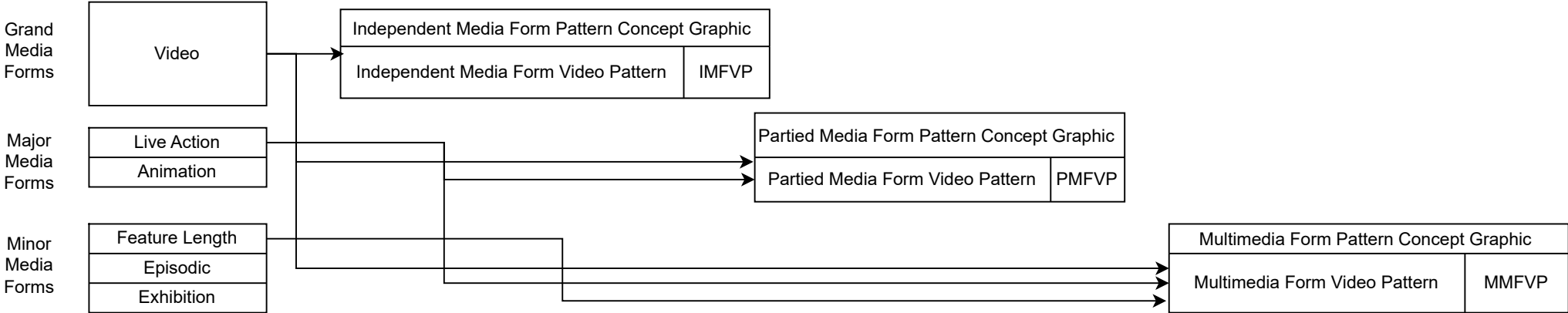# Scaling Media Patterns v0.01 07142023

Scaling media patterns embodies the principle that patterns can be effectively integrated at every tier of the media form hierarchy.

Purpose

The vertical scaling of media patterns equips users with the ability to construct patterns that harmonize with a broader conceptual framework and an individual, specific media form. This methodology finds its utmost utilization during the stages of data querying and analysis. It facilitates users in crafting patterns that deeply resonate within the concept of the multimedia form, while also establishing a conduit for hypermediated intertextual patterns across expansive media forms.

Scaling Video Media Patterns

Grand Media Forms	Video	
	Independent Media Form Pattern Concept Graphic	
	Independent Media Form Video Pattern	IMFVP
Major Media Forms	Live Action	
	Animation	
	Partied Media Form Pattern Concept Graphic	
	Partied Media Form Video Pattern	PMFVP
Minor Media Forms	Feature Length	
	Episodic	
	Exhibition	
	Multimedia Form Pattern Concept Graphic	
	Multimedia Form Video Pattern	MMFVP

Scaling Audio Media Patterns

Media Forms	Audio	
	Independent Media Form Pattern Concept Graphic	
	Independent Media Form Audio Pattern	IMFAP
Major Media Forms	Music	
	FX	
	Soundscape	
	Direct Purpose	
	Partied Media Form Pattern Concept Graphic	
	Partied Media Form Audio Pattern	PMFAP
Minor Media Forms	00:00:ss	
	00:mm:ss	
	hh:mm:ss	
	Multimedia Form Pattern Concept Graphic	
	Multimedia Form Audio Pattern	MMMFAP