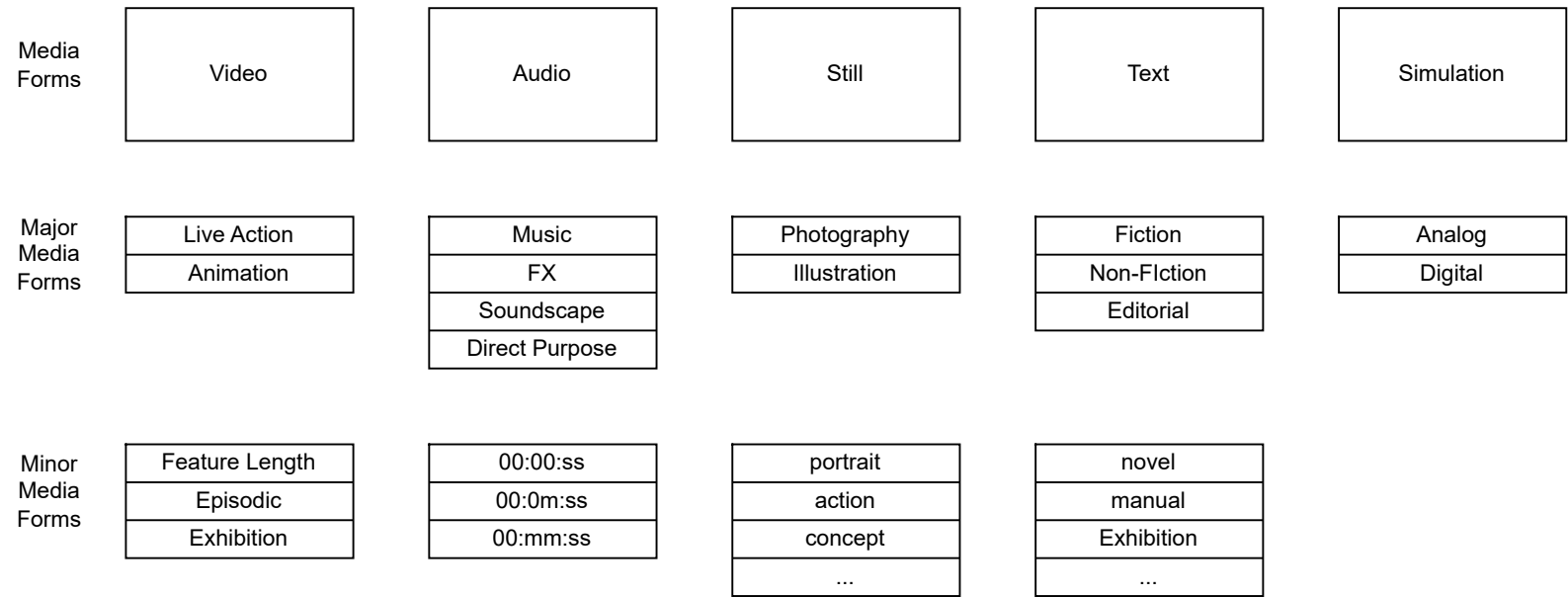


Media Forms Schema v0.01 07102013



Purpose

The media forms schema addresses the issue of managing depth in large media datasets. A common data management method involves compressing media forms into an extensive attribute set of metadata. However, this strategy often leads to a metadata breadth devoid of dependable and tested creative connections. Such metadata ends up cluttering the creative process with irrelevant data, rather than isolating the fundamental elements that foster creative decision making. By creating a schema centered on basic media forms and restraining the amount of data presented, the schema facilitates an enhanced creative decision-making process for the user.

