MATT WALKLEY

PORTFOLIO
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I'm a web creator looking to join a talented team in the Nashville area. Over the past 8 years I've learned a lot and I'm excited for new opportunities to make amazing products for the web. Let's work together.

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EDUCATION

B.S. School of Media Arts & Design
James Madison University
September 2002 – May 2006

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UX SKILLS

Information Architecture
Wireframing
Prototyping
Persona Development

DESIGN SKILLS

Web Design
Responsive Design
Interaction Design
Application/Interface Design

DEVELOPMENT SKILLS

HTML5/CSS3
Javascript/jQuery
PHP, Wordpress

ENVIRONMENT EXPERIENCE

LAMP Stacks
Rails Stacks
.NET & Java Environments

WORK EXPERIENCE

February 2013 - Present
Cstraight Media, *Senior UI/UX Designer*

- Produce sketches, wireframes, and prototypes
- Create responsive site designs and see them through to front-end development
- Mentor junior designers and developers
- Integrate a new application workflow and responsive interface design for aPTitude -- a product of the Federation of State Boards of Physical Therapy
- Provide user experience and design support for D.C. based startup, *Treater*

October 2007 - February 2013
Cstraight Media, *Lead Web Designer*

- Created pixel-perfect, user-centric websites from the ground up
- Introduced and implemented responsive, grid-based design patterns to the team
- Served as UX lead and on-site liaison for several months at:

  AOL
  o Front-end development for a Daily Deals site
  o UX/Design provided for AOL Lifestore

  CQ Roll Call
  o Spear-headed the UX, interface design, and front-end development for an advocacy engagement application
  o Indirectly managed a team of 4 designers and front-end developers

January 2005 - Present
Freelance Web Design & Development

- Design and develop a variety of websites for clients in various industries including: government contractors, music industry, education, and religious organizations
- Integrate site designs into custom Wordpress themes
- Work directly with design agencies to do front-end development
- Hire and manage other freelancers to assist in the production of videos, voice-overs, and web application development
- Consult and train clients how to use their web applications

September 2006 – October 2007
BeeryRio Architecture + Interiors, *Multimedia Designer*

- Created interactive presentation materials for events and conferences
- Designed and developed a corporate intranet
- Produced various print materials for internal marketing collateral