

PROPOSAL NAME:

The Bored Squad

TEAM DESCRIPTION:

[The Bored Squad](#) - We will unite legitimate gun clubs from around the world with the aim of promoting the development and collaboration of global legal shooting sports. Our mission is to provide a platform for legal gun clubs in various countries to exchange experiences, share resources, and jointly promote the regulation and education of legal firearm use. We ensure that all ApeCoin holders comply with their respective national firearm regulations and promote a responsible shooting culture, allowing legal firearm enthusiasts to participate in shooting sports in a safe and regulated environment, contributing to the development of shooting sports worldwide.

Advisor - Raymond

Raymond is a seasoned firearm enthusiast with over a decade of hands-on experience in gun handling and safety. Specializing in handguns and rifles, he is passionate about teaching gun safety, mentoring others, and sharing his extensive knowledge. As a private firearm dealer and collector, Raymond keeps his business discreet but thrives on his love for firearms. When he's not training clients, you'll find him at indoor shooting ranges, enjoying the comfort and control of the environment. A meticulous and methodical shooter, Raymond values precision and discipline, ensuring both himself and those he mentors uphold the highest standards of safety.

Advisor - Charlie

Charlie got into shooting sports at a young age, inspired by his uncle, who introduced him to the world of trap shooting. Starting at 13, he became skilled with his Browning 725, specializing in precision and quick target acquisition. Although a shoulder injury halted his competitive career, Charlie still enjoys recreational shooting in his free time, guided by the lessons and techniques his uncle taught him. Determined and disciplined, he follows a strict practice routine to stay sharp. His love for the sport continues to grow, fueled by the bond he shares with his mentor and coach, his uncle.

PROPOSAL DESCRIPTION:

We will collaborate with Malaysia's Combat Shooting Club (CSC) to launch APE-themed VIP areas, period 24 months (start from VIP lounge launch). Our goal is to enhance the visibility and utility of ApeCoin, while generating actual revenue for ApeCoin DAO.

Combat Shooting Club (CSC), Malaysia's premier destination for those who appreciate the finer things in life. Located at Malaysia's first Royal Military Air Force base, CSC offers exclusive amenities, such as the world's largest indoor shooting range, VIP lounges like the Royal Room, and facilities for high-net-worth individuals to engage in shooting sports and networking.

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CSC will offer a variety of events, including VIP areas themed around ApeCoin, fully promoting ApeCoin and various APE communities. CSC will provide a range of benefits to the ApeCoin DAO.

The Bored Squad proposes to collaborate with 2 community CSC & ApeCoin DAO, The Aim is to integrate Ape Coin as a payment method, increasing its utility.

Increased Utility for Ape Coin:

- By integrating Ape Coin as a payment option, increase the coin's real-world utility. The more places ApeCoin can be used, the more valuable and attractive it becomes to holders.
- appeal to ApeCoin holders, especially those interested in luxury and exclusive experiences, aligning with the club's high-end clientele.

Exclusive Branding and Collaboration:

- Creating a ApeCoin-themed event space is an interesting way to merge digital culture with a physical experience. The space attract attention from both the BAYC and crypto communities, potentially bringing in more members and increasing exposure.
- Joint marketing efforts enhance both brands, as CSC attracts a new audience familiar with ApeCoin and vice versa.

High-End Target Audience:

- The partnership focuses on high-net-worth individuals who are likely already involved in exclusive experiences. This demographic overlap can make the collaboration beneficial from a marketing and brand synergy standpoint.

BENEFIT TO APECOIN ECOSYSTEM:

1. Revenue Generation:
2. 0.5% of net profits from the shooting range to DAO (first 18 Months)
3. 1% of net profits from the shooting range to DAO (18 - 24 Months)

Revenue will send to ApeCoin DAO every 6 months.

1. Real-World Utility:
2. By integrating ApeCoin as a payment option, increase the coin's real-world utility. The more places ApeCoin can be used, the more valuable and attractive it becomes to holders. This could appeal to Ape Coin holders, especially those interested in luxury and exclusive experiences, aligning with the club's high-end clientele.
3. 10% off discount benefit pay by ApeCoin.
4. Brand Exposure:
5. ApeCoin VIP areas

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1. ApeCoin Holder Benefits:
2. ApeCoin Holder Membership Discount —
3. Two Guns with ApeCoin logo reserved to ApeCoin Holder
4. 5% off Discount in F&B, Common facilities & Combat Baze attractions.
5. 10% off discount on day passes for Shooting Range
6. 5% off discount for ApeCoin Holder to Join CSC Membership (Normal Membership Fee, Male : 39,000 RM, Female : 31,000 RM)

To verify holders, we will take strict measures:

- 1. Show that they are Apecoin DAO Forum members, increasing the number of Forum builders.
- Show that they are Apecoin DAO Forum members, increasing the number of Forum builders.
- 1. Need to show Apecoin holdings.
- Need to show Apecoin holdings.
- 1. Need to post on Twitter [@Apecoin](#) & [@THEBOREDSQUAD](#)
- Need to post on Twitter [@Apecoin](#) & [@THEBOREDSQUAD](#)
- Community Engagement:
- Four free private events over 2 years. (event must show ApeCoin logo)
- include joint marketing efforts and a space rental at RM 140,000 in total (excluding food and beverages).

DEFINITIONS:

“CSC” Combat Shooting Club, Malaysia’s premier destination for those who appreciate the finer things in life. Located at Malaysia’s first Royal Military Air Force base, CSC offers exclusive amenities, such as the world’s largest indoor shooting range, VIP lounges like the Royal Room, and facilities for high-net-worth individuals to engage in shooting sports and networking.

STEPS TO IMPLEMENT:

Month 1 : Interior Design Planning 20,000 USD

Initial Concept

Function Definition: Determine the purpose of the VIP room.

Style Selection: Define the design style.

Space Planning: Conduct initial space layout based on room dimensions.

Interior Design

Concept Design: Designers provide an initial concept design.

Material Selection: Choose materials such as flooring, marble, etc.

Furniture and Decor: Custom order premium furniture and decor items.

Lighting Design: Define the lighting scheme.

Technology and Equipment Design: Plan for smart sound systems, temperature control, and other technical equipment.

Construction Preparation

Construction Drawings: Create detailed construction blueprints.

Material Procurement: Finalize the materials list and proceed with purchasing.

Month 2-5 : Build VIP Lounges 168,000 USD

Construction Phase

Space Modification: Perform necessary demolition or structural changes (e.g., expanding the space, rebuilding walls).

Basic Engineering: Install electrical systems, plumbing, air conditioning, etc.

Wall and Flooring: Work on wall finishing and flooring, including laying carpets or installing hard floors.

Furniture Installation: Install the custom-made furniture.

Lighting Installation: Install lighting fixtures and ensure proper lighting.

Inspection and Acceptance

Quality Check and Acceptance: The client inspects details and confirms quality.

Month 4-5 : ApeCoin Logo Gun & Hire Employees 58,000 USD

Customize 2 Guns with ApeCoin logo total 15,000 USD

Employee 2 years contract

Full Time CS 30,000 USD

Part Time CS 13,000 USD

Month 6 VIP Lounges Launch

REPORTING EXPECTATIONS:

Net Profits of Shooting Range, The usage of ApeCoin report in every 6 months will be publish on our website.

OVERALL COST:

“Total amount requested from the ApeCoin Ecosystem Fund = \$246,000.”

ApeCoin Theme VIP Lounge = 188,000 USD

ApeCoin Logo Gun x 2 = 15,000 USD

Employee 2 years contract = 43,000 USD

Total : \$246,000 USD.

Combat Shooting Club is our first collab club, and we are connecting to a legal shooting club in Taiwan, if the Taiwan shooting club agreed, we will apply 2nd AIP in the future.