Subject Name: Sam Mattson

Age: 18

Gender: Male

Education: College Education

Major: Mechanical Engineering

Tech Savvy (Yes/No): Yes

Note: The time rounded to the closet 5 seconds. Any task that took more time than it should is explained why it took the subject slightly longer.

Task 1: Signing up

Time (seconds): 10 seconds

Clicks: 1

Misclick: 0

Overall intuitiveness (1-5): 5

Personal Observations: No hesitation in finding on homepage

Subject Comments: straight forward, would feel comfortable giving asked information on sign up

Task 2: View profile

Time (seconds): 20 seconds

Clicks: 2

Misclick: 0

Overall intuitiveness (1-5): 4

Personal Observations: had to look around entire site

Subject Comments: checked to see if there is button and concluded that it could only be under user button in the top right

Task 3: Sign In

Time (seconds): 5

Clicks: 1

Misclick: 0

Overall intuitiveness (1-5): 5

Personal Observations: intuitive. No struggle

Subject Comments: intuitive

Task 4: Search for user

Time (seconds): 5

Clicks: 1

Misclick: 0

Overall intuitiveness (1-5): 5

Personal Observations: intuitive, fast

Subject Comments: intuitive

Task 5: Add friend – from search

Time (seconds): 10

Clicks: 1

Misclick: 0

Overall intuitiveness (1-5): 5

Personal Observations: Intuitive, fast

Subject Comments: easy, similar to Facebook

Task 6: Remove friend – from profile

Time (seconds): 15

Clicks: 1

Misclick: 0

Overall intuitiveness (1-5): 5

Personal Observations: easy to find

Subject Comments: the word "delete" seems a little harsh, better to add it as "remove"

Task 7: Add friend – from profile

Time (seconds): 5

Clicks: 1

Misclick: 0

Overall intuitiveness (1-5): 5

Personal Observations: no struggle

Subject Comments: easy to find, intuitive

Task 8: Read details on another user's profile page

Time (seconds): 25

Clicks: 0

Misclick: 0

Overall intuitiveness (1-5): 5

Personal Observations: had to take a moment to read and understand. When he explained the feed, he knew it was that user's movie recommendations, but seemed to have to think about it

Subject Comments: Liked it, asked how the watchlist view works. What if there are lots of movies, it will be hard to view in that movie scroll list.

Overall rating experience was a 4/5. The main reason was simply because from the tasks he got to try out, the overall experience is straight forward. Only problem was the watchlist isn't completely clear and that the friends remove button should be named something less harsh.