



Usability Test Data

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Tasks Given:

1. Read the description of a movie.
2. Leave a review about a movie
3. Remove a friend from your friends list

Participant 1

Gender: Female

Age: 22

Major: Finance & Marketing

Tech Savvy: No

1. Completed Task
 1. Time taken: 15 seconds
2. Completed Task
 1. Time taken: 11 seconds
3. Completed Task
 1. Time taken: 10 seconds

Error clicks made: 0

Rating from 0 to 5 (5 being very easy to use): 5

Any difficulty completing tasks: No

Feedback: When you're writing a review have a save or post button or something to submit it.

Jillian was less confident as she moved through the prototype. There were many times where she asked me if the button she was hovering over would go to the right page. I did not give her much feedback other than that she could click on the prototype to explore. Overall she was able to complete the task without clicking on a wrong button or link. I believe part of her hesitation was around the prototype itself. Since she had not used the tool that we had used to wire-frame the prototype I believe this made her feel less confident when completing the tasks.

Participant 2
Gender: Male
Age: 22
Major: Finance & Entrepreneurship
Tech Savvy: No

1. Completed Task
 1. Time taken: 13 seconds
2. Completed Task
 1. Time taken: 8 seconds
3. Completed Task
 1. Time taken: 10 seconds

Error clicks made: 0

Rating from 0 to 5 (5 being very easy to use): 5

Any difficulty completing tasks: No

Feedback: Everything was were I expected. I have no further feedback.

Charlie very confident as he moved through the prototype. He asked for clarifications about the tasks, but as soon as he started completing the tasks he did not ask anymore questions. Charlie was able to do all three tasks without hesitation and correctly guesses where all the buttons and links would go.