# Tools for the analysis of international economic relations Balance of Payments and external imbalances

International Economics Facultat d'Economia i Empresa Universitat Autònoma de Barcelona March, 2024

Link to updated version

### Bibliografía:

- Serrano Pérez (2009). Entorno Económico: Instrumentos para su análisis. Editorial Pirámide.
  - Chapter 3
- Krugman, Obstfeld, & Melitz (2018). International Economics: Theory and Policy. Pearson. Chapters 13, 18

Topics

Measuring foreign flow

Balance of Payments and External Imbalances

### What do we measure?

### Measurement of transaction value between residents and non-residents, considering:

Nature of agents

#### Residents:

- national and foreign agents who regularly carry out their activity in the reference country
- → includes: diplomats, military, nationals with defined contracts abroad

#### Non-residents:

- national and foreign agents who usually carry out their activity abroad
- → includes: seasonal or cross-border workers
- Nature of transactions
  - current, capital and financial operations
  - initial valuation in national currency (i.e., Euros)
    - → applies the exchange rate at the time of the transaction
- Complexity of valuation
  - some of the information results from estimates
  - → adjustment process prolonged for months

### Sources of information

#### There are two direct sources of information

National Accounting

Accounts for current and financial operations with the Rest of the World

Part of the aggregate accounts of the economy

- o In Spain:
  - → Done by the National Institute of Statistics (INE)
  - → Follows criteria of the European System of National Accounts
- Balance of Payments

Current, capital and financial flows with the Rest of the World

Monthly information, and prior to that of National Accounts

**Sources:** mandatory declarations for international transactions (over certain thresholds), banking entities (act as intermediaries), customs records, transport statistics, investment surveys, tax collections

- on Spain:
  - → Done by the Bank of Spain (BdE)
  - → Follow criteria of the International Monetary Fund

### Structure

- Adaptation of Spain to international criteria:
  - Current Account Balance (CAB)

Transactions directly related to the real activity of the economy

Capital Balance (KB)

Capital transfers and operations related to the purchase and sale of land and intangibles

Financial Balance (FB)

Flows of acquisition, sale, and amortization of financial instruments

Movement of Reserves (MRE)

Net changes in reserves

### Current Account Balance (CAB)

### Current Account Balance (CAB)

It includes transactions **directly related** to the **real activity** of the economy (i.e., goods and services, property income from productive factors, current transfers without counterpart).

#### Structure:

### Trade Balance (TB)

Records value of exports and imports of merchandise, including supplies to means of transportation (e.g., fuel).

- → Registered values FOB (free on board)
  - $\Rightarrow$  the cost of insurance and freight must be deducted from CIF imports (cost, insurance and freight)

### Services Balance (SB)

Records value of exports and imports related to the provision of services.

- → Tourism and travel
  - i.e., for tourism, business, or studies
- ightarrow Freight, tickets, and other transportation
  - i.e., air, sea, or land
- → Insurance
  - e.g., premiums and compensation, pension funds
  - does not include: export credit insurance (considered as a financial service)
- → Financial Services
  - e.g., commissions, issuance, placement, and amortization expenses
  - does not include: dividends, interest (recorded in income balance)
- → IT services
  - e.g., advice, configuration, maintenance of computer equipment does not include: software packages (recorded in balance of trade)
  - → Business services
    - e.g., intermediation in foreign trade operations, equipment leasing, advertising, market studies, consulting
- Other services
   e.g., audiovisual services, derived from the use of technology

### Primary Income Balance (PIRoW)

Records the value of income from the ownership of factors of production.

- → Labor income
  - i.e., wages, other labor income (remittances from seasonal migrants, cross-border workers)
  - → Capital income

i.e., profits, dividends, real estate rents, interest on commercial/financial credits

### Current Transfer Balance (CTRoW)

Records value of transactions of goods and services without counterpart.

e.g., government aid, contributions to the budget of international organizations, pensions, taxes, remittances from permanent emigrants, inheritances

### Accounts from the Rest of the World

The National Accounts consider the Rest of the World as another institutional sector. Such information is necessary to be able to balance the National Accounts and obtain the macromagnitudes of the economy as a whole.

National Accounts follow a common logic:

	Uses (-)	Resource	es (+)
€ XX:	Use A	Resource B	€ XX:
€ XX:	Balance C		
	Uses (-)	Resource	es (+)
		Balance C	€ XX:
€ XX:	Use D	Resource E	€ XX:
€ XX:	Balance F		

The **interpretation is counterintuitive**. RoW resources are uses in the national economy, and vice versa. Consequently, the **resulting balances are opposite** in all cases.

### Account for foreign exchange of goods and services

	Uses (-)	Resources (+)	
X	Exports	Imports	М
NFB	Net Foreign Balance		

$$NFB = X - M$$

#### Rest of the World Accounts reminder

The balances resulting from the Rest of the World Accounts are opposite to those of the national economy.

The definition for the national economy is detailed in the definition of NFB = X - M.

The result of the Rest of the World account is NFB = -(X - M) = M - X

All the following definitions follow the same logic.

### Example: Account for foreign exchange of goods and services

- Export of Farmaceuticals to Portugal for € 10:
  - Export of Ham to France € 40:
  - Income from German tourists in Mallorca € 20:
- Import of crude oil from Saudi Arabia € 60:
- Import of Meat from Argentina € 5:

€70:

€ 15:

•	Resident expenses on American electronic platforms € 20:

Uses (-)

Exports of goods and services

**Net Foreign Balance** 

Resources (+)

Imports of goods and services

€85

Foreing account of primary income and current transfers

Uses (-)		Resources (+)	
		Net Foreign Balance	NFB
LI	Labor Income paid to residents	Labor Income paid to non-	LI
		residents	
PΙ	Property Income to receive	Property Income to pay	PI
CT	Current Transfers to receive	Current Transfers to pay	CT
CAB	<b>Current Account Balance</b>		

Example: Foreign account of primary income and current transfers
Net Foreign Balance for - € 15:
<ul> <li>Salaries of Spanish residents in Andorra per €5:</li> </ul>
7 are honofite in Italy for £10:

Zara benefits in Italy for € IU: Inheritances to Spanish residents from France € 1:

€ 5:

€ 10:

€ 1.

€ 5:

Salaries of Portuguese residents in Galicia for € 3:

Labor Income to residents

Property Income to receive

Current Transfers to receive

**Current Account Balance** 

	Not Foreign
Uses (-)	
<ul> <li>Spain's contribution to the EU budget € 1:</li> </ul>	
<ul> <li>Zara dividends paid to residents of Colombia € 2:</li> </ul>	

**Net Foreign Balance** Labor Income to non-residents

Property Income to pay

Current Transfers to pay

Resources (+)

€ 15:

€ 3:

€ 1:

€ 2:

### Capital Balance (KB)

### Capital Balance (KB)

Collects transactions of capital transfers and related to the purchase and sale of land and intangibles.

Capital Transfers to the Rest of the World (KTRoW)

Records transfers of asset ownership and donations intended to finance investments.

- → includes: movements of funds for liquidation of assets from non-residents to residents, transfer of EU capital (e.g., funds for regional development)
- Acquisitions of land and intangibles from the Rest of the World (ALIROW)

Records transfers of ownership of **non-produced assets** that can be used for production.

- → Tangibles
  e.g., land, subsoil resources
- → Intangibles
  - e.g., patents, trademarks, copyrights

зарнаг ассоингог	the Rest of	trie vvoria
	CFA (-)	

		Current Account Balance	CAB
KT	Capital transfers to pay	Capital transfers to receive	KT
<b>FSRoW</b>	Financial Savings of the Rest of the		
	World		

CFL (+)

 $FSRoW(\pm) = CAB \pm KTRoW$ 

### Example: Capital account of the Rest of the World

Current Account Balance for - € 5:

€30:

British buying Spanish land in Alicante for €30:

Capital transfers to pay

•	Opening of Telefónica subsidiaries in Mexico for €20:

CFA (-)

**Financial Savings of the Rest of the World** 

Capital transfers to receive

CFL (+) **Current Account Balance** 

€ 5:

€20:

€ 5:

### Financial Balance (FB)

### Financial Balance (FB)

Collects flows resulting from the acquisition/sale/amortization of **financial instruments** between resident and non-resident agents.

### Concepts:

Recording

Always in terms of variations of financial assets and liabilities:

- → In expenditures column: CFA (±)

  Outflow/inflow of funds due to the acquisition/sale/amortization by residents of instruments issued by non-residents

  e.g., purchase of Amazon shares by a Spaniard
- → In income column: CFL (±)
  Inflow/outflow of funds due to the acquisition/sale/amortization by non-residents of instruments issued by residents
  e.g., purchase of Spanish treasury bonds by a Japanese

Exclusions

Income from operations (e.g., dividends, interest)

→ registered in PIRoW

Commissions/brokerage expenses

→ registered in SB

Possible classifications

Institutional sectors that carry out the operations

Origin/destination of flows

Nature of financial flows

#### Classification:

### Direct Investments (DInv)

Flows that aim for permanent and stable profitability.

→ includes: investments in shares and participations that represent more than 10% of the share capital, flows to subsidiary companies, real estate

### Portfolio Investments (PInv)

Flows sensitive to prices/exchange rates/interest rates.

ightarrow includes: stocks, bonds, exchange-traded obligations, money market instruments

### Other Capital (OK)

Flows not included in the previous items.

- → Long-term deposits and credits (over 1 year)
  - e.g., with banking entities, granted to finance exports/imports
- → Short-term deposits and credits (less than 1 year)
  - e.g., with banking entities, granted to finance exports/imports
- → repos operations

are purchase and sale operations of financial instruments with a repurchase agreement

Financial account of the Rest of the World

CFA (-)	CFL (+)	
	Financial Savings of the Rest of the	FSRoW
	World	
Net Acquisition of Assets	Net Issuance of Liabilities	
Gold and other reserves	Gold and other reserves	
Cash and deposits	Cash and deposits	
Shares and other participations	Shares and other participations	
Other instruments	Other instruments	

### Example: Financial account of the Rest of the World

• Financial Savings from the Rest of the World for €5:

Other instruments

€ 0:

- Indebtedness in Other Reserves for € 1.; Purchasing Gold for €0.5:
- Opening of non-resident current accounts for €2:; UK resident repo transaction for €2:
- Purchase of Google shares from residents for €1; Purchase of Endesa shares from non-residents for €4:
- Purchase of Spanish Treasury bonds from non-residents for €1.5:

CFA (-)		CFL (+)	
		Financial Savings from the Rest of the	- € 5:
		World	
Net Acquisition of Assets		Net Issuance of Liabilities	
€ 0.5:	Gold and other reserves	Gold and other reserves	€ 1:
€ 2:	Cash and deposits	Cash and deposits	€ 2:
€ 1·	Shares and other participations	Shares and other participations	€ 4·

Other instruments

€ 1.5:

### Movement in Reserves (MRE)

### Movement in Reserves (MRE)

Includes the net variations in reserves due to income and payments resulting from foreign operations.

- Reflects surplus/deficit situations in the entire BoP
- MRE = RE + FFA

### Reserves (RE)

→ Foreign financial assets controlled by the monetary authority and freely available to finance BoP imbalances e.g., foreign currencies, gold, Special Drawing Rights (SDR), net position with the IMF

### Net Foreign Financial Assets (FFA)

Resulting credits that are not settled in the same year
 e.g., selling credit from a Spanish exporter to a foreign company
 also recorded: results of commercial transactions with the national currency

Topics

Measuring foreign flows

Balance of Payments and External Imbalances

### Balance of Payments Reading

$$BoP = CAB + KB + FB \pm MRE$$

MRE plays an accommodating role to obtain an accounting balance of the BoP

- BoP responds to the accounting principle of double entry
  - → Each net income/change in liabilities must be offset by a net payment/change in assets
  - → Totals in each column must be equal
  - $\rightarrow$  : the accounting balance of the BoP always 0
- MRE are posted always in the payments column
  - → The corresponding sign is used to achieve an accounting balance

### Example: Balance of Payments Equilibrium

- Current Income of €35:; Current Expenditures for €30:
- Capital Income of €10:; Capital Expenditures of €15:

Capital Balance

Financial Balance

Movement of Reserves

**Balance of Payments** 

	Income/CFL	Expen
Current Account Balance	€ 35:	€ 30:

Net change in Financial Liabilities of € 7.5:; Net change in Financial Assets per €4:

€ 10.

€ 7.5:

€ 42.5:

ditures/CFABalance € 15.

€ 4.

€ 3.5:

€ 42 5·

€ 5. - €5:

€ 0:

€ 3.5

- € 3.5:

## Balance of Payments Interpretation

$$MRE(-) \Rightarrow BoP \text{ surplus } \Rightarrow \triangle RE/FFA$$
  
 $MRE(+) \Rightarrow BoP \text{ deficit } \Rightarrow \nabla RE/FFA$ 

### Economic interpretation is counterintuitive

- ullet Negative values of MRE correspond to surplus
- Positive values of MRE correspond to deficit

- The zero balance of the BoP (BP = 0) should not be interpreted as an external equilibrium
- Both deficits and surpluses are imbalances
  - The assessment of external imbalances depends on internal performance e.g., gross domestic product, national demand, final consumption, prices

### Equilibria/Imbalances to analyze

- Movement of Reserves
  - Utility:
    - ightarrow Gives a **first impression** of the external imbalance of an economy
  - Limitations:
    - ightarrow There is no exact correspondence between MRE and foreign transactions e.g., credit operations, barter, in kind

- Net Foreign Balance
  - Exclusively includes operations related to goods and services SNE=BC+BS
  - Utility:
    - ightarrow It is linked to real activity: it measures the degree of coherence between internal supply and demand NFB=TB+SB=(X-M) Y=C+I+G+(X-M)  $\Rightarrow NFB=Y-(C+I+G)=Y-ND$
    - $\rightarrow NFB(-) \Rightarrow$  trade and services deficit  $\Rightarrow Y < ND$ : excess demand
    - $ightarrow\ NFB(+)$   $\Rightarrow$  trade and services surplus  $\Rightarrow$  Y>ND: excess supply

- Current Account
  - Collects operations related to goods and services, primary income, and current transfers CAB = TB + SB + PIRoW + CTRoW
  - Utility:
    - ightarrow Linked to the need/capacity for investment financing CAB = NFB + PIRoW + CTRoW DI = FC + GCF + CAB  $\Rightarrow GS = DI FC = FBC + BCC \Rightarrow CAB = GS GCF$
    - $\rightarrow CAB(-) \Rightarrow$  current account deficit  $\Rightarrow AHB < GCF$ : need for external financing
    - $\rightarrow CAB(+) \Rightarrow$  current account surplus  $\Rightarrow AHB > GCF$ : external financing capacity
  - Limitations:
    - → This is an approximation:

The net capital received from the rest of the world is not being considered CAB usually dominates KB

- Current Account + Capital Account
  - ullet Add net capital movements to the CAB analysis

$$CAB + KB = TB + SS + PIRoW + CTRoW + KTRoW$$

- Utility:
  - ightarrow Reflects the need/capacity for investment financing CAB+KB=FNB+PIRoW+CTRoW+KTRoW DI=FC+GCF+CAB FS+KTRoW=KR: capital resources

$$\Rightarrow RC = GCF + CAB + KTRoW \Rightarrow CAB + KB = KR - GCF$$

- $\rightarrow CAB + KB(-) \Rightarrow KR < GCF$ : need for external financing
- $\rightarrow CAB + KB(+) \Rightarrow KR > GCF$ : external financing capacity
- Limitations:
  - → The interpretation of deficits/surpluses is not linear

Deficit: May be desirable if it finances expansions of productive capacity Surplus: May be undesirable if it implies misallocations of available savings