Delegate Discovery Initiatives

Over the past few months, we've heard feedback from delegates that discoverability could be improved for smaller or less visible delegates. Below we outline a few lightweight ideas that could drive increased visibility to smaller delegates ahead of Season 4. Please provide feedback and/or additional suggestions ahead of next week's community call (on 05/09). We'll discuss which initiatives to put energy behind following the community call.

- Host an open design workshop with Agora to brainstorm delegate sorting mechanisms that provide viable alternatives to the current sorting mechanism, which is based on voting power or number of delegators

- Run a twitter campaign on @OptimismGov

, where everyone can tag the delegates they believe deserve more delegation. This would create a public list delegators can refer to when delegating

- Ask delegates with <0.5% voting power to recommend delegates with >0.25% voting power. This would also create a public list on the forum that delegators may refer to when delegating.

- We could experiment with "an elected delegation contract" that enables tokens to be delegated to a contract which would then pass that delegation through to a set of delegates determined via Token House election (eligibility may be subject to reqiurements such as KYC, etc.) If there is sufficient interest in setting up such a process, the Foundation could create or incorporate this into an RFP.

- Delegates may register to participate in Tally's upcoming delegate week (May 22-26)

- [Your suggestions here]

Suggestions from community call on 5.23.23

- Add a page to the Optimism Governance Portal that walks newcomers through why they should delegate and provides a step-by-step guide to doing so

- Experiment with ways to incentivize re-evaluation of delegates to make sure delegates are active and/or aligned

– gasless re-delegation [Handful of protocols doing this during Delegation Week]

– directly incentivizing people (with tokens) to re-affirm or re-evaluate their delegate [Hop is experimenting with this]

– automatic expiration of delegation on periodic basis [Maker does this, with mixed results]

- Propose a Mission that is focused on bringing in x # of new delegates per Season

- Allow the locked OP allocated to Builders Grants to be delegated (various implementation options)

- Allow Citizens' to endorse Token House badgeholders and create a corresponding sorting view on the delegate UI