

Project name:

CRNFT

Author name and contact info:

[@crnft](#) Lukas Chmiel art@crnft.art

I understand that I will be required to provide additional KYC information to the Optimism Foundation to receive this grant:

[Yes]

L2 recipient address:

0x47CEE63b7CAd5583171AFc378C75E36D9D46C90c

Which Voting Cycle are you applying for?

: cycle 8 or 9

Grant category:

NFT

Project description

This is a pivot in regards to the previous [post](#) where [@Michael](#) [@FractalVisions](#) [@jrocki.bedrock](#) [@maykung](#) [@Niki](#) helped me shape this idea. Since the last proposal, we onboarded more digital fashion designers, architects, and artists.

We are a curated marketplace of art, digital fashion, and architecture / later on - decentralized creative agency protocol managed by the community. We aim to create tools for creators, so they can easily produce content for web3. Using blockchain technology we can track where the files are going and how they are being used.**

Applicants can come from all creative categories and intellectual pillars: fashion, music, design, technology, art, film, animation, gaming, VR/AR, sustainability, and so on.

Young Creatives play a critical role in creating culture, driving innovation, and building wealth – particularly in marginalized communities. Yet, we know that Creatives who are women, people of color, and members of the LGBTQ+ communities face distinct challenges that stem from systems, structures, and practices designed to exclude and preclude them from being successful. Without the ability to invest their own wealth, the result is that businesses owned by entrepreneurs from these communities are overleveraged or are unable to access capital to invest in growth.

We have established a Curation Committee (+50 curators at this moment) and would love to add strategic curators from the Optimism eco-system as well.

Project links:

- Website: <https://www.crnft.art>
- Digital Fashion Foundation which will be integrated to CRNFT soon: <https://mint.lucii.io/>
- Twitter: <https://twitter.com/crnftart>
- [Instagram] <https://www.instagram.com/crnft.art>
- Discord/Discourse/Community: <http://discord.gg/FSNUuR96ak>
- [Creator List](#)

[Pitch Deck](#)

[Product](#)

[Decentraland Gallery](#)

[Spatial.io Gallery](#)

Additional team member info :

Punk 9269 Marek Bardzinski

<https://www.linkedin.com/in/marcbpunk/>

Founder of [SMS.API](#) (European Twilio) acquired by Link Mobility.

Founder of [2FAS](#) system for password-less integrations (1Mil users)

CEO of [Wellcome Home](#)

Jacob Gorajek | CPO

****<https://www.linkedin.com/in/jakubgorajek/> ****

Inventor of UnStock which is now part of the [Slidely Family](#). The idea was backed by Netflix co-founder Mitch Lowe, who became the company's advisor from the first days.

Please link to any previous projects the team has meaningfully contributed to:

[2FAS](#)

[SMS.API](#)

[Slidely Family](#)

[ArkiveDAO](#)

[Lukas Chmiel Inc](#)

Competitors, peers, or similar projects

<https://www.niftygateway.com/>

[metamundo.co](#)

[MetaMundo - Metaverse Marketplace for 3D Collectibles](#)

MetaMundo is a highly curated marketplace for purchasing premium quality 3D model NFTs. We offer unique, cutting-edge creations from the world's most-renowned 3D digital creators.

[DRESSX](#)

[DRESSX](#)

Don't shop less, shop digital fashion. First multi brand retailer of digital fashion clothing. Shop digital fashion online at DRESSX.COM. Digital fashion clothes from top designer brands and 3D designers. DRESSX is your Metacloset - wardrobe for the...

[UNXD](#)

[UNXD: Digital Luxury & Culture NFTs](#)

UNXD is a curated NFT marketplace for the best of digital luxury and culture. Featuring NFTs from Dolce&Gabbana, Jacob & Co., and more.

[Exclusible](#)

[Exclusible | Unlock the Power of Web3 & Metaverse](#)

We aim to bridge the gap between the physical & digital products of high valued brands. We work with luxury brands seeking to digitalise their products.

Is/will this project be open-sourced?

Yes

Optimism native?:

Yes.

Date of deployment/expected deployment on Optimism:

March 1st, 2023

Ecosystem Value Proposition:

- we integrate 2.5% Public Good split OP Foundation/ Charity
- incubation
- First token-gated XR filters on OP
- our advisors are top-tier consultants in art, fashion, tech, and architecture.
- we are breaking systemic issues in the freelance economy
- producing on-chain footprints
- onboarding users to OP
- token-gated tools for creators on OP
- low gas fee trading
- integration with OP foundation and OP based protocols

Unfair advantages:

- We have a network of top creative producers in the world.
- Our creators are the best in web 2 fashion, art and architecture. They are looking to work with crypto powered company rather than big tech.
- We understand creators and their feedback is always helping us build the best product.
- We already established a network of web3 native partners.

Number of OP tokens requested:

200,000

Did the project apply for or receive OP tokens through the Foundation Partner Fund?:

No

Proposal for token distribution:

- 100k OP awarded for creation of the new website on Optimism chain
- 25k OP awarded to create a brand new identification (new UIX, website design)
- 75k OP awarded to:
 - cover the marketing of the platform for the next 12 months
 - onboarding new users
 - launching 100 limited NFT collections to develop high-end web3 communities

Timeline:

CRNFT V2 on Optimism - up to 3 months from receiving the fund

Launching 100+ premium creatives on CRNFT within 1 year.

Why will incentivized users and liquidity on Optimism remain after incentives dry up?

We will become the most sophisticated and curated metaverse platform managed by community. We will create a lot of Public Good, value in form of art, metaverse spaces, toolkits, workshops, token-gated IRL events and physical products. We want to make this platform social and protect user's trademarks.