LAURA SINCLAIR About Work Experience Get in touch 👋

# So...

Producing things is nice. Working with people is nicer. Here are things I've enjoyed in my previous jobs, that were not just "opening a software and designing something".

#### In short.

I've got 5+ years of experience as a designer, both in agencies and in-house. I'm interested in lots of aspects of design, from creative strategy to actual production.

I think it's important to try a lot of things.

You get to know what you like, what you don't, you learn and experiment a lot, instead of focusing on just one or two tasks. That would drive me mad.

If you want to know more, let's have a chat! We'll probably get along.

# Work experience



CareerFoundry

**Pixiyo** 

Vupar

Malabar Design

**Moneo Payment Solutions** 

### **CAREER FOUNDRY**

### CareerFoundry

Online education in Berlin, Germany

### Current job!

Currently, I work as a Visual Designer at CareerFoundry, a human-centric education company that offers mentored online courses in UX Design, UI Design, Web Development, and Data Analysis.

### My role

- Execute on all phases of the design process, from wireframing concepts and mockups through to handovers to developers.
- Improving branding image and consistency through digital materials for social media, presentations, website assets, sales collaterals, etc.
- Identifying and understanding customer needs, and work with team members to improve their online experience.
- Translating ideas and concepts into compelling, visual solutions.
- Working in close collaboration with lots of different teams, including designers, developers, marketing strategists, copywriters.
- Identifying ween ve... everything: site usability, design, and overall structure, as well as ork process.

### Read more!

laurasnclr.com/experience



# Pixiyo

**Advertising Agency** in Nantes, France

I was hired as an all-rounded digital designer. That led me to handle projects from A to Z, and to work on very big cross-team projects.