# **Maxi Cris**

# UX/UI DESIGNER PRODUCT DESIGNER

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#### **About**

Human-Centered Design to solve real problems. I have good communication skills to work in a team helping companies to validate and improve their products, services and experiences in order to achieve objectives.

## **Experience**

UI Designer @ Ripio | July 2022 - October 2022

I contributed in the development of a Design System for been used in cross-functional competencies by various design teams, iterating and recording UI Kit components.

I was in charge of the communication of the different iterations and improvements that were made to help the squads in their effective implementation.

UX/UI Designer @ GorillaSite | September 2021 - April 2022

I designed interfaces for different industries, focusing on improving their communication and achieving higher revenue through conversion efficiency.

#### **Collaboration in communities**

Ambassador @ FrontendCafé | August 2021 - Present

At the beginning I was involved in the redesign of the official website. Nowadays I'm in charge of different types of activities, including the development of new projects for the community; At the moment I'm participating in an initiative where we help improve the portfolio of projects and the professional profile of those who want it.

Collaborator @ Service Design Club | September 2021 - April 2022

I got involved in some activities such as: 'UI Marathon' and 'UI Study Group' where I help its members to develop their skills as designers and as well as improve their portfolios, which allowed them to find their first job in the IT industry.

I also really enjoyed mentoring some designers who have contacted me for a personal follow-up and to help them boost their careers.

#### **Education**

@ Uxcel | 2022 - Present

@ Coursera - Google | 2022 - Present

@ Platzi | 2020 - Present

@ Interaction Design Foundation | 2020 - Present

Lic. en Diseño Multimedial @ UNLP | 2016 - 2020

### **Skills**

Visual Design

User Interface

Usability

Interaction Design

User Research

Heuristics

Accessibility

**Motion Graphics** 

Design System

Agile Methodologies

Wireframes

Mockups

#### **Tools**

Figma

Adobe Creative Suite

Framer

Trello/Miro/Jira/ClickUp

HTML/CSS

GIT

#### Languages

Spanish (Native)

English (Technical)