Robert D. Keenan

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WORK EXPERIENCE

ConsenSys Space

Lead Product Manager | August 2019 to May 2020
- Successfully launched the open-source satellite and space debris tracking project: www.TruSat.org
- Creating objectives and key results for feature launches, usability, and measuring success
- Remotely coordinating work streams across engineering, finance, legal, UI/UX, and sales teams
- Actively engaging online communities to grow our open source contributor network and increase product feedback
- Conducting user research to scope additional features and create strategic product roadmaps

ConsenSys AG

Product Owner | Oct 2017 to May 2020
- Leading product ideation workshops with prospective clients to develop custom software solutions
- Designed a satellite ground-station RF protocol to improve orbital communication and security for operators
- Gathering use-case requirements and architecting optimal blockchain business network solutions
- Contributed to the European Space Agency's technical whitepaper on the applicability of blockchain in the satellite industry

Product Manager | Oct. 2018 to Aug 2019
- Scoped, sold, and successfully delivered blockchain-based proof-of-concepts
- Led a team of engineers and designers in the development of a digital asset marketplace for satellite imagery
- Facilitating sprint planning, stand-ups, retrospectives, and other aspects of the agile project management methodology
- Successfully managed client relationships and stakeholder expectations

Mesh Strategist | Oct. 2017 to Jan 2019
- Coordinated efforts in the creation of the ConsenSys Advisory practice by instilling staffing, pricing, and operational strategy
- Provided financial and product diligence on prospective seed investment opportunities

Oracle Corporation

Staff Cloud Consultant | Nov 2016 to Oct 2017
- Coordinated teams of system integrators in the deployment of cloud-based ERP products
- Managed client requirements, timelines, and system instance upgrades
- Specialized in GAAP and IFRS compliant revenue recognition and budgetary control transitions

Associate Consultant | June 2015 to Nov 2016
- Successfully transitioned multiple Fortune 100 company ERP systems from on-premise to cloud-based solutions

J.P. Morgan Asset Management

Summer Analyst | Jun 2014 to Aug 2014
- Prepared RFP responses and other sales documentation for institutional clients
- Managed pipeline, meeting memos, and general CRM maintenance in Salesforce

VOLUNTEER EXPERIENCE

The Foundation for Art & Blockchain

CEO / Founder | May 2018 to Present
- Co-Founded the world's first blockchain enabled art charity
- Raised over $200,000 in donations
- Provide grants, meetups, and gallery spaces to artist in need

EDUCATION

University of Kansas
- Honors Graduate
- Bachelors of Science in Finance
- Minor in Economics
- GPA : 3.7/4.0
- Finance Scholar

Consortium for International Studies

PROFESSIONAL SKILLS

- Agile / Waterfall
- Trello
- Jira / Atlassian
- 10K Feet
- Salesforce
- Oracle Financial Cloud :
  Certified General Ledger Specialist

TECHNICAL SKILLS

- JavaScript (ES6) / jQuery
- React
- HTML5 / CSS / SCSS / Jekyll
- Git
- Heroku / AWS
- Figma / Sketch
- Solidity / Truffle / Kaleido