

On the Leading Edge of Cloud Computing

In 2007, I had the privilege of meeting [Elliot Murphy](#), who had recently left MySQL and was serving as the VP of Engineering for Core at Canonical. Our shared passion for technology led us to meetings at Ossorio Bakery & Cafe in Cocoa Village, where we delved into discussions about open source projects, software development and the burgeoning field of cloud computing. During one of these sessions, Elliot introduced me to [Reuven Cohen](#), the founder of Enomaly and the individual credited with coining the term “Infrastructure as a Service” (IaaS).

At the time, I was working on a whitepaper titled “Cloud Computing Use Cases,” and Reuven enthusiastically joined forces with me to collaborate. As our ideas flowed, [Doug Tidwell](#), an IBM evangelist, also became a key part of our group. Together, we initiated a crowd-sourced public discussion platform at cloudusecases.org. Little did we know that this nascent work would lead to something much larger.

Our collective efforts culminated in the creation of the Open Cloud Manifesto, a groundbreaking initiative that garnered support from over four hundred companies committed to open collaboration. By July 2010, we had published version 4.0 of the “Cloud Computing Use Cases,” and in February 2011, we added “Moving to the Cloud” version 1.0. Our work caught the attention of the Object Management Group (OMG), a standards body, which subsequently established the Cloud Standards Customer Council™ (CSCC™) in 2011. Remarkably, this was the first whitepaper on cloud computing ever published by a standards organization.

Additionally, I made significant contributions to the initial standards set by the TM Forum Enterprise Cloud Leadership Council (ECLC) in 2011, based on my consulting experience in 2009 with Commonwealth Bank of Australia.