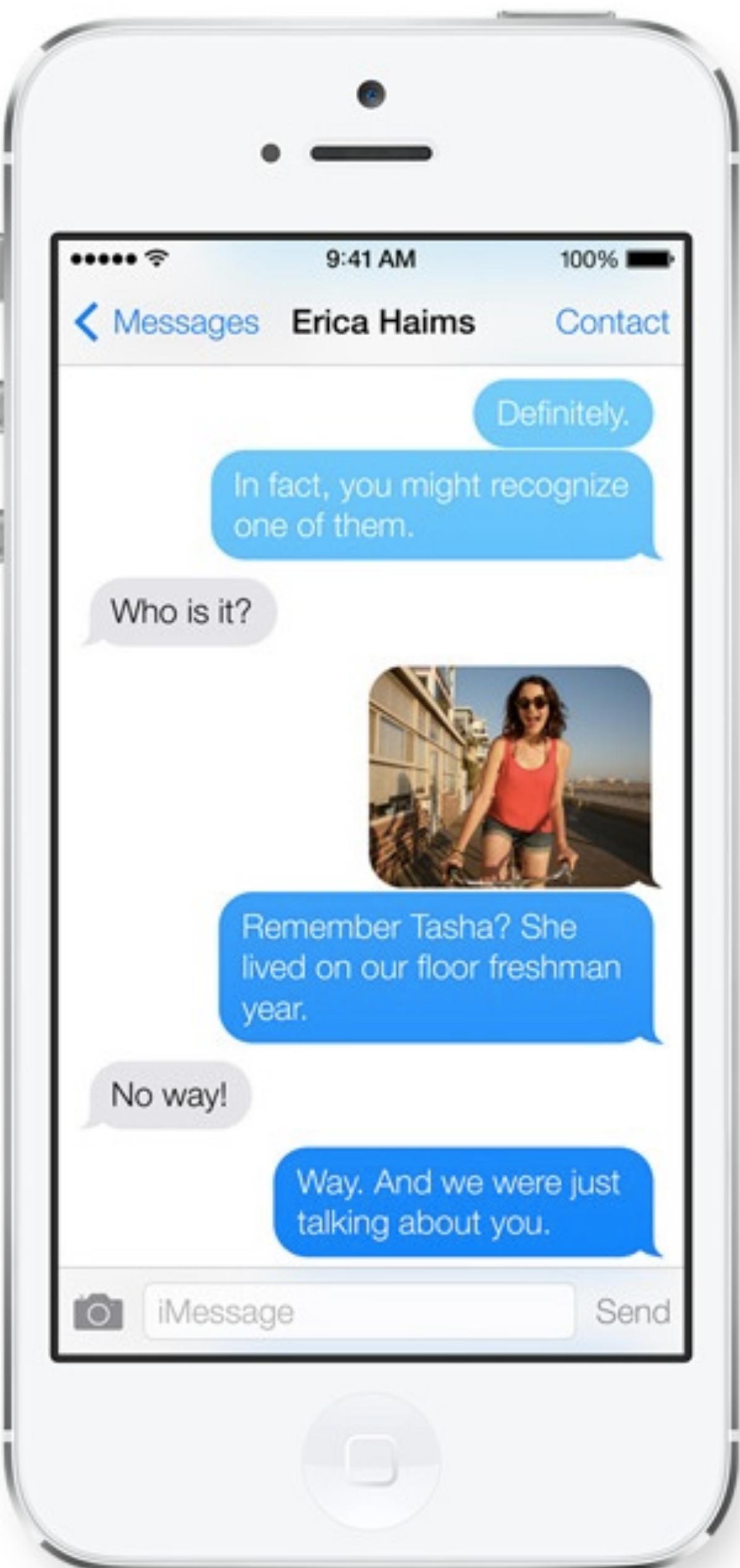
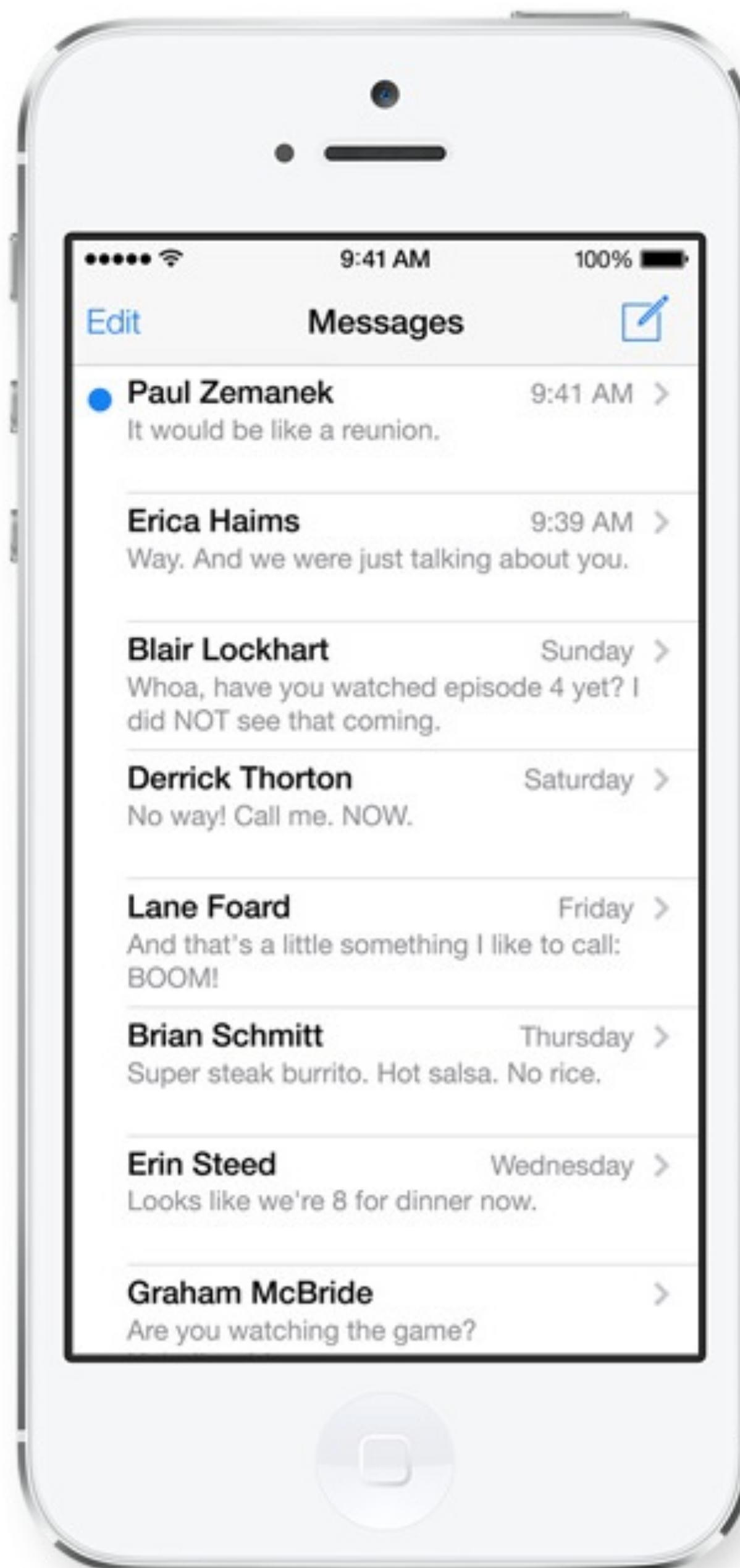


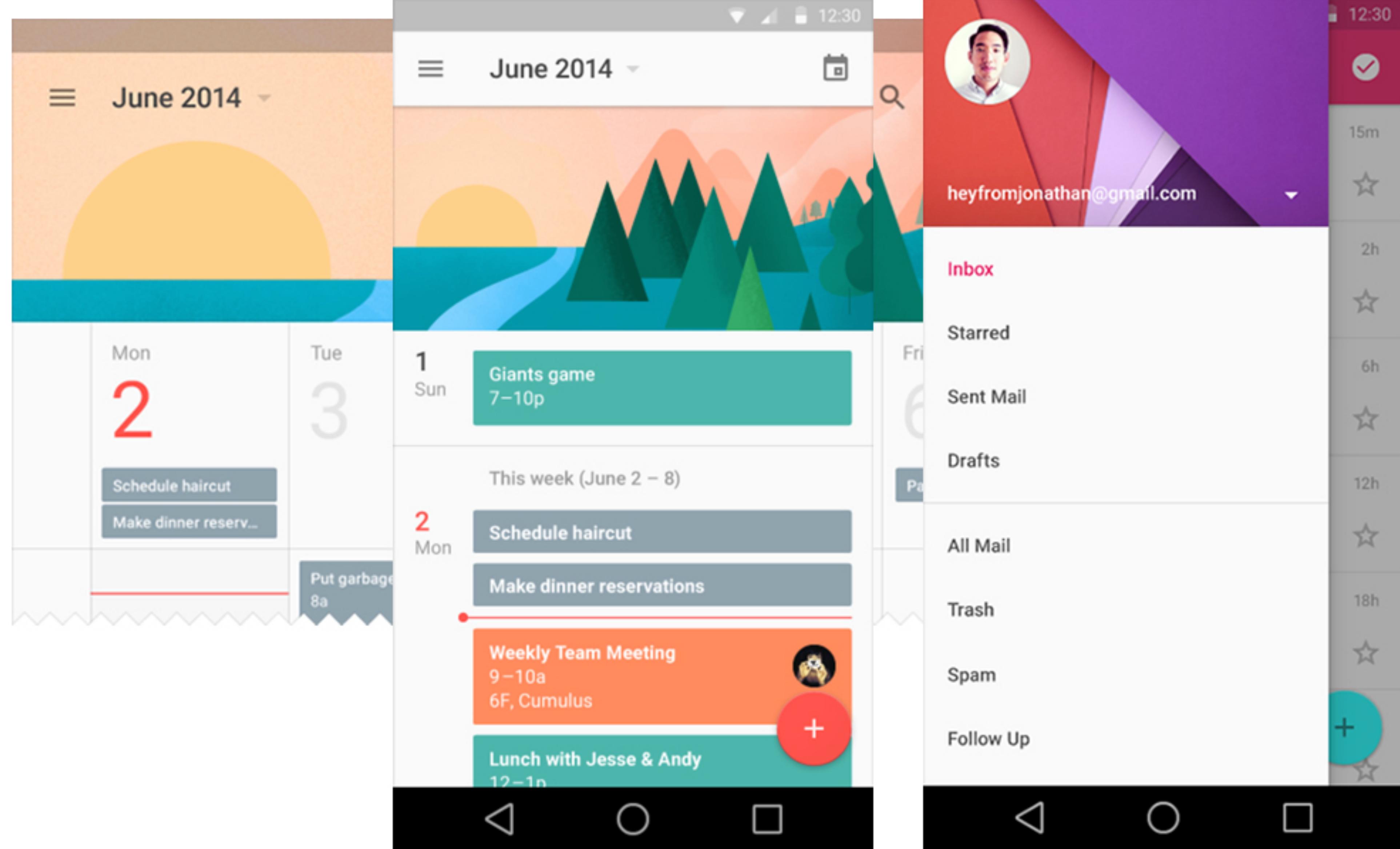
User Interface Design II

October 29

How do you become a designer?

iOS v. Android



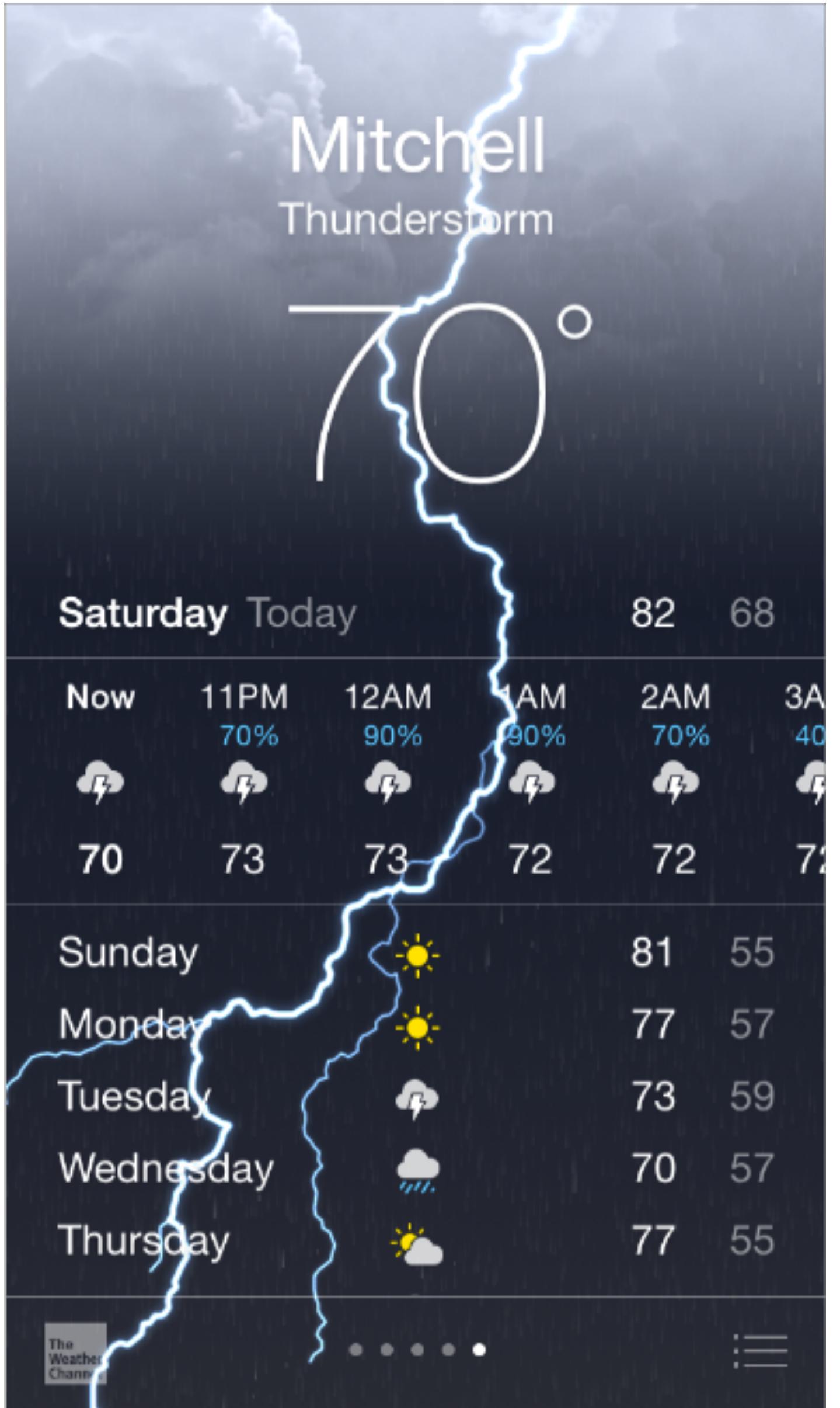


Follow design patterns!

iOS8 Guidelines

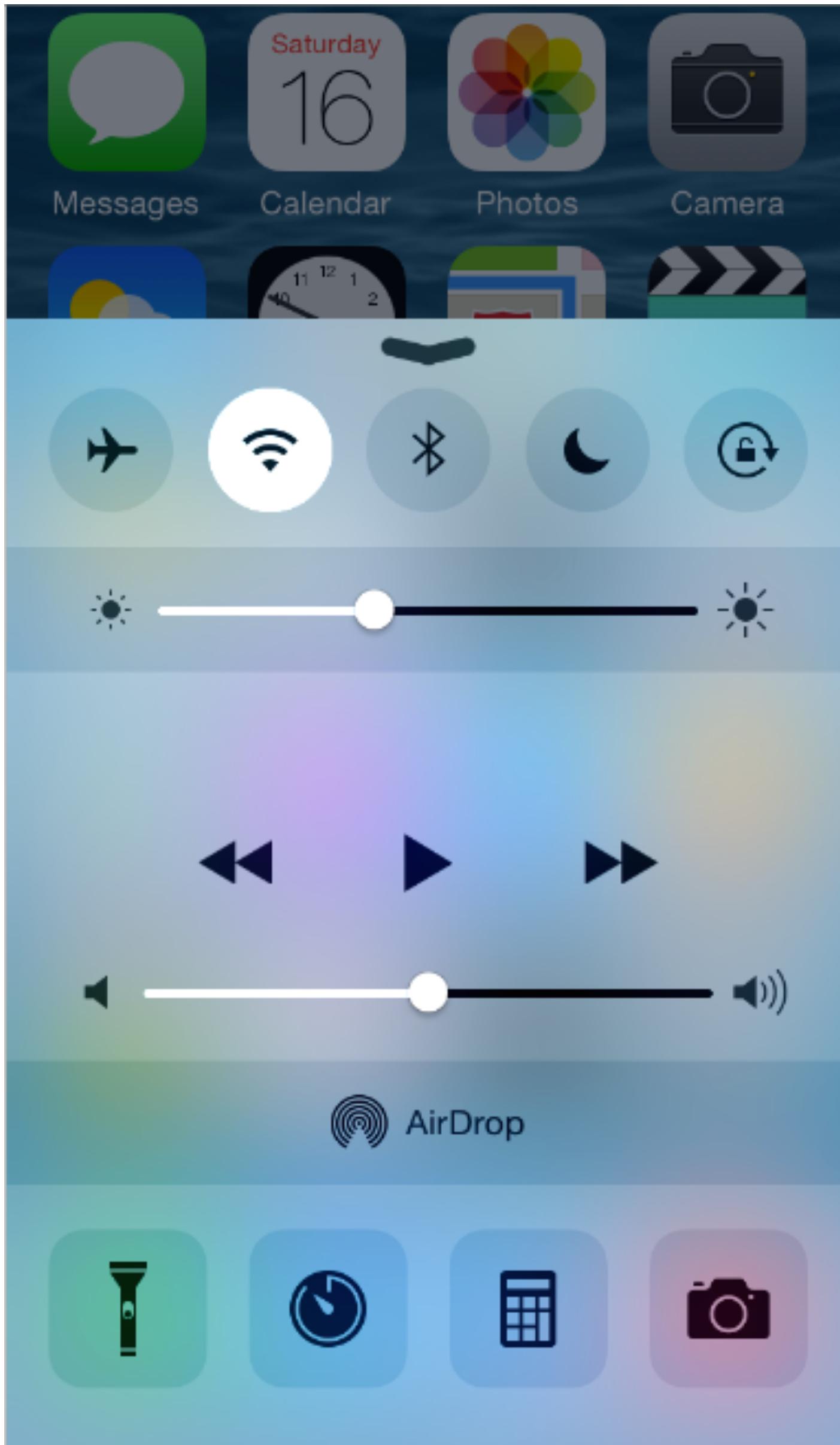
<https://developer.apple.com/library/ios/documentation/userexperience/conceptual/mobilehig/>

iOS8



Take advantage of the
whole screen

iOS8



Let translucent UI
elements hint at the
content behind them.

◀ Back

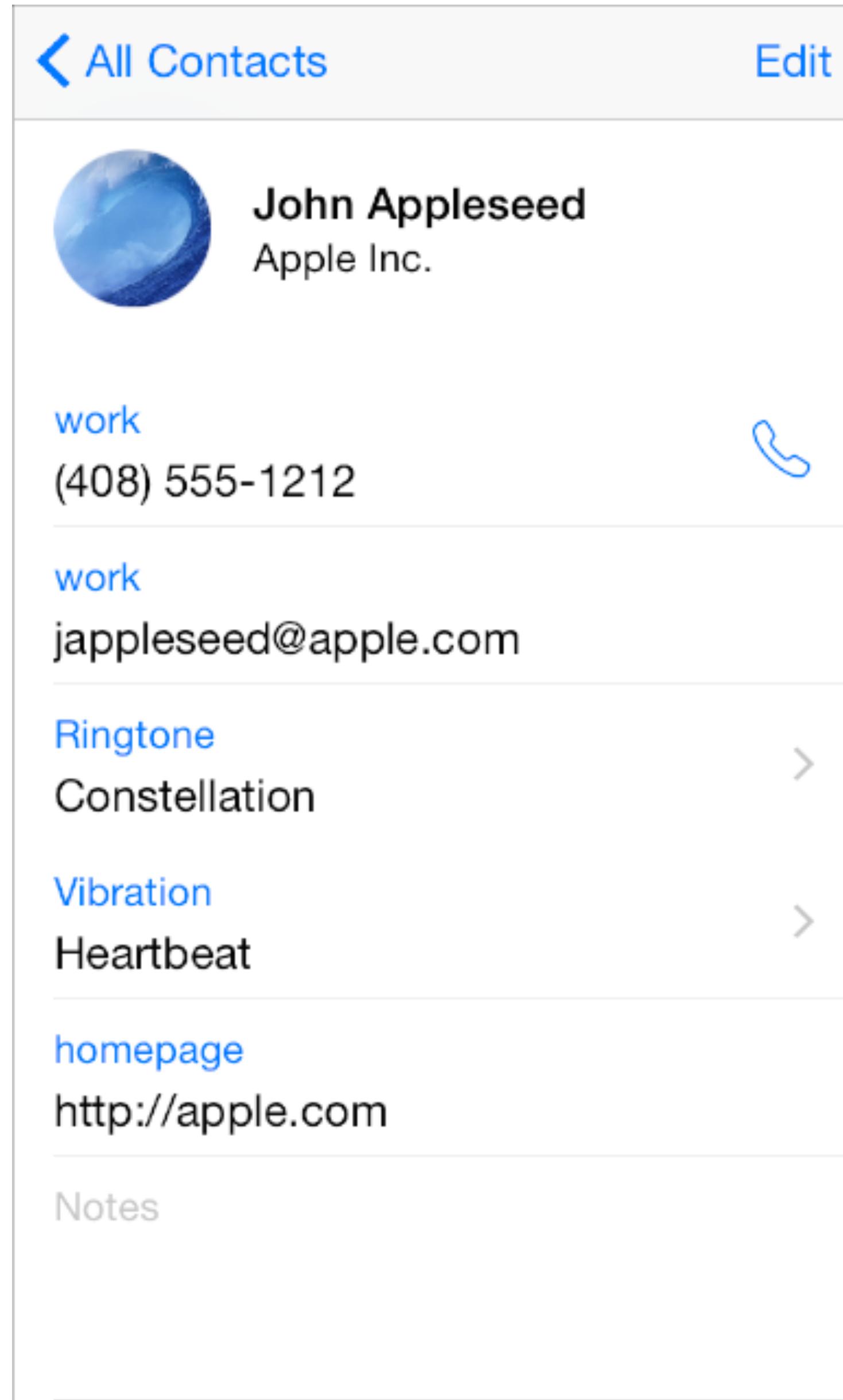
August 16, 2014, 7:04 PM

To be, or not to be, that is the question—
Whether 'tis Nobler in the mind to suffer
The Slings and Arrows of outrageous Fortune,
Or to take Arms against a Sea of troubles,
And by opposing end them? To die, to sleep—
No more; and by a sleep, to say we end
The Heart-ache, and the thousand Natural shocks
That Flesh is heir to? 'Tis a consummation
Devoutly to be wished. To die, to sleep



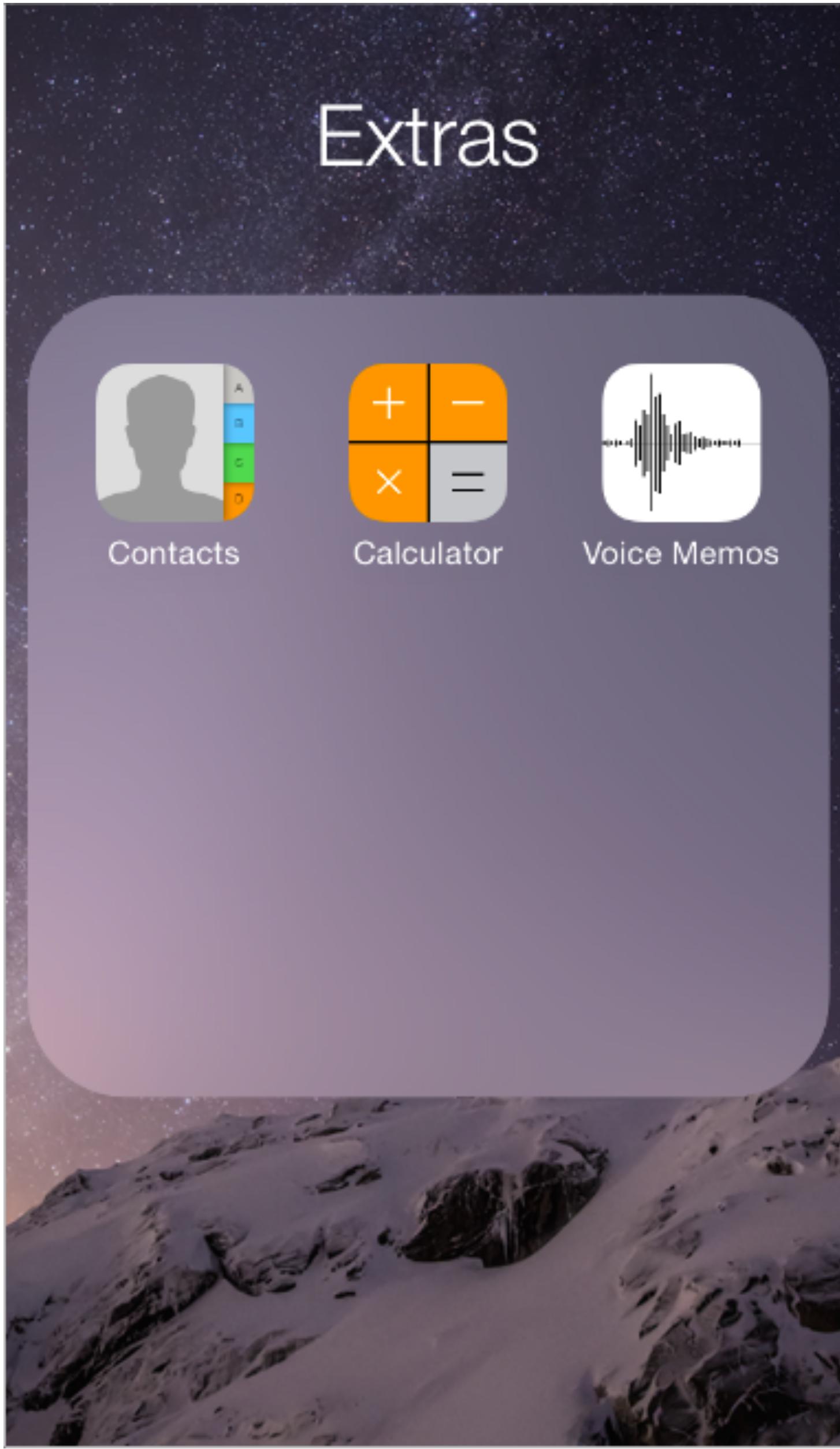
Let color simplify the UI

iOS8



Embrace borderless
buttons

iOS8



Use depth to
communicate

iOS8

APR	MAY	JUN
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JUL	AUG	SEP
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2015		
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Today	Calendars	Inbox

2014

S M T W T F S

AUG

1 2

3 4 5 6 7 8 9

10 11 12 13 14 15 16

17 18 19 20 21 22 23

24 25 26 27 28 29 30

31

Today Calendars Inbox

Google Material Design

<http://www.google.com/design/>

Android

Red		Pink		Purple	
500	#e51c23	500	#e91e63	500	#9c27b0
50	#fde0dc	50	#fce4ec	50	#f3e5f5
100	#f9bdbb	100	#f8bbd0	100	#e1bee7
200	#f69988	200	#f48fb1	200	#ce93d8
300	#f36c60	300	#f06292	300	#ba68c8
400	#e84e40	400	#ec407a	400	#ab47bc
500	#e51c23	500	#e91e63	500	#9c27b0
600	#dd191d	600	#d81b60	600	#8e24aa
700	#d01716	700	#c2185b	700	#7b1fa2
800	#c41411	800	#ad1457	800	#6a1b9a
900	#b0120a	900	#880e4f	900	#4a148c
A100	#ff7997	A100	#ff80ab	A100	#ea80fc
A200	#ff5177	A200	#ff4081	A200	#e040fb
A400	#ff2d6f	A400	#f50057	A400	#d500f9
A700	#e00032	A700	#c51162	A700	#aa00ff

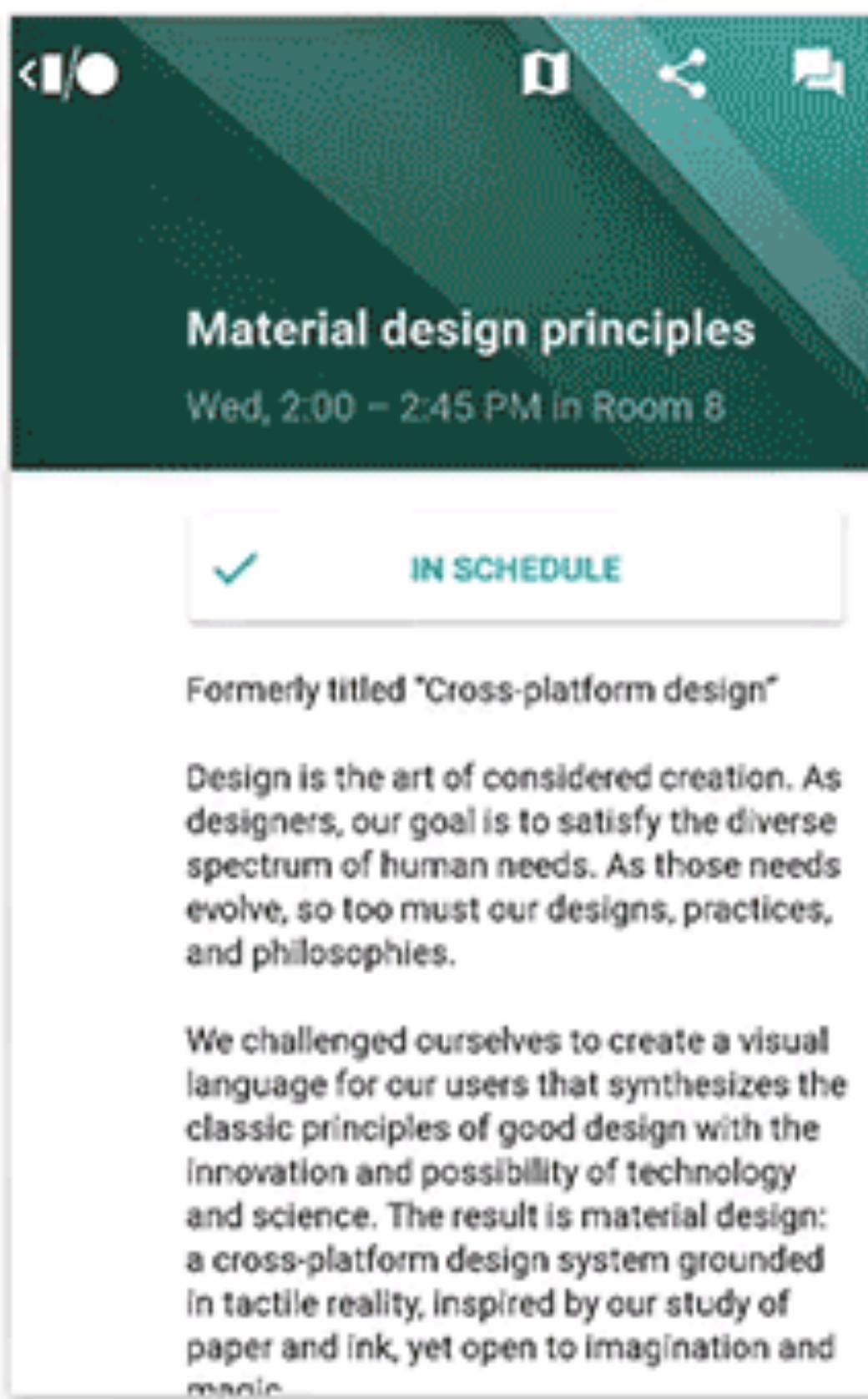
Colors

Android

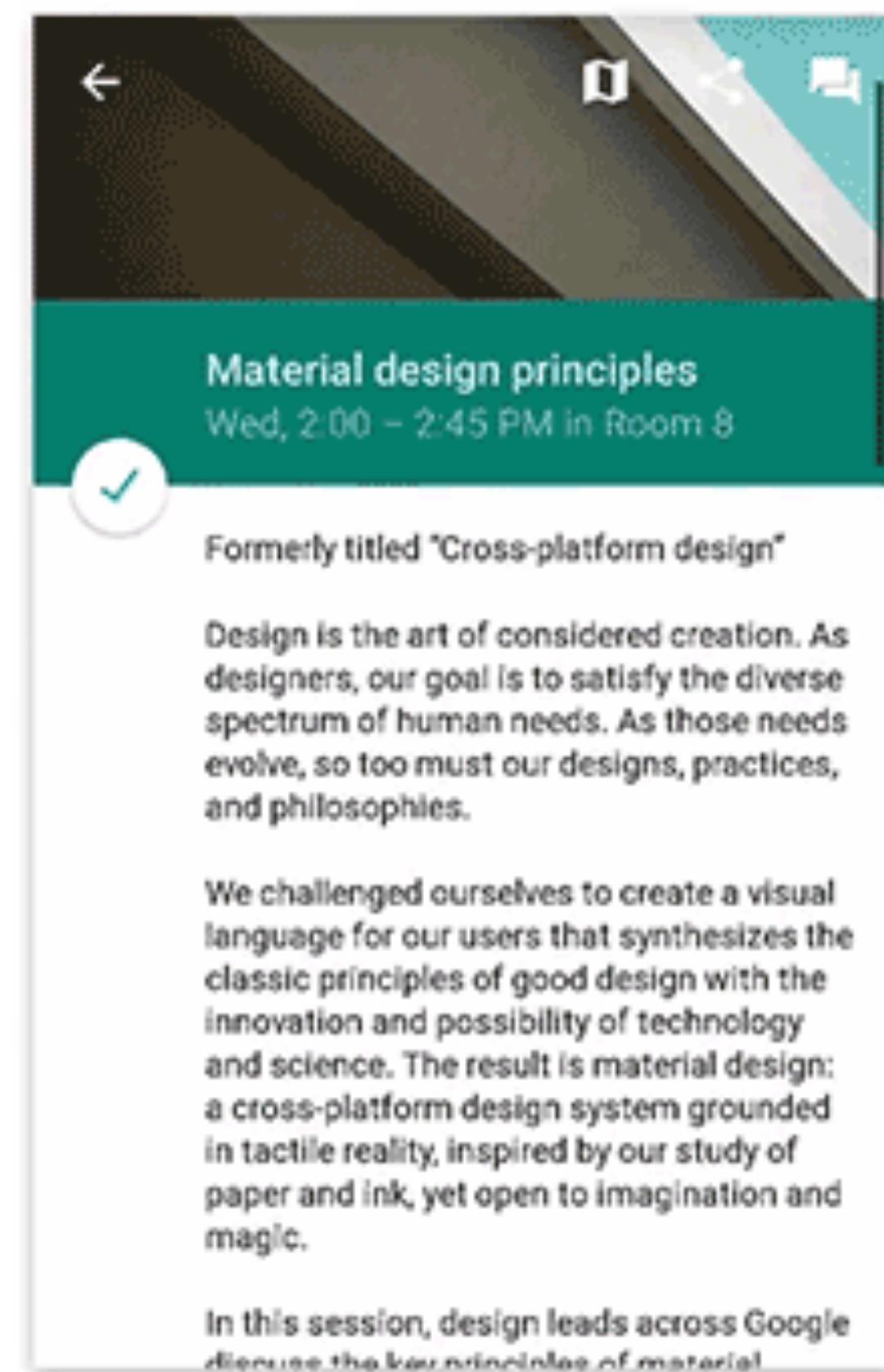


Roboto is the font of
choice!

Android



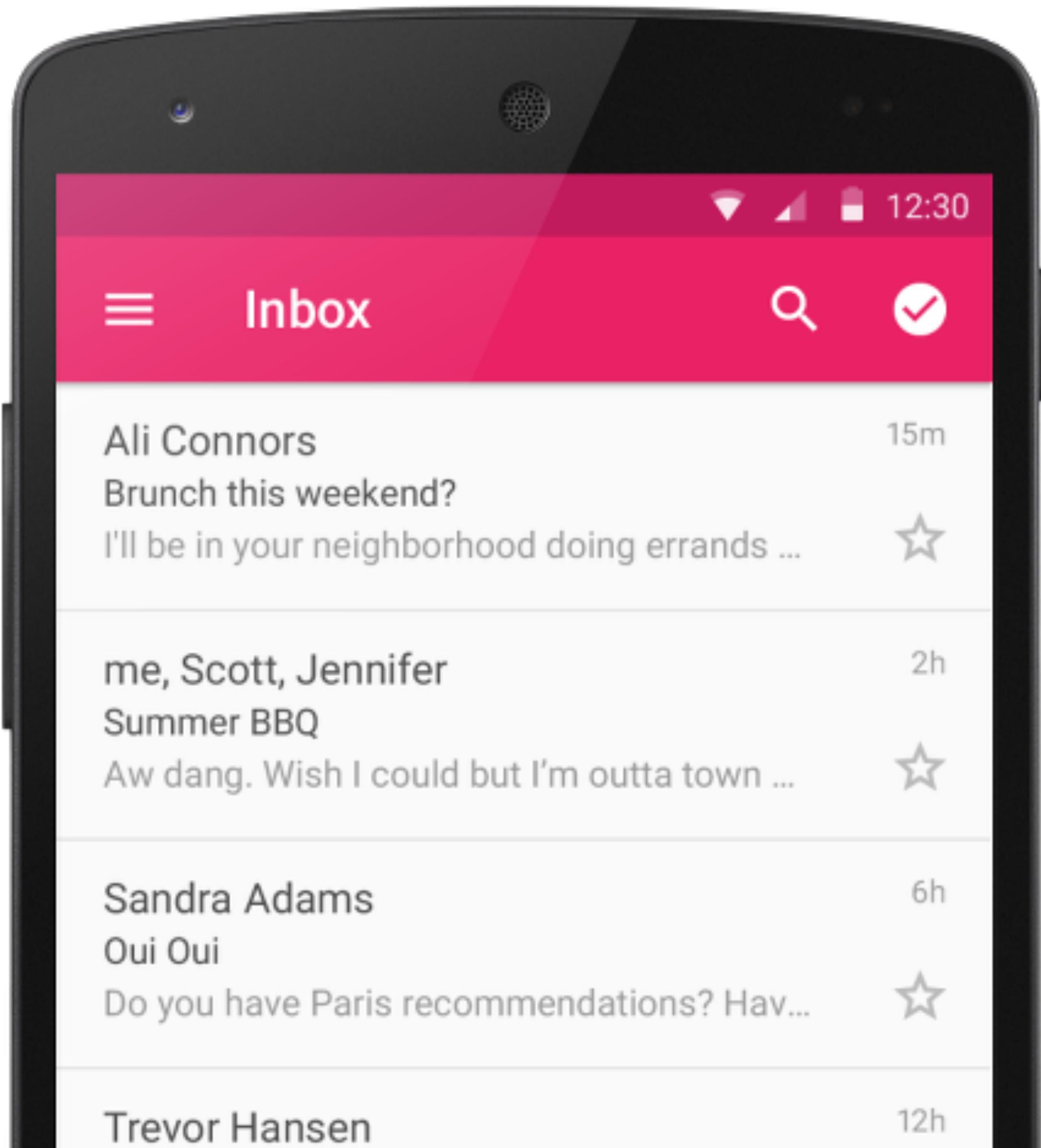
First release



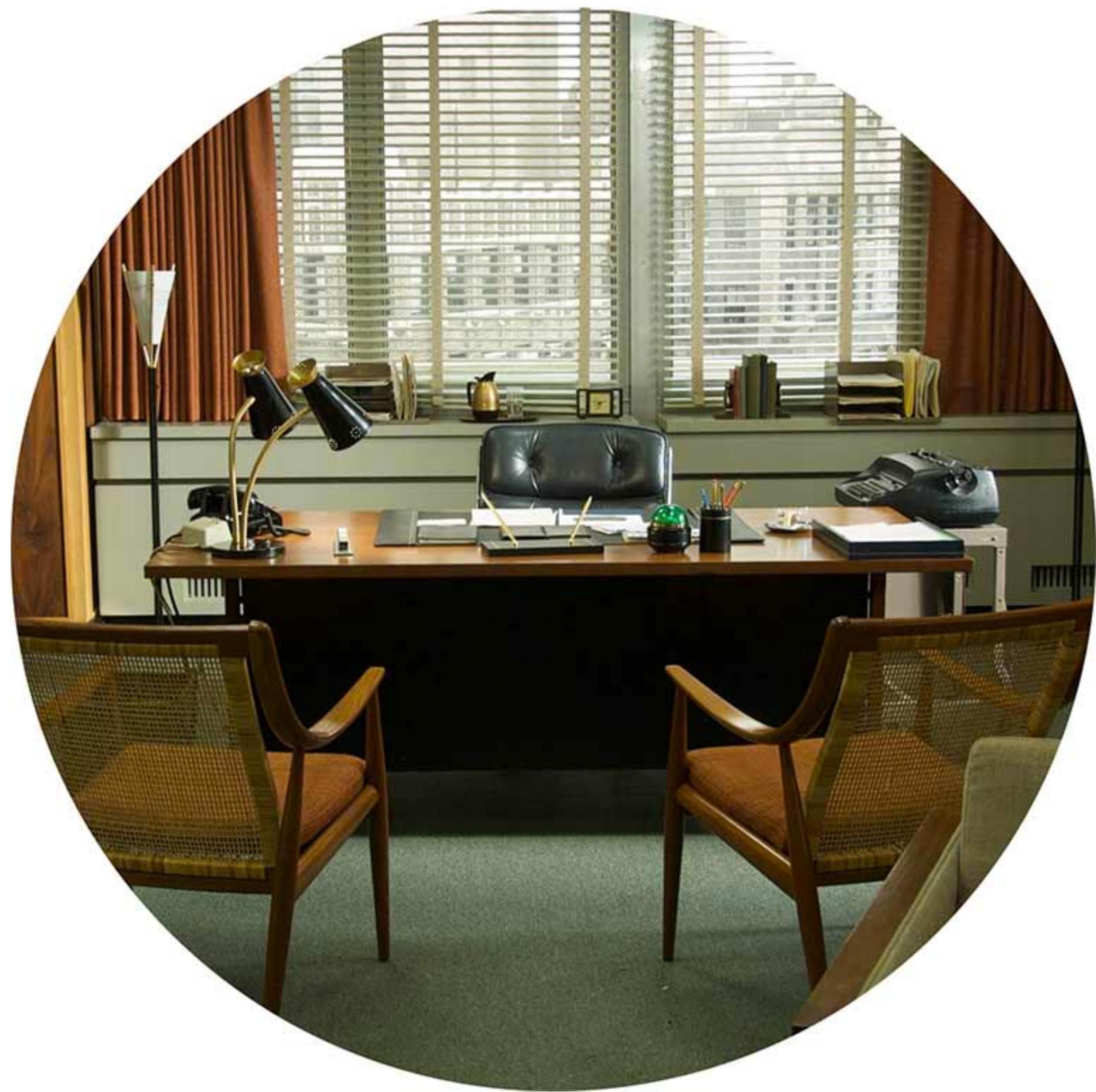
Updated version

Papercraft

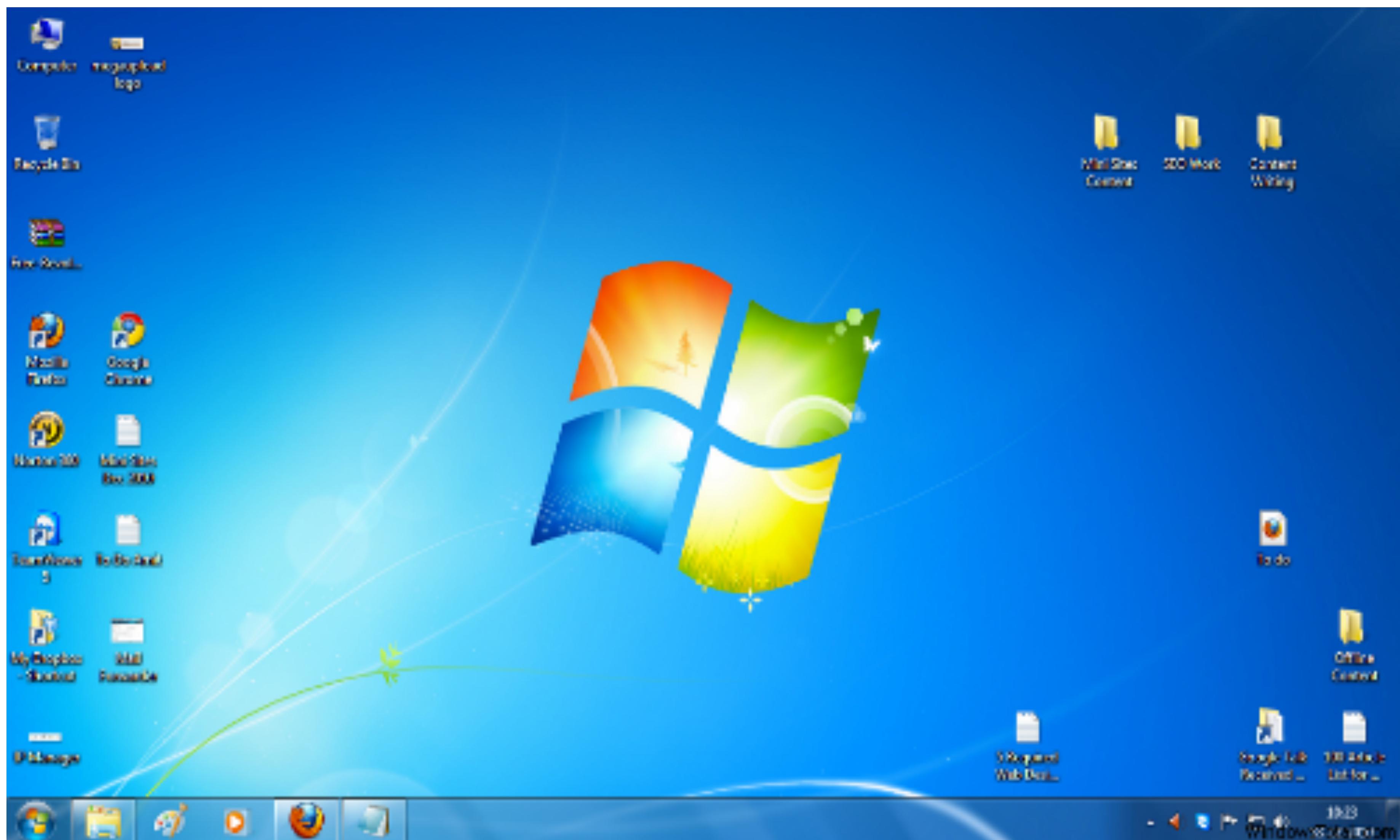
Android



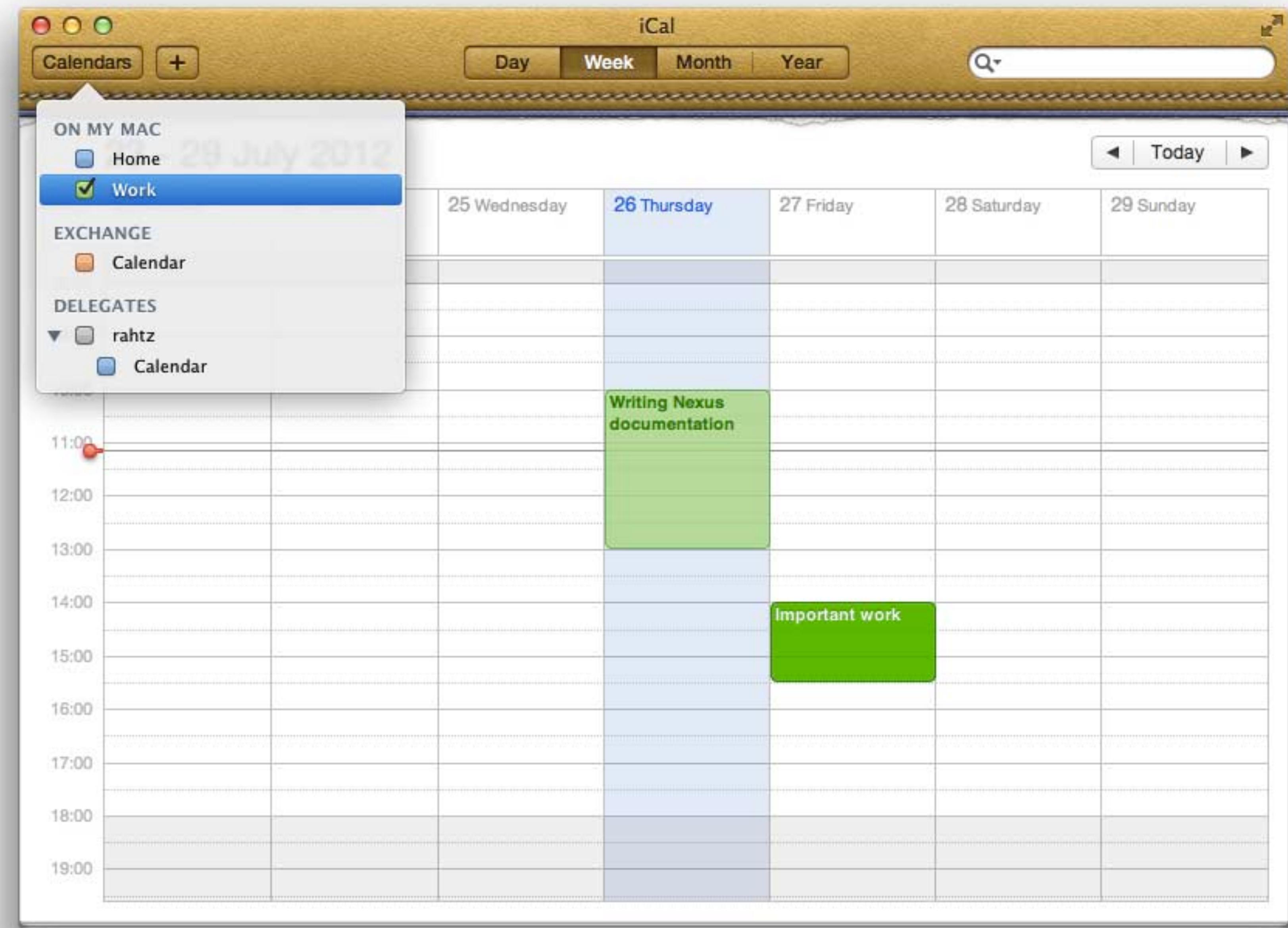
Skeuomorphism











Calendars + Day Week Month Year Q Search

September 2014

Today < >

Sun	Mon	Tue	Wed	Thu	Fri	Sat
31	Sep 1 Labor Day Labor Day • Weekly One-on... 3:30 PM	2	3	4	5	6
7	8 • Weekly One-on... 3:30 PM	9	10	11	12	13
14	15 • Weekly One-on... 3:30 PM	16	17	18	19	20
21	22 • Weekly One-on... 3:30 PM	23	24	25 Digital Life	26	27
28 Digital Life	29 • Weekly One-on... 3:30 PM	30 CEATEC	Oct 1	2	3	4
5	6 • Weekly One-on... 3:30 PM	7	8	9	10	11

Skeuomorphism v. “Flat Design”



Design for Screens

“There’s a capacity for **change**”

<http://www.thehill-side.com/lookbooks/ss-2013>

<http://bobulate.com/post/1216102383/evening-edition>

<http://frankchimero.com/talks/what-screens-want/transcript/>

Responsive design

Prototyping Tools

Keynote or Powerpoint

Marvel

Pixate

Exercise: Design an alarm clock app that is specific to either iOS or Android guidelines. If you have time, try adding motion with Pixate, Keynote, or a similar prototyping tool

Homework: Design an app that helps a White Collar
criminal steal art.