

**Contact**

540.903.5002  
melwhite.a@gmail.com

**Experience**

Mid-Level

**Skills**

HTML5, CSS3, SASS,  
Javascript, jQuery,  
Ruby/Rails, PHP, Git,  
Photoshop, Illustrator,  
InDesign

**Web Designer** (Feb 2012 - present)

**George Mason University**, Fairfax, VA

**Web Designer & Front-end Developer** for in-house development team serving The College of Humanities and Social Sciences' 40+ sites. Designing and building responsive web templates adapting university brand. Researching user-friendly techniques and latest higher ed web trends. Using CSS3 animations and Javascript for better mobile experiences. Creating dynamic data representations with Highcharts and D3.js charts. Maintaining custom Ruby on Rails CMS that supports sites. Working with Software Developer and IT Director to maintain visual appeal and functionality of CMS. Designing clean, modern interfaces and building new application tools. Debugging browser issues and extensive accessibility testing on operating systems and mobile devices; Ensuring HTML is standard-compliant. Editing models, helpers, views, and assets in rails app. Creating new migrations for rails database. Providing assistance during after hours deployments. Maintaining projects with Github.

**UX/Graphic Design** - Developing wireframes and Photoshop mockups. Photo manipulation/optimization. Providing graphic support and visual feedback for marketing materials produced by the university. Strategizing with Marketing & Communications directors and deans on effective methods to target student, faculty, and donor audiences.

**Client Support** - Point of contact to 150+ editors for web assistance. Organizing and teaching trainings on CMS usage and best content management practices. Advising editors on site improvement strategies, navigation structure, and organized page content. Writing CMS help documentation and articles regarding best practices for web and mobile. Working with IT to set up DNS requests for new sites.

**Lead Visual Designer** (Sept 2011)

**Project Create**, Washington, D.C.

Visual Designer in small team to help promising non-profit organization pro bono. Met with Project Create to set timelines and discuss end goals. Responsible for visual identity, brand guidelines, logo redesign and web design. Coded all CSS and edited wordpress templates.

**Production Coordinator** (Feb 2009 - Jan 2011)

**Dominion Dental Services Inc.**, Alexandria, VA

Created graphics and designed open enrollment and marketing materials, forms and manuals. Handled requests from Sales Managers and brokers for group enrollment. Assisted Manager of Graphic Design by providing context input and layout strategies. Responsible for mass mailings to members, groups and providers. Maintained content and documents on website. Maintained archives and organized inventory.

**Education**

**Web Design Certificate**,

Boston University's Center for Digital Imaging Arts, Washington, DC

**B.A. in Fine Arts**, Hampton University, Hampton, VA