

JAMstack is cool for me because of REUSABILITY!

Reuse Javascript

Reuse API

Reuse Markup

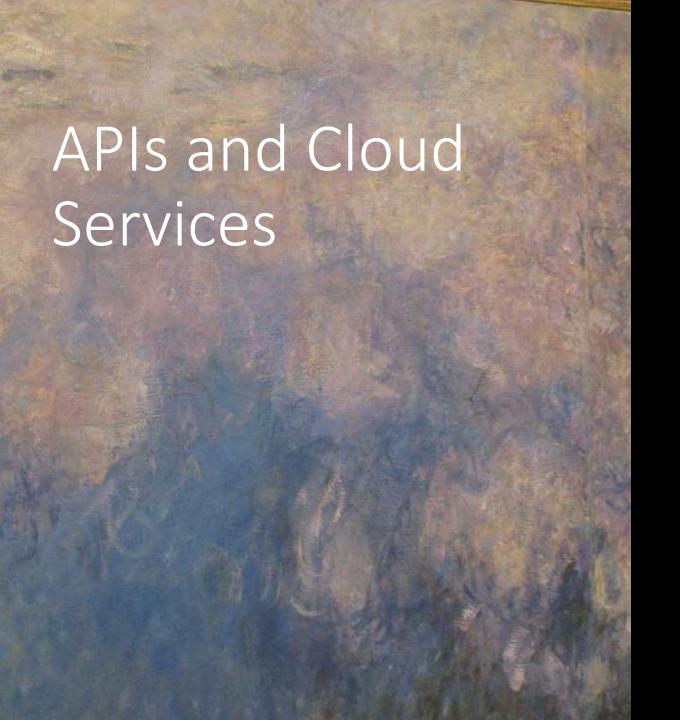


Why is Reusability important?

Developer Experience

Developer Velocity

Quality Economy

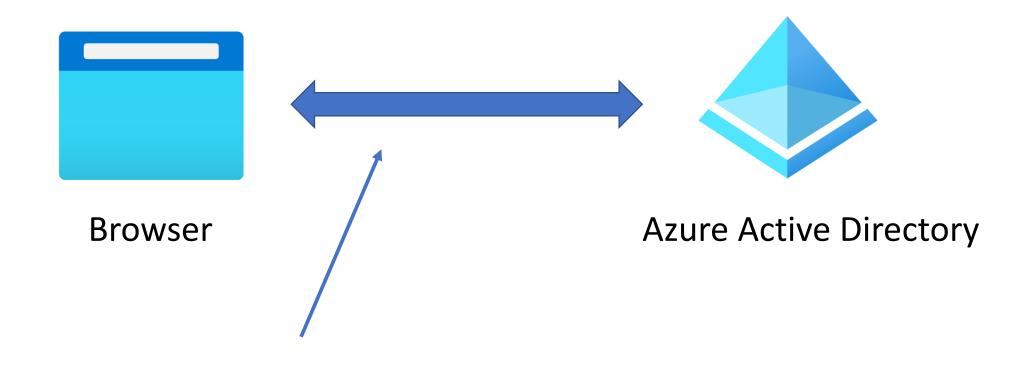


Reusable APIs, accessed over HTTPS with JavaScript

Cloud services

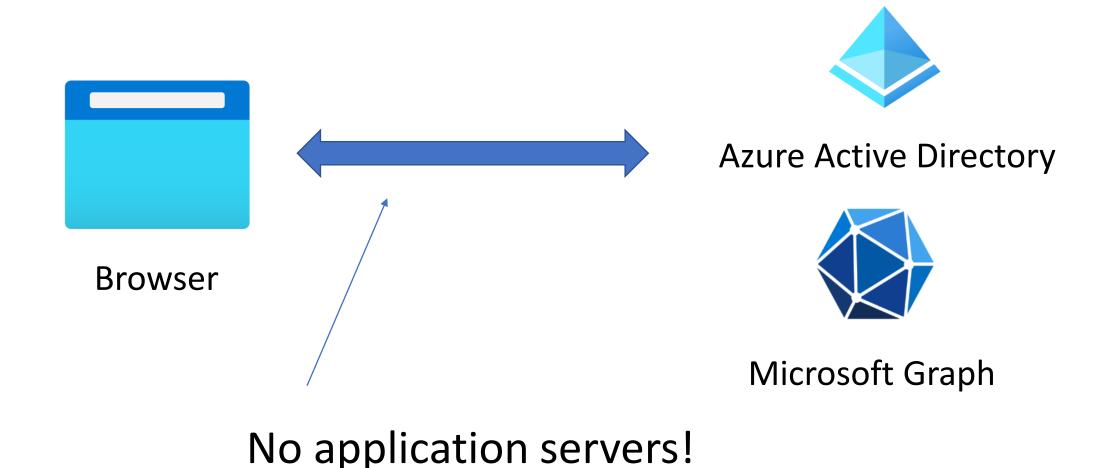
In-house APIs

Authentication with Azure Active Directory

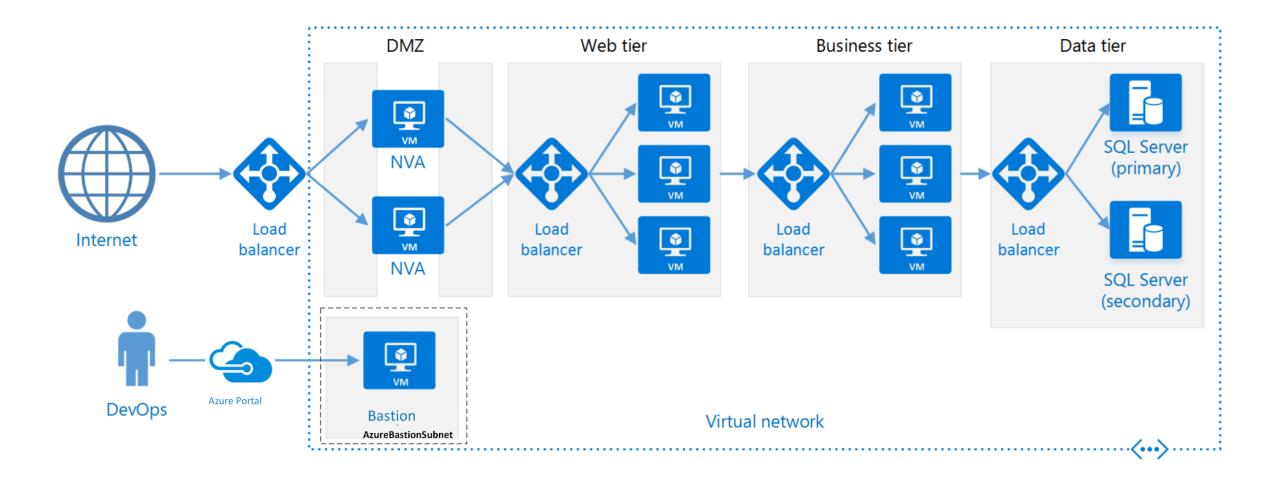


No application servers!

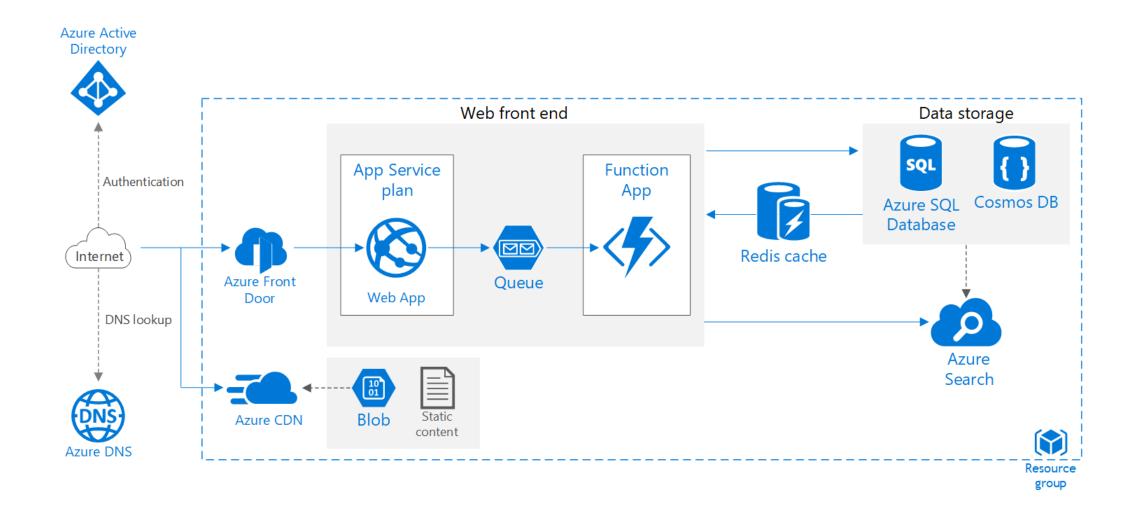
Authentication with Azure Active Directory



Traditional architecture



Scalable web application architecture



Infrastructure as a Service	Platform as a Service	Software as a Service
Applications	Applications	Applications
Data	Data	Data
Runtime	Runtime	Runtime
Middleware	Middleware	Middleware
O/S	O/S	O/S
Virtualization	Virtualization	Virtualization
Servers	Servers	Servers
Storage	Storage	Storage
Networking	Networking	Networking
	Applications Data Runtime Middleware O/S Virtualization Servers Storage	Applications Data Runtime Middleware O/S Virtualization Servers Storage Applications Applications Middleware Middleware Virtualization Servers Storage

Managed by in-house teams

Managed Service (Cloud)

L Linux
 A Apache
 M Web Server
 M MySQL
 Database
 P PHP
 Application

JavaScript
A API
M Markup

Application
Application
Application



Infrastructure & control

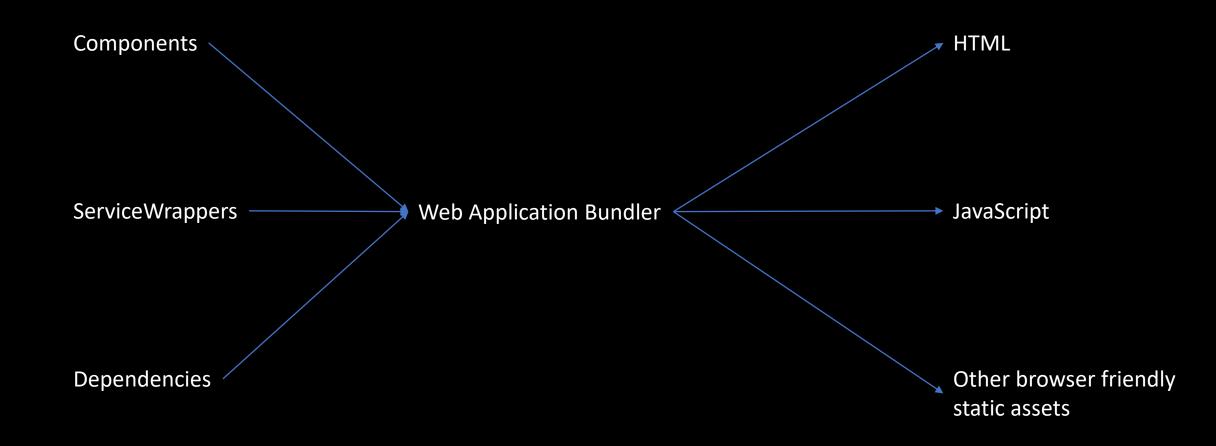
Abstraction & reuse



Operations

Applications

Single Page Applications (SPAs)



Scalable web application architecture

