650 307 4710

About

Senior Software Engineer with 10+ years of experience & a background of building large-scale systems in global social networks, manufacturing & financial systems. Experience in system reliability, scalability, E2E architecture, UX and platform integrity. Located in the US (does **not** require visa sponsorship)

Experience

Meta Platforms, Inc., Menlo Park, CA, US

Senior Software Engineer, Aug 2021 – present. Integrity, Trust and Safety on Instagram, Facebook and Threads

- Shipped new E2E rate limiting product for scripted posting of photo, video & stories on Instagram and Threads, protecting the platforms from 300 K daily abusive posts, contributed to \$229 K/month savings in proactive human review, & \$3 Million per year in appeals. Shipped globally in June 2025
- Standardized **21 daily million** enforcements on Facebook, Instagram and Threads, adding them to False Positive metrics, unlocking analytics for 6 partner teams
- Created a real-time reliability platform that monitors 300+ integrity and revenue-critical metrics
 across Facebook, Instagram & Threads, driving coverage and alert accuracy to 94.8% & 99%
 respectively, while cutting false-positive volume by 69 %, preventing 10+ measurement reliability SEVs
- Drove modernization of human review infra, restoring **25** k daily human reviews & resolving 4 measurement SEVs by migrating **370+** integrity signals & 15 renderers to a new rendering framework
- Led cross-org unification program for Ads & Organic API human review traffic, boosting policy adherence from 0 %->98 % (paid) and 98 %->100 % (organic) and eliminating 24 k daily erroneous reviews

Epicor Software Corporation, Monterrey, Nuevo León, Mexico

Senior Software Developer, Feb 2017 - Aug 2021. Custom Solutions Group, Worked on extending & adapting our base products to better fit the business requirements of customers in North & South America.

- Shipped 5 medium to large integrations between ERP app servers in the cloud & a variety of third-party systems via OData (REST) v3 & v4.
- Reduced execution time of mass update by 90% by porting business logic code from client to server, & by porting database access code from Entity Framework to stored procedures in native T-SQL
- Delivered the 1st mobile dashboard solution of the Mexico branch, a responsive HTML5 client with C#/.NET on the backend
- Developed 25 custom file formatters in C# for the ACH network & Positive Pay bank services
- Managed total 6 engineers & architects in multiple projects in 2018 & 2019 (project management)

Infosys Ltd., Monterrey, Nuevo León, Mexico

Systems Engineer, Jan 2013 to Feb 2015. Contractor for a Fortune 100 multinational banking & financial services corporation. Development, administration & support for a global trade finance application used mainly in North America & Asia

- Coded & tested 7 new agents/batch-jobs & features in Java, C#, JavaScript & Windows Batch
- Fixed 350 incidents, including code bugs, development of new features & data fixes

Skills & Tech

- Languages: C#, JavaScript, TypeScript, Haskell, LINQ, Python, Java, (T-)SQL, HTML, Bash/UNIX Shell Scripting, PHP, Hack
- Data/Databases: SQL Server, Oracle, XML, JSON, MySQL, SQLite, YAML
- **Technologies**: .NET 4.8, OData v3/v4 REST, WCF/RPC, Entity Framework 6, LINQ to Entities, LINQ to XML, Infragistics, Epicor Internet Component Environment (ICE SDK & ICE Tools), Java, Epicor ERP

Education

- Master of Information Engineering in Computer Science, 2015, Autonomous University of Nuevo León
- Bachelor of Engineering in Mechatronics, 2012, Autonomous University of Nuevo León, graduated with honors