

 MONEY  
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# EMOTIONAL AND SUBSTANTIVE CONTENT ANALYSIS



# MAIN TASK

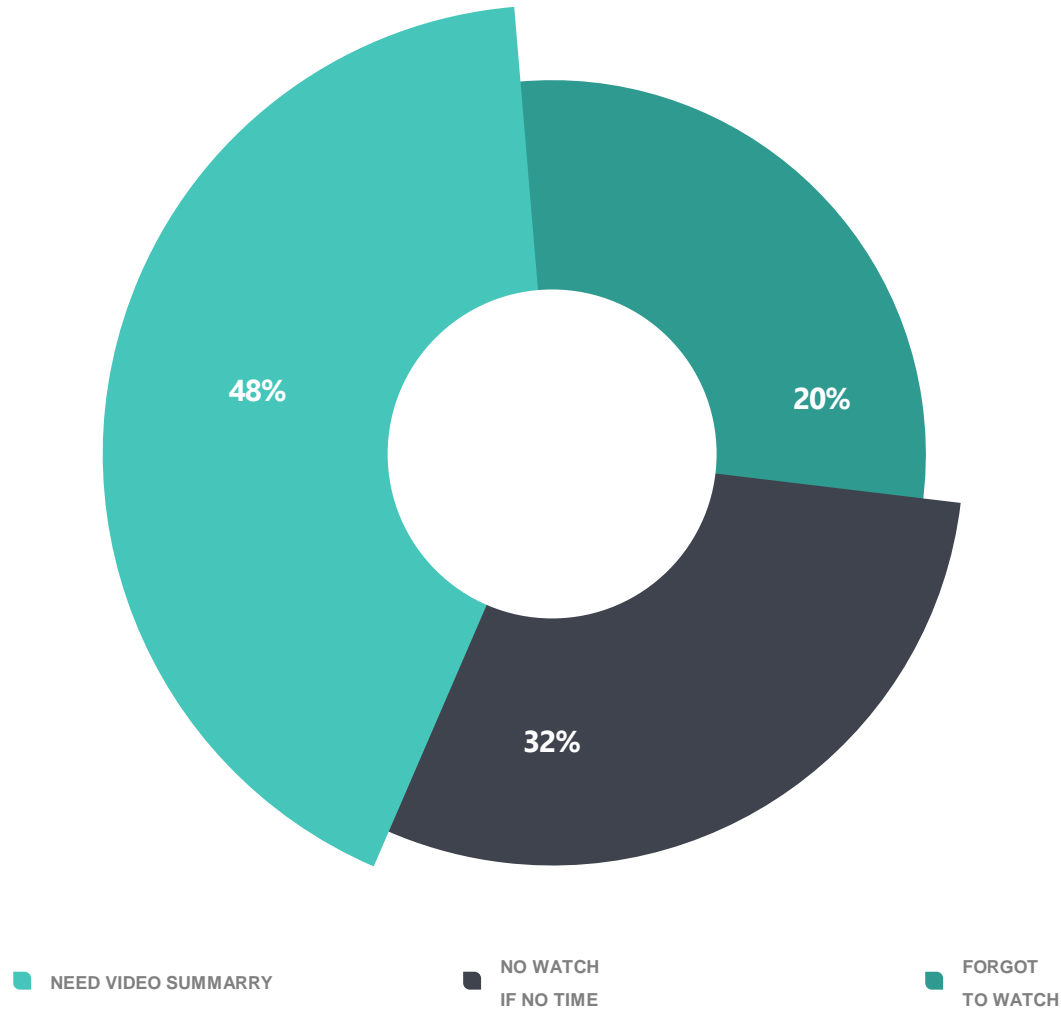
MEGOGO

User time is very valuable, so we need to show him what he wants as soon as possible. When it is not possible to watch a live broadcast of the event, the user is looking for a **short excerpt** with the **brightest moments** and **emotions of the participants**. To do this, we need the mechanics of video analysis by criteria, as well as a system of **combining the right moments of the video into one track**.

- **Short excerpt**
- **Brightest moments**
- **Emotions of the participants**
- **Combine the right moments of the video into one track**

# Why is it Needed?

We conducted our own research in which we asked the representatives if they would like to see a short summary from the main event and how relevant it is for them.



# MY APPROACHES

- Spectral analysis
- Fourier analysis
- Get mask replays in video

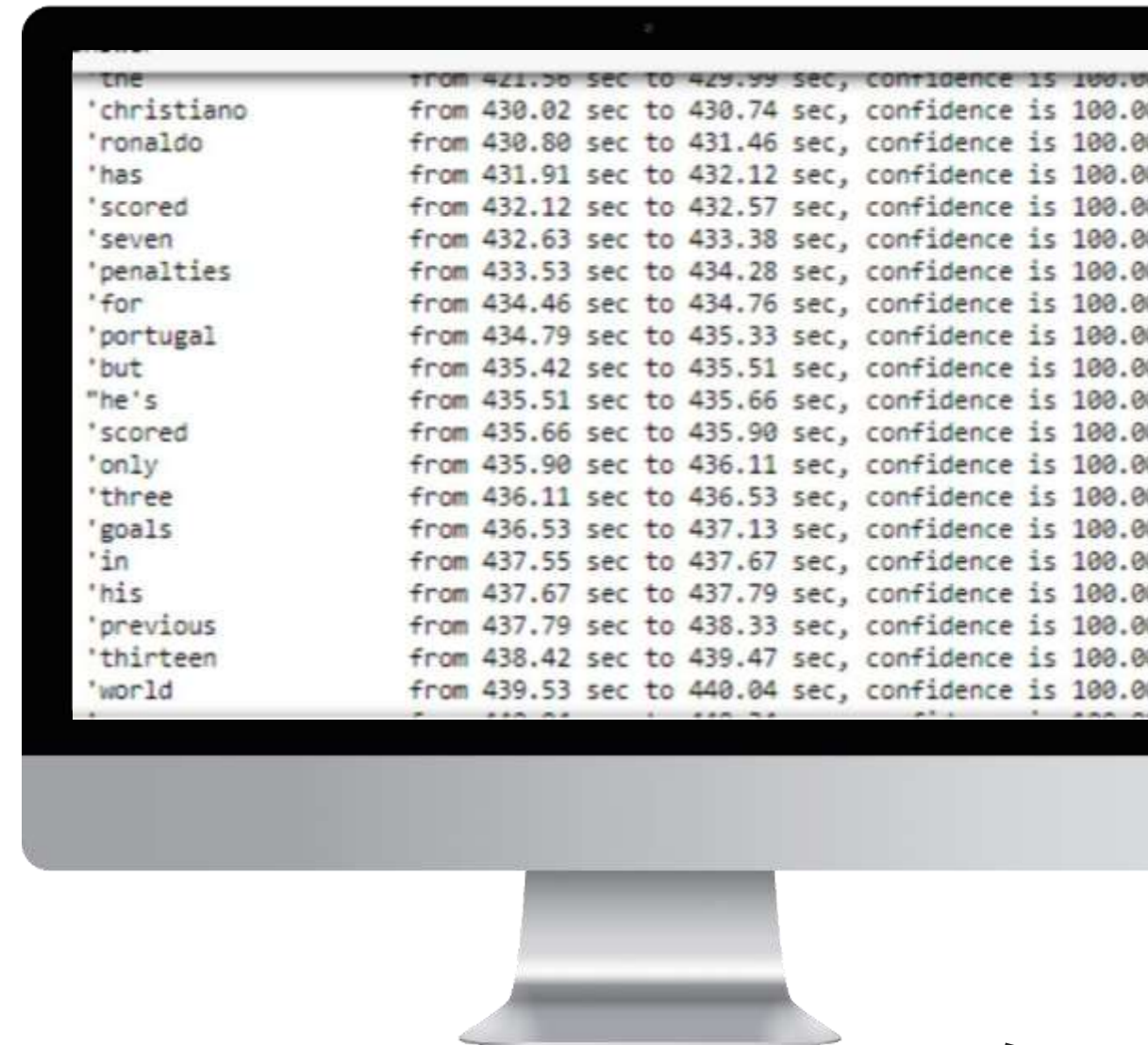


# BEST APPROACH

- Video2Audio
- Audio2Text (SpeechRecognition system)
- Concatenation video frames

## RESULT

- Time Reducing x10





Portugal vs Spain | 2018 FIFA World Cup | Full Match

# Why this solution is the best?



Versatility



20+ Languages

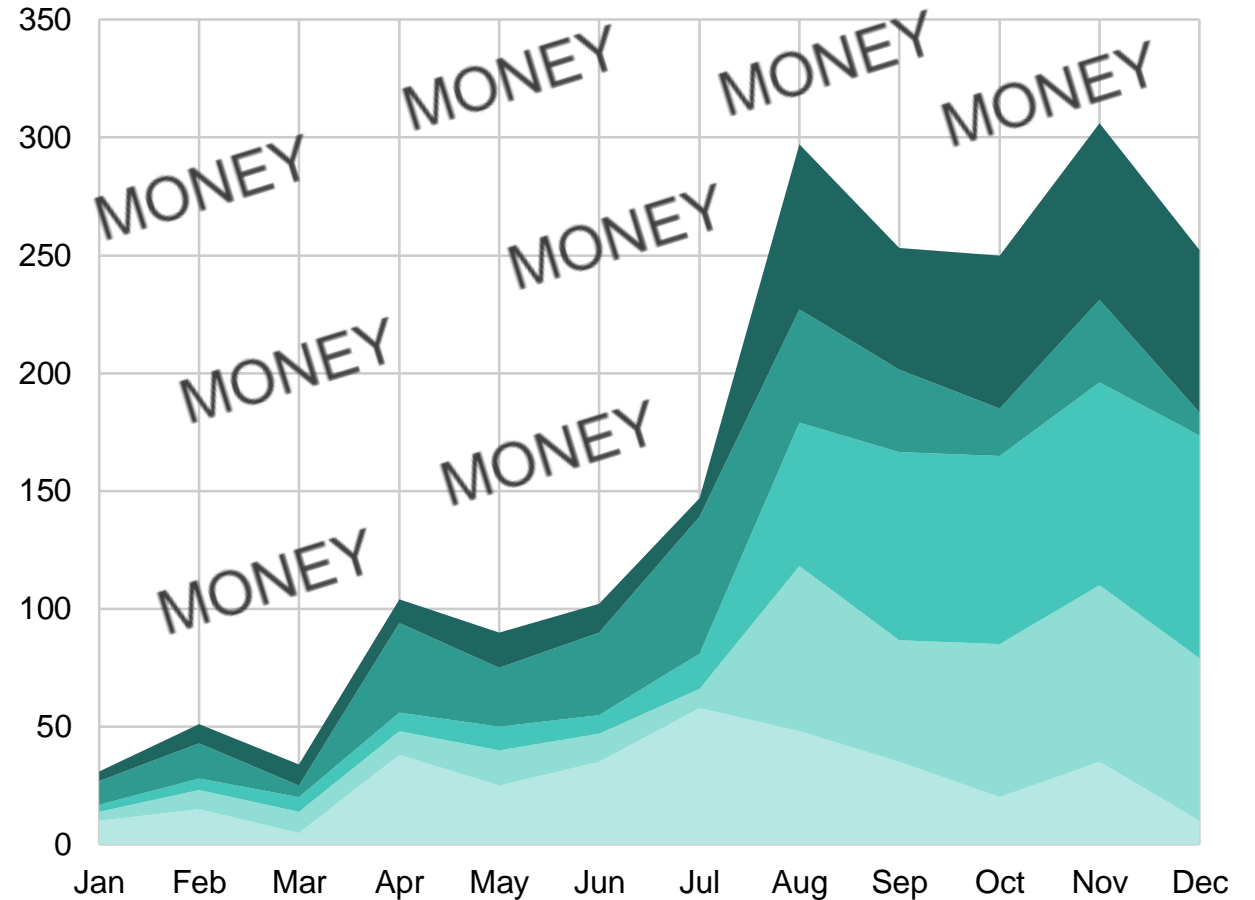


Minimum improvements



# MONEY MONEY MONEY?

- B2C
- B2B





# EXECUTIVE PERSON

Oleksandr

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THANKS FOR  
YOUR ATTENTION