ELIZABETH YUWEN LIN

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EDUCATION

University of California, Berkeley (2011-2014)
Bachelor of Arts in Computer Science, Fall 2014

EXPERIENCE

Product Design Intern, Sprig (2015-present)

Teaching Assistant, CS 160/260 User Interface Design (2014)
- created lesson plans and taught weekly discussion sections
- graded class projects and gave feedback on design assignments
- facillitated weekly office hours to discuss course material with students

Product Design Intern, Khan Academy (SUMMER 2014)
- designed and prototyped math exercise experience for iPad
- designed and prototyped on boarding experience for iPad
- designed college recruitment t-shirts and website
- conducted user experience research with Khan Academy users
- organized web design workshop for Khan Academy developers

Web Development Intern, LinkedIn (SUMMER 2013)
- redesigned LinkedIn's pattern library tool, DaVinci, a collection of reusable components
- created wireframes and interactive prototypes using Illustrator and InDesign
- submitted code reviews and pushed code daily

Graphic and Web Design Intern, TechValidate (SUMMER 2012)
- made infographics for TechValidate blog content
- created Python script that generates a color-coded SVG map based on a dataset

LEADERSHIP

President, Innovative Design (2013-2014)
- led UC Berkeley's graphic design and photography club
- hosted events and workshops related to design including CMYK Designathon, a day-long design competition to rebrand local businesses

Instructor, Principles of Graphic Design DeCal (2014)
- taught graphic design basics including typography, color theory, and grid layout
- held weekly student crits to improve student design work

Layout Director, BARE Magazine (2013-2014)
- directed the design and layout for BARE, the campus fashion and arts publication

Instructor, Intro to Photoshop + Illustrator DeCal (2012-2013)
- created weekly lesson plans and evaluated student assignments

Design Lead, Kairos Society - Berkeley Chapter (2013-2014)
- served as a design consultant for members of Kairos

PUBLICATIONS

The Analytics Handbook (2014)
- designed layout and graphics for each edition of the handbook
- download the book at www.teamleada.com/handbook

AWARDS

ADAA Web + App Design Semifinalist (2014)
- For Pen Pal app designed in CS 160, User Interface Design

Cal Leadership Award (2013, 2014)
- recognizes student leaders with merit-based scholarships

Google + Berkeley Innovation Designathon Winner (2014)
- designed a concept for a time traveling machine
- presented concept to a panel of Google UX designers

SKILLS

Design
Illustrator · InDesign · Photoshop · Wireframing · Rapid Prototyping

Web Development
HTML5 · CSS3 · SCSS · Javascript · jQuery · Django · Rails

Programming
Python · Java · Ruby · Android