Laura Sinclair

Designer & illustrator

30 years old
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Hey there 👋
I'm Laura. I've got **5+ years of experience** as a designer, both in agencies and in-house. I'm interested in lots of aspects of design, from creative strategy to actual production.

Skills!

Illustration	Front-end development
Brand identity	Responsive emails
UI Design	Murals
UX Design	Photography
Strategy	Photo editing

Tools & softwares

Design	**Image**	**Code**
Sketch	Photoshop	Sass
Figma	Illustrator	Css frameworks
Usability Hub	InDesign	Hugo
Zeplin	Krita	MJML

Work experience

There's a more detailed version of this **on my website** ⧉.

2019 - now
Berlin, Germany

Visual Designer at CareerFoundry
Online education company

– Executing on all phases of the design process, from wireframing through to handoffs to developers
– Improving branding image and consistency through digital materials and website assets
– Identifying user needs and improving their experience
– Translating ideas and concepts into compelling, visual solutions
– Working in close collaboration with different teams
– Finding ways to improve... everything: website usability, design, and overall structure, as well as our work process

| 2018 | **Digital Designer** at Pixiyo |
| Nantes, France | **Advertising agency** |

- Handling projects from intake to delivery
- Designing, coding, and maintaining websites
- Creating brand identities, defining their guidelines
- Designing visual assets for various brands

| 2017 | **Web Designer** at Vupar |
| Nantes, France | **Digital and branding agency** |

- Designing and coding e-mail campaigns
- Creating and/or update assets for print and digital marketing materials
- Communicating daily with our clients

| 2014 - 2015 | **Visual Designer** at Malabar Design |
| Montreuil, France | **Digital agency specialized in User Experience** |

- LOTS of photo editing and retouching
- Delivering 4000+ digital assets
- Extremely short deadlines, last-minute requests

| 2014 | **Graphic Designer** at Moneo Payment Solutions |
| Paris, France | **Banking service** |

- Redesigning Moneo Resto's website and mobile app
- Working on various online advertising campaigns
- Designing and building a student community blog
- Creating marketing material to promote the brand

I can speak…

English, fluently (around C1).
French, 30 years of practice!
Slowly learning **German**.

Education

Bachelor in Graphic Design
2014 – 2015
L'École Multimédia - Paris, France

Diploma in Visual Communication
2009 – 2012
Lisaa School of Design - Nantes, France

Off work, I like

Drawing. Making pancakes. Beer. Forests. Mountains. Burgers. Movies. Exploring cities. Bars and pubs. Rock and indie music.

I'm also on:

laura.snclr
laurasnclr
laurasnclr