## Spatial Effects of Nonprofit Services in Impoverished Communities

Matt McKnight
May 11, 2017

#### Create NPO data.frame

```
# Import subset from NCCS BMF Data on nonprofits in Syr MSA
load("C:/Users/mlmck/Documents/analyzing-nonprofit-service-areas/DATA/syr_orgs.Rda")
# Subset - Extract poverty orgs
pov_orgs <- syr_orgs[which ( syr_orgs$NTEECC == "B61" |</pre>
                               syr orgs$NTEECC == "B82" |
                               syr_orgs$NTEECC == "B92" |
                             syr orgs$nteeFinal1 == "E" |
                             syr_orgs$nteeFinal1 == "F" |
                             syr_orgs$nteeFinal1 == "I" |
                               syr_orgs$NTEECC == "K30" |
                               syr_orgs$NTEECC == "K31" |
                               syr_orgs$NTEECC == "K34" |
                               syr_orgs$NTEECC == "K35" |
                               syr_orgs$NTEECC == "K36" |
                             syr_orgs$nteeFinal1 == "L" |
                             syr orgs$nteeFinal1 == "0" |
                             syr_orgs$nteeFinal1 == "P" |
                             syr orgs$nteeFinal1 == "R" |
                             syr orgs$nteeFinal1 == "S" |
                             syr_orgs$nteeFinal1 == "T"), ]
#DROP Vars with NAs
pov_orgs$PFFRCD <- pov_orgs$TAXPER <- NULL</pre>
```

#### Geocode selected Poverty Organization data

```
pov_orgs_gps <- subset(pov_orgs_gps, select=c(whole_address, EIN:INCOME))</pre>
for (i in 1:nrow(pov_orgs_gps)) {
  latlon = geocode(pov_orgs_gps[i,1])
  pov_orgs_gps$lon[i] = as.numeric(latlon[1])
  pov_orgs_gps$lat[i] = as.numeric(latlon[2])
}
# Make sure you find a way to then take any PO Boxes and place them in the
# center of centroids, and only the ones that are NAs.
# Dropping missing values
head(syr_orgs)
##
              EIN FIPS NTEECC FILER ZFILER
## 3756 010556504 36053
                                     Y
                            B12
                                            N
## 4256 010587946 36067
                            L25
                                     Y
                                            Y
                                            Y
## 4469 010601834 36067
                            T20
                                     Y
## 4477 010602290 36075
                           I032
                                     Y
                                            Y
## 5290 010661700 36067
                            W70
                                     Y
                                            N
## 5434 010672153 36067
                           E039
                                            Y
##
                                                              NAME
                      ONEIDA CITY SCHOOL DISTRICT FOUNDATION INC
## 3756
## 4256
                                         MIGHTYMEN MINISTRIES INC
## 4469
                          EAST SYRACUSE RECREATION COMMITTEE INC
## 4477 ASSOCIATION OF NEW YORK STATE YOUTH COURTS INCORPORATED
## 5290
                              EDUCATION LEADERSHIP INSTITUTE INC
                    INTERNATIONAL ASSOCIATION OF FORENSIC NURSES
## 5434
##
                         ADDRESS
                                           CITY STATE ZIP5 GEN SUBSECCD
## 3756
                     317 MAIN ST
                                         ONEIDA
                                                    NY 13421 0000
                                                                         03
## 4256
                  108 SUMMIT AVE
                                       SYRACUSE
                                                    NY 13207 0000
                                                                         03
## 4469 204 NORTH CENTER STREET EAST SYRACUSE
                                                    NY 13057 0000
                                                                         03
## 4477
                    70 BUNNER ST
                                         OSWEGO
                                                    NY 13126 0000
                                                                         03
## 5290
                   6390 FLY ROAD EAST SYRACUSE
                                                    NY 13057 0000
                                                                         03
## 5434 4886 HILLOCK MEADOWS DR
                                       SYRACUSE
                                                    NY 13215 5479
                                                                         06
        RULEDATE FNDNCD TAXPER FRCD PFFRCD ACCPER ASSETS INCOME
          200206
                      16 201512
                                   02
                                        <NA>
                                                  12 82052
                                                             39921
## 3756
## 4256
          200206
                      15 201412
                                        <NA>
                                   02
                                                  12
                                                          0
## 4469
          200405
                      15 201412
                                   02
                                        <NA>
                                                  12
                                                          0
                                                                  0
## 4477
          200401
                      15 201412
                                   02
                                        <NA>
                                                  12
                                                          0
                                                                  0
                                                       5694
## 5290
          200304
                      04 201506
                                   00
                                        <NA>
                                                  06
## 5434
          200807
                      00 201512
                                   02
                                        <NA>
                                                  12
                                                          0
                       SEC_NAME NTEE1 LEVEL1 LEVEL2 LEVEL3 LEVEL4 MAJGRPB
##
## 3756
                           <NA>
                                     В
                                           PC
                                                    S
                                                          ZB
                                                                   В
                                                                           В
## 4256
                                           PC
                                                          HS
                           <NA>
                                                    0
                                                                           L
## 4469
                           <NA>
                                     Т
                                           PC
                                                    S
                                                          ZC
                                                                   Т
                                                                           Т
## 4477
                           <NA>
                                     Ι
                                           PC
                                                    0
                                                          HS
                                                                   Ι
                                                                           Ι
                                           PF
                                                          РΒ
                                                                           W
## 5290
                           <NA>
                                     W
                                                    0
                                                                   W
## 5434 NEW YORK STATE CHAPTER
                                     Ε
                                            0
                                                    0
                                                          ΗE
        OUTNCCS OUTREAS NTEESRC ntmaj10 ntmaj12 ntmaj5 nteeFinal nteeFinal1
##
## 3756
             IN
                    <NA>
                            <NA>
                                       ED
                                               ED
                                                       ED
                                                                B12
                                                                              В
## 4256
             IN
                    <NA>
                            <NA>
                                       HU
                                               HU
                                                       HU
                                                                L25
                                                                              L
## 4469
                    <NA>
                            <NA>
                                       PU
                                               PU
                                                       OT
                                                                T20
                                                                              Т
```

```
<NA>
                                             HU
                                                    HU
                                                           I0321
## 4477
            IN
                           <NA>
                                     HU
                                                                          Ι
                                     ΡIJ
                                             ΡIJ
## 5290
             TN
                   <NA>
                           <NA>
                                                    ŊΤ
                                                             W70
                                                                          W
                                                           E0390
                                                                          Ε
## 5434
             IN
                   <NA>
                           <NA>
                                     HE
                                             ΗE
                                                    ΗE
       RandNum nteeConf MSA_NECH PMSA cFiler czFiler cTaxPer cAssets cTotRev
##
## 3756 0.14553
                      Α
                             8160 <NA>
                                            Y
                                                    N 201512
                                                                82052
                                                                        29338
## 4256 0.84984
                      В
                             8160 <NA>
                                            Y
                                                    Y 201412
                                                                   NA
                                                                           NA
## 4469 0.89895
                      В
                             8160 <NA>
                                          Y
                                                    Y 201412
                                                                   NA
                                                                           NA
## 4477 0.56087
                      Α
                             8160 <NA>
                                           Y
                                                    Y 201412
                                                                   NA
                                                                           NA
## 5290 0.57753
                      Α
                             8160 <NA>
                                            Y
                                                    N 201406
                                                                 6114
                                                                          670
## 5434 0.65598
                      В
                             8160 <NA>
                                            Y
                                                    Y 201512
                                                                           NA
                                                                   NA
##
              cFinSrc EPOST FISYR_IMAGE IRS990n NAICS
## 3756
           bmf1608c3
                                              0 813219
                          Z
                                   2014
## 4256 submaster990n
                          Z
                                     NA
                                              1 624229
                          Z
## 4469 submaster990n
                                   2009
                                              1 813211
## 4477 submaster990n
                          Z
                                   2003
                                              1 813920
                          Z
## 5290
           core2013pf
                                   2015
                                              0 813410
## 5434 submaster990n
                          Z
                                     NA
                                              1 813920
load("F:/Spring 2017/R Course/Data Project/R Files/pov_orgs_gps.Rda")
pov_orgs_gps_nona <- na.omit(pov_orgs_gps)</pre>
```

#### Create Service Catchment Area data

```
library( sp )
library( rgeos )
library( spatialEco )
library( ggmap )
library( rgdal )

class(pov_orgs_gps_nona)

## [1] "data.frame"

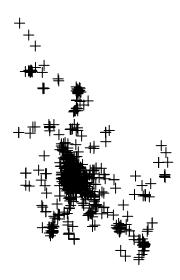
coordinates(pov_orgs_gps_nona) = ~lat+lon
class( pov_orgs_gps_nona )

## [1] "SpatialPointsDataFrame"

## attr(,"package")

## [1] "sp"

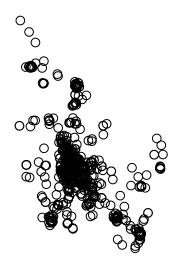
plot( pov_orgs_gps_nona )
```



```
# Create buffer zone around each point

pov_orgs_gps_nona_buff <- gBuffer( pov_orgs_gps_nona, width=.025, byid=TRUE )
plot( pov_orgs_gps_nona_buff, main="NPO service buffer zone (1.5 miles?)" )</pre>
```

## NPO service buffer zone (1.5 miles?)



```
class( pov_orgs_gps_nona_buff )

## [1] "SpatialPolygonsDataFrame"

## attr(,"package")

## [1] "sp"
```

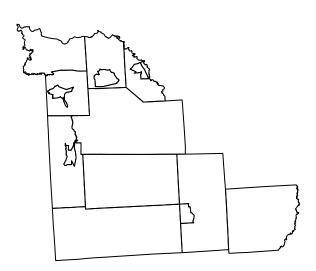
#### Download & clean Census ACS 2011-2015 5-yr data

```
"B25003_003E", "B25002_001E", "B25002_002E",
                             "B25002_003E",
                             "B01003_001E", "B02001_001E", "B02001_002E",
                             "B02001_003E", "B02001_004E", "B02001_005E",
                             "B02001 006E", "B02001 007E", "B02001 008E",
                             "B03001 003E",
                             "GEOID"),
                      region="tract:*", regionin="state:36")
# subset to Syracuse
# sum(acs_2015$county == "067")
# sum(acs_2015$county == "075")
# sum(acs_2015$county == "053")
acs_2015_syr <- acs_2015[which (acs_2015$county == "067" |
                                acs 2015$county == "075" |
                                acs_{2015}scounty == "053"), ]
rename(acs_2015_syr,
       c("B25077_001E" = "mdn_hous_val", "B25003_001E" = "tenure_tot",
         "B25003_002E" = "tenure_own", "B25003_003E" = "tenure_rent",
         "B25002_001E" = "tot_occup", "B25002_002E" = "occupied",
         "B25002_003E" = "vacant", "B01003_001E" = "tot_pop",
         "B02001_001E" = "tot_race", "B02001_002E" = "white",
         "B02001_003E" = "black", "B02001_004E" = "am_ind",
         "B02001_005E" = "asian", "B02001_006E" = "islander",
         "B02001_007E" = "other", "B02001_008E" = "mixed",
         "B03001_003E" = "hispanic"
         ))
acs_2015_syr <- rename.vars(acs_2015_syr,</pre>
            c("B25077_001E", "B25003_001E", "B25003_002E", "B25003_003E",
              "B25002_001E", "B25002_002E", "B25002_003E", "B01003_001E",
              "B02001_001E", "B02001_002E", "B02001_003E", "B02001_004E",
              "B02001_005E", "B02001_006E", "B02001_007E", "B02001_008E",
              "B03001 003E"),
            c("mdn_hous_val", "tenure_tot", "tenure_own", "tenure_rent",
              "tot_occup", "occupied", "vacant", "tot_pop",
              "tot_race", "white", "black", "am_ind",
              "asian", "islander", "other", "mixed",
              "hispanic"))
names(acs_2015_syr)
```

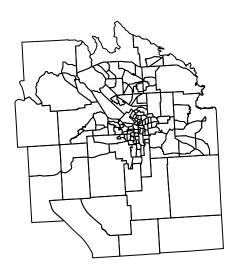
#### Census Shapefiles

```
# load package: rgdal
library(rgdal)
library( geojsonio )
```

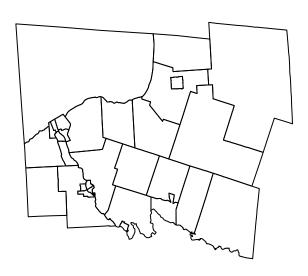
```
setwd("C:/Users/mlmck/Documents/analyzing-nonprofit-service-areas/")
# Census tracts shapefiles of Syracuse MSA, changed to geojson files
Mad_county <- readOGR(dsn="SHAPEFILES/Madison-ct", layer="tl_2010_36053_tract10")</pre>
## OGR data source with driver: ESRI Shapefile
## Source: "SHAPEFILES/Madison-ct", layer: "tl_2010_36053_tract10"
## with 16 features
## It has 12 fields
## Integer64 fields read as strings: ALAND10 AWATER10
geojson_write( Mad_county, geometry="polygon", file="Mad_county.geojson" )
## Success! File is at Mad_county.geojson
## <geojson>
                 Mad_county.geojson
##
    Path:
     From class: SpatialPolygonsDataFrame
class(Mad_county)
## [1] "SpatialPolygonsDataFrame"
## attr(,"package")
## [1] "sp"
plot(Mad_county)
```



```
names(Mad_county)
## [1] "STATEFP10" "COUNTYFP10" "TRACTCE10" "GEOID10"
                                                            "NAME10"
## [6] "NAMELSAD10" "MTFCC10"
                                  "FUNCSTAT10" "ALAND10" "AWATER10"
## [11] "INTPTLAT10" "INTPTLON10"
On_county <- readOGR(dsn="SHAPEFILES/Onondaga-ct", layer="tl_2010_36067_tract10")
## OGR data source with driver: ESRI Shapefile
## Source: "SHAPEFILES/Onondaga-ct", layer: "tl_2010_36067_tract10"
## with 140 features
## It has 12 fields
## Integer64 fields read as strings: ALAND10 AWATER10
geojson_write( On_county, geometry="polygon", file="On_county.geojson" )
## Success! File is at On_county.geojson
## <geojson>
    Path:
                On_county.geojson
##
    From class: SpatialPolygonsDataFrame
class(On_county)
## [1] "SpatialPolygonsDataFrame"
## attr(,"package")
## [1] "sp"
plot(On_county)
```



```
names(On_county)
## [1] "STATEFP10" "COUNTYFP10" "TRACTCE10" "GEOID10"
                                                            "NAME10"
                                  "FUNCSTAT10" "ALAND10" "AWATER10"
## [6] "NAMELSAD10" "MTFCC10"
## [11] "INTPTLAT10" "INTPTLON10"
Osw_county <- readOGR(dsn="SHAPEFILES/Oswego-ct", layer="tl_2010_36075_tract10")
## OGR data source with driver: ESRI Shapefile
## Source: "SHAPEFILES/Oswego-ct", layer: "tl_2010_36075_tract10"
## with 30 features
## It has 12 fields
## Integer64 fields read as strings: ALAND10 AWATER10
geojson_write( Osw_county, geometry="polygon", file="Osw_county.geojson" )
## Success! File is at Osw_county.geojson
## <geojson>
    Path:
                Osw_county.geojson
##
    From class: SpatialPolygonsDataFrame
class(Osw_county)
## [1] "SpatialPolygonsDataFrame"
## attr(,"package")
## [1] "sp"
plot(Osw_county)
```



```
names(Osw_county)

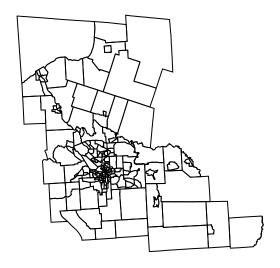
## [1] "STATEFP10" "COUNTYFP10" "TRACTCE10" "GEOID10" "NAME10"

## [6] "NAMELSAD10" "MTFCC10" "FUNCSTAT10" "ALAND10" "AWATER10"

## [11] "INTPTLAT10" "INTPTLON10"
```

#### Add Syracuse MSA census tract data to census tract shp files

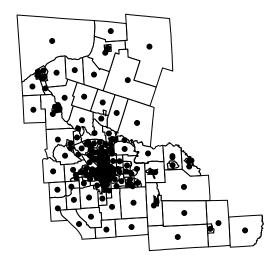
```
library( acs )
library( tigris )
library( spatialEco )
library( sp )
library( leaflet )
library( raster )
# drop NAs
Mad_county <- na.omit(Mad_county)</pre>
On_county <- na.omit(On_county)</pre>
Osw_county <- na.omit(Osw_county)</pre>
#Merge spatial files
syr_msa <- union(Mad_county, On_county)</pre>
syr_msa <- union(syr_msa, Osw_county)</pre>
plot( syr_msa )
# Merge data with MSA shp file
syr_merged <- geo_join(syr_msa, acs_2015_syr, "GEOID10", "GEOID")</pre>
plot( syr_merged )
```



## Create centroid points for each census tract

```
library( rgeos )

syr_merged_cen = gCentroid(syr_merged,byid=TRUE)
plot( syr_merged )
points(coordinates(syr_merged),pch=20)
points(syr_merged_cen,pch=20)
```



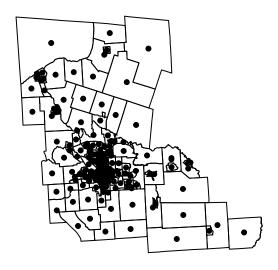
### Spatial Projection difficulties

Point shp file for Nonprofit orgs does not show up with census shapefiles, even after placing both in the same projection.

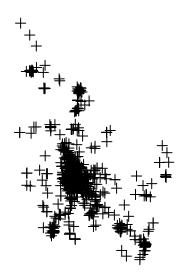
```
## Correct spatial projection ##

proj4string(syr_merged) <- NA_character_
proj4string(syr_merged_cen) <- NA_character_
proj4string(syr_merged) <- CRS("+proj=longlat +datum=WGS84")
proj4string(syr_merged) <- CRS("+proj=longlat +datum=WGS84")

# Check
plot( syr_merged )
points(coordinates(syr_merged),pch=20)
points(syr_merged_cen,pch=20)</pre>
```



```
# Not sure why these points dont match up below...
plot( pov_orgs_gps_nona)
points(coordinates(syr_merged),pch=20)
points(syr_merged_cen,pch=20)
```



```
names( pov_orgs_gps_nona )
    [1] "whole_address" "EIN"
                                         "FIPS"
                                                          "NTEECC"
    [5] "FILER"
                        "ZFILER"
                                         "NAME"
                                                          "ADDRESS"
  [9] "CITY"
                        "STATE"
                                         "ZIP5"
                                                          "GEN"
## [13] "SUBSECCD"
                         "RULEDATE"
                                         "FNDNCD"
                                                          "FRCD"
## [17] "ACCPER"
                         "ASSETS"
                                         "INCOME"
```

# Run Analysis on Orgs in wealthier / white places versus poverty / racially diverse neighborhoods

```
## Distance analysis b/w centroid centers and Nonprofit buffers
# neighbor analysis?
## Number of nonprofits location by census tract income or race
```

Final section: Account for all urban census tracts in 25 cities