

Delegate Address

: [0xed11e5eA95a5A3440fbAadc4CC404C56D0a5bb04](https://etherscan.io/address/0xed11e5eA95a5A3440fbAadc4CC404C56D0a5bb04)

Delegate Statement

she256 started almost 4 years ago, with the mission to increase diversity in the crypto space. We fundamentally believe that blockchain technology will shape our future financial and governance structures, and as such it's crucial that those building these systems are representative of the global, diverse population which they intend to serve.

As users (old and new) are priced out of Ethereum Layer 1, we urgently support Optimism's mission to scale Ethereum sustainably and are firm supporters in the creation of a virtuous cycle of public goods funding to benefit users both financially and through user experience of the cyberspace.

We support the Collective's axiom of impact=profit and the principle that positive externalities should be rewarded with profit to the individual. We intent to use our delegation to ensure the individuals rewarded make up the global, diverse population that exists today and welcome them to the cyberspace through the work achieved by the Optimism Collective.

We know, based on numerous studies, that diversity within organizations boosts innovation and acts as a driver for increased profitability. So, by encouraging more diverse participation in Optimism by delegating to she256, Optimism is structurally cementing an environment ripe to produce more innovative products and superior financial returns.

We believe we can be neutral governance participants who will represent the values and interests of our allies and underrepresented folks in crypto, as well as the Optimism Collective itself. By delegating to us, you'll be an ally to our cause. Thank you!

Our view on the Optimistic Vision

We support the Collective's axiom of impact=profit and the principle that positive externalities should be rewarded with profit to the individual. We want to align this to our vision by using our delegation to ensure the individuals rewarded make up the global, diverse population that exists today and welcome them to the cyberspace through the work achieved by the Optimism Collective.

We support the funding of public goods in the Ethereum ecosystem. Lack of public goods funding in the physical world often perpetuates inequalities, especially for underrepresented members of society. We align wholeheartedly with the statement that public goods can in fact be profitable, because democratizing access to resources has ripple effects in reducing inequality and as a result, generating profit. We aim to represent our communities of allies and underrepresented folks of crypto and believe we can assist the Collective in this goal. We would welcome the opportunity to contribute and play a directional role in building a virtuous cycle of impact driven expansion which benefits all users of the ecosystem (both existing and potential) both financially and via user experience which aligns closely she256's core mission.

Our skills and areas of expertise

Have been in the space since early 2018, and were the first-ever 501c3 created to tackle the diversity issue in web3. We have onboarded 1000s of women, and other underrepresented minorities to this space through a combination of educational content, mentorship initiatives, and community-building. Read more about our initiatives here: she256.org Our core team comprises individuals active in web3, contributing to projects and entities such as Uniswap, NEAR, Celo, Oryn, Variant, Union, Metamask, Orca, Gitcoin, and many more.

What voters can expect of us

- Consistent participation in discussions and thoughtfulness around voting
- Governance participation aligned with our core governance values of Equity, Accountability, Democratizing Access, and Empowerment
- Read more about our voting principles [here](#)