

The contemporary value of OPEN

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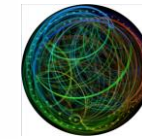
IBM Storage



IBM System z

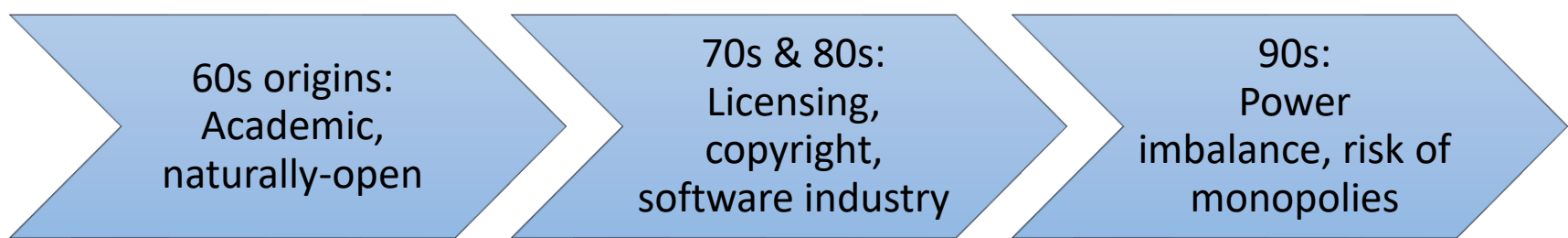


Power Systems



Community Partners





60s origins:
Academic,
naturally-open

70s & 80s:
Licensing,
copyright,
software industry

90s:
Power
imbalance, risk of
monopolies

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graph LR; A[60s origins: Academic, naturally-open] --> B[70s & 80s: Licensing, copyright, software industry]; B --> C[90s: Power imbalance, risk of monopolies]; C --> D[1983: GNU Project, 1985: FSF]; D --> E[1991: Linux, 1993: Debian & RH, 1997: ESR's Bazaar, 1999: DotCom]; E --> F[2001: IBM $1bn, 2002: SLES & RHAS, 2003: Novell SuSE, 2006: Oracle Linux];
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2006: Oracle Linux

Early value of Open:

- Cost-efficiency
- Self-support
- Avoid vendor lock-in

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"Gerrilla"
phase

Theory,
methods,
visionaries

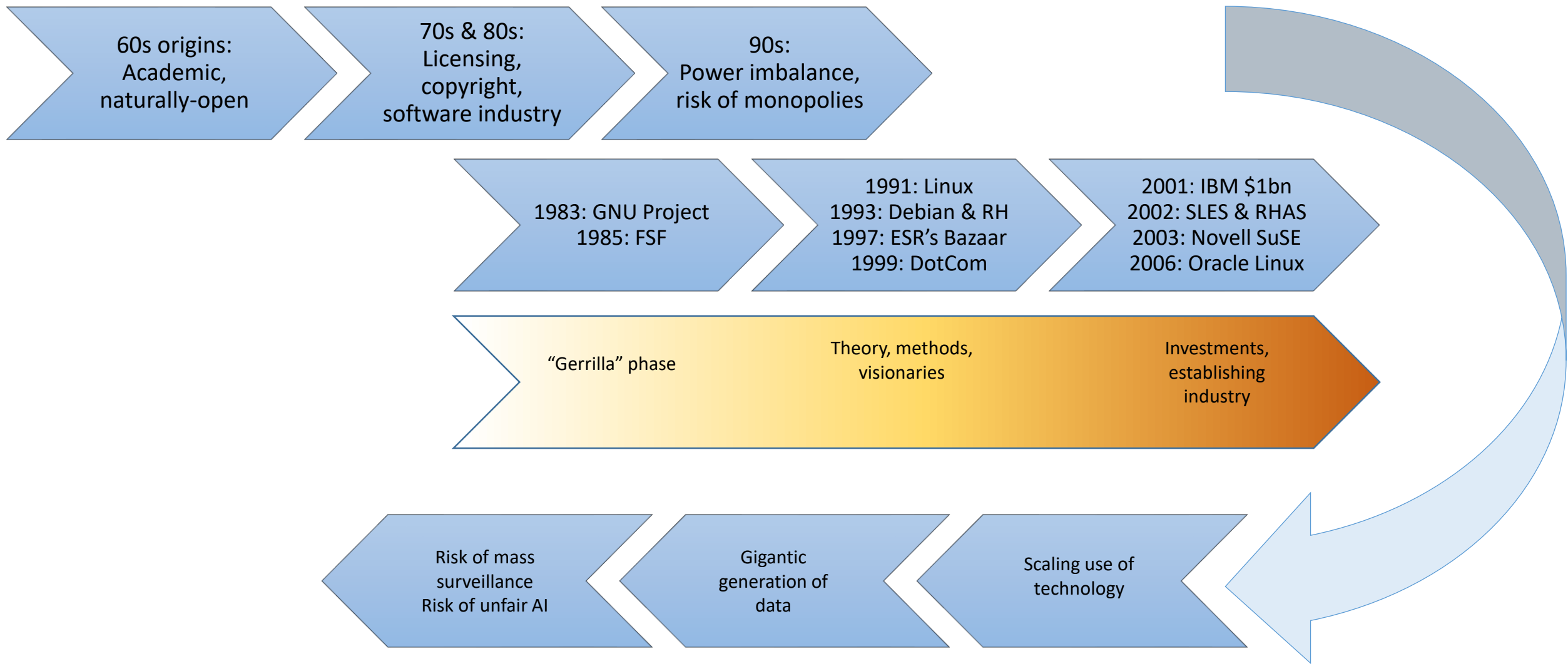
Investments,
establishing
industry

Early value of Open:

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Expanded value of Open:

- Skills availability
- Rate of innovation
- Interoperability



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Contemporary value of Open:

- Scaling economics
- Long term data
- Platform investment
- Strategic privacy



IBM Storage



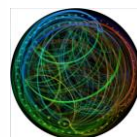
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PowerAI



OpenPOWER



Community Partners



Oak Ridge Summit #1



Livermore Sierra #2

Thank You

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