

A wide-angle photograph of the Montreal skyline at sunset. The sky is a warm orange and yellow. In the foreground, there's a mix of modern skyscrapers and older, more traditional buildings with various architectural styles. Several chimneys are visible, emitting plumes of white smoke. The overall atmosphere is hazy and golden.

DECEMBER 8TH, 2018

# LXAI Research @ NIPS

<http://www.latinxinai.org/nips-2018>

**The 1st Official Latinx in  
AI Research Workshop is  
co-located with NIPS at the  
Palais des Congrès de Montréal  
(Montreal Convention Centre)  
in Montréal CANADA on  
Saturday, December 8th, 2018.**



# PURPOSE

---

Creating Harmony and Opportunity for Latinx in Artificial Intelligence

- 1 Use of AI across industries, specializations, and countries**
- 2 Opportunity to Connect and Exchange Ideas**
- 3 Highlight faculty, graduate students, research scientists, and engineers**





# LOGISTICS

---

**December 8th, 2018**

Main Event 8:00 am - 5:00 pm

Networking Reception 5:00 - 7:00 pm

**Palais des Congrès de Montréal  
(Montreal Convention Centre)**

1001 Jean Paul Riopelle Pl, Montreal, QC H2Z 1H5  
Canada

**Expected Attendance**

100+ AI Research and Engineering Professionals

# AGENDA

---

## Preliminary Schedule

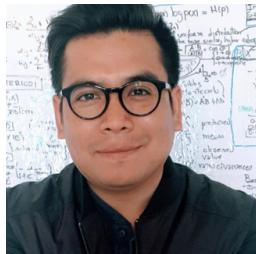
8:00 - 8:30 am | Doors Open  
8:30 - 9:30 am | Opening Remarks & Keynote  
9:30 - 12:00 pm | Oral Presentations  
12:00 - 1:00 pm | Lunch Break  
1:00 - 3:00 pm | Oral Presentations  
3:00 - 5:00 pm | Poster Sessions  
5:00 - 7:00 pm | Dinner & Networking Reception



# SPEAKERS & PROGRAM COMMITTEE

---

25+ Speakers specializing in Artificial Intelligence Research



**Omar U Florez,  
PhD**

Capital One



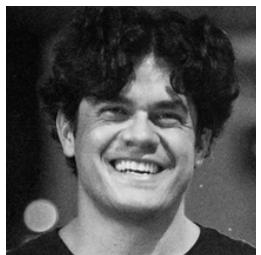
**Luis Serrano, PhD**

Udacity



**Yannet Interrian,  
PhD**

Data Institute,  
University of San  
Francisco



**Pablo Castro, PhD**

Google Brain



**Jorge Peñalva**

Lang.ai

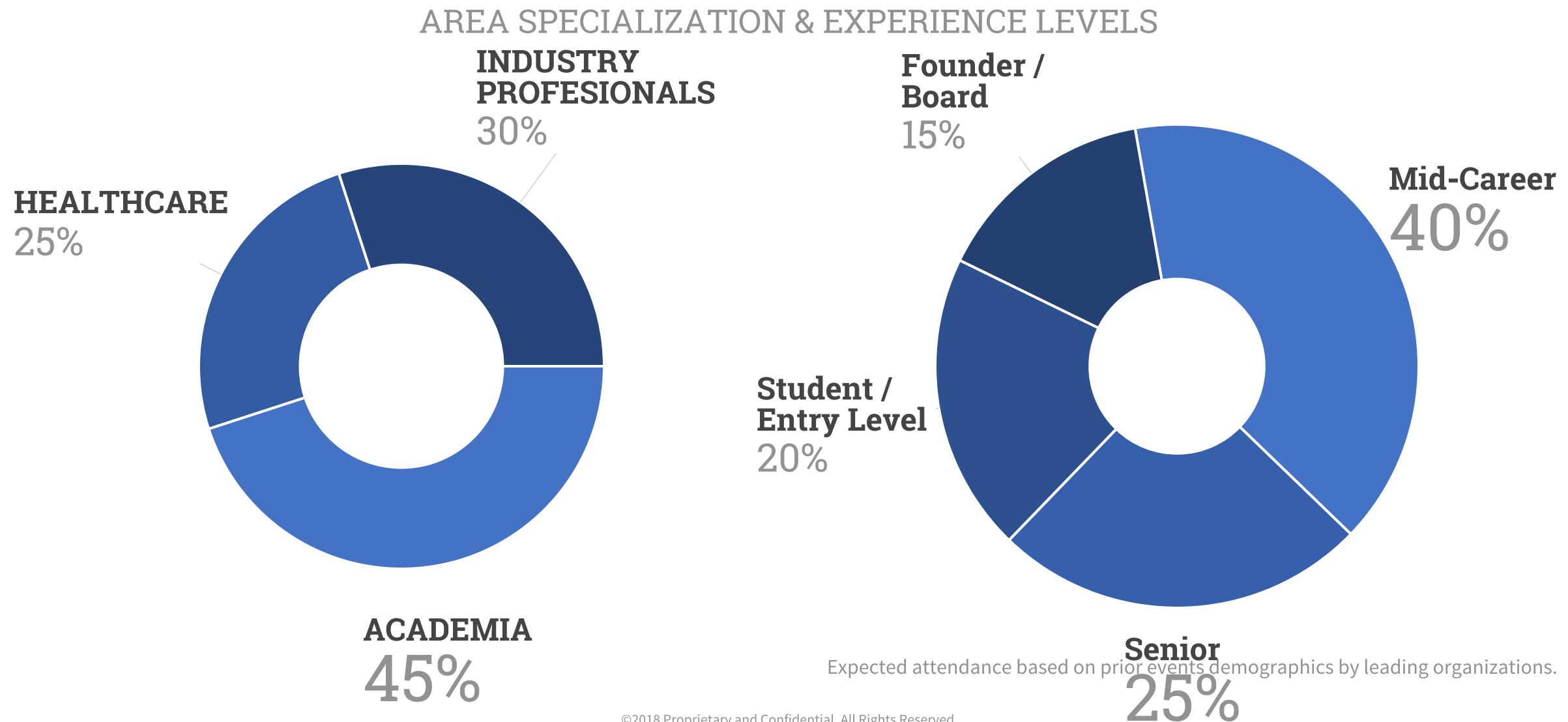


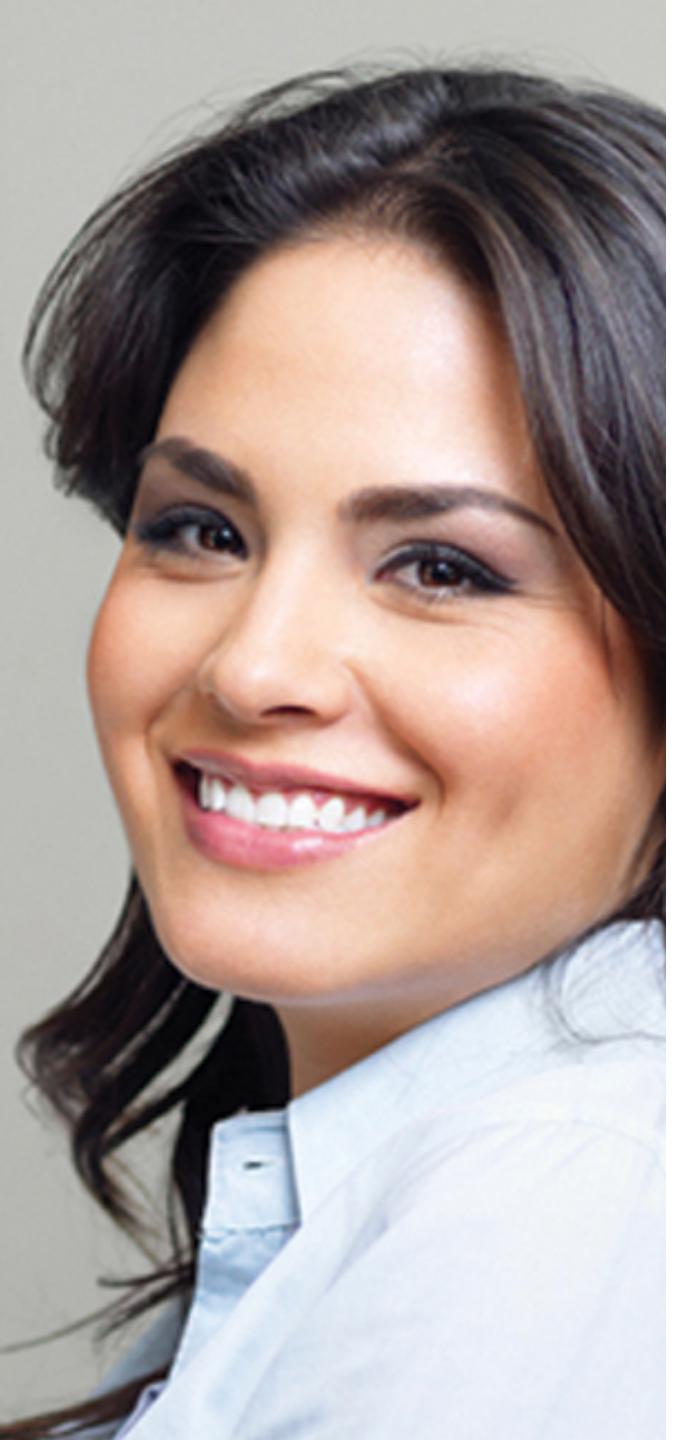
**Meire Fortunato,  
PhD**

Deep Mind

# DELEGATE PROFILE

---





# DEMOGRAPHICS

---



Expected attendance based on prior events demographics by leading organizations.



# LEADING ORGANIZATION

---

## Latinx in AI Coalition

- Creating Harmony and Opportunity in AI for the Latinx Community
- Improve awareness of the long and short term effects of artificial intelligence technology on the latinx community
- Ensure transparency and accuracy of latinx culture and voice in data representations

# STRATEGIC PARTNERSHIPS

---



UDACITY



Microsoft AI



# SPONSORSHIP LEVELS

---

## Platinum Sponsor: (\$20,000+)

- Opportunity to organize a sponsored panel or round-table at the workshop
- Logo on website, handbook and proceedings, platinum-size
- 1 standard company exhibit table at the workshop
- Invited speech during networking reception
- An ad of your choice in digital Conference Bulletins leading up to the conference
- up to 6 complimentary event tickets

## Gold Sponsor: (\$15,000+)

- Logo on website, handbook and proceedings, gold-size
- 1 standard company exhibit table at the workshop
- Special recognition during banquet and other ceremonies
- up to 5 complimentary event tickets

## Silver Sponsor: (\$10,000+)

- Logo on website, handbook and proceedings, silver-size
- 1 standard company exhibit table at the workshop
- Special recognition during banquet and other ceremonies
- up to 4 complimentary event tickets

## Bronze Sponsor (\$5000+)

- Logo on website, handbook and proceedings, bronze-size
- 1 standard company exhibit table at the workshop
- 3 complimentary event tickets

## Supporter (\$100 - \$4,999)

Logo on website, handbook and proceedings,  
Supporter-size  
\$1,000+, gains 1 complimentary event ticket

# TAILORED SPONSORSHIP OPTIONS

---

## Dinner Reception Sponsor: (\$50,000)

- Exclusive Sponsorship for the LXAI Dinner Reception
- Qualifies for Platinum Sponsorship
- Co-sponsorships available

## Lunch Reception Sponsor: (\$25,000)

- Exclusive Sponsorship for the LXAI Lunch Reception
- Qualifies for Platinum Sponsorship
- Co-sponsorships available

## Networking Reception Sponsor: (\$15,000)

- Exclusive Sponsorship for the LXAI Networking Reception
- Qualifies for Gold Sponsorship
- Co-sponsorships available

## Coffee Service Sponsor: (\$1,500)

- Host coffee service for attendees in the LXAI workshop hall.
- Sponsor is invited to supply branded cups for the event.
- Sponsor's signage will be on the coffee break tables.
- Qualifies for Supporting Sponsor.

## Lanyards: (\$1,000)

- Logo on workshop lanyards
- Qualifies for Supporting Sponsor.

## Branded Swag: (\$500)

- Invited to provide branded swag to be included at registration table
- Qualifies for Supporting Sponsor.

# SPONSORSHIP PROCEEDS

---

## Tax Deductible

All Sponsorship proceeds are tax deductible through Accel AI Institute 501c3 Non-Profit Organization (Fiscal Sponsor of Latinx in AI Coalition)

## Directed Sponsorship

We would be happy to direct your donation to travel grants and other activities as you prefer.

## Logos

Sponsor logo will appear as soon as the donation is received to let earlier sponsors get more exposure time and visibility on the LXAI @ NIPS 2018 website. The size of the logos depends on the five different donation levels.

## Presenting Author Travel Grants

- These grants provide travel support to entry and mid-career investigators for attending the LXAI Research Workshop @ NIPS.
- The grants are awarded to researchers and scientists who have limited funds for travel but are the first or contributing authors on one or more abstracts submitted.
- Up to \$2,500 based on cost of travel, hotel accommodations, and as needed basis

## Poster Travel Awards

These awards provide up to \$300 travel reimbursement to early career researchers whose abstracts selected for poster presentations only are deemed to be exceptional. Selection is based on the originality and significance of the research presented.

# LXAI MEDIA OUTREACH

---

Cross-channel Marketing and News Coverage

## Social Media Networks

Facebook 10,000+

Meetup 4,000+

Instagram 4,600+

Mailing List 3,000+

Youtube 1,500+

Twitter 2,000+

Slack 500+

## News

- General News Portal
- Magazine
- Newspaper Website
- News Agency Website





# LXAI Research @ NIPS 2018

<http://www.latinxinai.org/nips-2018> | Latinxinai@accel.ai

©2018 Proprietary and Confidential. All Rights Reserved.