

## **Emerson Marques Pedro**

Single, 36 years old (Born in Oct 3rd, 86), Brazilian/Portuguese with a disability: multiple sclerosis disorder.

Vila Regente Feijó – São Paulo, SP – Brazil

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<http://about.me/Memeco>

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Bachelors in Social Sciences (University of São Paulo, Aug 07th, 2010), founder and web developer of [www.HackAgenda.com.br](http://www.HackAgenda.com.br) (2013, Brazilian agenda of hackathons, hackdays and other technology/hacker events), Hackathons & Hackdays consultant; Specialist in political and fiscal policy transparency, OpenGovernment, OpenData, accountability, Civic Public audit. frontend developer. Creative, critical, attentive to details & analytical.

Advanced Windows and OSX, Intermediary Linux. Advanced CMS platforms, especially Wordpress and Microsoft SharePoint. I speak Native Portuguese, and have fluent English, advanced Spanish, and basic French, German and Italian.

### **► EXPERIENCE**

#### **Accenture/Concrete - 05.2021 - 02.2023**

*QA Analyst*

Monitoring Dana service desk agent for Dana.

*Junior Analyst/FrontEnd developer*

Updating Oi.com.br portal.

#### **Zurve - 02.2015 - 08.2018**

*Chief Evangelist*

We apply predictive analytics potential to make the health care system more personalized and optimized. Providing chances to physicians make powerful diagnostics

#### **Comptroller General of the Municipality of São Paulo – 06.01.2014 –**

**17.07.2014** *Coordinator of Active Transparency*

Updating Transparency Portal of São Paulo

(<http://transparencia.prefeitura.sp.gov.br>). Implementation project Municipal Catalog Database Municipality of São Paulo, using CKAN platform.

#### **Direct Flow – 01.05.2011 – 30.08.2013**

*Trainee Project Analyst for Digital Media*

Implementing and monitoring advertising campaigns for both AdServers for Advertisers (DoubleClick for Advertisers, MediaMind) and Publishers (DoubleClick for Publishers, OpenX, AdTech).

## ► VOLUNTEER EXPERIENCE

### **Founder of [www.HackAgenda.com.br](http://www.HackAgenda.com.br) – 29.09.2013 – Ongoing**

Maintaining its content with hacker news and calendar of events such as hackathons, hackdays, dojo coding, and other technology events in Brazil. Administration of the website and its social media (Facebook, Twitter, Google+ and IRC channel).

### **Admin (former moderator) of [www.Waffles.fm](http://www.Waffles.fm) – 05.02.2007 – 2019**

Waffles used to be a private Music BitTorrent tracker. I have been moderating their website content (torrents of MP3, FLAC, ebooks, elearning videos, etc.), community forums and IRC channels.

### **The Citizenship Game – 08.01.2009 – 13.06.2009**

Winner of the award for 'Best Business Plan with Social Responsibility' for Nestlé. Participation in training, visits to recycling and Social Responsibility of participants of the game companies (Nestlé, Yahoo and PricewaterhouseCoopers).

### **Friends of Kindness – 01.01.2010 - 05.08.2010**

Collecting food, clothing and medication designed to "Cities of the Well" for families of northeastern hinterland

### **Main participation in Hackathons:**

#### **Winner of Civil Society Organizations Hackathon 2014:**

##### **ParticipaOSCs**

My teams developed a collaborative social network of CSOs that share resources and services

#### **Winner of State Court of Auditors 2015 Hackathon**

We developed an app in PHP with Phonegap to show the cities of the Municipal Management Effectiveness Index)

## ► EDUCATION AND COURSES

### **University of São Paulo (USP)**

Bachelors of Social Sciences - Sociology, Anthropology and Political Science majors (06.01.2006 – 07.08.2010)

### **CAENI (Centre for Studies in International Negotiations) - USP**

Course SPSS applied to Social Sciences and International Negotiations. (2009)

### **Hacks/Hackers Brazil event**

April 2014: "The Art of Data Visualization" with Chris Cross from The Guardian

### **Awari**

Data Science - 10.2020 - 03.2021