

## **“NON\_VOTERS\_USA” QUESTIONS CODING**

### **Political questions:**

#### **Question 3:**

| <b>CODE</b> | <b>STRING</b> |
|-------------|---------------|
|-------------|---------------|

- |           |   |
|-----------|---|
| <b>q3</b> | How much do you agree or disagree with the following statements?  |
| q3_1      | Systemic racism is a problem in the United States.  |
| q3_2      | Systemic racism in policing is a bigger problem than violence and vandalism in protests.                      |
| q3_3      | Society as a whole has become too soft and feminine.  |
| q3_4      | The mainstream media is more interested in making money than telling the truth.                               |
| q3_5      | Traditional parties and politicians don't care about people like me.  |
| q3_6      | The way people talk needs to change with the times to be more sensitive to people with different backgrounds. |

Agree/disagree Likert scale (**Question 3**):

| <b>CODE</b> | <b>STRING</b> |
|-------------|---------------|
|-------------|---------------|

- |   |                   |
|---|-------------------|
| 1 | Strongly agree    |
| 2 | Somewhat agree    |
| 3 | Somewhat disagree |
| 4 | Strongly disagree |

#### **Question 4:**

| <b>CODE</b> | <b>STRING</b> |
|-------------|---------------|
|-------------|---------------|

- |           |   |
|-----------|---|
| <b>q4</b> | How much of an impact, if any, do each of the following have on your life?      |
| q4_1      | Elected officials in Washington, D.C. (e.g. the president, member of Congress). |
| q4_2      | Elected officials in my state (e.g. governor, state representative).            |
| q4_3      | Elected officials in my city or community (e.g. mayor, city council).           |
| q4_4      | The news media.   |
| q4_5      | Large financial institutions on Wall Street.                                    |
| q4_6      | Law enforcement and the legal system.   |

Impact Likert scale (**Question 4**):

| <b>CODE</b> | <b>STRING</b> |
|-------------|---------------|
|-------------|---------------|

- |   |                      |
|---|----------------------|
| 1 | A significant impact |
|---|----------------------|

- 2 Somewhat of an impact
- 3 Just a slight impact
- 4 No impact at all

**Question 5:**

**CODE    STRING**

- q5** As far as making progress on the important issues facing the country, does it really matter who wins the 2020 presidential election, or will things be pretty much the same regardless of who is elected president?
- 1 Who wins the election really matters
  - 2 Things will be pretty much the same

**Question 30:**

**CODE    STRING**

- q30** Generally speaking, do you think of yourself as a...Select one answer only.
- 1 Republican
  - 2 Democrat
  - 3 Independent
  - 4 Another party
  - 5 No preference

**Demographic questions:**

**'ppage'** refers to the age of the respondent, which was reported as an integer.

**'educ'** refers to the highest educational attainment of the respondent.

**CODE    STRING**

- 1 College
- 2 High school or less
- 3 Some college

**'race'** refers to the race of the respondent.

| <b>CODE</b> | <b>STRING</b> |
|-------------|---------------|
| 1           | Black         |
| 2           | Hispanic      |
| 3           | Other/Mixed   |
| 4           | White         |

**'gender'** refers to the gender of the respondent.

| <b>CODE</b> | <b>STRING</b> |
|-------------|---------------|
| 1           | Female        |
| 2           | Male          |

**'income\_cat'** refers to the household income category of the respondent.

| <b>CODE</b> | <b>STRING</b>   |
|-------------|-----------------|
| 1           | Less than \$40k |
| 2           | \$40-75k        |
| 3           | \$75-125k       |
| 4           | \$125k or more  |

**'voter\_category'** refers to the category to which each respondent was assigned by the authors of the survey.

| <b>CODE</b> | <b>STRING</b> | <b>MEANING</b>   |
|-------------|---------------|--|
| 1           | Always        | Respondent voted in all or all-but-one of the elections in which they were eligible.                       |
| 2           | Sporadic      | Respondent voted in at least two, but fewer than all-but-one of the elections in which they were eligible. |
| 3           | Rarely/Never  | Respondent voted in 0 or 1 of the elections in which they were eligible.                                   |