

TDDC93 Exercises: Quality

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1 SMART GOALS

1.1 Goal 1

Increase the number of the customer who finds that our Apps is improving their health with 20 percent units within a year.

- Specific - Customer satisfaction
- Measurable - A survey in the beginning of the year and one at the end of the year to find out if the apps are improving customers health
- Assignable - Customer relationship department
- Realistic - That depends on the first survey. There might be that 100 percent of our customers think that our apps improve their health
- Time-related One year

Quality factors: Usability, Functionality

By increasing the number of customer who finds that our apps improve their health more people will integrate our software as a part of their lifestyle and create a long-time usage.

1.2 Goal 2

Within two years all of our apps will be available on the three most used platforms in mobile devices.

- Specific - Market shares
- Measurable - Keep track of the most used platforms and make sure we are available on the three largest.
- Assignable - Software development department
- Realistic - We will need to hire new programmers for the platforms which we don't have any experience with but the development time for the new apps are significant less than two years
- Time-related Two years

Quality factors: Portability, Reusability

By increasing the number of platforms which we are available on we increase our market shares

1.3 Goal 3

Within six months all of our apps will be able to integrate in our website

- Specific - Usability
- Measurable - In six months all apps will be able to send statistic information about the user to our servers so the user can login and get a complete picture of his or hers health and lifestyle
- Assignable - Software development department
- Realistic - We have all the developers we need for this and the time-frame is not unrealistic

- Time- Six months

Quality factors: Integrity, Interoperability, Functionality

If all apps are integrated the users will start to use more of our apps.

1.4 Goal 4

The MTBF of all apps on all platforms should be higher than a week within a year

- Specific - Quality and usability
- Measurable - All apps sends a crash report when they fail so we have information about the MTBF
- Assignable - Software development department and software quality department
- Realistic - Quality is one of our main priorities and a week between failures is a rather low number so it is definitely realistic
- Time- A year

Quality factors: Reliability

If the apps are stable the user satisfaction will increase and better the relationship with our products.

2 CMMI

I am going to assume that the company is at a maturity level of 2. It has some standards how to work with software development but the projects themselves do not have any standard protocols.

2.1 Requirements Management

The company needs to manage the requirements of its products and get a clear view of what the apps need to fulfill to be attractive to the customers. We also need to be able to translate the requirements of the customer to what the app needs to fulfill to meet those criteria.

We also need to setup protocols for what to do if the requirements change. For example if a new diet suddenly becomes very popular, we need to quickly integrate it into our nutrition-app. We need to make sure that the project work is in alignment with the requirements of the product.

2.2 Measurement and Analysis

We need to develop an information and analysis protocol and at the same time measure what the company has in resources regarding internal resources so we know what kind of expertise we have in-house. We need to specify how we will gather information, how it will be stored and how to report it. For example how a user-survey will be executed.

2.3 Project Monitoring and Control

Plan how projects in the future will be planned and executed and what to do if a project is behind. Decide what will be monitored in the projects and how we will do it. How we will evaluate risks in projects. How milestones will be set in projects and what to do if those milestones are not reached in the desired time.