



# INTERRORVIEW

INTERVIEW PREP  
**GAMIFIED**

# THE PROBLEM

140-180K **NEW** jobs are posted each month.

each job generates 10-20 **PHONE INTERVIEWS**

and 3-5 **IN PERSON** interviews.

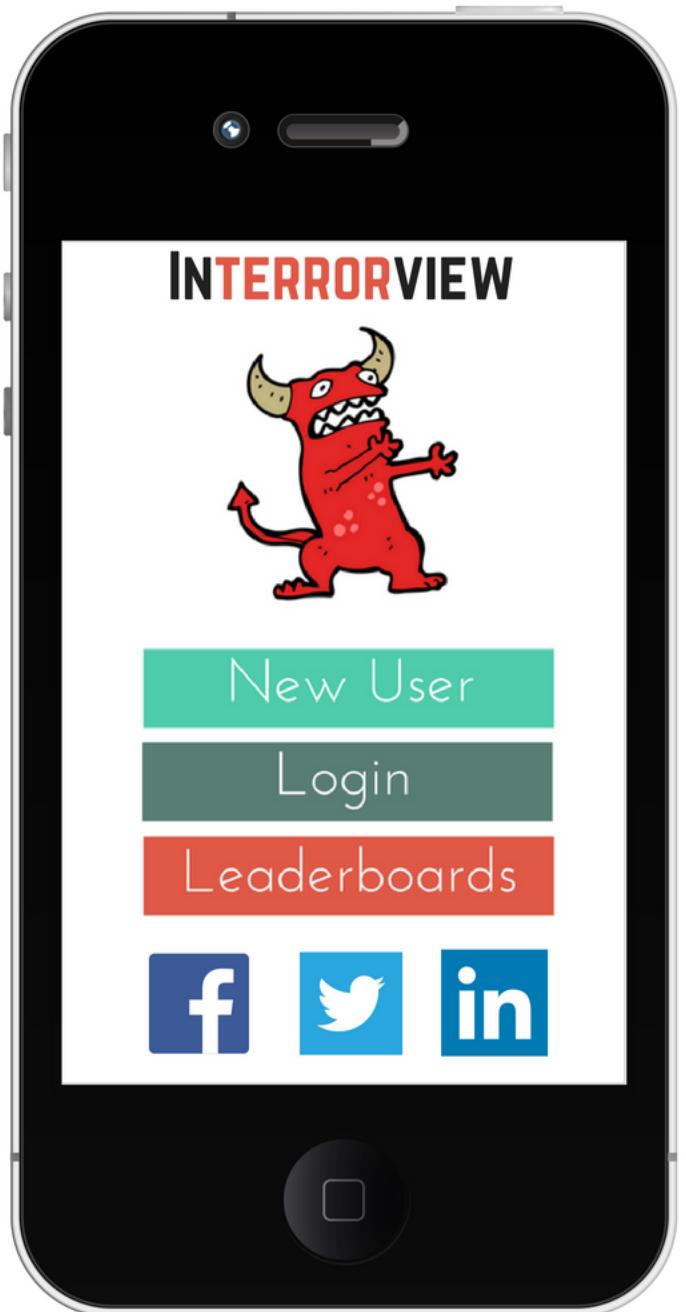
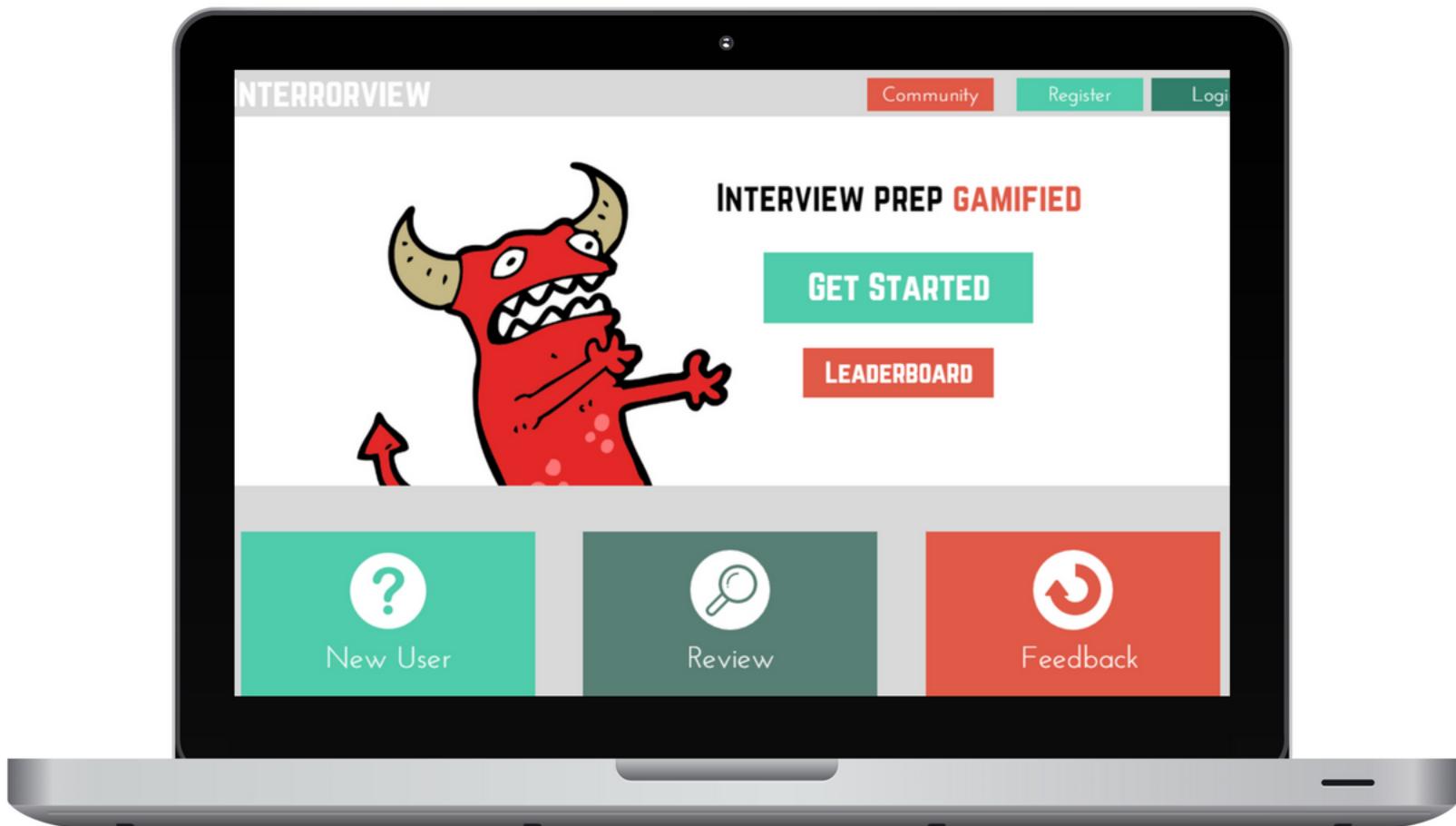
**80%** of the interviewees do not feel prepared.

# VALIDATION

Out of 20 people questioned in the DC area

**95% OF THEM** have experienced a behavioral interview.

Most would prepare for their interview by practicing in front of a mirror and memorizing possible questions



**Adaptability question****Difficulty:** Medium

Describe a major change that occurred in a job you held. How did you adapt to this change?



II REC

0:37

**Points Earned:**

Question Value:

2000

First Time Bonus:

500

**Total:**

2500



## Adaptability question

Describe a major change that occurred in a job you held. How did you adapt to this change?

A video player interface showing a man in a suit and glasses speaking. A large red circular arrow is overlaid on the video frame. The video player includes a play button, a progress bar at 0:37, and a transcript button.

## Transcription

I have prepared myself to transition into the workforce through real world experiences involving travel abroad, internship and entrepreneurial opportunities. While interning with a private organization in Ecuador, I

★ See top answers

Share with the Community

Share with Friends

Get a Mentor

Ready

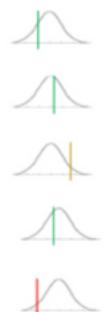
for the



next  
question?

## Automated textual analysis

Sentiment	34th percentile
Grade Level	54th percentile
Stutters	75th percentile
Length	44th percentile
Keyword Density	12th percentile





## Adaptability question

Describe a major change that occurred in a job you held. How did you adapt to this change?

PLAY 0:37



Steve K.  
added November 11, 2016

## Points Earned:

Question Value:	2000
First Time Bonus:	500
Automated Analysis:	500
Community Rating:	400

## 3 Reactions

+35 Focus on positives! Avoid talking about things you perceive as failures, focus on what you learn from experiences.



John S.  
added November 11, 2016

+1 I sometimes practice by running through the questions I've already done.



Anna L.  
added November 11, 2016

+2 Good answer, but practice looking at the camera more.



Jack C.  
added November 11, 2016

# FREEMIUM MODEL

**FREE**

LIMITED QUESTIONS  
BASIC ANALYTICS

**\$ 29.95**

QUARTERLY PLAN

FULL QUESTIONS SET  
ADVANCED ANALYTICS

# FUTURE GOALS

Once user database is built up we will offer two plans to **RECRUITMENT FIRMS.**

Ability for recruiters to train their candidates to ensure the best acceptance rates for the job.

Access to our database per city and category.

From \$199 to enterprise level accounts.



## INTERVIEW PREP GAMIFIED

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