Module 5: Observational Studies

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Gov 2003 (Harvard)

Where are we? Where are we going?

- Up to now: experiments where design makes everything easier.
- Now: what happens when do observational studies?
 - · Start with identification, selection on observables, and DAGs.
 - Rest of the course will cover different designs for observational studies.

1/ Identification in observational studies

Randomized experiment review

- Experiment: when the researcher controls the treatment assignment.
 - $p_i = \mathbb{P}[D_i = 1]$ be the probability of treatment assignment probability.
 - p_i is controlled and known by researcher in an experiment.
- · Randomized experiment is an experiment with two properties:
- 1. **Positivity**: assignment is probabilistic: $0 < \mathbb{P}(D_i = 1) < 1$
 - · No deterministic assignment.
- 2. Unconfoundedness: $\mathbb{P}[D_i = 1 | \mathbf{Y}(1), \mathbf{Y}(0)] = \mathbb{P}[D_i = 1]$
 - Treatment assignment does not depend on any potential outcomes.
 - Sometimes written as $D_i \perp \!\!\! \perp (\mathbf{Y}(1), \mathbf{Y}(0))$

What is the selection problem?

- · What if we **observe** a non-randomized treatment?
 - Maybe treatment assignment is confounded so D_i related to POs
- What can we learn about the ATE here? Look at the difference-in-means:

$$\begin{split} &\mathbb{E}[Y_i|D_i = 1] - \mathbb{E}[Y_i|D_i = 0] \\ = &\mathbb{E}[Y_i(1)|D_i = 1] - \mathbb{E}[Y_i(0)|D_i = 0] \qquad \text{(consistency)} \\ = &\mathbb{E}[Y_i(1)|D_i = 1] - \mathbb{E}[Y_i(0)|D_i = 1] + \mathbb{E}[Y_i(0)|D_i = 1] - \mathbb{E}[Y_i(0)|D_i = 0] \\ = &\underbrace{\mathbb{E}[Y_i(1) - Y_i(0)|D_i = 1]}_{\text{ATT}} + \underbrace{\mathbb{E}[Y_i(0)|D_i = 1] - \mathbb{E}[Y_i(0)|D_i = 0]}_{\text{selection bias}} \end{split}$$

- Without unconfoundedness: Naive diff-in-means = PATT + selection bias.
- Selection bias: how different the treated and control groups are in terms of their potential outcome under control.

Selection bias = unidentified ATT

$$\mathbb{E}[Y_i|D_i=1] - \mathbb{E}[Y_i|D_i=0] = \underbrace{\tau_t}_{\text{ATT}} + \underbrace{\mathbb{E}[Y_i(0)|D_i=1] - \mathbb{E}[Y_i(0)|D_i=0]}_{\text{selection bias}}$$

- Difference in means: combination of two unknown quantities.
 - · Can't distinguish if a diff-in-means is the ATT or selection bias.
- Example: effect of negative ads on vote shares.
 - Naive estimate: negative candidates do worse than positive candidates.
 - ullet \longrightarrow negative ATT **OR** positive ATT with large negative selection bias.
 - SB = candidates that go negative are worse than those who stay positive, even if they ran the same campaigns.
- With an unbounded Y_i , we can't even bound the ATT because, in principle, SB could be anywhere from $-\infty$ to ∞ .
- We say ATT (and ATE) are **unidentified** without further assumptions.

What is identification?

- **Identification** connects the counterfactual to the observed.
 - Counterfactual distribution \mathbb{P}^* of $\{Y_i(1), Y_i(0), D_i, X_i\}$.
 - Observational distribution \mathbb{P} of $\{Y_i, D_i, X_i\}$.
 - Causal quantities are functions of \mathbb{P}^* , but we get samples from \mathbb{P}
 - We can only learn about \mathbb{P}^* through $\mathbb{P}!$
- Quantity ψ is **identified** if we can write it as function of \mathbb{P} .
 - Would we know this quantity if we had access to unlimited data?
 - ullet \leadsto no worrying about estimation uncertainty here.
- Connecting counterfactual to the observational requires **assumptions**.
 - "What's your identification strategy?" = what are the assumptions that allow you to claim you've estimated a causal effect?
 - Research design can help justify assumptions (experiments, RDD, etc)
 - · Or you will have justify them through argument.

Identification versus estimation

- Identification tells us what to estimate, not how.
 - If identified, we know our causal parameter is some function of \mathbb{P} .
 - For example, we worked with the **population** diff-in-means:

$$\mathbb{E}[Y_i \mid D_i = 1] - \mathbb{E}[Y_i \mid D_i = 0]$$

- But P is not directly observable! It's a population distribution!
- Once identified, we need to actually **estimate** functions of P.
 - $\widehat{ au}_{ ext{diff}}$ is an estimator for population diff-in-means
 - · Now just estimating conditional expectations, etc
 - ullet \leadsto after identification, causal inference part done
 - · Purely a statistical question from here on out.
- · Identification comes first, then comes estimation.
 - · Without identification, properties of the estimator are unimportant.
 - Keep them separate: estimator shouldn't drive identification.

What is confounding?

- · Confounding: treatment and potential outcomes are not independent.
 - Usually because of "common causes" of Y_i and D_i .
 - · Main worry in observational studies.
- · Pervasive in the social sciences:
 - effect of income on voting (confounder: age)
 - effect of job training program on employment (confounder: motivation)
 - effect of political institutions on economic development (confounder: previous economic development)
- Confounding → unidentified ATE → biased and inconsistent estimators.
- · What to do?

2/ Selection on observables

Observational studies

- · Many different sets of identification assumptions that we'll cover.
- · Begin with most common observational assumption.
- 1. No unmeasured confounding: $\{Y_i(1), Y_i(0)\} \perp \!\!\! \perp D_i \mid \mathbf{X}_i$
 - Also called: unconfoundedness, ignorability, selection on observables, no omitted variables, exogenous, conditional exchangeable, etc.
 - Conditional on some covariates, D_i is (effectively) randomly assigned.
- 2. Positivity or overlap: $0 < \mathbb{P}[D_i = 1 | \mathbf{X}_i] < 1$
 - Treatment and control are both possible at every value of X_i .
 - We'll take X as given for now and see later how we might choose it.
 - These are assumptions that can be wrong!!

Identification of the ATE

Positivity and no unmeasured confounders will identify the PATE:

$$\begin{split} & \boldsymbol{\tau} = \mathbb{E}[Y_i(1) - Y_i(0)] \\ & = \mathbb{E}_{\mathbf{X}} \left\{ E[Y_i(1) - Y_i(0) \mid \mathbf{X}_i] \right\} \\ & = \mathbb{E}_{\mathbf{X}} \left\{ E[Y_i(1) \mid \mathbf{X}_i] - \mathbb{E}[Y_i(0) \mid \mathbf{X}_i] \right\} \\ & = \mathbb{E}_{\mathbf{X}} \left\{ E[Y_i(1) \mid D_i = 1, \mathbf{X}_i] - \mathbb{E}[Y_i(0) \mid D_i = 0, \mathbf{X}_i] \right\} \\ & = \mathbb{E}_{\mathbf{X}} \left\{ E[Y_i \mid D_i = 1, \mathbf{X}_i] - \mathbb{E}[Y_i \mid D_i = 0, \mathbf{X}_i] \right\} \end{split}$$

· Useful to write the treated and control CEFs:

$$\mu_1(\mathbf{x}) = \mathbb{E}[Y_i(1) \mid \mathbf{X}_i = \mathbf{x}], \qquad \mu_0(\mathbf{x}) = \mathbb{E}[Y_i(0) \mid \mathbf{X}_i = \mathbf{x}]$$

- How the mean of the potential outcomes vary with the covariates.
- · Key part of the above proof:

$$\underbrace{\mu_1(\mathbf{x})}_{\text{counterfactual}} = \underbrace{\mathbb{E}[Y_i \mid D_i = 1, \mathbf{X}_i = \mathbf{x}]}_{\text{observational}}, \qquad \mu_0(\mathbf{x}) = \mathbb{E}[Y_i \mid D_i = 0, \mathbf{X}_i = \mathbf{x}]$$

Regression estimation of the ATE

- · Identification done, estimation has just begun!
- Regression estimators $\hat{\mu}_1(\mathbf{x})$ and $\hat{\mu}_0(\mathbf{x})$.
 - · Might be linear or nonlinear models
 - Safest practice: estimate separate regressions in each treatment group.
- Regression estimator of the ATE:

$$\widehat{\tau}_{\mathrm{reg}} = \frac{1}{n} \sum_{i=1}^{n} \widehat{\mu}_{1}(\mathbf{X}_{i}) - \widehat{\mu}_{0}(\mathbf{X}_{i})$$

- · Procedure:
 - Obtain predicted values for all units when $D_i = 1$.
 - Obtain predicted values for all units when $D_i = 0$.
 - Take the average difference between these predicted values.

Coefficients?

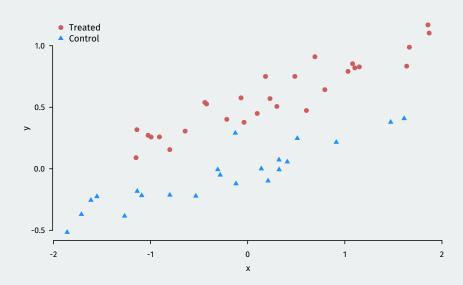
$$\widehat{\tau}_{\text{reg}} = \frac{1}{n} \sum_{i=1}^{n} \widehat{\mu}_{1}(\mathbf{X}_{i}) - \widehat{\mu}_{0}(\mathbf{X}_{i})$$

- Under linear models, $\widehat{ au}_{\text{reg}}$ is sometimes equivalent to a coefficient.
- Uninteracted OLS:
 - $\hat{\mu}_1(\mathbf{x})$ and $\hat{\mu}_0(\mathbf{x})$ are from the same OLS model Y ~ D + X.
 - $\hat{\tau}_{reg} \equiv$ estimated coefficient on D_i
- · Fully interacted OLS:
 - $\hat{\mu}_1(\mathbf{x})$ and $\hat{\mu}_0(\mathbf{x})$ are from fully interacted OLS with centered covariates.
 - $\hat{\tau}_{reg} \equiv$ estimated coefficient on D_i
- These make two very different assumptions about the CEFs!

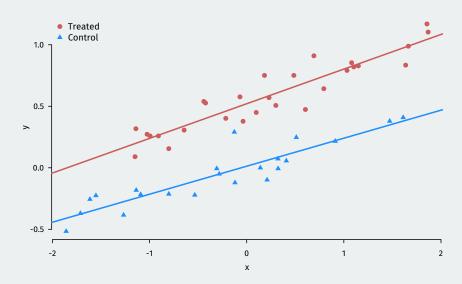
Variance estimation

- How do we get estimates of the variance of $\widehat{\tau}_{\text{reg}}$?
- · Analytic expressions can be derived, but complicated!
- Computational alternative: nonparametric bootstrap
 - Randomly resample *n* rows of the data with replacement
 - · Refit the regressions on the bootstrapped data.
 - Calculate $\widehat{ au}_{\text{reg}}$ in each bootstrap
 - Repeat several times and use empirical variance of the bootstraps

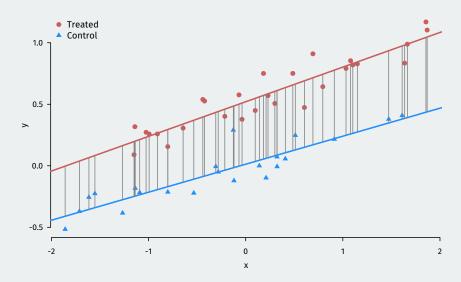
Imputation estimator visualization



Imputation estimator visualization

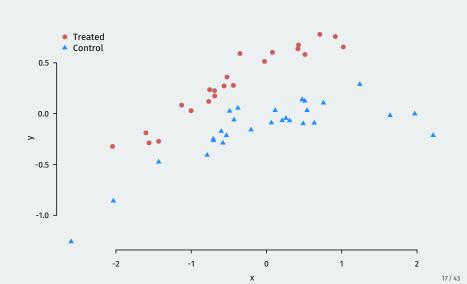


Imputation estimator visualization



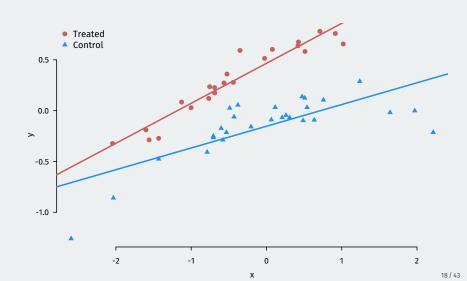
Nonlinear relationships

• Same idea but with nonlinear relationship between Y_i and X_i :



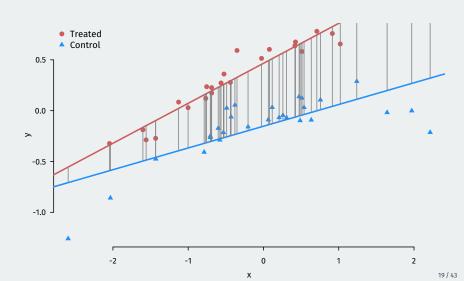
Nonlinear relationships

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Nonlinear relationships

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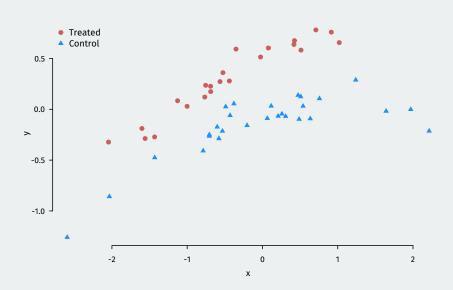
Using semiparametric regression

- Here, CEFs are nonlinear, but we don't know their form.
- We can use GAMs from the mgcv package to for flexible estimate:

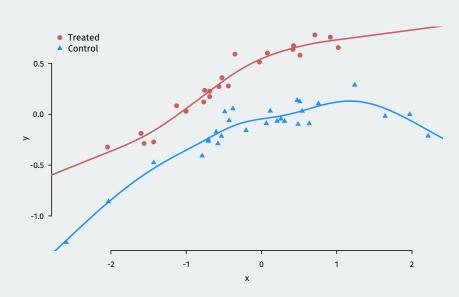
```
library(mgcv)
mod0 <- gam(y~s(x), subset = d==0)
summary(mod0)</pre>
```

```
##
## Family: gaussian
## Link function: identity
##
## Formula:
## v \sim s(x)
##
## Parametric coefficients:
          Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) -0.154 0.019 -8.1 5.1e-08 ***
## ---
## Signif. codes:
  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Approximate significance of smooth terms:
        edf Ref.df F p-value
##
## s(x) 5.17 6.29 36.9 <2e-16 ***
## ---
```

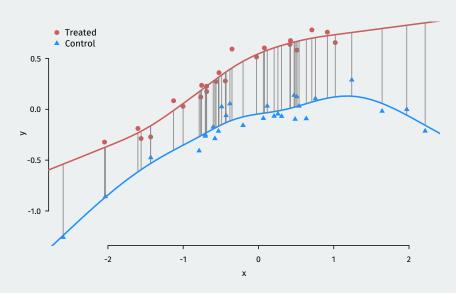
Using GAMs



Using GAMs



Using GAMs



3/ DAGS

Choosing the conditioning set

- How do we know if no unmeasured confounders holds?
- · Put differently:
 - What covariates do we need to condition on?
 - · What covariates do we need to include in our regressions?
- One way, from the assumption itself: $\{Y_i(1), Y_i(0)\} \perp \!\!\! \perp D_i \mid \mathbf{X}_i$
 - Include covariates such that, conditional on them, the treatment assignment does not depend on the potential outcomes.
 - · Somewhat circular
- Another way: use DAGs and look at back-door paths.

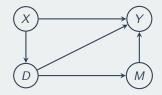
Directed Acyclic Graphs

 Directed acyclic graphs (DAGs) describe the causal structure of variables



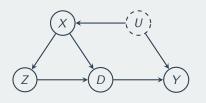
- **Nodes/vertices**: observed (solid) or unobserved (dashed) variables.
- Edges: arrows that encodes the presence or absence of a causal effect.
 - Arrow present = a direct causal effect: $Y_i(d) \neq Y_i(d')$ for some i and d.
 - Lack of an arrow = no causal effect: $Y_i(d) = Y_i(d')$ for all i and d.
 - Missing variables = no other common causes of any variables.
- Directed: each arrow implies a direction
- Acyclic: no cycles: a variable cannot cause itself

DAG terminology



- Path: a sequence of edges that connect two nodes.
 - A **directed** or **causal** path is all in the same causal direction.
 - Non-causal path example: $D \leftarrow X \rightarrow Y$
- Descendants: nodes on a directed path away from some other node.
 - *M* is a descendant of *D* and *X*.
 - Ancestors is the reverse: X is an ancestor of M
- · Parents immediate causes of a node
 - *D* is the parent of *Y* and *M*.
 - Children are the reverse: M is a child of D

DAGs to distributions



$$Y = f_y(D, U, \varepsilon_y)$$

$$D = f_d(Z, X, \varepsilon_d)$$

$$X = f_x(U, \varepsilon_x)$$

$$Z = f_x(X, \varepsilon_x)$$

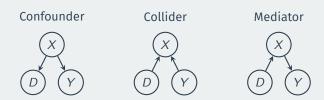
- Causal DAGs equivalent to nonparametric structural equation models
- NPSEM have a causal interpreation, but completely flexible.
 - · No specification of a functional form or interactions, etc.
 - More standard linear SEM is a special case.
- Causal DAGs imply the following factorization (some conditions apply):

$$\mathbb{P}(X_1, X_2, \dots, X_J) = \prod_{j=1}^J \mathbb{P}(X_j \mid \mathrm{pa}(X_j)) \quad \text{where} \quad \mathrm{pa}(X_j) = \mathrm{parents} \; \mathrm{of} \; X_j$$

d-separation

- · Can we determine conditional independence from our causal DAG?
- Yes! To verify that $A \perp \!\!\! \perp B \mid C$ where each is a set of nodes:
 - 1. Find all paths from any vertex in A to any vertex in B.
 - 2. Check is each path is **blocked**.
 - 3. If all paths are blocked, then A is **d-separated** from B by C
- A path is **blocked** conditional on C if:
 - 1. C includes a non-collider on that path **OR**
 - Path includes a collider not in C and no descendant of any collider is in C.
- If A and B are d-separated, then we have $A \perp \!\!\! \perp B \mid C$.
 - If not, then d-connected and A and B dependence conditional on C is compatible with the DAG.

Common structures



- Confounder: common cause of two variables.
 - · D and Y unconditionally dependent, conditionally independent.
- · Collider: common descendant of two variables.
 - · D and Y unconditionally independent, conditionally dependent.
 - X "blocks" the relationship between them when not conditioned on.
- **Mediator**: variable on the path from one variable to another.
 - · D and Y unconditionally dependent.

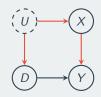
Backdoor paths and blocking paths

- **Backdoor path**: is a non-causal path from *D* to *Y*.
 - Would remain if we removed any arrows pointing out of *D*.
- Backdoor paths between D and $Y \rightsquigarrow$ common causes of D and Y:



• Here: backdoor path $D \leftarrow X \rightarrow Y$

Other types of confounding



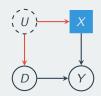
- *D* is enrolling in a job training program.
- Y is getting a job.
- U is being motivated
- X is number of job applications sent out.
- Big assumption here: no arrow from ${\it U}$ to ${\it Y}$.

Backdoor criterion

$$\{Y_i(1), Y_i(0)\} \perp \!\!\!\perp D_i \mid \mathbf{X}_i$$

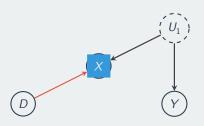
- Can we use a DAG to evaluate no unmeasured confounders?
- Holds if the backdoor criterion on a causal DAG is met:
 - 1. No vertex in **X** is a descend of *D* (no post-treatment bias), and
 - 2. \mathbf{X} blocks all backdoor paths from D to Y.
- The backdoor criterion is fairly powerful. Tells us:
 - · if there confounding given this DAG,
 - · if it is possible to removing the confounding, and
 - what variables to condition on to eliminate the confounding.

Other types of confounding



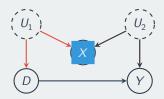
- *D* is enrolling in a job training program.
- Y is getting a job.
- U is being motivated
- X is number of job applications sent out.
- Big assumption here: no arrow from U to Y.
- Conditioning on X blocks all backdoor paths.

Why not condition on descendants?



- No causal or statistical relationship between D and Y
- · Conditioning on the posttreatment variables opens non-causal paths
 - \rightsquigarrow statistical relationship between D and Y conditional on X
 - But still no causal relationship \leadsto selection bias.

M-bias



- · Not all backdoor paths induce confounding.
- No conditioning: backdoor path blocked by the collider X_i .
- If we control for $X_i \leadsto$ opens the path and induces confounding.
 - · Sometimes called M-bias or collider bias.
- Controversial because of differing views on what to control for:
 - Rubin thinks that M-bias is a "mathematical curiosity" and we should control for all pretreatment variables
 - · Pearl and others think M-bias is a real threat.

4/ Sensitivity analysis

Where are we? Where are we going?

- Saw how to estimate the ATE with regression under selection on observables.
- What if this assumption doesn't hold? Two potential solutions:
 - Sensitivity analysis: try to vary the amount of unmeasured confounding to see if it changes the effect.
 - 2. **Partial identification**: abandon point identification and try to find bounds for the ATE under different assumptions.

Sensitivity analysis for regression

· Standard regression estimator of the ATE:

$$Y_i = \hat{\alpha} + \widehat{\tau} D_i + \mathbf{X}_i' \hat{\beta} + \hat{\varepsilon}_i$$

• What if the true regression model contained U_i which we omitted?

$$Y_i = \alpha + \tau D_i + \mathbf{X}_i' \boldsymbol{\beta} + \gamma U_i + \varepsilon_i \qquad \widehat{\boldsymbol{\tau}} \overset{p}{\to} \boldsymbol{\tau} + \gamma \times \underbrace{\frac{\mathsf{COV}(D_i^{\bot \mathbf{X}}, U_i^{\bot \mathbf{X}})}{\mathbb{V}(D_i^{\bot \mathbf{X}})}}_{\mathsf{regression of } U_i^{\bot \mathbf{X}} \; \mathsf{on } D_i^{\bot \mathbf{X}}}$$

Standard omitted variable bias formula:

$$\widehat{\tau} \overset{p}{\to} \tau + \gamma \times \underbrace{\frac{\mathrm{COV}(D_i^{\bot \mathbf{X}}, U_i^{\bot \mathbf{X}})}{\mathbb{V}(D_i^{\bot \mathbf{X}})}}_{\text{regression of } U_i^{\bot \mathbf{X}} \text{ on } D_i^{\bot \mathbf{X}}}$$

Partial R-squared interpretations

- · Regression coefficients with unknowns are difficult to reason about.
- Easier to reason with partial R² version of OVB (Cinelli and Hazlett, IRSSB. 2019):

$$|\mathsf{bias}| = \sqrt{\frac{R_{Y \sim U|D, \mathbf{X}}^2 R_{D \sim U|\mathbf{X}}^2}{1 - R_{D \sim U|\mathbf{X}}^2}} \frac{\mathbb{V}\left(\mathbf{Y}^{\perp \mathbf{X}, D}\right)}{\mathbb{V}(D_i^{\perp \mathbf{X}})}$$

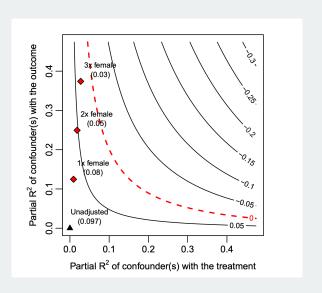
• Partial R^2 is the incremental predictive value of one variable:

$$R_{Y \sim U|D, \mathbf{X}}^2 = \frac{R_{Y \sim D + \mathbf{X} + U}^2 - R_{Y \sim D + \mathbf{X}}^2}{1 - R_{Y \sim D + \mathbf{X}}^2} = \frac{\text{additional variance explained by } U}{\text{variance unexplained by } D, \mathbf{X}}$$

- **Sensitivity analysis** can then vary two unknown parameters:
 - $R^2_{Y \sim U|D, \mathbf{X}} \in [0, 1]$ incremental predictive value of U for the outcome $R^2_{D \sim U|\mathbf{X}} \in [0, 1]$ incremental predictive value of U for treatment

 - From these we can determine the bias and thus the true value of τ

Sensitivity analysis example



5/ Partial identification and bounds

No assumption bounds

- Law of decreasing credibility (Manski): credibility of inferences decreases with strength of assumptions
 - Idea: pick assumptions and then figure out what you can learn.
 - · May not be point identified, but maybe we can bound the effect.
- If Y is bounded $[y_L, y_U]$, τ logically must be in $[y_L y_U, y_U y_L]$.
- Can we improve using data? Rewrite the ATE with $p = \mathbb{P}(D_i = 1)$:

$$\begin{split} \tau &= \mathbb{E}[Y_i \mid D_i = 1] p + \mathbb{E}[Y_i(1) \mid D_i = 0] (1 - p) \\ &- \mathbb{E}[Y_i(0) \mid D_i = 1] p - \mathbb{E}[Y_i \mid D_i = 0] (1 - p) \end{split}$$

• Plug in y_L and y_U for the counterfactual means to get bounds for τ :

$$\begin{split} \tau &\geq \mathbb{E}[Y_i \mid D_i = 1]p + y_L(1-p) - y_Up - \mathbb{E}[Y_i \mid D_i = 0](1-p) \\ \tau &\leq \mathbb{E}[Y_i \mid D_i = 1]p + y_U(1-p) - y_Lp - \mathbb{E}[Y_i \mid D_i = 0](1-p) \end{split}$$

- These bounds have width of $|y_{IJ} y_I|$ which is half of the logical bounds.
- But always will contain 0. Weak assumptions → weak inferences

Optimized treatment choice

- · Assumptions can narrow the bounds even further.
- Assumption: people choose the treatment with the highest outcome.

•
$$\mathbb{E}[Y_i(0) \mid D_i = 1] \le \mathbb{E}[Y_i(1) \mid D_i = 1] = \mathbb{E}[Y_i \mid D_i = 1] = \mu(1)$$

•
$$\mathbb{E}[Y_i(1) \mid D_i = 0] \le \mathbb{E}[Y_i(0) \mid D_i = 0] = \mathbb{E}[Y_i \mid D_i = 0] = \mu(0)$$

• Implies the following bounds for τ :

$$\tau \in \left[\left(1 - p \right) \left(y_L - \mathbb{E}[Y_i \mid D_i = 0] \right), \ p\left(\mathbb{E}[Y_i \mid D_i = 1] - y_L \right) \right]$$

- Width of these bounds: $\mathbb{E}[Y_i] y_L$
 - · Width now depends on the observed data!
 - · Interval will still always include zero.

Confidence regions for bounds

- More general setup:
 - True bounds $[\delta_L, \delta_U]$ also called the **identification region**
 - Estimated bounds $[\hat{\delta}_L, \hat{\delta}_U]$.
 - $\widehat{\mathsf{se}}(\hat{\delta}_L), \widehat{\mathsf{se}}(\hat{\delta}_U)$ are the standard errors of the estimated bounds
- Two possible CI approaches that find intervals that...
 - 1. Covers the identified region with probability $1-\alpha$

$$\mathbb{P}(\hat{\delta}_L \leq \delta_L, \hat{\delta}_U \geq \delta_U) \geq 1 - \alpha$$

2. Covers the true value of the parameter with probability 1-lpha

$$\mathbb{P}(\tau \in [\hat{\delta}_L, \hat{\delta}_U]) \geq 1 - \alpha$$

Calculating confidence intervals

• Case 1: covering the identified region $\mathbb{P}(\hat{\delta}_L \leq \delta_L, \hat{\delta}_U \geq \delta_U) \geq 1 - \alpha$

$$[\hat{\delta}_L - z_{1-\alpha/2}\widehat{\mathsf{se}}(\hat{\delta}_L), \quad \hat{\delta}_U + z_{1-\alpha/2}\widehat{\mathsf{se}}(\hat{\delta}_U)]$$

Works because of Bonferroni inequality:

$$\mathbb{P}(\hat{\delta}_L \leq \delta_L \text{ and } \hat{\delta}_U \geq \delta_U) \geq \mathbb{P}(\hat{\delta}_L \leq \delta_L) + \mathbb{P}(\hat{\delta}_U \leq \delta_U) - 1 = 1 - \alpha$$

• Case 2: cover the true parameter, τ .

$$[\hat{\delta}_L - z_{1-\alpha}\widehat{\mathsf{se}}(\hat{\delta}_L), \quad \hat{\delta}_U + z_{1-\alpha}\widehat{\mathsf{se}}(\hat{\delta}_U)]$$

- If $\tau = \delta_{t}$ or $\tau = \delta_{tt}$, then coverage converges to 1α
- + If $\delta_L < \tau < \delta_U$, then coverage converges to 1.