

# Publish your app

In February 2023, we made changes to your publishing workflow to make it easier to understand which changes you're sending for review. You can also better control when you send certain changes for review.

Visit the [Android Developers Blog](#) to learn more.

Whether you're publishing an app for the first time or making an update, your app's publishing status helps you understand its availability on Google Play.

You can see your app's latest publishing status under your app's name and package name when you select your app in Play Console.

**Note:** For certain developer accounts, we'll take more time to thoroughly review your app to help better protect users. This may result in review times of up to seven days or longer in exceptional cases.

## Publishing status

There are three types of publishing status:

- **App status:** Helps you understand your app's availability on Google Play and who it's available to (such as testers, all Google Play users, and so on).
- **Update status:** Helps you understand the availability of your latest update. An update is a set of one or more changes that you've made to your app.
- **Item status:** Helps you understand the availability of a specific part of an update, such as a particular release, a content rating, or a store listing experiment.

Every possible status for apps, updates, and items is described below.

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[App status](#)

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[Update status](#)

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[Item status](#)

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## Publish a draft app

When you're ready to publish a draft app, you'll need to [roll out a release](#). At the end of the release process, clicking **Release** will also publish your app.

## Problems publishing a draft app?

If you see the heading "Errors summary" at the top of your app release's review summary page, click **Show more** to view the details. When available, you can also view the recommended or required resolution. You can't publish your app until errors have been resolved. If you only have warnings, minor issues, or a combination of the two, then you can still publish your app, but we recommend addressing them before publishing.

## Publish an app update

You can use standard publishing or managed publishing to publish an update to an existing app.

- **Standard publishing:** Updates to existing apps are processed and published as soon as possible. By default, your app will use standard publishing. Certain apps may be subject to extended reviews, which may result in review times of up to 7 days or longer in exceptional cases. Go to [Update or unpublish your app](#) to learn more about Standard publishing.
- **Managed publishing:** Updates to existing apps are processed as usual. After it's approved, you control exactly when the changes are published. Go to [this Help Center article](#) to learn more about managed publishing and managing when changes are reviewed and published.

**Important:** To publish updates, work with your account owner to decide which of the following [permissions](#) you need:

- [Release to production, exclude devices, and use Play App Signing](#)
- [Release apps to testing tracks](#)
- [Manage testing tracks and edit tester lists](#)
- [Publish Google Play games services projects](#)
- [Create and publish private apps to your organization](#)

## Related content

- Learn more about launching your app or game in the [Academy for App Success](#) .
- Discover how to [control when app changes are published with managed publishing](#).
- Get more information on how to make your app unavailable to new users in [Update or unpublish an app](#).

## Need more help?

Sign in for additional support options to quickly solve your issue

[Sign in](#)

