

RoadMap

1 month



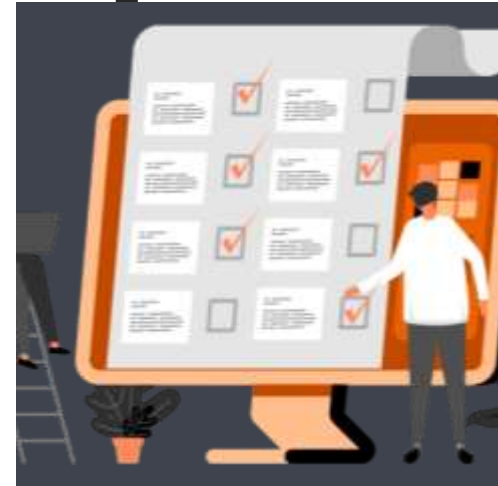
Develop

1 month



Deployment

1 month



Testing

I conducted a survey, which showed that a large number of respondents are interested in extracting from videos.



How many people watch sports?

In the US, around 154 million people watched live sports at least once a month. Experts forecast that number to rise to about 160 million by 2024.

It's hard to estimate the total number of viewers who watch sports regularly worldwide. This is especially since the introduction of streaming services, which are tracked differently from TV broadcasts.

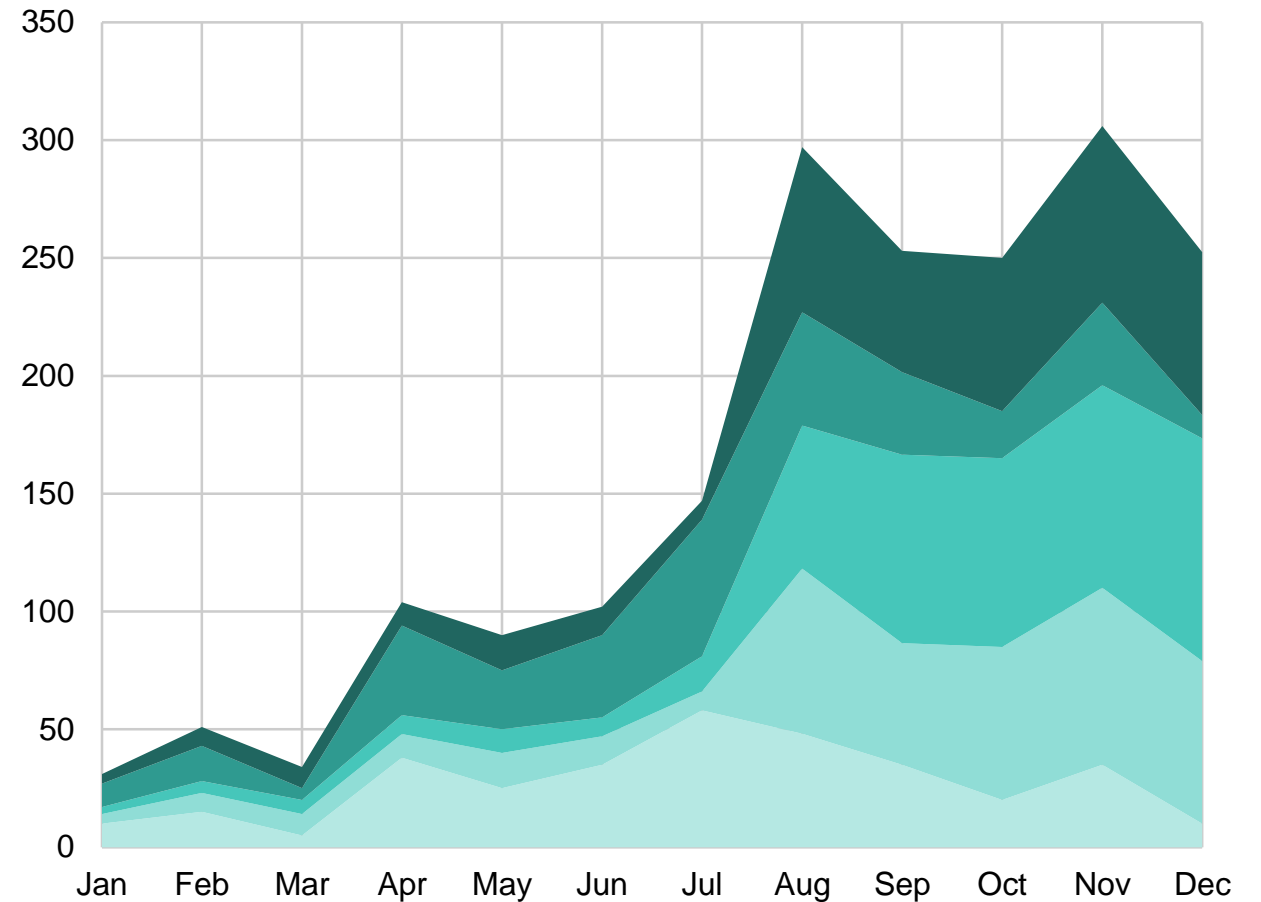
However, based on sport viewership statistics from numerous popular events, it's safe to assume around half the world's population watched sports with some regularity.



Income

990,000,000\$

According to statistics, every second person watches sports events at least once a month, taking into account the ability to pay, the potential audience is 3.3 billion people, with an approximate conversion of 5%, we have 165 million potential customers. The average cost of a MEGOGO subscription is ≈\$6 - thus the potential profit is 990 million US dollars.



Outcome

24,000\$

To implement the project you need data scientist, system architect, web-dev and content manager, the cost will be approx 24k \$

