## LIE ZHANG

https://leonzhang51.github.io/

#### ABOUT ME

- I am a product designer/ Front end developer who can efficiently create an impactful design
- I am solution-oriented
- I like challenges and brainstorming
- I am passionate about IT

### SKILLS

- UI / UX design
- Interaction Design
- Research & Analytics
- Strategy & Planning
- Web Frontend:(HTML 5/ CSS3/ JQUERY/BOOTSTRAP/Angular)
- Web Backend: PHP / MYSQL

#### EDUCATION

## **AEC Conception et programmation de sites Web**

Collège de Maisonneuve | 2018 - 2019

## **Bachelor's in Telecommunications Engineering**

University of Electronic Science and Technology of China | 1997

# PROFESSIONAL EXPERIENCE (VOLUNTEER)

#### Product Designer, ChefAide Montréal | 06 / 2019 - now

- Analyze the use and functioning of products and propose improvement and new functionalities
- Define different scenarios and build interaction patterns
- Create interface prototypes (Sketch) and create the logic of the product with wireframes (Axure)
- Identify innovative ideas and proof of concepts according to project requirements
- Develop app-solutions using a variety of languages, frameworks, and platforms such as JavaScript, MYSQL, HTML and PHP

#### Web Designer, Multicaf | 11 / 2019 - 12 / 2019

- Determine the structure and design of webpage
- Maintain brand consistency throughout design
- Keep the balance between function and aesthetic design
- Bring mock-ups to life using HTML, CSS, Bootstrap 4 to build webpage
- Build reusable code for future use

# PROJECTS | DESIGNED 2017-2019

#### **Culture trip to Africa (website)**

Provide a unique travel experience to Africa, to discover intriguing and exciting activities to do there!

#### Sireta on-demand service (mobile APP and website)

The Sireta service center is a utility APP meant to order common services like house cleaning, dry cleaning, plumbing help, with just a few clicks! A stress and hassle-free ordering process, as easy as hailing an Uber.

#### City Parking (Mobile APP)

City Parking is a mobile APP dedicated to help drivers locate parking lots.

#### Nightlife Ville (Mobile APP)

The Nightlife Ville is dedicated to help users plan nightlife activities easily. It makes this process fun, simple, just like playing games!

### CONTACT

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