User Experience

User Story: Quiz

The first quiz is designed to help us generate a number of different User Stories. This will in turn help us determine who is using our site, what they want and what it is they will get out of it.

The Quiz is designed to fill in the following blanks:

As a . . . . . .   I need . . . .   So that . . . .

Survey Money Link to Quiz:

https://www.surveymonkey.com/s/FM2WMYB

Dianthus News (Proposed Prototype):

- Our website will generate a feed of news articles aimed directly at you, based upon your particular tastes.
- You can do this by signing up to our site and then logging in to twitter to automatically generate your interests.
- There will be 2 news feeds, one aimed at you and a general news feed. There will also be an Analytics report of your interests and a preferences feature where you can explicitly state what interests you or what doesn't.
- Our news sources will be varied but will have diverse international content. Eg Reuters / Time etc
- We also intend to add another social media site as a source of profile generation (Likely Reddit)

User Story: Quiz Questions

1. What is Your Profession?
2. What sort of news would mostly appeal to you? (Global Events / Local Events / Gossip / Sport / Politics)
3. What are your main interests? (Golf / Current Events / Death Metal)
4. Where do you get most of you news currently? (Excluding Facebook)
5. What Social Media Site are you most active on? (Excluding Facebook)
6. What is your main motivation to use this site? (Kill Time / Track Trends / Find Interesting Articles / Follow News)
7. What Feature(s) do you think could be added to the Prototype described above?
8. Why would this feature benefit you?
9. Notes / Constructive Criticism:

UX Grade: Quiz

We intend to send this quiz out twice.

Once around week 8 to help us gauge how the user feels about the different aspects site and once at the end of development to see if

Each Question will be answered on a scale of 1 to 10 with each question having a weighting of 10%. We can then calculate a percentage out of 100% to get a User Experience grade for each user that answers the quiz.

E.g. 71/100. UX Grade: B-

Survey Money Link to Quiz:

https://www.surveymonkey.com/s/7SH7XXM

UX Grade: Quiz Questions

1. How would you rate your experience setting up a profile?
2. How much of your interests did the feed cover?
3. How much of the articles would you click on to read?
4. How much of the material was of NO interest to you?
5. How accurate were specific topics? (I.e. Your Specific Music / Sport Interests)
6. How much time would you spent on this site?
7. How likely are you to return to the site?
8. How would you rate the performance of the application?
9. How would you rate the look and feel of the app?
10. How would you rate the features of the app? (E.g. Analytics / Preferences)