of key concepts across Java, .NET, Node.js, and Python, crucial topics to establishing a strong foundation on Microsoft Azure.	Azure Skills Navigator
Hackathons		
Source	Description	Notes

Source	Description	Notes
WhatTheHack on GitHub	Community driven openhack resources	,,,,

Containers

Container Service Options and Guidance in Azure | The main scope of this blog is to evaluate and understand the capabilities and limitations of Azure container services to help you choose the optimal platform for your container deployments. | Tech Community

GitHub

Source	Description	Notes
GitHub Roadmap	GitHub public roadmap]	GitHub
GitHub Partner Certifications	GitHub certifications are an industry-endorsed approach to demonstrating proficiency with GitHub technologies. These certifications complement Microsoft's existing role-based certifications, which 'validate knowledge of foundational DevOps and cloud development concepts. GitHub certifications are designed to validate your expertise on applying these concepts with specific GitHub products	GitHub
GitHub Advanced Security	The following modules will walk you through GitHub's advanced security features and provide you with the skills needed to recognize, apply, and evaluate these features within your own GitHub environment.	Microsoft Learn
Microsoft Azure Immersion Workshop: DevOps with GitHub (MAIW)	The workshop will go deep on the tooling and process required to implement a modern DevOps approach to improve your productivity and developer velocity.	Partner

DevOps

Source	Description	Notes
Well-architected: How a Quality DevOps Process for GitHub Gets Built	In this session, we'll share what defines a well-architected DevOps solution for Azure and how to meet the stringent Service Level Agreements (SLA), Service Level Objectives (SLO), and Service Level Indicators (SLI) that your customers require. In addition, we'll cover marketplace requirements, monetization, and transactability to improve the agility and marketability of your Azure solutions as you go to market	Partners
DevOps Dojo	Introductions to DevOps Dojo and links to additional topics	May 2021
Developer Velocity Assessment	By answering a few simple questions, you can benchmark your maturity score relative to peers in your industry. Then, get actionable guidance to boost	June 2022

Source	Description	Notes
	Developer Velocity and drive better business results.	
DevOps Self Assessment from DORA, ITRev and MS	Nicole Forsgren, Gene Kim, participants of the DevOps Enterprise Forum and I collaborated on a free starter self-assessment for your team's DevOps performance	2017
Azure DevOps Demo Generator	Azure DevOps Demo Generator helps you create projects on your Azure DevOps Organization with pre-populated sample content that includes source code, work items, iterations, service endpoints, build and release definitions based on a template you choose	Azure DEvOps
Java		
Source	Description	Notes
Get Started with Java on Azure	Start here and learn how you can build, migrate and scale Java applications on Azure using Azure services. Use tools and frameworks that you know and love – Spring, Tomcat, WildFly, JBoss, WebLogic, WebSphere, Maven, Gradle, IntelliJ, Eclipse, Jenkins, Terraform and more.	MS Learn
Java on Azure	prerecorded, online course, you'll learn how Microsoft Azure supports Java workload and processes with several options. Watch this video series to understand how Azure App Service, Azure Spring Cloud, Azure Kubernetes Service, and Azure managed database services help you to focus on writing code instead of on deployment complexities	
Code, deploy, and scale Java your way	Microsoft supports your workload with abundant choices, whether you're working on a Java app, app server, or framework.	
Microsoft is committed to the success of Java developers	Blog post by Julia Liuson	Augus 2022
IoT		
Source	Description	Notes
Microsoft named a in the 2022 Gartne Magic Quadrant™ for Global Industrial Ice Platforms	transforms critical business functions, Microsoft continues to innovate and invest in this area and	Gartne
Partner Innovation smarter buildings v	8	

Source	Description	Notes
	Digital Twins that makes buildings and spaces	
	smart and more efficient.	
Microsoft AI & IoT Insider	Microsoft AI & IoT Insider Labs	
Labs		

Microsoft AI & IoT Insider Labs



AI IoT Insider Lab

Microsoft's IoT & AI Insider Labs are facilities to help you develop, prototype and test IoT and AI solutions for market commercialization. Located in Redmond, USA; Munich, Germany; and Shenzhen, China; they are located at the heart of Microsoft's product group, industrial and manufacturing solutions.

To contribute to the PartnerCrucible, see Contributor's Guide.

Purpose

Quick summary: - Required Non-Disclosure Agreement - It's personalized 1 to 1 experience with our dedicated engineers, data scientists, and program managers - Open to customer, startups or partner - Best if there's clearly documented business/technical requirements, committed to using MSFT AI/IoT tech - Runs as sprints with hackathon sessions to guide ISV to architecture & guide through implementation - Nomination here

References

Source	Description	Notes
Microsoft AI & IoT Insider Labs	Microsoft AI & IoT Insider Labs	

Mixed Reality

Purpose

A collection of resources for Microsoft practice building in the Digital Apps and Innovation - Mixed Reality solution area. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

References

Metaverse

Source		Description	Notes
Metaverse - Satya	Nadella 2022 Build Keynote		
Mixed Reality			
Source	Description		Notes
Total Economic Impact of Mixed Reality	Business Benefits And Cost Savings En Mixed Reality Solutions Running On Ho Devices	•	Forrester
The Ultimate Guid Mixed Reality Deployment	e to An eBook for Industrial Enterprise		Kognitive Spark
Mixed Reality Development Program	Complete the developer profile form be connected with us. You will receive the mixed reality developer tools, events, access offers.	e latest on our	
Mixed Reality Par Program	The Mixed Reality Partner Program (M Microsoft-sponsored, community-driv partners that design, build, deploy, and mixed reality solutions.	en program for	
Development			
Source	Description	Notes	
2022 Mixed Reality Dev Days	If you haven't registered yet, it's not too late in. Enter the online hackathon and be among first to know when sessions are available on demand.	g the	
Building Volumetric UI with MRTK3	Read how MRTK3 expands and improves up your ability to build volumetric user interfact 3D with MRTK – from variant explosion, measurements, inputs, and more.		•
MRTK3 Aquarium	The MRTK3 Aquarium sample provides a Ur editor tutorial that explores various MRTK3 features. Set in an underwater scene, you'll k introduced to the creatures of the aquarium the objects that make up their habitat.	oe .	arn
Create Low- Code MR Apps with Power Apps	An awesome learning experience that leveral Smithsonian 3D API and open-source model Joining me this week is Daniel Laskewitz, Sr. Advocate within our Power/Fusion Cloud Advocacy team	s! Mixed	•

Mesh

Source Description Notes

Mesh Innovation blog: Innovation Stories blog

Mesh home

Video: Microsoft Mesh – Ignite Session

Mesh Tech Overview blog

See the Microsoft Mesh announcement

Watch the Microsoft Mesh Hero video

Microsoft Mesh Updates

Preview Mesh app

Tech Community Blog

Microsoft Mechanics Mesh episode

AltspaceVR

Mesh Ignite Featured session

Sign up for the AltspaceVR

Azure Infrastructure Solution Area

Purpose



Azure Infrastructure

A Collection of resources for Microsoft practice building in the Azure solution area. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

Industry

Source	Description	Notes
Partner Opportunity For Azure Services Providers	The A Total Economic ImpactTM Partner Opportunity Analysis	Forrester 2022
2022 Gartner® Magic Quadrant™ for Cloud Infrastructure and Platform Services	Gartner® recently published its 2022 Magic Quadrant™ for Cloud Infrastructure and Platform Services (CIPS) report. For the ninth consecutive year, Microsoft was named a Leader, and for the first time placed furthest on the Completeness of Vision axis.	October 2022
The Total Economic Impact™ of Microsoft Azure Arc for Security and Governance.	Read about the real impact and benefits businesses are experiencing by using Azure Arc to secure and govern infrastructure and applications across hybrid, multicloud and edge environments. The Forrester Consulting Total Economic Impact™ (TEI) study, commissioned by Microsoft, examines the potential return on investment (ROI) enterprises may realize by deploying Azure Arc for consistent security and governance practices.	Forrester
The Projected Total Economic Impact™ of Microsoft Azure VMware Solution	See how organizations are saving costs and responding more quickly to customer needs by extending their enterprise VMware workloads to the cloud with Azure VMware Solution.	Forrester
Practice Source	Description	Notes
Azure Partner Enablement Guide	Enablement guide for Azure partners	updated ~monthly
Azure Apps & Infrastructure Partner Sales Acceleration Program	Get best practices and presentation resources that will guide you in shaping a business-first sales model that delivers a new insight to your prospect and focuses on the Microsoft Azure Apps & Infrastructure solution area and its core sales plays.	Microsoft Partner
Azure for Partner	Main page for Azure resources for Partners	
Azure for Services Partners	Grow your cloud services business with Azure	
Azure Blog	Office Azure Blog	
Azure Updates	Get the latest updates on Azure products and features to meet your cloud investment needs. Subscribe to notifications to stay informed.	

FastTrack for Azure

Source	Description	Notes
FastTrack for Azure Blog	Microsoft FastTrack engages with customers and partners and maintain a collection of resources here	Tech Community
FastTrack for Azure	This repository has been created to share our FastTrack for Azure Live session materials in one easy to manage location.	Github

Azure Roles and Skills

Source	Description	Notes
Learning Pathways	A collection of self-guided learning journeys to help you with your ongoing professional development.	@MrPaulGriffiths
Azure Skills Navigator for System Administrators	A guide for deepening your knowledge of fundamental concepts of cloud computing and Azure core infrastructure services, management, monitoring, security, and compliance.	Azure Skills Navigator
Azure Skills Navigator for Solution Architects	A guide for deepening your knowledge of fundamental concepts of Microsoft Azure, core solutions, solution design principles, including security and compliance, and deployment tools and methods to help bring your solution architectures to life.	Azure Skills Navigator
Azure Skills Navigator for Network Engineers	This Azure learning journey is designed for network engineering professionals needing to recommend, plan, and implement Azure networking solutions, including hybrid networking, connectivity, routing, security, and private access to Azure services	Azure Skills Navigator
Azure Citadel	Azure Citadel is a community driven site devoted to getting hands on & learning Azure. Explore technical labs & videos across a range of Azure topics. Many labs are pitched towards the needs of the Azure partner community, but are freely available for all.	Azure Citadel

Azure Tools

Source	Description	Notes
Microsoft Assessments	Microsoft Assessments help customers work through a scenario of questions and recommendations that result in a curated guidance report that is actionable and informative. Assessments take time, but is time	Microsoft Learn

Source	Description	Notes
	well-spent.	
Subscription Vending IaC Modules for Bicep & Terraform	These modules are designed to help you streamline and automate the process of provisioning Azure subscriptions, making it easier than ever to get started with Azure.	Tech Community
CAF - Tools and Templates	he Cloud Adoption Framework has tools, templates, and assessments that can help you quickly implement technical changes. Use this framework to accelerate your cloud adoption. The following resources can help you in each phase of adoption. These tools, templates, and assessments can be used in multiple phases.	Microsoft Learn
Azure Design Review	Checklists for LZ, AKS, AVS, Multitenancy, SEcurity, AVS, and SAP	Github
Azure Rapid Assessment Estimator	Take advantage of the Azure Rapid Assessment Estimator, a Microsoft Excel workbook that rapidly generates estimates of your existing infrastructure and workloads that are directly mapped to Azure IaaS and/or Azure PaaS services that meet or exceed your current specifications in the Azure region('s) you specify.	
Azure Latency Test	This tool runs latency test from your IP location to Azure datacenters around the world.	Microsoft Data Center Optimization Program
Azure Governance Visualizer	from the collected data AzGovViz provides visibility on your HierarchyMap, creates a TenantSummary, creates DefinitionInsights and builds granular ScopeInsights on Management Groups and Subscriptions. The technical requirements as well as the required permissions are minimal.	@JulianHayward Github
AzAdvertizer	AzAdvertizer helps you to keep up with the pace by providing overview and insights on new releases and changes/updates for Azure Governance capabilities such as Azure Policy's policy definitions, initiatives (set definitions), aliases, security & regulatory compliance controls and Azure RBAC's role definitions and resource provider operations.	

Partner Admin Link (PAL)

Carrier Admin Li		Mak
Source	Description	Notes
Get Recognized		MS US
for Driving Azur Consumption	e	
PAL Howto: Vide		Dogwines
PAL HOWIO: VIU	e0	Requires MCPP
		Login
PAL FAQ	Frequently Asked Questions	Requires
	confidence Caronical	MCPP
		Login
Partner Admin	Partner Admin Link (PAL) enables Microsoft to identify	Required
Link	and recognize partners who drive Azure customer	MCPP
	success. Optimized for managed services where your	Login
	organization is acting on behalf of the customer, PAL allows you to associate your MCPP ID with the	
	credentials that you use to deliver services within the	
	customer's Azure tenant.	
Security		
Source	Description	Notes
Azure Network	Deploy Azure NetSec resources programmatically	GitHub
Security	using scripts and templates	
Azure Network	In this blog post, we will walk you through basic to	Tech
Security Ninja	advanced scenarios for Azure network security. Ready	Community
Training	to become an Azure NetSec ninja? Dive right in!	2022
Kusto Query Lan	guage (KQL)	
Source	Description	Notes
Detective Kusto	Interactive Kusto Cases	
Azure Arc		
Source	Description	Notes
Arc Jumpstart	The Jumpstart provides step-by-step guides for independer	
The jumpstare	Azure Arc scenarios that incorporate as much automation a	
	possible, detailed screenshots and code samples, and a rich	
	and comprehensive experience while getting started with t	he
	Azure Arc platform.	
Jumpstart	ArcBox for DevOps is a special "flavor" of ArcBox that is	Arc
ArcBox for	intended for users who want to experience Azure Arc-	Jumpstart
DevOps	enabled Kubernetes capabilities in a sandbox environment.	A
Jumpstart ArcBox for	ArcBox for DataOps is a special "flavor" of ArcBox that is intended for users who want to experience Agure Arc-	Arc
ALCDUX IUI	intended for users who want to experience Azure Arc-	Jumpstart

Source	Description	Notes
DataOps	enabled SQL Managed Instance capabilities in a sandbox environment.	
Jumpstart HCIBox	HCIBox is a turnkey solution that provides a complete sandbox for exploring Azure Stack HCI capabilities and hybrid cloud integration in a virtualized environment	Arc Jumpstart
Landing zone accelerator	Introduction to Azure Arc-enabled servers landing zone accelerator for hybrid and multicloud – Cloud Adoption Framework	Microsoft Docs
HCI		
Source	Description	Notes
Jumpstart HCIBox	HCIBox is a turnkey solution that provides a complete sandbox for exploring Azure Stack HCI capabilities and hybrid cloud integration in a virtualized environment	Arc Jumpstart
AKS		
Source	Description	Notes
AKS for Amaz EKS professionals	Amazon Elastic Kubernetes Service (Amazon EKS) to	Lean
SAP on Azure		
Source	Description Notes	
Establish an S	SAP on Azure Center of Excellence	
SAP on Azure	Immersion Workshops	
Skill up		

SAP on Azure Advanced Specialization

SAP on Azure Video Podcast

Oracle on Azure

Source	Description	Notes
Oracle Database Workloads	This project documents the method of sizing on-prem Oracle Database workloads for initial migration into Azure	Github
Oracle on Azure IaaS	Recommended Practices for Success	GitHub
Oracle RAC on Azure	The goal of this post is to push past the idea that a lift and shift should always be a 1:1 move. It's important when moving to the cloud to use the right tools, not just the tools	Tech Community

Source Description Notes

you've always used, which is a very important lesson when it comes to Oracle Real Application Cluster, (RAC).

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Virtual	lization
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Source	Description	Notes
AVS Documentation (official)		
AVS Partner Learning Path (official)		
AVS Enterprise- Scale		
AVS Enterprise- Scale(GitHub repository)		
AVS TechZone		VMWare Site
AVS Overview Video Serie	The Azure VMware Solution (AVS) Technical Overview Series provides viewers with a basic understanding of the solution. VMware's Jeremiah Megie and Steve Pantol will lead you through nine modules	
AVS Deep Dive Video Series	The Azure VMware Solution (AVS) Deployment Deep Dive Series will walk you through the things you should consider before, during, and after deploying your AVS private cloud - complete with demos!	
AVS Hands-on Labs	Learn more about Azure VMware Solution by taking a Hands-on Lab (HOL). See the service in action as you go through tasks such as deployment and configuration of an Azure-based SDDC, as well as advanced topics for specific use cases like cloud migration	VMWare TechZone
AVS Micro-hack	Handling Azure vMware Solution (AVS) network connectivity and migration scenario from onpremises to Azure	Github
Azure VMWare Services Trial	Provide top AVS partners an opportunity to try AVS free of cost for when they are building/improving AVS services practice. The FY22 AVS Pilot Program provides top AVS partners the opportunity to experience AVS free of charge with white glove support from Microsoft.	AVS Pilot (Trial SKU) provides 3 nodes free for 30-day/720-hours.

Source	Description	Notes
Landing zone considerations for Azure VMware Solution	Azure VMware Solution can be deployed as part of either a new landing zone or an existing landing zone environment. Well-designed landing zones help you avoid operational overhead and reduce costs by promoting segregated Azure environments and the use of shared services.	
Error! Hyperlink reference not valid.	Try it now during our promotional period We are pleased to offer a special promotion with no charge to access Azure Virtual Desktop for streaming applications to external users. This promotion is effective from July 14, 2021, to March 31, 2022. For additional pricing details, please read the product documentation page and FAQ below.	

Azure Infrastructure - Landing Zones



Azure Infrastructure

Purpose

A Collection of resources for Microsoft practice building in the **Azure Landing Zones**. For a view of other solution areas, please see the <u>Taxonomy</u>.

To contribute to the PartnerCrucible, see Contributor's Guide.

Azure Tools and Approaches

Source	Description	Notes
Azure Design Review	Checklists for LZ, AKS, AVS, Multitenancy, Security, AVS, and SAP	Github
Tailor the Azure landing zone	Because not all use cases are the same, not all organizations can use an implementation approach	Microsoft

Source	Description	Notes
architecture to meet requirements	in the exact way it was intended. You need to understand the considerations when a requirement for tailoring is identified	Learn
Testing approach for Azure landing zones	The canary management group hierarchy can be independently used to author and test deployments before you deploy them into the production environment.	Microsoft Learn
Cloudockit	Automatically Generate Architecture Diagrams and Technical Documentation of Your Cloud Environments	by Lansweeper

Landing Zone Accelerators

Source	Description	Notes
Azure VMWare Solution Landing Zone Accelerator	The Azure VMware Solution accelerator provides a reference implementation for a scalable Azure VMware Solution in your landing zone. The design decisions your organization makes, based on the guidance provided by the accelerator, lay the groundwork for scalability.	Microsoft Learn
AKS Landing Zone Accelerator	The following guidance provides design considerations for implementing a scalable AKS cluster in your landing zone.	Microsoft Learn
APIM Landing Zone Accelerator	The Azure API Management landing zone accelerator provides an architectural approach and reference implementation to prepare landing zone subscriptions for a scalable API Management infrastructure.	Microsoft Learn
Azure App Service landing zone accelerator	The Azure App Service landing zone accelerator is an open-source collection of architectural guidance and reference implementation to accelerate deployment of Azure App Service at scale	Microsoft Learn
Azure Red Hat OpenShift landing zone accelerator	The Azure Red Hat OpenShift landing zone accelerator is a collection of design guidance and implementation references to accelerate deployment of Azure Red Hat OpenShift clusters in your landing zone.	Microsoft Learn
Cloud-scale analytics data management landing zone overview	The data management landing zone is a management function and is central to cloud-scale analytics. It's responsible for the governance of your analytics platform.	Microsoft Learn
Independent software vendor (ISV)	The landing zones describe how to build an Azure environment with multiple subscriptions. Each	Microsoft Learn

Source	Description	Notes
considerations for Azure landing zones	landing zone accounts for scale, security, governance, networking, and identity, and is based on feedback and lessons learned from many customers.	
Azure Landing Zones for Canadian Public Sector	The purpose of the reference implementation is to guide Canadian Public Sector customers on building Landing Zones in their Azure environment.	Github
Healthcare landing zone guidance	Landing zone for healthcare data platform	Github
Cloud-scale analytics data management landing zone	The data management landing zone is a management function and is central to cloud-scale analytics. It's responsible for the governance of your analytics platform.	Microsoft Learn
Data landing zones	Data landing zones are connected to your data management landing zone by virtual network (VNet) peering. Each data landing zone is considered a landing zone related to Azure landing zone architecture.	Microsoft Learn

Hackathons

< Back to Crucible

Purpose

Hackthons are developer-focused engagement that connects development teams (Open) with experts to tackle a series of real-world challenges through handson experimentation (Hack) in person or online (Virtual).

OpenHack provides a unique and fun upskilling experience for Microsoft employees, customers and partners. Participants work together in teams to complete challenges that increase in complexity and are actively engaged, requiring deep collaboration, as they learn together.

To contribute to the PartnerCrucible, see Contributor's Guide.

References

Source	Description	Notes
Microsoft Hackhaton Playbook	The Microsoft Garage produces the Global Hackathon and has created this guide to help other organizations leverage the key elements of the hacking culture.	Microsoft Garage
Microsoft OpenHack	Microsoft OpenHack	

Source	Description	Notes
OpenHack on Github	OpenHack GitHut Repo	
Fastlane OpenHack	OpenHack offered by FastLane (Canada)	
WhatTheHack on GitHub	Community driven openhack resources	<i>'''</i>

Sandbox Environments

Purpose

A collections of resources to create Microsoft Cloud sandbox environments at no (or low) cost.

To contribute to the PartnerCrucible, see Contributor's Guide.

References

Source	Description	Notes
Microsoft Customer Digital	Microsoft Customer Digital Experiences (CDX), is a portfolio of immersed digital experiences to demonstrate Microsoft	
Experiences	technology and product with hands-on interaction, orchestrated by Microsoft sellers, partners or marketers.	
Visual Studio Azure Benefit	Learn how to use the Azure credits that are included in your Visual Studio subscription	
Dev/Test Subscriptions	Azure Dev/Test pricing	

Microsoft Industry Cloud

Purpose

A Collection of resources for Microsoft practice building around the Canadian public sector. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

Public Sector

Source	Description	Notes
Public Sector	The Microsoft Public Sector Center of Expertise supports the	
Center of	evolution of public sector organizations by sharing insights and	
Expertise	best practices, research, and resources on digital innovation.	

Source	Description	Notes
Public Sector	Our Public Sector Future podcast delves into these topics with	
Future Podcast	global expert interviews.	

Digital Government

Source	Description	Notes
Can we quantify the economic	Consolidated the list of the resources that	2021
benefits of digital government?	this community have provided	

Canada Federal Government - Technology

Source	Description	Notes
Azure Landing Zones for Canadian Public Sector	The purpose of the reference implementation is to guide Canadian Public Sector customers on building Landing Zones in their Azure environment.	GitHub repo
Key Decisions	Outlines the key decisions each department must consider as part of adopting Azure	
Canada Federal PBMM blueprint sample	This blueprint helps customers deploy a core set of policies for any Azure-deployed architecture that must implement controls for Canada Federal PBMM.	2021

Microsoft Accessibility



PowerApps

Purpose

A Collection of resources for Microsoft practice building in with a focus on accessibility.

To contribute to the PartnerCrucible, see Contributor's Guide.

Practice References

Source	Description	Notes
Microsoft's	The Inclusive Tech Lab is a Microsoft space dedicated to	
Inclusive Tech	inclusive modern life and education, accessible productivity, and	
Lab	gaming for people with disabilities. Our facility is for people with	

Source	Description	Notes
	disabilities, not about people with disabilities. Crafted to be an expression of Microsoft's commitment to the disability community.	
Accessibility fundamentals	with more than 1 billion people with disabilities in the world, Microsoft believes accessibility and inclusion are essential to delivering on our mission to empower every person and every organization on the planet to achieve more.	

Innovation and Design References

Source	Description	Notes
Microsoft Inclusive Design	Inclusive Design is a methodology, born out of digital environments, that enables and draws on the full range of human diversity. Most importantly, this means including and learning from people with a range of perspectives.	Toolkits: Inclusive 101 - Inclusive Activities
#id24	Inclusive Design 24 (#id24) is a free 24-hour online event for the global community. It celebrates inclusive design and shares knowledge and ideas from analogue to digital, from design to development, from planners to practitioners, and everything and everyone in between.	

Technical References

Source	Description	Notes
Microsoft Edge: Test accessibility using the Accessibility tab.	Test accessibility using the Accessibility tab	Microsoft Learn
Code samples for common accessibility issues in Windows apps.	Code samples	Microsoft Learn
Chart GPT on Accessibility	How ChatGPT can help your code be accessible.	

Industry - Financial Services

Purpose

A Collection of resources for Microsoft practice building around the Financial Services industry. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

Industry References

Source	Description	Notes
Industry	Industry resources	Microsoft US
Resources		

Source	Description	Notes
Microsoft Solution Center	Ready to set up a new deployment? Choose the cloud solution designed for your industry to get started.	
Industry Cloud Partner Sandboxes	This portal is used for SI/ISV Connect partners to obtain free or discounted non-production environment licenses with Biz Apps and Power Platform products to learn, test, and deliver end-to-end customer demos with their own solutions. These offers are to be used only on partner tenants, never on customer tenants.	Includes Cloud for Sustainability, FSI, Healthcare, Retail, Nonprofit

Financial Services Business

Source	Description	Notes
Microsoft Compliance - SOX	OVerview of SOX compliance of Microsoft Cloud SErvices	Azure docs
Microsoft Azure Guidance for Sarbanes Oxley (SOX)	This paper provides guidance to customers on how to leverage Azure's existing compliance reports when addressing their own SOX compliance obligations	2017
Compliance Map of Cloud Computing and Regulatory Principles in the US	This document describes the key United States (U.S.) federal regulatory principles and recommended implementation practices that guide the use of cloud computing services by U.S. financial institutions.	Microsoft
Concentration Risk: Perspectives from Microsoft	as with all forms of outsourcing, concentration risk is one of many risks that must be assessed, and customers must develop governance and have assurance plans in place to mitigate and manage such risks when using cloud services	2020

Financial Services Technology

Source	Description	Notes
Microsoft Cloud for Financial Services Partner Assets	Partner assets for the Microsoft Cloud for Financial Services.	
Microsoft Cloud for Financial Services Training Environment	Microsoft Cloud for Financial Services is a conflux of Microsoft Dynamics 365 and Microsoft 365. To take advantage of the Cloud for Financial Services solution and the rest of this learning path, we recommend that you have access to both clouds.	Microsoft Learn
Microsoft Cloud for Financial Services Trial	Microsoft Cloud for Financial Services offers a free limited trial for 30 days	Solutions Center

Source	Description	Notes
Microsoft Compliance - SOX	OVerview of SOX compliance of Microsoft Cloud SErvices	Azure docs
Microsoft Azure Guidance for Sarbanes Oxley (SOX)	This paper provides guidance to customers on how to leverage Azure's existing compliance reports when addressing their own SOX compliance obligations	2017
Compliance Map of Cloud Computing and Regulatory Principles in the US	This document describes the key United States (U.S.) federal regulatory principles and recommended implementation practices that guide the use of cloud computing services by U.S. financial institutions.	Microsoft

Industry - Sustainability



Industry - Sustainability

Purpose

A Collection of resources for Microsoft practice building around sustainability. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

Industry References

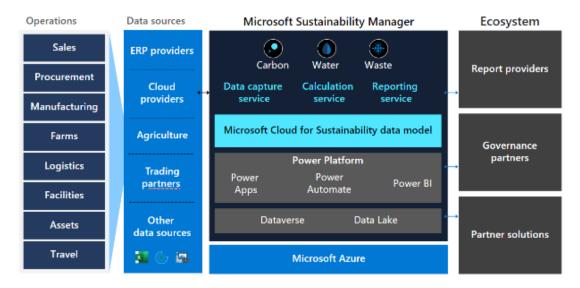
Source	Description	Notes
Microsoft Cloud for Sustainability: Catalyzing progress with our global partners	Example cloud for sustainability solutions from global partners	Partner Blog
Industry Resources	Industry resources	Microsoft US
Sustainability Insider Program	Join the Microsoft Cloud for Sustainability Insider Program	
Improve your energy and carbon efficiency with Azure sustainability guidance	To support you in navigating this learning curve, we're announcing technical guidance and skilling offerings that can help you plan your path forward, improve your sustainability posture, and create new business value while reducing your operational footprint.	Microsoft Azure

Skilling

Source	Description	Notes
Azure sustainability guidance Cloud Skills Challenge	Azure sustainability guidance Cloud Skills Challenge: this fun, no-cost, interactive program helps skill individuals and teams on Microsoft cloud technologies via a gamified experience utilizing Microsoft Learn content.	MS Learn
Azure sustainability guidance Microsoft Learn Collection	developed as a starting point to help you find relevant learning content on Azure sustainability initiatives, share this with friends and colleagues today and check back for updates in the weeks and months ahead.	MS Learn
Principles of Sustainable Software Engineering course	This Microsoft Learn module provides a primer on the eight principles of Sustainable Software Engineering, covering a wide range of topics such as electricity and carbon efficiency, carbon intensity, and how to think through the trade-offs required for optimization. Accessible to any level of learner familiar with basic computing concepts.	MS Learn

Cloud for Sustainability

The Industry Cloud portfolio is an extension of Microsoft's existing Cloud services. As such, the Microsoft Cloud for Sustainability is a set of capabilities that runs on Azure.



Cloud for Sustainability High-Level Architecture

Component	Description	Notes
Sustainability	Microsoft Sustainability Manager is an extensible solution	
manager	that unifies data intelligence and offers organizations an	
	increasingly automated and comprehensive view into the	
	emissions impact of their entire operations and value chain. It	
	enables organizations to record and more accurately report	

Component	Description	Notes
	their emissions, and continually test and optimize reduction strategies to reach their goals.	
Disparate data integration	Microsoft Sustainability Manager helps integrate disparate data from across an enterprise and value chain—from virtually any business system, solution provider, or vendor—and centralizes it with the Microsoft Cloud for Sustainability data model. Microsoft Cloud for Sustainability data model (new): Cloud for Sustainability water data model (Preview) overview	
Simplified data calculations	It includes built-in calculation methodologies for Scopes 1 and 2 plus several categories of Scope 3.1 Calculation methods for all 15 categories of Scope 3 emissions will be added over time based on the Greenhouse Gas Protocol. (Learn more about emissions scopes.) The nodular structure of Sustainability Manager and Power FX will also enable customers and partners to build complex calculations to address specific needs.	
Seamless, embedded collaboration and planning	The integration of Microsoft Teams enables sustainability contributors to seamlessly collaborate around Sustainability Manager data and insights and make detailed, strategic plans within the flow of work—helping streamline and speed up their workflow.2	
Platform flexibility and extensibility	Customers and partners can use Microsoft Azure and Power Platform to extend the core capabilities of Sustainability Manager quickly and easily, with custom industry vertical or horizontal solutions, such as new formulas or reports.	

Source	Description	Notes
Microsoft Cloud for Sustainability	Find partner assets for the Microsoft Cloud for Sustainability.	Requires MCPP access
Introducing critical new water data capabilities in Microsoft Cloud for Sustainability	The new capabilities in Microsoft Cloud for Sustainability focus on standardizing water data for water sustainability use cases, providing a single source of truth through multi-source data acquisition and using the purpose-built Microsoft Cloud for Sustainability water data model (preview) to enable efficient calculations, visualization, analysis, and reporting.	
Accelerate your journey to net-zero with Microsoft Cloud	GA Announcement for Cloud for Sustainability	June 2022

Source	Description	Notes
for Sustainability		_
Scale your business and impact with Microsoft Cloud for Sustainability	Environmental sustainability is increasingly becoming a top priority for organizations globally. They are challenged to deliver on their ESG commitments while continuing to balance investments that effect operational excellence, business revenue, market share, and shareholder value. By integrating with Microsoft Cloud for Sustainability, partners have a unique opportunity to help meet the sustainability needs of their customers and grow business.	Inspire 2022 Ask the experts session
Microsoft Cloud for Sustainability Overview	Get trained and co-sell ready: Access training modules at MS Learn	
Sustainability Cloud on AppSource	Cloud fo sustainability services and solutions on AppSource	
Microsoft Cloud for Sustainability Trial	Microsoft Cloud for Sustainability offers a free limited trial for 30 days	Solutions Center
What's new and planned for Microsoft Cloud for Sustainability	new and planned for Microsoft Cloud for Sustainability	

Tools and Practices

Source	Description	Notes
Sustainability - Well-Architected Review	Examine your workload through the lens of sustainability.	Microsoft Learn
Emissions savings estimator for Microsoft Cloud	This information will be used to understand your current on-premises footprint and comparable Azure footprint.	Power app
Emissions Impact Dashboard for Azure	The Emissions Impact Dashboard provides our cloud customers with transparency into their greenhouse gas emissions associated with cloud usage. Our Generally Available version and is available for anyone to download.	App Source
Microsoft Solution Center	Ready to set up a new deployment? Choose the cloud solution designed for your industry to get started.	
Industry Cloud Partner	This portal is used for SI/ISV Connect partners to obtain free or discounted non-production	Includes Cloud for Sustainability, FSI,

Source	Description	Notes
Sandboxes	environment licenses with Biz Apps and Power	Healthcare, Retail,
	Platform products to learn, test, and deliver end-	Nonprofit
	to-end customer demos with their own	
	solutions. These offers are to be used only on	
	partner tenants, never on customer tenants.	

Sustainability Through Solutions

Source	Description	Notes
How IoT, AI, and Digital Twins are helping achieve sustainability goals	Organizations striving to improve their sustainability can make progress toward those goals by using the Internet of Things (IoT) and AI technology that monitors and analyzes their use of resources and resulting emissions.	Azure Blog
Well architecture framework for sustainability	This section of the Microsoft Azure Well-Architected Framework aims to address the challenges of building sustainable workloads on Azure.	Microsoft Learn
Sustainable software engineering practices in Azure Kubernetes Service (AKS)	The guidance found in this article is focused on Azure Kubernetes Services you're building or operating on Azure and includes design and configuration checklists, recommended design, and configuration options.	Microsoft Learn

Industry - Telecom

Purpose



A Collection of resources for Microsoft practice building around 5G. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

Azure 5G References

Source	Description	Notes
Cheat-sheet: The new 5G application paradigms and Microsoft Azure	Infographic or "cheat sheet" we created explaining the key topics related to 5G, fundamental characteristics of 5G, new possible topologies (5G Private MEC and 5G Public MEC), and some details and elements of a simplified 5G architecture when using 5G with Azure Private MEC solution.	
5G paradigm	How developers can benefit from the 5G paradigm	
5G Modern Connected Apps news and updates	Sign up for updates	•••
Scalable management of virtualized RAN with Kubernetes	Kubernetes for Operator RAN (KfOR) extensions for virtualized RAN	Blog

Azure Space

Source	Description	Notes
Azure Space Blog	Azure Space Blog	Tech Community

Industry - Healthcare, Agriculture, Manufacturing, Public safety

Purpose

A Collection of resources for Microsoft practice building around the Microsoft key industries. For a view of other solution areas, please see the Taxonomy.

To contribute to the PartnerCrucible, see Contributor's Guide.

Industry References

Source	Description	Notes
Industry Resources	Industry resources	Microsoft US
Microsoft Solution Center	Ready to set up a new deployment? Choose the cloud solution designed for your industry to get started.	
Industry Cloud Partner Sandboxes	This portal is used for SI/ISV Connect partners to obtain free or discounted non-production environment licenses with Biz Apps and Power Platform products to learn, test, and deliver end-to-end customer demos with their own solutions. These offers are to be used only on partner tenants, never on customer tenants.	Includes Cloud for Sustainability, FSI, Healthcare, Retail, Nonprofit
GPS Industry Cloud	Labs and presentations	Github

Agriculture

Source	Description	Notes
Microsoft Azure Data Manager for Agriculture	Announcing Microsoft Azure Data Manager for Agriculture: accelerating innovation across the agriculture value chain	
FarmVibes.Edge	FarmVibes.Edge involves developing technologies to process large amounts of data in the farm itself – either in the farmer's house or office, or next to the base stations.	Microsoft Research
FarmVibes.Connect	FarmVibes.Connect involves inventing new ways to bring Internet to the middle of a farm, such as leveraging unused TV channels, Narrowband IoT,	Microsoft Research

Source	Description	Notes
	and space communications.	
FarmVibes.Bot	The FarmVibes.Bot platform allows organizations to communicate simply and effectively with any user who has a feature phone (by USSD or SMS) or any user who has a smart phone (WhatsApp, Facebook, Telegram, etc.).	Microsoft Research
FarmVibes.AI	FarmVibes.AI merges data sources, like heat maps, super-res satellite imagery, and other technologies to create a big picture view about a farm.	Microsoft Research
Healthcare		
Source	Description	Notes
Microsoft Cloud for Healthcare Partner Assets	Partner readiness and overview assets for Microsoft Cloud for Healthcare.	
Microsoft Cloud for Healthcare - SI Playbook	This document is Specifically intended to help enable systems integrator (SI) partner readiness for the Microsoft Cloud for Healthcare by answering pressing questions and dispelling common misconceptions	
Explore Microsoft Cloud for Healthcare		
Microsoft Cloud for Healthcare in a Day training		
Microsoft Cloud for Healthcare Trial	Microsoft Cloud for Healthcare offers a free limited trial for 30 days	Solutions Center
GPS Industry Cloud - MC4H	Presentations and labs	Github
Healthcare landing zone guidance	Landing zone for healthcare data platform	Github
Manufacturing		
Source	Description	Notes
A Five-Part Guide to Digital Transformati for Manufacturers	,	Microsoft

Source	Description	Notes
Microsoft Cloud for Manufacturing: Partnering to manufacture a more resilient and sustainable future	Blog post	January 2022
The Road to Intelligent Manufacturing: Leveraging a Platform Approach Stay informed about	Whitepaper - Learn how Capgemini and Microsoft work together to help organizations successfully pass through each phase of their journey to connectivity, automation, and cloud-scale analytics, data, and decision making. Updates	ft 2020
Microsoft Cloud for Manufacturing	Opuates	
Public Safety		
Source	Description	Notes
Microsoft CMMC Acceleration Program	We are actively building out Microsoft CMMC Acceleration by developing resources for both partners and Defense Industrial Base (DIB) companies to leverage in their Cybersecurity Maturity Model Certification (CMMC) journey. These tools cannot guarantee a positive CMMC adjudication, but they may assist candidate organizations by improving their CMMC posture by going into a formal CMMC review in accordance with CMMC Accreditation Body standards.	Microsoft Tech Community
Cybersecurity Maturity Model Certification (CMMC)	Home for CMMC support resources	Microsoft
CMMC 2.0 Implementation Guide	This guide is intended to provide small and medium-sized organizations with guidance for using Microsoft 365 (M365) to satisfy the Cybersecurity Maturity Model Certification (CMMC) Level 1 requirements.	
Microsoft Product Placemat for CMMC 2.0 (Preview)	Interactive view representing how we believe Microsoft cloud products and services satisfy requirements for CMMC practices.	Microsoft
CMMC Level 3 Regulatory Compliance built-in initiative	The following article details how the Azure Policy Regulatory Compliance built-in initiative definition maps to compliance domains and	Microsoft Learn

Source	Description	Notes
	controls in CMMC Level 3.	
Understanding Compliance Between Commercial, Government and DoD Offerings - March 2022 Update	In this article, we will focus on each of the US-based cloud offerings from Microsoft and compare the differences in compliance, including the compendium of common factors customers may use to decide which of our offerings align with current and future requirements in demonstrating compliance with US Government regulations and underlying cybersecurity frameworks.	Tech Community

Innovation at Microsoft

Purpose

A collection of resources for ideas stemming from research and innovation at Microsoft.

To contribute to the PartnerCrucible, see Contributor's Guide.

Microsoft References

Source	Description	Notes
Microsoft for Startups	icrosoft for Startups Founders Hub brings together the technology, guidance, and support you need to hit your next milestone.	
The Garage	The Garage is a program that drives a culture of innovation	
Microsoft Partner Innovation Vodcast	Microsoft leaders and channel executives to discuss the Microsoft commercial partner business and highlight compelling partner stories that deliver impactful solutions and outcomes for customers and their communities from around the world.	vlog
Tech Hub	From interactive videos to demos and code samples, find new ways of learning about the science and engineering behind our innovation stories and beyond	Tech Minutes AI LabsDeep Dives
Innovation Stories	Microsoft Innovation Blog	
Societal Resilience	Building a more resilient society through mission-driven research and applied technology	
Microsoft Research		
Microsoft Research		

Source	Description	Notes
Webinars		
Microsoft Research Blog		
Microsoft Research Podcast		
Behind the Tech with Kevin Scott	Join Chief Technology Officer Kevin Scott for Behind the Tech, a podcast that goes behind-the-scenes with today's most innovative tech leaders.	
Work Lab	Exploring the Science of Work and Ingenuity	

Innovation and Design References

Source	Description	Notes
Microsoft Inclusive Design	Inclusive Design is a methodology, born out of digital environments, that enables and draws on the full range of human diversity. Most importantly, this means including and learning from people with a range of perspectives.	Toolkits: Inclusive 101 - Inclusive Activities
#id24	Inclusive Design 24 (#id24) is a free 24-hour online event for the global community. It celebrates inclusive design and shares knowledge and ideas from analogue to digital, from design to development, from planners to practitioners, and everything and everyone in between.	