

title: [ARFC] ACI Phase III - “Ad Astra”

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## Summary

This ARFC proposes the continuation of the collaboration with the Aave-chan Initiative (ACI) for an additional year, with a proposed budget of 1M GHO.

## Motivation

The ACI has demonstrated significant value to the Aave ecosystem across multiple fronts. The “initiative” launched ~18 months ago is now a team of 8 people strong, including various talents & providing multiple services, contributing to the DAO’s success.

This proposal seeks to extend our collaboration for another year.

## ACI services:

The ACI service provider is now an 8-person team offering a variety of services for the Aave DAO. Here’s what we intend to maintain and improve during this proposal engagement:

### Skywards

Skywards has become the default option for the Aave governance as a whole, and the ACI is proud to keep delivering first-class service to anyone upon simple request

.

### Dolce Vita

Dolce Vita is the main “boring & invisible” service of the ACI; “Great service is often invisible, but bad service is immediately noticeable

” is our motto for Dolce Vita.

Aave DAO revenue is accrued, service provider coordination allows for increased efficiency, and third-party updates and integrations are done without most community members realizing someone is doing the work in the background

.

Dolce Vita might be the lesser-known of all the ACI’s services, but we believe it’s actually one of the most important. We’re happy to maintain, improve, and extend Dolce Vita services along with our continued engagement with the DAO.

### “Ad Astra”: (Growth)

We consider Growth and Business Development to be the core of ACI services. We coordinated, contributed to, and created numerous proposals to improve the Aave DAO revenue, and the results are clear. The Aave DAO has never been as profitable as it is now

, and the DAO net profits have largely overperformed the market conditions

.

The Aave DAO is the second most profitable DAO, and together, we fully intend to become the most profitable DAO on earth

.

This part of our work is also made possible thanks to collaboration with key DAO actors in this vertical, such as TokenLogic and Karpatkey

. We’re glad to work with them every day, and we all have our own domains of expertise, creating value synergies for this DAO.

Growth and BD are part of ACI’s DNA

. We intend to maintain and extend our contributions in this vertical.

## Representation:

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image1

2290×2048 461 KB

](https://europe1.discourse-cdn.com/business20/uploads/aave/original/2X/c/ce31399d48793584ee3abb5135a8c73fedf3a162.jpeg)

The ACI is now an impactful voice for the DAO. The ACI is known to support and defend the Aave DAO's best interests internally and externally

.

We consider that our "chainsaw" arc contributed to making the Aave DAO one of the most efficient and profitable DAOs in the world and to Aave maintaining its leader position in our vertical.

That being said, we fostered numerous synergistic initiatives to build bridges with the community and attract new users: Merit was a large success for GHO growth & Aave market share growth, APE integrated the DAO as an Arbitrum governance player and contributed to a 750k \$ARB LTIP grant

to support GHO and the ACI represented the DAO across the globe participating, speaking & sponsoring numerous events

.

With this continuation proposal, we intend to remain a strong voice for the DAO and remain active both onchain & offchain in conferences. At the time of writing, we have confirmed participation at Dappcon, EthCC, and Devcon

for the next few months.

## Specifications

Proposal duration: 365 Days

Proposal Budget: 1M GHO

Note: this proposal is intended to be a continuation of ACI's previous streams due to governance mandatory delays to avoid a "gap" in ACI's engagement, if this proposal is favored by aave governance votes, the AIP payload stream duration will be adjusted to reflect an engagement from May 5th, 2024.

## Next Steps

1. Gather community feedback on this ARFC.
2. If consensus is reached, escalate this proposal to ARFC snapshot stage.
3. If ARFC snapshot outcome is YAE, escalate to AIP stage.

## Disclaimer

The Aave-chan Initiative is presenting this ARFC independently and is not compensated by any third party for creating this ARFC.

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