

# Module 5: Observational Studies

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Gov 2003 (Harvard)

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  - Start with identification, selection on observables, and DAGs.
  - Rest of the course will cover different designs for observational studies.

# 1/ Identification in observational studies

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    - Sometimes written as  $D_i \perp\!\!\!\perp (\mathbf{Y}(1), \mathbf{Y}(0))$

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- **Selection bias**: how different the treated and control groups are in terms of their potential outcome under control.



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- We say ATT (and ATE) are **unidentified** without further assumptions.



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  - Or you will have to justify them through argument.

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  - Purely a statistical question from here on out.
- Identification comes first, then comes estimation.
  - Without identification, properties of the estimator are unimportant.

# Identification versus estimation

- Identification tells us **what** to estimate, not **how**.
  - If identified, we know our causal parameter is some function of  $\mathbb{P}$ .
  - For example, we worked with the **population** diff-in-means:

$$\mathbb{E}[Y_i \mid D_i = 1] - \mathbb{E}[Y_i \mid D_i = 0]$$

- But  $\mathbb{P}$  is not directly observable! It's a population distribution!
- Once identified, we need to actually **estimate** functions of  $\mathbb{P}$ .
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  - Keep them separate: estimator shouldn't drive identification.



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    - These are assumptions that **can be wrong!!**



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- How the mean of the potential outcomes vary with the covariates.
- Key part of the above proof:

$$\underbrace{\mu_1(\mathbf{x})}_{\text{counterfactual}} = \underbrace{\mathbb{E}[Y_i \mid D_i = 1, \mathbf{X}_i = \mathbf{x}]}_{\text{observational}}, \quad \mu_0(\mathbf{x}) = \mathbb{E}[Y_i \mid D_i = 0, \mathbf{X}_i = \mathbf{x}]$$

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- These make two very different assumptions about the CEFs!

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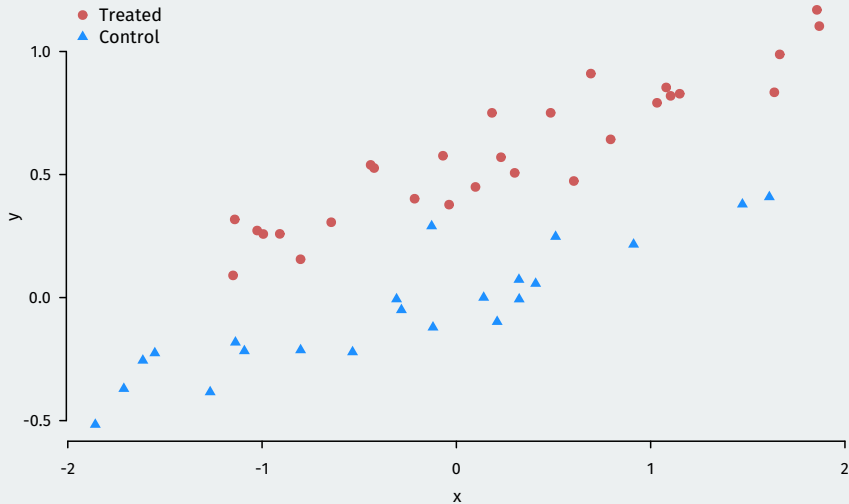
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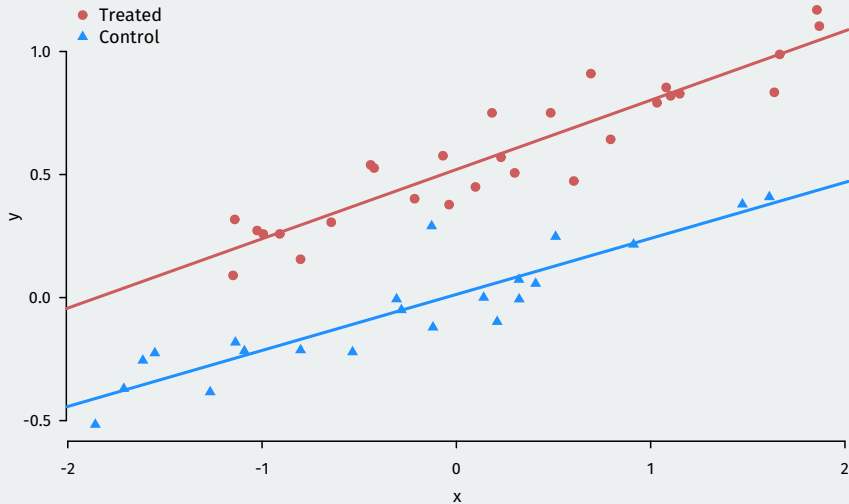
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  - Repeat several times and use empirical variance of the bootstraps

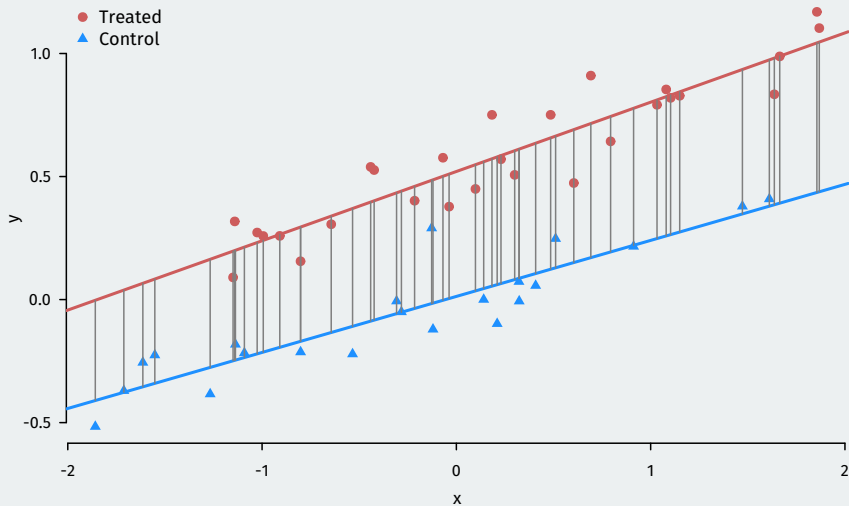
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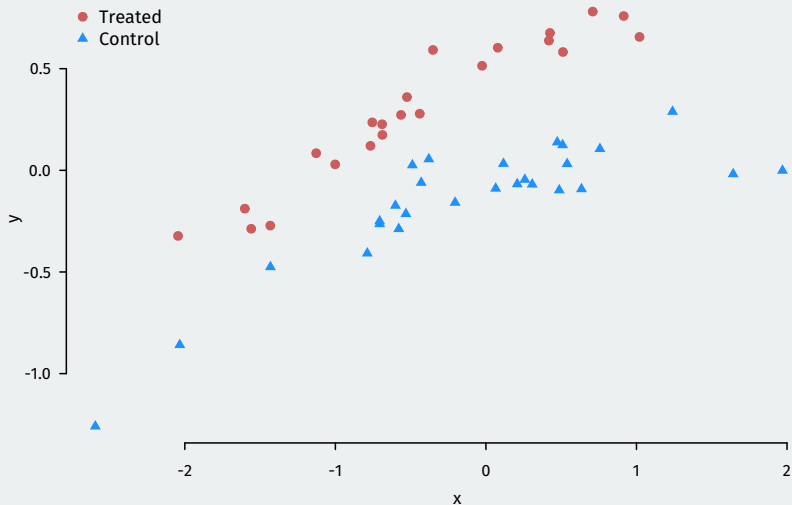


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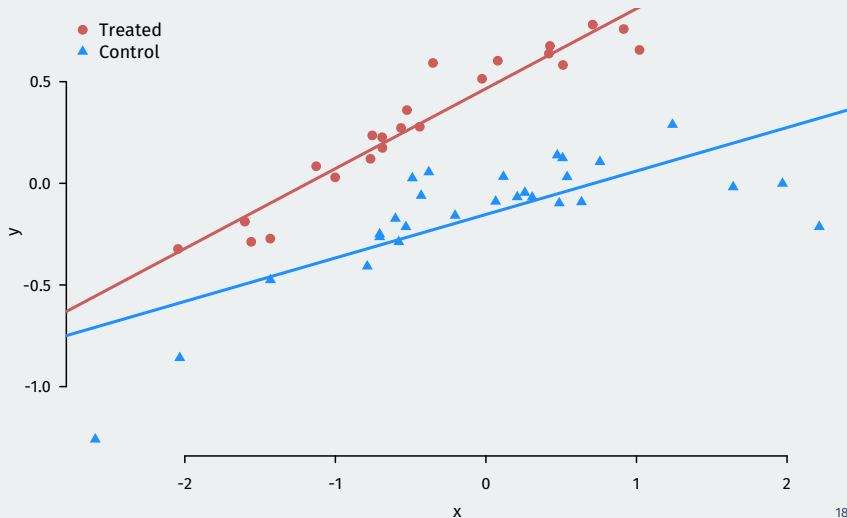
# Nonlinear relationships

- Same idea but with nonlinear relationship between  $Y_i$  and  $X_i$ :



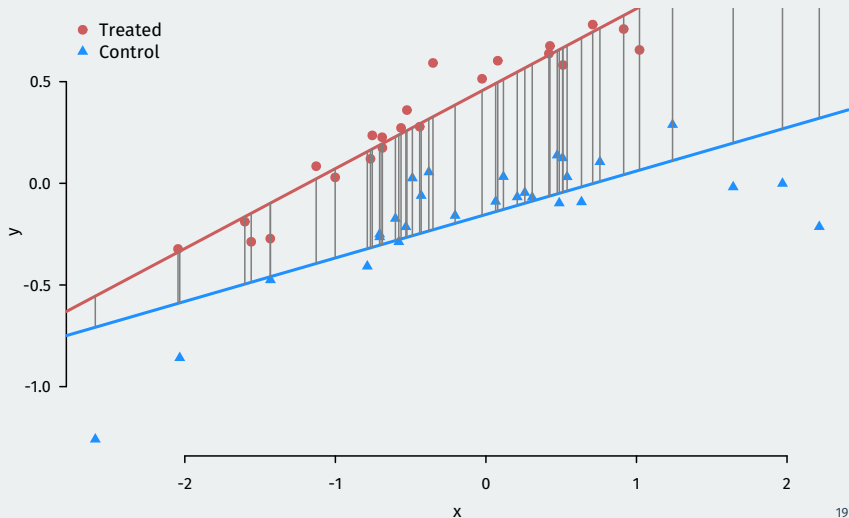
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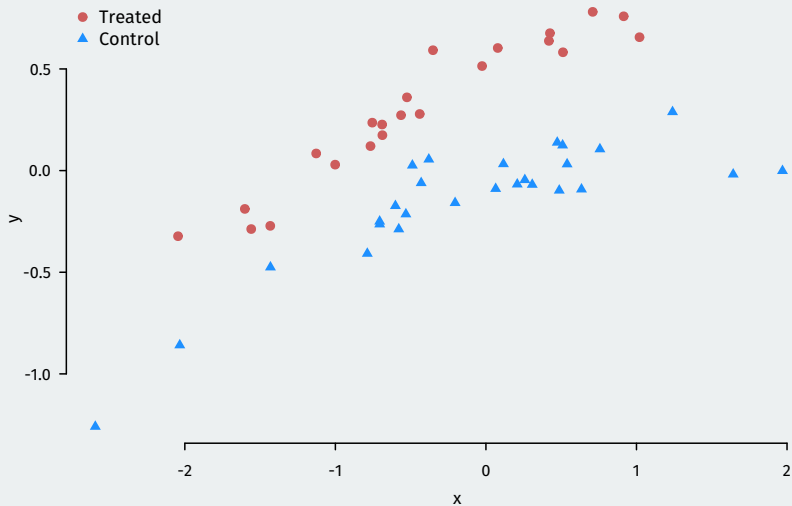
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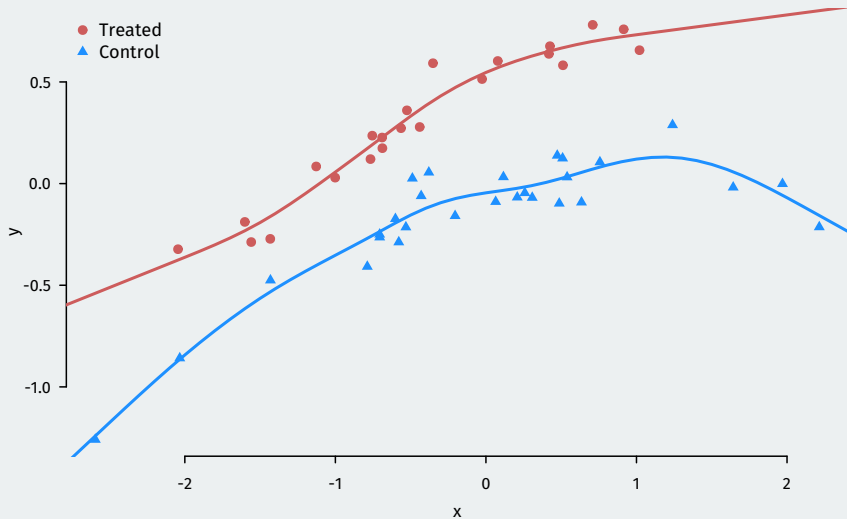
```
library(mgcv)
mod0 <- gam(y~s(x), subset = d==0)
summary(mod0)
```

```
##
## Family: gaussian
## Link function: identity
##
## Formula:
## y ~ s(x)
##
## Parametric coefficients:
##             Estimate Std. Error t value Pr(>|t|)
## (Intercept)  -0.154      0.019    -8.1  5.1e-08 ***
## ---
## Signif. codes:
## 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Approximate significance of smooth terms:
##             edf Ref.df    F p-value
## s(x) 5.17    6.29 36.9  <2e-16 ***
## ---
```

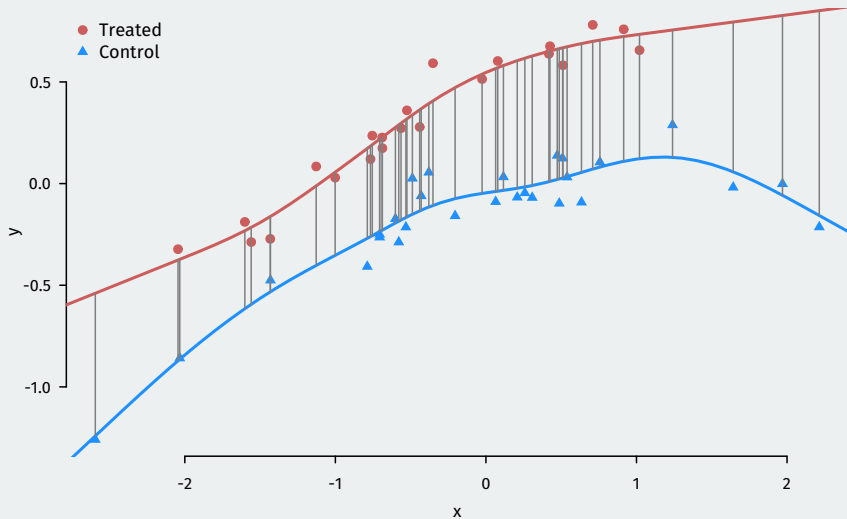
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## 3/ DAGs

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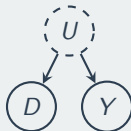
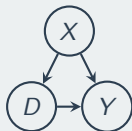
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- Another way: use DAGs and look at back-door paths.

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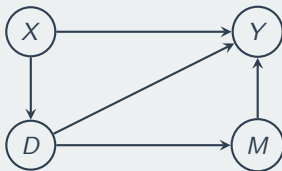
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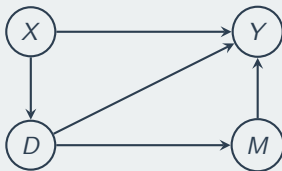
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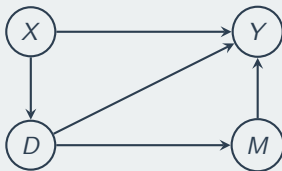


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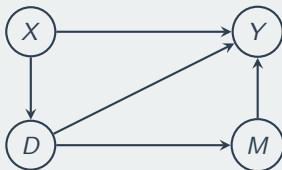
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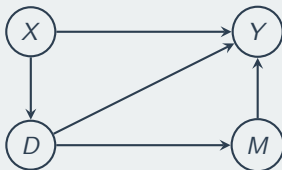
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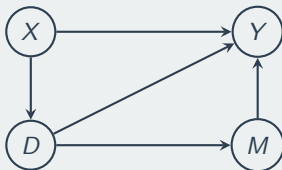
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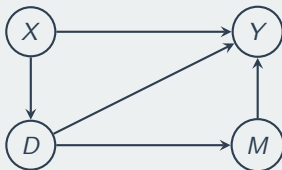
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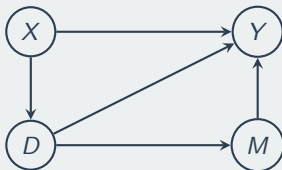
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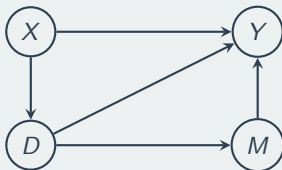
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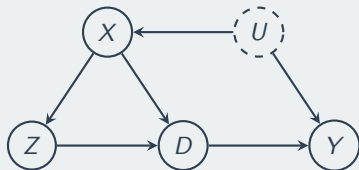
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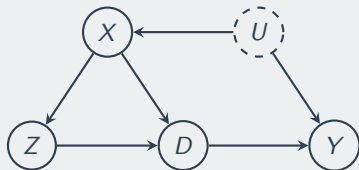
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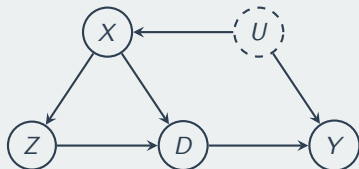
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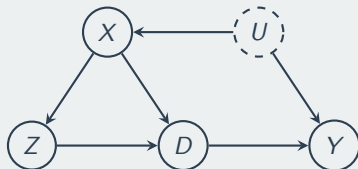
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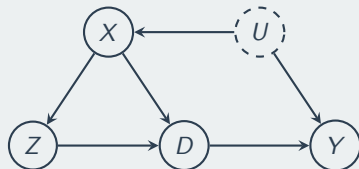
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- Causal DAGs imply the following factorization (some conditions apply):

$$\mathbb{P}(X_1, X_2, \dots, X_J) = \prod_{j=1}^J \mathbb{P}(X_j \mid \text{pa}(X_j)) \quad \text{where} \quad \text{pa}(X_j) = \text{parents of } X_j$$

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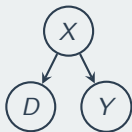
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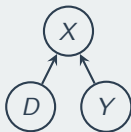
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# Common structures

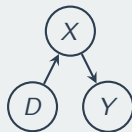
Confounder



Collider



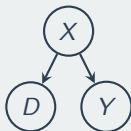
Mediator



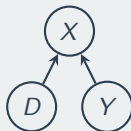


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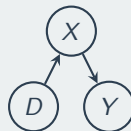
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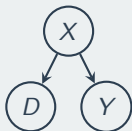
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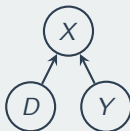
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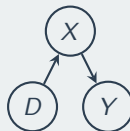
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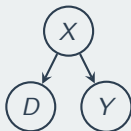
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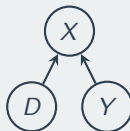
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# Common structures

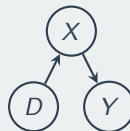
Confounder



Collider



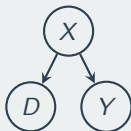
Mediator



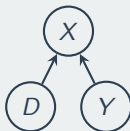
- **Confounder:** common cause of two variables.
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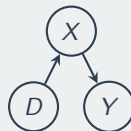
Confounder



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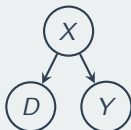
Mediator



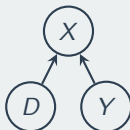
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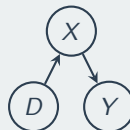
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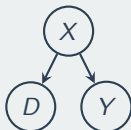
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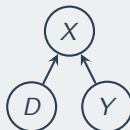
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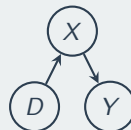
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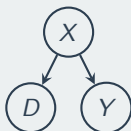
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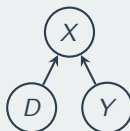
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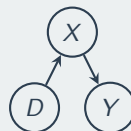
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# Backdoor paths and blocking paths

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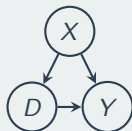


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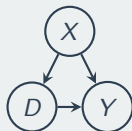
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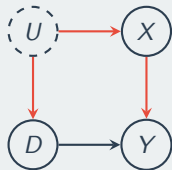
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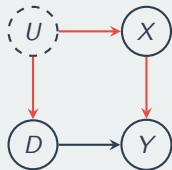
- Here: backdoor path  $D \leftarrow X \rightarrow Y$

# Other types of confounding



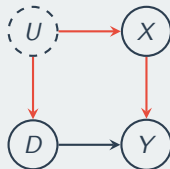
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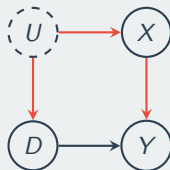
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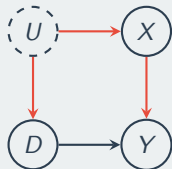
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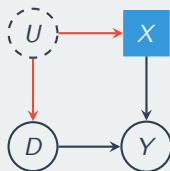
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  - what variables to condition on to eliminate the confounding.

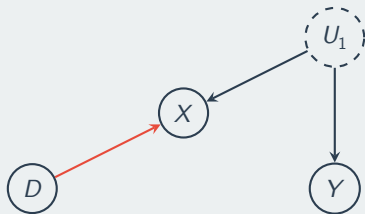


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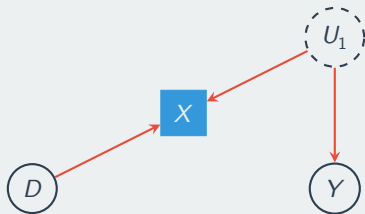
- $D$  is enrolling in a job training program.
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- Big assumption here: no arrow from  $U$  to  $Y$ .
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# Why not condition on descendants?



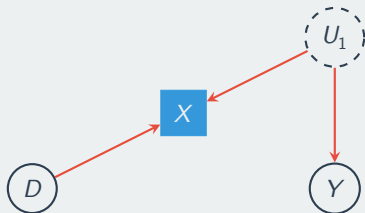
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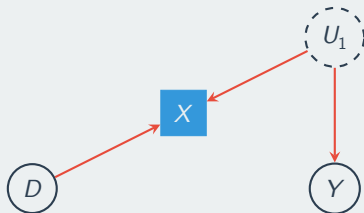
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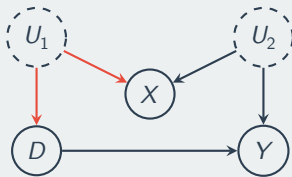
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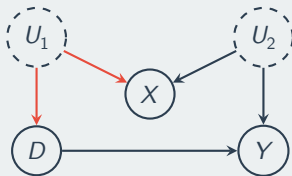


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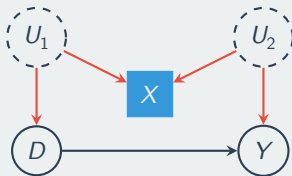


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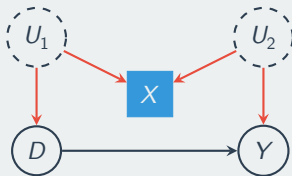
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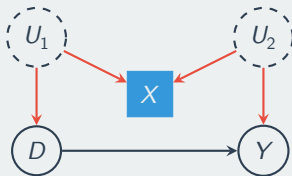


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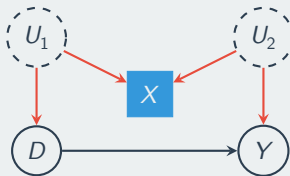
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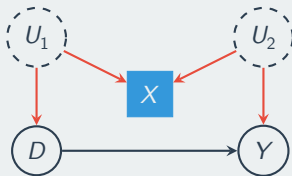


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