



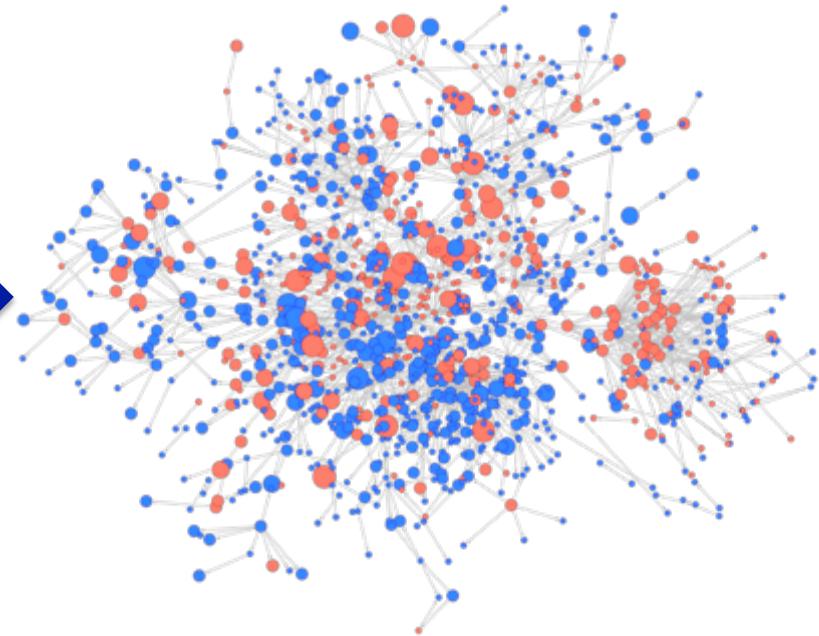
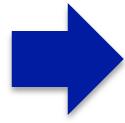
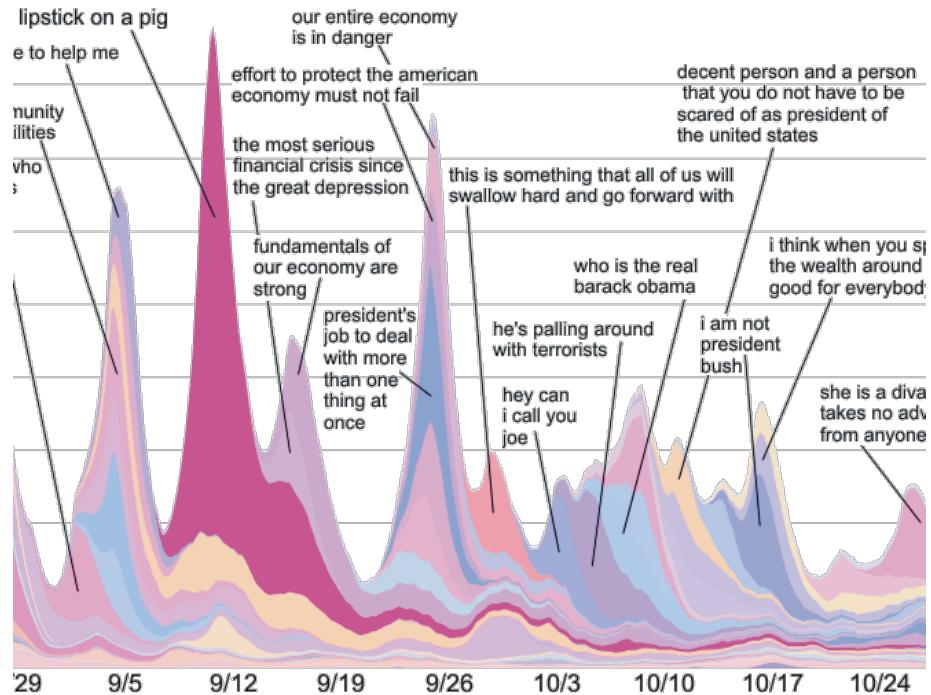
Eidgenössische Technische Hochschule Zürich
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Submodularity in Machine Learning

Andreas Krause

Machine Learning Summer School 2013
Tübingen

Network Inference



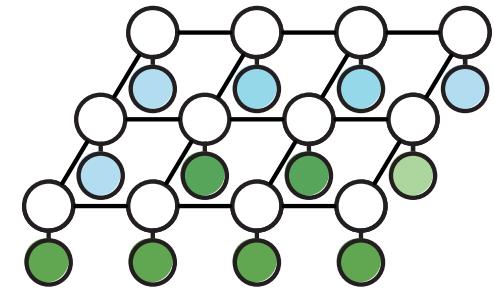
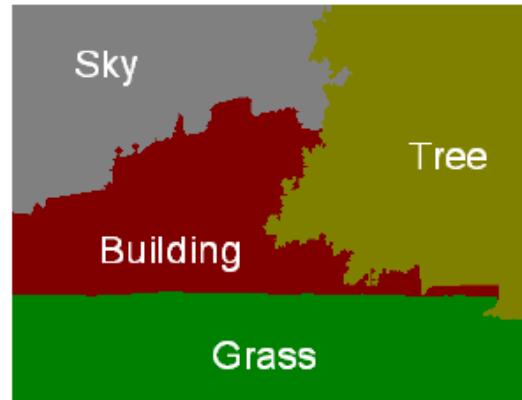
How to learn who influences whom?

Summarizing Documents



How to select representative sentences?

MAP inference



$$\max_x \quad p(x \mid z)$$

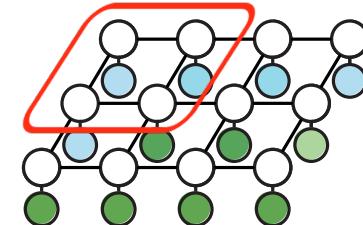
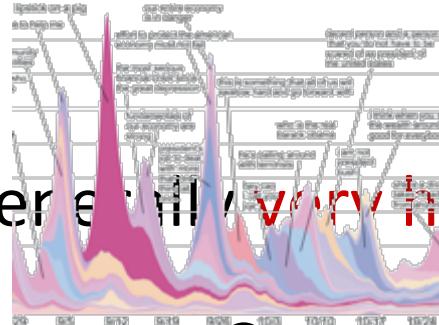
How find the MAP labeling in discrete graphical models
efficiently?

What's common?

- Formalization:

Optimize a set function $F(S)$ under constraints

- generally very hard



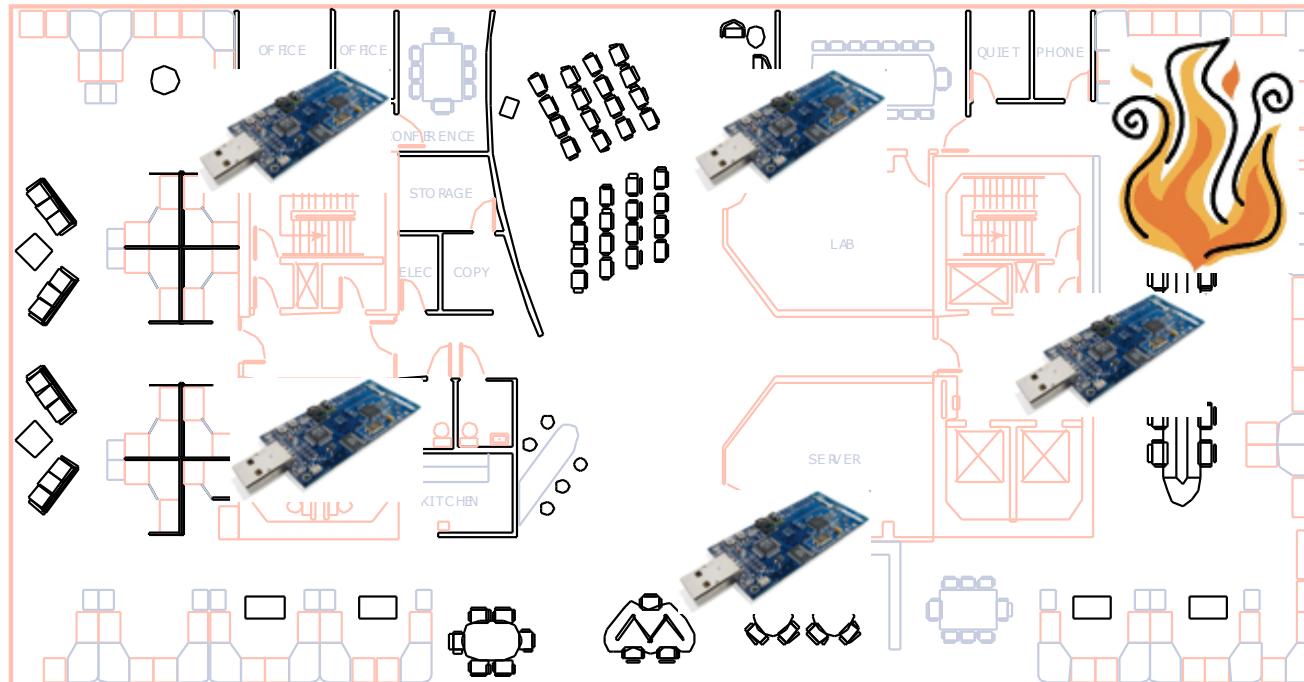
- but: structure helps!
... if F is **submodular**, we can ...
 - solve optimization problems with strong guarantees
 - solve complex structured learning problems

Outline

- What is submodularity?
- Optimization
 - Minimization
 - Maximization
- Applications
- Outlook and pointers

submodularity.org
slides, code, references, workshops, ...

Example: placing sensors

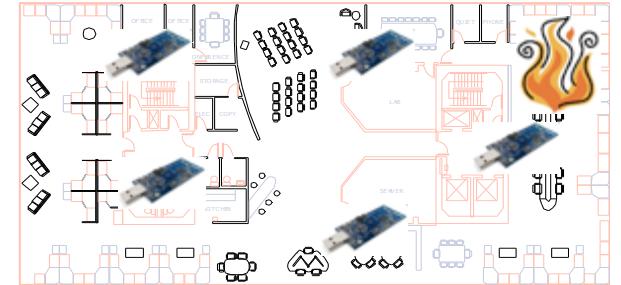


Place sensors to monitor temperature

Set functions

- finite ground set $V = \{1, 2, \dots, n\}$

- set function $F : 2^V \rightarrow \mathbb{R}$

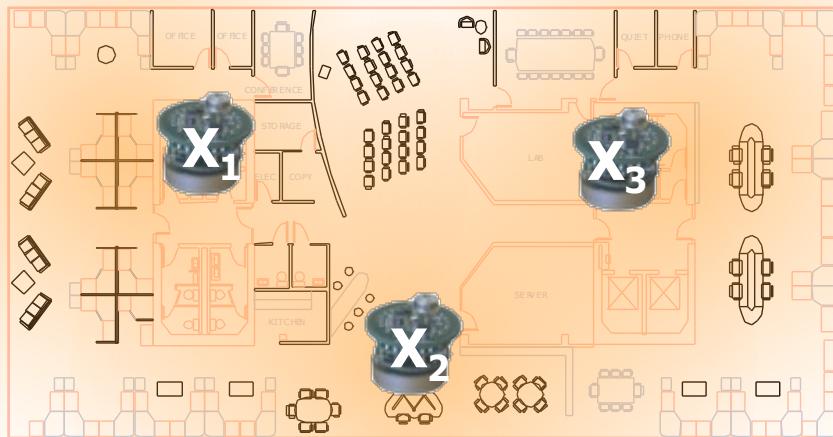


- will assume $F(\emptyset) = 0$ (w.l.o.g.)

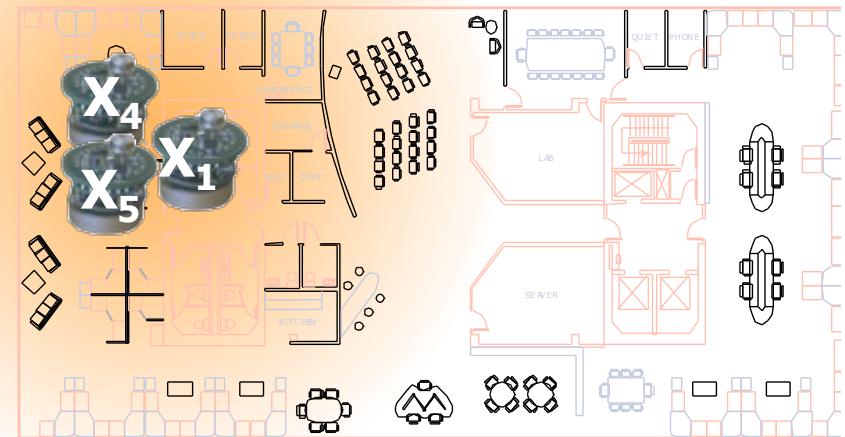
- assume **black box** that can evaluate $F(A)$ for any $A \subseteq V$

Example: placing sensors

Utility $F(A)$ of having sensors at subset A of all locations



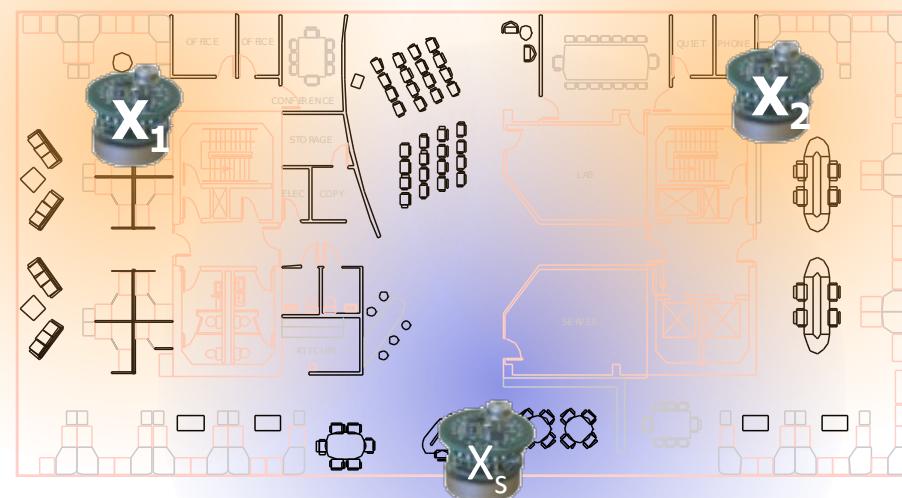
$A=\{1,2,3\}$: Very informative
High value $F(A)$



$A=\{1,4,5\}$: Redundant info
Low value $F(A)$

Marginal gain

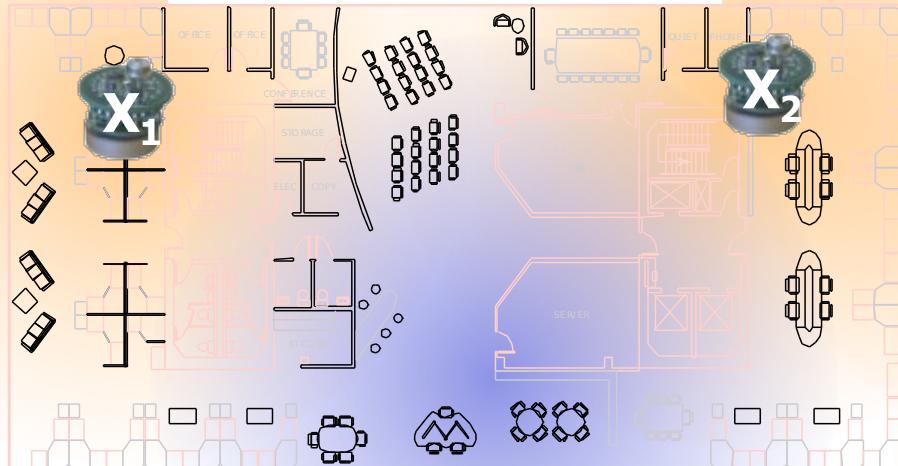
- Given set function $F : 2^V \rightarrow \mathbb{R}$
- Marginal gain: $\Delta_F(s \mid A) = F(\{s\} \cup A) - F(A)$



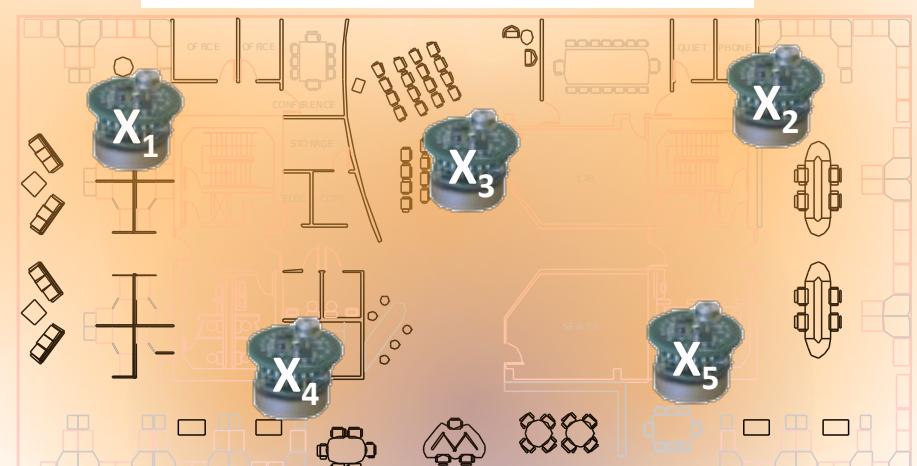
new sensor s

Decreasing gains: submodularity

placement A = {1,2}



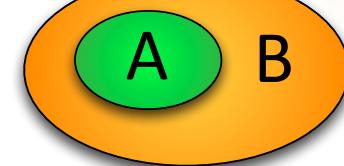
placement B = {1,...,5}



Big gain

+ \bullet_s

new sensor s



small gain

+ \bullet_s

$$\begin{array}{l} A \subseteq B \\ s \notin B \end{array}$$

$$F(A \cup s) - F(A)$$

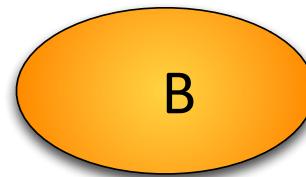
$$\Delta(s \mid A)$$

Equivalent characterizations

- **Diminishing returns:** for all $A \subseteq B$ and $s \notin B$



+ • s

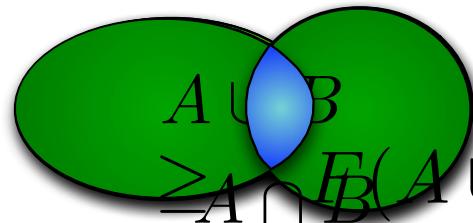


+ • s

$$F(A \cup s) - F(A) \geq F(B \cup s) - F(B)$$

- **Union-Intersection:** for all $A, B \subseteq V$

$$F(A) + F(B)$$



$$\geq_{A \cap B} F(A \cup B) + F(A \cap B)$$

Submodular, modular & supermodular

A set function F is called

- **supermodular** if $-F$ is submodular
- **modular** if F is both submodular and supermodular.

Such functions can be written as

$$F(A) = \sum_{i \in A} w_i$$

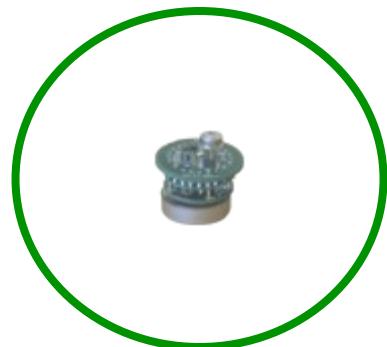
Questions

How do I prove my problem is
submodular?

Why is submodularity useful?

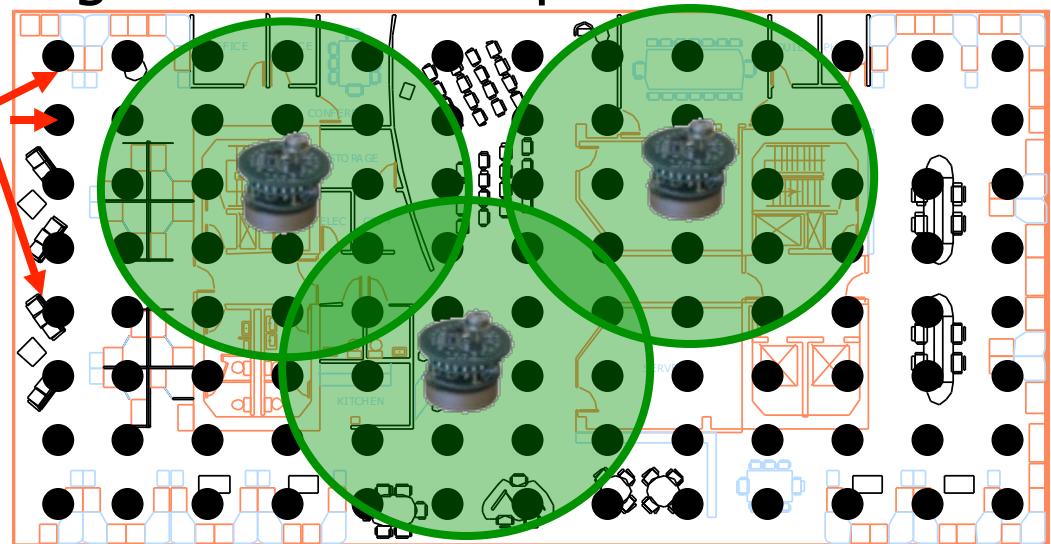
Example: Set cover

place sensors in building



Possible locations V

goal: cover floorplan with discs



Node predicts values of positions with some radius

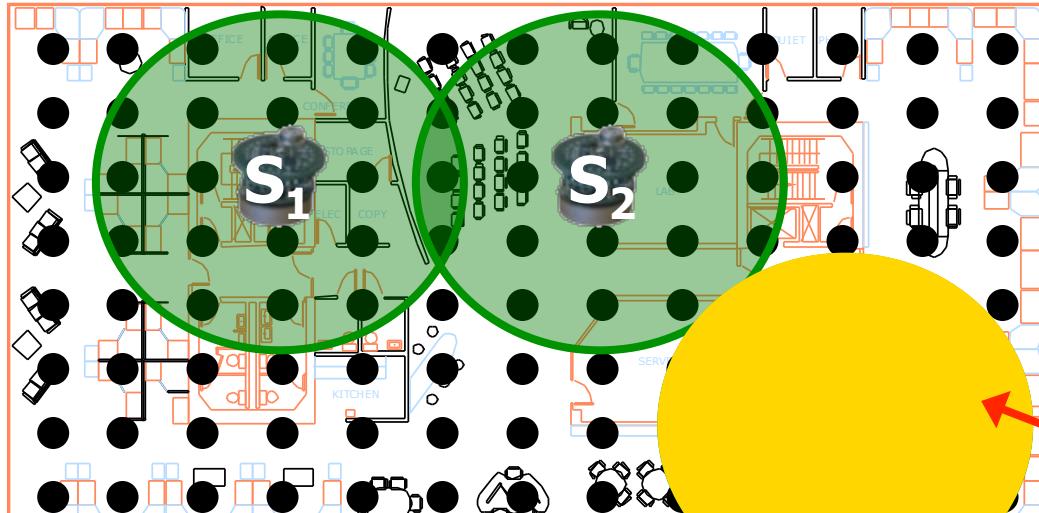
$A \subseteq V:$ $F(A) =$
“area covered by sensors placed at A”

Formally:

Finite set W , collection of n subsets $S_i \subseteq W$

For $A \subseteq V$ define $F(A) = |\bigcup_{i \in A} S_i|$

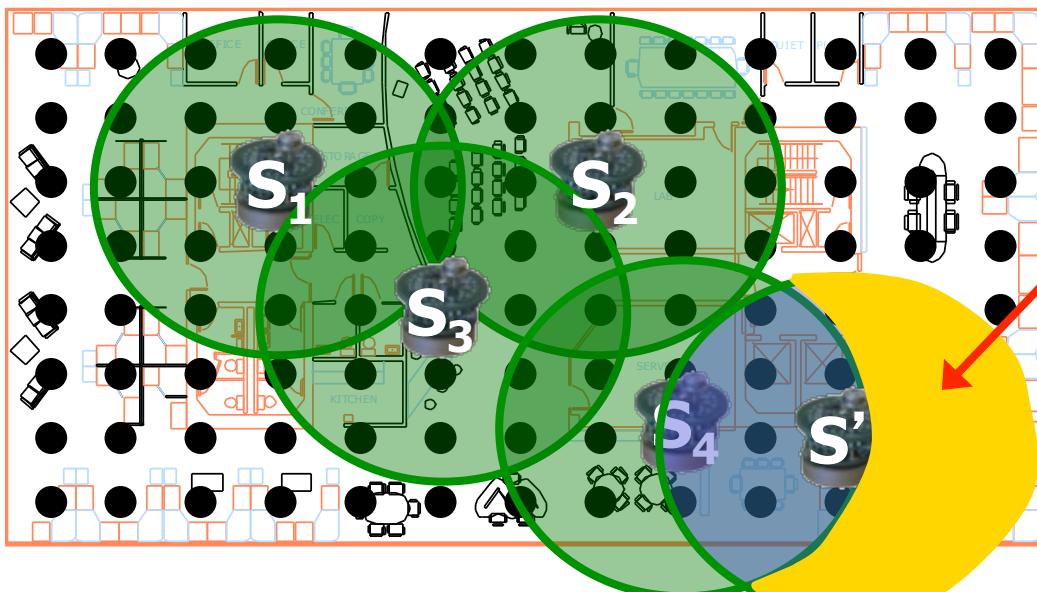
Set cover is submodular



$$A = \{S_1, S_2\}$$

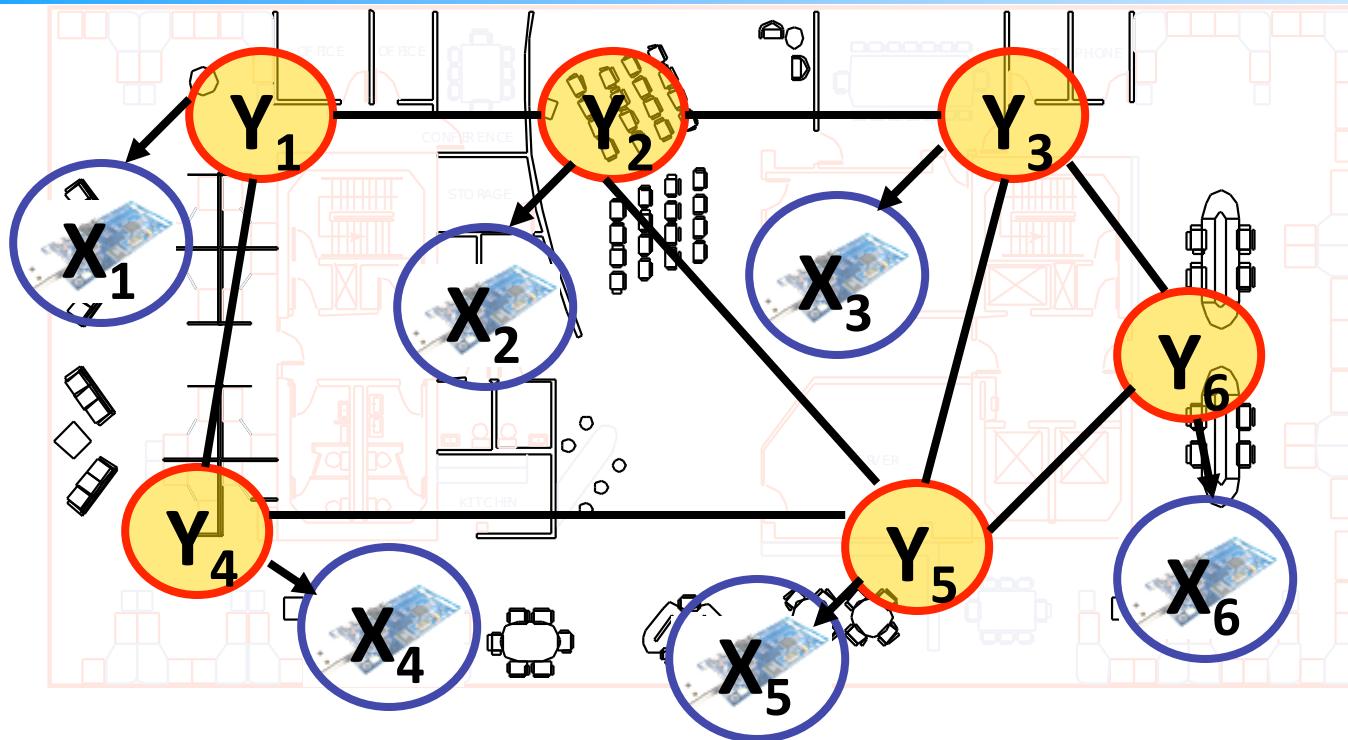
$$F(A \cup \{s'\}) - F(A)$$

\geq



$$B = \{S_1, S_2, S_3, S_4\}$$

More complex model for sensing



Y_s : temperature at location s

X_s : sensor value at location s

$$X_s = Y_s + \text{noise}$$

Joint probability distribution

$$P(X_1, \dots, X_n, Y_1, \dots, Y_n) = P(Y_1, \dots, Y_n) P(X_1, \dots, X_n | Y_1, \dots, Y_n)$$

Prior

Likelihood

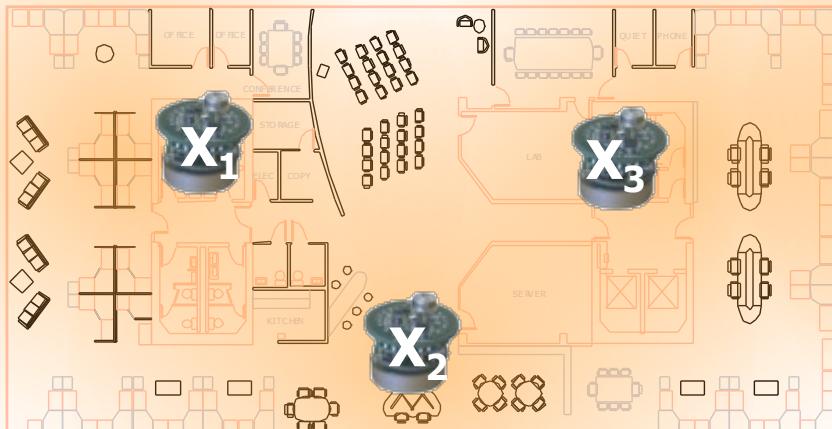
Example: Sensor placement

Utility of having sensors at subset A of all locations

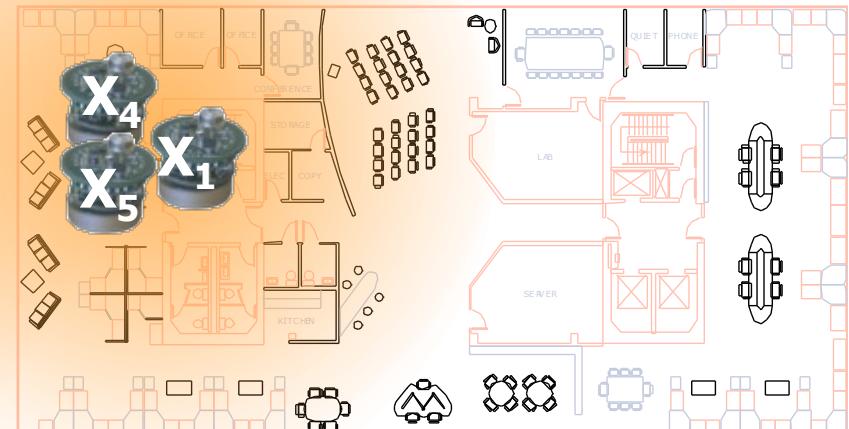
$$F(A) = H(\mathbf{Y}) - H(\mathbf{Y} \mid \mathbf{X}_A)$$

Uncertainty
about temperature \mathbf{Y}
before sensing

Uncertainty
about temperature \mathbf{Y}
after sensing



$A=\{1,2,3\}$: High value $F(A)$



$A=\{1,4,5\}$: Low value $F(A)$

Submodularity of Information Gain

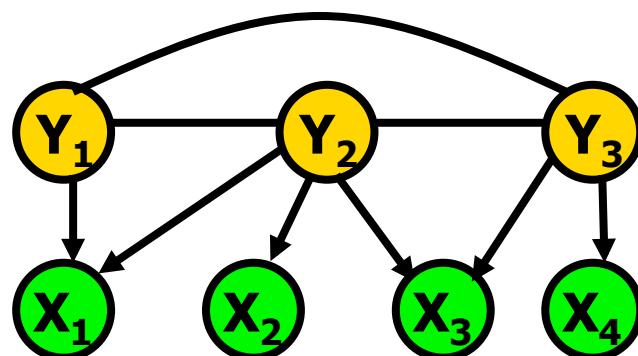
$Y_1, \dots, Y_m, X_1, \dots, X_n$ discrete RVs

$$F(A) = I(Y; X_A) = H(Y) - H(Y | X_A)$$

- $F(A)$ is NOT always submodular

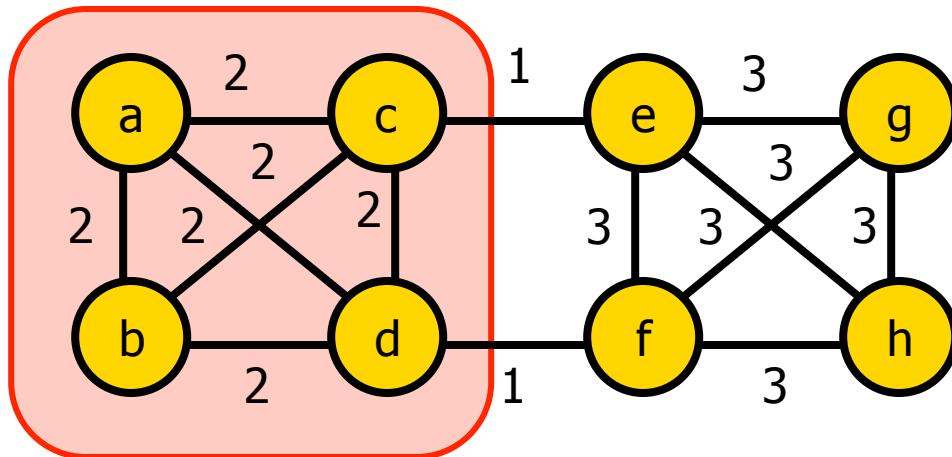
If X_i are all conditionally independent given Y ,
then $F(A)$ is submodular!

[Krause & Guestrin '05]



Proof:
“information never hurts”

Another example: Cut functions

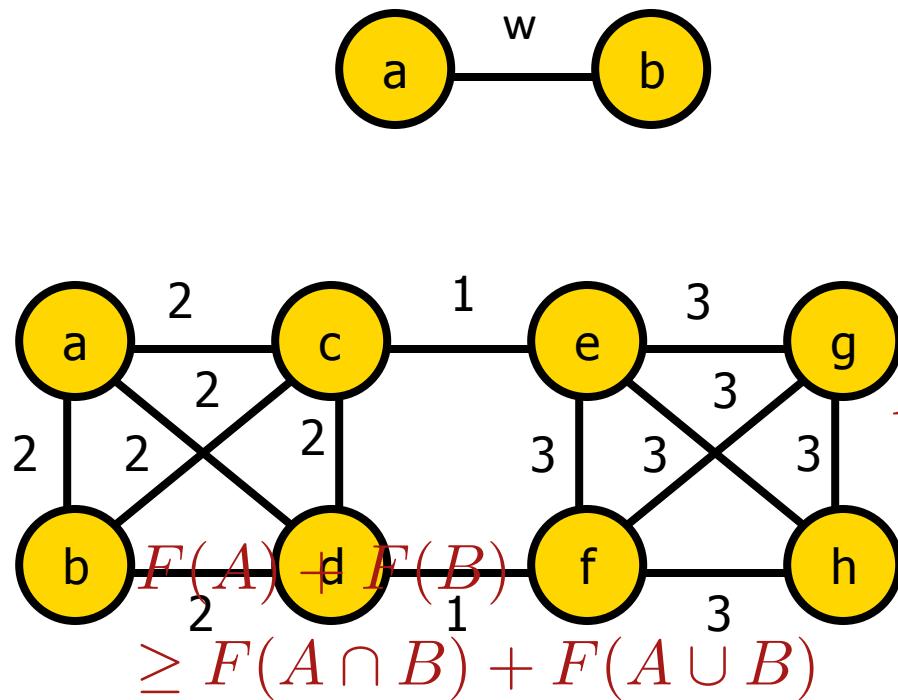


$$V = \{a, b, c, d, e, f, g, h\}$$

$$F(A) = \sum_{s \in A, t \notin A} w_{s,t}$$

Cut function is submodular!

Why are cut functions submodular?



S	$F_{ab}(S)$
$\{\}$	0
$\{a\}$	w
$\{b\}$	w
$\{a,b\}$	0

Submodular if $w \geq 0!$

$$F(S) = \sum_{(i,j) \in E} F_{i,j}(S \cap \{i, j\})$$

Cut function in subgraph $\{i, j\}$
 → Submodular!

Closedness properties

F_1, \dots, F_m submodular functions on V and $\lambda_1, \dots, \lambda_m \geq 0$

Then: $F(A) = \sum_i \lambda_i F_i(A)$ is submodular

Submodularity closed under nonnegative linear combinations!

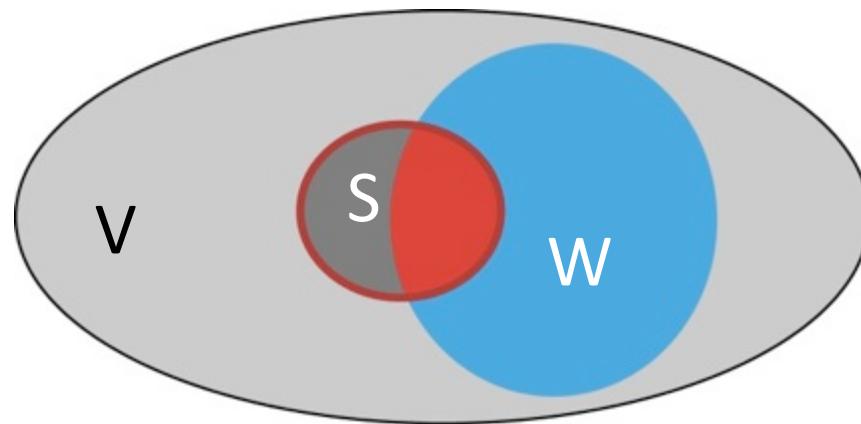
Extremely useful fact:

- $F_\theta(A)$ submodular $\rightarrow \sum_\theta P(\theta) F_\theta(A)$ submodular!
- Multicriterion optimization
- A basic proof technique! ☺

Other closedness properties

- **Restriction:** $F(S)$ submodular on V , W subset of V

Then $F'(S) = F(S \cap W)$ is submodular



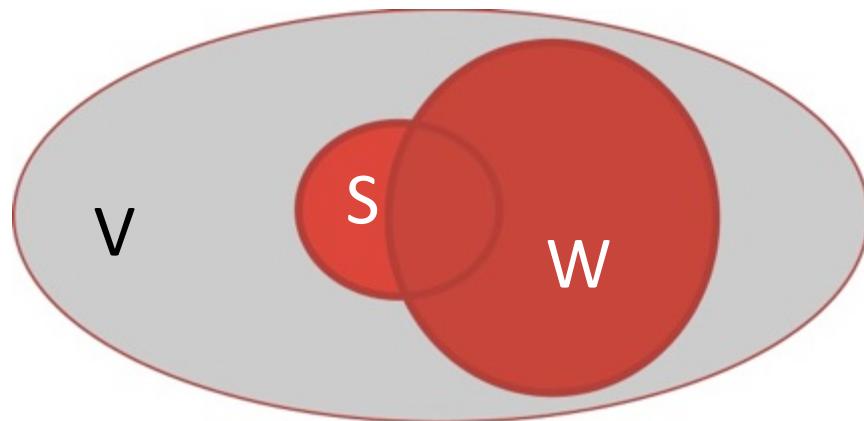
Other closedness properties

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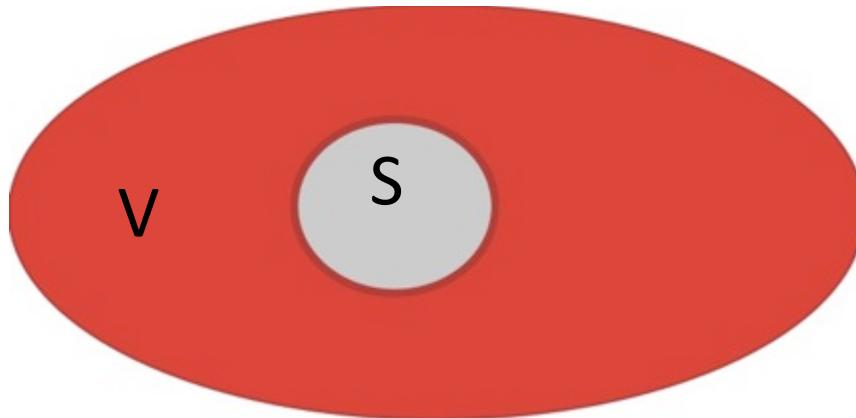
- **Conditioning:** $F(S)$ submodular on V , W subset of V

Then $F'(S) = F(S \cup W)$ is submodular



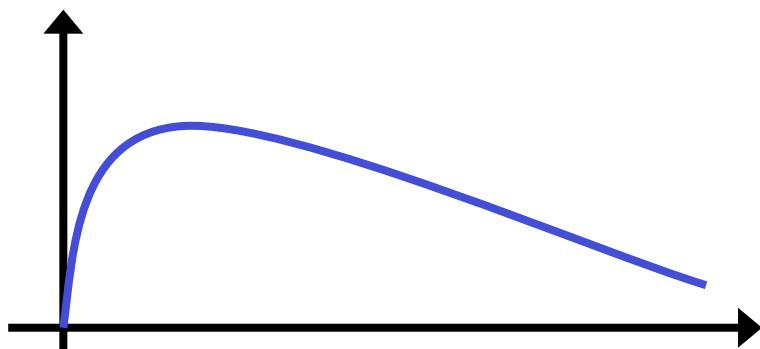
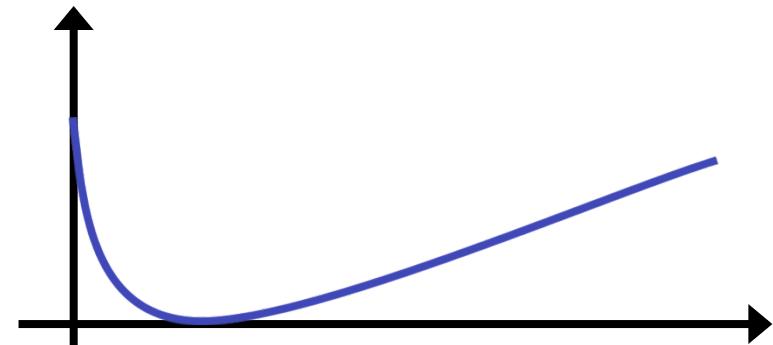
Other closedness properties

- **Restriction:** $F(S)$ submodular on V , W subset of V
Then $F'(S) = F(S \cap W)$ is submodular
- **Conditioning:** $F(S)$ submodular on V , W subset of V
Then $F'(S) = F(S \cup W)$ is submodular
- **Reflection:** $F(S)$ submodular on V
Then $F'(S) = F(V \setminus S)$ is submodular



Submodularity ...

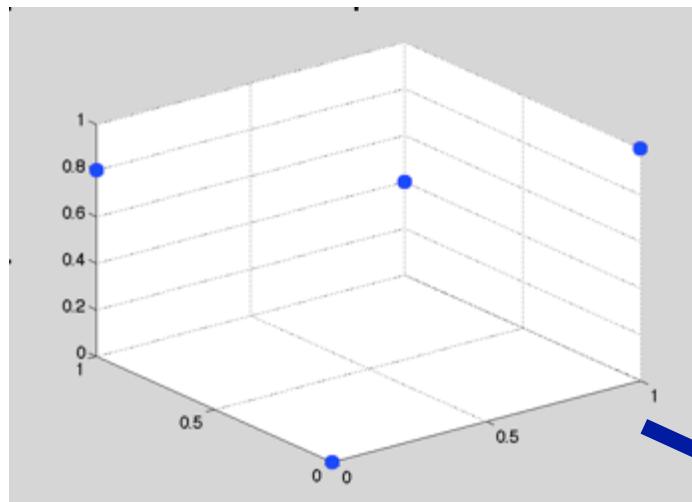
discrete convexity



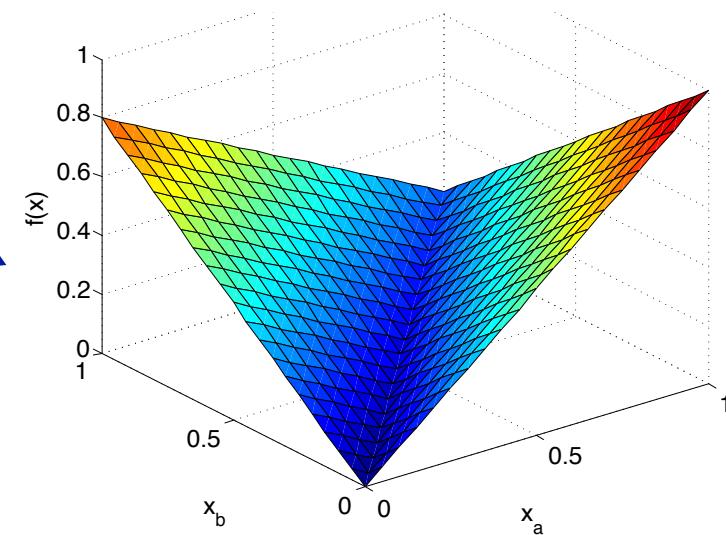
... or concavity?

Convex aspects

- convex extension
 - duality
 - efficient minimization



But this is only
half of the story...



Concave aspects

- submodularity:

$A \subseteq B, s \notin B :$

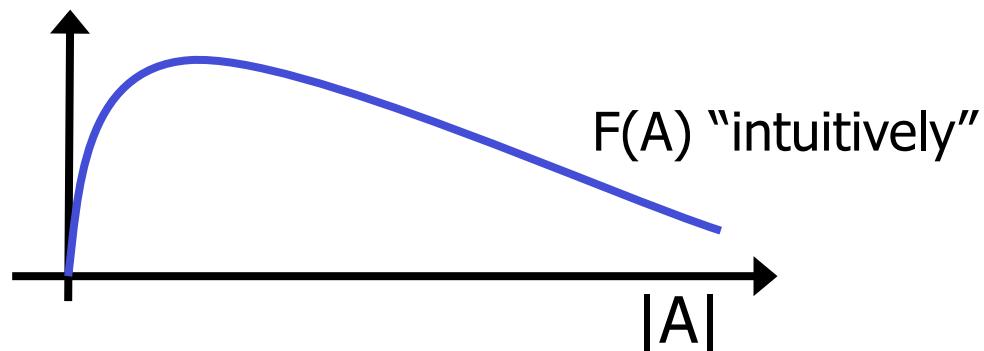
$$F(A \cup s) - F(A) \geq F(B \cup s) - F(B)$$



- concavity:

$a \leq b, s > 0 :$

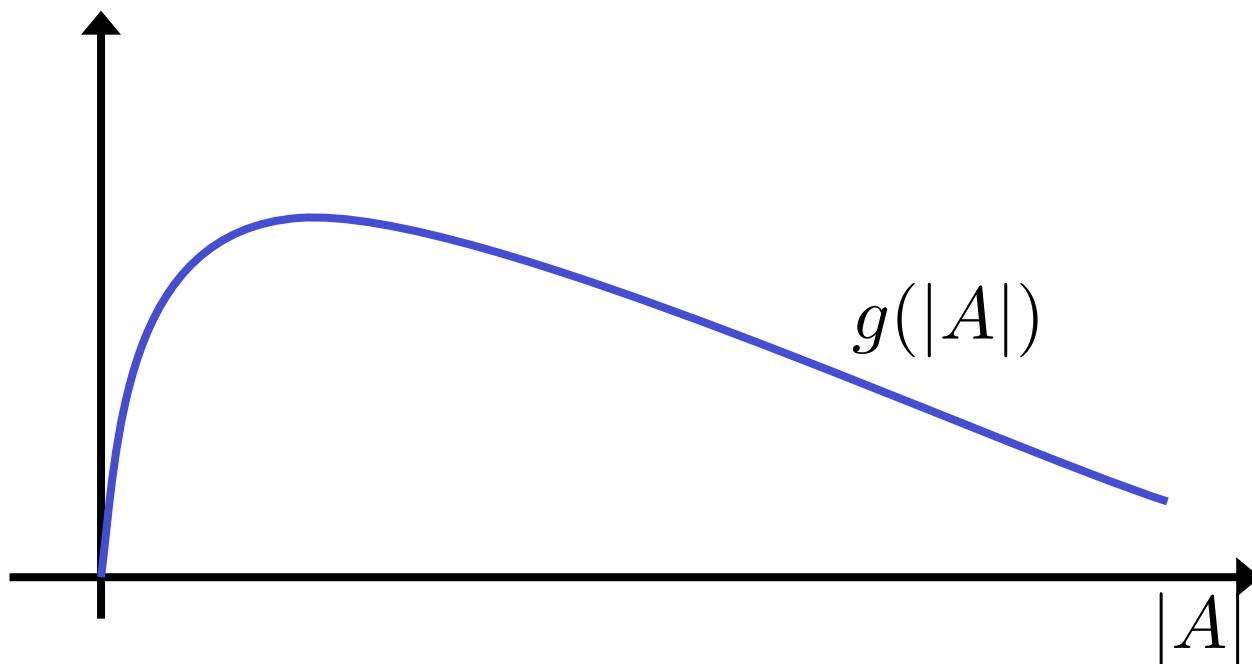
$$f(a + s) - f(a) \geq f(b + s) - f(b)$$



Submodularity and concavity

- suppose $g : \mathbb{N} \rightarrow \mathbb{R}$ and $F(A) = g(|A|)$

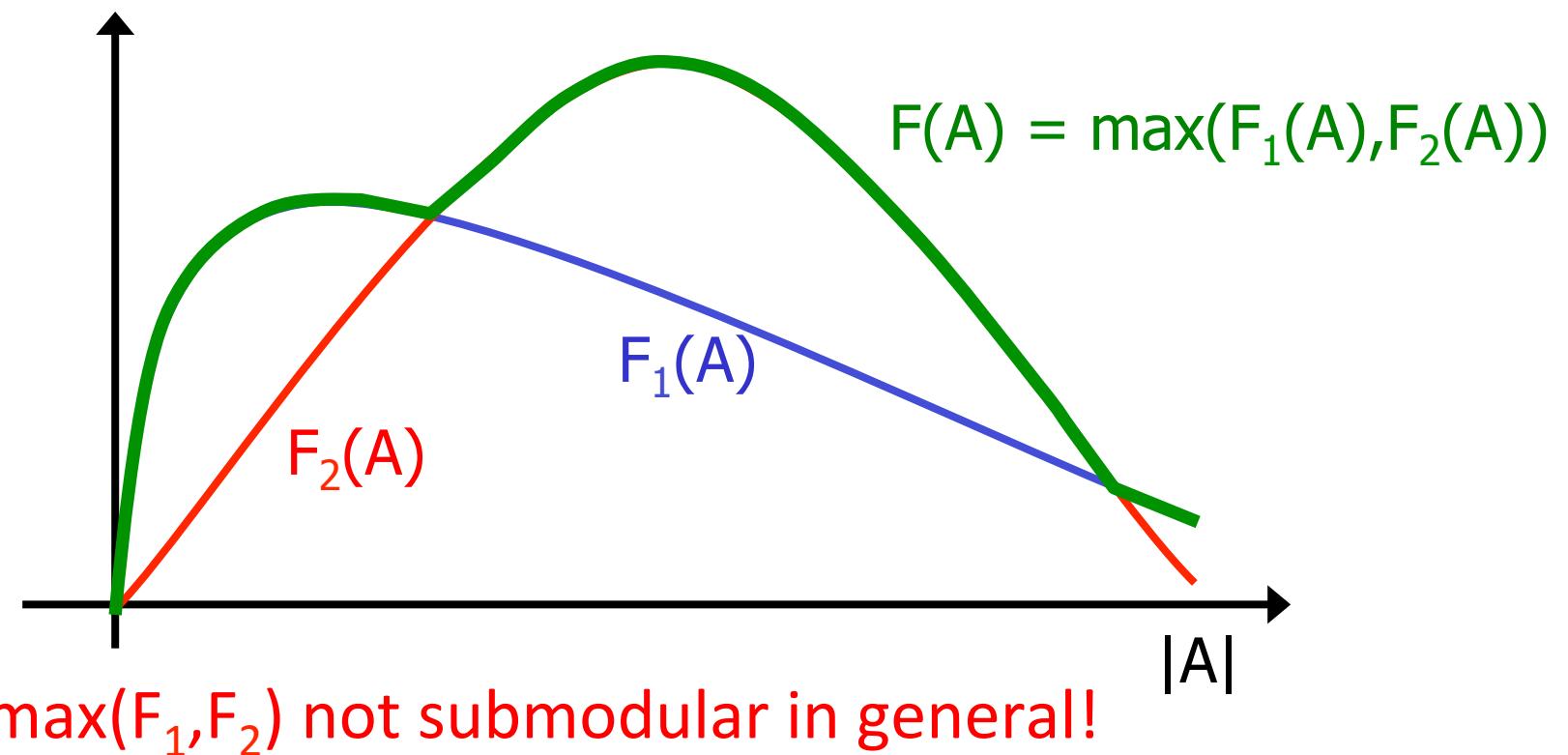
$F(A)$ submodular if and only if ... g is concave



Maximum of submodular functions

- $F_1(A), F_2(A)$ submodular. What about

$$F(A) = \max\{ F_1(A), F_2(A) \} \quad ?$$



Minimum of submodular functions

Well, maybe $F(A) = \min(F_1(A), F_2(A))$ instead?

	$F_1(A)$	$F_2(A)$
{}	0	0
{a}	1	0
{b}	0	1
{a,b}	1	1

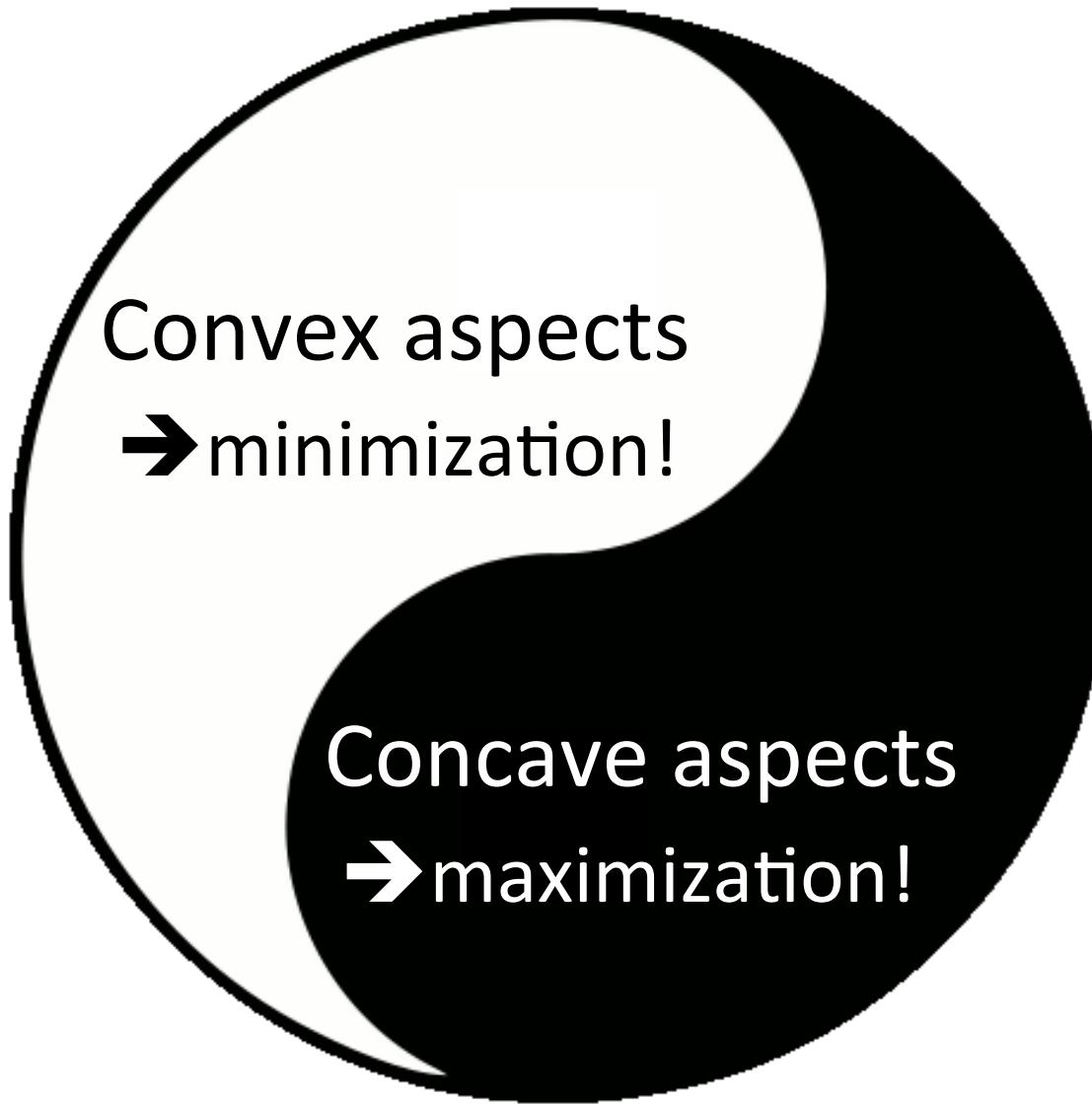
$$F(\{b\}) - F(\{\}) = 0$$

<

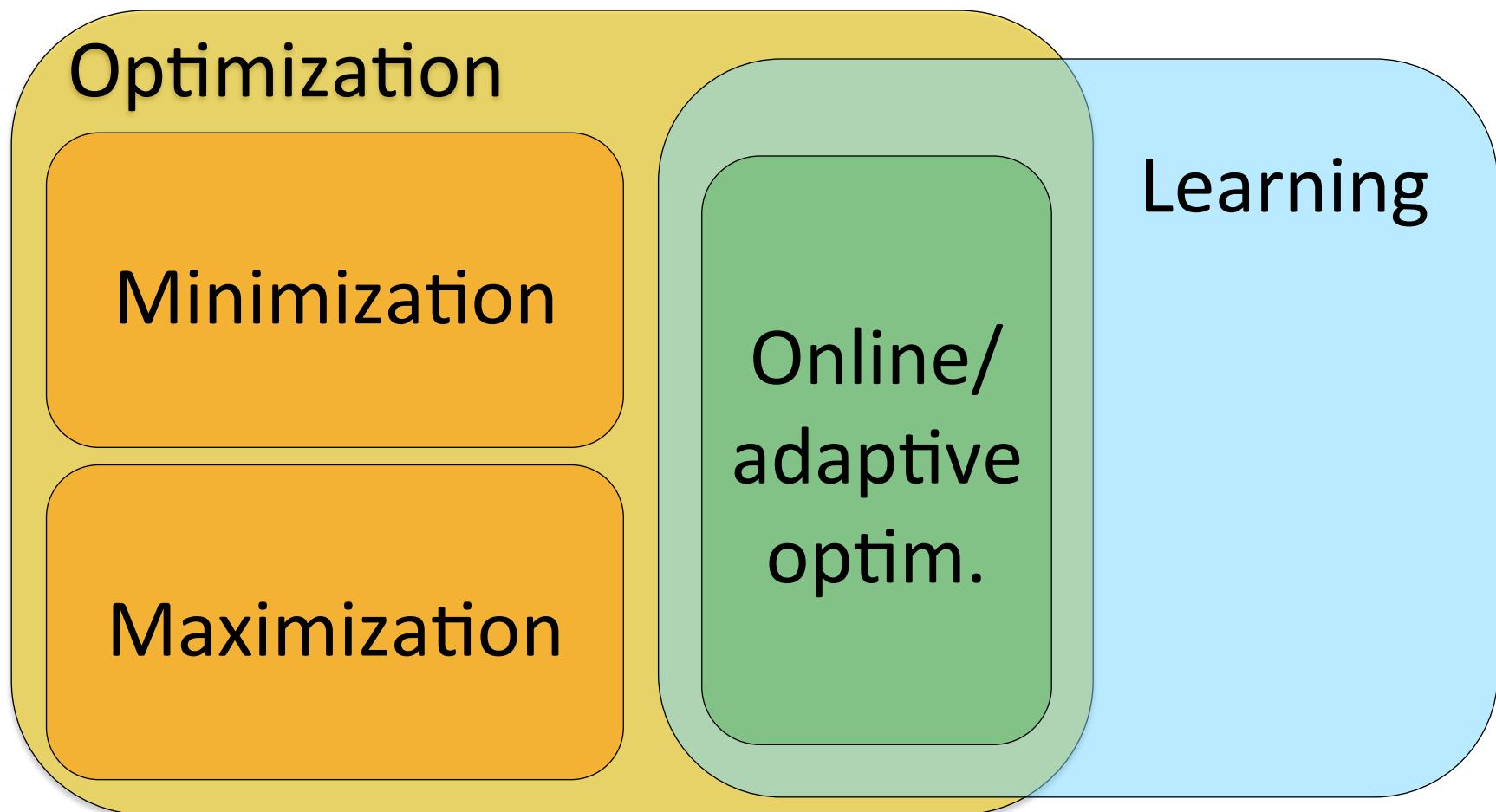
$$F(\{a,b\}) - F(\{a\}) = 1$$

$\min(F_1, F_2)$ not submodular in general!

Two faces of submodular functions



What to do with submodular functions

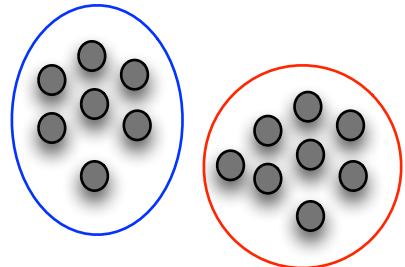


Here we focus on optimization & applications

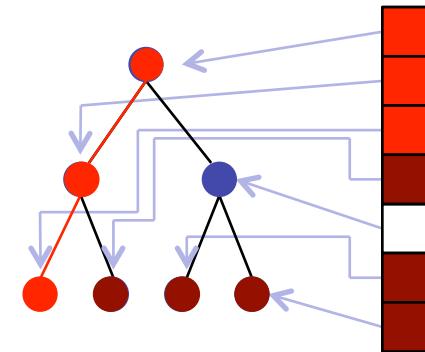


Minimization and maximization not the same??

Submodular minimization

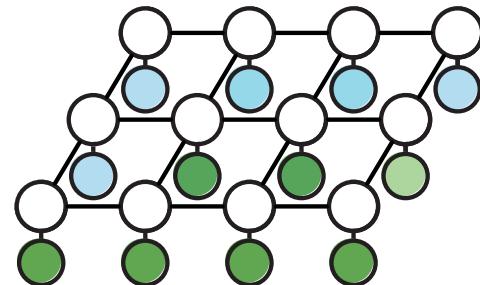


clustering

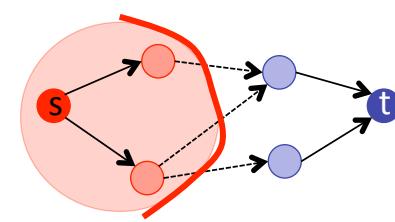


structured sparsity
regularization

$$\min_{S \subseteq V} F(S)$$



MAP inference



minimum cut

Submodular minimization

$$\min_{S \subseteq V} F(S)$$

→ submodularity and **convexity**

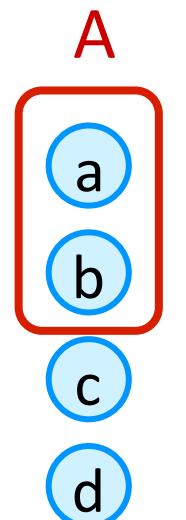
Set functions and energy functions

any set function
with $|V| = n$

... is a function on
binary vectors!

$$F : 2^V \rightarrow \mathbb{R}$$

$$F : \{0, 1\}^n \rightarrow \mathbb{R}$$



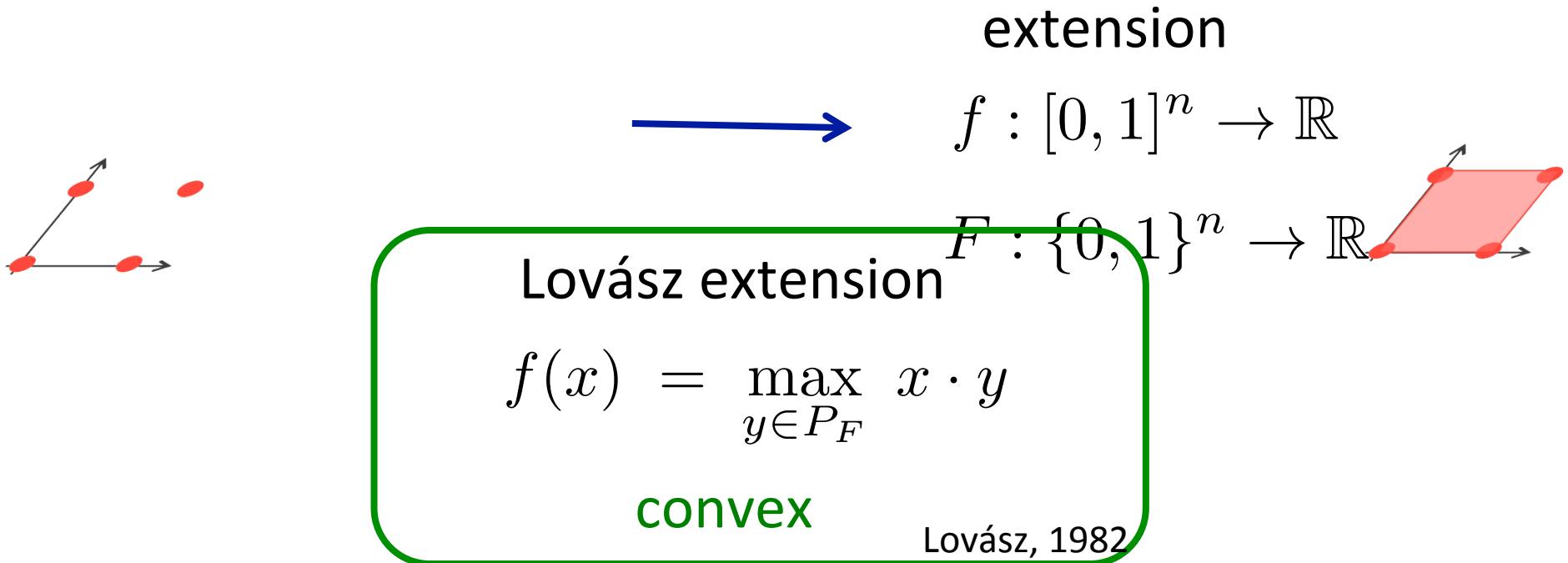
$\hat{=}$

$$x = e_A$$

1	a
1	b
0	c
0	d

pseudo-boolean function

Submodularity and convexity



- minimum of f is a minimum of F
- submodular minimization as convex minimization:
polynomial time!

Grötschel, Lovász, Schrijver 1981

Submodularity and convexity

$$F : \{0, 1\}^n \rightarrow \mathbb{R} \quad \xrightarrow{\text{extension}} \quad f : [0, 1]^n \rightarrow \mathbb{R}$$

Lovász extension

$$f(x) = \max_{y \in P_F} x \cdot y$$

convex

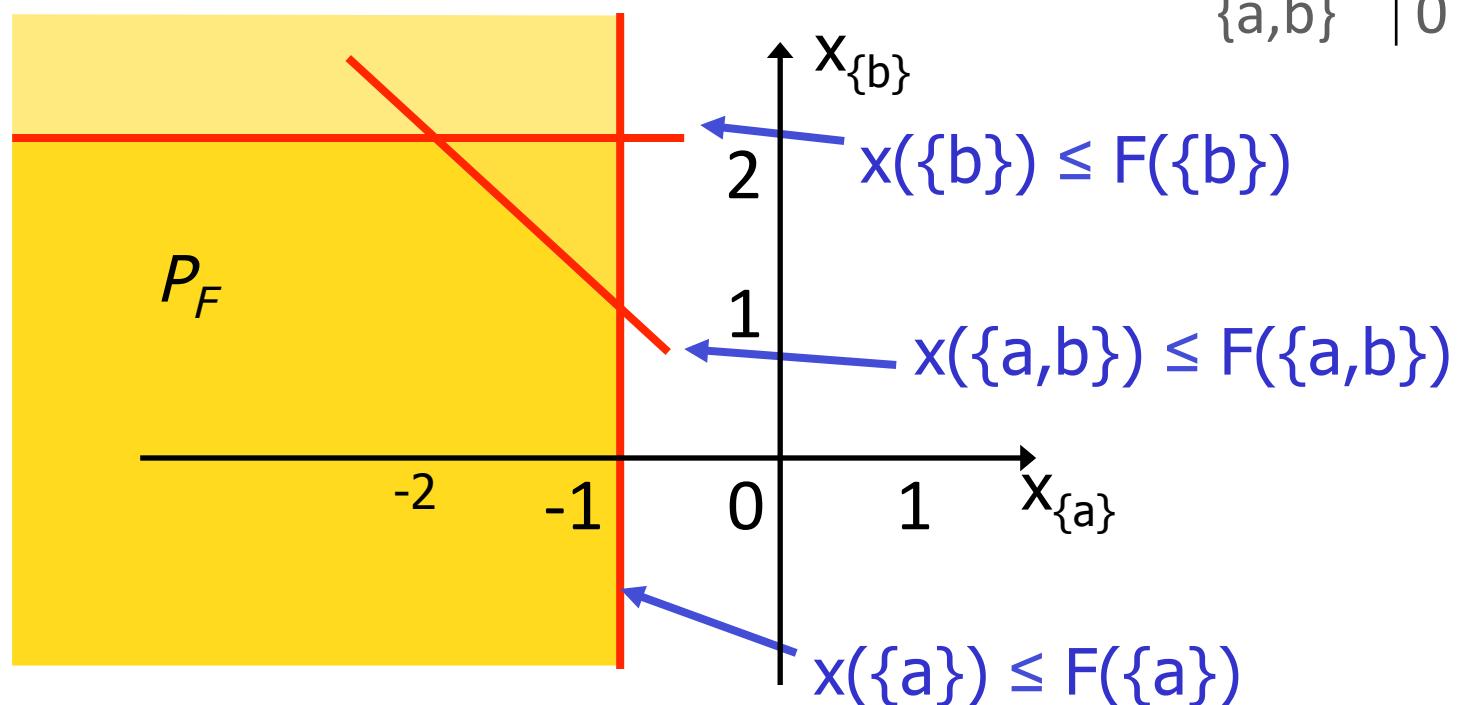
Lovász, 1982

- minimum of f is a minimum of F
- submodular minimization as convex minimization:
polynomial time!

The submodular polyhedron P_F

$$P_F = \{x \in \mathbb{R}^n : x(A) \leq F(A) \text{ for all } A \subseteq V\}$$

$$x(A) = \sum_{i \in A} x_i$$



Example: $V = \{a, b\}$

A	F(A)
$\{\}$	0
$\{a\}$	-1
$\{b\}$	2
$\{a, b\}$	0

Evaluating the Lovász extension

$$P_F = \{x \in \mathbb{R}^n : x(A) \leq F(A) \text{ for all } A \subseteq V\}$$

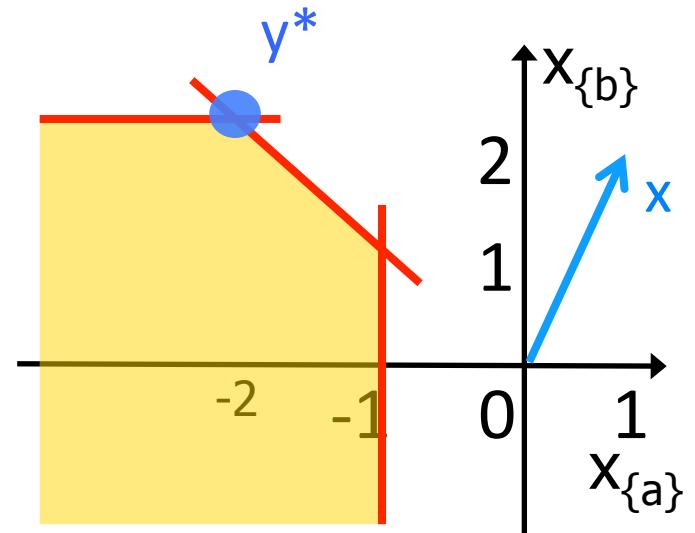
Linear maximization over P_F

$$f(x) = \max_{y \in P_F} x \cdot y$$

Exponentially many constraints!!! 😞

Computable in $O(n \log n)$ time 😊

[Edmonds '70]



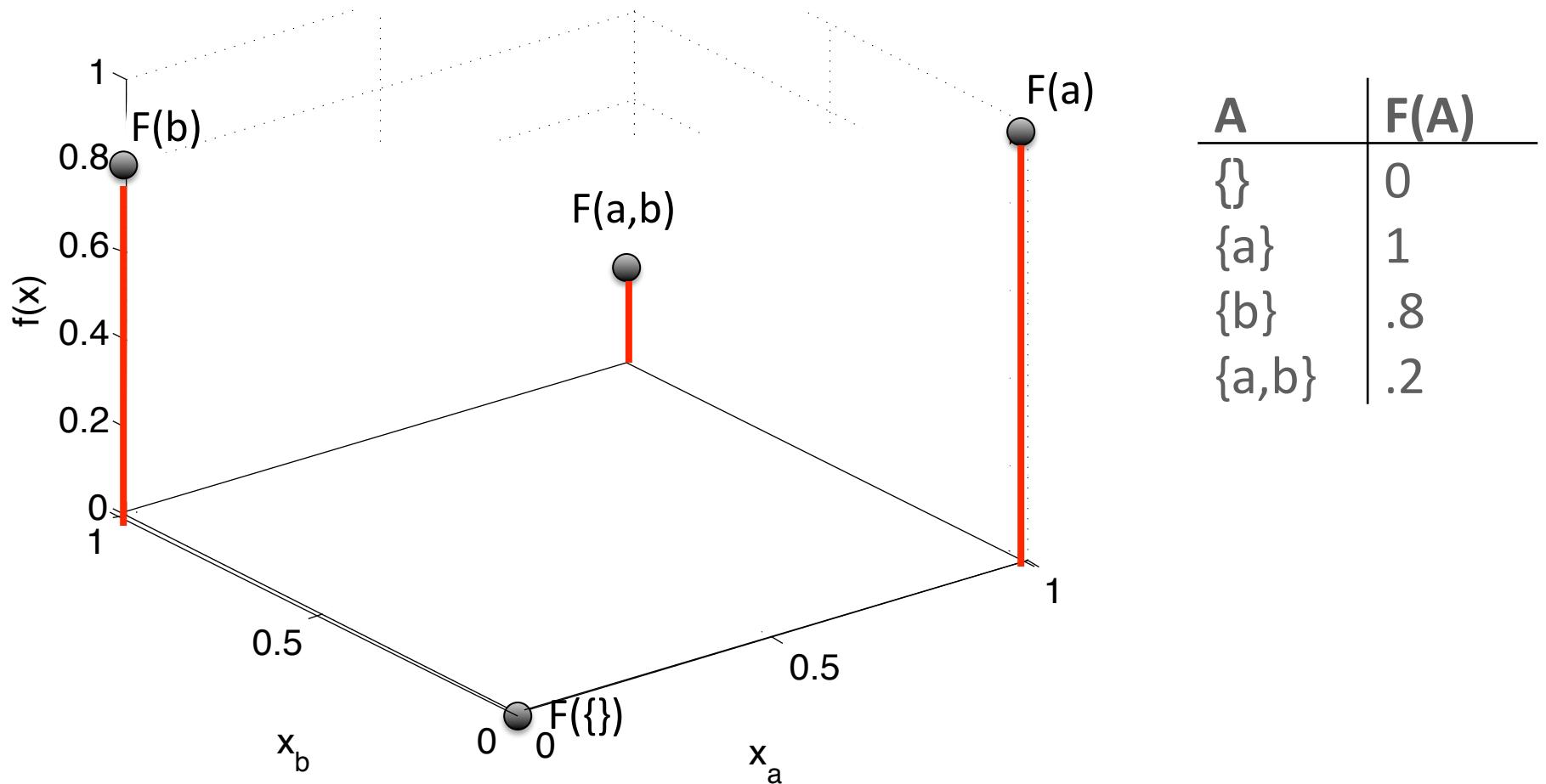
greedy algorithm:

- sort x
- order defines sets $S_i = \{1, \dots, i\}$
- $y_i = F(S_i) - F(S_{i-1})$



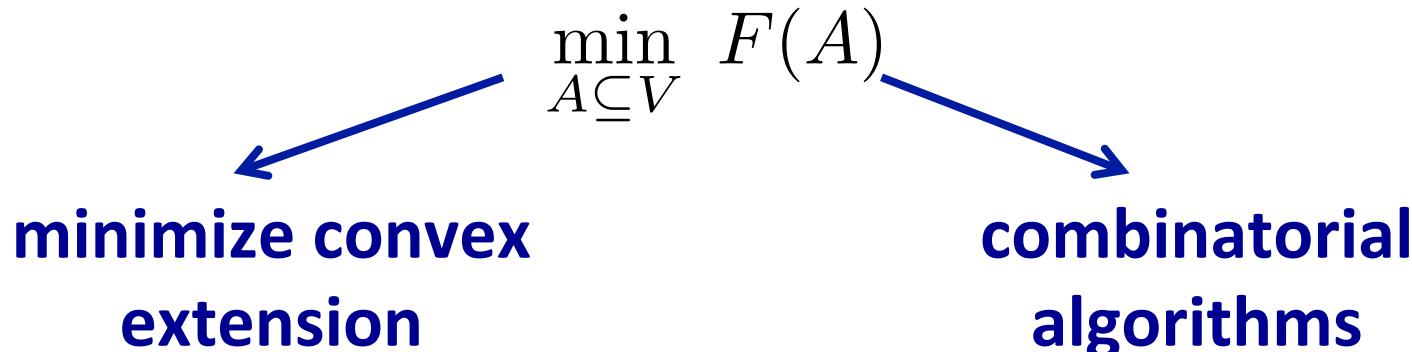
- Subgradient
- Separation oracle

Lovász extension: example



A	$F(A)$
\emptyset	0
$\{a\}$	1
$\{b\}$.8
$\{a,b\}$.2

Submodular minimization



- ellipsoid algorithm
[Grötschel et al. '81]
- subgradient method,
smoothing [Stobbe & Krause '10]
- duality: minimum norm
point algorithm
[Fujishige & Isotani '11]
- **Fulkerson prize**
Iwata, Fujishige, Fleischer '01 &
Schrijver '00
- state of the art:
 $O(n^4T + n^5\log M)$ [Iwata '03]
 $O(n^6 + n^5T)$ [Orlin '09]

T = time for evaluating F

The minimum-norm-point algorithm

Example: $V = \{a, b\}$

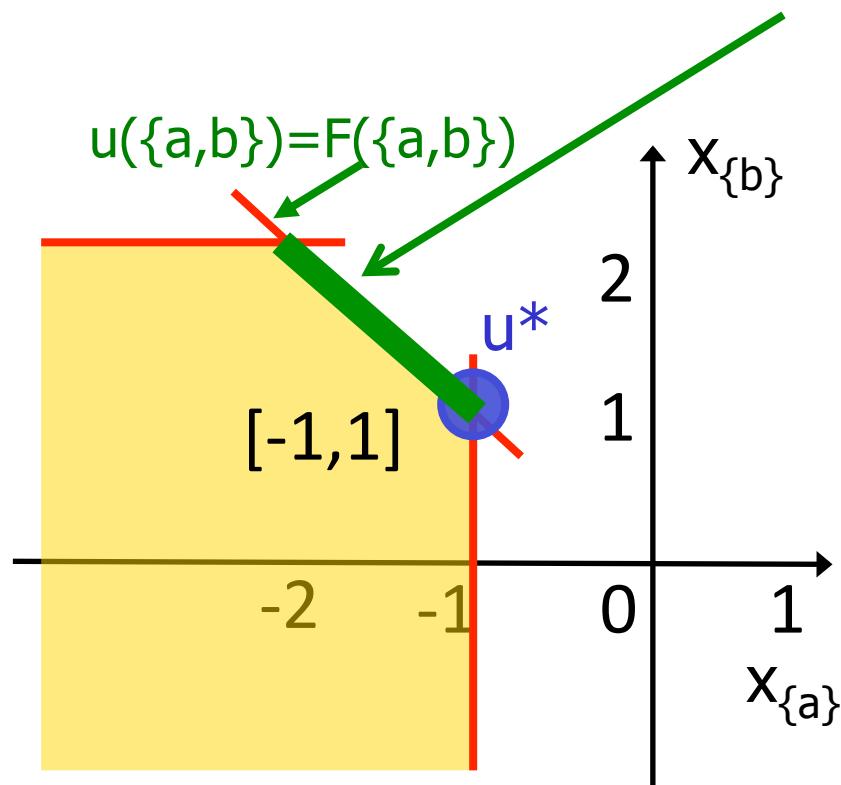
Logarithmic extension problem

$$\min_{\substack{x \in [0, 1]^n \\ x \in \{a, b\}}} f(x) + \frac{1}{2} \|x\|^2$$

dual: minimum norm problem

$$u^* = \arg \min_{u \in B_F} \frac{1}{2} \|u\|^2$$

Base polytope B_F



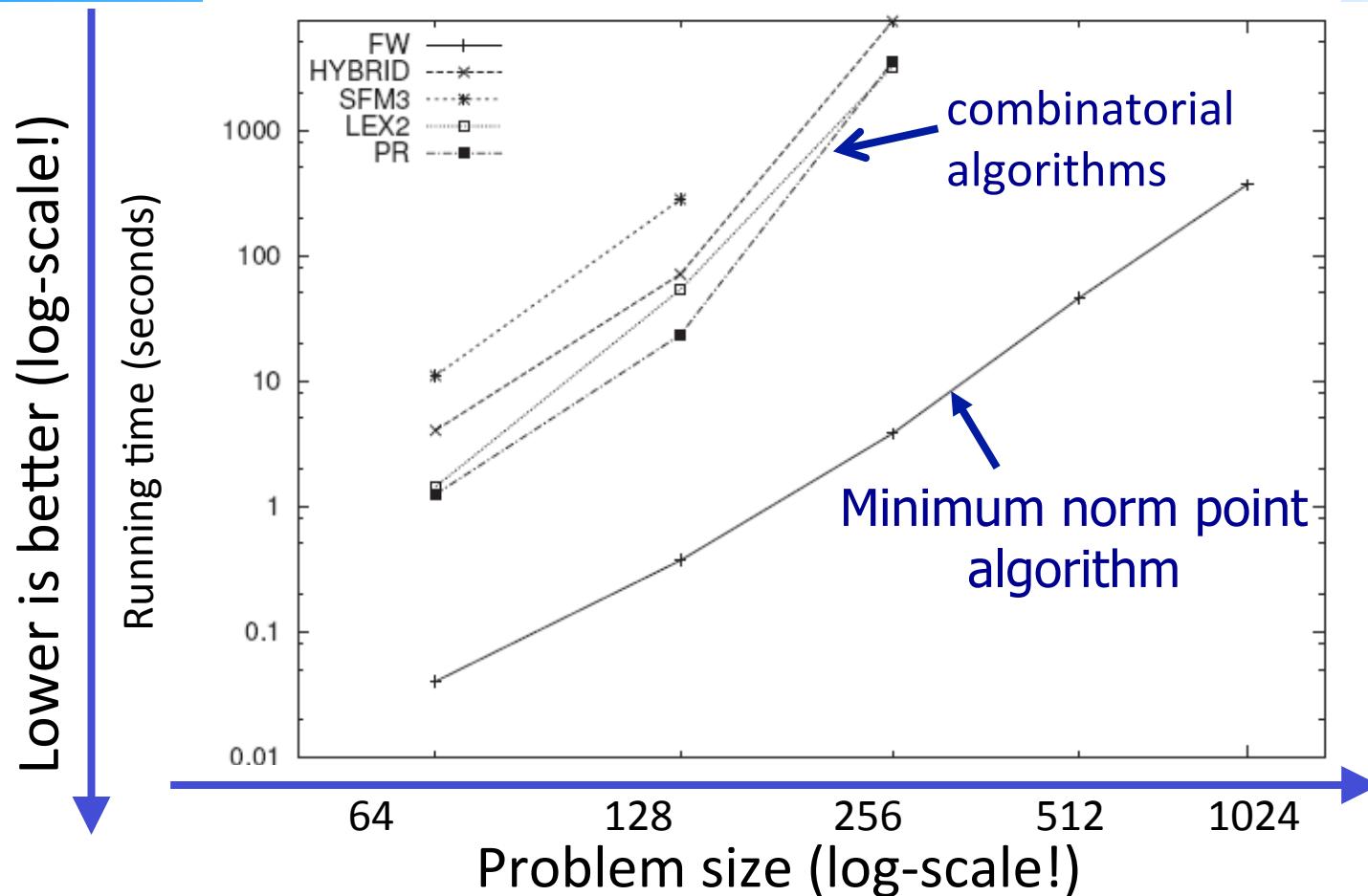
$$A^* = \{i \mid u^*(i) \leq 0\}$$

minimizes F :

$$A^* = \arg \min_{A \subseteq V} F(A)$$

Fujishige '91, Fujishige & Isotani '11

Empirical comparison



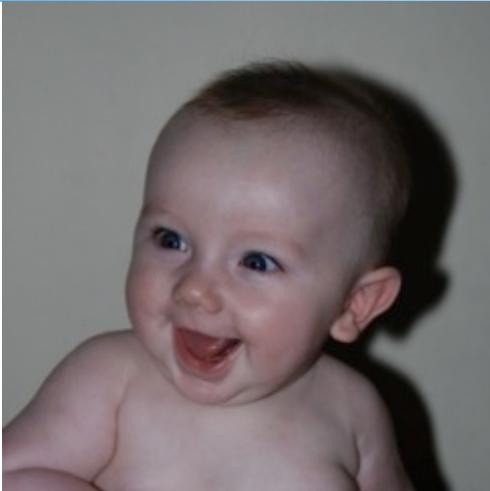
Cut functions
from DIMACS
Challenge

Minimum norm point algorithm: usually orders of magnitude faster

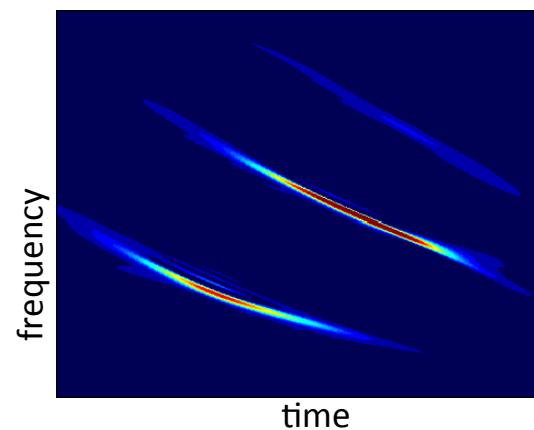
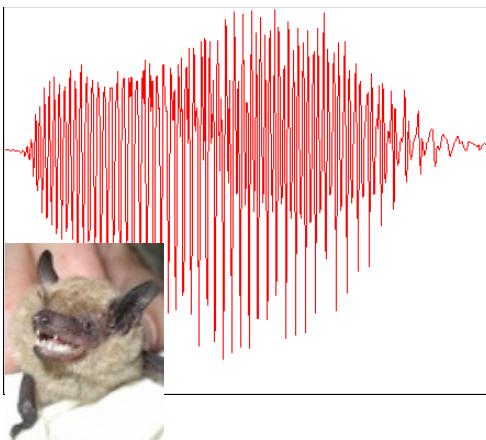
[Fujishige & Isotani '11]

Example I: Sparsity

d
pixels



d
wideband
signal
samples



$k \ll d$
large
wavelet
coefficients

$k \ll d$
large
Gabor (TF)
coefficients

Many natural signals sparse in suitable basis.
Can exploit for learning/regularization/compressive sensing...

Sparse reconstruction

$$\min_x \|y - Mx\|^2 + \lambda \Omega(x)$$

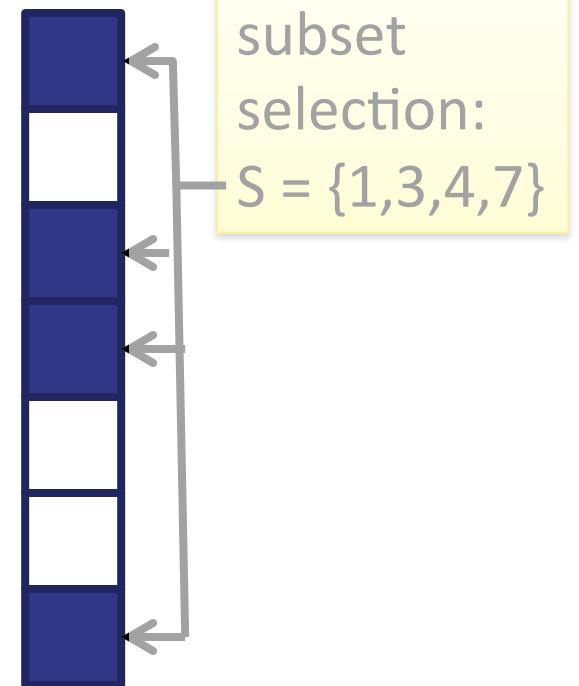
- explain y with few columns of M : few x_i ,

discrete regularization on support S of x

$$\Omega(x) = \|x\|_0 = |S|$$

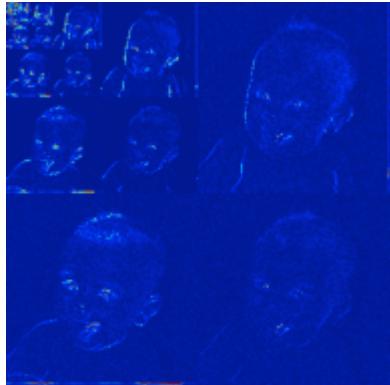
relax to convex envelope

$$\Omega(x) = \|x\|_1$$

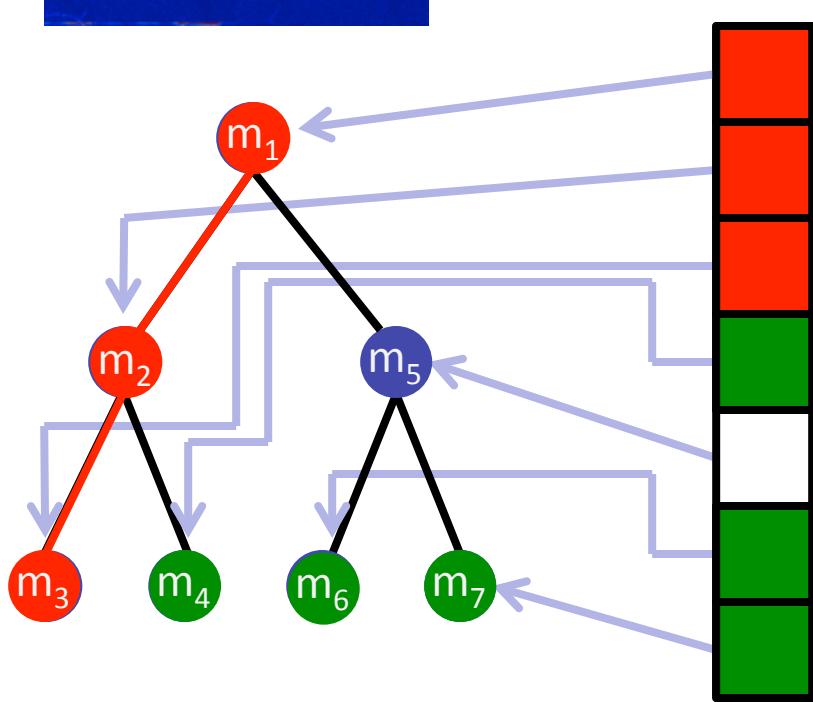


in nature: sparsity pattern often not random...

Structured sparsity



Incorporate tree preference in regularizer?



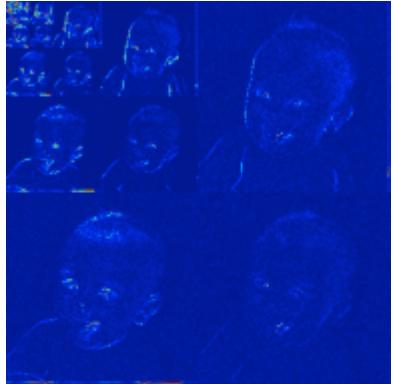
Set function:

$$F(\textcolor{red}{T}) < F(\textcolor{green}{S})$$

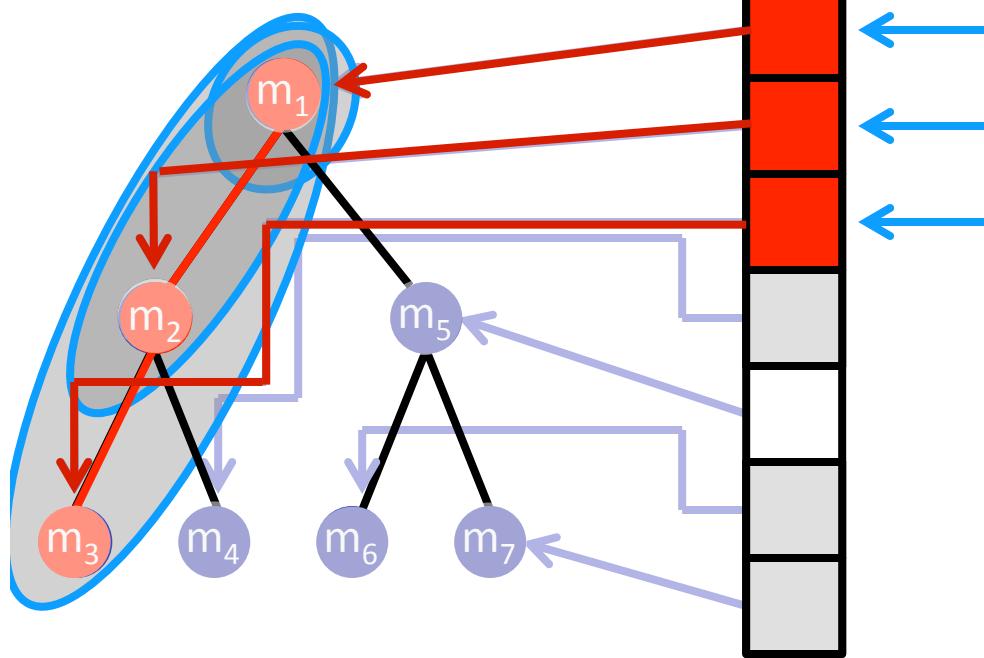
if $\textcolor{red}{T}$ is a tree and $\textcolor{green}{S}$ not
 $|S| = |T|$

$$F(S) = \left| \bigcup_{s \in S} \text{ancestors}(s) \right|$$

Structured sparsity



Incorporate tree preference in regularizer?



Set function:

$$F(\mathcal{T}) < F(\mathcal{S})$$

If \mathcal{T} is a tree and \mathcal{S} not,
 $|S| = |T|$

$$F(S) = \left| \bigcup_{s \in S} \text{ancestors}(s) \right|$$

$$F(\mathcal{T}) = 3$$

Structured sparsity

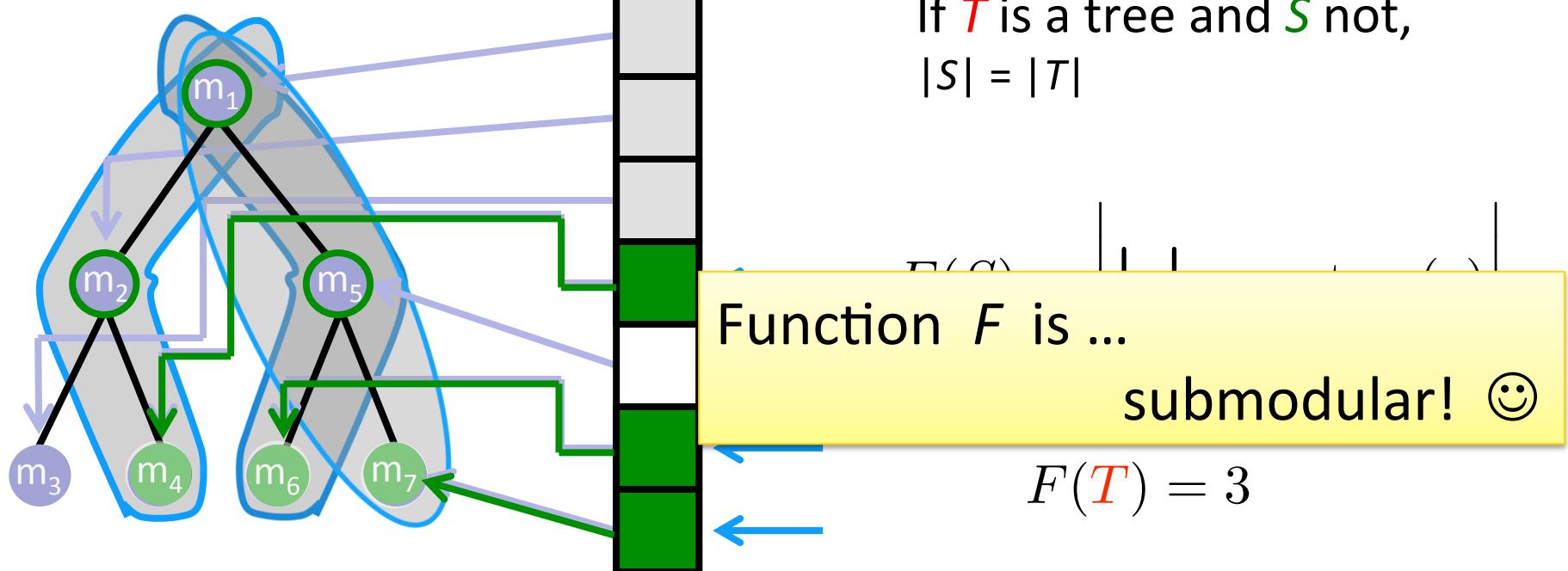


Incorporate tree preference in regularizer?

Set function:

$$F(\textcolor{red}{T}) < F(\textcolor{green}{S})$$

If $\textcolor{red}{T}$ is a tree and $\textcolor{green}{S}$ not,
 $|S| = |T|$



Sparsity

$$\min_x \|y - Mx\|^2 + \lambda \Omega(x)$$

- explain y with few columns of M : few x_i



- prior knowledge: patterns of nonzeros

discrete regularization on support S of x



- submodular function

$$\Omega(x) = F(S)$$

relax to convex envelope



→ Lovász extension

$$\Omega(x) = f(|x|)$$

- Optimization: submodular minimization

[Bach'10]

Further connections: Dictionary Selection

$$\min_x \|y - Mx\|^2 + \lambda \Omega(x)$$



Where does the dictionary M come from?

Want to learn it from data: $\{y_1, \dots, y_n\} \subseteq \mathbb{R}^d$

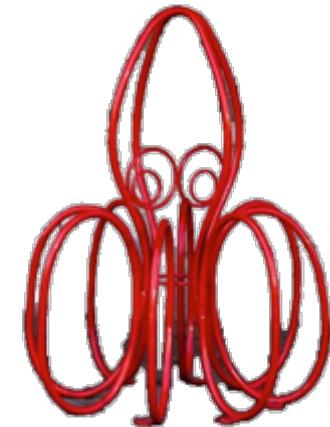
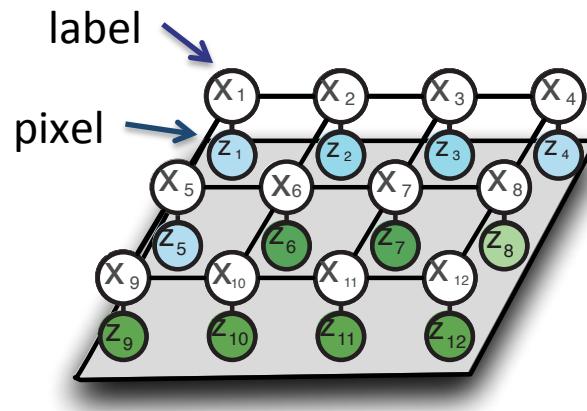


Selecting a dictionary with near-max. variance reduction

↔ Maximization of approximately submodular function

[Krause & Cevher '10; Das & Kempe '11]

Example II: MAP inference

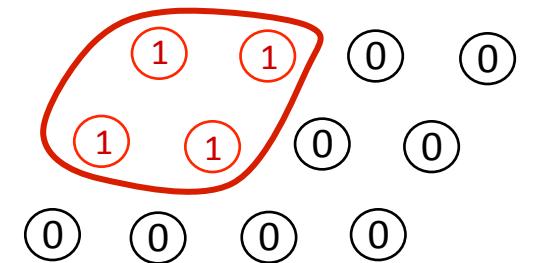
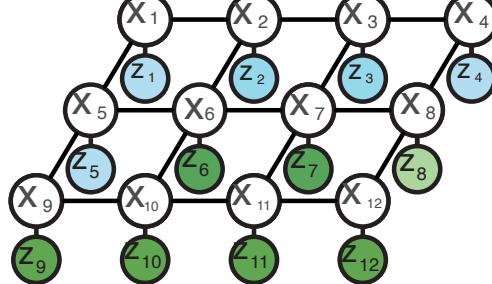


$$\max_{\mathbf{x} \in \{0,1\}^n} P(\mathbf{x} \mid \mathbf{z}) \propto \exp(-E(\mathbf{x}; \mathbf{z}))$$

↑
labels pixel
values

$$\Leftrightarrow \min_{\mathbf{x} \in \{0,1\}^n} E(\mathbf{x}; \mathbf{z})$$

Example II: MAP inference



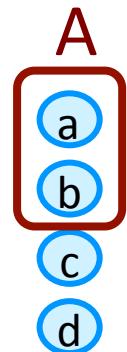
Recall: equivalence

$$\max_{\mathbf{x} \in \{0,1\}^n} P(\mathbf{x} | \mathbf{z}) \propto \exp(-E(\mathbf{x}; \mathbf{z}))$$

$$E(e_A; \mathbf{z}) = F(A)$$

\mathbf{x}	$\max_{\mathbf{x} \in \{0,1\}^n}$
a	1
b	1
c	0
d	0

if F is submodular, then
 $\min_{\mathbf{x} \in \{0,1\}^n} E(\mathbf{x}; \mathbf{z})$
MAP inference = submodular minimization!
polynomial-time



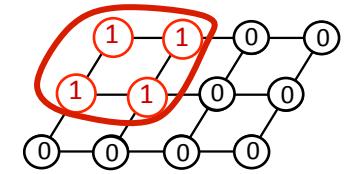
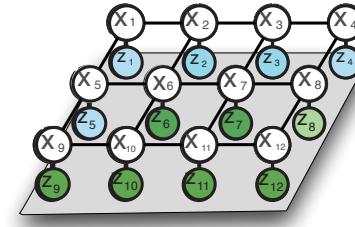
Special cases

Minimizing general submodular functions:
poly-time, but not very scalable

Special structure → faster algorithms

- Symmetric functions
- Graph cuts
- Concave functions
- Sums of functions with bounded support
- ...

MAP inference



$$\min_{\mathbf{x} \in \{0,1\}^n} E(\mathbf{x}; \mathbf{z}) = \sum_i E_i(x_i) + \sum_{ij} E_{ij}(x_i, x_j) \equiv \min_{A \subseteq V} F(A)$$

if each E_{ij} is submodular (“attractive”):

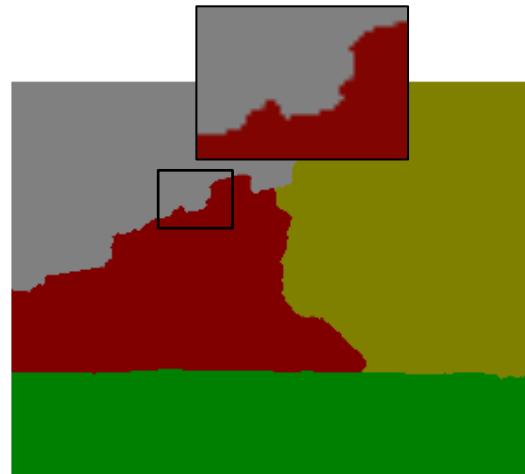
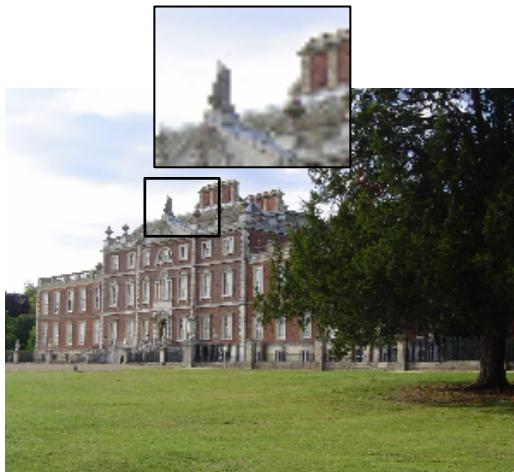
$$E_{ij}(1, 0) + E_{ij}(0, 1) \geq E_{ij}(0, 0) + E_{ij}(1, 1)$$

a
b
a b

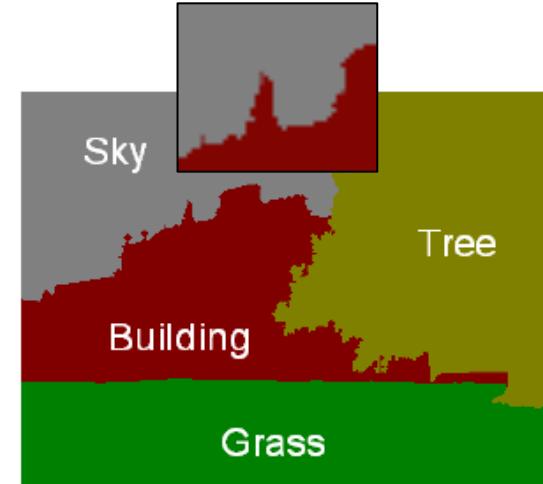
then F is a graph cut function.

MAP inference = Minimum cut: fast 😊

Pairwise is not enough...



color + pairwise



color + pairwise +

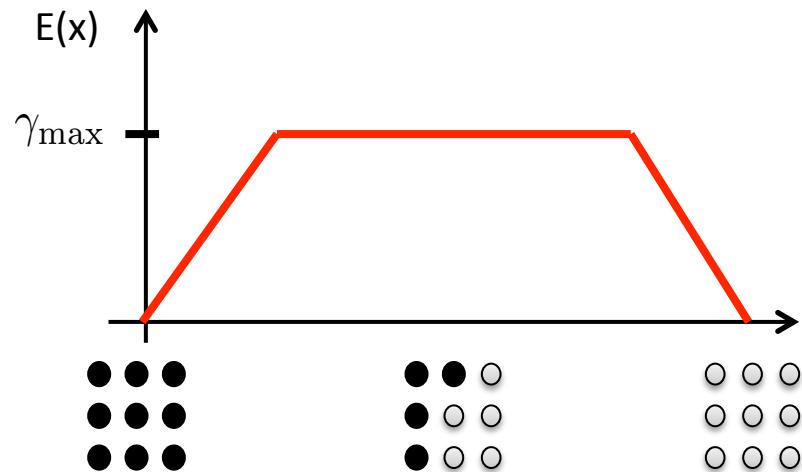
$$E(x) = \sum_i E_i(x_i) + \sum_{ij} E_{ij}(x_i, x_j)$$



Pixels in one tile should have the same label

Enforcing label consistency

Pixels in a superpixel should have the same label



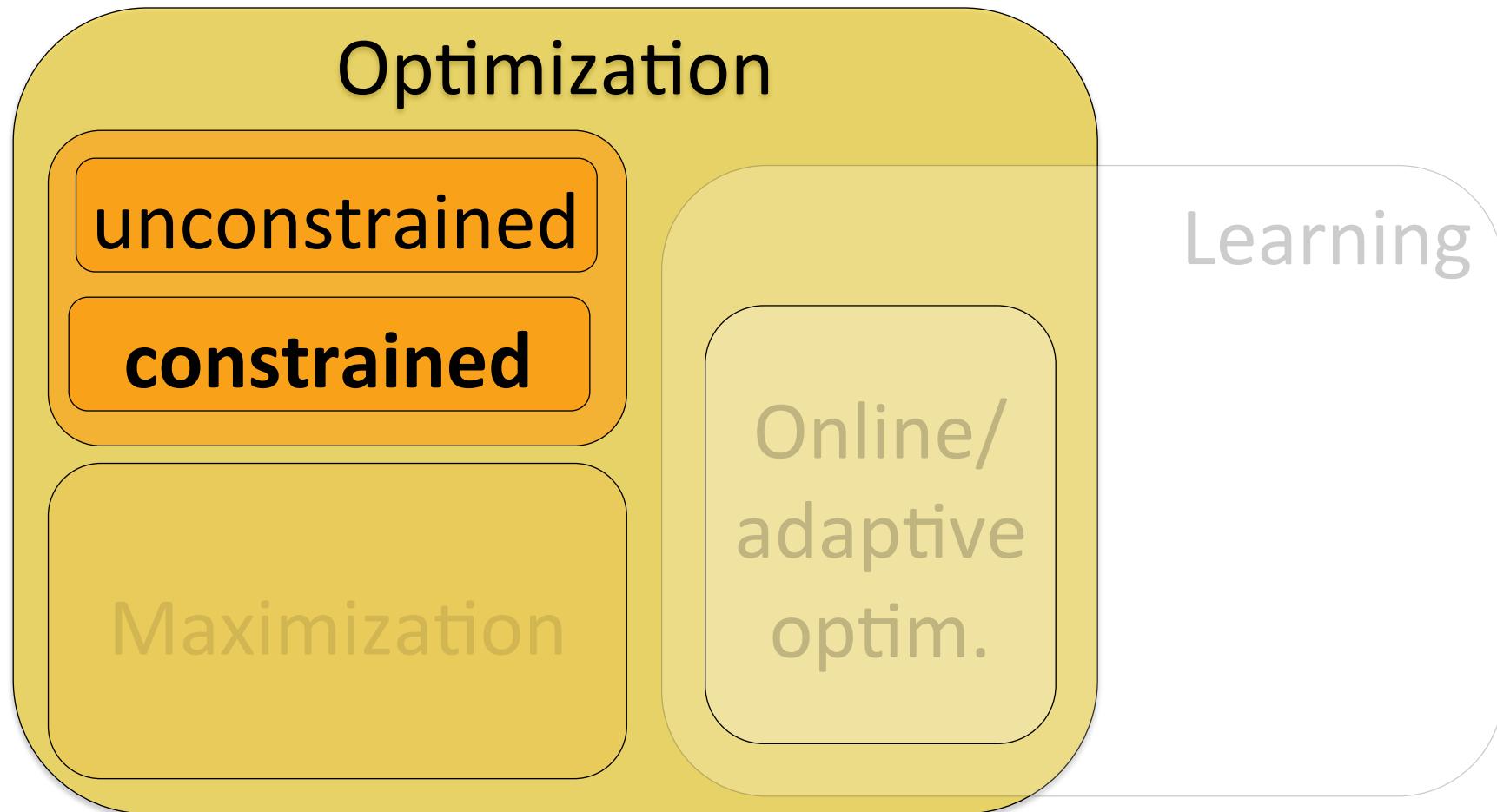
concave function of cardinality → submodular 😊

Can still be transformed into a graph cut instance!

Other special cases

- Symmetric: $F(S) = F(V \setminus S)$
 - Queyranne's algorithm: $O(n^3)$ [Queyranne, 1998]
- Concave or modular:
$$F(S) = \sum_i g_i \left(\sum_{s \in S} w(s) \right)$$
[Stobbe & Krause '10, Kohli et al, '09]
- Sum of submodular functions, each bounded support [Kolmogorov '12]

Submodular minimization



Submodular minimization

- unconstrained: $\min F(A)$ s.t. $A \subseteq V$
 - nontrivial algorithms,
polynomial time
- constraints: e.g. $\min F(A)$ s.t. $|A| \geq k$
 - limited cases doable:
odd/even cardinality, inclusion/exclusion of a set
 \dots

special case:
balanced
cut



General case: **NP hard**

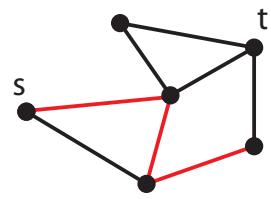
- hard to approximate within polynomial factors!
- But: special cases often still work well

[Lower bounds: Goel et al.'09, Iwata & Nagano '09, Jegelka & Bilmes '11]

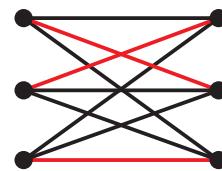
Constraints

minimum...

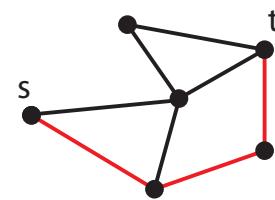
cut



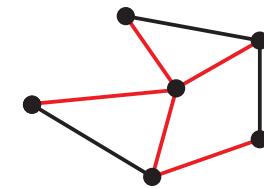
matching



path



spanning tree



ground set: edges in a graph

$$\min_{S \in \mathcal{C}} \sum_{e \in S} w(e)$$

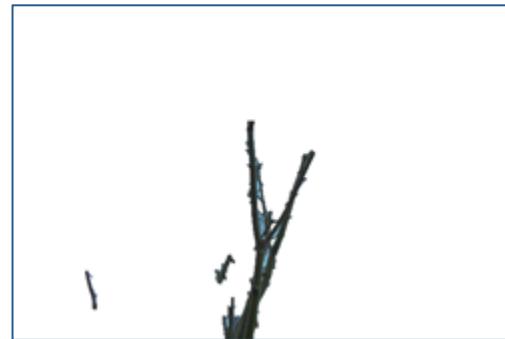
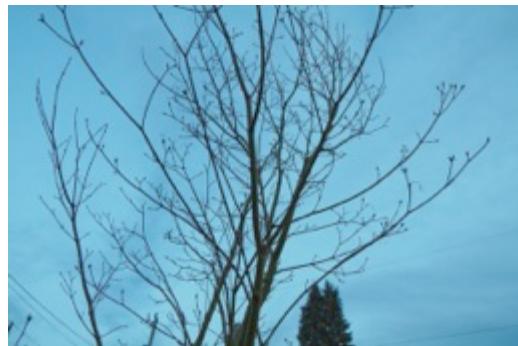


$$\min_{S \in \mathcal{C}} F(S)$$

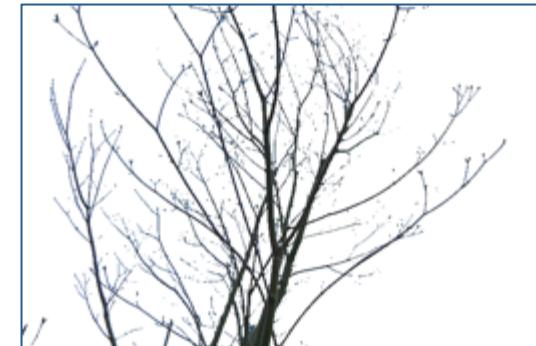
Submodular (“cooperative”) cut

[Jegelka & Bilmes ‘11]

Graph cut



Cooperative cut



Efficient constrained optimization

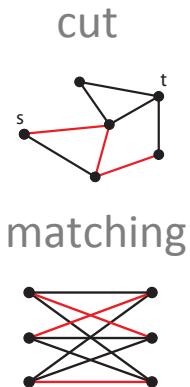
minimize a series of surrogate functions

1. compute linear upper bound $\hat{F}^i(S^i) = F(S^i)$

$$\hat{F}^i(S) = \sum_{e \in S} w^i(e)$$

2. Solve **easy sum-of-weights problem**:

$$S^i = \arg \min_{S \in \mathcal{C}} \hat{F}^i(S) \quad \text{and repeat.}$$



- efficient
- only need to solve sum-of-weights problems
- Provides certain approximation guarantees

[Jegelka & Bilmes '11, Iyer et al. ICML '13]

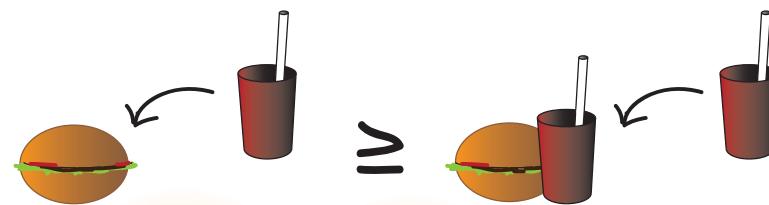


Outline

- What is submodularity?

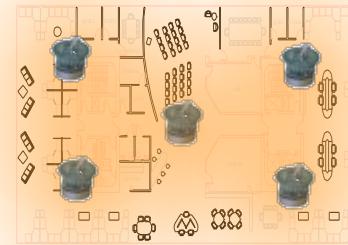
- Optimization

- Minimize costs



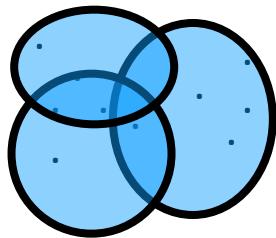
- **Maximize utility**

- Applications

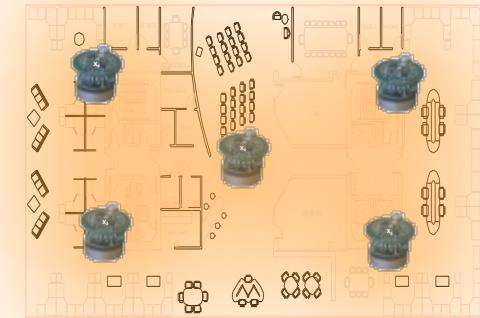


- Outlook and pointers

Submodular maximization



covering

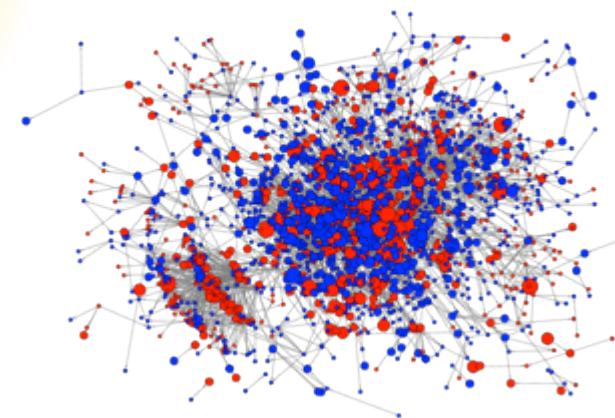


sensing

$$\max_{S \subseteq V} F(S)$$

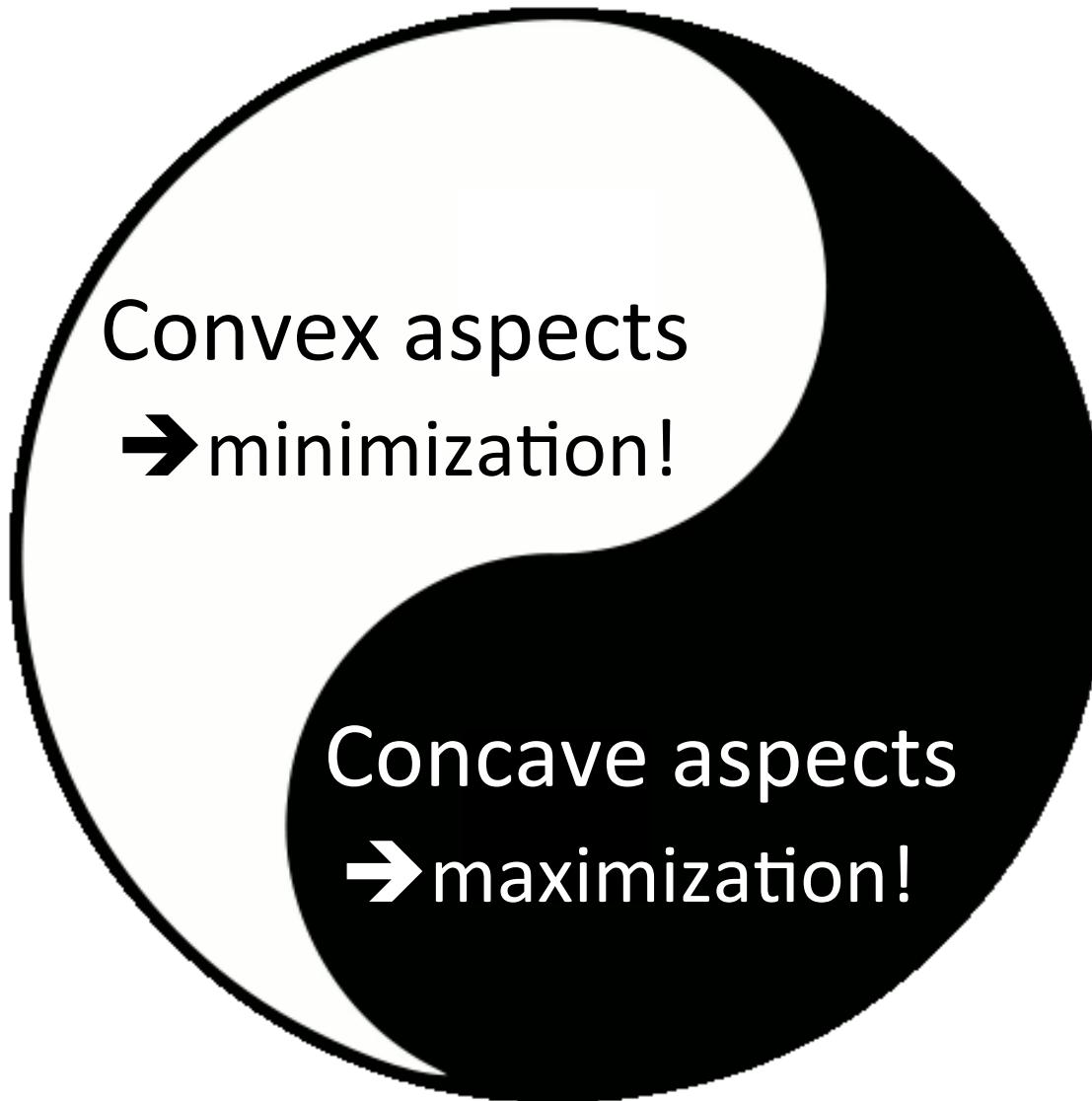


summarization



network inference

Two faces of submodular functions



Submodular maximization

$$\max_{S \subseteq V} F(S)$$

→ submodularity and **concavity**

Concave aspects

- submodularity:

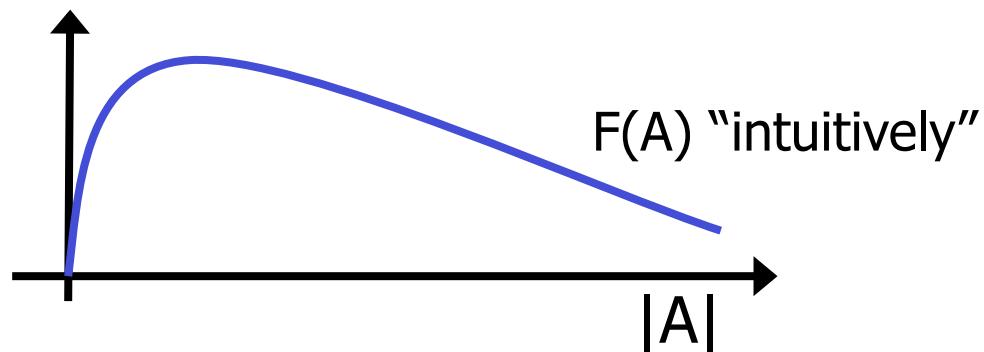
$A \subseteq B, s \notin B :$

$$F(A \cup s) - F(A) \geq F(B \cup s) - F(B)$$

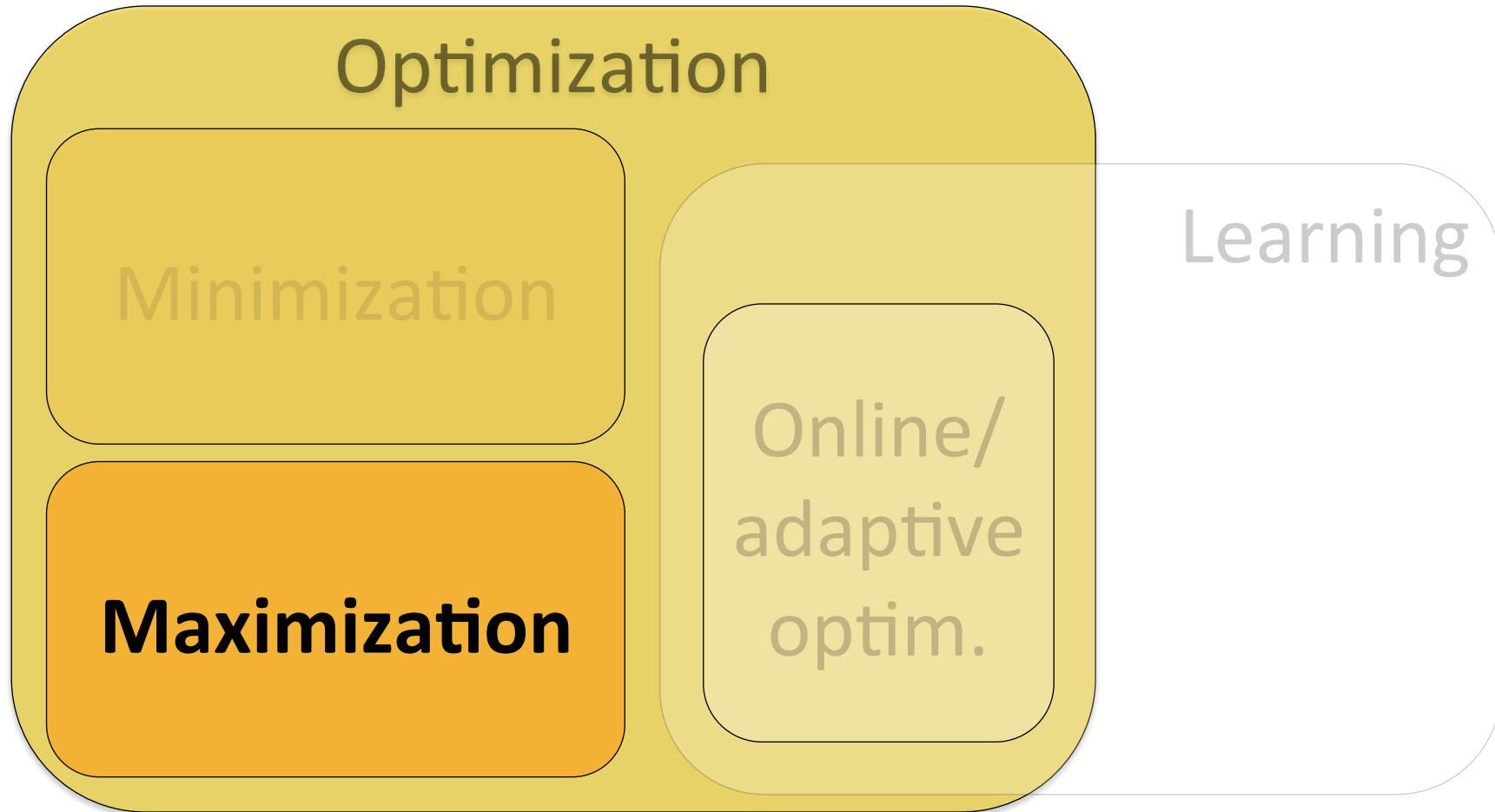
- concavity:

$a \leq b, s > 0 :$

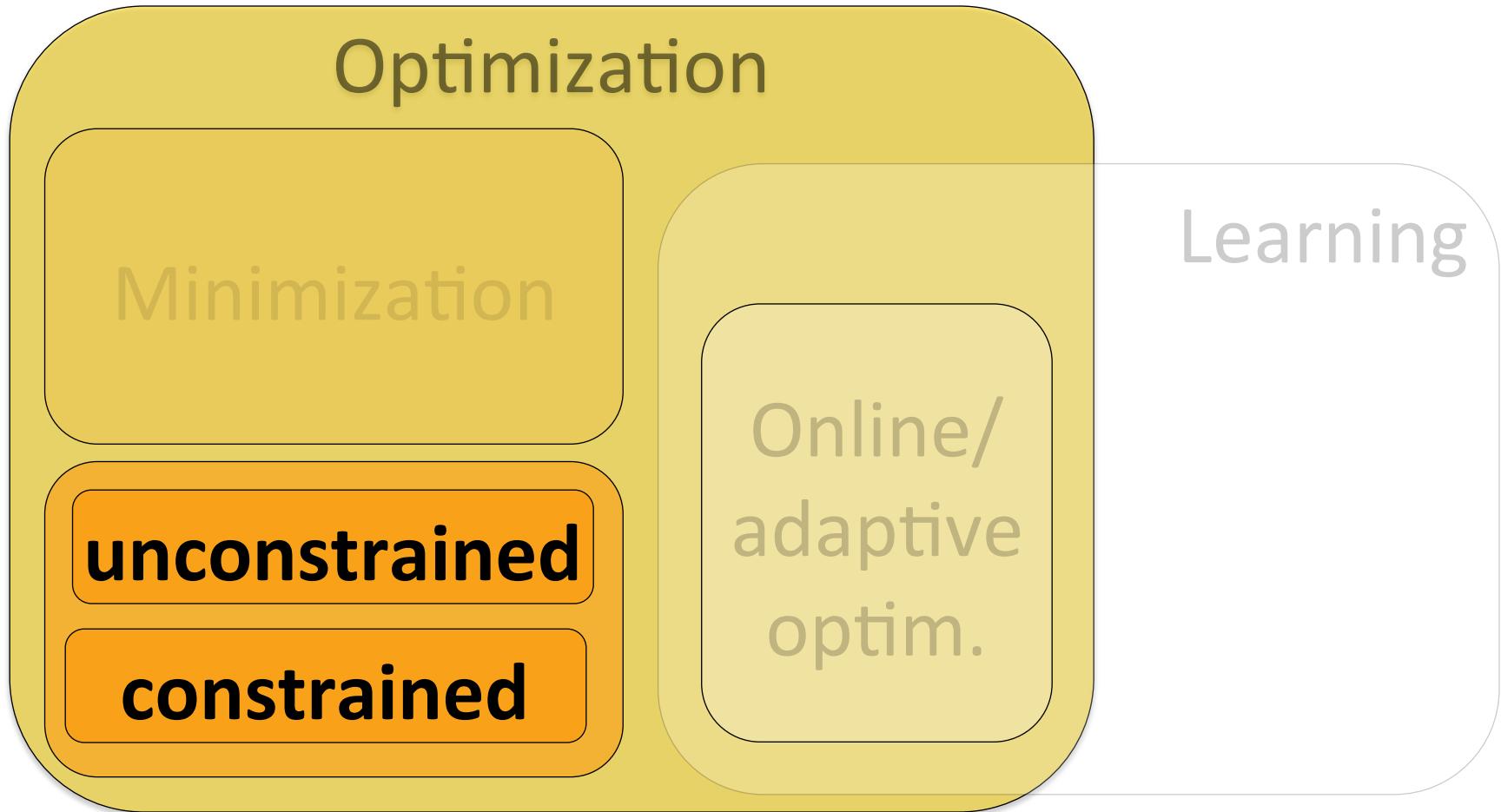
$$f(a + s) - f(a) \geq f(b + s) - f(b)$$



Optimization



Optimization



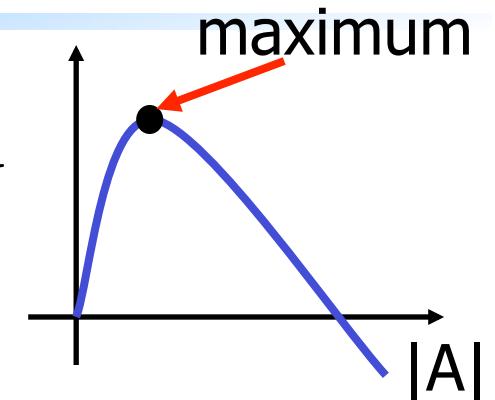
Maximizing submodular functions

- Suppose we want for submodular F

$$A^* = \arg \max_A F(A) \text{ s.t. } A \subseteq V$$

- Example:

- $F(A) = U(A) - C(A)$ where $U(A)$ is submodular utility, and $C(A)$ is supermodular cost function



- In general: NP hard. Moreover:
 - If $F(A)$ can take negative values:
As hard to approximate as maximum independent set
(i.e., NP hard to get $O(n^{1-\varepsilon})$ approximation)

Exact maximization of SFs

- Mixed integer programming
 - Series of mixed integer programs [Nemhauser et al '81]
 - Constraint generation [Kawahara et al '09]
- Branch-and-bound
 - „Data-Correcting Algorithm“ [Goldengorin et al '99]

Useful for small/moderate problems

All algorithms worst-case exponential!

Maximizing positive submodular functions

[Feige, Mirrokni, Vondrak '09; Buchbinder, Feldman, Naor, Schwartz '12]

Theorem

Given a nonnegative submodular function F ,
RandomizedUSM returns set A_R such that

$$F(A_R) \geq 1/2 \max_A F(A)$$

- Cannot do better in general than $\frac{1}{2}$ unless $P = NP$

Unconstrained vs. constraint maximization

Given monotone utility $F(A)$ and cost $C(A)$, optimize:

Option 1:

$$\max_A F(A) - C(A)$$

$$\text{s.t. } A \subseteq V$$

“Scalarization”

Option 2:

$$\max_A F(A)$$

$$\text{s.t. } C(A) \leq B$$

“Constrained maximization”

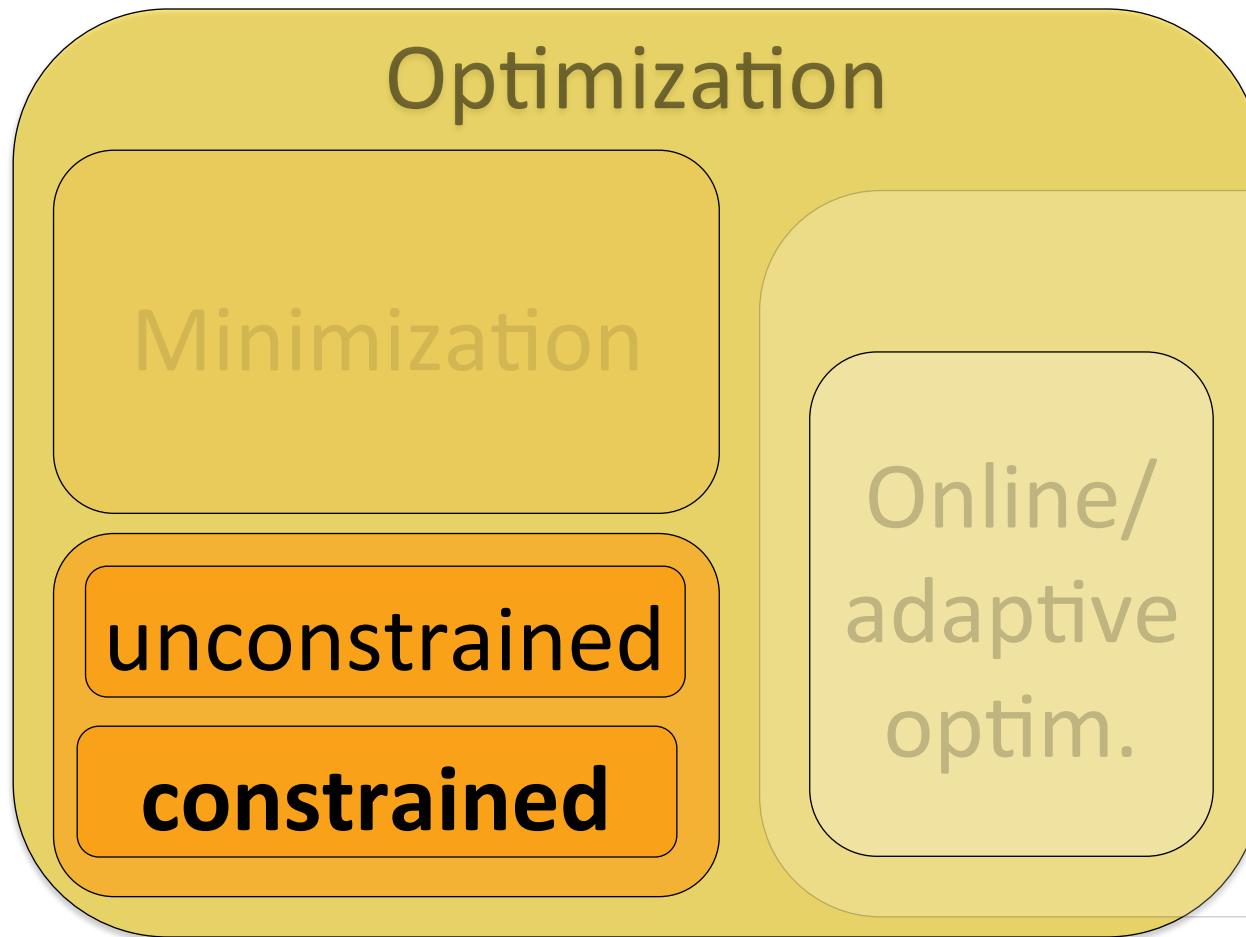
Can get 1/2 approx...

if $F(A)-C(A) \geq 0$
for all sets A

What is possible?

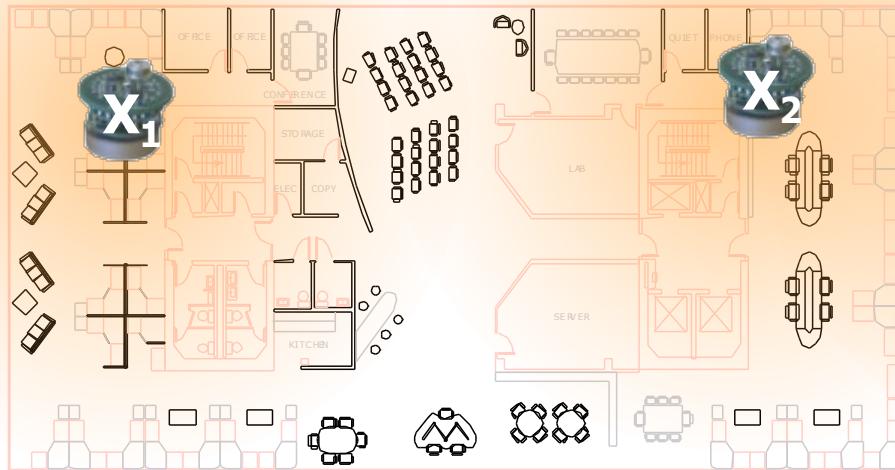
Positiveness is a
strong requirement ☹

Optimization

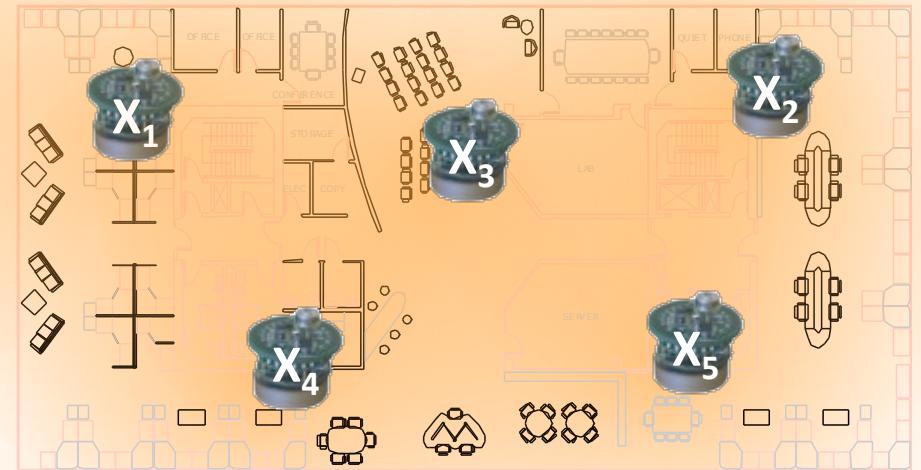


Monotonicity

Placement A = {1,2}



Placement B = {1,...,5}



$$F \text{ is monotonic: } \forall A, s : F(A \cup \{s\}) - F(A) \geq 0$$
$$\Delta(s \mid A) \geq 0$$

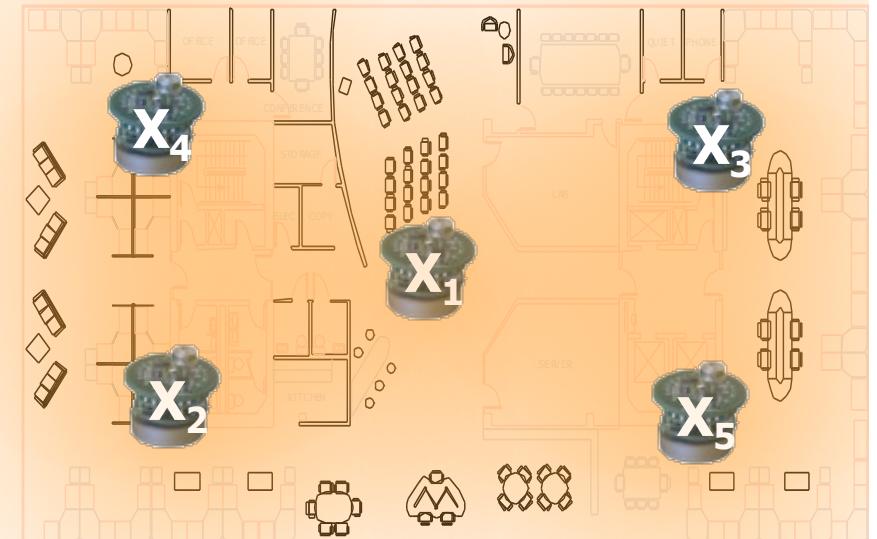
Adding sensors can only help

Cardinality constrained maximization

- Given: finite set V , monotone submodular F

- Want: $\mathcal{A}^* \subseteq \mathcal{V}$ such that
$$\mathcal{A}^* = \operatorname{argmax}_{|\mathcal{A}| \leq k} F(\mathcal{A})$$

NP-hard!



Greedy algorithm

- Given: finite set V , monotone submodular F

- Want: $\mathcal{A}^* \subseteq \mathcal{V}$ such that
$$\mathcal{A}^* = \operatorname{argmax}_{|\mathcal{A}| \leq k} F(\mathcal{A})$$

NP-hard!

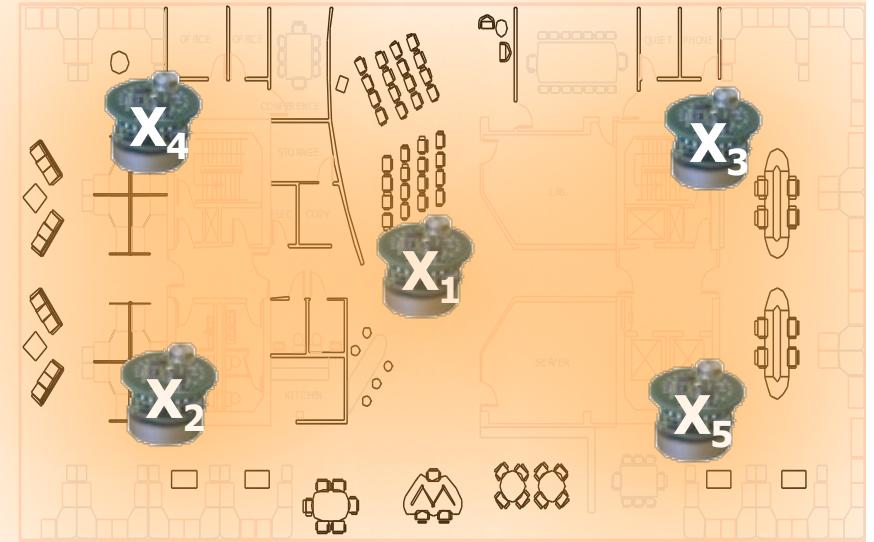
Greedy algorithm:

Start with $\mathcal{A} = \emptyset$

For $i = 1$ to k

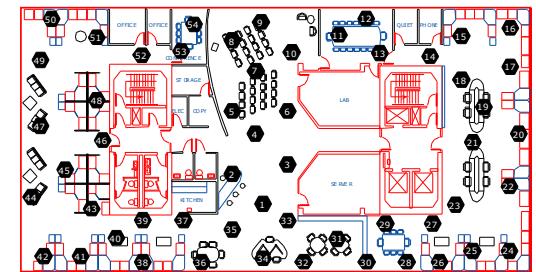
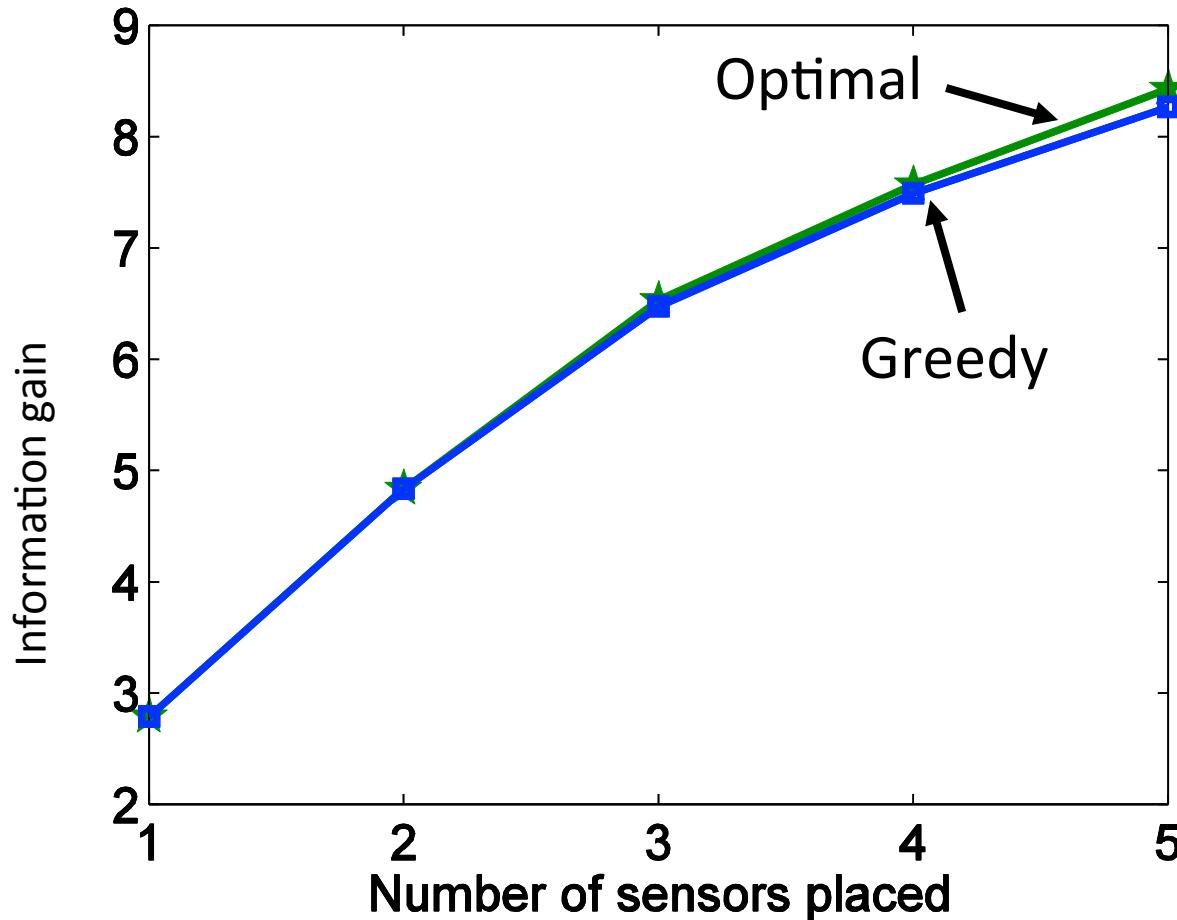
$$s^* \leftarrow \operatorname{arg} \max_s F(\mathcal{A} \cup \{s\})$$

$$\mathcal{A} \leftarrow \mathcal{A} \cup \{s^*\}$$



How well can this simple heuristic do?

Performance of greedy



Temperature data
from sensor network

Greedy empirically close to optimal. Why?

One reason submodularity is useful

Theorem [Nemhauser, Fisher & Wolsey '78]

For monotonic submodular functions,

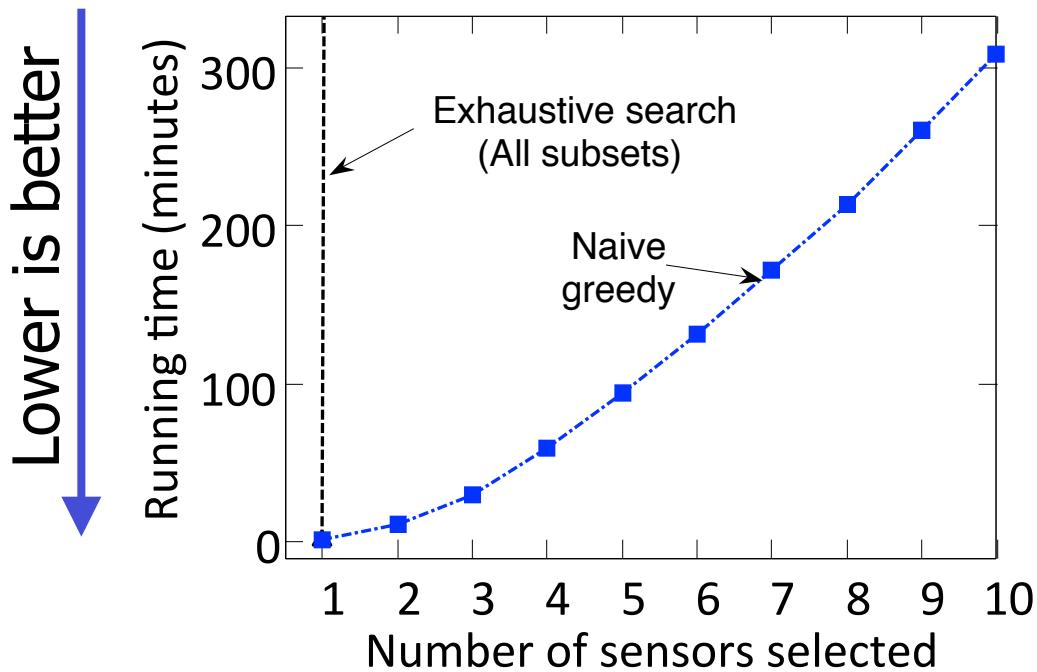
Greedy algorithm gives constant factor approximation

$$F(A_{\text{greedy}}) \geq (1 - 1/e) F(A_{\text{opt}})$$

~63%

- Greedy algorithm gives **near-optimal** solution!
- In general, need to evaluate **exponentially many** sets to do better!
[Nemhauser & Wolsey '78]
- Also many special cases are hard (set cover, mutual information, ...)

Even greedy can be slow...



Sensor placement

Placing 10 sensors takes 5 hours on highly optimized implementation

Scaling up the greedy algorithm [Minoux '78]

In round $i+1$,

- have picked $A_i = \{s_1, \dots, s_i\}$
- pick $s_{i+1} = \operatorname{argmax}_s F(A_i \cup \{s\}) - F(A_i)$

i.e., maximize “marginal benefit” $\Delta(s | A_i)$

$$\Delta(s | A_i) = F(A_i \cup \{s\}) - F(A_i)$$

Key observation: Submodularity implies

$$i \leq j \Rightarrow \Delta(s | A_i) \geq \Delta(s | A_j)$$

$$\Delta(s | A_i) \geq \Delta(s | A_{i+1})$$

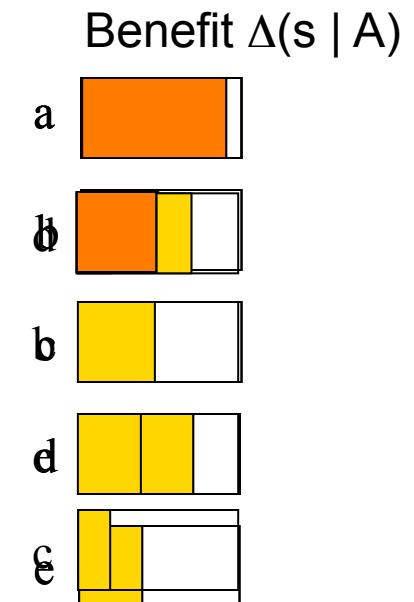


Marginal benefits can never increase!

“Lazy” greedy algorithm [Minoux ’78]

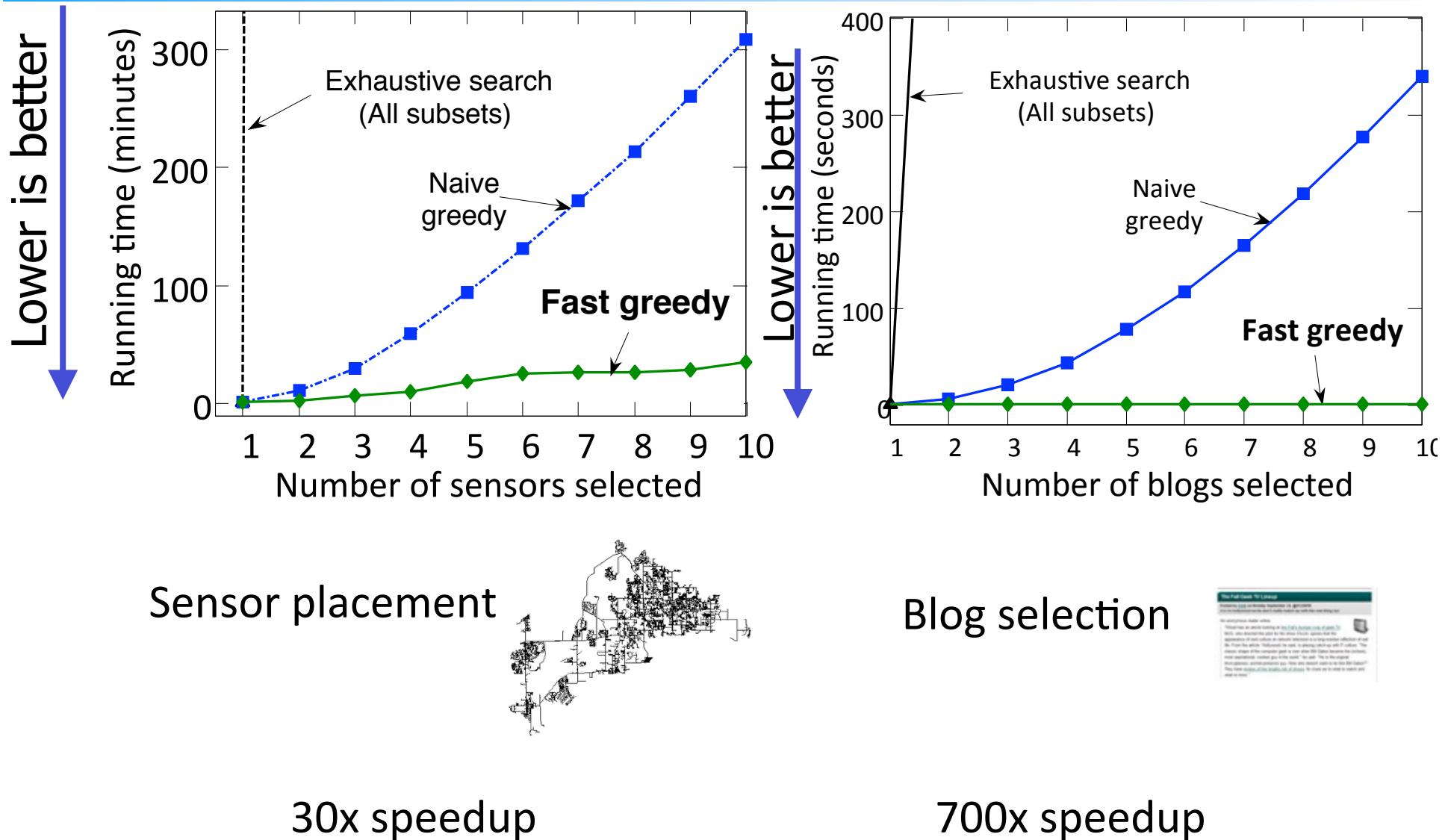
Lazy greedy algorithm:

- First iteration as usual
- Keep an **ordered list** of marginal benefits Δ_i from previous iteration
- Re-evaluate Δ_i **only** for top element
- If Δ_i **stays** on top, use it, otherwise **re-sort**

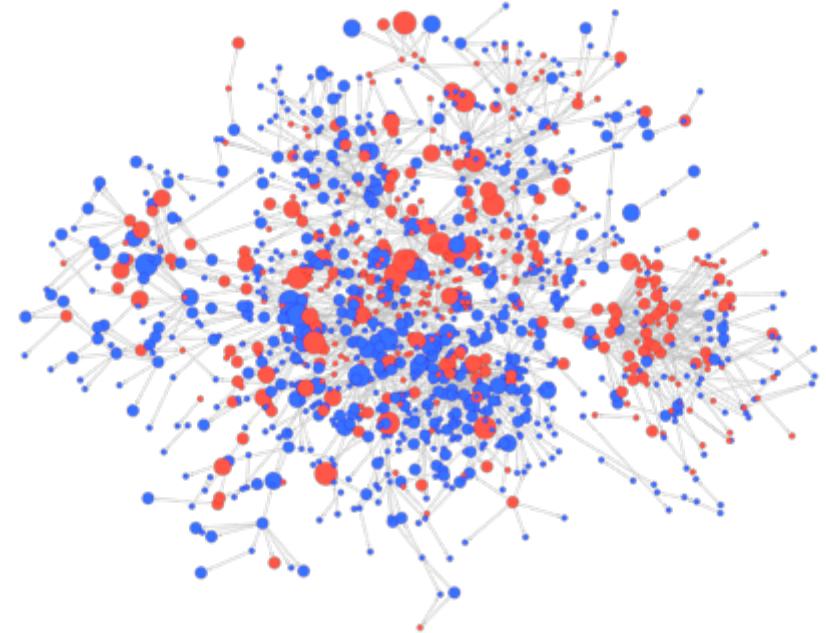
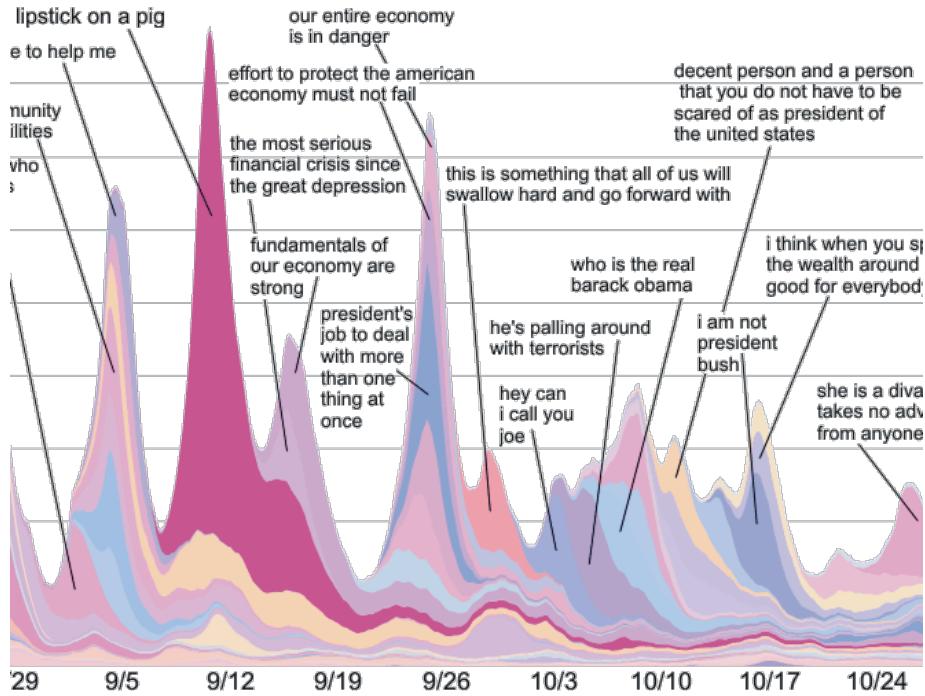


Note: Very easy to compute online bounds, lazy evaluations, etc.
[Leskovec, Krause et al. ’07]

Empirical improvements [Leskovec, Krause et al'06]

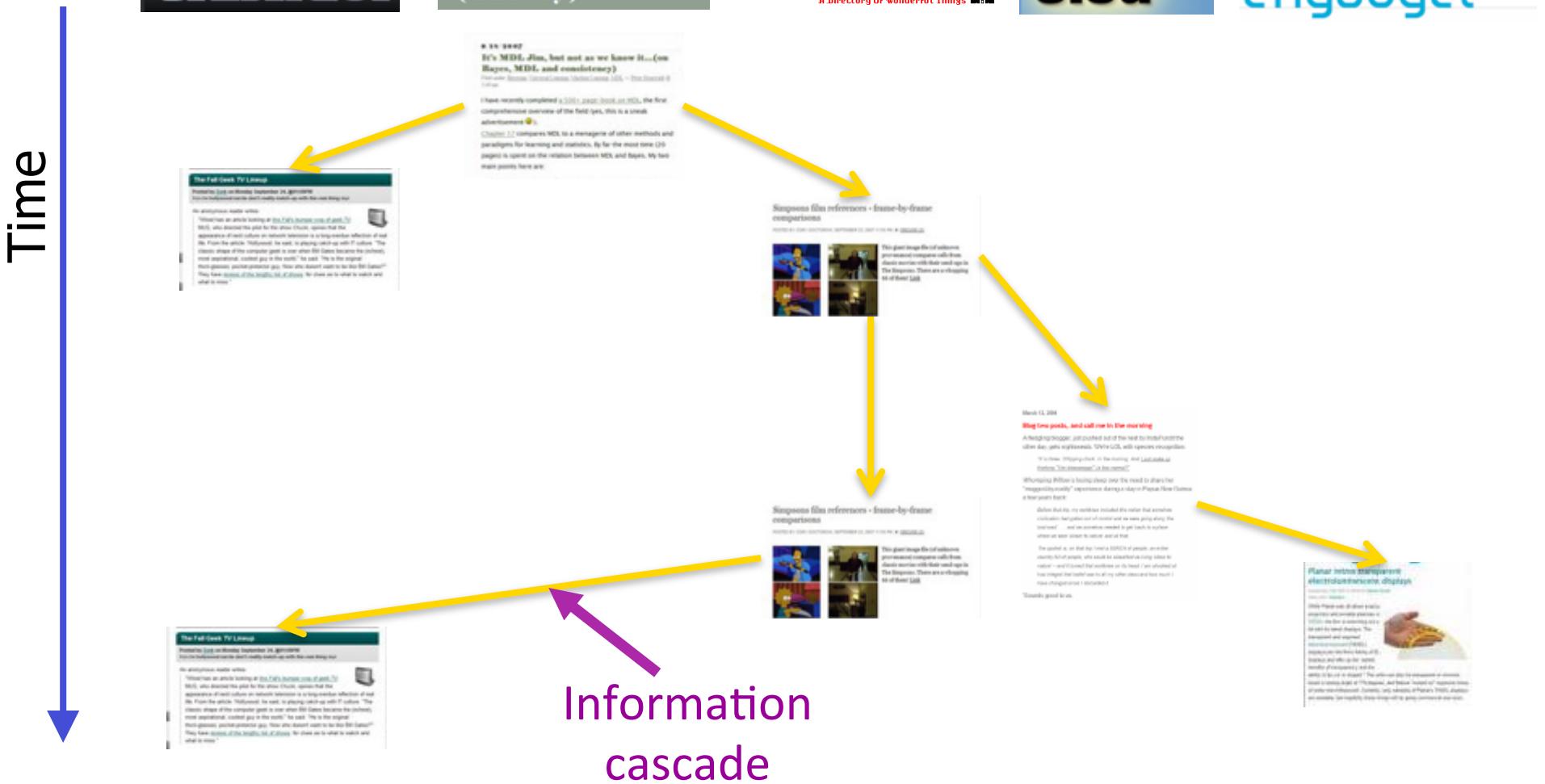


Network inference



How can we learn who influences whom?

Cascades in the Blogosphere



Inferring diffusion networks

[Gomez Rodriguez, Leskovec, Krause ACM TKDE 2012]

Given:



Want:



Given **traces** of influence, wish to infer **sparse** directed network $G=(V,E)$

→ Formulate as optimization problem

$$E^* = \arg \max_{|E| \leq k} F(E)$$

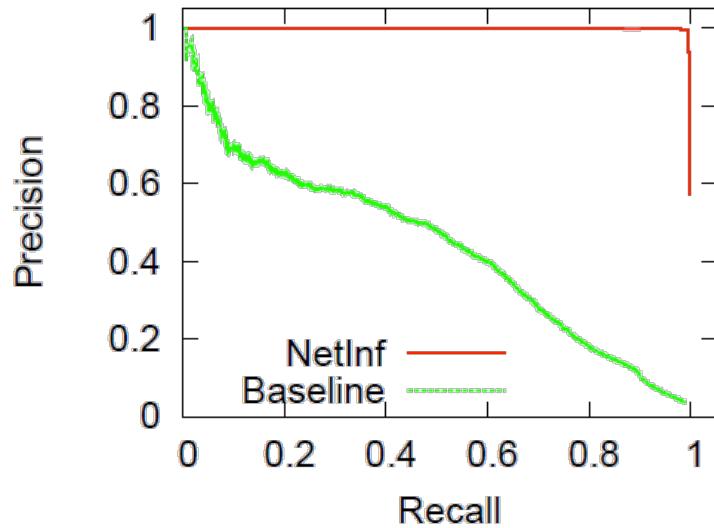
Estimation problem



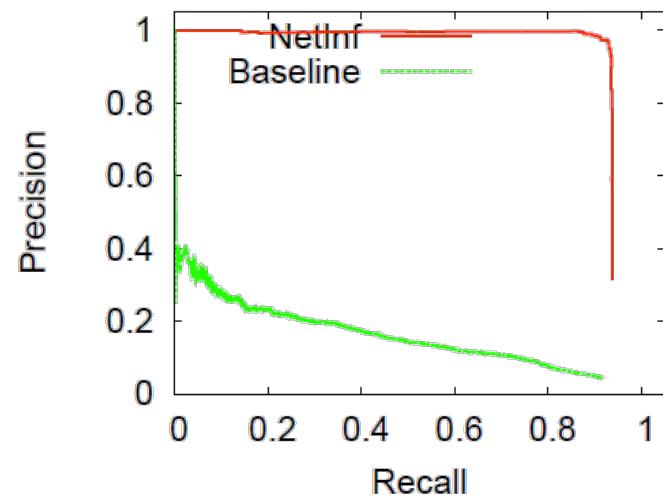
- Many influence trees T consistent with data
 - For cascade C_i , model $P(C_i | T)$
 - Find sparse graph that maximizes likelihood for all observed cascades
- Log likelihood monotonic submodular in selected edges

$$F(E) = \sum_i \log \max_{\text{tree } T \subseteq E} P(C_i | T)$$

Evaluation: Synthetic networks



1024 node hierarchical Kronecker
exponential transmission model

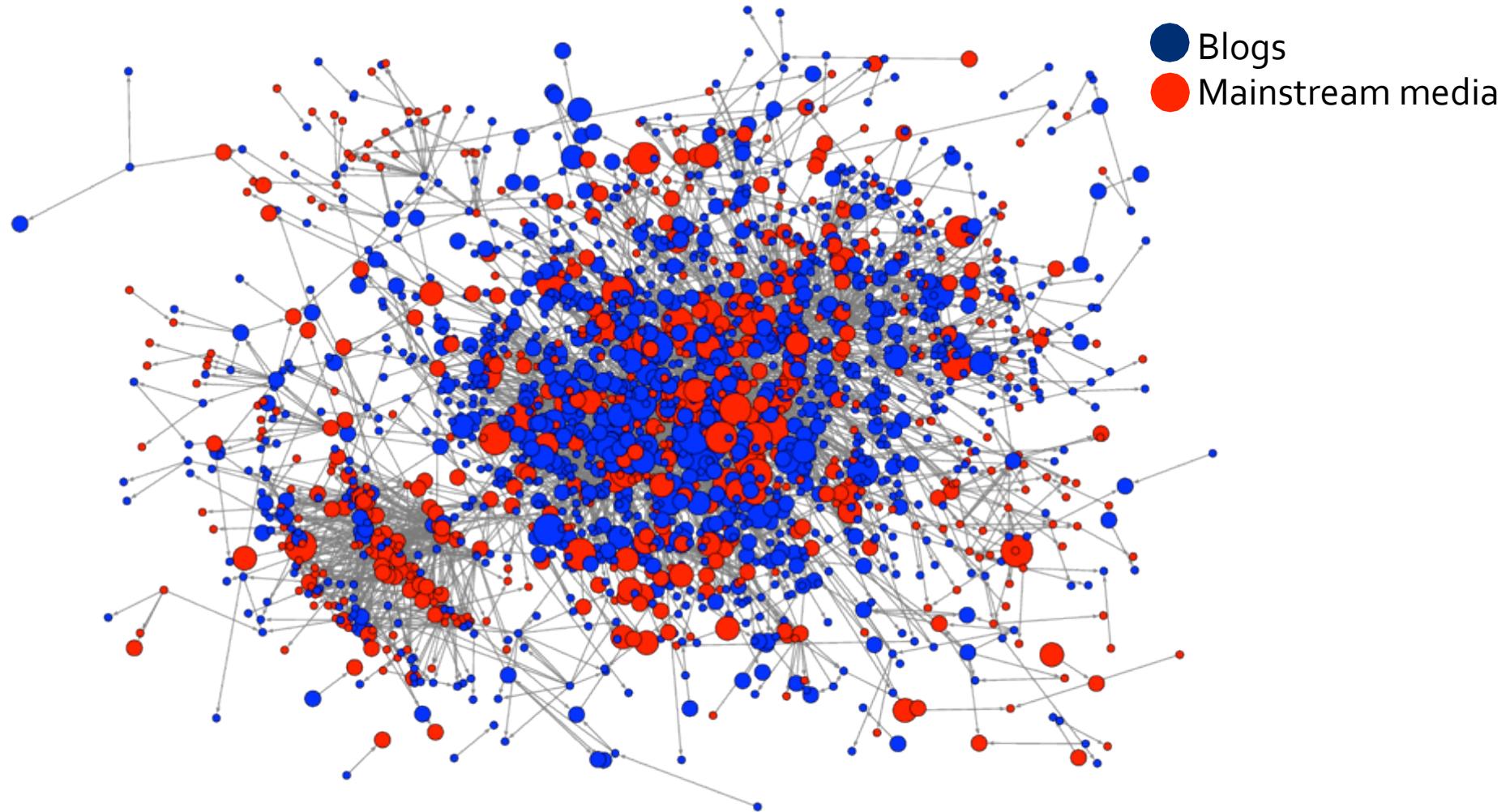


1000 node Forest Fire ($\alpha = 1.1$)
power law transmission model

- Performance does not depend on the network structure:
 - Synthetic Networks: Forest Fire, Kronecker, etc.
 - Transmission time distribution: Exponential, Power Law
- Break-even point of > 90%

Diffusion Network

[Gomez Rodriguez, Leskovec, Krause ACM TKDE 2012]



Actual network inferred from 172 million articles from 1 million news sources

Document summarization [Lin & Bilmes '11]



- Which sentences should we select that best summarize a document?

Marginal gain of a sentence



- Many natural notions of „document coverage“ are submodular [Lin & Bilmes '11]

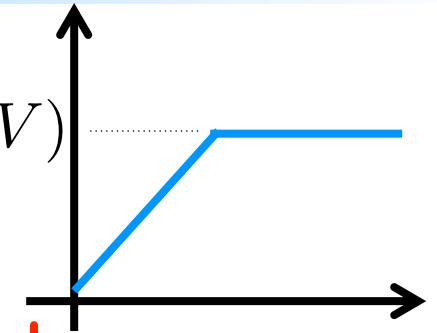
Document summarization

$$F(S) = R(S) + \lambda D(S)$$

The diagram illustrates the formula for document summarization. It shows the equation $F(S) = R(S) + \lambda D(S)$. Two red arrows point upwards from the words "Relevance" and "Diversity" to the terms $R(S)$ and $D(S)$ respectively in the equation.

Relevance of a summary

$$F(S) = R(S) + \lambda D(S)$$



$$R(S) = \sum_i C_i(S)$$

How well is sentence i „covered“ by S

$$C_i(S) = \sum_{j \in S} w_{i,j}$$

Similarity between i and j

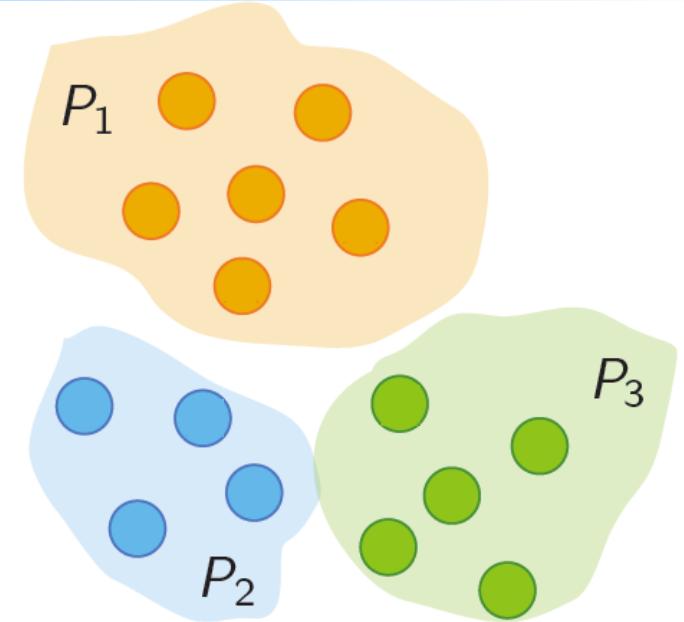
Diversity of a summary

$$D(S) = \sum_{i=1}^K \sqrt{\sum_{j \in P_i \cap S} r_j}$$

Relevance of sentence j to doc.

$$r_j = \frac{1}{N} \sum_i w_{i,j}$$

Similarity between i and j



Clustering of sentences
in document

Empirical results [Lin & Bilmes '11]

	R	F
$\mathcal{L}_1(S) + \lambda \mathcal{R}_Q(S)$	12.18	12.13
$\mathcal{L}_1(S) + \sum_{\kappa=1}^3 \lambda_\kappa \mathcal{R}_{Q,\kappa}(S)$	12.38	12.33
Toutanova et al. (2007)	11.89	11.89
Haghghi and Vanderwende (2009)	11.80	-
Celikyilmaz and Hakkani-tür (2010)	11.40	-
Best system in DUC-07 (peer 15), using web search	12.45	12.29

Best F1 score on benchmark corpus DUC-07!

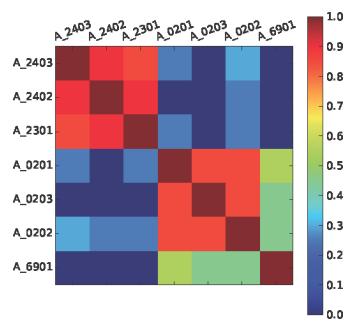
Can do even better using submodular structured prediction! [Lin & Bilmes '12]

Submodular Sensing Problems

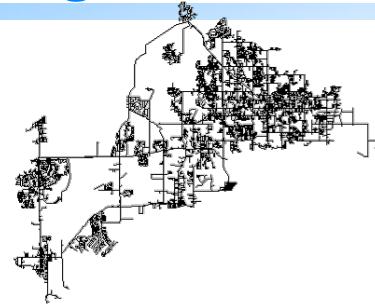
[with Guestrin, Leskovec, Singh, Sukhatme, ...]



Environmental monitoring
[UAI'05, JAIR '08, ICRA '10]



Experiment design
[NIPS '10, '11, PNAS'13]



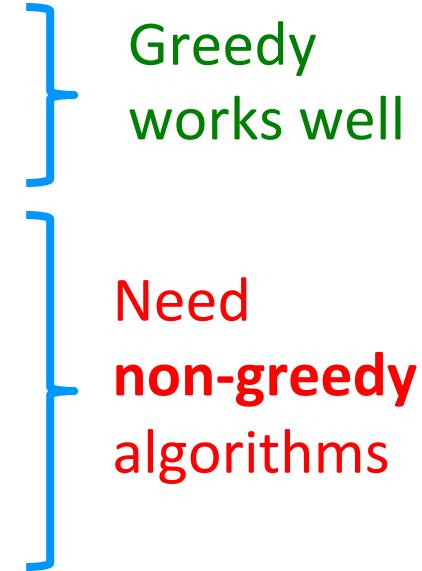
Water distribution networks
[J WRPM '08]



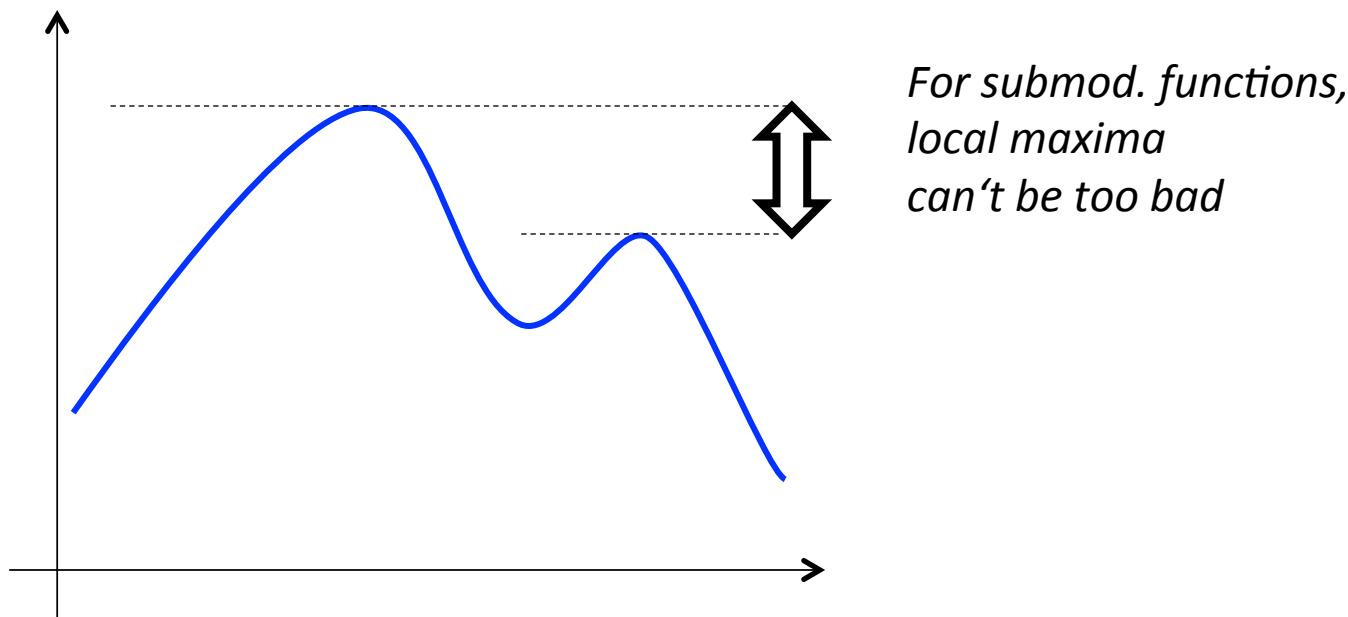
Recommending blogs & news
[KDD '07, '10]

Can all be reduced to monotonic submodular maximization

Maximization: More complex constraints

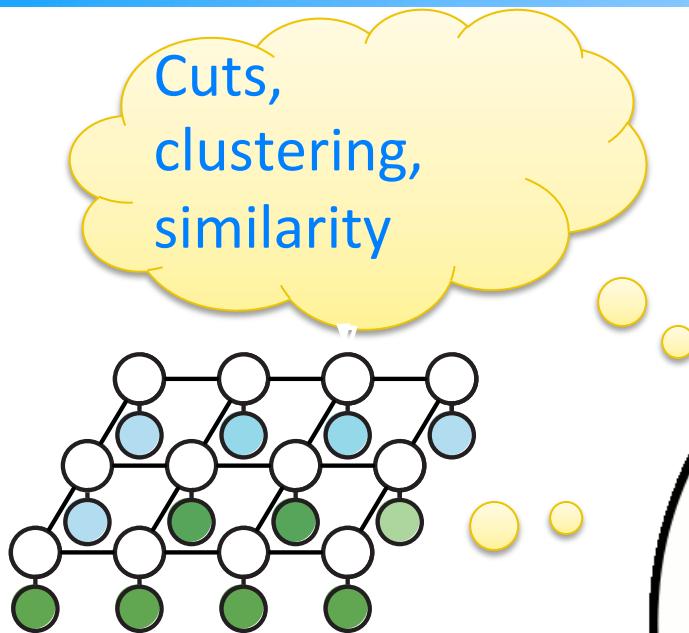
- Approximate submodular maximization possible under a variety of constraints:
 - (Multiple) matroid constraints
 - Knapsack (non-constant cost functions)
 - Multiple matroid and knapsack constraints
 - Path constraints (Submodular orienteering)
 - Connectedness (Submodular Steiner)
 - Robustness (minimax)
 - ...
 - **Survey** on „Submodular Function Maximization“
[Krause & Golovin '12] on submodularity.org
- 

Key intuition for approx. maximization

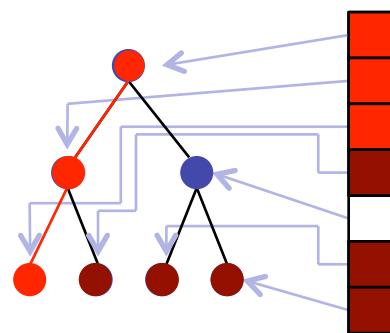


- E.g., all **local maxima** under cardinality constraints are **within factor 2** of global maximum
- Key insight for more complex maximization
→ Greedy, local search, simulated annealing for (non-monotone, constrained, ...)

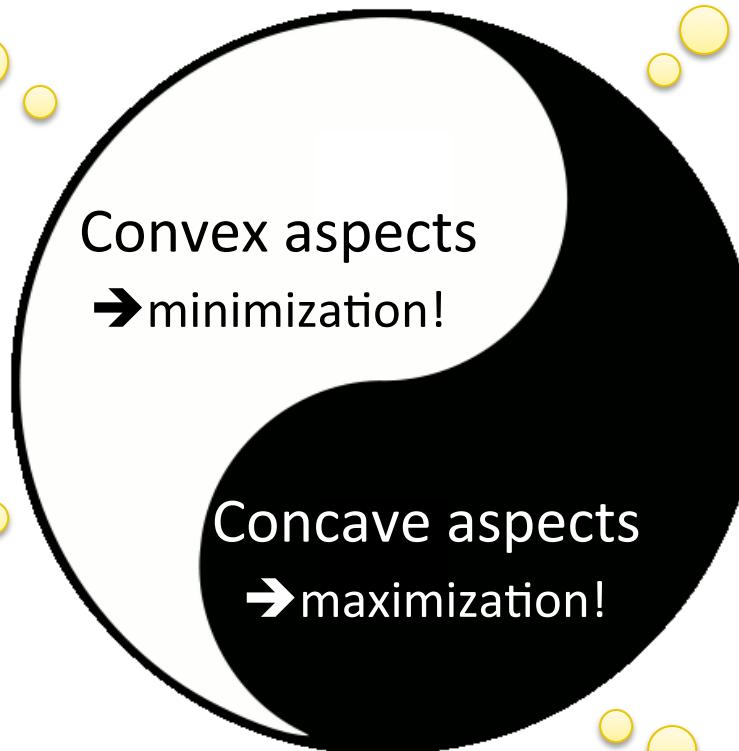
Two-faces of submodular functions



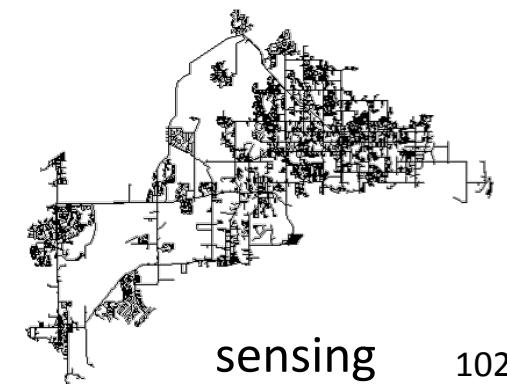
MAP inference



structured sparsity
regularization



summarization



	Maximization	Minimization
Unconstrained	NP-hard , but well-approximable (if nonnegative)	Polynomial time! Generally inefficient (n^6), but can exploit special cases (cuts; symmetry; decomposable; ...)
Constrained	NP-hard but well- approximable „Greedy-(like)“ for cardinality, matroid constraints; Non-greedy for more complex (e.g., connectivity) constraints	NP-hard ; hard to approximate in general, still useful algorithms

Further topics in submodularity & ML

- Learning submodular functions
 - **Goal:** learn a submodular function from few samples
 - **Applications:** Preference elicitation, graph sketching, ...
 - Generally very hard
 - Possible under special structure (e.g., sparsity)
- Online submodular optimization
 - **Goal:** Repeatedly solve submodular optimization problems
 - **Applications:** Recommender systems
 - No regret algorithms for online submodular min & max
- Active learning with submodular functions
 - **Goal:** Adaptive select elements given feedback
 - **Applications:** Active learning, experimental design
 - *Adaptive submodularity* generalizes SFs to policies

Other directions

- Game theory
 - Equilibria in cooperative (supermodular) games / fair allocations
 - Price of anarchy in non-cooperative games
 - Incentive compatible submodular optimization
- Generalizations of submodular functions
 - L#-convex / discrete convex analysis
 - XOS/Subadditive functions
- More optimization algorithms
 - Robust submodular maximization
 - Maximization and minimization under complex constraints
 - Submodular-supermodular procedure / semigradient methods

Further resources

- submodularity.org
 - Tutorial Slides
 - Annotated bibliography
 - Matlab Toolbox for Submodular Optimization
 - Links to workshops and related meetings
- discml.cc
 - NIPS Workshops on Discrete Optimization in Machine Learning
 - Videos of invited talks on videolectures.net



...

Conclusions

- Discrete optimization abundant in applications
- Fortunately, some of those have structure:
submodularity
- Submodularity can be exploited to develop efficient,
scalable algorithms with **strong guarantees**
- Many exciting research directions! ☺