

# Adrian Salgado

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Software Engineer with 4 years of experience in web development (frontend / backend) and mobile development. Proficient in JavaScript, Node.js, React, React Native, and Google Cloud. Has proactively led development teams in high-impact projects, maintaining accountability for quality and deadlines.

## Experience

### Senior Software Engineer, Money Forward

Nov 2023 — Present

- Developed product roadmap to meet anticipated requirements and infrastructure needs.
- Designed, guided, and vetted systems designs and ensured technical documentation.
- Oversaw and mentored junior engineers to enhance productivity and sprint velocity.

AWS, Emotion, JavaScript, Material UI, React, React, Redux, TypeScript.

### Software Engineer II, Honeywell

May 2022 — Feb 2023

- Acted as the key liaison between developers and stakeholders, ensuring 100% say-do-ratio.
- Devised and conducted test plans to ensure 95%+ code coverage through unit and E2E testing.
- Participated in design reviews with peers and stakeholders to decide amongst available technologies.

JavaScript, Jest, React, Redux, RTK Query, StoryBook, Styled Components, Tailwind, TypeScript.

### Software Developer, 7iete Studio

Dec 2020 — May 2022

- Created performant (1s load) websites by leveraging SSR/SSG through Jamstack.
- Developed cross-platform (Android/iOS) apps with great UX as measured by 27% user retention.
- Optimized ecommerce checkout process, reducing cart abandonment rates by 15%.

Express, Firebase, Gatsby, GCP, GraphQL, MUI, Netlify, Next, Node, PWA, React, React Native, WordPress.

### Web Developer, CEMERI

Dec 2019 — Dec 2020

- Built an academic search engine in use by over 30K MAU.
- Mapped and enhanced the SEO architecture with monthly increments of 15% impressions.
- Migrated website from self-hosted WordPress installation into Headless + cloud CMS.

CSS, JavaScript, Google Analytics, Google Search Console, Google Tag Manager, HTML, XML, Wordpress.

## Projects

### Axo Go

[waitlist](#)

- Mobile App for Japanese language learning (kanji / vocab) through mnemonics and SRS.
- Drawing and chat screens tailored to the specific vocabulary and preferences of the user.

Expo, Firebase, React Native, React Native Skia, Redux.

### Xolo SEO

[xoloseo.com](https://xoloseo.com)

- SaaS that leverages Natural Language Processing to improve organic positioning.
- Provides an LLM-powered writing assistant for optimized content creation.

Firebase, GCP, Playwright, PostgreSQL, Prisma, Railway, React, Remix, SQL.

## Education

**Certifications:**   [English C1 - IELTS](#)   ○   [Google Cloud Essentials](#)

**BA International Relations** from UNAM (Universidad Nacional Autónoma de México)