TECHNICAL

WORKING

LEARNING

9 technical EXPERIMENTS

11 PROTOTYPING

12 prototype TESTING

14 final PRESENTATION

10 ASSEMBLING UNITS

9 building final body of
work in SEPARATE UNITS

BRIEFING/REBRIEFING
based on reached tasks
and changing priorities

7 visual and sound
EXPERIMENTS

DOCUMENTING
project development

PRACTICAL

13 REDESIGN

THEORETICAL

8 USER INTERFACE

6 ACTION FLOWS

12 concept ANALYSIS

5 STORYBOARDING

2 CONCEPT MAKING

3 contextual RESEARCH

4 contents MAPPING

3 contents RESEARCH

1 BRAINSTORMING

RESEARCHING

THINKING

CONCEPTUAL

ACTIVITIES