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Own your identities

LENS

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Context

- Traditional message boards lie in centralized infrastructures

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- web3 allows decentralization and true ownership of content

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- Protocols such as Lens have pioneered by setting the foundations for web3 social media

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- Nevertheless, users lack the option of posting in an anonymous manner

Context

- Traditional message boards lie in centralized infrastructures
- web3 allows decentralization and true ownership of content

Is it possible to build a message board that enables both **identifiable** and **anonymous** messages?

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Why the Lens Social Graph?

- Lens provides a rich community of users and social media infrastructure to built on top

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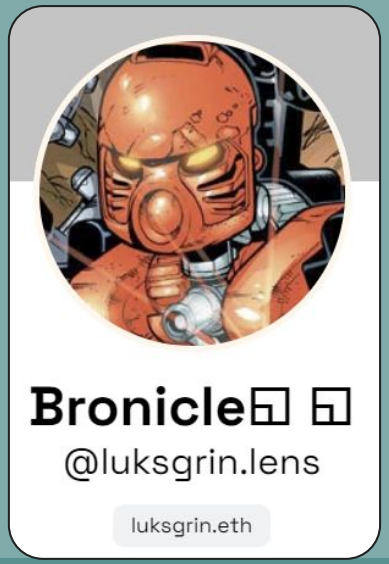
How does AskLens work?



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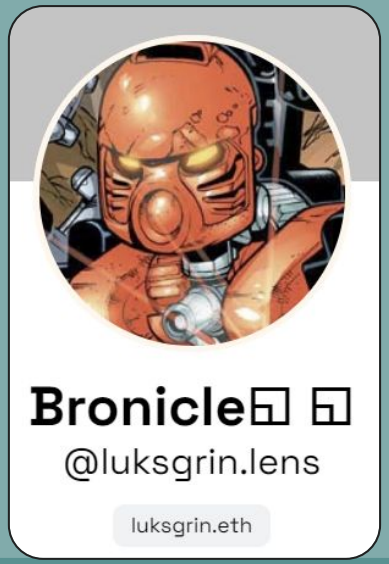

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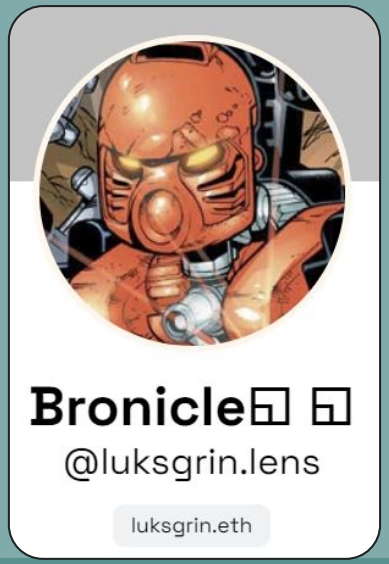

luksgrin.lens: 0x1

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p_misirov.lens: 0x2

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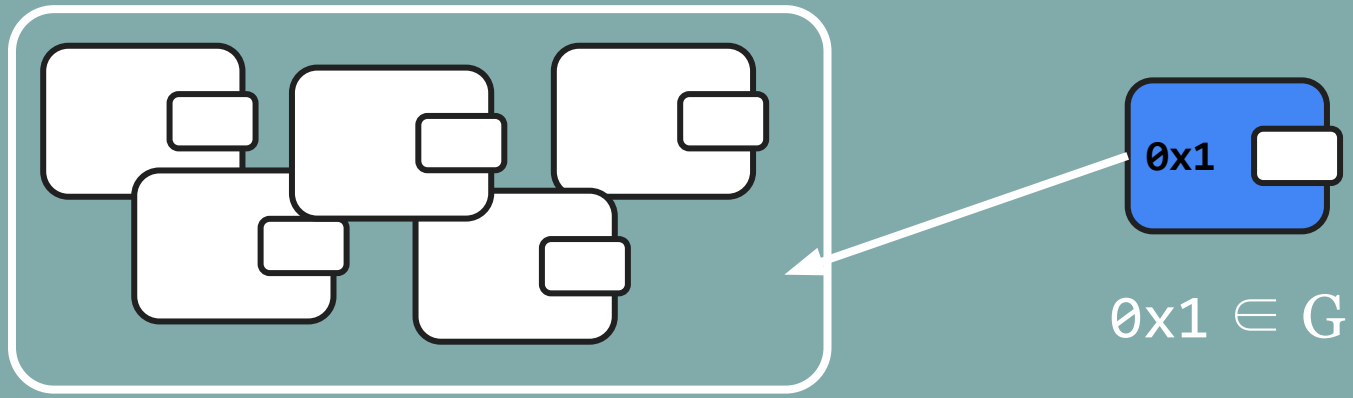
How does AskLens work?

let $G := \{w \mid w.balanceOf(LPP) > 0\}$



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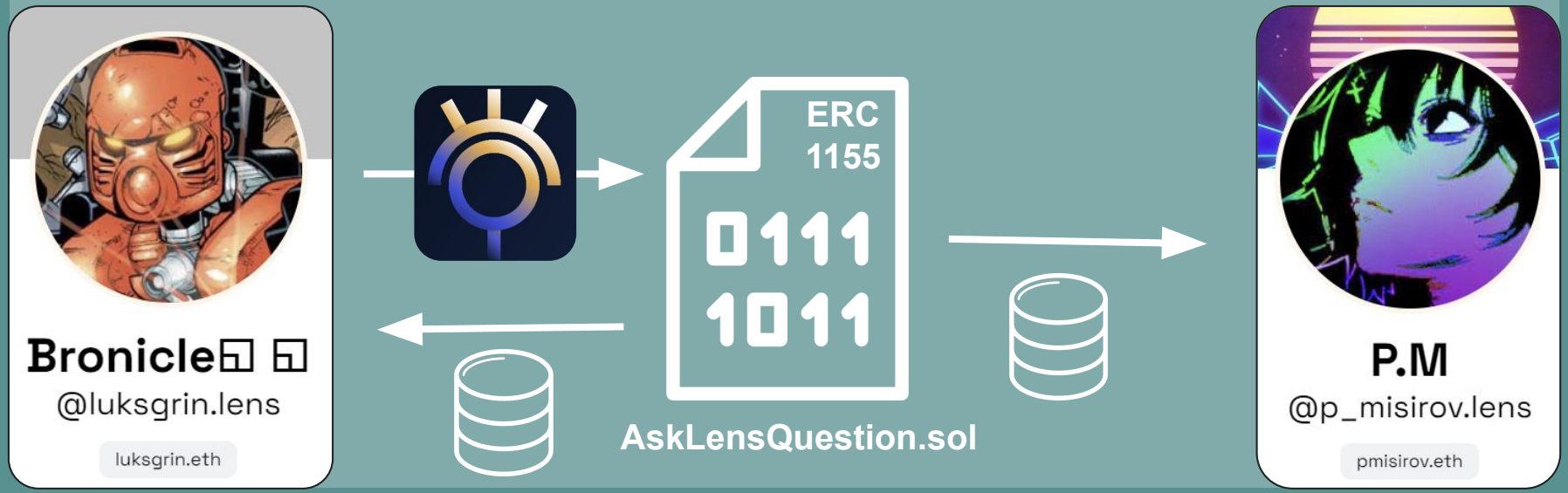

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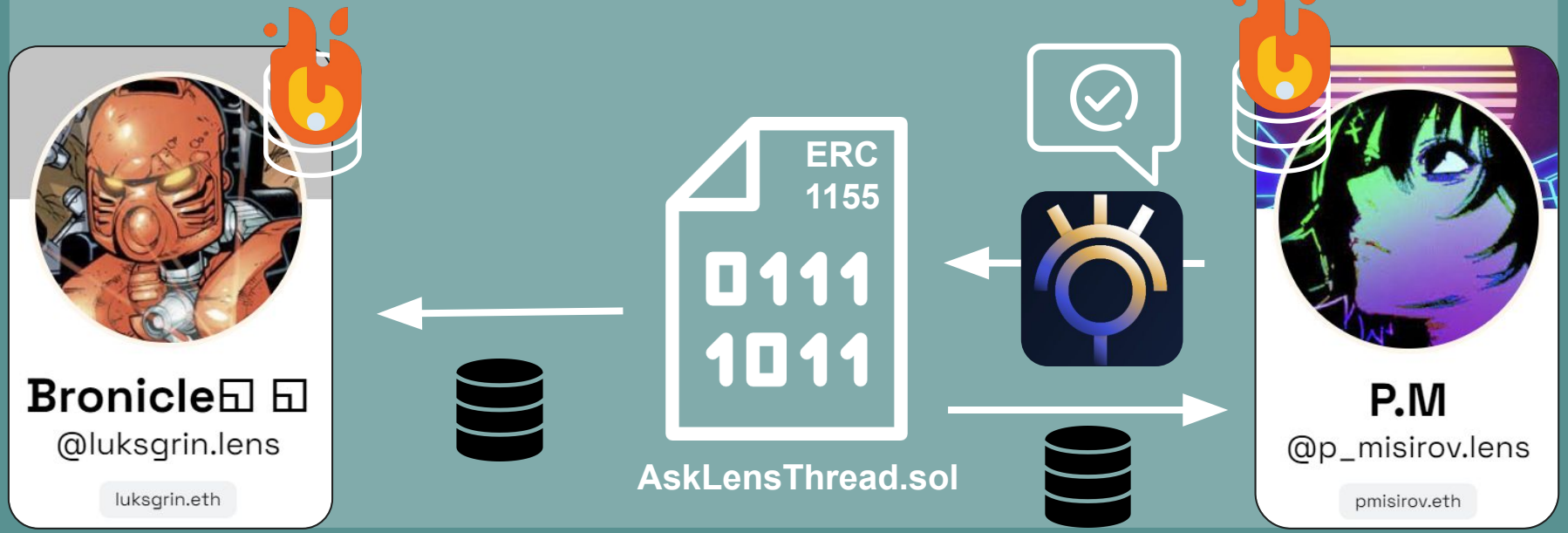

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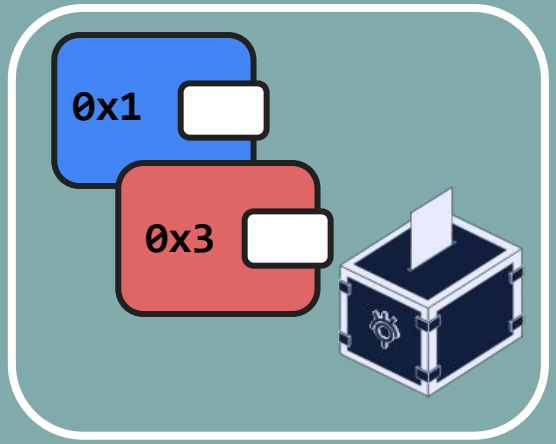

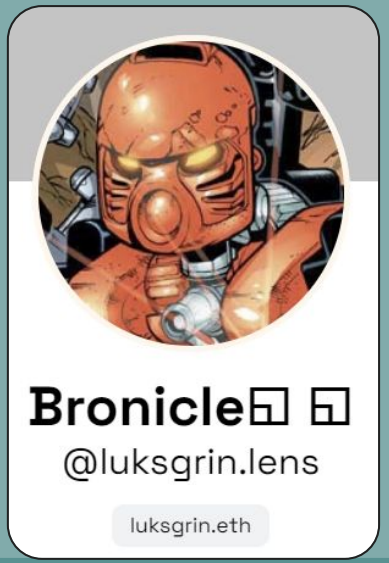

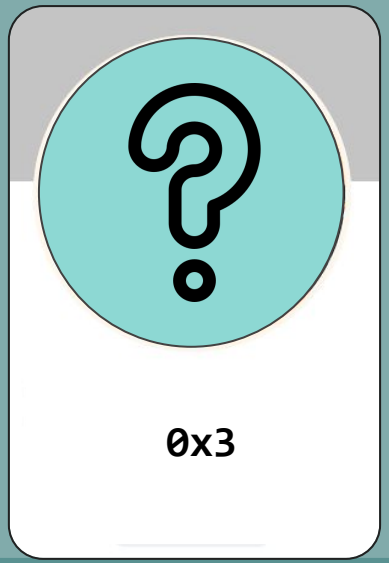

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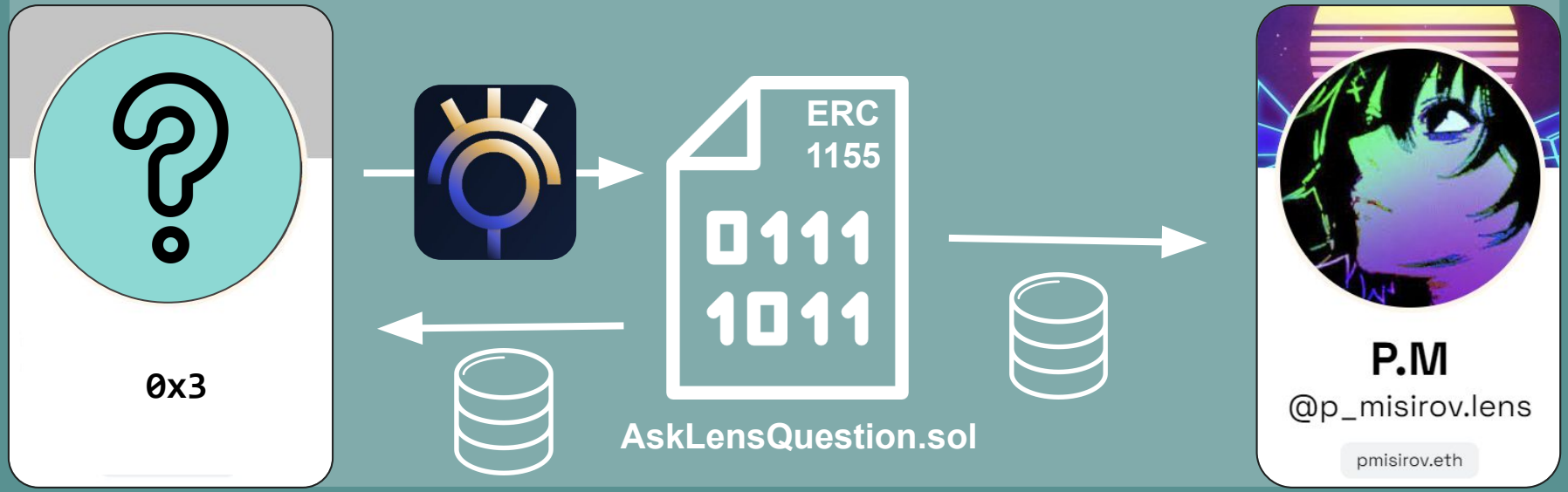

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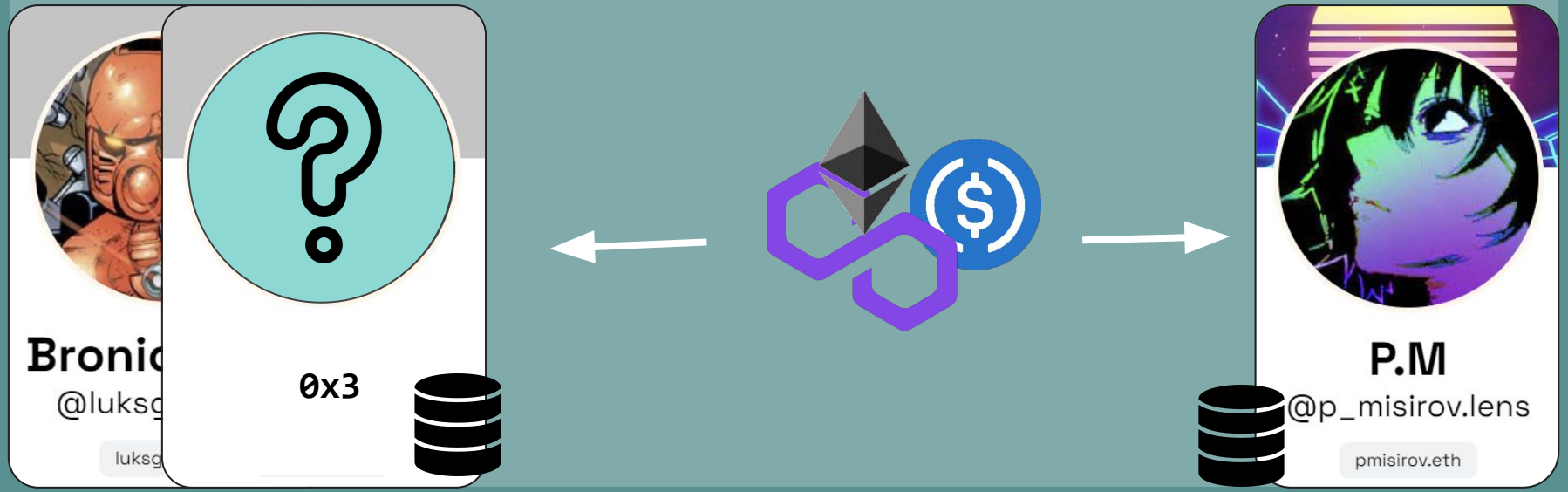

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