



EVENTRIUM

TRUST REIGNS SUPREME: EXPERIENCE THE
DIFFERENCE!

EVENT MANAGEMENT
PLATFORM

PRESENTED BY:
LATZ

OUR TEAM



**Luqman
Hakim**

Project Manager

Oversee the planning, execution, and successful delivery of projects. Facilitate communication among team members, mitigate risks, and drive project success by aligning efforts with project objectives.



**Aiman
Haikal**

Blockchain Engineer

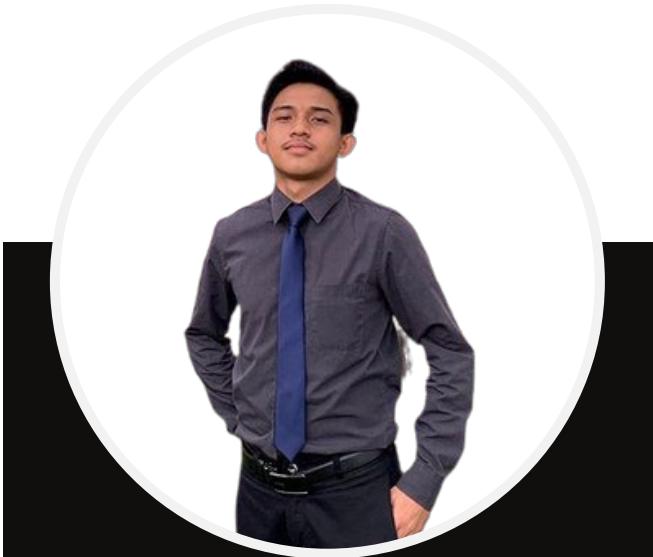
Setting up and managing testnets, testing Algorand-powered React applications for functionality, monitoring transactions, implementing and testing smart contracts



**Muhammad
Taufiq**

Business and
Data Analyst

Conducted market research, refine Business Model Canvas, define value proposition, analyze user data, analyze competition and gather customer feedback



**Zaliff
Usri**

Software Engineer

Designed and developed user interfaces with React, and collaborated with the team to refine project architecture

PROBLEMS WE SOLVE

People **missing out on valuable events** as there are no centralized platform for sharing events.

There is **no easy way of proving** that you've attended an event or passed a test.

Ticketing systems are exposed to **counterfeiting**.



PITCH DECK

PROBLEMS

OUR SOLUTION

STAY INFORMED

with centralized platform
for promoting educational
events

AUTOMATED PRIZE DISTRIBUTION

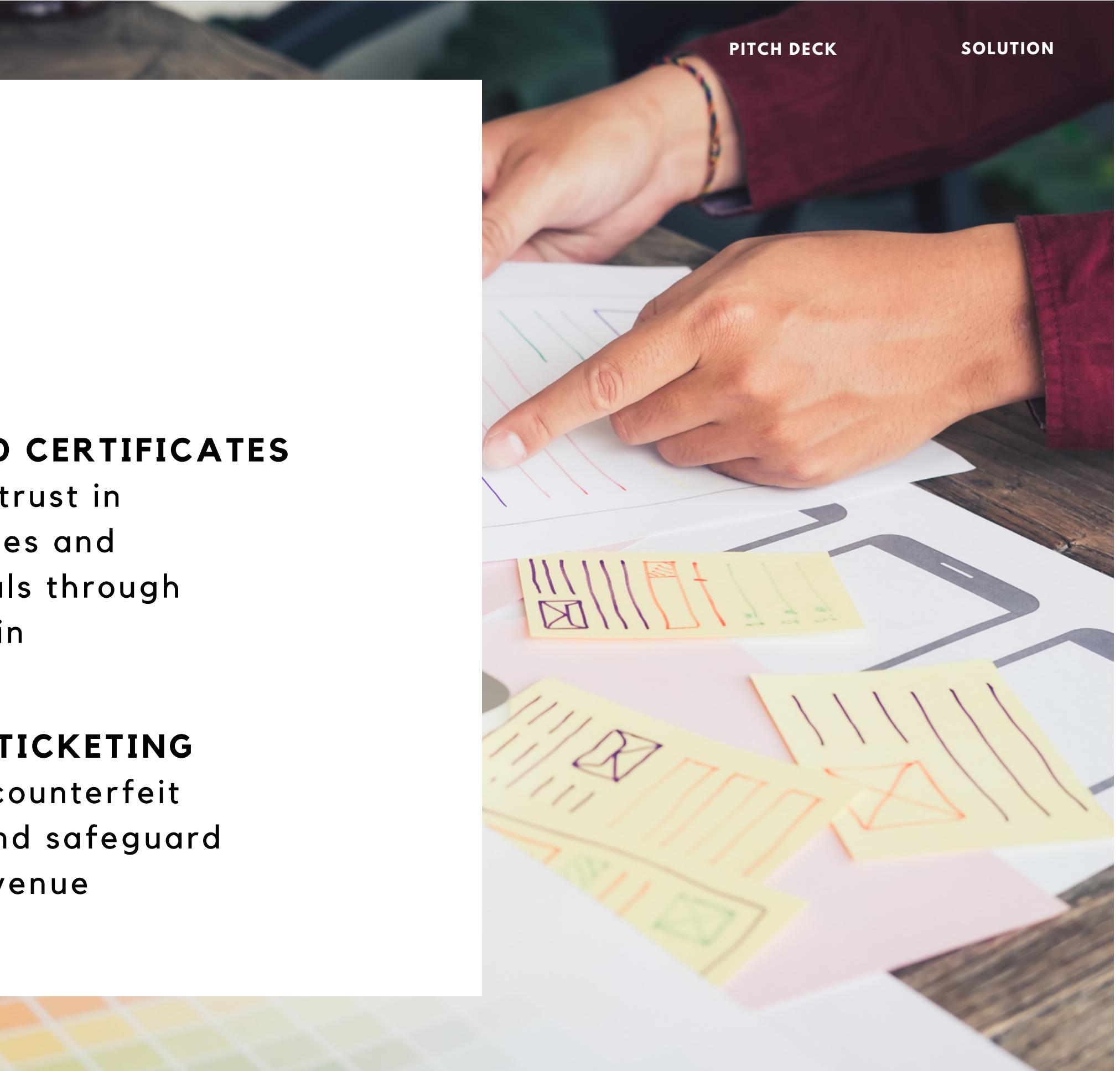
save time and effort in
distributing prizes to the
winners

VERIFIED CERTIFICATES

enhance trust in
certificates and
credentials through
blockchain

SECURE TICKETING

prevent counterfeit
tickets and safeguard
event revenue



FEATURES

Create Event

Joining Event

Generate Ticket (NFT)

Generate Certification (NFT)

Distribute Prizes (Crypto)

PITCH DECK

FEATURES

Transaction ID:

Q6BTBZ2S5HNIQ7HIRQ5HQ7TFYAW4TNSUSLDP2RUQ2B2FGULUZCFQ



Featured Events

All Business Workshop Symposium Competition

Algorand Hackathon 1 ALGO	Python Online Class 200 ALGO	Charity Gala 200 ALGO	Music Fest 500 ALGO
eTech Symposium Free	Volleyball National League 1000 ALGO	Digital Mastery : Online Webinar 150 ALGO	Cybersecurity Forum Free

ALGORAND Hackathon

Date: October 18 · 9:00am - October 23 · 11:59pm +08UTC
UTM, Johor Bahru
Algorand Student Council

Welcome to the Algorand Hackathon! This event is a great opportunity for students to showcase their skills and gain valuable experience in the field of blockchain technology and Python. The hackathon will take place on October 23, 2023, and will feature a series of workshops and hands-on activities that will allow participants to learn about the Algorand blockchain platform and Python programming language.

About This Event

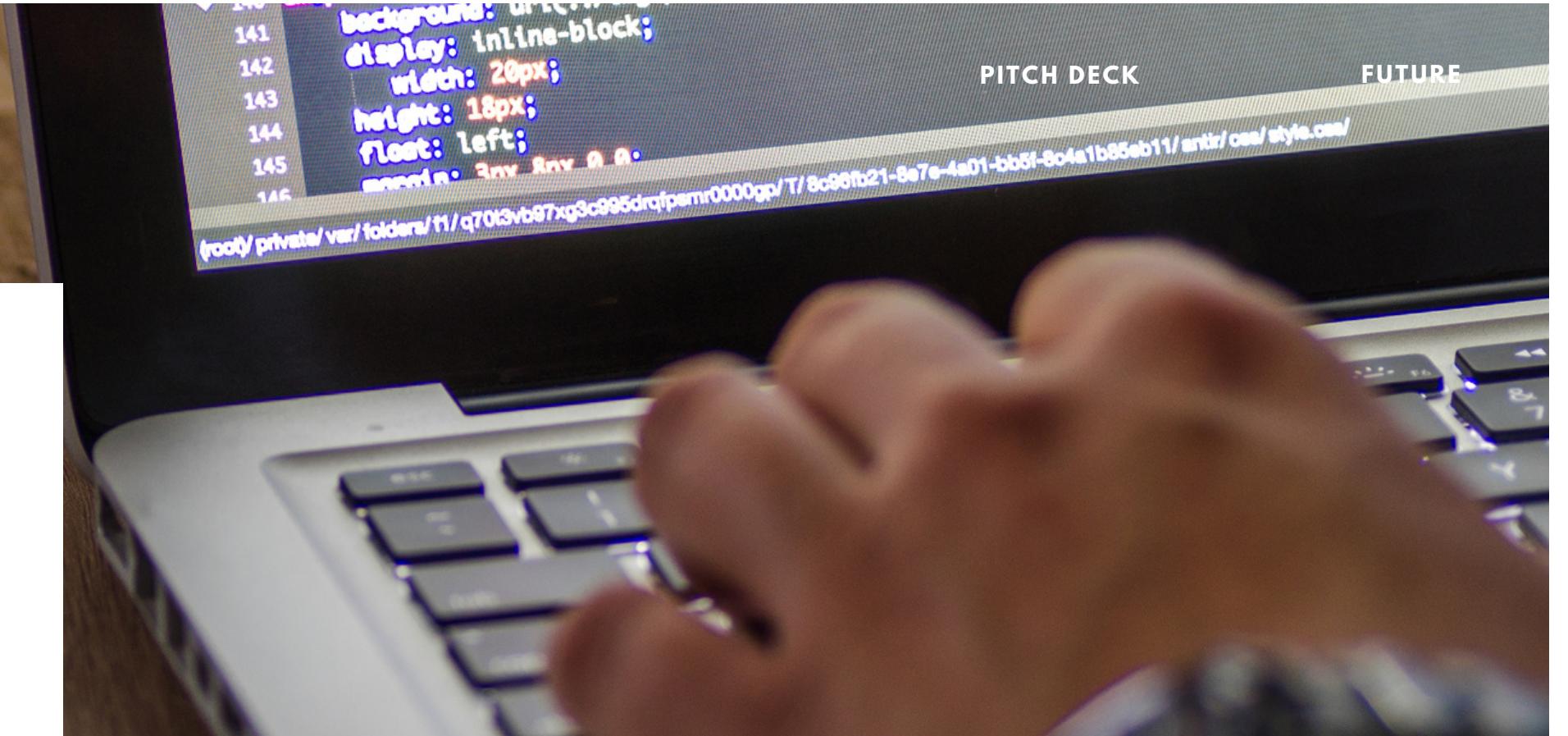
- One Week Hackathon Competition
- Mobile eTicket
- Winning Prizes

The hackathon will be held online, and participants will have the opportunity to work together in teams to develop their projects. Each team will have access to the Algorand Developer Portal, which will provide them with the tools they need to create their projects.

Tags

#hackathon #belajar #algorand #blockchain

WHY BLOCKCHAIN?



Generate Ticket

Generate Certification

Distribute Prizes



Trust and Transparency

Security

Counterfeit Prevention

Global Accessibility

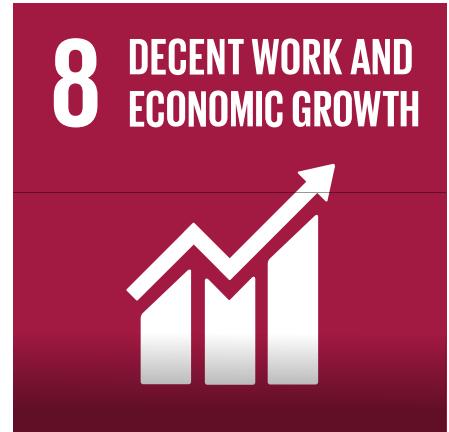
IMPACT



- Increase **educational events participation** opportunities.
- Showcasing verified credibility and achievements.



- Promotes innovation in event and education sector
- **Gain trust** from the participants



- Blockchain developers are able to contribute to the **blockchain industry economic growth**.
- Expand the reach of educational institutions and event organizers.



- **Uniting** developers, event organizers, educational institutions, and students to work together, achieve the same goals.

WHO BENEFITS?



“ EVENT CREATOR

- *Event creation data is stored securely in the blockchain*
- *Protect event from unauthorized attendee*
- *Monetize event through ticket sales*
- *Certificates and prizes are distributed automatically*



“ PARTICIPANT

- *Get to discover more joinable events*
- *Save digital tickets and certificates in a safer place*

COMPETITORS

Eventbrite

Eventbrite is an online platform that allows event organizers to create, promote, and sell tickets for events.

Eventbrite



Linkedin

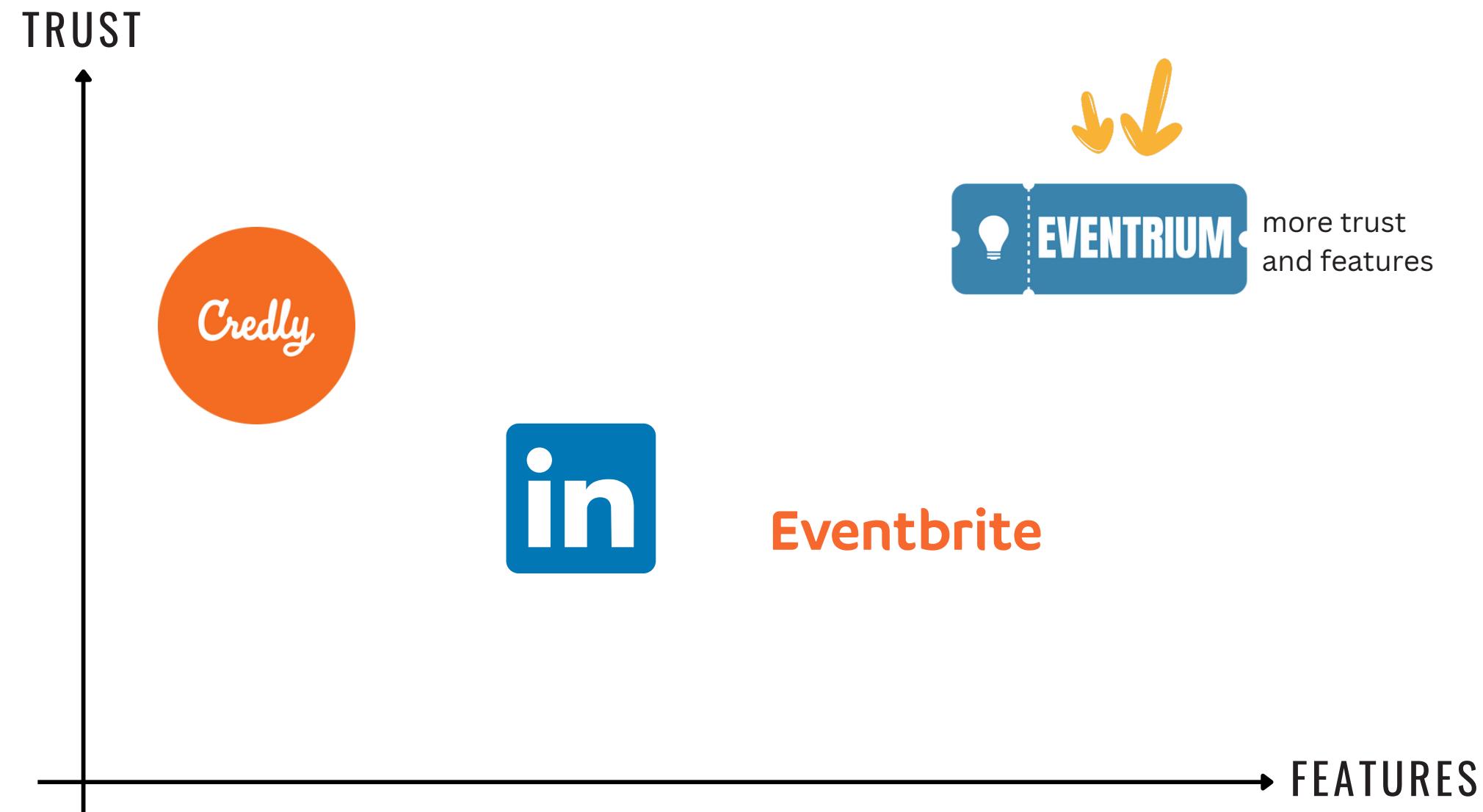
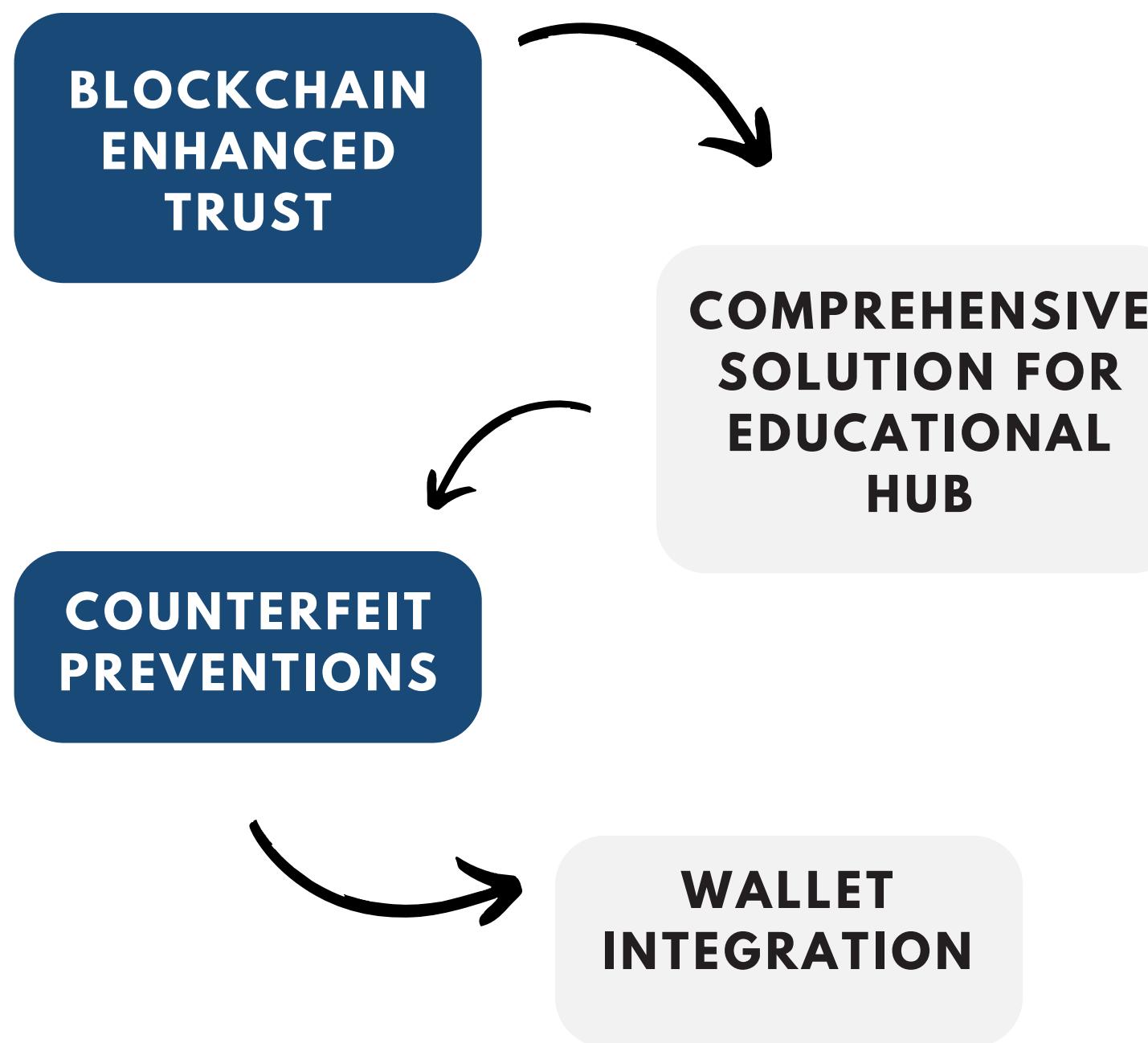
LinkedIn Events allows users to join and create events primarily for advertising purposes, rather than providing event management features.



Credly

Credly is a digital credentialing platform that enables organizations to create, issue, and manage digital badges and certifications.

COMPETITIVE ADVANTAGE



WHERE DOES EVENTRIUM STANDS?

VALUE PROPOSITION

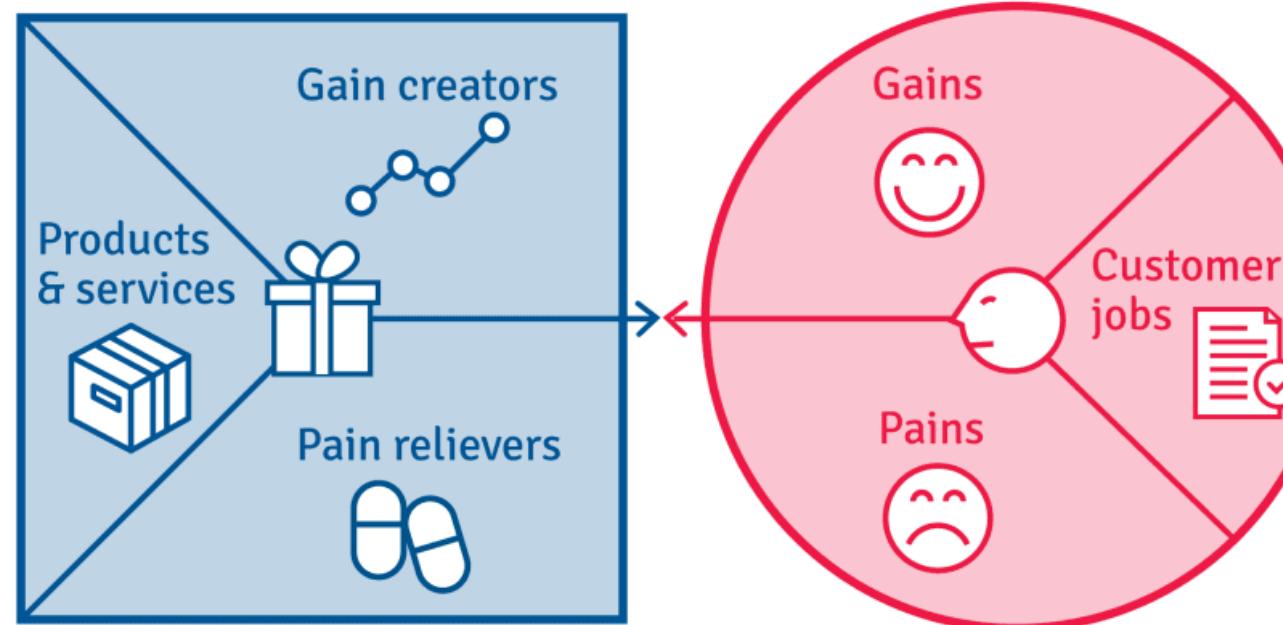
VALUE PROPOSITION

GAIN CREATORS

- Enhanced Trust and Security
- Convenience and Efficiency
- Proof of Attendance

PRODUCTS AND SERVICES

- Centralized Event Hub
- Blockchain Certification
- Secure Ticketing
- Automated Prize Distribution
- Wallet Integration



PAIN RELIEVERS

- Trust and Proof
- Counterfeit Prevention
- Eliminate Confusion

GAINS

- Efficient Record Keeping
- Convenience and Accessibility
- Revenue Protection

PAINS

- Trust Issues
- Certificate and Ticket Storage
- Lack of Centralization

CUSTOMER PROFILE

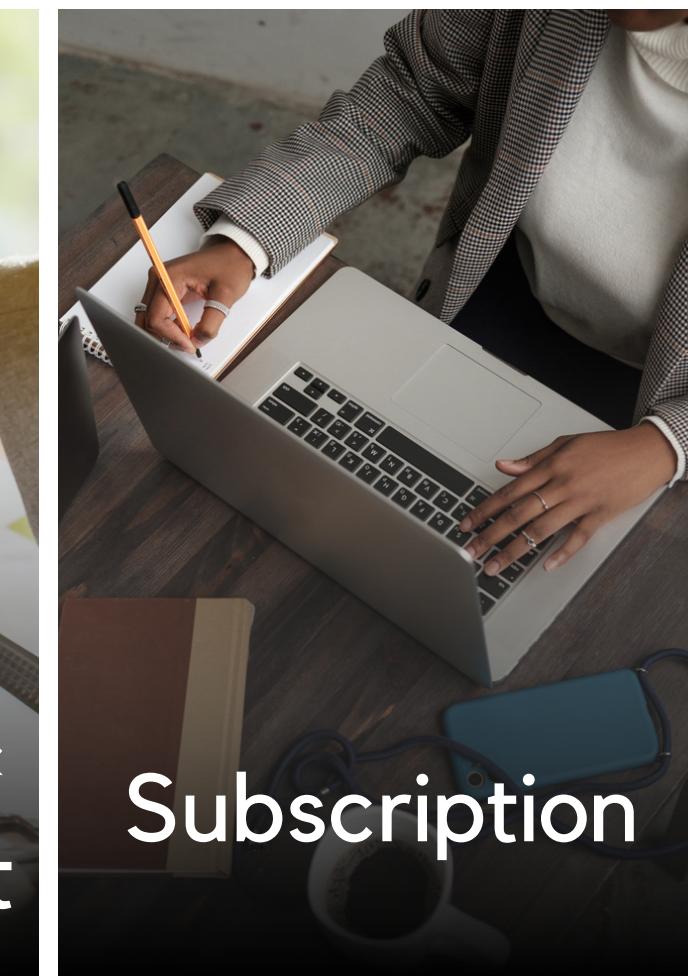
CUSTOMER JOBS

- Stay Informed
- Prove Attendance and Achievement
- Discover and Access Events
- Securely Store Certificates

REVENUE STREAMS

refer our Business Model Canvas [here](#)

Transaction Fees



EVENT INDUSTRY MARKET

≈ 7.71%

increase in
market value

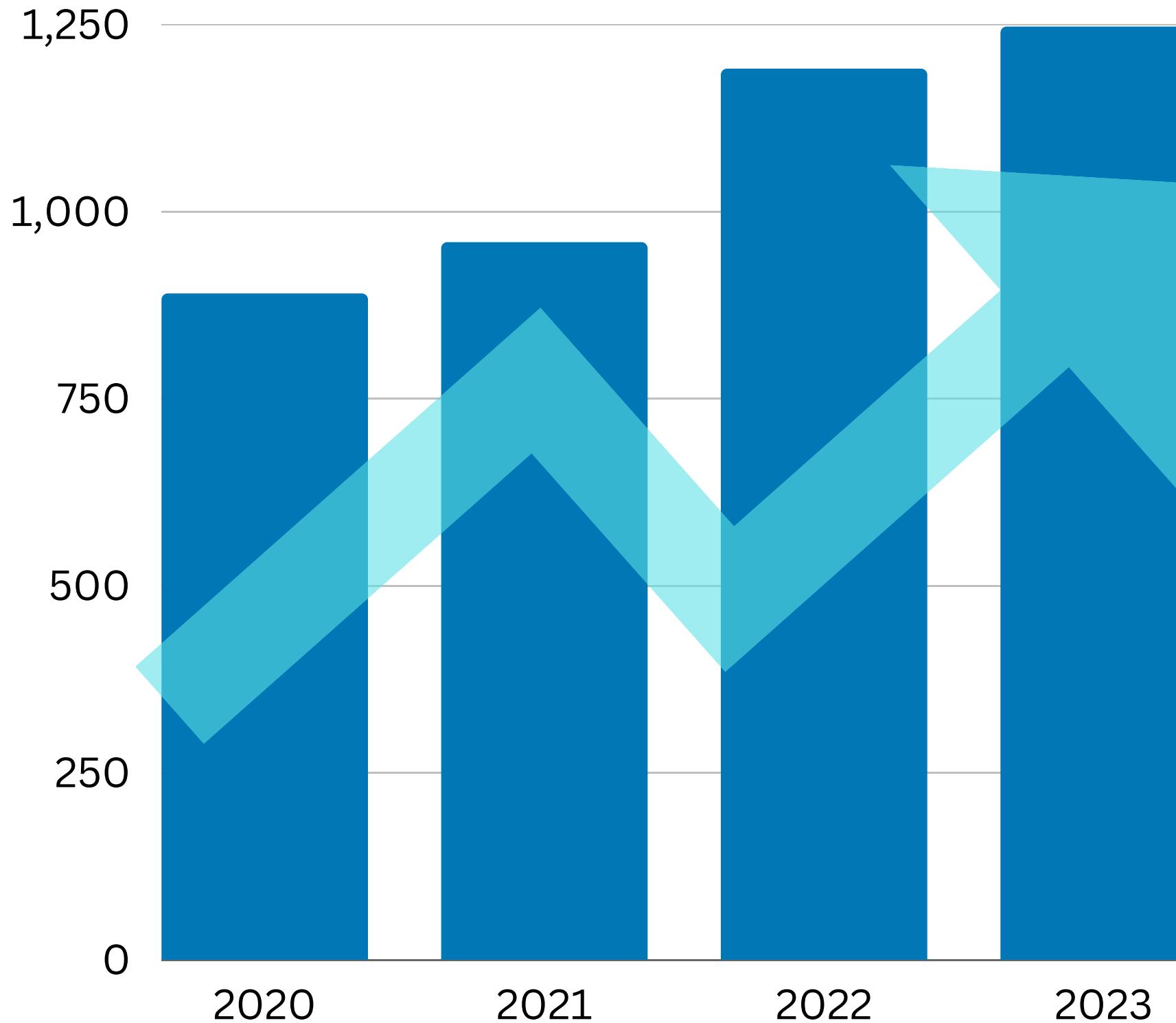
2020 - 2021

≈ 4.73%

increase in
market value

2022 - 2023

■ Market Value in Billions (USD)



≈ 24.17%
increase in
market value

2021 - 2022

≈ ??%
increase/
decrease in
market value

2023-2024

FUTURE VISION



A close-up photograph of two pairs of hands typing on a black laptop keyboard. The hands are positioned on the left and right sides of the keyboard. The background is a dark, slightly blurred surface.

PITCH DECK

THANK YOU

THANK YOU

CONTACT US TO LEARN MORE



Luqman Hakim
Aiman Haikal
Muhammad Taufiq
Zaliff Usri

ROADMAP



2023

Development -
Build the core
functionality while
keeping an eye on future
expansion.

2023

Launch a decentralized
ticket resale -
Allow users to resell their
event tickets securely

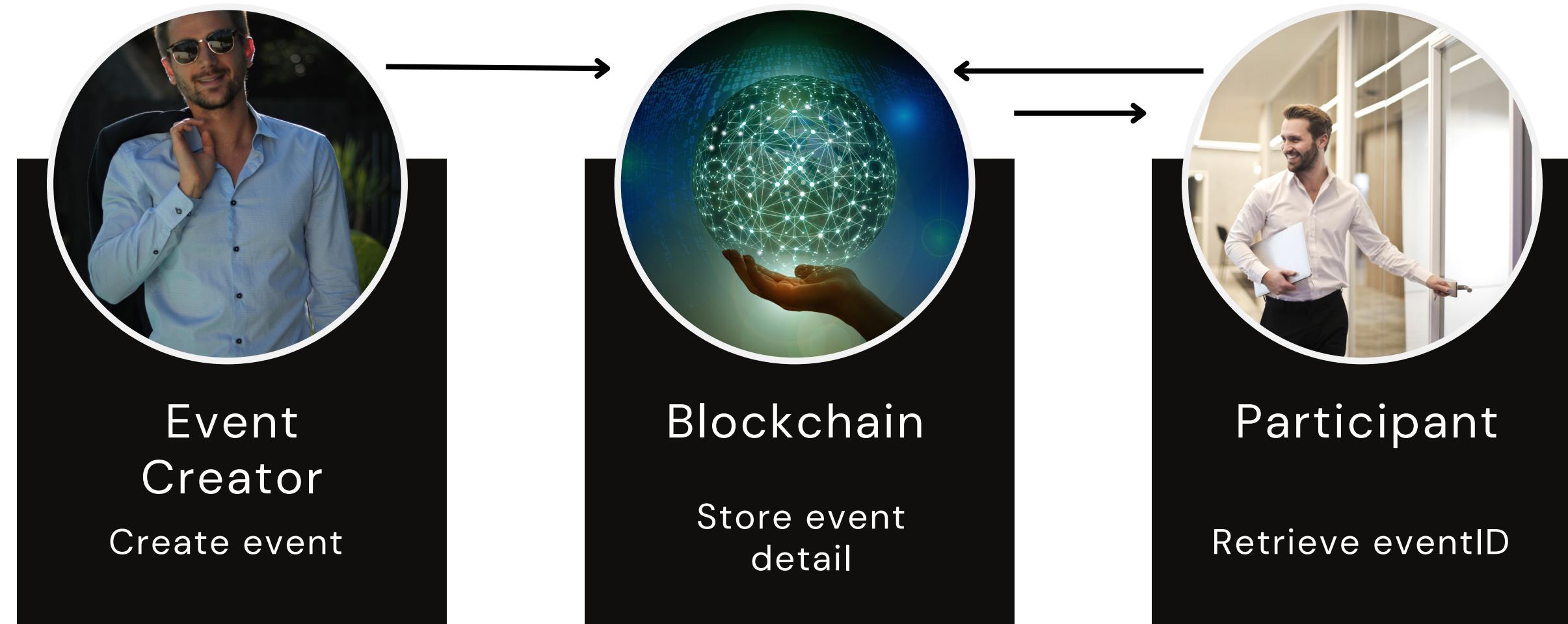
2024

Deploy Transparent
Revenue Sharing -
ensuring that event
organizers, artists, and
other stakeholders
receive their fair share
of ticket sales.

2024

Launch Event Store -
Allow users to make
in-event purchases, such
as food, merchandise, or
access to exclusive
experiences.

FLOW OF EVENTS



BUSINESS MODEL CANVAS

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
<ul style="list-style-type: none"> • Event Organizers • Algorand Developers • Algorand Team • Malaysian Ministry of Education • Malaysian Ministry of Higher Education • Ministry of Science, Technology and Innovation of Malaysia • Universities and Education Institutions 	<ul style="list-style-type: none"> • Event promotions and registrations • Application Development • Blockchain Implementation • Asset Transaction • Certificate and Prize Distribution • Data Analysis • Customer Support 	<ul style="list-style-type: none"> • Discover, access, and participate in educational events from a single, user-friendly platform. • Ensure the authenticity and credibility of educational achievements with blockchain-verified certificates that are tamper-proof and globally recognized. • Worry-free event attendance with secure, blockchain-backed tickets that are immune to counterfeiting. • Earn and receive prize for participation in educational events, powered by smart contracts. • Manage digital assets, including event tickets and certifications, in one convenient location with integrated wallets, providing easy access and control. 	<ul style="list-style-type: none"> • Able to follow the event organizers' profile to keep up-to-date for further notification • Filters relevant events based on preferences • Algorand Asset as event fee and event participation prize • NFTs as certificate 	<p>Client</p> <ul style="list-style-type: none"> • Students • Eager-for-knowledge people • Educators • Cryptocurrency enthusiasts • Event Sponsors • Event Organizer
Key Resources		Channels		
<ul style="list-style-type: none"> • Skilled Frontend, Backend and Blockchain Developers • Data Analyst • Marketing Materials • Customer Support Team 		<ul style="list-style-type: none"> • Website • Social Media • Advertisements • Word of Mouth • Educators, Lecturers, Advisors 		
Cost Structures		Revenue Streams		
<ul style="list-style-type: none"> • Development and Maintenance Cost • Server and Hosting • Data Security and Compliance • Certification Generate • Asset Transaction Fees • Operational Costs • Marketing and User Acquisition 		<ul style="list-style-type: none"> • Transaction Fees: Collect a small percentage of each ticket sale or event registration fee as a transaction fee. This can be a sustainable source of revenue, especially for paid events. • Blockchain-Based Marketplace: Marketplace where event organizers, sponsors, and vendors can trade event-related assets securely, using blockchain technology. Charge transaction fees for marketplace activities. • Advertising and Sponsorships: Partner with relevant advertisers or sponsors in the education sector to display targeted ads or promote their services on the platform. 		