GRAPHIC DESIGN PRINCIPLES

TIME	Wednesdays, 7-9pm
LOCATION	TBA
INSTRUCTOR	Elizabeth Lin
CONTACT	elizabethylin@gmail.com
FACULTY ADVISOR	Bjoern Hartmann
COURSE WEBSITE	www.elizabethylin.com/decal

COURSE OVERVIEW

This course will teach graphic design theory and principles. All course assignments will be compiled into a professional portfolio. Students should have an intermediate understanding of Photoshop & Illustrator before entering this course.

ATTENDANCE

Attendance is mandatory and will be taken on a weekly basis. If you must miss a class, please notify the facilitators by email ahead of time. If you do miss class, it is your responsibility to find out what work was missed and turn it in before the next class. Students with more than 2 unexcused absences will be failed.

GRADING

All assignments are submitted through Behance. These will be graded based on completion and effort. The final project will be to create a portfolio showcasing all your work.

TENTATIVE SCHEDULE

SEPTEMBER

10 Photoshop & Illustrator Bootcamp

17 The Design Process

24 Color Theory

OCTOBER

01 Typography I

08 Typography II

15 Branding

22 Illustration

29 Packaging Design

NOVEMBER

05 Web Design & Iconography

12 Layout

19 Portfolio/Resume Building

DECEMBER

01 Final Portfolio Critique