Melanie White

540.903.5002 | melaniew.github.io | melwhite.a@gmail.com

Experience
Mid-Level (5+ years)

Skills
HTML, SASS, Ruby/Rails, Javascript, jQuery, PHP, Photoshop, Illustrator, InDesign

Career Interests
Software Development, Python, Computer Forensics, Cyber Security, Wearables

*Awarded CHSS Star Employee Award - Acknowledges individual excellence for outstanding job performance exceeding normal job duties.

**Awarded "Rookie of the Year" - Presented based on first year performance.

Web Designer (Feb 2012 - present)*
George Mason University, Fairfax, VA

Front-end Development - Responsible for front-end development of templates serving 30+ sites within the College of Humanities and Social Sciences. Maintaining custom Ruby on Rails CMS. Building responsive websites and CMS applications and forms. Using SASS for faster compilation. Coding CSS transitions, jQuery and Javascript for advanced page interactions and effects. Developing data charts using Highcharts.js and D3.js. Extensive browser testing on desktop and mobile devices/operating systems. Solving cross-browser issues; debugging CSS and Javascript issues. Troubleshooting and providing assistance for "after hours" deployments. Maintaining projects in Git. Providing on-the-spot mockups using Developer Tools. Keeping code clean with comments for team members. Updating designs to follow higher ed web trends.

Back-end development - Assisting Software Developer and Director of IT with CMS applications. Updating code in models and helpers and maintaining assets. Installing and updating rails. Creating new migrations for database.

Client Relations - Working with IT to set up DNS requests; Teaching classroom-size trainings on usage of CMS. Providing sessions with editors to discuss site management strategies. Prepping new sites to launch: structuring IA for navigation; organizing page content. Point of contact for 150+ editors for web assistance. Writing CMS help documentation and articles regarding best practices for web and mobile.

UX/Graphic Design - Developing wireframes and mockups. Working with Marketing & Communications directors to develop better user experiences for university web audiences. Creating marketing materials. Photo editing and manipulation.

Lead Visual Designer (Sept 2011)
Project Create, Washington, D.C.

Visual Designer in small team to help promising non-profit organization pro bono. Met with Project Create to set timelines and discuss end goals. Responsible for visual identity, brand guidelines, logo redesign and web design. Coded all CSS and edited wordpress templates.

Production Coordinator (Feb 2009 - Jan 2011)**
Dominion Dental Services Inc., Alexandria, VA

Created graphics and designed open enrollment and marketing materials, forms and manuals. Handled requests from Sales Managers and brokers for group enrollment. Assisted Manager of Graphic Design by providing context input and layout strategies. Responsible for mass mailings to members, groups and providers. Maintained content and documents on website. Maintained archives and organized inventory.

Education

Web Design Certificate,
Boston University's Center for Digital Imaging Arts, Washington, DC (2011)

B.A. in Fine Arts, Hampton University, Hampton, VA (2008)

References

Sean Marcia - (541) 357-9299
Ruby activist and long-time co-worker

Anne Reynolds - (703) 993-4209
Director of Communications and co-worker

Monica Gomez - (703) 993-5833
Client and CMS editor for Institute of Immigration Research

Ashlee Ealy - (301) 502-6597
Colleague, friend and travel buddy to discuss code, trending media, and art

Daniel Collier* - (703) 993-8759
Director of IT and boss *please use if needed*