

M.Sc. Computer Science and Engineering

Hypermedia Applications Project

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Website Contents

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**NOTA: I campi senza aree in cui scrivere sono presenti in altre tabelle**

# KIND OF TOPIC: *People*

## People Page

|  |
| --- |
| **INTRODUCTORY PAGE:** *People Page* |
| People introduction: text (max. 150 words) |
| Grid of people [employee name, position, employee photo] |

#### Content:

|  |
| --- |
| **People introduction**: text (max. 150 words) |
| Plug-IT is made up of talented individuals who share a passion for achieving the best in everything they do. Our team put our clients first, with a relentless focus on championing bold ideas that help them achieve the extraordinary. In every office, on every team, you’ll find passionate, collaborative people who care for you and your success. |

## Person Page

|  |
| --- |
| **TOPIC PAGE:** *Person Page* |
| Employee name: text |
| Position name: text |
| Employee photo: image |
| Employee bio: text (max. 150 words) |
| List of responsibilities [area name] |
| List of tasks [service name, service area, task role] |

#### Content:

|  |  |  |
| --- | --- | --- |
| **Immagine che contiene persona, uomo, esterni, indossando  Descrizione generata automaticamente** | **Employee name** | **Phil Schiller** |
| **Position** | Chief Executive Officer (CEO) |
| **Employee Bio: text (max. 150 words)** |  |

|  |  |  |
| --- | --- | --- |
| **Immagine che contiene persona, sorridente, parete, donna  Descrizione generata automaticamente** | **Employee name** | **Lisa Jackson** |
| **Position** | Chief Operating Officer (COO) |
| **Employee Bio: text (max. 150 words)** |  |

|  |  |  |
| --- | --- | --- |
| **Immagine che contiene persona, uomo, parete, interni  Descrizione generata automaticamente** | **Employee name** | **Andrea D’Amico** |
| **Position** | Chief Technology Officer (CTO) |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, uomo, sorridente, indossando  Descrizione generata automaticamente** | **Employee name** | **Jacob Hill** |
| **Position** | IT Manager |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, donna, parete, interni  Descrizione generata automaticamente** | **Employee name** | **Sophia Davies** |
| **Position** | Senior Software Engineer |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, interni, sorridente, posando  Descrizione generata automaticamente** | **Employee name** | **Megan Hall** |
| **Position** | Junior Software Engineer |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene uomo, persona, parete, cravatta  Descrizione generata automaticamente** | **Employee name** | **Daniel Roy** |
| **Position** | User Interface Designer |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, parete, uomo, giovane  Descrizione generata automaticamente** | **Employee name** | **John Grey** |
| **Position** | Web Designer |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, esterni, sorridente, vicino  Descrizione generata automaticamente** | **Employee name** | **Elizabeth Smith** |
| **Position** | Senior Software Developer |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, uomo, parete, interni  Descrizione generata automaticamente** | **Employee name** | **James Robson** |
| **Position** | Junior User Interface Designer |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, donna, sorridente, posando  Descrizione generata automaticamente** | **Employee name** | **Cindy Obrien** |
| **Position** | Information Security Analyst |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, esterni, sorridente, donna  Descrizione generata automaticamente** | **Employee name** | **Conna Giles** |
| **Position** | Junior Security Specialist |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, uomo, esterni, indossando  Descrizione generata automaticamente** | **Employee name** | **Wilfred Tang** |
| **Position** | Senior Security Specialist |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, sorridente, posando, vestito  Descrizione generata automaticamente** | **Employee name** | **Fallon Hayden** |
| **Position** | Psychologist |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, uomo, posando, indossando  Descrizione generata automaticamente** | **Employee name** | **Konrad Baird** |
| **Position** | Big Data Engineer |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, sorridente, esterni, posando  Descrizione generata automaticamente** | **Employee name** | **Maliha Patel** |
| **Position** | AI Data Analyst |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, uomo, interni  Descrizione generata automaticamente** | **Employee name** | **Bilaal Lancaster** |
| **Position** | Business Intelligence Developer |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, donna, sorridente, posando  Descrizione generata automaticamente** | **Employee name** | **Emma-Louise Hancock** |
| **Position** | Cloud Software Developer |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene uomo, persona, occhiali, esterni  Descrizione generata automaticamente** | **Employee name** | **Kaleem Franklin** |
| **Position** | IoT Infrastructure Architect |
| **Employee Bio: text (max. 150 words)** |  |

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| --- | --- | --- |
| **Immagine che contiene persona, parete, uomo, cravatta  Descrizione generata automaticamente** | **Employee name** | **Isaac Walsh** |
| **Position** | Business Analyst |
| **Employee Bio: text (max. 150 words)** |  |

# KIND OF TOPIC: *Areas*

## Area Page

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| **TOPIC PAGE:** *Area Page* |
| Area name: text |
| Area overview: text (max. 250 words) |
| List of services [service name] |

#### Content:

|  |  |
| --- | --- |
| **Area name** | **Education** |
| **Area overview (max. 250 words)** | The education industry is as fast-moving and changing as the students and educators that comprise it. To keep up with the pace of the changing technological landscape in schools, industry leaders need to rethink their IT initiatives. Our IT solutions for education help institutions harness the full potential of their IT infrastructure and networks, resulting in increased innovation and growth for students and teachers alike. |
| **Responsible name** |  |

|  |  |
| --- | --- |
| **Area name** | **Security** |
| **Area overview (max. 250 words** | To innovate, people must have their basic needs of security met. That’s why you need Plug-IT Security. Comprehensive protection for all your devices, identities, apps, and clouds – the fundamental fabric of our modern world. We are committed to helping to build a safer world for all. Our capabilities will help you tackle risk from all angles so you can protect everything. |
| **Responsible name** | Wilfred Tang |

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| **Area name** | **Artificial Intelligence** |
| **Area overview (max. 250 words)** | At Plug-IT, we’re conducting research that advances the state-of-the-art in the field, applying AI to products and to new domains, and developing tools to ensure that everyone can access AI. Our mission is to organize the world’s information and make it universally accessible and useful. AI is helping us do that in exciting new ways, solving problems for our users, our customers, and the world. |
| **Responsible name** | Konrad Baird |

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| **Area name** | **Business Management** |
| **Area overview (max. 250 words)** | Discover how to optimize management processes using business data as a competitive advantage. Thanks to modern management systems and CRMs you will be able to obtain synergies and savings by exploiting the information you already have. That is why we offer a range of advanced software for each functional area: from Human Resources to customer relations, from financial management to document management. |
| **Responsible name** |  |

|  |  |
| --- | --- |
| **Area name** | **Internet of Things** |
| **Area overview (max. 250 words)** | Electronic appliances are becoming more and more pervasive, small and integrated in the environment, with advanced sensors, connectivity and long battery life. And we are just at the beginning, this is one of the reasons why we believe so much in this field. The data that these appliances can provide can deeply improve out life quality at home, but not only.  We offer a cloud environment to manage your devices and use APIs to connect apps to your device data.  IoT is not just at home. We focus our research on IoT for automotive and cities, for example. |
| **Responsible name** | Kaleem Franklin |

# KIND OF TOPIC: *Services*

## Service Page

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| --- |
| **TOPIC PAGE:** *Service Page* |
| Service name: text |
| Service area: text |
| Service description: text (max. 300 words) |

#### Content

**[min 4, max 8 services for each area]**

**Education**

**Security**

**Business Management**

**Artificial Intelligence**

**Internet of Things**

* + - 1. **Education**

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| **Service name** | **Classroom** |
| **Area name** | **Education** |
| **Service slogan for the introductory page (max. 10 words)** | Get more time to teach and inspire learners |
| **Service description: text (max. 300 words)** | Classroom turns your iPad into a powerful teaching assistant, helping you guide students through a lesson, see their progress and keep them on track. You can use Classroom in your school to streamline assignments, boost collaboration, and foster communication. Classroom is available on the web or by mobile app and is a powerful tool for helping educators efficiently manage and assess progress, while enhancing connections with learners from school, from home, or on the go.  With Classroom, you can easily launch the same app on every student iPad at the same time or launch a different app for each group of students. Classroom helps teachers focus on teaching, so students can focus on learning.  Key features:   * Launch any app, website, or book for students with a tap * See an overview of all student screens at once * Share documents and links with your class with just one tap * Classroom automatically creates groups of students based on the apps they are using * Teachers can create groups to break students into project teams * Perform actions on entire groups or on individual students within groups |
| **Project manager name** | Jacob Hill |
| **Reference assistants list** | |
| Employee name | Sophia Davies |
| Role in the project | Senior Software Engineer |
|  | |
| Employee name | Megan Hall |
| Role in the project | Junior Software Engineer |
|  | |
| Employee name | Daniel Roy |
| Role in the project | User Interface Designer |
|  | |

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| **Service name** | **Schoolwork** |
| **Area name** | **Education** |
| **Service slogan for the introductory page (max. 10 words)** | Easily distribute and grade student work |
| **Service description: text (max. 300 words)** | Schoolwork is an educational app available for iOS and Android that helps teachers both save time and maximize each student’s potential. With Schoolwork, it’s easy to share class materials, get students to a specific activity in an app, collaborate with students, and view student progress.  Teachers can easily create and send out a class announcement, a study reminder, or an assignment. They then get progress information on how their students are doing on their assignments, making it easier for them to individualize instruction based on student needs. Students get one central place to see assignments, submit work, and view their own progress.  Key features:   * Easily share a homework assignment, study reminder, or class announcement with students * Add PDFs, documents, web links, photos, videos, or even links to specific activities within an app * For activities you assign in Schoolwork, you’ll be able to view student progress, including quiz scores, points earned, and time spent * Students have one place to go to see their announcements and assignments * In Word, PowerPoint, and Excel, and other supported apps, students can submit homework right from within the app * Easily collaborate with individual students or with the entire class in just a few taps * Add comments to students’ work while they’re working on an assignment |
| **Project manager name** | Amelia Anderson |
| **Reference assistants list** | |
| Employee name |  |
| Role in the project |  |
|  | |
| Employee name |  |
| Role in the project |  |
|  | |
| Employee name |  |
| Role in the project |  |
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| **Service name** | **SmartBlackboard** |
| **Area name** | **Education** |
| **Service slogan for the introductory page (max. 10 words)** | Bring learning to life |
| **Service description: text (max. 300 words)** | Spark students to learn, collaborate, and engage in active new ways with the SmartBlackboard mobile app or 55-inch cloud-powered whiteboard. SmartBalckboard is a digital whiteboard that offers a rich collaborative experience for teams and classrooms. Watch your creativity unfold: you can create a blackboard, edit it from your device, and share it with others. Everybody can collaborate on the blackboard anytime, anywhere.  Educators can engage all students in the learning process, whether working together in a traditional classroom, a group seminar setting, or through distance learning. The SmartBlackboard app for Android and iOS makes it easy for students and educators to join in. For businesses and schools that use our SmartScreen, you can use your iPhone or iPad to join or open a blackboard on a nearby board.  Key features:   * Draw with various pens and colours to bring your ideas to life. * Share blackboards and work together with others in the same blackboard in real time. * Add sticky notes to brainstorm ideas together. * Bring your blackboard to life by inserting photos and stickers. * Import files from cloud to annotate documents together. * Highlight objects with the laser pointer tool. |
| **Project manager name** | Jacob Hill |
| **Reference assistants list** | |
| Employee name |  |
| Role in the project |  |
|  | |
| Employee name |  |
| Role in the project |  |
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| Employee name |  |
| Role in the project |  |
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| **Service name** | **Classter** |
| **Area name** | **Education** |
| **Service slogan for the introductory page (max. 10 words)** | All-in-one information management system for your K12 school |
| **Service description: text (max. 300 words)** | Classter is a School Management System that provides all key features required for the effective administration of any K12 institution: Nursery, Kindergarten, Elementary, Secondary or High school. By using Classter, you can easily implement a state-of-the-art system that can offer you all the SMS & LMS features you may need. With the Single-Sign-On mechanism for Office 365 and Moodle LMS, you can have a unified and powerful solution with Classter Student Management System to its core. Classter promotes the open school idea. Hence, it allows all users in the school ecosystem to establish reliable communication and collaboration channels via offering collaboration tools.  Classter is fully integrated with: Microsoft Office 365 , Timetabler, Moodle LMS 365 , ASC Timetable, WebEx, Google G-Suite and more. The software provides a reliable solution based on MS Azure. Moreover, it can handle large-scale institutes with hundreds of thousands of students.  Key features:   * Offers complete automation of all operations of your school. * Helps administration to collect, manage and analyze student information, access their data and monitor their academic progress. * Allows management of attendance, assessments and marking and grade reports. * Supports financial arrangement management, automated billing and online payments. * Streamlines communication between all stakeholders: students, teachers, parents and administrative staff, with dedicated web portal for any type of end-use. |
| **Project manager name** |  |
| **Reference assistants list** | |
| Employee name |  |
| Role in the project |  |
|  | |
| Employee name |  |
| Role in the project |  |
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| Employee name |  |
| Role in the project |  |
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| **Service name** | **IT consulting for Education** |
| **Area name** | **Education** |
| **Service slogan for the introductory page (max. 10 words)** | You take on the classroom. We manage IT. |
| **Service description: text (max. 300 words)** | Your teachers are striving to create the next generation of learning experiences for their students. Your IT staff is also working hard to make the most of your instructional technology investment. To give your staff the time and resources required to achieve your school district’s educational goals, you need an IT infrastructure that runs seamlessly. Plug-IT knows how to evaluate your educational organization needs and keep you at the head of the class.  Using our managed IT services throughout your district, budgetary and personnel resources can focus on educational initiatives that benefit the community.  Key benefits:   * Customized: we create an IT strategy based around your unique needs and goals. * Affordable: our consultants can craft solutions to fit any budget. * Convenient: our user-friendly IT solutions are implemented around your schedule, not ours. * Advanced: modernize your organization and give your faculty and students the technology they need to excel. * Rapid Delivery: educational institutions must deploy applications and deliver student services at a rapidly accelerating rate. * Scalability: educational institutions must scale to meet expanding needs, often without a proportionate increase in budget for hardware, software and personnel. * Effective Strategies: effective strategy, support and standardization to efficiently meet the demands of the many departments, schools and organizations that IT supports as part of their community.   It’s time to get your business technology managed by experts. Request a free IT assessment now. |
| **Project manager name** |  |
| **Reference assistants list** | |
| Employee name |  |
| Role in the project |  |
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| Employee name |  |
| Role in the project |  |
|  | |
| Employee name |  |
| Role in the project |  |
|  | |

* + - 1. **Security**

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| **Service name** | **Phish Threat** |
| **Area name** | **Security** |
| **Service slogan for the introductory page (max. 10 words)** | Together we can continue to swim in clear water! |
| **Service description: text (max. 300 words)** | Phishing is big business. Attacks have shown record growth in recent years, and a solid security awareness program is an integral part of any defence-in-depth strategy. Phish Threat educates and tests your end users through automated attack simulations, quality security awareness training, and actionable reporting metrics.  Phish Threat provides you with the flexibility and customization that your organization needs to facilitate a positive security awareness culture.  End users are the largest, most vulnerable target in most organizations. In real-world attacks, end users are relentlessly bombarded with spear-phishing and socially engineered schemes.  Simulate hundreds of realistic and challenging phishing attacks in a just few clicks. At Plug-IT, our global labs analysts monitor millions of emails, URLs, files, and other data points each day for the latest threats. This constant stream of intelligence ensures user training covers current phishing tactics, with socially relevant attack simulation templates, covering multiple scenarios from beginner to expert, and all translated into nine languages.  **Effective security training part of Plug-IT**  Take advantage of our collection of more than 30 security awareness training modules, covering both security and compliance topics. Sophos Phish Threat integrates testing and training into simple, easy-to-use campaigns that provide automated on-the-spot training to employees as necessary.  Available in a choice of nine languages, your end users will find the training interactive and engaging, while you’ll enjoy the benefits of Plug-IT Central - the only unified security console, providing a single pane of glass to manage phishing simulations and user training, alongside security for email, endpoint, mobile and much more. |
| **Project manager name** | Elizabeth Smith |
| **Reference assistants list** | |
| Employee name | Cindy Obrien |
| Role in the project | Information Security Analyst |
|  | |
| Employee name | Conna Giles |
| Role in the project | Junior Security Specialist |
|  | |
| Employee name | Wilfred Tang |
| Role in the project | Senior Security Specialist |
|  | |

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| **Service name** | **Plug-IT Mobile** |
| **Area name** | **Security** |
| **Service slogan for the introductory page (max. 10 words)** | Security in your pocket |
| **Service description: text (max. 300 words)** | Plug-IT Mobile is a secure Unified Endpoint Management (UEM) solution that helps businesses spend less time and effort to manage and secure traditional and mobile endpoints. The only UEM solution that integrates natively with a leading next-gen endpoint security platform, Plug-IT Mobile supports management of Windows 10, macOS, iOS, and Android devices.  Bring Your Own Device?  No Problem!  Plug-IT Mobile lets you secure any combination of personal and corporate-owned devices with minimal effort.  When users bring their personal macOS, Windows 10, or mobile devices to work, the flexible self-service portal lets them enrol their device, reset passwords, and get help – with no involvement from IT, making your life easier.  Container-only Management gives admins control over corporate content in the Plug-IT Secure Email and Plug-IT Secure Workspace apps without requiring management of the mobile device itself. This is ideal in Bring Your Own Device (BYOD) scenarios, when you need business email and data to be protected and controlled without intruding on the users’ privacy.  Intercept X for Mobile  Intercept X for Mobile protects users, their devices, and corporate data from known and never-before-seen mobile threats by leveraging our market leading Intercept X deep learning engine. Managed seamlessly through Plug-IT Central, alongside Plug-IT's entire portfolio of next-generation cybersecurity solutions. Enhance your protection against the most advanced threats with our industry-leading mobile threat defence solution, Intercept X for Mobile. |
| **Project manager name** | Wilfred Tang |
| **Reference assistants list** | |
| Employee name | Conna Giles |
| Role in the project | Junior Security Specialist |
|  | |
| Employee name | Cindy Obrien |
| Role in the project | Information Security Analyst |
|  | |
| Employee name | Elizabeth Smith |
| Role in the project | Senior Software Developer |
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| **Service name** | **Plug-IT Wireless** |
| **Area name** | **Security** |
| **Service slogan for the introductory page (max. 10 words)** | WireLess doesn’t mean less secure |
| **Service description: text (max. 300 words)** | Plug-IT Wireless combines the power of the Plug-IT Central platform and our unique Security Heartbeat functionality. It monitors and acts upon the health status of connected endpoint and mobile clients to reduce the risk to your trusted Wi-Fi networks.  Integrates with your Plug-IT Endpoint and/or Plug-IT Mobile when managed in Plug-IT Central  Provides superior visibility to discover threats at the earliest possible moment  Prevents lateral movement by automatically restricting web access for unhealthy clients  \*Available with APX Only  Built for Performance  Our APX Series access points are custom-built to offer optimal performance and increased throughput at load. These models are enabled with Security Heartbeat, offering integration with Plug-IT Mobile and Sophos Endpoint to protect your Wi-Fi networks.  • 2x2, 3x3 and 4x4 models available with 802.11ac Wave 2 technology  • Improved overall performance and throughput at load  • Enabled with Security Heartbeat to support Endpoint and Mobile in Plug-IT Central |
| **Project manager name** | Cindy Obrien |
| **Reference assistants list** | |
| Employee name | Wilfred Tang |
| Role in the project | Senior Security Specialist |
|  | |
| Employee name | Isaac Walsh |
| Role in the project | Business Analyst |
|  | |
| Employee name | Sophia Davies |
| Role in the project | Senior Software Engineer |
|  | |

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| **Service name** | **Plug-IT Firewall** |
| **Area name** | **Security** |
| **Service slogan for the introductory page (max. 10 words)** | The Best Protection to Stop Unknown Threats Dead |
| **Service description: text (max. 300 words)** | Visibility into What's Happening on Your Network.  XG Firewall removes an enormous blind spot, providing extreme visibility and insight into all your network traffic, whether it’s encrypted, evasive, or elusive.  Application Visibility:  Accelerate the applications you want and control the applications you don’t with unmatched app identification  Network Health and Threats:  Identify suspicious or malicious threats on your network to stop attacks, hacks, and breaches instantly.  The Best Protection to Stop Unknown Threats Dead:  XG Firewall offers the best protection against the latest advanced threats like ransomware, crypto-mining, bots, worms, hacks, breaches, and APTs with unique and innovative technology designed to catch threats we haven’t even seen yet.  Intrusion Prevention  Industry-leading IPS offers high-performance protection against the latest network exploits.  Plug-IT Labs Threat Intelligence  Utilizing deep learning technology, we identify new and zero-day threats before they get on your network.  Sandstorm Sandboxing  The ultimate in affordable protection by analysing suspicious files in a safe cloud environment using the latest technology from Intercept X. |
| **Project manager name** | Wilfred Tang |
| **Reference assistants list** | |
| Employee name | Conna Giles |
| Role in the project | Junior Security Specialist |
|  | |
| Employee name | Cindy Obrien |
| Role in the project | Information Security Analyst |
|  | |
| Employee name | Emma-Louise Hancock |
| Role in the project | Cloud Software Developer |
|  | |

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| **Service name** | **IT Security Integration and Support Services** |
| **Area name** | **Security** |
| **Service slogan for the introductory page (max. 10 words)** | We support you doing your best doing our best |
| **Service description: text (max. 300 words)** | Buzzwords of today’s business world such as “convergence”, “synergy” and “integration” are used so often it may be easy to miss their actual manifestations. A wide range of IT security systems are a case in point as more and more processes and devices are being connected to the Internet and just as many new technologies and systems are being used by enterprises.  This also comes with business internationalization. IT security should be integrated with all corporate systems, an effective and efficient IT security strategy calls for integration of all critical security solutions. It is worth mentioning, at last, that, for all services, Comarch ensures configuration, deployment, administration and maintenance systems based on a wide range of third-party solutions delivered by key security players. Our highly effective IT security support services help you to manage all the aspects of IT security threats.  Scope of services:   * Firewalls – Deployment, configuration and support for 3rd Parties Firewall Solutions; * Intrusion Detection/Prevention Systems (IDS/IPS); * Data Leakage/Loss Prevention; * Content Security; * Unified Threat Management (UTM); * Security Information and Event Management (SIEM); * Securing Networks including Secure Switching and Routing.   Benefits:   * IT security support is tailored to your needs, and best practices; * Protection of mission-critical solutions with a scalable and consistent IT security strategy; * Constant situational overview covering all IT security systems; * Prompt actions by security specialists to minimize identified risks. |
| **Project manager name** | Cindy Obrien |
| **Reference assistants list** | |
| Employee name | Conna Giles |
| Role in the project | Junior Security Specialist |
|  | |
| Employee name | Wilfred Tang |
| Role in the project | Senior Security Specialist |
|  | |
| Employee name | Emma-Louise Hancock |
| Role in the project | Cloud Software Developer |
|  | |

* + - 1. **Business Management**

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| --- | --- |
| **Service name** | **Zucchetti ERP** |
| **Area name** | **Business Management** |
| **Service slogan for the introductory page (max. 10 words)** | Your small business, your great success |
| **Service description: text (max. 300 words)** | Adopt a scientific and controlled management of your small company and exploit the potential of the advanced modules of Zucchetti ERP. With Zucchetti ERP you can quickly and accurately manage analytical accounting and budget analysis. It is a modular and scalable solution, compatible with the main databases such as SQL Server, MSDE, Oracle, DB2. And if your business grows, switching to a solution more suited to your changing needs such as ERP + will be fast and cost-effective.  We offer Zucchetti ERP as a Zucchetti partner and we follow all stages from sale to installation, up to training for first use. This ERP software is fully customizable and can be integrated with new features that meet the needs and business objectives of your company.  The main modules available for Revolution ERP relate to the following areas   * Administration and Finance Area * General accounting and VAT module * Management Control Area * Analytical Accounting * Budget analysis * Project management * Document management |
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| **Service name** | **Zucchetti ERP+** |
| **Area name** | **Business Management** |
| **Service slogan for the introductory page (max. 10 words)** | Everything you need for a successful business |
| **Service description: text (max. 300 words)** | Zucchetti ERP+ is an ERP based on a client / server architecture. This sophisticated system is intended for medium and large companies as it is a flexible information system with low start-up times and costs. We offer Zucchetti ERP+ as a Zucchetti partner and we follow all phases from sale to installation, up to training for first use. ERP+ is fully customizable and can be integrated with new features that meet the needs and business objectives of your company.  Zucchetti ERP+ is a complete solution in every functional area, and it is organized in five subsystems:   * Administration and finance area: for the management of general accounting, treasury, remote banking, assets, withholdings * Management control area: it includes analytical accounting, balance sheet analysis, consolidated balance sheet and budget functions * Warehouse and logistics area: it includes the sales cycle, the purchase cycle and the warehouse * Production area: it covers all the production modes of large companies, including the management of production to order * Interface area to the outside: it includes e-commerce solutions, both in B2B and B2C mode, and CRM, document management and data import |
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| **Service name** | **Microsoft Dynamics 365** |
| **Area name** | **Business Management** |
| **Service slogan for the introductory page (max. 10 words)** | Smart business application portfolio from Microsoft |
| **Service description: text (max. 300 words)** | The Dynamics brand identifies a wide range of management and ERP products from Microsoft. The move to the cloud led to a complete integration of CRM and ERP functions, from which the Microsoft Dynamics 365 Business Central solution was born.  Microsoft Dynamics 365 Business Central is an ERP solution with an efficient and advanced design. It allows you to manage financial data, supply chain and sales in an organic and integrated way, checking reports and project progress in real time. A modern approach that allows you to respect deadlines and budgets with timely planning.  Main features:   * Financial data management * Automate and secure the supply chain * Unified customer view: share a source of information on contacts, leads and customers to ensure consistent results throughout the entire purchasing process * More efficient sales and improved customer service: leverage your sales and marketing efforts to reach the accounts that offer the greatest chance of generating big revenue * Monitoring of the entire sales process: manage customers more effectively throughout the sales process. Run marketing campaigns with automated workflows to encourage follow-up |
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| **Service name** | **Parcel ERP** |
| **Area name** | **Business Management** |
| **Service slogan for the introductory page (max. 10 words)** | The ERP designed for the process industries |
| **Service description: text (max. 300 words)** | Pipeline Parcel is software designed for manufacturers and distributors of pharmaceuticals and medical, cosmetic, chemical and food products. An advanced tool that integrates operational and document management and control with an industrial 4.0 approach. Pipeline Parcel is validated in numerous installations for both GMP and ISO purposes and allows concrete savings and improvements in production processes in compliance with regulations. Pipeline Parcel manages and monitors inputs, production and final outputs. For this reason, it adapts to different process industries, i.e., those sectors that have a transformation chain with added value.  Parcel can also be seen in the light of the objectives and daily work that each different company function is responsible for. An approach that has made it possible to group independent modules and solutions into dedicated suites for each specific function.  Commercial and marketing, Warehouse and logistics, Production, Laboratory, Quality and Regulatory are different areas that cover all the activities of a process industry. This is why we have created suites of modules and independent solutions designed for operators in specific business areas.  Marketing managers, production managers, laboratory technicians and finance workers, each managerial or operational role has its own range of specific tools. |
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| **Service name** | **Parcel CRM** |
| **Area name** | **Business Management** |
| **Service slogan for the introductory page (max. 10 words)** | The CRM designed for the process industries |
| **Service description: text (max. 300 words)** | Parcel CRM is the solution created to maintain the relationship and the relationship with your customers, updated with all commercial and contact information. An integrated CRM for the automation of the sales force: it manages the set of relationship activities with customers, prospects and suspects. The presence of the Offers and Samples Management module adds the ability to manage the sending of commercial offers and product samples, with the correct handling, tracking and analysis of the prices offered. Parcel CRM is a standalone software that performs the commercial management of contacts and the automation of the sales force. Compared to normal CRM, it is designed to integrate natively with other modules and solutions of the Parcel galaxy such as Parcel Sales Network, Business Intelligence tools and Parcel DSS.  Here is a list of some of the most important features of the software:   * Management of the telephone contacts directory * Management of visits and appointments * Agenda of the activities of commercial operators both in the office and in the field * Determination of outbound activities defined in marketing campaigns or initiatives * Management of questionnaires to be delivered during on-site and telephone activities for the management of profiling and opportunities * Connection to the proposals and offers deriving from the "offers and samples" component * Extension of the analysis activities on the offer data * Marketing campaigns on telephone, social, web and email channels |
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| **Service name** | **PowerBI** |
| **Area name** | **Business Management** |
| **Service slogan for the introductory page (max. 10 words)** | Empower team members to discover hidden insights |
| **Service description: text (max. 300 words)** | Unleash the potential of your business data and achieve success in your business. With PowerBI you can analyse turnover, sales network results, costs and forecasts in just a few clicks. Viewing at a glance what is happening in terms of turnover, sales, purchases, costs and other parameters, allows you to respond strategically and make important decisions extremely quickly. PowerBI is a modern and intuitive processing and visualization platform. Reduce the additional costs, complexity and security risks associated with multiple solutions with a single analytics platform that meets all needs, from individuals to the entire organization.  With the right connectors it is possible to extract thousands of rows in seconds and build graphs and views of various types. We will show you how easy it is to connect it to software such as Zucchetti ERP + and many others. Find and share important insights with hundreds of data views, pre-built AI capabilities, tight integration with Excel, and pre-built and custom data connectors. Our engineers can map your processes and propose solutions on how to generate and visualize data correctly. Moreover, we are home to highly specialized and Microsoft certified Power BI training courses. |
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| **Service name** | **Zucchetti HR Semplice** |
| **Area name** | **Business Management** |
| **Service slogan for the introductory page (max. 10 words)** | HR management and administration in the 4.0 era |
| **Service description: text (max. 300 words)** | Thanks to a single application platform and a single common database, Semplice is configured as a real suite of modular and integrated solutions for the modern and efficient personnel management of small companies. This provides a single solution capable of managing and organizing the most critical and significant aspects relating to company personnel. To the main software solution, for the management of attendance, it is possible to integrate the specific modules for the management of the accesses, the archiving of the main personal and company data of each resource, the final accounting of the expenses incurred during the transfer phase, the preparation of statistics relating to attendance and absence data.  The main features of Zucchetti Simple Attendance Management are:   * Detection of incoming and outgoing transactions carried out by employees / collaborators * Reporting of anomalies of employees / collaborators with respect to predefined time profiles * Processing of data, useful for the generation of pay slips (hours worked, absences, overtime, allowances, shift increases, etc.), to be transmitted to the Firm / Consultant * Printing of the timecard / attendance sheet according to the regulations in force (Single Labour Book) * Printing of reports to monitor all events related to the detection of attendance according to current legislation |
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| **Service name** | **Zucchetti HR Semplice+** |
| **Area name** | **Business Management** |
| **Service slogan for the introductory page (max. 10 words)** | Advanced management and administration tool |
| **Service description: text (max. 300 words)** | Zucchetti HR Semplice + is a software and hardware system that is easy to install, to use and safe with Zucchetti detection terminals. The detector has an elegant and rational design that fits with style into any work environment and uses proximity reading technology, avoiding contact between the reader and the badge, eliminating wear due to mechanical or chemical causes and reducing minimum maintenance, which is so simple and immediate. Thanks to a single application platform and a single common database, Semplice is configured as a real suite of modular and integrated solutions for the modern and efficient personnel management of small companies. This provides a single solution capable of managing and organizing the most critical and significant aspects relating to company personnel.  This software includes all the functions of the Zucchetti Simple solution and advanced additional modules such as:   * Simple access control: to monitor employee access to company gates * Employee dossier: for a better organization of personnel data * Simple expense report management: simplified and efficient management of employee expense reports * IB dynamic analysis: it allows you to generate predefined analytical extractions of attendance management data * Connection with Time and Attendance Terminals |
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* + - 1. **Artificial Intelligence**

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| **Service name** | **AIP+** |
| **Area name** | **Artificial Intelligence** |
| **Service slogan for the introductory page (max. 10 words)** | Modular, pre-integrated AI services and capabilities |
| **Service description: text (max. 300 words)** | Confidently leverage AI across your business with adaptable, modular components designed to help deliver results and scale quickly. AIP+ is Plug-IT Applied Intelligence’s collection of modular, pre-integrated AI services and capabilities, designed to make it significantly easier to adopt AI throughout your business and scale new solutions faster than ever before. And it doesn’t have to replace your current partner or custom platforms—AIP+ can help you maximize the value of your existing infrastructure, integrating with platforms such as AWS, Azure, Google and Intel. It offers easy-to-use components and solutions, available as-a-service or as modular accelerators customized to provide the flexibility your business needs.  AIP+ is comprised of five key capabilities and end-to-end solutions, designed to plug into your business to start generating value at incredible speed.  Data Supply Chain+: Connect the enterprise by automating the gathering, integration and mobilization of data, regardless of the source.  Cognition+: Empower more users with AI and machine learning tools that can help synthesize new insights and create continuously learning systems.  Engagement+: Transform insights into action and extend capabilities through living, learning experiences.  Core+: Simplify the deployment, ongoing maintenance and monitoring of new intelligence across your enterprise.  Services+: Tap into our team of experts, delivering data governance, advisory, consultation and implementation services that help maximize the performance of your technology.  Applied Intelligence Solutions: Plug in pre-built solutions designed to solve for common industry, functional and business process needs—quickly and efficiently. |
| **Project manager name** | Konrad Baird |
| **Reference assistants list** | |
| Employee name | Bilaal Lancaster |
| Role in the project | Business Intelligence Developer |
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| Employee name | Isaac Walsh |
| Role in the project | Business Analyst |
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| Employee name | Emma-Louis Hancock |
| Role in the project | Cloud Software Developer |
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| **Service name** | **Data-driven reinvention: Discovering business value** |
| **Area name** | **Artificial Intelligence** |
| **Service slogan for the introductory page (max. 10 words)** | Data at its core becomes the ultimate competitive asset and differentiator. |
| **Service description: text (max. 300 words)** | We know how to separate the signal from the noise. Data, analytics and AI are opening the door to new possibilities for how organizations can grow and differentiate themselves against competition at an accelerated pace. As the C-suite looks for ways to improve utilization and efficiency, unlock new revenue streams and have the ability (and agility) to create new business models, all paths to value share a common denominator… data. More than half (52%) of the organizations with future-ready operations are already using data and analytics at scale. Reinventing how data and AI initiatives are executed against business strategy results in an organization that can realize a return on investment at speed and ultimately build the case to move from AI pilots to enterprise-wide business transformation.  With Data-driven Reinvention (DDR), data at its core becomes the ultimate competitive asset and differentiator, and by scaling AI with cloud, organizations can reposition their offerings, extend capabilities and improve data and AI maturity to create new sources of value and sustainable growth. |
| **Project manager name** | Maliha Patel |
| **Reference assistants list** | |
| Employee name | Bilaal Lancaster |
| Role in the project | Business Intelligence Developer |
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| Employee name | Konrad Baird |
| Role in the project | Big Data Engineer |
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| Employee name | Emma-Louise Hancock |
| Role in the project | Cloud Spftware Developer |
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| **Service name** | **End-to-end Artificial Intelligence Services** |
| **Area name** | **Artificial Intelligence** |
| **Service slogan for the introductory page (max. 10 words)** | Machine Learning & Pattern Recognition, Natural Language Processing, Computer Vision & Image Processing, what else? |
| **Service description: text (max. 300 words)** | <p>The Plug-IT team has a deep understanding in three core areas of AI services – Machine Learning & Pattern Recognition, Natural Language Processing and Computer Vision & Image Processing.</p><p>COMPUTER VISION & IMAGE PROCESSING: Plug-IT offers innovative solutions in the fields of computer vision and machine learning and we have applied them in applications for medicine, biology and beyond.</p><p>Be it the parallelized medical images processing on cluster or the classification tools running on your smartphone, Plug-IT delivers. Our work includes integrating our own solutions for client use or helping partners build their own. Either way, our client-first model does not change-we are part of your team and we always get the picture.</p><p>NATURAL LANGUAGE PROCESSING (NLP): NLP solutions are multi-disciplinary implementations – a cross section of language science, text mining, machine learning, and sometimes deep learning.</p><p>Plug-IT mixes the science of extracting meaning and learning from text data along with off-the-shelf libraries to make sure we deliver the most effective NLP solution possible. The difference between an ordinary service integrated model and well thought-through model is not about single digit accuracy. Rather, our in-house experts do it better by leveraging the science behind it to continuously improve on it. Plug-IT has respective practices and teams to deliver NLP solutions seamlessly.</p><p>MACHINE LEARNING & PATTERN RECOGNITION: For us, creating a solution is not just about rubbing a predefined algorithm to create a model which works in a clinical way.</p><p>Instead, we align with your business foundations, understand your way of making decisions. It is a complex mix of data structures, model training, model integration and architecture. Our digital DNA equips our team to deliver end-to-end machine learning solutions that produce defined business outcomes and ROI.</p> |
| **Project manager name** | Bilaal Lancaster |
| **Reference assistants list** | |
| Employee name | Fallon Hayden |
| Role in the project | Psychologist |
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| Employee name | Maliha Patel |
| Role in the project | AI Data Analyst |
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| Employee name | Isaac Walsh |
| Role in the project | Business Analyst |
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| **Service name** | **Conversational AI for Customer and Employee Service** |
| **Area name** | **Artificial Intelligence** |
| **Service slogan for the introductory page (max. 10 words)** | Virtual agents can help you scale operations, reduce costs and improve employee productivity. |
| **Service description: text (max. 300 words)** | <p>Build a resilient and smarter call center</p><p>The COVID-19 pandemic is forcing businesses to rethink and radically change their operations in real time. In particular, contact centers have become the first line of interaction with customers. As customer calls and demands increase, employees must be able to serve complex customer requests quickly and with greater empathy. </p><p>Conversational AI can help you meet customers on their terms, addressing customer requests while reducing effort. Virtual agents, embedded into intelligent workflows, can help you scale operations, reduce costs and improve employee productivity. </p><p>Cognitive Care solutions for digital transformation</p><p>PLUG-IT’s Cognitive Care solutions can help you create smarter omnichannel experiences. By leveraging real-time data, intelligent automation and AI technology, the team can help you transform customer conversations, scale operations and delight users. </p><p>PLUG-IT Services® partners with Google, Microsoft, LivePerson, 24/7, ServiceNow, Twilio, SAP, Salesforce and others to craft a solution that best fits your business needs. Our industry and technology experts are here to guide you through your enterprise AI transformation journey, from call centers to employee resources and beyond. </p><p>Sherlock Assistant is conversational AI designed for business</p><p>In today’s digitally connected world, consumers demand an unprecedented level of 24x7x365 customer service. In fact, most unsatisfied customers will not return. Sherlock Assistant solves this. It empowers enterprises to continuously address and resolve customer and employee inquiries across multiple channels with ease. PLUG-IT Sherlock Assistant is the industry-leading AI assistant technology that enables business users and developers to collaborate and build robust conversational solutions. </p> |
| **Project manager name** | Maliha Patel |
| **Reference assistants list** | |
| Employee name | Isaac Walsh |
| Role in the project | Business Analyst |
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| Employee name | Konrad Baird |
| Role in the project | Big Data Engineer |
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| Employee name | Bilaal Lancaster |
| Role in the project | Business Intelligence Developer |
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| **Service name** | **Shifting toward Enterprise-grade AI** |
| **Area name** | **Artificial Intelligence** |
| **Service slogan for the introductory page (max. 10 words)** | Enterprise-wide AI has the potential to bring exponential competitive advantage to companies that adopt the technology. |
| **Service description: text (max. 300 words)** | <p>Confronting data issues and bridging the artificial intelligence (AI) skills gap are critical for realizing AI’s value to the enterprise. </p><p>AI capabilities are rapidly maturing. And so, too, is enterprise adoption. More executives than ever before are actively conceiving where and how to leverage AI. But executives are also more discriminating about their organizational priorities for AI and how these leading-edge technologies are rolled out. </p><p>Moving from experimentation to implementation is not straightforward, and many companies are struggling with the transition. However, some businesses are achieving AI at scale successfully – and they are disproportionately financial outperformers. Confronting data issues and bridging the AI skills gap are critical to scaling AI and realizing value in the enterprise. </p><p>Enterprise-wide AI has the potential to bring exponential competitive advantage to companies that adopt the technology. </p>  <p>To gain their insight, we surveyed C-level executives and top functional leaders about AI and cognitive computing. Based on feedback from more than 5,000 global executives, we explored how organizational views on AI have evolved in four key areas: </p>  1. Companies have a sharper focus on AI. Ninety-three percent of outperformers\* are at least considering AI adoption.  2. They’re also placing more emphasis on topline growth. Seventy-seven percent of outperformers now cite customer satisfaction as a key value driver for AI.  3. Data is becoming increasingly important. Eighty-six percent of all outperformers now have enterprise-wide data governance.  4. Skills are becoming an even bigger concern. Sixty-three percent of all respondents now see skills as a top barrier to achieving success in AI. |
| **Project manager name** | Isaac Walsh |
| **Reference assistants list** | |
| Employee name | Konrad Baird |
| Role in the project | Big Data Engineer |
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| Employee name | Bilaal Lancaster |
| Role in the project | Business Intelligence Developer |
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| Employee name | Maliha Patel |
| Role in the project | AI Data Analyst |
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| **Service name** | **RegTech** |
| **Area name** | **Artificial Intelligence** |
| **Service slogan for the introductory page (max. 10 words)** | Manage risk and regulatory challenges across the organization with RegTech. |
| **Service description: text (max. 300 words)** | RegTech, or regulatory technology, applies innovative capabilities and techniques to help financial institutions improve their regulatory governance, reporting, compliance and risk management. Plug-IT RegTech helps firms effectively achieve regulatory compliance while reducing costs and financial crime.  Benefits:   * Regulatory compliance: Gain insight to comply with evolving regulatory requirements. * Governance: Understand quickly changing regulations and appropriate controls. * AI and automation: Automate risk and compliance for faster and improved insights. * Visibility: Identify factors to help prevent financial crimes.   <p>Financial Crimes Insight (FCI) helps increase efficiency and effectiveness across AML compliance and fraud prevention, using advanced analytics, automation and artificial intelligence.</p><p>Manage risk and regulatory challenges across the organization. This AI-driven solution helps improve your core services and functional components of business continuity management, operational risk, regulatory compliance, IT risk and security, internal audit, vendor risk, as well as policy, model risk and financial controls management. .</p> |
| **Project manager name** | Isaac Walsh |
| **Reference assistants list** | |
| Employee name | Bilaal Lancaster |
| Role in the project | Business Intelligence Developer |
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| Employee name | Sophia Davies |
| Role in the project | Senior Software Engineer |
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| Employee name | Megan Hall |
| Role in the project | Junior Software Engineer |
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* + - 1. **Internet of Things**

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| **Service name** | **IHC – home IoT hub on cloud** |
| **Area name** | **Internet of Things** |
| **Service slogan for the introductory page (max. 10 words)** | **Do more with**  **the things you love** |
| **Service description: text (max. 300 words)** | IHC, which is short for IoT hub on cloud, is the easiest way to do more with hundreds of the apps and devices you love, including Twitter, Dropbox, Evernote, iRobot, Fitbit, Amazon Alexa, and Google Assistant, smart light, sockets and much more.  On IHC, we call these services. We help you connect your services together in remarkable new ways with Applets.  Applets are like mini, active apps you can create — things your apps can't do on their own. For example, an Applet can sync your Amazon Alexa to-dos with your Google Calendar. Or create events in your iPhone Calendar, via Google Assistant. Or even define a custom applet which can consist in a chain of events in a scenario aimed to automatically control your IoT devices, like smart lights, shutters, based on the behaviours of your smartphone apps and conditions.  If you can’t find the exact Applet for your needs or are looking for something more advanced, you can also create your very own custom Applets from scratch.  You will be able to create connected experiences that are personalized down to the details. |
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| **Service name** | Industrial IoT |
| **Area name** | **Internet of Things** |
| **Service slogan for the introductory page (max. 10 words)** | **Improve your industry and make it more efficient** |
| **Service description: text (max. 300 words)** | Industrial IoT (IIoT) involves collecting and analyzing sensor-generated data to support equipment monitoring and maintenance, production process analytics and control, and more. In manufacturing IT since 1989, ScienceSoft offers IIoT consulting and development to create secure IIoT solutions.  ePlug can design and implement an IIoT solution to help you eliminate waste, reduce manufacturing cycle time, lower operating costs, improve production quality, and gain higher visibility into the manufacturing supply chain.  ePlug can develop a cost-effective IIoT software from scratch, using Microsoft Azure or AWS cloud services or open-source IoT platforms enabling sensor data collection and analytics, IIoT device connectivity, control and management.   * Based on high-level requirements   ScienceSoft’s experts elicit high-level IIoT requirements from stakeholders and study the organization’s processes to further design, develop and implement mature and flexible Industrial IoT solutions. To save investments on large-scale implementation and get value faster, we start with core features and then enrich the solution functionality.   * Based on detailed requirements   We thoroughly analyze your IIoT solution specification to determine the project scope, assess its complexity and define necessary Industrial IoT devices. Having provided a delivery schedule and calculated a project cost, we develop, test and implement your IIoT solution. After the IIoT deployment, we offer solution support and performance management services upon request.  Besides software implementation, ePlug experts can assist you in selecting appropriate Industrial IoT devices for your solution, creating custom devices using market-available components (subject to certification), setting up and configuring the equipment. |
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| **Service name** | **IoT Product develop** |
| **Area name** | **Internet of Things** |
| **Service slogan for the introductory page (max. 10 words)** | **Together we can make it** |
| **Service description: text (max. 300 words)** | Smart, connected products are devices used in IoT-enabled healthcare, manufacturing, retail, etc., actuated thanks to their communication with the cloud. ePlug offers end-to-end services to help you develop IoT platforms and apps for smart, connected products.   * Consulting at the stage of strategy planning   We help clearly define a smart, connected product’s capabilities and help bring it in line with your and your customers’ IT strategies keeping development and implementation costs reasonable and helping to reduce expenses when possible. With careful planning at the beginning, we estimate project risks (technological, financial, project scope risks and more) to help you get the most out of your IoT investments.   * Consulting at the stage of architecture planning   We help you design an IoT platform or several platforms that include all necessary IT components (user apps, big data warehouses, machine learning, etc.) to support a smart, connected product or a product family. We have a distinctive approach to the IT architecture for smart, connected products and adjust it to every case. A scalable IoT architecture will allow to gradually enrich a product’s capabilities saving our customers from huge investments and minimizing IoT project risks.   * Implementing an IoT solution based on high-level requirements   We involve all product stakeholders to discuss your particular business needs, which ensures the required degree of plunging into your business to deliver a business-boosting IoT solution and guarantees meeting your expectations from a smart, connected product.   * Implementing an IoT solution based on detailed requirements   If you already have a software requirement specification for an IoT solution for your future smart, connected product, our engineering team can bring it to reality and test its functionality. We analyse the requirements to define a project’s scope and complexity and provide the delivery schedule to implement your IoT solution in time and within the planned budget. |
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| **Service name** | **IoT for Smart Cities** |
| **Area name** | **Internet of Things** |
| **Service slogan for the introductory page (max. 10 words)** | **Smart cities for smarter life** |
| **Service description: text (max. 300 words)** | A smart city system gathers and analyzes data from sensors and smart devices to enable efficient management of urban processes (e.g., transportation, lighting). ePlug designs and implements end-to-end IoT solutions to bring smart city vision to reality.  We provide full range of services to uphold your city with a reliable, efficient and scalable IoT solution. Our team is ready to join you at any stage and provide:   * Consulting at the stage of a smart city strategy planning:   We bring in knowledge and fresh ideas to create a smart city platform designed to meet the needs of a particular city. Closely cooperating with our clients and defining their operational needs, we design a detailed roadmap of the strategy implementation, define a platform’s capabilities and choose the optimal connectivity. We leverage our IoT development experience to bring down implementation costs and reduce risks at all project stages.   * Consulting at the stage of smart city application planning:   We assist our clients in creating solutions customized to support a particular smart city application. At this stage, we define a solution’s capabilities and come up with the ways to ensure integration with other city services. Our iterative approach helps us lower implementation costs and bring risks down to a minimum.   * Detailed requirements specification:   Our team convenes a project’s stakeholders at the earliest stages to work out clear and comprehensive project specification.   * IoT solution implementation based on high level requirements:   Our team closely collaborates with the city administration and other project stakeholders to understand the needs of our clients and ensure cost-effective implementation of smart city solutions, from smart lighting to sophisticated smart utilities.   * IoT solution implementation based on detailed requirements:   If you have detailed project requirements, we thoroughly analyse the specification to define project scope and complexity, provide delivery schedule and fixed budget. |
| **Project manager name** |  |
| **Reference assistants list** | |
| Employee name |  |
| Role in the project |  |
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| Employee name |  |
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| Employee name |  |
| Role in the project |  |
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| **Service name** | **Smart Healtcare** |
| **Area name** | **Internet of Things** |
| **Service slogan for the introductory page (max. 10 words)** | We deliver solutions to make the healthcare environment more secure and convenient for patients and healthcare professionals. |
| **Service description: text (max. 300 words)** | Medical IoT facilitates monitoring patient health state and tracking medical staff and assets through the network of smart devices and sensors connected to the cloud. ePlug provides reliable IoMT solutions to improve patient care, asset use, and staff productivity.   * Hospital asset tracking with IoT and RFID:   We help healthcare organizations to continuously monitor how their assets are used and moved throughout the hospital and gather and manage the data about asset utilization. Our IoT-enabled asset tracking solutions help to automate asset management, improve visibility into medical assets’ location and availability, as well as identify and reduce bottlenecks in internal hospital processes. With smart asset tracking, a healthcare organization can prevent loss and theft of movable assets and find the ways to optimize investments in assets.   * IoT for medical devices:   We enhance the traditional functionality of medical devices with IoT-based perks to improve patients’ monitoring and treatment and even chronic disease management. IoT healthcare devices equipped with sensors help to monitor and assess patients’ vitals in real time: pulse, blood pressure, glucose. When dangerous variations are observed, an alert to a nurse and a doctor is generated. Also, connected health gives healthcare providers comprehensive picture of every patient’s state and enables better care decisions.   * IoT-based patient and staff tracking:   Our smart tracking systems based on RFID and IoT help not only see every patient’s and employee’s location in real time but also get meaningful insights. For example, they help to assess and predict patient flow and improve patient and staff safety.   * Additional IoT-based components of a smart hospital   We are ready to make your healthcare organization smart from all sides: with smart lighting, climate control, and so on. Also, if you have an idea about how to improve your hospital with IoT or your healthcare organization has any specific challenges, which can be addressed with IoT, we are ready to study your case and help you deliver an integrated solution to address your business problems. |
| **Project manager name** |  |
| **Reference assistants list** | |
| Employee name |  |
| Role in the project |  |
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| **Service name** | **IoT Connected Vehicle Insights** |
| **Area name** | **Internet of Things** |
| **Service slogan for the introductory page (max. 10 words)** | We deliver solutions to connect drivers, vehicles and the surrounding environment in real time to optimize the in-car experience |
| **Service description: text (max. 300 words)** | IoT Connected Vehicle Insights is connected car software that integrates real-time data about drivers, vehicles and the environment to optimize the in-car experience. The dedicated cloud service streams data from vehicle sensors and uses analytics and AI to understand driver behavior. it links them to other information systems in the cloud, such as weather and traffic, to add context and situational awareness.  With this integrated information, connected vehicles can diagnose safety risks or quality issues and take immediate action. For example, connecting to real-time weather and traffic conditions can improve the effectiveness of a vehicle’s collision avoidance system. The dedicated SaaS platform also provides advanced navigation features, such as destination prediction, based on specific driver patterns. |
| **Project manager name** |  |
| **Reference assistants list** | |
| Employee name |  |
| Role in the project |  |
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| Employee name |  |
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| Employee name |  |
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# KIND OF TOPIC: *Events*

## Event Page

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| **TOPIC PAGE:** *Event Page* |
| Event title: text |
| Event area: text |
| Event description: text (max. 200 words) |
| Event hosts: list of people (employee name, position) |
| Event details (date, time, location, map) |

#### Content:

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| **Event name** | **Teaching 2.0** |
| **Area name** | Education |
| **Very short overview (max. 20 words)** | Learn how to improve the quality and the effectiveness of both online and traditional lessons. |
| **Event description: text (max. 200 words)** | Social distancing and lockdowns in response to the COVID-19 pandemic have brought a transformation to distance learning and training in a few short weeks. Educators have revamped lesson plans and moved courses online, exploring alternative delivery methods leading to innovation in VET, and the dynamic use of distance learning.  This training webinar is addressed to teachers, educators, administrators and parents who want to find out how to take full advantage of the Plug-IT software to improve lesson delivery. Through our training webinars, you can receive certified training from a representative of our professional development team who will work with you to ensure you develop the skills and abilities needed to make the most of our services. Moreover, since it is live training, you can ask questions in real time, ask to see specific examples, and much more. We look forward to sharing our knowledge and experience with you.  In our meeting, we’ll be covering the following:   * what Classroom is and why we use it * how to create and manage a Class * inviting teachers and students * creating topics, materials and assignments * grading effectively, returning work and submitting feedback * student’s view of Classroom app * best practices and helpful hints |
| **Date, time, location** | 12 September 2021, 10.30 AM, Plug-IT HQ |
| **Event hosts** | |
| Employee name | Fallon Hayden |
| Employee name | Isaac Walsh |
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| **Event name** | **Implementing Group Work in the Classroom** |
| **Area name** | Education |
| **Very short overview (max. 20 words)** | Learn how to use Schoolwork to efficiently manage assignments and group works in your classrooms. |
| **Event description: text (max. 200 words)** | This training meeting is addressed to teachers, educators, administrators and parents who want to find out how to take full advantage of the Plug-IT Schoolwork software to efficiently manage assignments and group works in classrooms. Through our training webinars, you can receive certified training from a representative of our professional development team who will work with you to ensure you develop the skills and abilities needed to make the most of Schoolwork. Moreover, since it is live training, you can ask questions in real time, ask to see specific examples, and much more. We look forward to sharing our knowledge and experience of using Schoolwork with you.  In our meeting, we’ll be covering the following:   * how to share a homework assignment, study reminder, or class announcement with students * how to add PDFs, documents, web links, photos, videos, or even links to specific activities within an app * how to track student progress, including quiz scores, points earned, and time spent * how to collaborate with individual students or with the entire class in just a few taps * how to add comments to students’ work while they’re working on an assignment * student’s view of Schoolwork app * best practices and helpful hints |
| **Date, time, location** | 21 October 2021, 11.30 AM, Plug-IT HQ |
| **Event hosts** | |
| Employee name | Fallon Hayden |
| Employee name | Daniel Roy |
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| **Event name** | **Reply & Plug-IT: Working Better Together to Simplify IT Security as a Service** |
| **Area name** | Security |
| **Very short overview (max. 20 words)** | What are the cybersecurity potential and opportunities for MSPs? |
| **Event description: text (max. 200 words)** | Join Plug-IT’s VP of Global MSP, Scott Barlow, and Reply’s Sr. Channel Development Manager, Michael DePalma, for an in-depth discussion on the current cybersecurity potential and opportunities for MSPs.  • Cybersecurity Market potential for MSPs  • New integration between Datto RMM, Autotask PSA, and Sophos  • How to position Sophos & Datto in your MSP offering  • Live Q&A session |
| **Date, time, location** | Thu, May 27, 2021 11:00 AM - 12:00 PM CEST, Plug-IT HQ |
| **Event hosts** | |
| Employee name | Elizabeth Smith |
| Employee name | Conna Giles |
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| **Event name** | **Healthcare cybersecurity** |
| **Area name** | Security |
| **Very short overview (max. 20 words)** | Healthcare organisations are a growing target for hackers: 63% of IT managers experienced an increase in cyberattacks over 2020. |
| **Event description: text (max. 200 words)** | Join us to discover how Sophos enables healthcare organisations to face down cyber threats and secure their data, without getting in the way of patient care. We'll cover:  • The seven key challenges that healthcare IT pros face  • Sophos solutions that keep your data and organisation secure – and reduce the burden on IT teams  • Real-world case studies of the security and efficiency gains for Sophos healthcare customers |
| **Date, time, location** | Thu, May 20, 2021 11:00 AM - 12:00 PM CEST, Plug-IT HQ |
| **Event hosts** | |
| Employee name | Fallon Hayden |
| Employee name | Cindy Obrien |
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| **Event name** | **5 Signs You’re Under Attack** |
| **Area name** | Security |
| **Very short overview (max. 20 words)** | What is the best way to avoid having a cyberattack turn into a full breach? Prepare in advance. |
| **Event description: text (max. 200 words)** | In this special encore presentation, we'll talk about the 5 signs you may be under a ransomware attack and technologies that can help you identify and resolve incidents faster. Discussion topics include:  • Apps that have no business on your network and are immediate flags  • Examples of common test attacks and other suspicious behavior  • Areas of concern in threat hunts |
| **Date, time, location** | Thu, Apr 15, 2021 7:00 PM - 8:00 PM CEST, Plug-IT HQ |
| **Event hosts** | |
| Employee name | Wilfred Tang |
| Employee name | Cindy Obrien |
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| **Event name** | **Algorithm Conference 2021** |
| **Area name** | Artificial Intelligence |
| **Very short overview (max. 20 words)** | A conference that will feature no-pitch, high-level workshops and presentations that demonstrate how algorithms are shaping every aspect of our lives. |
| **Event description: text (max. 200 words)** | Special consideration will be given to sessions that highlight innovative technical and commercial developments in big data, artificial intelligence, quantum computing and blockchain technologies, their ethical and privacy implications, and how they impact and are impacted by public policies.   * Can AI be sentient and conscious? * Can AI be capable of understanding? * Should generative AI be recognized as inventors by patent authorities? * Should the (US) military continue the development of lethal AI? * Quantum computing. Hype or are we really making progress? * How are hackers using the Bitcoin blockchain as part of a malware infrastructure?   Those are just a few of the issues that our speakers will address during the plenary sessions of the conference. |
| **Date, time, location** | Mon, September 20, 2021 11:00 AM - 12:00 PM CEST, Plug-IT HQ |
| **Event hosts** | |
| Employee name | Maliha Patel |
| Employee name | Bilaal Lancaster |
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| **Event name** | **ePlug ConnectedWorld** |
| **Area name** | Internet of Things |
| **Very short overview (max. 20 words)** | Meet and share ideas with the IoT experts who create connected products and solutions invented for life. |
| **Event description: text (max. 200 words)** | ePlug ConnectedWorld 2020 is the meeting point for experts creating connected products and solutions invented for life. Choose between the conference, the exhibition, the hackathon and the many networking opportunities to create your personalized event.  Join executives, decision makers, digital transformers, innovators, developers, entrepreneurs and IoT enthusiasts from diverse industries around the world to stimulate knowledge exchange, co-creation and business opportunities.  We’ll share novel strategies, best practices, and instructive case studies relating to IoT-driven products, services, and solutions. |
| **Date, time, location** | Plug-IT HQ |
| **Event hosts** | |
| Employee name | Kaleem Franklin |
| Employee name | Konrad Baird |
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| **Event name** | **ePlug @MWC Los Angeles** |
| **Area name** | Internet of Things |
| **Very short overview (max. 20 words)** | ePlug will take part in Mobile World Congress LA, the largest mobile industry event in North America to present pervasive IoT solutions deeply integrated with the smartphones world. |
| **Event description: text (max. 200 words)** | ePlug is proud to annunce its partecipation at Mobile World Congress LA, the largest mobile industry event in North America. It's organized by the GSMA (Groupe Speciale Mobile) and this year will be held online as a virtual event. In 2018, nearly 22,000 people attended the annual conference and programs to view new cutting tech on the exhibition floor. Professionals and industry leaders from 112 countries and territories were present, and 220 media and industry analysts covered the event. Over 400 speakers shared their expertise over 75 hours of program content. We will show IoT solutions strongly integrated with the smartphones world and with the environment (pervasive). Visit our virtual (for this year only, hopefully) stand! |
| **Date, time, location** | Plug-IT HQ |
| **Event hosts** | |
| Employee name | Emma-Louise Hancock |
| Employee name | Bilaal Lancaster |
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| **Event name** | **The IoT and the mmWave Frontier** |
| **Area name** | Internet of things |
| **Very short overview (max. 20 words)** | Explore the potential of the newest IoT solutions which take advantage of the high frequency mmWave to make devices communicate even faster. |
| **Event description: text (max. 200 words)** | The 3rd IoT Vertical and Topical Summit will be held October 26 -30, 2022 as part of RWW2021 in San Antonio, Texas. The one and a half day Summit will address the important role that mmWaves play in the IoT ecosystem.  The choice of the theme, “IoT and the mmWave Frontier”, is motivated by increases in deployment and the regulatory attention paid to new allocations of licensed and unlicensed mmWave spectrum.  The Summit is designed to foster dialogue amongst professionals from industry, the public sector, and the research community. Participants will gather in a highly interactive setting to explore mmWave solutions— from 30GHz to 300GHz as well as the adjacent spectrum from 6GHz to 30GHz and 300GHz to 1,000GHz— and applications for IoT, with a focus on the opportunities and challenges for adoption. This includes electromagnetic-waves used as a technology for: Communications; Sensors; and Manufacturing/Industrial Processes. |
| **Date, time, location** | October 26, 2022, 10:30, Plug-IT HQ |
| **Event hosts** | |
| Employee name | Kaleem Franklin |
| Employee name | Maliha Patel |
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| **Event name** | **ePlug @IoT Tech Expo 2021** |
| **Area name** | Internet of things |
| **Very short overview (max. 20 words)** | ePlug will take part also this year to IoT Tech Expo 2021, the world famous conference about IoT. |
| **Event description: text (max. 200 words)** | We are proud to announce our participation also this year to IoT Tech Expo 2021.  IoT Tech Expo will bring together key industries from across the globe for two days of top-level content and thought leadership discussions across 5 co-located events covering IoT, 5G, Cyber Security & Cloud, Blockchain, AI & Big Data and the newly added Digital Transformation track.  In addition to cutting edge content, the IoT Tech Expo enables key networking opportunities from virtual meetings to on-site lounges and the official networking party. For more information, get in touch!  5,000 attendees are expected to congregate from around the world including CTO’s, Heads of Innovation and Technology, IT Directors, Telecom Providers, Developers, Start-Up’s, OEM’s, Government, Automotive, Operators, Technology Providers, Investors, VCs and many more.  The Expo will showcase the most cutting-edge technologies from more than 125 exhibitors.  The event will be mainly about exploring the latest challenges, opportunities and innovations within the Internet of Things and covering the impact it has across industry sectors. |
| **Date, time, location** | 18 July 2021, 8:00 , Business Design Center, 52 Upper St, London N1 0QH, United Kingdom |
| **Event hosts** | |
| Employee name | Bilaal Lancaster |
| Employee name | Wilfred Tang |
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# TOPIC: *About*

## About Page

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| **PAGE:** *About Page* |
| Company overview: text (max. 500 words) |

#### Content:

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| **Company overview: text (max. 500 words)** |  |

# KIND OF TOPIC: *Contacts*

## Contacts Page

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| **PAGE:** *Contacts Page* |
| Office information (address, phone, email, map) |

#### Content:

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| **Offices** | |
| Office address | Via Galileo Galilei, 14, 20145 Milano MI |
| Office phone | 02 58318197 |
| Office email | assistance@plug-it.it |