L I E
Z H A N G

https://leonzhang51.github.io/

A B O U T   M E

- I am a **Product Designer/ Front end developer** who can efficiently create a design with impact

- I am solution-oriented

- I like challenges and brainstorming

- I am passionate about IT

S K I L L S

- UI / UX design
- Interaction Design
- Research & Analytics
- Strategy & Planning
- Web Frontend:(HTML 5/ CSS3/ JQUERY/BOOTSTRAP/Angular)
- Web Backend: PHP / MYSQL

E D U C A T I O N

AEC Conception et programmation de sites Web
Collège de Maisonneuve | 2018 - 2019

Bachelor's in Telecommunications Engineering
University of Electronic Science and Technology of China | 1997

P R O F E S S I O N A L   E X P E R I E N C E

Product Designer, ChefAide Montréal | 06 / 2019 - Now

- Analyze the use and functioning of products and propose improvement and new functionalities
- Define different scenarios and build interaction patterns
- Create interface prototypes (Sketch) and create the logic of the product with wireframes (Axure)
- Identify innovative ideas and proof of concepts according to project requirements
- Develop app-solutions using a variety of languages, frameworks, and platforms such as JavaScript, MYSQL, HTML and PHP

Web Designer, Multicaf | 11 / 2019 – 12 / 2019

- Determine the structure and design of webpage
- Maintain brand consistency throughout design
- Keep the balance between function and aesthetic design
- Bring mock-ups to life using HTML, CSS, Bootstrap 4 to build webpage
- Build reusable code for future use

UX Designer, L3 studio | 02 / 2014 – 4 / 2018

- Educated & guided clients to optimize data visualization solutions for business requirements & target demographics
- Providing organizational support, explaining business goals, & sharing design guidance
- Delivered assets for user experience design projects including research, wireframing, prototyping, & high-fidelity developer-ready designs
- Designed interactive & visual design for 10+ products & services over 4 years verticals including community, bank, publish, game design, non-profits

P R O J E C T S   I   D E S I G N E D
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Sireta trip (Website)
Provide a unique travel experience to Africa, to discover intriguing and exciting activities to do there!

Sireta on-demand service (Mobile APP and Website)
The Sireta service center is a utility APP meant to order common services like house cleaning, dry cleaning, plumbing repair, with just a few clicks! A stress and hassle-free ordering process, as easy as hailing an Uber.

City Parking (Mobile APP)
City Parking is a mobile APP dedicated to help drivers locate parking lots.

Nightlife Ville (Mobile APP)
The Nightlife Ville is dedicated to help users plan nightlife activities easily. It makes this process fun, simple, just like playing games!

C O N T A C T

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