

# Smarty

*“A whole new way of advertising.”*

Luís Rita

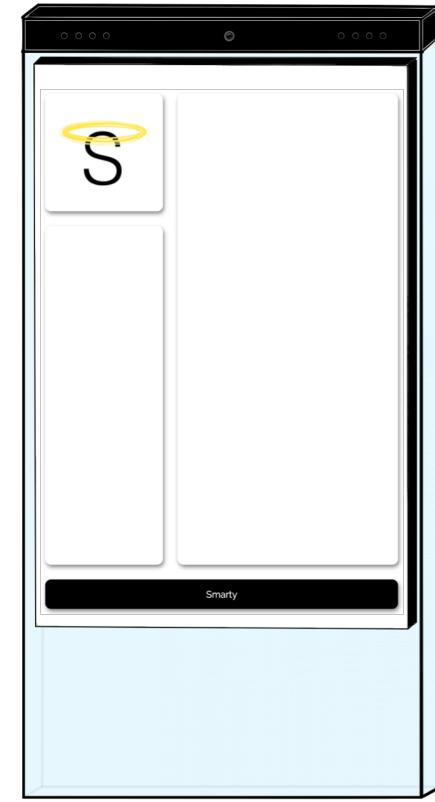
# State of the Art



1796



2011



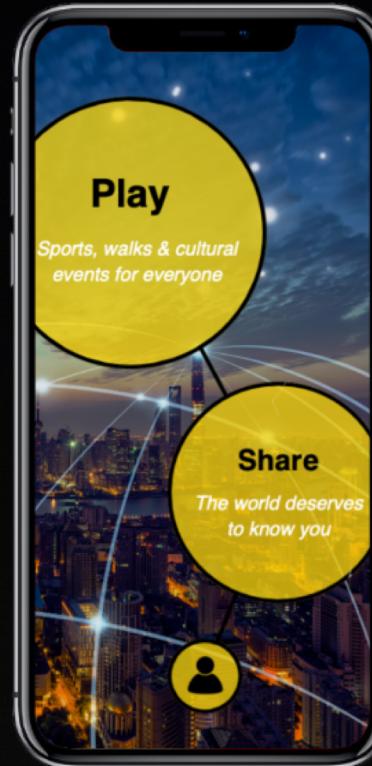
Soon...

# Display



5G Communication  
Ambient Light Sensor  
Built-in Mic & Speakers  
IR Camera  
LED Illumination  
Proximity Sensor  
UHD Camera  
  
Back & Front LED Display  
Slimmest Outdoor Screen  
Ultraresistant Glass  
(U)HD Screen  
High Screen/Body Ratio

# App



Lightweight App  
Available for Android & iOS  
Intuitive Interface  
Easy & Secure Payment  
Detailed & Real-Time Info  
Ad Scheduling, Preview & Prices



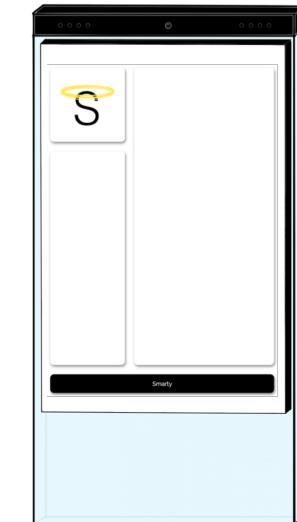
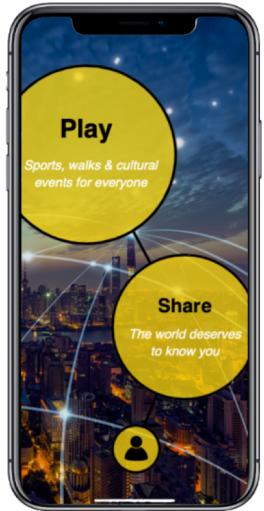
Infraestrutura  
Nacional de  
Computação  
Distribuída

5G

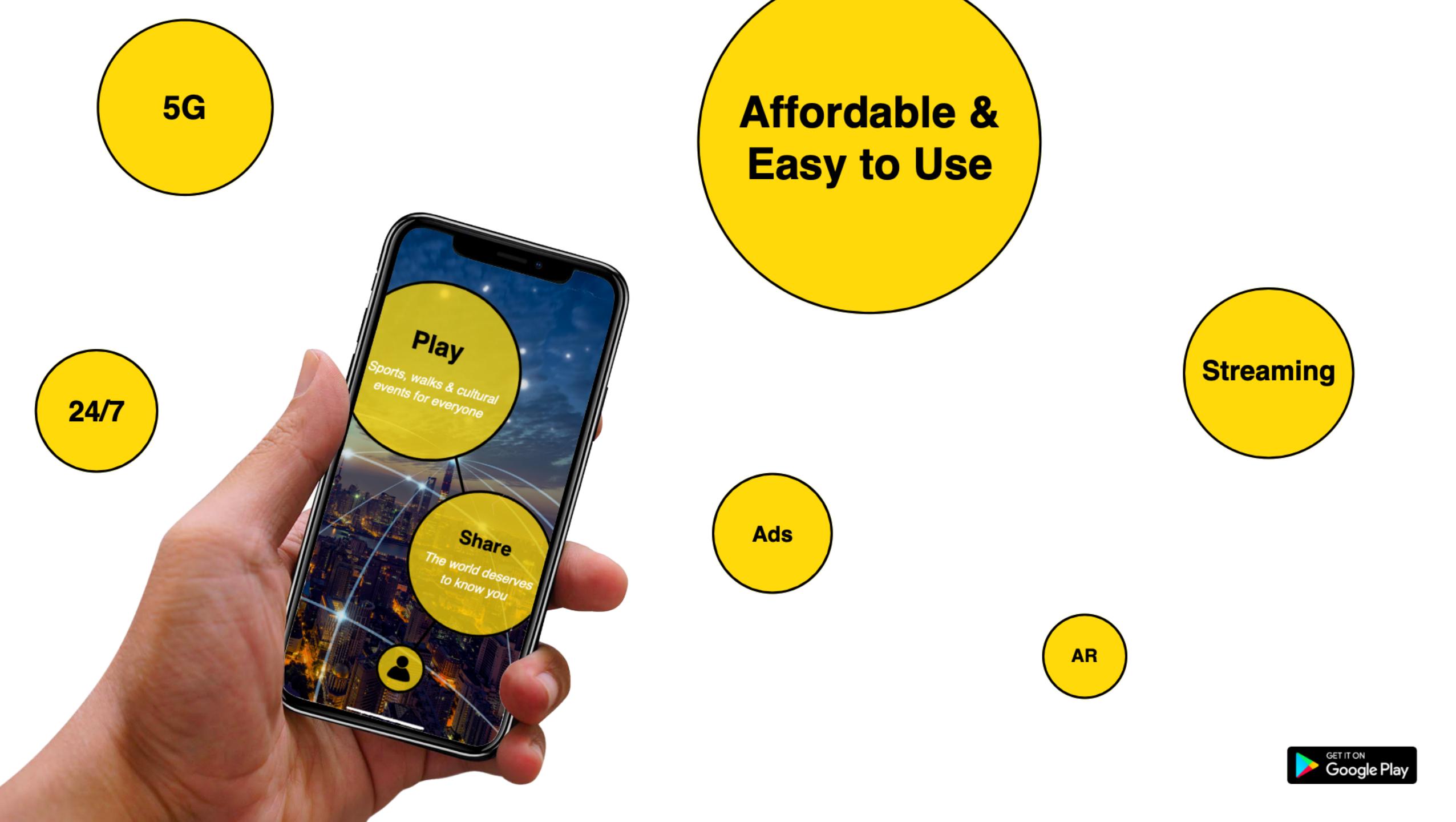
5G

# Workflow

Future



# App



5G

24/7

Affordable &  
Easy to Use

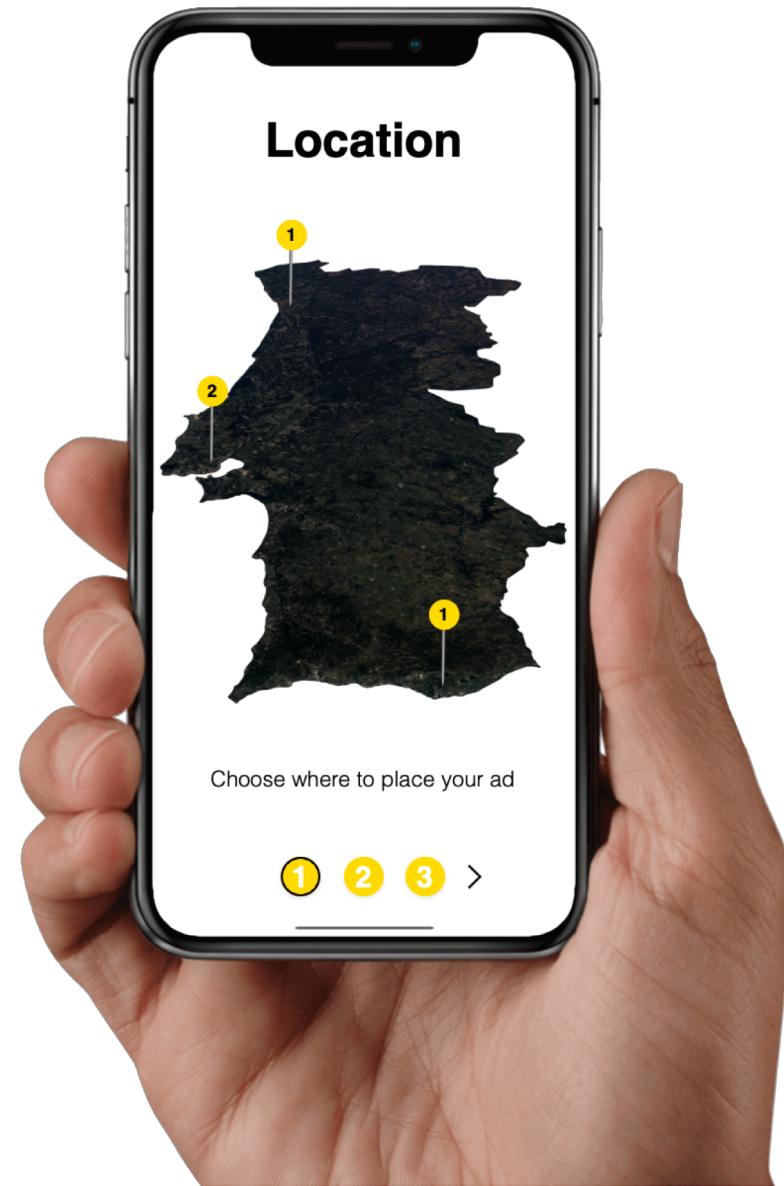
Streaming

Ads

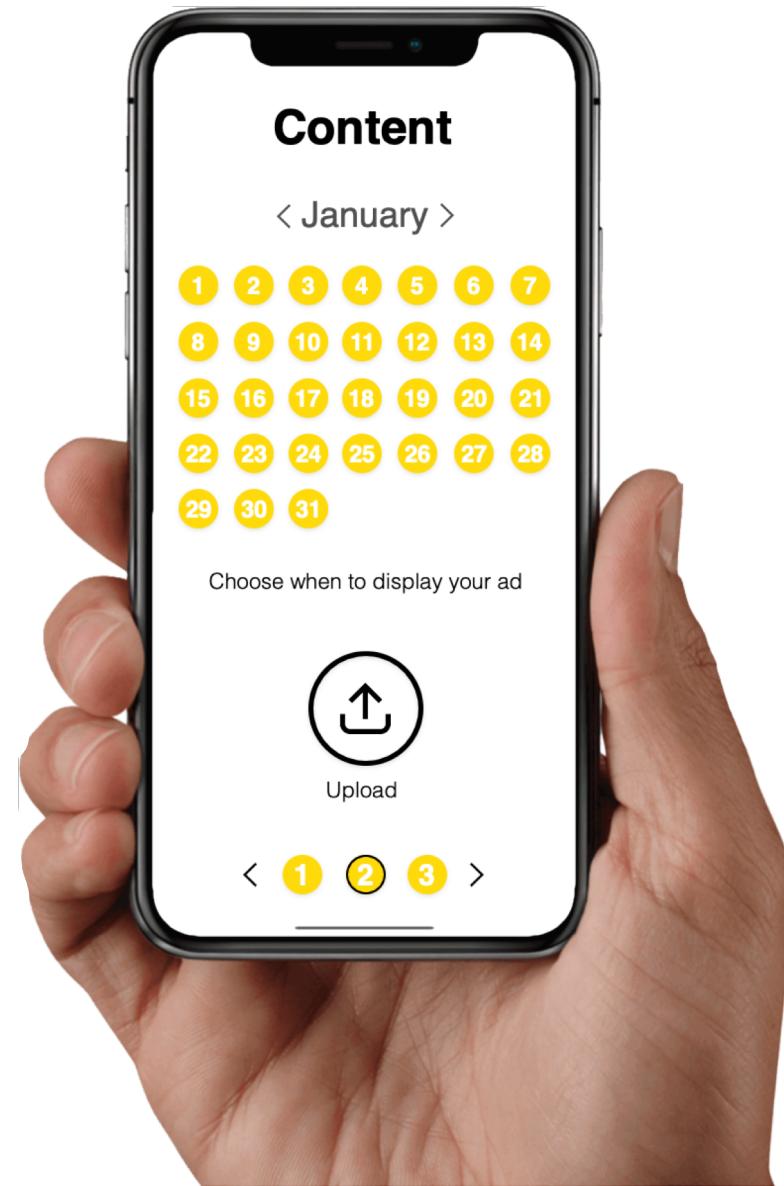
AR



# Step 1



# Step 2



# Step 3



# Display



# Website

The website features two main sections: **Meter** and **Display**, each with a halo above it, suggesting advanced technology.

**Meter:**

- Visors are not necessary anymore.
- Cheaper production costs.
- Using last generation batteries and 5G communication, they may last more than 15 years.
- It will be possible to check the water consume and receive different types of alerts (e.g.: water leakage).
- Invoices, price rates... Everything in the same place.
- Visors are not necessary anymore.
- Cheaper production costs.
- Using last generation batteries and 5G communication, they may last more than 15 years.
- It will be possible to check the water consume and receive different types of alerts (e.g.: water leakage).
- Invoices, price rates... Everything in the same place.
- Visors are not necessary anymore.
- Cheaper production costs.
- Using last generation batteries and 5G communication, they may last more than 15 years.
- It will be possible to check the water consume and receive different types of alerts (e.g.: water leakage).
- Invoices, price rates... Everything in the same place.

**Display:**

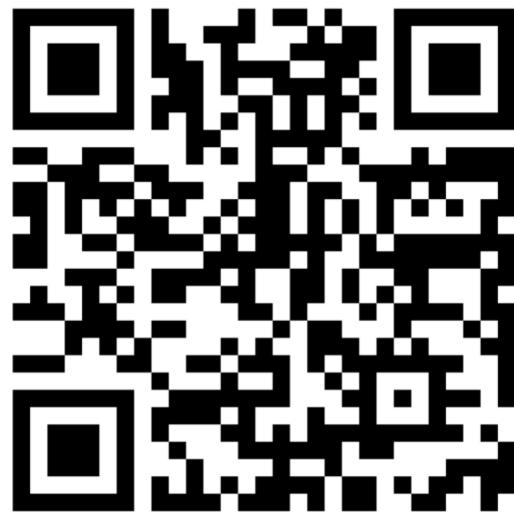
- LED screen with higher screen-to-body ratio.
- Connected to the powerline or, eventually, charged by solar energy.
- Speakers intended to reproduce sounds in specific situations.
- Intended to stream what is being broadcasted by 5G. Thus, they require less technology than usual.
- The presence of cameras could trigger the action of several features according to user facial reactions or if looking at it.
- Users interact with them using an app.
- General applications may include advertisement or promotion of local events, specially for elders, who do not use social networks.

**5G**

© Copyright 2018 - Smarty

[Facebook](#) [LinkedIn](#) [YouTube](#)

# Website



[warcraft12321.github.io/smarty]