

**info.**  
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# hi. my name is meaghan hendricks and i am web & visual designer.

## employment.

### Envoy

Nov 2019–Present

#### Web & Visual Designer

Responsible for building and maintaining the design system for envoy.com. I partner closely with the marketing team to build new web experiences, from strategy and wireframes to final design to working with a contract developer to implement the final responsive page. I collaborate with the rest of visual design as well as the product design team to extend Envoy's visual language and ensure consistency across touchpoints.

### Prezi

Oct 2012–Nov 2019

#### Senior Brand Designer /Nov 2018 –Nov 2019

Owned and maintained large pieces of the Prezi brand, including our marketing email design system, and collaborated with engineering teams to implement fully responsive web experiences. Partnered with content marketing to create Prezi's fastest downloaded and most successful ebooks–The 2018 State of Attention report.

#### Brand Designer /Mar 2016 –Nov 2018

Worked alongside the marketing team to create and design branded web pages, ebooks, white papers, infographics, and other campaign assets. Led the design strategy on multiple content initiatives; built fully responsive prototypes to pass off to engineering team; refreshed the Prezi logo.

#### Presentation Designer /Oct 2012 –Mar 2016

Concepted and designed Prezi presentations for high profile clients and conferences, including TED, SXSW, and the NFL. Administered on-site trainings, developed and designed educational materials for prospects(Skillshare, webinars, etc.); provided on-site customer support.

## education.

### Full Sail University

Winter Park, FL

#### B.S. Digital Art and Design /June 2011

## certifications.

### Codecademy

Build Websites from Scratch /Jun 2018

Build Front-End Web Apps from Scratch /Jan 2018

## proficiencies.

### Software

Figma  
Illustrator  
Photoshop  
InDesign

Sketch  
GitHub  
Atom  
Jekyll

### Skills

HTML  
CSS  
Markdown  
Bootstrap  
Icon design  
JavaScript(limited)