

# Microeconomics Summary

intuition: shape & vector matrix

① preference relation: at least as good as (strict vs normal: indifference set exists)  $x \geq y \Rightarrow Y \sim X$  (indifference)

② Rationality relation: ① Completeness ② Transitivity  $x, y \in X \Rightarrow x \geq y \text{ or } y \geq x$   
 $\downarrow$   
 $\Rightarrow x \geq y, y \geq z \Rightarrow x \geq z$   
 Violated by change of pref.

③ Choice Preference or Budget set

④ Rational choice to get utility function  $x \geq y \Rightarrow U(x) \geq U(y)$

utility func: summarizes effect of all attributes  
 (Resource limitation balances this out)

⑤ Choice structure ( $B, C(B)$ ):  $C(B) \subset X$  B: Budget set  
 $C(B)$ : choice rule  
 non empty set of choice  
 list out all feasible choice expand  
 e.g.  $x = \{x_1, y, z\}$   $B = \{x, y, z\}$   $C(B) = \{x\}$   $C(B) = \{x\}$

⑥ Weak Axiom of revealed preference (WARP): Consistency  
 $x, y \in B, x \in C(B) \wedge y \in B, y \in C(B) \Rightarrow x \in C(B)$

⑦ revealed preferred:  $x \geq y \quad x \in B, y \in C(B) \quad (\text{WARP})$

⑧ choice per rational pref at least as good as:  $C^*(B, \geq) = \{x \in B \mid x \geq y\}$   
 $\Rightarrow x \in C^*(B, \geq) \Rightarrow x \geq y$

⑨ choice satisfy  $\geq$  may not mean rationality:  $\begin{cases} C(x, y) = \{x\} \\ C(y, z) = \{y\} \\ C(x, z) = \{z\} \end{cases}$  But transitivity  $\otimes$

⑩ All three budget sets & WARP  $\Rightarrow$  Rationality

⑪ Consumption bundle  $\rightarrow$  vector

⑫ Walrasian Demand Function (WDF), Walras Law ( $w$ ):  $x(p, w) = p \cdot x$

⑬ Homogeneity of Degree Zero (H0):  $\alpha x(p, \alpha w) = x(p, w)$

⑭ Wealth Expansion: One variable fix;  $D_w x(p, w) = \begin{bmatrix} \frac{\partial x_1(p, w)}{\partial w} \\ \vdots \\ \frac{\partial x_n(p, w)}{\partial w} \end{bmatrix}$  (wealth effect)

$$D_p x(p, w) = \begin{bmatrix} \frac{\partial x_1(p, w)}{\partial p_1} & \dots & \frac{\partial x_1(p, w)}{\partial p_n} \\ \vdots & \ddots & \vdots \\ \frac{\partial x_n(p, w)}{\partial p_1} & \dots & \frac{\partial x_n(p, w)}{\partial p_n} \end{bmatrix}$$

⑮ WDF & H0 (differentiate wrt  $w$ ):  $\sum_{k=1}^n \frac{\partial x_k(p, w)}{\partial w} \cdot p_k + \frac{\partial x(p, w)}{\partial w} \cdot w = 0$  elasticity conversion

matrix:  $D_p x(p, w) \cdot p + D_w x(p, w) \cdot w = 0$  property of corner

$$\begin{cases} E_{1,w} = \frac{\partial x_1(p, w)}{\partial w} \cdot \frac{p_1}{x_1(p, w)} & \text{elasticity of demand wrt price} \\ E_{2,w} = \frac{\partial x_2(p, w)}{\partial w} \cdot \frac{p_2}{x_2(p, w)} & \text{elasticity of demand wrt wealth} \end{cases}$$
 $\Rightarrow \sum_{k=1}^n E_{k,w}(p, w) + E_{n,w}(p, w) = 0 \quad k=1, \dots, n$ 

Equal change in price & wealth  $\Rightarrow$  no change in demand  
 (property of Engel)

$$⑯ WDF \Rightarrow x(p, w) = \sum_{k=1}^n p_k \frac{\partial x_k(p, w)}{\partial p_k} + x_0(p, w) = 0 \quad k=1, \dots, n$$

differentiate wrt  $p_k \Rightarrow p \cdot D_p x(p, w) + x(p, w)^T = 0 \quad \text{Consumption in proportion}$

$$⑰ WDF \Rightarrow x(p, w) = \sum_{k=1}^n \frac{\partial x_k(p, w)}{\partial w} p_k + 1 \Rightarrow p \cdot D_w x(p, w) = 0$$

⑱ Slutsky wealth Compensation (SWC):  $\Delta w = \alpha P \cdot \Delta p$   
 Compensated Law of demand (CLD) change in budget set

⑲  $x(p, w)$ : WDF, H0, WL  $\Rightarrow$  WARP if  $(P - P') \cdot (x(p, w) - x(p', w')) \leq 0$

$$⑳ SWC: d\alpha = [D_p x(p, w) + D_w x(p, w) \cdot x(p, w)]^T dp$$

$\longleftarrow$  interaction of change to wealth  
 if price is changing demand

Slutsky Matrix (SM): Substitution effect:

$$[D_p x(p, w) + D_w x(p, w) \cdot x(p, w)^T] \Rightarrow S_{p,w} = \frac{\partial x(p, w)}{\partial p_k} + \frac{\partial x(p, w)}{\partial w} \cdot x(p, w)^T$$

⑳ Differentiable WDF, WL, HDZ, WA, with son:  $S(p, w)$   
 satisfies:  $U \circ S(p, w) \leq 0 \quad \forall p \in \mathbb{R}^n$

$\hookrightarrow$  negative semi definite (NS)  
 = diagonal at zero or negative (Neg semidef)  
 (interior = Giffen analysis) CLS  $\Rightarrow$  NS

㉑ WDF differentiable, HDZ, WL  $\Rightarrow$   $P \cdot S(p, w) = S(p, w) \cdot p$

㉒ Rationality needs Symmetry as well  
 $L = 2$  symmetry exists  $\Rightarrow$   $\text{transitivity} \Rightarrow$   $\text{Pareto}$

㉓ Non satiation: 3 neighbor  $\nearrow \searrow$ , called  $\alpha$  that  $y > x$

㉔ Monotonicity:  $U(x) > U(y)$  if  $x \gg y$  increasing func.  
 if monotone  $\Rightarrow$  locally non satiated  $\Rightarrow$   $\text{Pareto}$

㉕ Upper/Lower Counter ( $\geq$ ): UC/LC

㉖ Convexity assumption

$\Sigma$  convex if UC convex:  $x, y \geq x \Rightarrow \alpha y + (1-\alpha)x \geq x$   
 Diminishing marginal rate of substitution (DMRS):

Diversification

㉗ Homothetic if indifference set proportional expansion  
 $x \sim y \Rightarrow \alpha x \sim \alpha y$

㉘ Quasilinear: ① parallel displacement  $x \sim y \Rightarrow (x + \alpha e_i) \sim (y + \alpha e_i)$   
 ② Good 1 desirable:  $x + \alpha e_1 \succ y + \alpha e_1 \quad (\forall \alpha, \alpha > 0)$

㉙ Continuous: if preserves unbounds  
 $\{(x^n, y^n)\}_{n=1}^\infty \rightarrow x \geq y \quad x = \lim_{n \rightarrow \infty} x^n \quad y = \lim_{n \rightarrow \infty} y^n$   
 $\Rightarrow x \geq y$  (closed UC/LC, diagonal rays)

㉚ Continuity of  $\leq \Rightarrow$  utility func exists (restriction duality)

㉛ Differentiability (Leontif func: problem of non differentiability)

㉜ Strict/Convexity of preference = strict/quasiconvexity  
 of utility func:  $u(x) + (1-\alpha)y \geq \min u(x), u(y)$

㉝  $\Sigma$  homothetic  $\Leftrightarrow$  utility: homogeneous of degree one  $\Rightarrow u(\alpha x) = \alpha u(x)$

㉞  $\Sigma$  quasilinear if admit utility func of form:  
 $u(x) = x_1 + f(x_2, \dots, x_n)$

㉟ Ordinal properties of  $u(\cdot)$ : ① Increasingness ② Quasiconvexity

㉟ Rational ② Continuous ③ locally non satiated preference  
 $\Rightarrow UC$ ) Continuous

㉟ Utility maximization problem:  $\max_u U(u)$  st.  $P \cdot x \leq w$   
 $\times \geq 0$  (compact set)

Continuous  $U(\cdot) \Rightarrow$  solution

㉟ UC) Continuous, local non satiated  $\Rightarrow$  W.D.C.  $\Rightarrow$  H0( $\Sigma$ ),  $w \geq$ , convexity/uniqueness  $\Rightarrow$   $U(\cdot)$  quasiconvex

intuition: ① Reveal preference (2) Consistency (WARP)

③ utility func exist result of rational choice  
 ④ utility maximization problem & Demand

⑤ Demand & Competition (all about shapes)

㉟ Kuhn-Tucker Condition: solution to UMP: Lagrange

$$DU(x^*(p, w)) = Ap$$

$$DU(w) = \left[ \frac{\partial u(w)}{\partial x_1}, \frac{\partial u(w)}{\partial x_2}, \dots, \frac{\partial u(w)}{\partial x_n} \right]$$

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(40) Marginal rate of substitution of two goods (MRS)

$$\frac{\frac{\partial u(x^*)}{\partial x_1}}{\frac{\partial u(x^*)}{\partial x_2}} = \frac{\partial p_1}{\partial p_2} \Rightarrow \frac{\partial u(x(p, w))}{\partial x(p, w)} D_w x(p, w) = \lambda P D_w x(p, w)$$

(41) Indifference curve characteristics:

- ① negative slope (substitution effect) + Diminishing marginal
- ② Linear: perfect substitute
- ③ L shape: perfect complement

(42) Cobb-Douglas utility function (Intuition: Decomposition to subelements)

$$u(x_1, x_2) = K x_1^\alpha x_2^{1-\alpha}$$

(43) Constant elasticity of substitution utility (CES):

$$u(x) = (x_1^\alpha + x_2^\alpha)^{1/\alpha}$$

$\alpha \rightarrow 0$	Cobb-Douglas simulator
$\alpha \rightarrow -\infty$	Leontief simulator
$\alpha \rightarrow 1$	Linear simulator

(44) Demand func. properties: ① W.L ② HDZ ③ Uniqueness  
④ Continuity ⑤ Monotonicity ⑥ Quasiconcavity

(45) Homogeneity of Degree 1 (HDO) on  $w$ :  $E_{lw} = 1 \Rightarrow \alpha = \frac{1}{w} \Rightarrow D_w = \text{sum of wealth expansion ratios}$

(46) Revealed preference a over b:

- ① wealth of an option greater than wealth of better modified demand
- ② modified price has greater wealth  $\underline{a}$  compared to wealth  $\underline{b}$

**Summary:** under current price I went for  $\underline{a}$ , since based on what it uses most of my money; therefore under new price since the other demand is selected, this demand should have required more wealth, binds me to select it, and select  $\underline{b}$  instead.

(47) (HDF is HDZ) & (EF is Expenditure Function)

HDF (Hicksian Demand Function): minimize expenditure subject to  $u(x) \geq \bar{u}$

$$h(p, u) = \min_{x \in \mathbb{R}_+^m} \sum_i p_i x_i$$

EF (Expenditure Function):  $e(p, u) = p \cdot h(p, u) = \sum_i p_i x_i$

$D_{ph}(p, u)$ : Symmetric, NSD; since  $e$  is concave

(48) Cross price effect:  $\begin{cases} \frac{\partial h(p, u)}{\partial p_k} > 0 & \text{Substitution} \\ \frac{\partial h(p, u)}{\partial p_l} < 0 & \text{Complementary} \end{cases}$

(49)  $h_p(p, u) = \pi_p(p, e(p, u))$

$$\frac{\partial h_p(p, e(p, u))}{\partial p_k} = \frac{\partial \pi_p(p, u)}{\partial p_k} + \frac{\partial \pi_p(p, e(p, u))}{\partial u} (-\alpha_{lk}(\bar{p}, \bar{w}))$$

Price effect = Substitution effect + wealth effect

(50) (IDF) & (WPF):  $\bar{u} = u(\bar{p}, \bar{w}) \Rightarrow \pi_k(\bar{p}, \bar{w}) = \frac{\partial u(\bar{p}, \bar{w})}{\partial p_k}$  Roth's Identity

$\hookrightarrow$  Indirect demand function: given utility from price & wealth

Welfare change:  $\Delta U(p', w) = u(p', w) - u(p^I, w)$

EF is IUF (strictly increasing)

(51)  $e(\bar{p}, u(p, w))$  many metric indirect utility function  
 $p \rightarrow p'$ : Equivalent variation (EV):  $e(p', u') - w$

(52) Compensation Variation (C.V.) =  $w - e(p^*, u^*)$   
parallel straight wealth expansion path condition (Gorman form):  $U_i(p, w) F_i(p) + b(p) w$

(53) Gorman function:  $U(p, u) = a(p) + b(p)w$ : IUF given:  
①  $a(p)$  constant      ③  $b(p) \geq 0$   
② Hom. Deg. 1      ④  $\nabla b(p) \leq 0 \quad \forall p > 0$

(54) Production plan/vector:  $y = (y_1, y_2, \dots, y_L) \in \mathbb{R}^L$

(55) Transformation function:  $F(\cdot)$ :  $y = f(y^E)$ :  $F(y) \leq 0$

(56) Transformation Frontier:  $y = f(y^E)$ :  $F(y) = 0$

(57) Free disposal:  $y \in Y, y \leq y^* \Rightarrow y \in Y$

(58) Additivity (Free entry):  $y \in Y, y^* \in Y \Rightarrow y + y^* \in Y$

(59) Profit function:  $\pi(p) = p \cdot y(p)$

(60) Single output  $F(z)$ :  $p$  = output price  
 $w$  = input price vector

(61) Marginal Rate of transformation:

$$MRT_{LK} = \frac{\frac{\partial F(y)}{\partial z_L}}{\frac{\partial F(y)}{\partial z_K}} = \frac{\partial y_K}{\partial z_L} \quad \text{Diminishing Product Productivity}$$

(62) Irreversibility:  $y \in Y \not\rightarrow -y \in Y$

(63) Convex Cone:  $y \in Y \not\rightarrow \alpha y + \beta y^* \in Y$

$$(64) \frac{\partial F(y^*)}{\partial z_L} = w_L \quad \& \quad MRT_{LK} = \frac{\frac{\partial F(y^*)}{\partial z_L}}{\frac{\partial F(y^*)}{\partial z_K}} = \frac{w_L}{w_K}$$

(65)  $q = (q_1, q_2, \dots, q_m) \in \mathbb{R}^m$  output

$z = (z_1, z_2, \dots, z_{L-M}) \in \mathbb{R}^{L-M}$  inputs  
 $y = f(z, q): F(-z, q) \leq 0 \quad \forall z \in \mathbb{R}^{L-M}, q \in \mathbb{R}^L$   
Production function (PF): maximum output for given input

(66) Non-increasing return to scale:  $y \in Y, \alpha \in [0, 1] \rightarrow \alpha y \in Y$

(67) Profit Maximization Problem (PMP)

① Price vector:  $(p_1, p_2, \dots, p_L) \gg 0$

② Firms are price takers

③ Firm objective:  $\max_{y \in Y} p \cdot y = \sum_{i=1}^L p_i y_i + w \cdot y$

$$L = p \cdot y - F(y), F(y) \leq 0 \Rightarrow p_L = \lambda \frac{\partial F(y)}{\partial y_L}$$

$$(68) \frac{\partial F(y)}{\partial z_L} = \frac{\partial F(y)}{\partial z_K} \quad (69) MRT_{LK} = \frac{\frac{\partial F(y)}{\partial z_L}}{\frac{\partial F(y)}{\partial z_K}}, f = F(z)$$

Marginal rate of technical substitution

(70) Non-decreasing return to scale:  $y \in Y, \alpha \in [0, 1] \rightarrow \alpha y \in Y$

(71) Profit function properties:

① IDF  $\rightarrow$  HDZ

②  $\pi(\cdot)$  convex in  $p$

③ If production function is convex:

$$y = p \cdot y^E, p \cdot y^E \leq F(p) \quad \forall p \gg 0$$

④  $y(p)$  H.D.Z in  $p$

(72) Production Function Properties:

①  $Y$  is non-empty

②  $Y$  is closed (boundary inclusion)

③ No free lunch: if  $y \in Y, y \geq 0 \Rightarrow y = 0$

④  $0$  is part of  $Y$  (inaction)

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(73) Constant return to scale:  $y \in \mathbb{R}^n$   $\alpha \in [0, \infty) \rightarrow \alpha y \in \mathbb{R}^n$

$$(74) MRT = \frac{\frac{\partial F(y^*)}{\partial z_k}}{\frac{\partial F(y^*)}{\partial z_l}} = \frac{p_k}{p_l}$$

PMP profit maximization problem

(75)  $y$ : strictly convex  $\Rightarrow y(p)$ : single value/convex

(76)  $f(\alpha x + (1-\alpha)y) \leq f(x) + (1-\alpha)f(y)$  convexity

(77) (Hotelling Lemma) if  $y(p)$ : single value  $\Rightarrow$  production function  $\pi(p)$  is differentiable and  $\nabla \pi(p) = y(p)$

(78) If  $y(p)$  is differentiable, then  $D_y(p) = D^2 \pi(p)$  is

- ① symmetric
- ② positive semidefinite (diagonal  $\in \mathbb{R}^{+}$ )

with  $D_y(p) \geq 0$ ,  $\Delta D^2 \pi(p) dp \geq 0$ ,  $(p' - p)(y(p') - y(p)) \geq 0$

$$(79) \nabla \pi(p) = y(p) + p \cdot D_y(p) \quad HDZ \text{ in } p : y(dp) = y(p)$$

(80) Cost minimization problem (CMP)

$$\begin{array}{l} \text{Z: input} \\ w: \text{input price} \end{array} \xrightarrow{\left\{ \begin{array}{l} \min_w Z \\ \text{st. } p(z) \geq p \end{array} \right\}} \begin{array}{l} C(w, q): \text{Cost func} \\ Z(w, q): \text{Conditional factor demand} \end{array}$$

$$\begin{array}{ll} \text{① } \omega_l = \frac{\partial p(z)}{\partial z_l} & \text{② } \frac{\partial Z(w, q)}{\partial q} \cdot w = \frac{\partial C(w, q)}{\partial q} \end{array}$$

$$(81) p(Z(w, q)) = q \Rightarrow \frac{\partial C(w, q)}{\partial q} = 1$$

(82) properties of  $C(\cdot)$ :

- ①  $C(w, q)$ : H.D.1 & non dec. in  $q$
- ②  $C(w, q)$ : concave ( $w$ )

③  $\{z \geq 0 | p(z) \geq q\}$ : convex  $\forall q$   
 $\Rightarrow y = \{(-z, q) | w_z \geq C(w, q)\}$  is convex

$$④ Z(w, q) = H.D. \cdot Z(w)$$

⑤  $\{z \geq 0 | p(z) \geq q\}$ : strictly convex  
 $\Rightarrow Z(w, q)$ : single value/convex

⑥ (Shephard's Lemma)  $Z(\bar{w}, q)$ : single value  
 $\Rightarrow C(\cdot)$  differentiable &  $\nabla_w C(\bar{w}, q) = Z(\bar{w}, q)$

⑦  $C(\cdot)$  differentiable at  $\bar{w} \Rightarrow$

$$D_m^* Z(\bar{w}, q) : \text{asymmetric neg. semidif.}$$

$$⑧ p(\cdot) : \text{H.D.1} \& Z(\bar{w}, q) \Rightarrow C(\cdot) \text{ & } Z(\cdot) \text{ (HP)}$$

$$⑨ p(\cdot) : \text{concave} \Rightarrow C(\cdot) : \text{convex}(q)$$

$$(83) \text{Comp. Douglas prod. func: } F(z_1, z_2) = z_1^\alpha z_2^\beta$$

$$(84) p = \frac{\partial C(w, q^*)}{\partial q} : MC = MR$$

(85) Proc. of profit maximization & cost minimization:

$$(1) F(\cdot) \quad (2) \frac{\partial F(y^*)}{\partial z_k} = \frac{\partial f(y^*)}{\partial z_k} \quad (3) Z(w, s, q)$$

$$(4) c' = Zw, \quad c' = p \quad (5) \text{ analysis}$$

intuition

- ① First procurement department tells the profit of each good produced
- ② then marketing department or production planning dept. says how much to produce

$$(86) \text{Average cost (AC)} = \frac{C(w, q)}{q} / q$$

(87) Max (AC): 1st order cond:  $AC = MC$

(88) Short run: always something is fixed

(89) Long run: Reshuffling

(90) profit maximization: efficient  $\rightarrow$  E.Y.

(91) Efficiently Convex  $\rightarrow$  profit max

(92) Economic allocation:  $(w_1, w_2, \dots, w_L, y_1, y_2, \dots, y_J)$   
 $\forall i \in I: y_i \in \mathbb{R}^+$

(93)  $(w_1, w_2, \dots, w_L, y_1, y_2, \dots, y_J)$  is feasible if:  
 $\sum_{l=1}^L x_{li} \leq w_j + \sum_{j=1}^J x_{lj}$  Intuition: good L production  $\leq$  good L usage

(94)  $(w_1, w_2, \dots, x_1, y_1, y_2, \dots, y_J)$  Pareto optimal if:

$$\nexists (w'_1, w'_2, \dots, x'_1, y'_1, y'_2, \dots, y'_J) : \\ \forall i = 1, \dots, I: u_i(w'_i) > u_i(w_i) \quad \exists j: u_j(w'_j) > u_j(w_j)$$

(95) I: Consumer  $i = 1, \dots, I$   $x_i^* (x_1, \dots, x_I) \in \mathbb{R}^I$   
 J: Firms  $j = 1, \dots, J$  Consumer i's bundle  
 L: Goods  $l = 1, 2, \dots, L$   $y_j = (y_{jl})_{l=1}^L \in \mathbb{R}^L$   
 U\_i: Consumer utility production plan of firm j  
 $(y_1, y_2, \dots, y_J) \in \mathbb{R}^J$ : production plan of all J firms  
 $w \geq 0, l = 1, 2, \dots, L$ : Initial endowment of good l  
 $w_p + \sum_{j=1}^J y_{lj}$ : total amount of good l

(96) Equilibrium Condition:

- (1) profit maximization: for each firm  $y_j^*$  solves:

$$\text{Max } p^* \cdot y_j^* \quad y_j \in \mathbb{R}^+$$

$$(2) \text{utility maximization for each consumer} \\ I, x^* \text{ solves: } \max_u u_i(x_i) \quad \forall i \in I \\ \text{s.t. } p^* \cdot x_i \leq p^* w_i + \sum_{j=1}^J \theta_{ij}(p^*, y_j^*)$$

(3) market clearing for each good:  $l = 1, \dots, L$

$$\sum_{i=1}^I x_{lj}^* = w_l + \sum_{j=1}^J y_{lj}^*$$

(97) First order condition (O.C.)

$$p'(q^m) \cdot q^m + p(q^m) \leq C'(q^m) = C'(q^m) \text{ if } q^m > 0$$

$$p'(q^m) \cdot q^m + p(q^m) = C'(q^m) : MC = MR$$

(98) Bertrand model:  $p_1^* = p_2^* = c$  = c if  $q_2^* > 0$

(99) Cournot model:  $p'(q_1^* + q_2^*) q_2^* + p(q_1^* + q_2^*) \leq c$

(100) monopoly:  $p'(q^m) q^m + p(q^m) = 0$  if  $p_1 > p_2 + t$

(101) product differentiation:  $x_i(p_1, p_2) = \begin{cases} 0 & \text{if } p_1 > p_2 + t \\ (t + p_2 - p_1)m & \text{if } p_1 \in [c-t, c+t] \\ M & \text{if } p_1 > p_2 + t \Rightarrow p_1 < p_2 - t \end{cases}$

$$\tilde{p}_{ij} = c + \beta t$$

$$b(\tilde{p}_{ij}) = \begin{cases} \tilde{p}_{ij} + t & \text{if } \tilde{p}_{ij} > \tilde{p}_{ij} - t \leq c-t \\ \frac{t + \tilde{p}_{ij} + tc}{2} & \text{if } \tilde{p}_{ij} \in [c-t, c+t] \\ \tilde{p}_{ij} - t & \text{if } \tilde{p}_{ij} > c+t \end{cases}$$

$$p^* = p_j^* = \frac{t + \tilde{p}_j + tc}{2}$$

$$p^* = c + t$$

(102)  $r_A(u) = -\frac{u''(u)}{u'(u)}$  Relative Risk aversion

$$r_B(u) = -\frac{u''(u)}{u'(u)} = u \cdot r_A(u)$$

(103)  $U(F) = \int u(x) dF(x)$  risk neutral

$V(C(F, u)) = \int u(x) dF(x)$  risk averse

$U(f \otimes dF(x)) = \int u(x) dF(x)$  strictly risk averse

$U(f \otimes dF(x)) \geq \int u(x) dF(x)$  risk averse

$U(f \otimes dF(x)) > \int u(x) dF(x)$  strictly risk averse

# MicroEconomics summary

(104) Firm's profit:  $\pi(q, \alpha) = p(q) \cdot q - c(q, \alpha)$

Foc (profit max):  $p'(q) = c_q(q, \alpha)$

$q_*(\alpha)$ : Firm's reduced-form profits:  $\pi_*(q) = \pi(q, \alpha)$

Envelope theorem:  $\frac{\partial \pi(q, \alpha)}{\partial q} \Big|_{q=q_*(\alpha)} = 0$

$$\pi'_*(\alpha) = \frac{\partial \pi(q_*(\alpha), \alpha)}{\partial \alpha} = p'(q) \cdot q_*(\alpha) - c_\alpha(q_*(\alpha), \alpha)$$

By assumption  $c_\alpha(\cdot) \leq 0$

(110) lottery of  $A$   $\begin{cases} \frac{p_A}{4} & \text{prob} \\ \frac{p_B}{4} & \text{unneccesary evauation: 15\%} \\ \frac{p_C}{4} & \\ \frac{p_D}{4} & \end{cases}$

$$\text{@ assign utility: } u_A = 1 \quad u_B = p \cdot 1 + (1-p) \cdot 0 = p \\ u_D = 0 \quad u_C = p \cdot 1 + (1-p) \cdot 0 = p$$

(b) prob dist. (Criterion 1):  $(p_A, p_B, p_C, p_D) = (0.891, 0.099, 0.009, 0.001)$

(111) (a)  $\sqrt{z_1 + z_2}$

(b)  $\sqrt{\min(z_1, z_2)}$

(c)  $(z_1 p + z_2 p)^{1/p}$

$$c(w, q) = \begin{cases} q^2 w, & \text{if } w_1 < w_2 \\ z_1 w_1 + z_2 w_2, & \text{if } w_1 = w_2 \text{ where } q = \sqrt{z_1 + z_2} \\ q^2 w_2, & \text{if } w_1 > w_2 \end{cases}$$

$$y(p) = \begin{cases} (\frac{1}{2w_1}, 0, \frac{1}{2w_1}) & \text{if } w_1 < w_2 \\ (-z_1, -z_2, \frac{1}{2w_2}) & \text{if } w_1 = w_2 \quad q = \sqrt{z_1 + z_2} \\ (-\frac{1}{2w_2}, 0, \frac{1}{2w_1}) & \text{if } w_1 > w_2 \end{cases}$$

$$c(w, q) = (w_1 + w_2) q^2 \quad AC_i(q_j; \beta_i q_j) \quad MC_i(q_j) = \alpha + 2\beta_i q_j \\ q^2 = \frac{1}{2(w_1 + w_2)}$$

$$(112) \frac{\partial z}{\partial w} (p, w) = \frac{1}{p} [D^2 f(z(p, w))]^{-1}$$

$$\frac{\partial z}{\partial p} (p, w) = -\frac{1}{p} [D^2 f(z(p, w))]^{-1} Df(z(p, w))$$

$$(113) \sum_j q_j = q \quad \text{and} \quad MC_j(q_j) = MC_{j+1}(q_{j+1}) \\ q_j = (q / \beta_j) / (\sum_k \beta_k)$$

Sample Exam ①  $q = \sqrt{z_1 + z_2} \Rightarrow$  substitution of input  $z_1, z_2$

② Procurement Dept select based on price of input  $w_1, w_2$  one with  $q^2$  amount (given output level)  $\Rightarrow$  Cost minimization

③ now given input Marketing Dept maximizes profit

Profit maximization  $\Rightarrow$  F.O.C.  $\pi: q - q^2 w_1 = 0 \quad w_1 < w_2 \Rightarrow q = \frac{1}{2w_1}, z_1 = \frac{1}{4w_1^2}$

$\Rightarrow$  production frontier:  $(-\frac{1}{4w_1}, 0, \frac{1}{2w_1})$  = (input, output)

④ normal solution: lagrange multipliers:  $\frac{\partial \pi}{\partial z_1} / \frac{\partial f}{\partial z_2} = \frac{w_1}{w_2}$  optimization problem

$$⑤ q = (z_1 p + z_2 p)^{1/p} \Rightarrow \left\{ \begin{array}{l} q^p - z_1^p - z_2^p = 0 \\ \max_{w_1, w_2, q} p q - z_1 w_1 - z_2 w_2 \end{array} \right. \quad \text{optimization problem}$$

$\Rightarrow$  write lagrangian for differentiation with respect to  $w_1, w_2 = q$ , then find  $\lambda_1$  and put back

intuition: translation b/w math, intuition and what people say

(7)

$$\frac{\partial z_2(w, q)}{\partial q} > 0 \Leftrightarrow \frac{\partial (\frac{\partial c(q)}{\partial q})}{\partial w} > 0$$

$$\text{integration by parts: } \frac{\partial (\frac{\partial c(q)}{\partial q})}{\partial w} = \frac{\partial w}{\partial w} Z_2 + \frac{\partial Z_2}{\partial w} \frac{\partial c(q)}{\partial q} \\ \frac{\partial Z_2}{\partial w} = \frac{\partial^2 z}{\partial q \partial w} + \frac{\partial w}{\partial w} \cdot \frac{\partial Z_2}{\partial q} \quad \text{all terms except left side zero}$$

(8) Demand functions:  $\begin{cases} h(p, w) \text{ Hicksian demand func: } T(p, p_w) \\ \alpha(p, w) \text{ walrasian expenditure} \\ u(p, w) \text{ indirect utility func: } U(p, p_w) \end{cases}$

$h(p, w) = \text{solution to cost minimization (given utility)}$   
 $\alpha(p, w) = \text{solution to utility maximization (given wealth)}$

$$\text{e.g. } u = 2x_1^{1/2} + 4x_2^{1/2} \quad (1)$$

$$\left\{ \begin{array}{l} \frac{\partial u}{\partial x_1} = 2p_1 \\ \frac{\partial u}{\partial x_2} = 4p_2 \end{array} \right. \Rightarrow \left\{ \begin{array}{l} x_1^{1/2} = 2p_1 \\ 2x_2^{1/2} = 4p_2 \end{array} \right. \Rightarrow x_1 = (\frac{p_2}{2p_1})^2 x_2 \quad (2) \\ p_1 x_1 + p_2 x_2 = w \\ \uparrow + (1) \quad p_1 (\frac{p_2}{2p_1})^2 x_2 + p_2 x_2 = w \Rightarrow x_2 = ? \end{array} \right.$$

④  $\Rightarrow \alpha_1(p, w), \alpha_2(p, w) \equiv$  walrasian

⑤ to find Hicksian put ① into ② equation  $\Rightarrow h_1(p, u) \quad h_2(p, u)$

$$⑥ \alpha(p, w) = p_1 h_1(p, u) + p_2 h_2(p, u)$$

$$⑦ u(p, w) = p_1 \alpha_1(p, w) + p_2 \alpha_2(p, w) \quad [\text{Roy's identity:}] \quad \frac{\partial u(p, w)}{\partial p} = \frac{\partial u(p, w)}{\partial w}$$

⑧ Slutsky matrix symmetric  $\Rightarrow$  when two demand  $\alpha_1, \alpha_2$  available to find params:

$$\frac{\partial \alpha_1}{\partial p_1} + \frac{\partial \alpha_1}{\partial w} w_1 = \frac{\partial \alpha_2}{\partial p_2} + \frac{\partial \alpha_2}{\partial w} w_2$$

$$⑨ q = \min(\alpha_1, \alpha_2) \quad \text{Leontif func} \Rightarrow w_1 = w_2 \quad \uparrow L \quad \text{init.}$$

⑩ 2 Firms Cournot  $c_1 > c_2$

$$p(q) = a - bq \quad a > c_1$$

$$\text{Nash: } \pi_1 = (a - b(q_1 + q_2)) q_1 - q_1 c_1 \\ \pi_2 = (a - b(q_1 + q_2)) q_2 - q_2 c_2$$

$$\Rightarrow \text{Foc: } \frac{\partial \pi_1}{\partial q_1} = a - 2bq_1 - bq_2 - c_1 = 0 \quad \text{soln: } q_1 = \frac{a - 2c_1 + c_2}{3b}$$

$$\frac{\partial \pi_2}{\partial q_2} = a - 2bq_2 - bq_1 - c_2 = 0 \quad q_2 = \frac{a - 2c_2 + c_1}{3b}$$

Firm 2 remains, firm 1 higher cost  $\Rightarrow$  out

$$a - 2c_1 + c_2 > 0 \Rightarrow a > 2c_1 - c_2$$

$$\text{sensitivity to cost: } \frac{\partial q_1}{\partial c_1} = -\frac{2}{3b}, \quad \frac{\partial q_2}{\partial c_1} = \frac{1}{3b}$$

$$\text{evaluate } \frac{\partial \pi_1}{\partial c_1} < 0, \quad \frac{\partial \pi_2}{\partial c_1} > 0$$

⑪ when investment in cost reduction:  $I$

object function (optimization):  $\pi = p(q) \cdot q - C(I) \cdot q - I$

$$\text{F.O.C. } \frac{\partial \pi}{\partial q} = p'(q) \cdot q - C'(I) \cdot q + P(q) \cdot w, \quad \frac{\partial \pi}{\partial I} = C'(I) \cdot q = -1$$

Socially optimal (sell to everybody with price:  $c_{avg}$ )

$$\text{obj: } \int p(q) dq - C(I) \cdot q - I \Rightarrow \frac{\partial \text{obj}}{\partial q} = 0 \Rightarrow p(q^*) = C(I)$$

$$\frac{\partial \text{obj}}{\partial I} = 0 \Rightarrow C'(I) \cdot q = -1$$

# MicroEconomics summary

$\Rightarrow \textcircled{1} q^m \neq q^*$ : since monopoly:  $p'(q) \cdot q + p(q^*) = c'(I)$   
neg price elasticity  $p'(q) \leq 0$ ,  $p'(q) \cdot q < 0$

$\Rightarrow$  social optimal:  $p(q^*) = c(I)$

$\textcircled{2}$  given  $q^m \neq q^*$   $\Rightarrow c'(I) = -\frac{1}{q}$  Both  $c_m(I_m) > c_{so}(I_{so})$   
 $\Rightarrow c'_{so}(I_m) < c'_{so}(I_{so})$

$\textcircled{3} c''(I) > 0 \Rightarrow I_m < I_{so}$

$\textcircled{4}$  two period.  (12.B.8)

$$\pi = (a - bq_1) \cdot q_1 - c_1 q_1 + (a - bq_2) \cdot q_2 - (c_1 - mq_1) q_2$$

$$\frac{\partial \pi}{\partial q_1} = a - 2bq_1 - c_1 + mq_2 = 0 \quad \frac{\partial \pi}{\partial q_2} = a - 2bq_2 - c_1 + mq_1 = 0$$

intuition: when  $\pi$  symmetric w.r.t  $q_1$  and  $q_2$  then  
just put  $q_1 = q_2$  in one eq. and calculate

$$\Rightarrow q_1 = q_2 = \frac{c_1 - a}{m - 2b}$$

$\textcircled{5}$  Social Benevolent agent:

$$\int_0^{q_1} (a - bq) dq - c_1 q_1 + \int_0^{q_2} (a - bq) dq - (c_1 - mq_1) q_2$$

$$= a(q_1 + q_2) + b_2(q_1^2 + q_2^2) - c_1 q_1 - (c_1 - mq_1) q_2$$

$$\frac{\partial \pi}{\partial q_1} = 0 \Rightarrow q_1 = \frac{c_1 - a}{m - b}$$

MC = MR  
if we assume Price = Surplus  
so  $mq_1$  is saving of company  
in first period

$\textcircled{6}$  if only first period effect:  $\pi = \int_0^{q_1} (a - bq) dn - c_1 q_1$

$$\Rightarrow q_1 = \frac{a - c_1}{b} > q_1^m = \frac{a - c}{2b - m} \text{ since } b > m$$

$\textcircled{7}$   $x_1 = a - \theta_1 p$  Group 1  $\theta_1 < 0$ ,  $C$ : prod. cost  
 $x_2 = a - \theta_2 p$  Group 2

$\textcircled{8}$   $mc = mc$  (per competition) :  $c = p_1 = p_2$   
 $\Rightarrow \begin{cases} x_1 = a - \theta_1 c \\ x_2 = a - \theta_2 c \end{cases}$

$\textcircled{9}$  monopolist with no price discrim.

$$p_1 = p_2 \Rightarrow \pi = (2aq - (a + \theta_1 p)(p - c)) (p - c)$$

$$(2a - (\theta_1 + \theta_2)p)(p - c) \Rightarrow \text{Foc: } p = \frac{a}{\theta_1 + \theta_2} + \frac{c}{2}$$

discrim better since lower price for price sensitive

$\textcircled{10}$  discrimination  $\max_{p_m, p_w} (a - \theta_m p_m)(p_m - c) + (a - \theta_w p_w)(p_w - c)$

$$p_m = \frac{a + c\theta_m}{2\theta_m} \quad p_w = \frac{a + c\theta_w}{2\theta_w} \Rightarrow q_m = (a - c\theta_m)/2$$

$q_w = (a - c\theta_w)/2$  welfare in price disc. higher

$\textcircled{11}$   $u(a) = \phi(u) + m$   $p_m = 1$   $p_t = p$   $\frac{\partial u}{\partial m} = 1$  (two goods)

$$\Rightarrow \frac{\frac{\partial u}{\partial t}}{\frac{\partial u}{\partial m}} = \frac{p_t}{p_m} \Rightarrow \eta_t = \frac{\beta}{\rho}$$

$\textcircled{12}$  Firm:  $c'(I) = \delta q$  Competition:  $mc = mr \Rightarrow p = c$

$$\Rightarrow \pi = p$$

$$\textcircled{13} \text{ Equilibrium } \pi_c = \frac{\beta}{\delta}, p = c$$

$\textcircled{14}$  Stackelberg (quantity leadership)  $\rightarrow$  know reaction of  $p_2$   
 $p(G) = a - b(q_1 + q_2)$  Backward induction: reaction of firm 2  
assume  $c = 0$

$$\Rightarrow \max_{q_2} (a - b(q_1 + q_2)) q_2 \Rightarrow \text{reaction function (given } q_1) = \text{Foc}$$

$$\text{Foc: } -bq_2 + (a - b(q_1 + q_2)) = 0 \Rightarrow R_2(q_1) = q_2 = \frac{a - bq_1}{2b}$$

$$\textcircled{15} \max_{q_1} (a - b(q_1 + q_2)) q_1 \Rightarrow \max_{q_1} (a - b(q_1 + \frac{a - bq_1}{2b})) q_1$$

$$\Rightarrow \frac{aq_1}{2} - \frac{bq_1^2}{2} \Rightarrow q_1^s = \frac{a}{2b} \Rightarrow \text{substitute back to firm 2}$$

$$\text{reaction function: } q_2^s = \frac{a}{4b}, q = q_1^s + q_2^s = \frac{3a}{4b}$$

price leadership: like bertrand  $p_1 = p_2 = c$

intuition:  $\textcircled{16}$  all is about information set, what I know  
and what I don't

$\textcircled{17}$  at each level assume one value known  
= serializing or conditioning & solve for it

$\textcircled{18}$  optimization problem: just take first  
order condition, plug in prob for dynamic  
programming

$\textcircled{19}$  For Game theory forms do Backward induction  
(recursive thinking)

$\textcircled{20}$  product differentiation: (Hoteling, linear city model)

$c > 0$ , cost of purchase:  $p_j + t \frac{d_j}{2} = p_j + t d$   
travel cost  $d$  distance  $\xrightarrow{\text{round trip}}$

indifference  $\hat{z}$ :  $p_i + t \hat{z} = p_j + t - \hat{z} \Rightarrow \hat{z} = \frac{t + p_j - p_i}{2t}$

$m$ : market size  $\Rightarrow s_c(p_i, p_j) = \begin{cases} 0 & \hat{z} > 1 \\ \frac{2m}{2m - \hat{z}} & 0 \leq \hat{z} \leq 1 \\ M & \hat{z} < 0 \end{cases}$

intuition:  
(1) condition on distance  
(2) calc quantity based on distance

$$\text{and } s_c(p_i, p_j) = \begin{cases} 0 & t + p_j - p_i > t \\ \frac{(t + p_j - p_i)m}{2t} & t \leq p_j - p_i \leq t \\ M & p_j - p_i > t \end{cases}$$

Firm i's best response:  $\max_{p_j} [p_j - c](t + \hat{p}_{-j} - p_j) \frac{m}{2t}$

$$p_j = [\hat{p}_{-j} - t, \hat{p}_{-j} + t]$$

$$+ \hat{p}_{-j} + c - 2p_j \left\{ \begin{array}{l} \leq 0 \\ = 0 \\ \geq 0 \end{array} \right. \begin{array}{l} p_j > \hat{p}_{-j} + t \\ p_j \in [\hat{p}_{-j} - t, \hat{p}_{-j} + t] \\ p_j > \hat{p}_{-j} - t \Rightarrow p_j < \hat{p}_{-j} \end{array}$$

$\Rightarrow$  Solve for boundaries  $t + \hat{p}_{-j} + c - 2(\hat{p}_{-j} + t) = 0 \Rightarrow \hat{p}_{-j} = c - t$   
 $t + \hat{p}_{-j} + c - 2(\hat{p}_{-j} - t) = 0 \Rightarrow \hat{p}_{-j} = c + 3t$

$$b(\hat{p}_{-j}) = \begin{cases} \frac{\hat{p}_{-j} + t}{t + \hat{p}_{-j} + c} & \hat{p}_{-j} \leq c + 3t \\ \frac{c + 3t - \hat{p}_{-j}}{2} & \hat{p}_{-j} > c + 3t \end{cases}$$

$$\Rightarrow p_j^* = \frac{t + p_j + c}{2} \quad \Rightarrow p_j^* = p_j - \hat{p}_{-j} = \frac{t + p_j + c}{2}$$

$\textcircled{21}$  Compound lotteries:  $b_K = (p_1^K, p_2^K, \dots, p_N^K)$   $K = 1, 2, \dots, K$

$$a_K \geq 0, \sum_K a_K = 1 : (L_1, L_2, \dots, L_K); a_1, a_2, \dots, a_K$$

yields simple lottery  $L_K$  with prob.  $a_K$

$$L = (p_1, p_2, \dots, p_N) \Rightarrow p_N = a_1 p_1^K + a_2 p_2^K + \dots + a_N p_N^K$$

Consider  $u(c) = \text{ref}(x)$  / sum of Fcn.  
uncertainty

# Microeconomics Summary

## 15 Insurance Problem:

initial wealth:  $w$  probability of loss:  $P$  (amount)  
 probability of gain:  $\pi$  percentage of coverage:  $\alpha$  (e.g. \$10)  
 amount  
 Cost/Coverage unit:  $q$

$$\text{obj} \Rightarrow \max_{\alpha \geq 0} (1-\pi) \alpha (w - \alpha q) + \pi u(w - \alpha q - D + q)$$

$$\Rightarrow \text{FOC}(d^*) : q(1-\pi) u'(w - \alpha^* q) + \pi (1-\pi) u'(w - \alpha^* q - D + q) = 0$$

$$\text{Fairness Condition: } q = \pi \times \$1 + (1-\pi) \times \$0 = \pi$$

intuition: amount I pay = Expected amount I get

$$\Rightarrow u(w - D + \alpha^*(1-\pi)) = u(w - \alpha^*\pi) \Rightarrow D + \alpha^*(1-\pi) = \alpha^* \Rightarrow D = \pi$$

## 16 demand func.: $u(p) = A - Bp$

(a) cost func.:  $c(q) = k + \alpha q + \beta q^2$   $\alpha, \beta > 0$

$$\left\{ \begin{array}{l} \text{profit max.} \quad p = c(q) = 2p^* + \alpha \\ \text{market clearing:} \quad A - Bp = Jq \end{array} \right.$$

$$\left. \begin{array}{l} \text{Free entry:} \quad p^* - c(q) = p^* - k - \alpha q - \beta q^2 = 0 \\ \Rightarrow q^* = \sqrt{\frac{p^*}{\beta}} \quad p^* = \alpha + 2\sqrt{\frac{p^*}{\beta}} \quad J^* = (A - Bp^*) \sqrt{\frac{B}{\alpha}} = 2 \cdot \sqrt{\beta} \end{array} \right.$$

$$\text{aggreg output: } Q^* = J^* q^* = A - \alpha p^* - 2\sqrt{\beta} \sqrt{\frac{p^*}{\beta}}$$

(b) ignore  $J \in \mathbb{Z}^+$   $\Rightarrow$  How change very with  $A$   $\Rightarrow$  diffn w.r.t  $A$   
 treat func ( $A$ )  $\Rightarrow$  ①  $p'(A) = 2Bq'(A)$

$$② 1 - B p'(A) = J q'(A)$$

$$\Rightarrow p'(A) = \frac{1}{\beta + 2p^*} \quad q'(A) = \frac{2B}{\beta + 2p^*} \quad J^* / A \Rightarrow p'(A) \propto A \quad q'(A) \propto A$$

large market equil. # firm  $\equiv$  large

each firm's prod. needs to change slightly to accommodate  
 short run shift in demand

market price insensitive to short run demand shift

$$(17) u(x_1, x_2) = -\frac{1}{x_1} - \frac{1}{x_2} \quad \text{indirect utility func.?}$$

Expenditure?

$$u(x_1, x_2) = -\frac{1}{x_1} - \frac{1}{x_2} \quad \text{UMP: } \max u(x_1, x_2) = \frac{-1}{x_1} - \frac{1}{x_2} \quad \frac{x_2}{x_1} = \frac{P_1}{P_2}$$

$$\Rightarrow x_2 = x_1 \sqrt{\frac{P_1}{P_2}} \quad \Rightarrow \text{put in: } P_1 x_1 + P_2 x_2 = w \Rightarrow x_1 = \frac{w}{P_1 + \sqrt{P_1 P_2}}$$

$$x_2 = \frac{w}{\sqrt{P_1 P_2} + P_2}$$

$$\Rightarrow u(p_1, w) = \left( \frac{w}{P_1 + \sqrt{P_1 P_2}}, \frac{w}{P_2 + \sqrt{P_1 P_2}} \right)$$

Indirect util. func:  $u(p_1, p_2, w) = u(p_1, w)$

$$\Rightarrow u(p_1, w) = -\frac{(P_1 + \sqrt{P_1 P_2})}{w} + -\frac{(P_2 + \sqrt{P_1 P_2})}{w} \Rightarrow u(p_1, w) = -\frac{(J\sqrt{P_1} + \sqrt{P_2})^2}{w}$$

$$\boxed{\text{EMP}} \quad P_1 x_1 + P_2 x_2 \quad \frac{P_1}{P_2} = \frac{x_2^2}{x_1^2} \Rightarrow x_2 = x_1 \sqrt{\frac{P_1}{P_2}}$$

$$\Rightarrow \text{put back in: } w = -\frac{\sqrt{P_2} - \sqrt{P_1}}{x_1 \sqrt{P_2}} \Rightarrow x_1 = \frac{-\sqrt{P_2} - \sqrt{P_1}}{w \sqrt{P_1}}$$

$$h(p_1, w) = \left( \frac{-\sqrt{P_1} - \sqrt{P_2}}{w \sqrt{P_1}}, \frac{-\sqrt{P_1} - \sqrt{P_2}}{w \sqrt{P_2}} \right) \quad e(p_1, w) = p_1 h(p_1, w)$$

$$e(p_1, w) = -(\sqrt{P_1} + \sqrt{P_2})(\sqrt{P_1} + \sqrt{P_2}) \Rightarrow e(p_1, w) = -\frac{(\sqrt{P_1} + \sqrt{P_2})^2}{w}$$

intuition: to get elasticity at any type, or change just differentiate w.r.t. the variable

(18)

( $x_1, x_2$ ) goods price ( $p_1, p_2$ )

utility  $u(x_1, x_2)$  wealth:  $w > 0$

$q = d\frac{p_1}{p_2}$  price change in prop to another

$$\tilde{u}(x_1, z) = \max_y u(x_1, y)$$

$$\text{s.t. } q_0 y \leq z$$

good in econ:  $x_1$  composite  $z$ : price of composite

$$\max_{x_1, z} \tilde{u}(x_1, z) \quad \Rightarrow z = q_0 y$$

$$\text{s.t. } p_1 x_1 + p_2 y \leq w$$

$$\Rightarrow x_1 = \frac{z}{\lambda p_1} + b_1, \dots, \sum b_i = b$$

put in budget constraint:

$$p_1 \left( \frac{z}{\lambda p_1} + b_1 \right) + p_2 \left( \frac{z}{\lambda p_2} + b_2 \right) + p_3 \left( \frac{z}{\lambda p_3} + b_3 \right) = w$$

$$\Rightarrow \lambda = \frac{1}{w - pb} \Rightarrow x_1 = \frac{z}{p_1} (w - pb) + b_1, \dots$$

$$u(p, w) = u(x_1, p, w) = \left[ \frac{z}{p_1} (w - pb) \right]^{\alpha_1} \cdots = \left( \frac{z}{p_1} \right)^{\alpha_1} \cdots (w - pb)^{\alpha_n}$$

$$u(p, e(p, w)) = u \Rightarrow e(p, w) - pb = u \cdot \left( \frac{p_1}{w} \right)^{\alpha_1} \left( \frac{p_2}{w} \right)^{\alpha_2} \cdots \left( \frac{p_n}{w} \right)^{\alpha_n}$$

$$\Rightarrow e(p, w) = u \cdot \left( \frac{p_1}{w} \right)^{\alpha_1} \left( \frac{p_2}{w} \right)^{\alpha_2} \cdots \left( \frac{p_n}{w} \right)^{\alpha_n} + pb$$

$$h_1(p, w) = \frac{\partial e(p, w)}{\partial p_1} = u \cdot \left( \frac{p_1}{w} \right)^{\alpha_1-1} \left( \frac{p_2}{w} \right)^{\alpha_2} \cdots \left( \frac{p_n}{w} \right)^{\alpha_n} + b_1$$

$$(20) q = (z_1^p + z_2^p)^{1/p}$$

$\lambda$  will cancel out but

$$\left\{ \begin{array}{l} p_1^{\alpha-1} = \lambda P_1 \\ p_2^{\alpha-1} = \lambda w_1 \\ p_2^{\alpha-1} = \lambda w_2 \end{array} \right\} \Rightarrow \left\{ \begin{array}{l} z_1 = \left( \frac{w_1}{P_1} \right)^{\frac{1}{\alpha-1}} \\ z_2 = \left( \frac{w_2}{P_2} \right)^{\frac{1}{\alpha-1}} \\ q = \left( \frac{1}{P} \right)^{\frac{1}{\alpha-1}} \end{array} \right. \quad \text{Normalize price to 1}$$

$$\Rightarrow \left\{ \begin{array}{l} \text{①: } w_1 \frac{P_1}{1-P} + w_2 \frac{P_2}{1-P} = 1 \Rightarrow (w_1 \frac{P_1}{1-P}, -w_2 \frac{P_2}{1-P}, \text{sum}) \\ \text{Production frontier} \end{array} \right.$$

$$\left\{ \begin{array}{l} \text{② when } w_1 \frac{P_1}{1-P} + w_2 \frac{P_2}{1-P} < 1 \quad \downarrow \text{Price} \quad \text{you can produce huge amount} \\ \text{③ when } w_1 \frac{P_1}{1-P} + w_2 \frac{P_2}{1-P} > 1 \quad \downarrow \text{Price} \quad \text{not under law} \end{array} \right.$$

$$P=1: \quad q = z_1 + z_2 \Rightarrow \min(z_1, z_2) \leq 1 \quad w \leftarrow \min(z_1, z_2) > 1 \quad \leftarrow$$

$$(21) u(p_1, w) = -\exp(-b \frac{p_1}{P_1}) \left[ \frac{w}{P_1} + \frac{1}{b} \left( a \frac{P_1}{P_2} + g \frac{1}{b} + c \right) \right]$$

$$\left. \begin{array}{l} \text{① } u(p_1, w) = \frac{\partial u(p_1, w)}{\partial p_1} \\ \text{Roy's identity: } \frac{\partial u(p_1, w)}{\partial w} \\ w = e(p_1, w), \quad u(p_1, w) = u \end{array} \right\} \quad \text{② to get } e(p_1, w) \quad \text{and use main equation}$$

$$\left. \begin{array}{l} \text{③ } h(p_1, w) = ? \quad h(p_1, w) = \frac{\partial u(p_1, w)}{\partial p_1} \end{array} \right.$$