



MITOSHI  
CRYPTOLOTTO

WHITEPAPER 2018

**Spreading the Joy of Winning,  
One Jackpot Prize at a Time**





WHITEPAPER 2018

**Spreading the Joy of Winning,  
One Jackpot Prize at a Time**



# Table of Contents

<b>06</b>	<b>EXECUTIVE SUMMARY</b>	<b>21</b>	<b>MITOSHI TOKEN SALE (MITOSHI ICO)</b>
<b>07</b>	<b>INTRODUCTION:</b>		What are Mitoshi Tokens
	The Global Lotto Industry		Token Specifications and Allocations
	Different Types of Lotteries		Token Allocation
	Issues and Challenges within		Proceed Allocation
	the Lotto Industry		Sale Stages
			Token Freeze
<b>11</b>	<b>OUR SOLUTION</b>	<b>25</b>	<b>TOKEN BOUNTIES, REWARDS AND AIRDROPS</b>
	Integrating Smart Contracts on a Blockchain Platform	<b>29</b>	<b>FREQUENTLY ASKED QUESTIONS</b>
<b>13</b>	<b>INTRODUCING MITOSHI</b>	<b>32</b>	<b>ROAD MAP</b>
	Our Vision	<b>33</b>	<b>TEAM PROFILE</b>
	A Lottery Built on Smart Contracts	<b>35</b>	<b>PARTNERS</b>
	In Ethereum We Trust	<b>36</b>	<b>USEFUL LINKS</b>
	Impact on the Lottery Industry		
	About the Draws		
	Mitoshi CryptoLotto Process		
	Choosing the Winning Combination		
	Non Jackpot Winners		
	Everybody Wins Principle		
	Mitoshi's Winning Features		

# Legal Disclaimer

**THIS WHITE PAPER** is prepared by Mitoshi Worldwide Holdings Ltd. is for general information only relating to the token sale of Mitoshi CryptoLotto. No information, forward looking statements, or estimations presented herein represent any final determination on the future performance of Mitoshi tokens. While the information presented in this white paper has been researched and is thought to be reasonable and accurate, participating in a token sale is speculative in nature. Mitoshi Worldwide Holdings Ltd. and/or its agents cannot and do not guarantee any rate of return neither does it gives assurances on the conduct on the future directions of the Mitoshi tokens based on the information presented herein.

**Mitoshi tokens are utility tokens. These are application coins (app coins) and will be used for the future access of the Mitoshi CryptoLotto platform. They do not represent equity or any interest in Mitoshi Worldwide Holdings Ltd. Mitoshi Worldwide Holdings Ltd is not offering shares, securities, economic or legal interest in Mitoshi CryptoLotto or any related entity or any endeavor that is related to us.**

This whitepaper was produced for information purposes only and does not constitute as an offer to invest or partake in Mitoshi tokens. This is not to solicit funds but rather to disseminate information for the purpose that the reader understands about our token sale and that the decision to participate is upon him and him alone. All products and services set out in this document are currently under development and are not available to be purchased at the date of this whitepaper.

**Participating in token sales is risky. Please do your research before contributing. Investing in an ICO may limit your recovery in the event of fraud or theft. While you may have rights under the federal securities laws, your ability to recover may be significantly limited. Please refer to the SEC guidance of your country.**

By reading and reviewing the information contained in this white paper, the user acknowledges and agrees that Mitoshi Worldwide Holdings Ltd. and/or its agents do not assume and hereby disclaim any liability to any party for any loss or damage caused by the use of the information contained herein, or errors or omissions in the information contained in this white paper, deciding whether or not to partake in the Mitoshi token sale, whether such errors or omissions result from negligence, accident or any other cause.

*Mitoshi CryptoLotto is owned and operated by Mitoshi Worldwide Holdings Ltd., having its registered address at 15F Effectual Bldg. 16 Hennessy Road, Wanchai, Hong Kong with Business Registration Certificate No. 69519931-000-06-12-2.*

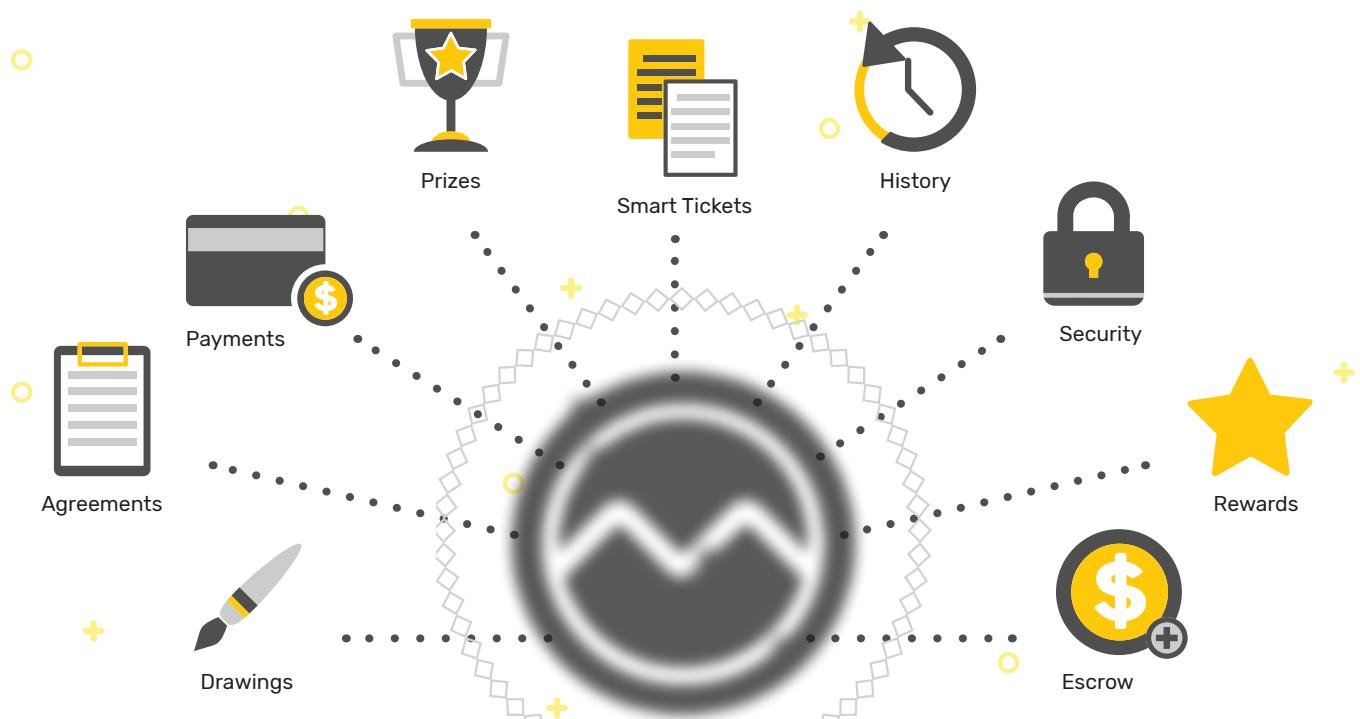
# Executive Summary

**MITOSHI IS** the next generation of online gaming and crypto-lotteries powered by the blockchain. Centralization in global lotteries today heavily hinder the growth of lotteries. Taxation, slow payouts and regulations is hurting the industry. Mitoshi CryptoLotto aims to solve this using smart contracts on a blockchain platform. Mitoshi CryptoLotto will bring forth a completely transparent and fair lottery experience to the global market. Players will be able to enjoy a wide array of lottery games with nearly instant payouts. They will be able to enjoy a completely transparent platform that ensures fairness and enjoyment in their gaming.

Lotteries today have massive popularity capturing 50% of the US adult market and a staggering 75% of the UK Market. The Chinese lottery market now ranks second to the US with

sales at US\$68Bn in 2017. We believe that smart contracts on a blockchain platform is the next approach to the gaming industry and we are ready to disrupt the above markets. Our mission is to capture the global lottery market by providing a fair, transparent and secure platform that is accessible to anyone around the globe.

We are launching the Mitoshi CryptoLotto ICO as a crowdfunding initiative to pursue this viable and profitable project as well as reward our early supporters. Participating in Mitoshi's token sale will allow you a much cheaper inclusion to play in our online draws and will give you full access to the Mitoshi platform. Furthermore, the mitoshi tokens will be tradeable in cryptoexchanges once our ICO concludes, granting full access to trade and sell your Mitoshi holdings.





The global lottery industry grew from \$187.1 billion in 2004 to \$294.3 billion in 2016.



Global lottery market is expected to grow at a CAGR of close to 10% during the forecast period of 2018-2022



In the UK, 70% of adults take part in the lottery and half the population do the lotto at least once a month with an average three tickets each.



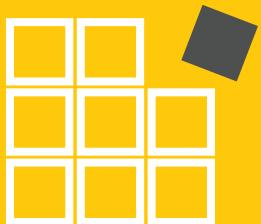
In China, it is estimated that there are about 400 million lottery players, of which 430,000 of them are considered addicted players



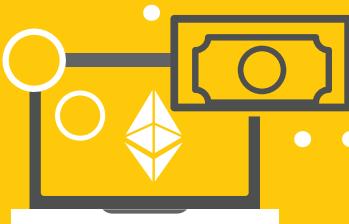
M I T O S H I



In the UK, 7 out of 10 adults play the lottery and spend an average of (Pound Sign) 416 a year



Online betting and gambling market is seen to grow to US\$82Bn a year



In the US, it was recorded that Americans spent more than US\$70Bn on lottery tickets in 2014.



The market volume of online gaming was forecasted to reach US\$51.96 billion in the US in 2018, more than doubling since 2009

# Introduction

## The Global Lottery Industry

The global lottery industry grew from \$187.1 billion in 2004 to \$294.3 billion in 2016, representing a compound annual growth rate (CAGR) of 4.3% per year. In these 12 years, lottery sales have declined only once, evidencing the stability of the business. More than 64% of global lottery sales come from Europe and North America [2].

At the same time, with the growing adoption of the Internet and the use of mobile phones, lotteries have become the most accessible as it had ever been.

Recently, there have been many apps available for mobile lotteries. A startup, AutoLotto, disrupted the lotto industry to reel in more millennials into Powerball and their investors include the early backers of Facebook and PayPal. Another app, JackPocket, makes official state lottery games like Powerball, Mega Millions jackpots, and the dailies more accessible and lessens the risk of ticket loss (s). However, these startups do not address a complete solution to the growing lottery industry. Several features remains to be untackled, and the focus of the lotteries remain to be revenue centered.

In the UK, 70% of adults take part in the lottery and half the population do the lotto at least once a month with an average three tickets each. In the US, 57% of the population buy at least a lottery ticket in a year and people under 65 are more likely to buy more than one ticket. Of people aged 18-25, 17% do lotto at least once a month. Among people aged 25-34, an average of 34% buy lotto tickets monthly (s). These statistics show that the lotto market is skewed towards the younger end of the spectrum, meaning it's more effective and efficient to implement mobile and online lotteries. The Chinese lottery market is likewise an aggressively growing market with total gross revenues of \$68Bn in 2017.

The total revenue of mobile lotteries in 2016 is estimated at \$43 billion, while 44% of this is generated solely in Europe and North America. The pace of technology adoption can be even faster in the developing markets.

## Different Types of Lottos

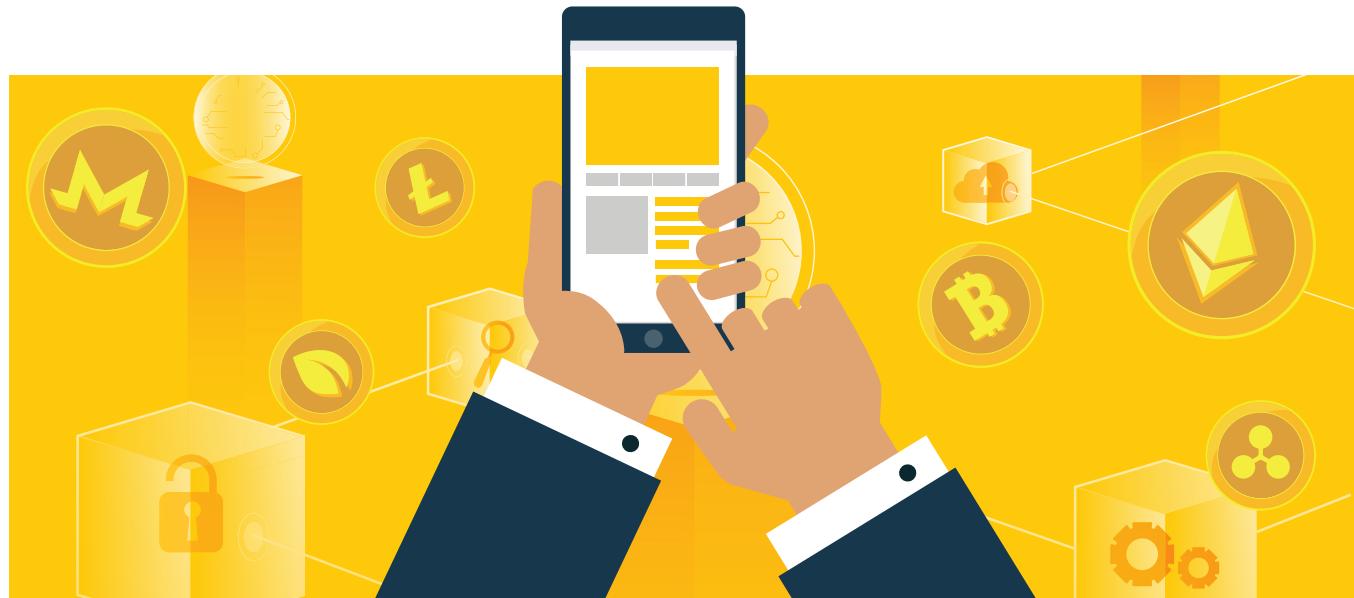
According to LottoCop, there are five (5) different types of lotteries. These types are the lotto, the powerball, raffles, scratch-off instant games, and the dailies.

The Lotto, to this day, remains to be the biggest game boasting the widest international reach and the biggest payouts. The game itself is simple: one selects six numbers between 0 and 47 and puts them on the card. On the day of the draw, 6 numbers will be drawn and whoever's numbers match the ones drawn wins.

The Powerball has been around since 1992, and the odds of winning are greater in the powerball than the traditional lotto. However, it's more costly to play this one. The powerball jackpot is won by matching a total of 6 balls in any order. The draws are twice a week. Although the odds are better, the winnings will have to be split with more people which means you may win less in this game.

Raffles have been around and run alongside other games and oftentimes viewed as a bonus. In a raffle, you have a pre-selected number assigned to you, oftentimes printed as codes on the ticket. If the code on your ticket matches the code drawn, then you win.

Scratch-off instant games are online, quick, and easy. The tickets range from US\$ 1 to US\$ 50 and the payout can be large or small depending on how much you're willing to pay per ticket. The



odds get really good especially because there are definite bonuses for some games.

Dailies get their name from the ease and frequency of entering it. These games can be played up to twice a day with US\$ 5000 cash prizes. Having two modes of play: straight and box, the Dailies are extremely cost effective and the payouts aren't as great as the lotto but unlike the rest of these games, the winnings are predetermined.

## Issues and Challenges in the Lotto Industry

Challenges within the Lotto Industry have been experienced ever since its conception. Since then, they have brought about problems that not only hurt the industry but also hinder its growth.

### Fairness and Transparency

Validating and ensuring the fairness within a lottery is vital to its purpose. Any form of bias at all is detrimental to the concept in itself and the industry. A study from the University of Cambridge went into how exactly the lottery can be cheated and rigged. For example, some machines do not have enforceable limits on ticket sales meaning any operator could issue a mass of tickets without paying for them, hence rigging the number of tickets required to win a jackpot. Also, lotto terminals can be attached to fake servers to forge tickets after the draw or to undermine the credibility, making the tickets unredeemable even if they win.

### Lack of Innovation

In addition to this, Lotto's don't have much room for variety in game development or innovating existing games to bring something fresh and new onto the table. Not only does this affect the entertainment aspect of the lotto, but it is also opens avenues for cheating and bias. The lottery has been around since 1446, organized by a Flemish painter and they've been playing raffles since then. Take the lotto, for example, it's been



around since 1530 in Florence and is still being played today. In the US, lotteries have been around since as early as the 18th century and even the cannons were funded through lottery money by Benjamin Franklin in the Revolutionary War.

### Regulations

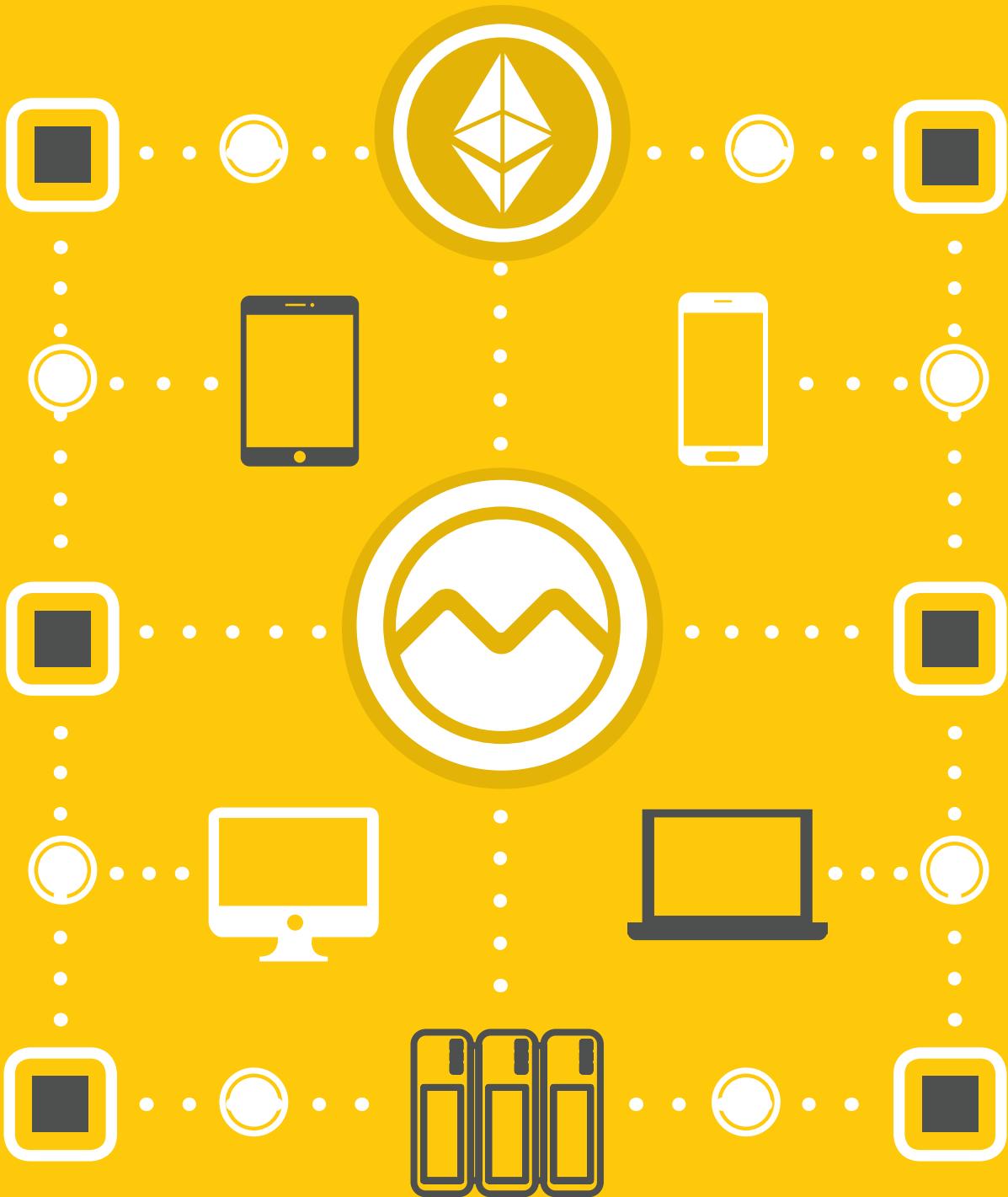
Traditional lotto's today are flooded with regulations. From territorial limits, that prevent audiences not from the country from participating, to taxes and extra charges. Regulations are brought about by the centralized and monopolized Lotto industry today. These regulations are big inconveniences to the players, as well as hurting the prize money that should be going to the players.

### Long Payouts

Spanning anywhere from weeks to months after the results, traditional lotto's have been notorious to distributing prize winnings extremely late. This is major inconvenience to the players, and a practice that shouldn't be tolerated.

### Growth

The last and most pressing problem in the lotto industry is growth. Expanding markets is a formidable challenge in this industry because of the difficulty in attracting new players or retaining existing ones, which not only makes it likely to be reliant on addiction, making it somewhat reprehensible, but this also makes it much more difficult to pursue and implement new sales channels.



# Our Solution

## **Integrating Smart Contracts Blockchain Platform**

Blockchain technology presents several advantages to the lottery industry, making its integration not only immensely beneficial but poses it as a crucial step to further expand the industry. Integrating blockchain technology decentralizes the chances, making the lottery more transparent and more accessible.

By making use of Ethereum smart contracts, Mitoshi will build a lottery that is fair, transparent and secure – and globally accessible to those with an internet and a smartphone. Smart contracts will be used for collecting and distributing funds made from the token sale as well as in paying sales commissions and winnings – instantly.

Furthermore, decentralized technology is a way to work around regulatory policies that inhibit the growth of the lotto industry while making its market much more expandable and involved. Mitoshi CryptoLotto will then be accessible anytime, anywhere with the ease of transaction provided through cryptocurrency via blockchain technology.



•  
•  
•



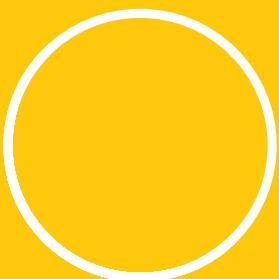
•  
•  
•



•  
•  
•



•  
•  
•



# Introducing Mitoshi CryptoLotto

## A Lottery Built on Smart Contracts

Mitoshi CryptoLotto will built on a completely transparent and fully decentralized platform for organizing and administering the global lottery operation. It will utilize the blockchain platform and with Ethereum smart contracts for collecting and distributing funds as well as in paying lottery sales commissions through our referral program. It is envisioned, as an international lottery play and will offer daily draws that cover the geographies of Asia, North America and Europe. With smart contracts, winning numbers nor lottery tickets could not be counterfeited. And as a decentralized community owned by the internet community, Mitoshi CryptoLotto could not be shut down.

## In Ethereum We Trust

Like most developments before us, Mitoshi CryptoLotto will be developed on top of the Ethereum network. Cryptocurrency researcher and YouTuber Kevin Rooke affirms that 94 out of the top 100 blockchain projects are on top of Ethereum. Mitoshi is confident that we are building an excellent application and a product with a most trusted platform by coders and developers. Given that the vast majority of cryptocurrencies



and tokens apart from payment-focused blockchain networks like Bitcoin, Ripple, Bitco Cash and Litecoin are built on the Ethereum protocol, Mitoshi will also be developed on the ERC20 token standard of Ethereum.

## Our Vision

Mitoshi CryptoLotto will be the future and forefront of online lotteries. We aim to become the world's biggest and most accessible cryptolotto. Offering a lottery platform that boast in its features, accessibility, as well its fairness.

## Impact on the Lottery Industry

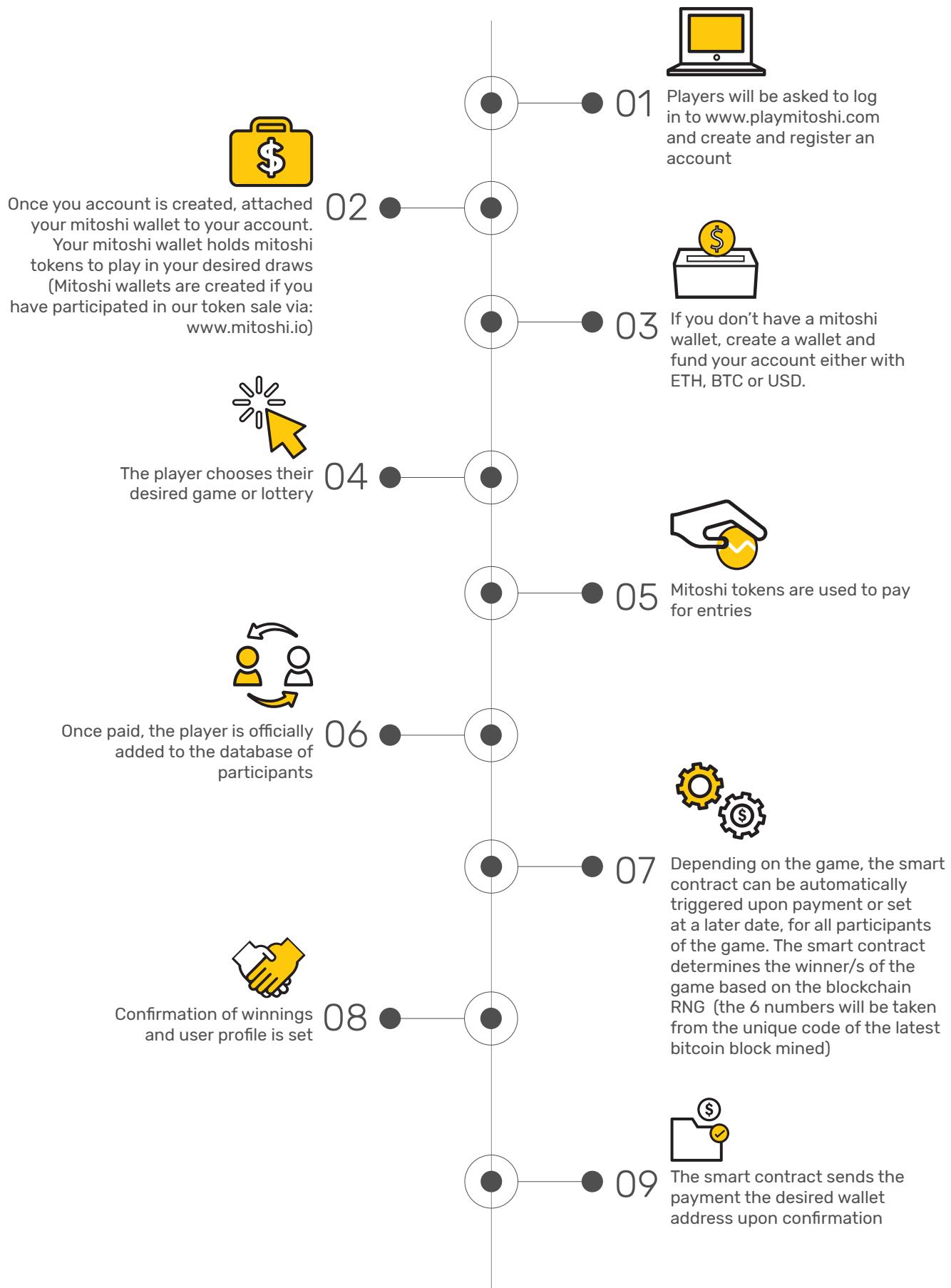
Mitoshi will be the biggest disruptor in the gaming and lotto industry as it will offer itself as an investment, a play and a revenue source at the same time. It will be positioned as a major

innovation in the global lottery industry. The lottery industry holds a 29% share of the global gambling revenue [1], and is facing challenges due to the growth of the digital economy. Worldwide demand for more transparent, fair services has grown concurrent with the advance of technologies that enable the change. The distributed, decentralized nature of blockchain technology offers tremendous opportunities for financial technology innovation, and, similarly, for gaming industry modernization.

## About the Draws

With Mitoshi, everyone has a chance to win - DAILY. There will be 7 Major Draws, 6 of which will have repeated draws in a week. These 7 draws will cover 3 major geographies:

# Mitoshi CryptoLotto Process





## Choosing the Winning Combination

The winning combination will be drawn randomly using this <https://www.random.org/quick-pick/> this site and implement it via a method of predicting random numbers in ethereum smart contracts. For more information, you can check this site: <https://blog.positive.com/predicting-random-numbers-in-ethereum-smart-contracts-e5358c6b8620>.

After all the numbers in the lottery have been drawn and should we have a winner, winnings will be automatically transferred to the owners of the winning ticket through the algorithm built in the smart contracts. Winnings will be paid in full within 120 seconds of the draw. Transfers are made to the cryptocurrency wallets that were used to buy the winning tickets.

The Mitoshi platform will also address current issues being faced by today's lottery industry. Growth, regulation, accessibility, and fairness will all be revolutionized in the Mitoshi platform.

**The code for the PRNG and smart contracts will soon be available for everyone to audit and check.** To certify its independence, veracity

and transparency – we will invite third party certification agencies to testify on its foolproof capability such as auditing firms.

## Non Jackpot Winners

Luck is still in the side of those who nearly guessed it, but not quite all.

5	<b>Numbers right</b> (in any order)		TBA Based on that Draws Total Sales
4	<b>Numbers right</b> (in any order)		TBA Based on that Draws Total Sales
3	<b>Numbers right</b> (in any order)		10 MTS defense tokens
2	<b>Numbers right</b> (in any order)		1 MTS defense token

Draw	Number of Draw to Break Jackpot	Draw Date / Time
6/58 World Grand Draw	Every 58th Draw	Sundays 2100 Amsterdam Time
6/55 Shanghai Draw	Every 55th Draw	Monday, Wednesday, Fridays 2100 Shanghai Time
6/50 Las Vegas Draw	Every 50th Draw	Monday, Wednesday, Fridays 2100 Las Vegas Time
6/47 Atlantic City Draw	Every 47th Draw	Tuesday, Thursday, Saturday 2100 Atlantic City Time
6/46 Macau Draw	Every 46th Draw	Tuesday, Thursday, Saturday 2100 Macau Time
6/45 Monaco Draw	Every 45th Draw	Monday, Wednesday, Friday 2100 Monaco Time
6/44 London Draw	Every 44th Draw	Tuesday, Thursday, Friday 2100 London Time

## Mitoshi CryptoLotto's Winning Features are:



Global appeal that corners Asia (Chinese, Korean and Japanese players); North America (America and Canadian players) and Europe (British and German players). The website and app will be translated to 5 major languages.



50% of the funds collected will be allocated to the prize pool – which would see an exponential growth



Neither winning numbers nor lottery tickets can be faked



Mitoshi tokens are priced at US\$0.20 during the ICO sale period, which is way below the usual lotto price of US\$2.00. We forecast a wave of lotto aficionados and cryptoinvestors buying into Mitoshi tokens without consideration of a great loss. It's just peanuts.



The lottery cannot be banned. You only need Internet access and a cryptocurrency wallet to play with it.



There is no possibility of system abuse.



Mitoshi crypto lotto is anonymous.



Referral commissions are paid out almost instantly. Sales commission payments are secured by smart contracts and provide token holders with an almost endless source of income.



Winnings of any sizes are paid out almost instantly. Winnings are not taxed.



### Winning is Guaranteed.

Because when no bets match the draw, the jackpot breaks at a predetermined draw date and is distributed fairly to ALL THE ACTIVE\* PLAYERS of that draw. EVERYBODY WINS.



You can already win by getting 3 numbers right instead of six

\*An active player is one who has made at least 70% separate bets on that particular draw.

You can use these token to play again in the draws, transfer them to other mitoshi wallets, or trade them in an exchange for either ETH, BTC or USD.

Because when you play with Mitoshi, you are already a winner.

## Guaranteed Winnings - Everybody Wins Principle

Mitoshi Cryptolotto draws will have guaranteed winnings (unlike pooled pot prizes offered by other lotteries). This can further go up as long as there are no winners for that draw. The everybody wins principle will be executed when the jackpot price of a draw reaches a certain draw number. If there are no winners for the particular draw, it will trigger a code to either break a jackpot or not, and when it picks a go signal that the jackpot will broken, - will be distributed among all the active\* players of that draw.

## Mitoshi Mobile Application

The Mitoshi mobile application will be designed to access the mitoshi platform. This app will hold all capabilities to join each draw as well as navigate through other gaming opportunities provided by the Mitoshi platform. The application can be accessed through both IOS and android.

\*By active players, that person should have participated making bets 70% of the time in that particular draw.

## Payment Methods

Those who want to purchase these lotto tickets can either go to our website or download the app. They can register and an e-wallet will be assigned to them. They either deposit cash or transfer their bitcoin or ethereum assets into the e-wallets. And can purchase Mitoshi play tokens after these assets are credited. Mitoshi lottery can only be purchased through Mitoshi tokens and will be priced at 1 Mitoshi coin per ticket.





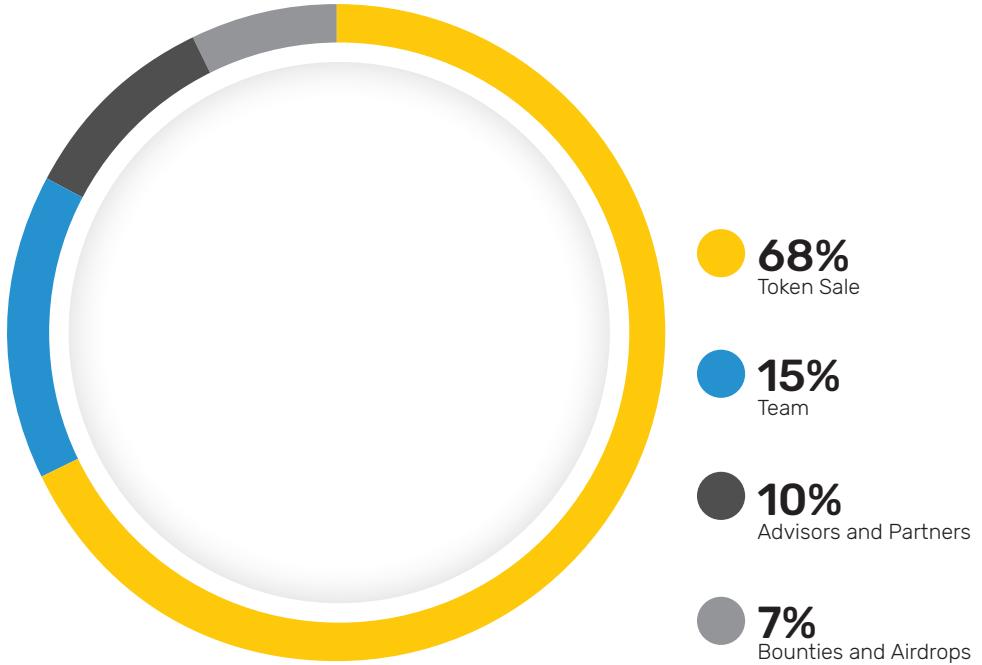
# Mitoshi CryptoLotto Token Sale Mitoshi ICO

Mitoshi is an ambitious project aiming to revolutionize online lotteries using blockchain technology. Mitoshi is conducting a token sale to allow stakeholders an opportunity to join and support the Mitoshi platform.

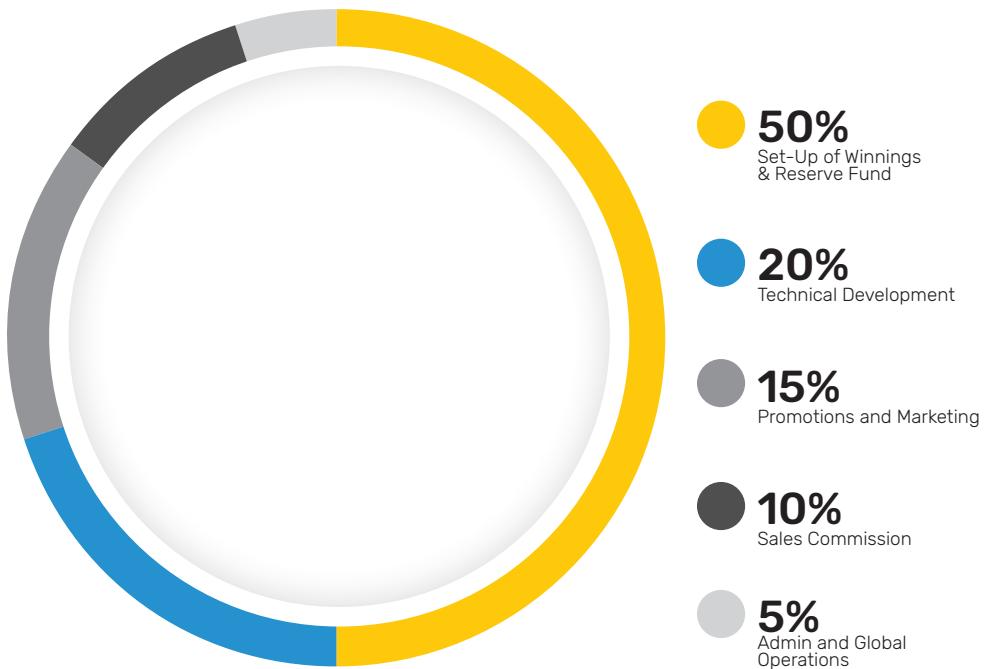
All token buyers and contributors will receive ERC20 exchangeable Mitoshi tokens (MTSH) on the Ethereum network. The Mitoshi token is a core component of the Mitoshi CryptoLotto. It will be used to access the different games and lottos provided within the Mitoshi platform. This design makes the token an integral part of the platform and core component to the lottery's growth and operations.

Token balances and transfers will be tracked by Mitoshi. To mitigate risk from unforeseen circumstances such as large token theft, contract compromise, or a disrupting change in the Ethereum protocol, Mitoshi may opt to freeze token transfers and issue a new token contract with balances replacing that of the original token registry by a certain date. In the event of an Ethereum fork, the Mitoshi team will timely announce which branch it will support.

## Token Allocation

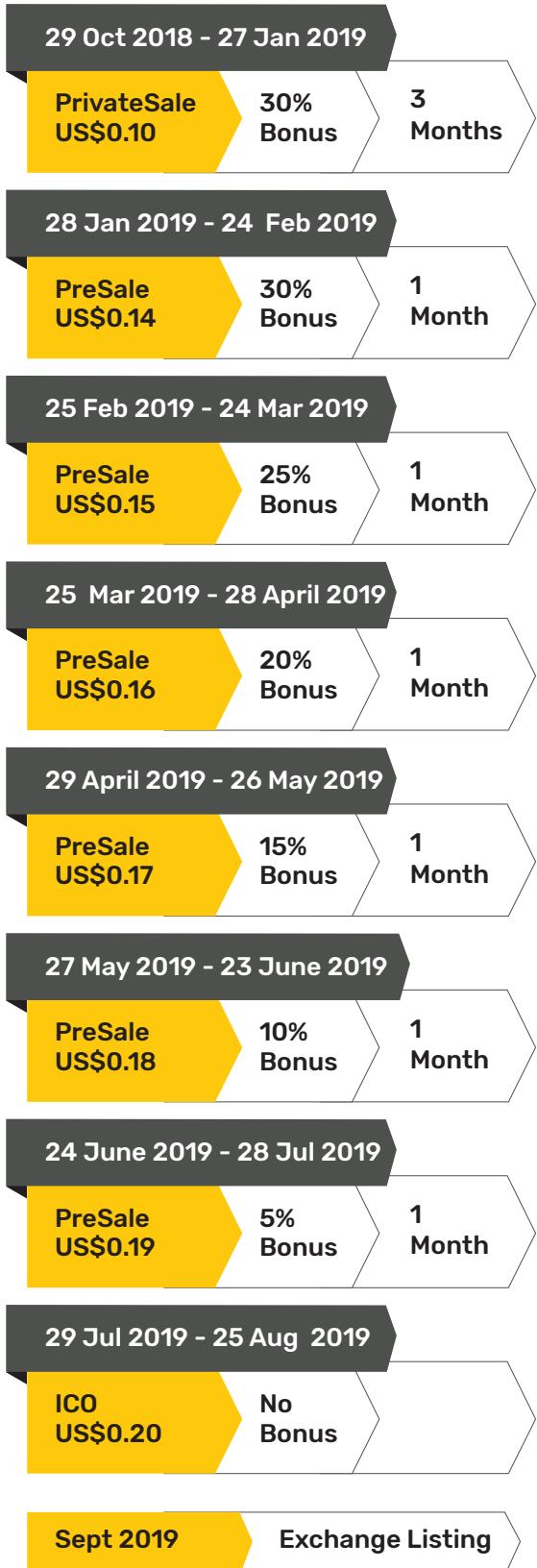


## Token Proceed Distribution



## Sales Stages

Soft Cap: US\$ 10 Million  
Hard Cap: US\$ 100 Million



## Mitoshi Token Sale Details

<b>Token symbol</b>	MTSH
<b>Start of Token Sale</b>	27 January 2019
<b>End of Token Sale</b>	25 August 2019
<b>Total amount of tokens</b>	1,000,000,000
<b>Total amount to be sold</b>	680,000,000 or 68% of Total Issuance
<b>Total private sale</b>	20 Million USD
<b>Token Pre-sale</b>	20 Million USD
<b>Token Main sale</b>	60 Million USD
<b>Soft cap set at</b>	20 Million USD
<b>Hard cap set at</b>	100 Million USD
<b>Accepted crypto &amp; FIAT currencies</b>	ETH, BTC, USD
<b>Minimum purchase limit</b>	US\$500.00 or 2 ETH



## Token Freeze

All tokens bought during the presale and ICO periods will be frozen from trading and could not be transferred from one mitoshi e-wallet to another - UNTIL IT GETS LISTED ON AN EXCHANGE.



# Token Bounties, Rewards and Airdrops

Mitoshi CryptoLotto is the next generation of online gaming and crypto lotteries powered by smart contracts on a blockchain platform. Our vision is to bring forth a completely fair, secure and transparent crypto lottery experience that is readily accessible to the global market. Envisioned as a truly international crypto lottery play – it will offer draws that cover the geographies of Asia, North America, and Europe.

Our Rewards & Bounty Program will run until the end of ICO, Pre ICO starts on the last week of October 2018 and Main ICO on August 2019. A total of 70,000,000 MTS defense Tokens are reserved for the following Bounty Campaigns:

-  YouTube video creation and editing
-  Content creation, including blog post, website article, and newsletter generation
-  White paper translation
-  Bitcointalk signatures
-  Social media awareness, including Facebook, Twitter and LinkedIn

## **Bounty Allocation:**

Signature Campaign:	20%
Blog and Article Campaign:	15%
YouTube Campaign:	15%
Twitter Campaign:	10%
LinkedIn Campaign:	10%
Telegram:	10%
Translations Campaign:	10%
Reserve for Airdrop:	5%
Facebook Campaign:	5%

- Not posting any week's retweets will be disqualified.

## Rewards:

• 300+ followers:	1 stake/week
• 850+ followers:	2 stakes/ week
• 1500+ followers:	4 stakes/ week
• 10.000+ followers:	10 stakes/ week

## **Facebook Bounty**

### Rules:

- Account must be at least 3 months old.
- Must Like & follow this page: @MitoshiCryptoLotto
- Must have at least 300 Followers/Friends.
- You have to like and share at least 5 posts per week from our official Facebook page and should be done over a week (5 days), not in one day.
- The participant must post at least one of his or her own message a week, using hashtag #MTSH
- Not posting any week's shares will be disqualified.

### Rewards:

• 300 to 750 Friends:	1 stake per week.
• 751 to 2,000 Friends:	2 stakes per week.
• 2,001 to 3,500 Friends:	4 stakes per week.
• 3,500 + Friends:	6 stakes per week.

## **Whitepaper Translations Bounty**

### Rules

- Using Google Translate and other online translators are not allowed. Participants using Google Translate will be instantly disqualified.
- Applications for the translations to multiple languages will not be accepted.

## **Telegram Bounty**

### Rules

- 1. Join our group of telegram community and channel.
- 2. Keep the conversation going.
- 3. Promote to other telegram groups.

### Project Links:

Telegram: <https://t.me/MitoshiCryptoLotto>

Telegram Ann: [https://t.me/Mitoshi\\_Channel](https://t.me/Mitoshi_Channel)

## **LinkedIn Bounty**

### LinkedIn Conditions

- Join our LinkedIn <https://www.linkedin.com/company/mitoshi/>
- Your LinkedIn account must have at least 50 contacts



- Your LinkedIn account must be open as a Public Profile
- You must like and repost 4 posts per week from our LinkedIn account.
- You must post a minimum of 1 comment per week. Comments must be constructive and at least 30 characters in length. Spam posts will not count.

#### Weekly rewards:

- |                        |                   |
|------------------------|-------------------|
| • 50-250 connections:  | 1 stake per week  |
| • 251-500 connections: | 2 stakes per week |
| • 500+ connections:    | 3 stakes per week |

#### Rewards:

- 50 - 200 views in the first 14 days: 5 Stakes
- 201 - 500 views in the first 14 days: 10 Stakes
- 501 - 1000 views in the first 14 days: 20 Stakes
- 1001 - 2000 views in the first 14 days: 40 Stakes
- 2001+ views in the first 14 days: 100 Stakes

#### Signature Campaign

Coming Soon

### YouTube Bounty Campaign

#### Conditions:

- The video on YouTube should be at least 2 minutes long
- You must have at least 100 subscribers
- There should be a link to our website and WP in the description of your video

#### Restrictions

Mitoshi tokens that are acquired as rewards or from bounty and airdrops will be distributed ONE MONTH upon listing in an exchange.

For more information and update on our bounty, rewards and airdrop programs, please check:  
<https://bitcointalk.org/index.php?topic=5053501>

# Frequently Asked Questions

## 1. What are Mitoshi Tokens?

Mitoshi tokens are application coins that you can use to participate in the mitoshi cryptolotto platform. The team responsible for the project believes that cryptolotto is a viable and a profitable initiative given the strong growth of the industry and the demand for a fair, transparent and secure platform for doing lotteries.

Mitoshi tokens do not constitute ownership of the company. And should not be construed as securities.

## 2. How many Mitoshi tokens will be floated?

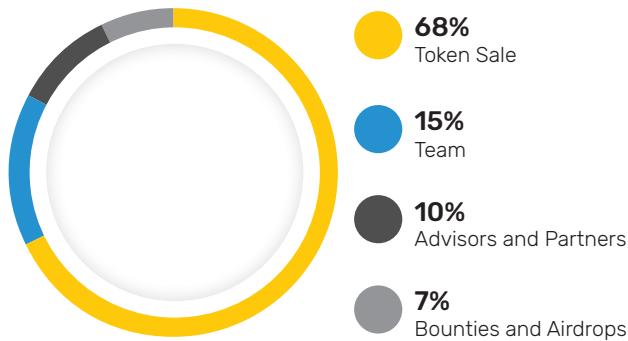
There will be 1,000,000,000 [One Billion] mitoshi tokens to be floated during the token sale. The reason for the massive size of the float is that we will be having a global marketing campaign to attract crypto investors and lotto players from all over the world with focus on Asia, North America and Europe.

## 3. Why so much tokens on float?

The executive team believes that because of the global appeal of lottery, we expect subscribers to come from anywhere across the globe. This will also be supported by the group's massive marketing campaign.

## 4. How will Mitoshi tokens be allocated?

The allocation of the tokens will be as follows:



About fifteen percent [15%] are allocated to the team members of the project to compensate for the advances made to ensure the project. It also covers for their professional fees for services rendered during the duration of the project. The ten percent [10%] are allocated for advisor of the project for their expertise on the subject matter so as to lead the project in the right direction.

## 5. How much are the tokens priced?

The tokens will be priced differently during the various sales stages.

### Sales Stages

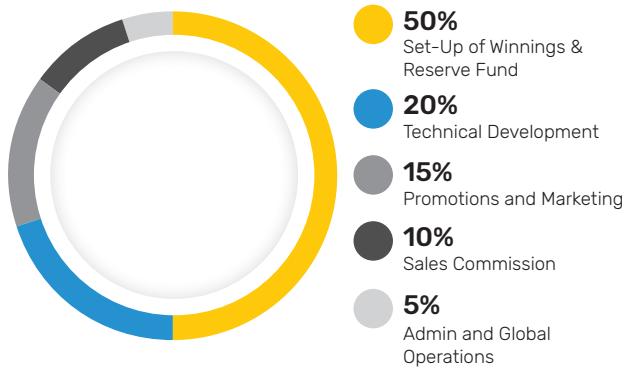


## **6. How can I participate during the private sale?**

Special terms and sales bounties can be offered during the private round. You can contact [luckyyou@mitoshiworldwide.com](mailto:luckyyou@mitoshiworldwide.com).

## **7. How will the funds from the sale of the tokens be distributed?**

Funds generated for each token sale will be distributed as follows:



About fifty percent [50%] of every token sale will be allocated to set up and fund the winnings for the draws in this project. This is way higher from the average of 20% to 30% from traditional lotteries.

## **8. What opportunities are there for me should I decide to subscribe to mitoshi tokens?**

There are three ways to make money from mitoshi:



- When you participate in the token sale, you have an opportunity to purchase the tokens at discounted prices, and sell them higher upon listing in an exchange.
- When you play in the Mitoshi CryptoLotto Draws, you will have the opportunity to win in any of the draws
- When you refer, you get 10% when the person you referred also purchases tokens – instantly credited to your account



Mitoshi does not offer massive returns or windfall profits by doing nothing. When you own mitoshi tokens, you can roll over your investment through action by either holding, playing or referring.

## **9. How Do I subscribe to Mitoshi tokens?**

To purchase Mitoshi tokens, you can go to [www.mitoshi.io](http://www.mitoshi.io) and click BUY TOKENS. You will be required to create and register an account. After an account has been created, you need to fund that account with either ETH, BTC or fiat currency in USD by transferring your intended amount in ETH, BTC or USD. Once these assets have been credited to your account, you can now start purchasing mitoshi tokens.

## **10. How much can I buy during the pre sale and ICO Periods? How much is the minimum?**

There is no limit to how many mitoshi tokens you would like to purchase. However, the minimum required amount for purchase is 2 ETH or its equivalent in fiat [USD] or BTC.

## **11. What is the soft cap?**

The soft cap is set at US\$10Million dollars. That amount includes setting up the fund for the jackpot prizes and reserve fund for future prizes.

## **12. What happens if you don't reach the softcap?**

Depending on the reception of the market and forces that affect the token sale, the management of Mitoshi may have to extend the sale period to reach the softcap. Details will be announced if the need should arise.

## **13. What happens after the ICO?**

Mitoshi tokens will be listed within one month after the end of the ICO, which is sometime September 2019.

## **14. What happens to unsold tokens?**

Unsold tokens will be burned.

## **15. How does the referral program work?**

Once you have a mitoshi wallet, you will be asked to invite contacts either in your social media or email accounts. A referral link will be provided. Should the referred party register and create an account, and buys token – you will automatically get a 10% referral fee credited to your account. The credit will be in MTSH tokens.

## **16. What are your projections for token prices?**

MTSH will be priced at US\$0.20 or its equivalent in

ETH or BTC. Preselling prices offer more discounts (you can refer to above sales stages). One [1] Mitoshi tokens allow you to participate in 1 lottery draw. The average price of lottery tickets are at about US\$2.50 to US\$3.00 and we see MTS defense tokens reaching that level in due time.

### **17. How are you going to promote Mitoshi CryptoLotto ICO Offering?**

Mitoshi believes in seeking expert help and we have already commissioned the services of firms with a strong competence in community management, PR, social media and digital marketing. Our engagement with them will run for 10 months that includes the preselling, the ICO and the listing stages [October 2018 to August 2019]. After which and upon evaluation, will continue so with their services when we already commence the marketing the Mitoshi CryptoLotto platform and the draws.

### **18. What are the use cases of Blockchain Tech in this project?**

Integrating blockchain technology decentralizes the chances, making the lottery more transparent and more accessible. Smart Contracts will be used for collecting and distributing funds, as well as in paying sales and winnings instantly. Furthermore, Decentralized technology is a way to work around regulatory policies making its market more expandable and involved.

### **19. What is ERC20?**

ERC 20 is protocol of building smart contracts and Tokens on top of Ethereum Blockchain.

**20s.( )TJ0.015 T ino5000udum BI12.94 and  
will eiT**

# Road Map



# Mitoshi ICO Team Members

---

## EXECUTIVE TEAM



**TC Picardo**  
CEO & FOUNDER



**Norman Velasco**  
COO & CO-FOUNDER

---

## MANAGEMENT TEAM



**Nikita Melnikov**  
BLOCKCHAIN & WEB  
ADVISOR



**Kim Zafra**  
TECHNICAL GAME  
ADVISOR / GAME  
MATHEMATICIAN



**Nattavhong  
Jumchai**  
BUSINESS  
DEVELOPMENT  
[ASIA & AUSTRALIA]



**Charles  
Greenwood**  
BUSINESS  
DEVELOPMENT  
[UK & EUROPE]



**Jocelyn Peralta**  
FINANCE & ACCOUNTING

---

## DEVELOPMENT TEAM



**Sergey Provalinski**  
FRONT-END DEVELOPER



**Alexander  
Podrezov**  
BACK-END DEVELOPER



**Julia Drobnitsa**  
UX / IU DESIGNER



**Kalinouski  
Konstantin**  
PROTOCOL ARCHITECT

---

**PR &  
MARKETING  
TEAM**



**Juri Verbitski**  
PR & DIGITAL  
MARKETING



**Jerick Alcancia**  
MOTION GRAPHIC ARTIST



**Rowena  
Ma. Clara Cos**  
COPYWRITER

---

**COMMUNITY &  
SOCIAL MEDIA  
MANAGEMENT**



**Kashif Syed**  
SOCIAL MEDIA  
MANAGEMENT



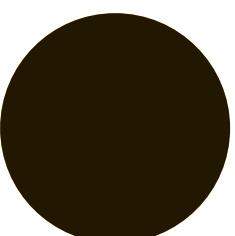
**Raizalyn Razo**  
COMMUNITY  
MANAGEMENT



**Celeste Paras**  
COMMUNITY  
MANAGEMENT  
(ENGLISH)



**Hazel Olivari**  
COMMUNITY  
MANAGEMENT



**Chen Chee Fah**  
COMMUNITY  
MANAGEMENT  
(MANDARIN)



**Philip Smart  
Kolawole**  
COMMUNITY  
MANAGEMENT



**Awele Kimberly  
Ajiduah**  
CONTENT MANAGEMENT



**Geneva Padua**  
COMMUNITY  
MANAGEMENT



**Kris Manalo**  
COMMUNITY  
MANAGEMENT

# Partners



• Cointraffic

 Experfy

# Useful Links

---

## MARKETING

For marketing (not token sale) offers  
please contact us at **luckyyou@mitoshiworldwide.com**

---

## USEFUL LINKS

**Website:** <http://www.mitoshi.io/>

**Telegram Ann Channel:** [https://t.me/Mitoshi\\_Channel](https://t.me/Mitoshi_Channel)

**Telegram:** [https://t.me/Mitoshi\\_Crypto](https://t.me/Mitoshi_Crypto)

**Telegram Bounty:** [https://t.me/Mitoshi\\_Bounty](https://t.me/Mitoshi_Bounty)

**Telegram Chinese:** [https://t.me/MitoshiCrypto\\_CN](https://t.me/MitoshiCrypto_CN)

**Twitter:** <http://mobile.twitter.com/mitoshicrypto>

**Facebook:** <http://m.facebook.com/MitoshiCryptoLotto/>

**Linkedin:** <http://www.linkedin.com/company/mitoshi/>

**Reddit:** <http://www.reddit.com/user/mitoshicrypto>

**Bitcointalk:** <http://bitcointalk.org/index.php?topic=5045268.new#new>

**Medium:** <http://medium.com/@mitoshicrypto>

**Steemit:** <https://steemit.com/@mitoshicrypto>

**Github:** <http://github.com/loftchain/smart-contracts/blob/master/MTSH.sol>

**Youtube:** [https://www.youtube.com/channel/UCG2rcEGPN6Q\\_AQgSN7s ADA/featured?disable\\_polymer=1](https://www.youtube.com/channel/UCG2rcEGPN6Q_AQgSN7s ADA/featured?disable_polymer=1)

---

