Hello Arbitrum Community!

I'm Mat from Ethelo. Many of you may have used our platform over past months across a number of different community engagements, most recently during [Gov Month for strategic alignment](#), and campaign #1

and #2

of this ongoing milestone.

This update will provide you with an overview of our current programme, and description of progress achieved thus far. Please find an brief overview of the project below, followed by an update on our progress:

Project Overview:

Our primary goal is to deploy a participatory framework for monitoring and evaluating Arbitrum DAO's grant programs. This involves gauging community perceptions about these programs' effectiveness and alignment with DAO strategic objectives.

- Name:

Ethelo Community Engagement and Evaluation System (E-CEES)

- Leads:

- Ethelo, CEO: Mathew Markman

- Ethelo, CTO: John Richardson

- Ethelo, Fulfillment Specialist/Analyst: Ahmed Lelamo

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- Primary Point of Contact:

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- Telegram: @PaladinMat

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- Objective:

Implement a dynamic community engagement and evaluation system (CEES) within the Arbitrum DAO ecosystem, focusing on enhancing community awareness of and involvement in ongoing grant programs - decentralizing the grant program evaluation process.

- Outcome:

Establish a standard, including evaluative benchmarks, for assessing, improving and increasing awareness of Arbitrum DAO's grant programs, through participatory methodologies and human-centric design principles.

Progress So Far:

To date we have completed a number of our initial milestones, and launched four total community engagements, this includes:

- Milestone #1:

Project Plan Document and LogFrame (evaluation framework)

- Milestone #2:

Data Collection Tool Development: Creation of a participatory data collection tool and process for effective and decentralized evaluation of ongoing grant programs.

- Milestone #3:

Platform Configuration: Integration of data collection tool into the Ethelo platform for decentralized data collection

- Community Engagement:

Evaluation of grant programs will be conducted across three campaigns comprising 6-8 Grant Programs in each survey. Two campaigns are ongoing at this time, and a third will be launched over the coming week. * Campaign #1:

- [Delegate Survey/Engagement](#)

- [Community Member Survey/Engagement](#)

- [Delegate Survey/Engagement](#)

- [Community Member Survey/Engagement](#)

- Campaign #2:

- [Delegate Survey/Engagement](#)

- [Community Member Survey/Engagement](#)

- [Delegate Survey/Engagement](#)

- [Community Member Survey/Engagement](#)

- Campaign #1:

- [Delegate Survey/Engagement](#)

- [Community Member Survey/Engagement](#)

- [Delegate Survey/Engagement](#)

- [Community Member Survey/Engagement](#)

- Campaign #2:

- [Delegate Survey/Engagement](#)

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Participation Metrics:

In campaign #1

, we launched two surveys, one targeting DAO Delegates, and one targeting DAO Community Members.

- [Arbitrum DAO Grant Program Evaluation - Delegate Engagement](#)

- 177 total participants to date

- 89% overall alignment of evaluated grant programs to DAO strategic priorities

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- [Arbitrum DAO Grant Program Evaluation - Community Engagement](#)

- 550 total participants to date

- 84% overall alignment of evaluated grant programs to DAO strategic priorities

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Campaign #2

engagements are currently live:

- [Arbitrum DAO Grant Program Evaluation 2 - Delegate Engagement](#)

- 81 total participants to date

- 81 total participants to date

- [Arbitrum DAO Grant Program Evaluation 2 - Community Engagement](#)

- 67 total participants to date

- 67 total participants to date

All engagements will remain open for the duration of the campaign period, and participation incentives can be accessed on [ThankARB](#).

Conclusion:

Our program aims understand and enhance the community's perception of the value and impact of Arbitrum DAO Grant Programs. We are leveraging Ethelo's unique participatory technology and complex decision-making engine to engage Delegates and Community Members in an experiential process that aims to decentralize how we collectively evaluate grant programs.

We invite you to share your thoughts or any questions you may have!

Best,

Mathew Markman and the Ethelo Team