# **Module 7b: Weighting Estimators**

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Gov 2003 (Harvard)

# Why weighting?

- Matching has a couple of downsides:
  - · Inefficient: it may throw away data.
  - Ineffective: crude tool so it may not be able to balance covariates.
- · Matching is actually a special case of a weighting estimator:

$$\begin{split} \widehat{\tau}_m &= \frac{1}{n_1} \sum_{i=1}^n D_i \left( Y_i - \frac{1}{M} \sum_{j \in \mathcal{J}_M(i)} Y_j \right) \\ &= \frac{1}{n_1} \sum_{i:D_i = 1} Y_i - \frac{1}{n_0} \sum_{i:D_i = 0} \underbrace{\left( \frac{n_0}{n_1} \frac{K_M(i)}{M} \right)}_{\text{weight}} Y_i \end{split}$$

- $K_M(i)$  is the number of times i is used as a match.
- Weighting estimators choose the weights directly to reduce imbalance.

# **Survey sampling**

- Imagine we want to estimate the population mean  $\overline{Y} = \frac{1}{n} \sum_{i=1}^{n} Y_i$ 
  - $R_i = 1$  if sampled,  $R_i = 0$  if not.
  - We only observe  $Y_i$  for those with  $R_i = 1$ .
  - Inclusion probability varies by person:  $\mathbb{P}(R_i = 1) = \pi_i$
- Horvitz-Thompson estimator is unbiased (treating  $Y_i$  as fixed):

$$\mathbb{E}\left[\frac{1}{n}\sum_{i=1}^{n}\frac{R_{i}Y_{i}}{\pi_{i}}\right] = \frac{1}{n}\sum_{i=1}^{n}\frac{\mathbb{E}[R_{i}]Y_{i}}{\pi_{i}} = \frac{1}{n}\sum_{i=1}^{n}\frac{\pi_{i}Y_{i}}{\pi_{i}} = \overline{Y}$$

• Key idea: reweight sample to be representative of population.

# **Horvitz-Thompson for treatment effects**

Applying HT potential outcomes: weight by inverse propensity score.

$$\widehat{\mathsf{ATE}} = \widehat{\tau}_{ipw} = \frac{1}{n} \sum_{i=1}^n \left( \frac{D_i Y_i}{\widehat{\pi}(\mathbf{X}_i)} - \frac{(1-D_i) Y_i}{1-\widehat{\pi}(\mathbf{X}_i)} \right)$$

- Under no unmeasured confounders,  $\mathbb{E}[\widehat{\tau}_{ipw}] \stackrel{p}{\to} \tau$  (consistent)
  - Would be unbiased if we knew the true propensity scores,  $\pi(\mathbf{X}_i)$
- · Similar expression for ATT:

$$\widehat{\mathsf{ATT}} = \widehat{\tau}_{ipw,t} = \frac{1}{n_1} \sum_{i=1}^n \left( D_i Y_i - \frac{\widehat{\pi}(\mathbf{X}_i) (1 - D_i) Y_i}{1 - \widehat{\pi}(\mathbf{X}_i)} \right)$$

- ullet Logic: upweight units with "rare" treatment values for their values of  $old X_i$ 
  - · A kind of "continuous" version of matching with replacement.

# **Normalized weights**

- · HT estimators with known weights are unbiased but can be inefficient.
  - · Large weights can lead to highly variable estimates when (not) included.
- Hajek estimator normalizes the denominator so the weights sum to 1:

$$\hat{\mu}_h = \hat{\mathbb{E}}[Y_i] = \frac{\sum_{i=1}^n (R_i/\pi_i) Y_i}{\sum_{i=1}^n R_i/\pi_i}$$

· Hajek estimator for the ATE:

$$\widehat{\boldsymbol{\tau}}_h = \frac{\sum_{i=1}^n D_i Y_i / \widehat{\boldsymbol{\pi}}(\mathbf{X}_i)}{\sum_{i=1}^n D_i / \widehat{\boldsymbol{\pi}}(\mathbf{X}_i)} - \frac{\sum_{i=1}^n (1 - D_i) Y_i / (1 - \widehat{\boldsymbol{\pi}}(\mathbf{X}_i))}{\sum_{i=1}^n (1 - D_i) / (1 - \widehat{\boldsymbol{\pi}}(\mathbf{X}_i))}$$

· Practically, weighted least squares gives automatic normalization:

$$(\hat{\alpha}_{\text{wls}}, \widehat{\tau}_{\text{wls}}) = \operatorname*{arg\,min}_{\alpha,\tau} \sum_{i=1}^{n} \left( \frac{D_{i}}{\widehat{\pi}(\mathbf{X}_{i})} + \frac{1-D_{i}}{1-\widehat{\pi}(\mathbf{X}_{i})} \right) \left( Y_{i} - \alpha - \tau \, D_{i} \right)^{2}$$

### **Variance**

- If  $\widehat{\pi}(\mathbf{X}_i)$  is estimated, how to estimate  $\mathbb{V}[\widehat{\tau}_{\mathsf{ipw}}]$  or  $\mathbb{V}[\widehat{\tau}_h]$ ?
- First option: bootstrap (possibly with clustering if needed)
- Second option: **method of moments** (Newey and McFadden, 1994)
  - Treat this a joint estimation problem and use the delta method.
  - Moment conditions for the propensity score model with parameters  $\theta$ :

$$\mathbb{E}\left[\underbrace{\left(\frac{D_i}{\pi_{\theta}(\mathbf{X}_i)} - \frac{1 - D_i}{1 - \pi_{\theta}(\mathbf{X}_i)}\right) \frac{\partial \pi_{\theta}(\mathbf{X}_i)}{\partial \theta}}_{\text{score for treatment model}}\right] = 0$$

· Moment conditions for weighting estimators:

$$\begin{split} & \text{HT: } \mathbb{E}\left[\frac{D_iY_i}{\pi_{\theta}(\mathbf{X}_i)} - \mathbb{E}[Y_i(1)]\right] = \mathbb{E}\left[\frac{(1-D_i)Y_i}{1-\pi_{\theta}(\mathbf{X}_i)} - \mathbb{E}[Y_i(0)]\right] = 0 \\ & \text{Hajek: } \mathbb{E}\left[\frac{D_i(Y_i - \mathbb{E}[Y_i(1)])}{\pi_{\theta}(\mathbf{X}_i)}\right] = \mathbb{E}\left[\frac{(1-D_i)(Y_i - \mathbb{E}[Y_i(0)])}{1-\pi_{\theta}(\mathbf{X}_i)}\right] = 0 \end{split}$$

 Replace with sample versions and use delta method to get asymptotic variance.

# **Estimated versus known pscores**

```
ht.est <- function(y, d, w) {</pre>
  n <- length(v)</pre>
  (1/n) * sum((v * d * w) - (v * (1-d) * w))
n <- 200
x \leftarrow rbinom(n, size = 1, prob = 0.5)
dprobs <- 0.5*x + 0.4*(1-x)
d <- rbinom(n, size = 1, prob = dprobs)</pre>
y < -5 * d - 10 * x + rnorm(n, sd = 5)
true.w <- ifelse(d == 1, 1/dprobs, 1/(1-dprobs))</pre>
pprobs <- predict(glm(d ~ x))
est.w <- ifelse(d == 1, 1/pprobs, 1/(1 - pprobs))
ht.est(y, d, est.w)
```

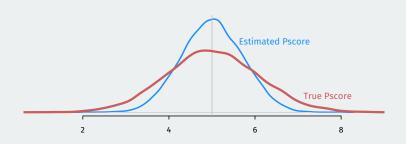
```
## [1] 5.22
ht.est(y, d, true.w)
```

```
## [1] 5.56
```

# Sampling distribution of the HT estimators

```
sims <- 10000
true.holder <- rep(NA, sims)</pre>
est.holder <- rep(NA, sims)
for (i in 1:sims) {
  x \leftarrow rbinom(n, size = 1, prob = 0.5)
  dprobs <-0.5*x + 0.4*(1-x)
  d <- rbinom(n, size = 1, prob = dprobs)</pre>
  y < -5 * d - 10 * x + rnorm(n, sd = 5)
  true.w <- ifelse(d == 1, 1/dprobs, 1/(1-dprobs))
  pprobs <- predict(glm(d ~ x))</pre>
  est.w <- ifelse(d == 1, 1/pprobs, 1/(1 - pprobs))
  est.holder[i] <- ht.est(y, d, est.w)</pre>
  true.holder[i] <- ht.est(y, d, true.w)</pre>
```

# Sampling distribution of the HT estimators



#### var(est.holder)

## [1] 0.506

var(true.holder)

## [1] 1.15

# Why use estimated pscores?

- Why is the estimated propensity score more efficient than the true PS?
- Removing chance variations using  $\widehat{\pi}(\mathbf{X}_i)$  adjusts for any small imbalances that arise because of a finite sample.
- True PS only adjusts for the **expected** differences between samples.
- · Only true if propensity score model is correctly specified!!

# **Augmented IPW estimator**

Augmented IPW estimator combines regression and weighting:

$$\begin{split} \widehat{\tau}_{\text{aipw}} &= \frac{1}{n} \sum_{i=1}^n \left\{ \frac{D_i Y_i}{\widehat{\pi}(\mathbf{X}_i)} - \frac{(1 - D_i) Y_i}{1 - \widehat{\pi}(\mathbf{X}_i)} \right. \\ & \left. - \left( \frac{D_i - \widehat{\pi}(\mathbf{X}_i)}{\widehat{\pi}(\mathbf{X}_i)} \widehat{\mu}_1(\mathbf{X}_i) - \frac{D_i - \widehat{\pi}(\mathbf{X}_i)}{1 - \widehat{\pi}(\mathbf{X}_i)} \widehat{\mu}_0(\mathbf{X}_i) \right) \right\} \\ &= \frac{1}{n} \sum_{i=1}^n \left\{ \widehat{\mu}_1(\mathbf{X}_i) - \widehat{\mu}_0(\mathbf{X}_i) \right. \\ & \left. + \left( \frac{D_i (Y_i - \widehat{\mu}_1(\mathbf{X}_i))}{\widehat{\pi}(\mathbf{X}_i)} - \frac{(1 - D_i) (Y_i - \widehat{\mu}_0(\mathbf{X}_i))}{1 - \widehat{\pi}(\mathbf{X}_i)} \right) \right. \right\} \end{split}$$

- **Double robustness**: consistent if either  $\widehat{\pi}(\mathbf{X}_i)$  or  $\widehat{\mu}_d(\mathbf{X}_i)$  are consistent.
  - Can allow each model to be more flexible without hurting asymptotics.
- **Efficient**: lowest asymptotic variance among consistent estimators when PS model is correct.

# **Problems with weighting**

- · Propensity score balances covariates across repeated samples
  - Relies on the law of large numbers (not optimized for small samples)
- Difficult to model propensity score for covariate balance.
- Highly variable/unstable weights → high variance estimators.
  - When there is a lack of overlap so  $\pi(\mathbf{X}_i)$  is close to 0 or 1.
  - Windsorizing: trim weights beyond 5th and 9th percentile

# **Covariate balancing propensity scores**

- How to help with these issue: prioritize balance in estimation of  $\pi(\mathbf{X}_i)$ 
  - One approach: covariate balancing propensity scores (Imai and Ratkovic)
- Usual maximum likelihood estimation solves a moment condition:

$$\mathbb{E}\left[\underbrace{\left(\frac{D_i}{\pi_{\theta}(\mathbf{X}_i)} - \frac{1 - D_i}{1 - \pi_{\theta}(\mathbf{X}_i)}\right) \frac{\partial \pi_{\theta}(\mathbf{X}_i)}{\partial \theta}}_{\text{score}}\right] = 0$$

· CBPS adds balancing conditions:

$$\mathbb{E}\left[\left(\frac{D_i}{\pi_{\theta}(\mathbf{X}_i)} - \frac{1 - D_i}{1 - \pi_{\theta}(\mathbf{X}_i)}\right) f(\mathbf{X}_i)\right] = 0$$

- If  $f(\mathbf{X}_i) = \mathbf{X}_i$ , then condition says the means must be balanced.
- If  $f(\mathbf{X}_i) = \mathbf{X}_i^2$ , then balances the second moments.
- · Estimation by generalized method of moments (GMM).
  - More moment conditions than parameters → can't satisfy all conditions.
  - Find parameters that get closest to satisfying sample moment conditions

# **Balancing weights**

- Alternative: find weights that directly balance covariates.
- Stable balancing weights (Zubizarreta, 2015) one recent example.
  - Rearrange data so first m units are controls, rest are treated.
- Solve the following convex quadratic programming problem:

$$\begin{split} \min_{w_1,\dots,w_m} \sum_{i=1}^m (w_i - \overline{w})^2 \\ \text{such that} \quad \sum_{i=1}^m w_i = 1, \quad w_i \geq 0, \quad \left| \frac{1}{n_1} \sum_{i:D_i = 1} X_{ik} - \sum_{i=1}^m w_i X_{ik} \right| \leq \delta_k \end{split}$$

- · Minimum variance weights that approximately balance covariates.
  - Amount of allowed imbalance,  $\delta_k$ , selected by researcher.
  - Can include  $X_{ik}^2$  etc to balance other parts of the distribution.