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PROPOSAL NAME:

ApeLance: WEB3 Freelance Marketplace on ApeChain

Reading in Chinese

Chinese version

团队简介：

大家好，我是Hiisver（MAYC 18568），GHORDE的艺术总监，拥有超过八年的创意行业经验。我的背景多样化，包括在数字营销机构担任五年的艺术总监、创作者和视觉主管，以及在国际业务开发公司MEP担任三年的3D艺术家。我热衷于利用区块链技术创造创新解决方案，并一直积极参与NFT和Web3领域。

APECOIN DAO市场工作组选举前五名

X: [Hiisver](#) DAO: [Hiisver](#) IG: [Hiisver](#)

近期项目：

Maentae 澳大利亚有着20年经验的KPI Institute正在推出一个名为Maentae的子公司。Maentae是一家教育机构，专注于利用技术和区块链为年轻人提供学习机会、专业认证以及高级官员的指导服务。我担任该项目的艺术总监，负责品牌概念和创意方向。网站: [KPI Institute](#)

Base Name Service Base Name Service (BNS)在Base链激活的同时推出。自成立以来，BNS拥有者数量迅速增加，现在有成千上万的用户持有.bns名称。BNS提供一次性支付的域名，确保终身拥有。此外，BNS代币作为名称服务的治理代币。我作为视觉艺术家和设计师为这个高度成功的项目团队做出了贡献，实现了短期内的显著增长。网站: [BNS](#)

TicketX TicketX是一个利用NFT技术解决方案的票务平台。它使国内用户能够出售各种活动和事件的门票，并提供活动照片作为NFT的难忘体验。尽管市场上存在不到一年，TicketX已经成功销售了其前10万张门票，并组织了超过10个重大活动和音乐会。我担任该项目的艺术总监和市场团队成员，推动了项目的成功。网站: [TicketX](#)

GHORDE开发团队

我们GHORDE的开发团队是一群高技能的专业人士，致力于推动创新并在Web3和区块链领域提供高质量的解决方案。每个团队成员都带来了独特的专业知识和对卓越的承诺，确保我们的项目达到最高标准。

团队信息: [Ghorde](#)

提案描述：

ApeLance致力于通过区块链技术提供一个安全、透明、高效的自由职业平台，从而改变自由职业的格局。通过确保即时支付、保密性和强大的验证系统，ApeLance为全球自由职业者和客户提供了可靠且创新的解决方案。

问题描述：传统的自由职业平台通常收取高达40%的服务费用，且支付可能会延迟数天甚至数周。自由职业者和客户都面临信任和透明度问题，因为服务条款和支付流程由集中实体控制。在某些地区，支付无法接收，转账无法进行。通过Web 3.0，我们旨在为全球每个人确保平等的权利和机会。

ApeLance的竞争优势

ApeLance: 解决方案 ApeLance利用ApeChain上的智能合约来自动化和保障支付流程。ApeCoin支付即时且透明，显著降低了不支付或延迟支付的风险。智能合约将资金托管，并在完成预定义的里程碑后释放资金，确保双方履行其义务。支付延迟可能会扰乱自由职业者的现金流。通过利用ApeCoin和智能合约，ApeLance确保任务完成后的即时和安全支付，为自由职业者提供财务稳定。

简易账户创建 在我们的平台上创建账户非常简单且不需要任何个人信息。用户可以使用在ApeChain上创建的钱包地址或MOCA ID注册。此方法确保了承包商和客户的个人信息保密，同时提高了平台的可用性，无论用户的位置或背景如何。ApeLance旨在消除这些偏见，为所有用户创造平等机会的环境。

竞标 竞标允许自由职业者以竞争性价格提供服务，确保客户获得项目的最佳价值。通过创造一个竞争环境，客户可以从一系列适合其预算和质量预期的竞标中进行选择。

NFT验证和徽章系统 NFT验证和徽章系统是ApeLance的关键功能，允许用户验证其NFT并在其个人资料上获得徽章。此徽章在ApeLance市场中作为真实性和信誉的标志。经过验证的NFT徽章为客户和自由职业者提供了额外的信任层次，知道他们正在与NFT社区的真正成员打交道。NFT用户可以轻松找到并与其他拥有类似NFT的人联系，在市场中营造一种社区感。

结论 ApeLance致力于通过区块链技术提供一个安全、透明和高效的自由职业平台，从而改变自由职业的格局。通过确保即时

支付、保密性和强大的验证系统，ApeLance为全球自由职业者和客户提供了可靠且创新的解决方案。

自由职业者：个体通过项目提供服务，通常独立和远程工作。 客户：雇佣自由职业者完成特定项目或任务的个体或实体。

全球自由职业的事实：[详情="总结"]

增长：自由职业者队伍增长迅速，仅在美国就有约5900万自由职业者，为经济贡献了1.2万亿美元。自由职业是一种全球现象，来自世界各地的自由职业者为跨国界的客户提供服务。

灵活性：人们选择自由职业的主要原因之一是它在工作时间、地点和项目选择方面提供的灵活性。自由职业允许个人更好地控制他们的工作与生活平衡，从而提高工作满意度和整体幸福感。

成本效益：对于公司来说，雇佣自由职业者比雇佣全职员工更具成本效益，因为他们只为完成的工作支付费用。

速度与效率：自由职业者通常比传统员工更快更高效地完成项目，因为他们高度激励于交付优质工作。自由职业者为项目带来新鲜的视角和创意，有助于公司内部的创新。

自由职业行业财务统计数据：[详情="总结"]

收入增长：全球自由职业市场在2020年的估值为1.5万亿美元，预计到2028年将达到2.7万亿美元，2021年至2028年的复合年增长率（CAGR）为6.2%。

区域收入分布：北美在2020年占据了自由职业市场收入的最大份额，其次是欧洲和亚太地区。

行业贡献：技术行业是自由职业收入的最大贡献者，其次是设计和创意服务以及行政支持。

自由职业平台收入：2020年，在线自由职业平台的收入达到了50亿美元，较前几年显著增加，这主要受到远程工作和零工经济转变的推动。 [details]

我们的目标是创建一个基于区块链的P2P自由职业平台，以捕捉这一快速增长市场的0.1%。不可预测的事件如COVID-19疫情和随后的隔离表明人们的生活不是固定的。下一代梦想在世界任何地方从事各种项目，而不是定居在一个地方。

对ApeCoin生态系统的好处：

增加ApeCoin的效用

支付媒介：使用ApeCoin作为ApeLance的主要货币将增加其需求。自由职业者将以ApeCoin接受支付，鼓励他们在生态系统内持有、使用或交易它。ApeLance将每日进行大量交易，提升ApeCoin的交易量和流动性。

新用户获取：通过面向全球的自由职业者和客户，ApeLance将吸引新用户加入ApeCoin生态系统，包括那些以前未接触过加密货币的人。ApeLance将鼓励ApeCoin社区的积极参与，包括开发人员、设计师、市场营销人员和其他自由职业者，促进一个充满活力和协作的环境。该平台将帮助企业快速高效地找到有技能的自由职业者，推动ApeCoin生态系统内的经济活动。
:apecoin

验证：NFT验证功能将激励NFT持有者使用和持有ApeCoin，增加ApeCoin生态系统内的参与度。

长期可行性：ApeLance的去中心化和透明性确保了其可持续性，无需依赖中央权威，与ApeCoin社区的去中心化和自主原则一致。

我们瞄准的市场0.1%相当于5亿美元，代表雇主与雇员之间的总销售额。我们将通过从这些交易中收取佣金来产生收入。

根据我们的估计，工作支付可以使用ApeChain上的所有类型的代币，佣金结构如下：

- 使用ApeCoin支付和接受支付将收取0.5%的市场费用。
- 如果使用其他代币支付将收取1%的费用。

我们计划将佣金的20%用于奖励最活跃的用户，10%用于支持ApeCoin DAO的倡议。我们未来五年的目标是吸引市场的0.1%，预计达到250万美元。

此外，用户将获得工作NFT徽章，Yuga Labs生态系统内的NFT认证用户的工作广告和信息将在列表顶部显示。同样，Mocaverse NFT也会排在前列。

列表显示顺序为：

1. BAYC
2. MOCA
3. MAYC
4. 其他生态系统NFT

这种排名系统将为这些NFT用户提供优势，确保他们更快地接触潜在客户。有兴趣进行多任务处理的组织也可以包括NFT销售以利用这些优势。

实施步骤：

1. 技术开发：
2. 开始日期：2024年第四季度
3. 结束日期：2025年第一季度
4. 主要活动：
5. 开发ApeChain支付系统的智能合约。
6. 将支付系统与ApeChain现有基础设施集成。
7. 进行全面测试和安全审计。
8. 开发ApeChain支付系统的智能合约。
9. 将支付系统与ApeChain现有基础设施集成。
10. 进行全面测试和安全审计。
11. 用户界面设计：
12. 开始日期：2024年第四季度
13. 结束日期：2025年第一季度
14. 主要活动：
15. 设计支付系统的用户友好界面。
16. 确保兼容不同设备和浏览器。
17. 进行用户测试并根据反馈进行设计迭代。
18. 设计支付系统的用户友好界面。
19. 确保兼容不同设备和浏览器。
20. 进行用户测试并根据反馈进行设计迭代。
21. 部署和上线：
22. 开始日期：2025年第二季度
23. 结束日期：2025年第三季度
24. 主要活动：
25. 在ApeChain上部署支付系统。
26. 进行最终测试和安全检查。
27. 向公众推出支付系统。
28. 在ApeChain上部署支付系统。
29. 进行最终测试和安全检查。
30. 向公众推出支付系统。
31. 监控和维护：
32. 开始日期：2025年第三季度
33. 持续进行
34. 主要活动：
35. 监控支付系统的性能和安全性。

- 36. 解决出现的任何问题或漏洞。
- 37. 提供持续的支持和维护。
- 38. 监控支付系统的性能和安全性。
- 39. 解决出现的任何问题或漏洞。
- 40. 提供持续的支持和维护。

报告期望：

报告频率：

- 每月更新：每月最后一个星期五分享详细的进度报告。

报告内容：

- 每月更新：关键里程碑进展、遇到的挑战和取得的成就。
- 季度回顾：详细的进度、财务和关键绩效指标（KPI）回顾。
- 半年度路线图更新：更新的未来计划和里程碑路线图。

报告交付：

- 每月更新：在ApeChain社区论坛发布并通过社交媒体分享。
- 季度回顾：直播活动并设有问答环节，向社区开放。
- 半年度路线图更新：在ApeChain网站上发布并通过电子邮件通讯分享。

临时更新：

- 需要时分享重要公告、项目计划的变更或重大进展。
- 在ApeChain社区论坛发布并通过社交媒体分享。

反馈机制：

- 社区成员可以通过ApeChain社区论坛或电子邮件提供反馈和提问。
- 定期安排反馈会以解决社区关注的问题并收集未来开发的意见。

总成本

技术开发：

- 智能合约开发：\$10,000
- 开发去中心化自由职业市场的智能合约，确保安全性和功能性。
- 开发去中心化自由职业市场的智能合约，确保安全性和功能性。
- 与ApeChain集成：\$20,000
- 将平台与ApeChain区块链集成，包括钱包集成和交易处理。
- 将平台与ApeChain区块链集成，包括钱包集成和交易处理。
- 安全审计：\$20,000
- 进行全面的安全审计，以识别和修复智能合约和平台中的漏洞。
- 进行全面的安全审计，以识别和修复智能合约和平台中的漏洞。
- 区块链节点设置和维护：\$25,000
- 设置和维护支持平台运营的必要区块链节点。
- 设置和维护支持平台运营的必要区块链节点。

用户界面设计

- 用户体验/用户界面设计：\$5,000
- 设计平台的用户界面，注重用户体验和易用性。
- 设计平台的用户界面，注重用户体验和易用性。
- 前端开发：\$25,000
- 开发平台的前端，包括适应不同设备的响应式设计。
- 开发平台的前端，包括适应不同设备的响应式设计。
- 测试和迭代：\$15,000
- 进行用户测试并根据反馈进行设计迭代，以确保无缝的用户体验。
- 进行用户测试并根据反馈进行设计迭代，以确保无缝的用户体验。

部署和上线

- 部署成本：\$10,000
- 在ApeChain主网上部署平台，包括最终测试和优化。
- 在ApeChain主网上部署平台，包括最终测试和优化。
- 上线营销：\$30,000
- 推广平台上线的营销活动，包括社交媒体活动、与影响者合作和新闻发布。
- 推广平台上线的营销活动，包括社交媒体活动、与影响者合作和新闻发布。

监控和维护（1年）

- 持续维护：\$60,000（每月\$5,000）
- 持续监控和维护平台，确保稳定性、性能 and 安全性。这包括服务器成本、漏洞修复和更新。
- 持续监控和维护平台，确保稳定性、性能 and 安全性。这包括服务器成本、漏洞修复和更新。

附加功能和增强

- 竞标系统实施：\$10,000
- 开发和集成竞标系统，让自由职业者可以为项目提供报价和时间表。
- 开发和集成竞标系统，让自由职业者可以为项目提供报价和时间表。
- NFT验证和徽章系统：\$15,000
- 实施NFT持有者的验证和徽章系统，以认证其档案并增加可信度。
- 实施NFT持有者的验证和徽章系统，以认证其档案并增加可信度。
- 支付网关增强：\$12,000
- 增强支付网关，以支持各种加密货币并确保无缝交易。
- 增强支付网关，以支持各种加密货币并确保无缝交易。

杂项费用

- 应急基金：\$20,000
- 用于应对不可预见的费用和覆盖项目期间可能出现的额外成本。
- 用于应对不可预见的费用和覆盖项目期间可能出现的额外成本。
- 总成本：\$277,000

TEAM DESCRIPTION:

Hi, I'm Hiisver (MAYC 18568), Art Director at GHORDE, with over eight years of experience in the creative industry. My diverse background includes five years as a Art Director, creator & visual lead in a Digital Marketing Agency and three years

as a 3D artist at MEP, an international business development company. I am passionate about leveraging blockchain technology to create innovative solutions and have been actively involved in the NFT and Web3 space.

Marketing Working Group election top 5 APECOIN DAO

X: [Hiisver](#)

DAO: [Hiisver](#)

IG: [Hiisver](#)

Recent Projects:

Maentae

The KPI Institute, an Australian organization with 20 years of experience, is launching a subsidiary called Maentae. Maentae is an educational organization focused on utilizing technology and blockchain to provide young people with learning opportunities, professional certifications, and mentoring services from senior officials. I served as the project's Art Director, overseeing the branding concept and creative direction.

WEB: [KPI Institue](#)

Base Name Service

The Base Name Service (BNS) was launched concurrently with the activation of the Base chain. Since its inception, the number of BNS owners has increased rapidly, with tens of thousands of users now holding .bns names. BNS provides domain names with a one-time payment, ensuring lifetime ownership. Additionally, the BNS token serves as the governance token for the name service. I contributed as a visual artist and designer to the highly successful project team, achieving significant growth in a short period.

WEB: [BNS](#)

TicketX

TicketX is a ticketing platform utilizing NFT-based technology solutions. It enables domestic users to sell tickets for various activities and events, offering memorable experiences such as event photos as NFTs. Despite being on the market for less than a year, TicketX has successfully sold its first 100,000 tickets and organized more than 10 major events and concerts. I worked as the Art Director and a member of the marketing team, driving the project's success.

WEB: [TicketX](#)

GHORDE Development Team

Our development team at GHORDE is a group of highly skilled professionals dedicated to driving innovation and delivering high-quality solutions in the Web3 and blockchain space. Each team member brings unique expertise and a commitment to excellence, ensuring our projects meet the highest standards.

Team INFO: [Ghorde](#)

Chingun

Head of Developer Community and Chief Technologist

Chingun, our Chief Technologist and Head of the Developer Community, brings exceptional technological expertise to the team. With a mission to create a vibrant and innovative ecosystem for developers, Chingun has an extensive background in developing and leading successful projects. His notable experience includes working on:

- BASE NAME SERVICE
- EIGENFI
- HYPERFUSION BLOCKCHAIN
- CRAZY GOAT WEB3 GAMING PLATFORM

With 8 years of development experience, Chingun has a proven track record of building robust and scalable solutions that drive technological advancement.

Sulde

Head Architect

Sulde, our master architect, is responsible for designing the structural backbone of GHORDE's projects. His expertise ensures that our solutions are both robust and scalable, meeting the highest standards of quality and efficiency. Sulde's extensive experience includes:

- BASE NAME SERVICE
- EIGENFI
- HYPERFUSION BLOCKCHAIN
- CRAZY GOAT WEB3 GAMING PLATFORM
- Helix Unirollup

With 7 years of development experience, Sulde has also contributed significantly to Helix Lab, showcasing his ability to deliver innovative and reliable architectural designs.

PROPOSAL DESCRIPTION:

ApeLance is set to transform the freelance landscape by offering a secure, transparent, and efficient platform powered by blockchain technology. By ensuring instant payments, confidentiality, and a robust verification system, ApeLance provides a reliable and innovative solution for freelancers and clients worldwide.

The Problem:

Traditional freelance platforms often charge high service fees (up to 40%) and can delay payments for several days or even weeks. Freelancers and clients alike face issues with trust and transparency, as the terms of service and payment processes are controlled by centralized entities. In some regions, payments cannot be received, and transfers do not go through. With Web 3.0, we aim to ensure equal rights and opportunities for everyone across the globe.

ApeLance Competitive Advantages

[

2300×1080 220 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/d/daf9fc424686038ae5cc5706c317ab7839205691.png>)

ApeLance: The Solution

ApeLance leverages smart contracts on ApeChain to automate and secure payment processes. Payments in ApeCoin are instant and transparent, significantly reducing the risk of non-payment or delayed payment. Smart contracts hold funds in escrow and release them upon the completion of predefined milestones, ensuring that both parties fulfill their obligations. Payment delays can disrupt the cash flow for freelancers. By utilizing ApeCoin and smart contracts, ApeLance ensures immediate and secure payments upon task completion, providing financial stability for freelancers.

Easy Account Creation

Creating an account on our platform is simple and does not require any personal information. Users can register using their wallet address created on ApeChain or their MOCA ID. This approach ensures that the personal information of both contractors and clients remains confidential, while also enhancing the platform's usability regardless of the user's location or background. ApeLance aims to eliminate these biases and create an equal opportunity environment for all users.

Bid

Bidding allows freelancers to offer their services at competitive rates, ensuring clients receive the best value for their projects. By creating a competitive environment, clients can choose from a range of bids that suit their budget and quality expectations.

NFT Verification and Badge System

The NFT Verification and Badge System is a key feature of ApeLance that allows users to verify their NFTs and receive a badge on their profile. This badge serves as a mark of authenticity and credibility within the ApeLance marketplace. Verified NFT badges provide clients and freelancers with an added layer of trust, knowing they are dealing with genuine members of the NFT community. NFT users can easily find and connect with others who share similar NFTs, fostering a sense of community within the marketplace.

Conclusion

ApeLance is set to transform the freelance landscape by offering a secure, transparent, and efficient platform powered by blockchain technology. By ensuring instant payments, confidentiality, and a robust verification system, ApeLance provides a reliable and innovative solution for freelancers and clients worldwide.

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Freelancer: An individual who offers their services on a project-by-project basis, often working independently and remotely.

Client: An individual or entity that hires freelancers to complete specific projects or tasks.

Facts about Freelancing Worldwide:

Statistics

Growth: The freelance workforce is growing rapidly, with an estimated 59 million freelancers in the United States alone, contributing \$1.2 trillion to the economy. Freelancing is a global phenomenon, with freelancers from around the world offering their services to clients across borders.

Flexibility: One of the main reasons people choose freelancing is the flexibility it offers in terms of work hours, location, and choice of projects. Freelancing allows individuals to have more control over their work-life balance, leading to higher job satisfaction and overall well-being.

Cost-Effectiveness: For companies, hiring freelancers can be more cost-effective than hiring full-time employees, as they only pay for the work done.

Speed and Efficiency: Freelancers can often complete projects more quickly and efficiently than traditional employees, as they are highly motivated to deliver quality work. Freelancers bring fresh perspectives and ideas to projects, contributing to innovation within companies.

Freelance Industry Financial Statistics:

Statistics

Revenue Growth: The global freelance market was valued at \$1.5 trillion in 2020 and is projected to reach \$2.7 trillion by 2028, with a compound annual growth rate (CAGR) of 6.2% from 2021 to 2028.

Regional Revenue Distribution: North America accounted for the largest share of the freelance market revenue in 2020, followed by Europe and Asia-Pacific.

Sector Contribution: The technology sector is the largest contributor to freelance revenue, followed by design and creative services, and administrative support.

Freelance Platform Revenue: Online freelance platforms generated \$5 billion in revenue in 2020, a significant increase from previous years, driven by the shift to remote work and the gig economy.

Our goal is to create a blockchain-based P2P freelance platform to capture 0.1% of this rapidly growing market. Unpredictable events such as the COVID-19 pandemic and subsequent isolation have demonstrated that people's lives are not fixed. The next generation dreams of working on diverse projects from anywhere in the world rather than settling in one place.

BENEFIT TO APECOIN ECOSYSTEM:

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Increased Utility for ApeCoin

Payment Medium: Using ApeCoin as the primary currency on ApeLance will increase its demand. Freelancers will receive payments in ApeCoin, encouraging them to hold, use, or trade it within the ecosystem. ApeLance will facilitate numerous transactions daily, boosting the transaction volume and liquidity for ApeCoin.

New User Acquisition: By targeting freelancers and clients globally, ApeLance will attract new users to the ApeCoin ecosystem, including those who have not previously engaged with crypto. ApeLance will encourage active participation from the ApeCoin community, including developers, designers, marketers, and other freelancers, fostering a vibrant and collaborative environment. The platform will help businesses find skilled freelancers quickly and efficiently, driving economic activity within the ApeCoin ecosystem.

NFT Verification: The NFT verification feature will incentivize NFT holders to use and hold ApeCoin, increasing engagement within the ApeCoin ecosystem.

Long-Term Viability: The decentralized and transparent nature of ApeLance ensures its sustainability without reliance on a central authority, aligning with the principles of decentralization and self-sovereignty central to the ApeCoin community.

The 0.1% of the market we are targeting amounts to \$500 million, representing the total sales between employers and employees. We will generate revenue by taking a commission from these transactions.

According to our estimates, payments for jobs can be made using all types of coins available on ApeChain, with the commission structure as follows:

- 0.5% marketplace fee will be charged if paying and receiving payments using ApeCoin.
- 1% fee will be charged if payment is made in other coins.

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The 0.5% (ApeCoin) and 1% (other coins) fees would only be collected from the client, ensuring that freelancers receive the full payment for their work. This approach aligns with our goal to attract and retain top talent by maximizing their earnings.

Aside from the marketplace fee, the core features of ApeLance will be free to use. However, we plan to introduce premium features in the future, such as enhanced profile visibility, advanced project management tools, and access to exclusive job postings. The costs for these premium features are still being finalized and will be competitive with market standards.

Tipping will also be a feature offered by ApeLance. We recognize the importance of allowing clients to show appreciation for exceptional work beyond the agreed-upon payment. ApeLance will take a small percentage of the tips provided, set at 1%. This rate is designed to cover the administrative costs while ensuring the majority of the tip goes to the freelancer.

We plan to spend 20% of commissions rewarding our most active users and 10% to support initiatives of ApeCoin DAO. Our goal for the next five years is to attract 0.1% of the market, which is estimated \$2.5 million. The 20% of commissions allocated for rewarding our most active users will be distributed based on a point system. Points will be awarded for activities such as completing projects, receiving high ratings, and contributing to community discussions. These points can be redeemed for ApeCoin or used to access premium features. The 10% allocated to support ApeCoin DAO initiatives will be used to fund projects and events that align with the DAO's goals, such as educational programs, community meetups, and development grants. Detailed criteria and application processes for these funds will be developed in collaboration with the DAO.

We understand the importance of security, especially when dealing with token holders' wallets. We have plans to conduct comprehensive security audits with reputable firms before the platform goes live. Although the auditing process has not yet begun, we will provide proof of these audits once they are completed.

Additionally, users will receive a Job NFT Badge, and job ads and information for NFT-certified users within the Yuga Labs ecosystem will appear at the top of listings. Similarly, Mocaverse NFTs will also rank high.

The appearance order for listings will be:

1. BAYC
2. MOCA
3. MAYC
4. Other ecosystem NFTs

This ranking system will provide advantages to these NFT users, ensuring they reach potential clients faster. Organizations interested in multitasking can also include NFT sales to leverage these benefits.

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Regarding the use of ApeCoin trademarks, we do not expect to maintain full ownership rights to the content or IP created as a result of the approval of our proposal. We anticipate that any content produced will be owned by the ApeCoin DAO, aligning with the principles of decentralization and community ownership.

STEPS TO IMPLEMENT:

More detail information

1. Project Initiation:

2. Associated Costs:

\$7,000

- Personnel:

Project Manager, Planning Team

- Platforms Needed:

Project management software (e.g., Asana, Trello)

- Requests to APE Foundation:

None at this stage

- Description:

Initial project planning, team meetings, setting milestones, and preparing a detailed project plan.

- End Date:

1 month after project start

1. Technical Development:

2. Smart Contract Development:

3. Associated Costs:

\$50,000

- Personnel:

Blockchain Developers, Smart Contract Auditors

- Platforms Needed:

Development tools (e.g., Solidity, Truffle)

- Requests to APE Foundation:

None at this stage

- End Date:

3 months after project start

- Associated Costs:

\$50,000

- Personnel:

Blockchain Developers, Smart Contract Auditors

- Platforms Needed:

Development tools (e.g., Solidity, Truffle)

- Requests to APE Foundation:

None at this stage

- End Date:

3 months after project start

- Integration with ApeChain:

- Associated Costs:

\$40,000

- Personnel:

Blockchain Developers

- Platforms Needed:

ApeChain APIs, integration tools

- Requests to APE Foundation:

Technical support for integration if needed

- End Date:

4 months after project start

- Associated Costs:

\$40,000

- Personnel:

Blockchain Developers

- Platforms Needed:

ApeChain APIs, integration tools

- Requests to APE Foundation:

Technical support for integration if needed

- End Date:

4 months after project start

- Security Audits:

- Associated Costs:

\$20,000

- Personnel:

Security Auditors

- Platforms Needed:

Security audit tools

- Requests to APE Foundation:

None at this stage

- End Date:

5 months after project start

- Associated Costs:

\$20,000

- Personnel:

Security Auditors

- Platforms Needed:

Security audit tools

- Requests to APE Foundation:

None at this stage

- End Date:

5 months after project start

- Blockchain Node Setup and Maintenance:
- Associated Costs:

\$10,000

- Personnel:

Node Operators

- Platforms Needed:

Server infrastructure

- Requests to APE Foundation:

None at this stage

- End Date:

Ongoing

- Associated Costs:

\$10,000

- Personnel:

Node Operators

- Platforms Needed:

Server infrastructure

- Requests to APE Foundation:

None at this stage

- End Date:

Ongoing

1. User Interface Design:
2. UX/UI Design:
3. Associated Costs:

\$25,000

- Personnel:

UX/UI Designers

- Platforms Needed:

Design tools (e.g., Figma, Sketch)

- Requests to APE Foundation:

None at this stage

- End Date:

2 months after project start

- Associated Costs:

\$25,000

- Personnel:

UX/UI Designers

- Platforms Needed:

Design tools (e.g., Figma, Sketch)

- Requests to APE Foundation:

None at this stage

- End Date:

2 months after project start

- Front-End Development:
- Associated Costs:

\$15,000

- Personnel:

Front-End Developers

- Platforms Needed:

Web development tools (e.g., React, Angular)

- Requests to APE Foundation:

None at this stage

- End Date:

3 months after project start

- Associated Costs:

\$15,000

- Personnel:

Front-End Developers

- Platforms Needed:

Web development tools (e.g., React, Angular)

- Requests to APE Foundation:

None at this stage

- End Date:

3 months after project start

- Testing and Iteration:
- Associated Costs:

\$10,000

- Personnel:

QA Testers, User Testing Group

- Platforms Needed:

Testing tools

- Requests to APE Foundation:

None at this stage

- End Date:

4 months after project start

- Associated Costs:

\$10,000

- Personnel:

QA Testers, User Testing Group

- Platforms Needed:

Testing tools

- Requests to APE Foundation:

None at this stage

- End Date:

4 months after project start

1. Deployment and Launch:

2. Deployment Costs:

3. Associated Costs:

\$10,000

- Personnel:

DevOps Engineers

- Platforms Needed:

Deployment tools

- Requests to APE Foundation:

None at this stage

- End Date:

5 months after project start

- Associated Costs:

\$10,000

- Personnel:

DevOps Engineers

- Platforms Needed:

Deployment tools

- Requests to APE Foundation:

None at this stage

- End Date:

5 months after project start

- Launch Marketing:

- Associated Costs:

\$30,000

- Personnel:

Marketing Team

- Platforms Needed:

Social media platforms, marketing tools

- Requests to APE Foundation:

Marketing support for promoting the platform

- End Date:

6 months after project start

- Associated Costs:

\$30,000

- Personnel:

Marketing Team

- Platforms Needed:

Social media platforms, marketing tools

- Requests to APE Foundation:

Marketing support for promoting the platform

- End Date:

6 months after project start

1. Monitoring and Maintenance (1 year):
2. Ongoing Maintenance:
3. Associated Costs:

\$60,000

- Personnel:

Maintenance Team

- Platforms Needed:

Monitoring tools

- Requests to APE Foundation:

None at this stage

- End Date:

Ongoing

- Associated Costs:

\$60,000

- Personnel:

Maintenance Team

- Platforms Needed:

Monitoring tools

- Requests to APE Foundation:

None at this stage

- End Date:

Ongoing

1. Additional Features and Enhancements:
2. Bidding System Implementation:
3. Associated Costs:

\$20,000

- Personnel:

Developers

- Platforms Needed:

Development tools

- Requests to APE Foundation:

None at this stage

- End Date:

8 months after project start

- Associated Costs:

\$20,000

- Personnel:

Developers

- Platforms Needed:

Development tools

- Requests to APE Foundation:

None at this stage

- End Date:

8 months after project start

- NFT Verification and Badge System:
- Associated Costs:

\$20,000

- Personnel:

Developers

- Platforms Needed:

Development tools

- Requests to APE Foundation:

None at this stage

- End Date:

9 months after project start

- Associated Costs:

\$20,000

- Personnel:

Developers

- Platforms Needed:

Development tools

- Requests to APE Foundation:

None at this stage

- End Date:

9 months after project start

- Payment Gateway Enhancements:
- Associated Costs:

\$20,000

- Personnel:

Developers

- Platforms Needed:

Payment processing tools

- Requests to APE Foundation:

None at this stage

- End Date:

10 months after project start

- Associated Costs:

\$20,000

- Personnel:

Developers

- Platforms Needed:

Payment processing tools

- Requests to APE Foundation:

None at this stage

- End Date:

10 months after project start

1. Miscellaneous Expenses:
2. Contingency Fund:
3. Associated Costs:

\$10,000

- Requests to APE Foundation:

None at this stage

- End Date:

Ongoing 1-2 years

- Associated Costs:

\$10,000

- Requests to APE Foundation:

None at this stage

- End Date:

Ongoing 1-2 years

1. Technical Development:
2. Start Date: Q4, 2024
3. End Date: Q1, 2025
4. Key Activities:
5. Develop smart contracts for the payment system on ApeChain.
6. Integrate the payment system with ApeChain's existing infrastructure.
7. Conduct thorough testing and security audits.
8. Develop smart contracts for the payment system on ApeChain.
9. Integrate the payment system with ApeChain's existing infrastructure.
10. Conduct thorough testing and security audits.
11. User Interface Design:
12. Start Date: Q4, 2024
13. End Date: Q1, 2025
14. Key Activities:
15. Design a user-friendly interface for the payment system.
16. Ensure compatibility with different devices and browsers.
17. Conduct user testing and iterate on design based on feedback.
18. Design a user-friendly interface for the payment system.
19. Ensure compatibility with different devices and browsers.
20. Conduct user testing and iterate on design based on feedback.
21. Deployment and Launch:
22. Start Date: Q2, 2025
23. End Date: Q3, 2025
24. Key Activities:
25. Deploy the payment system on ApeChain.
26. Conduct final testing and security checks.
27. Launch the payment system to the public.
28. Deploy the payment system on ApeChain.

29. Conduct final testing and security checks.
30. Launch the payment system to the public.
31. Monitoring and Maintenance:
32. Start Date: Q3, 2025
33. Ongoing
34. Key Activities:
35. Monitor the performance and security of the payment system.
36. Address any issues or bugs that arise.
37. Provide ongoing support and maintenance.
38. Monitor the performance and security of the payment system.
39. Address any issues or bugs that arise.
40. Provide ongoing support and maintenance.

REPORTING EXPECTATIONS:

- Reports will be made available on the project's official website and shared through the Apelance X account.
- Reports will be published quarterly, with a summary of progress, milestones achieved, and any issues encountered.
- Duration: Ongoing, with reports expected for the duration of the project and maintenance phase.

Frequency of Reports:

- Monthly Updates: Detailed progress reports will be shared on the last Friday of each month.

Content of Reports:

- Monthly Updates: Progress on key milestones, challenges faced, and achievements.
- Quarterly Reviews: Detailed review of progress, financials, and key performance indicators (KPIs).
- Bi-Annual Roadmap Updates: Updated roadmap outlining future plans and milestones.

Delivery of Reports:

- Monthly Updates: Posted on the ApeChain community forum and shared via social media. We will share information and post reports in all groups such as ApeCoin DAO Discourse Forum or The Banana Bill community Telegram group.
- Quarterly Reviews: Live-streamed event with a Q&A session, open to the community.
- Bi-Annual Roadmap Updates: Published on the ApeChain website and shared via email newsletter.

Ad-Hoc Updates:

- Important announcements, changes to the project plan, or significant developments will be shared as needed.
- Posted on the ApeChain community forum and shared via social media.

Feedback Mechanism:

- Community members can provide feedback and ask questions via the ApeChain community forum or email.
- Regular feedback sessions will be scheduled to address community concerns and gather input for future development.

OVERALL COST

Total amount requested from the ApeCoin Ecosystem Fund = \$277,000

Technical Development:

- Smart Contract Development:

\$10,000 * Developing the smart contracts that will power the decentralized freelance marketplace, ensuring security and

functionality.

- Developing the smart contracts that will power the decentralized freelance marketplace, ensuring security and functionality.
- Integration with ApeChain:

\$20,000 * Integrating the platform with the ApeChain blockchain, including wallet integration and transaction processing.

- Integrating the platform with the ApeChain blockchain, including wallet integration and transaction processing.
- Security Audits:

\$20,000 * Conducting comprehensive security audits to identify and fix vulnerabilities in the smart contracts and platform.

- Conducting comprehensive security audits to identify and fix vulnerabilities in the smart contracts and platform.
- Blockchain Node Setup and Maintenance:

\$25,000 * Setting up and maintaining the necessary blockchain nodes to support the platform's operations.

- Setting up and maintaining the necessary blockchain nodes to support the platform's operations.

User Interface Design

- UX/UI Design:

\$5,000 * Designing the user interface for the platform, focusing on user experience and ease of use.

- Designing the user interface for the platform, focusing on user experience and ease of use.
- Front-End Development:

\$25,000 * Developing the front-end of the platform, including responsive design for different devices.

- Developing the front-end of the platform, including responsive design for different devices.
- Testing and Iteration:

\$15,000 * Conducting user testing and iterating on the design based on feedback to ensure a seamless user experience.

- Conducting user testing and iterating on the design based on feedback to ensure a seamless user experience.

Deployment and Launch

- Deployment Costs:

\$10,000 * Deploying the platform on the ApeChain mainnet, including final testing and optimization.

- Deploying the platform on the ApeChain mainnet, including final testing and optimization.
- Launch Marketing:

\$30,000 * Marketing activities to promote the platform launch, including social media campaigns, influencer partnerships, and press releases.

- Marketing activities to promote the platform launch, including social media campaigns, influencer partnerships, and press releases.

Monitoring and Maintenance (1 year)

- Ongoing Maintenance:

\$60,000 (\$5,000 per month) * Continuous monitoring and maintenance of the platform to ensure stability, performance, and security. This includes server costs, bug fixes, and updates.

- Continuous monitoring and maintenance of the platform to ensure stability, performance, and security. This includes server costs, bug fixes, and updates.

Additional Features and Enhancements

- Bidding System Implementation:

\$10,000 * Developing and integrating a bidding system for freelancers to propose their rates and timelines for projects.

- Developing and integrating a bidding system for freelancers to propose their rates and timelines for projects.
- NFT Verification and Badge System:

\$15,000 * Implementing a verification and badge system for NFT holders to authenticate their profiles and increase credibility.

- Implementing a verification and badge system for NFT holders to authenticate their profiles and increase credibility.
- Payment Gateway Enhancements:

\$12,000 * Enhancing the payment gateway to support various cryptocurrencies and ensure seamless transactions.

- Enhancing the payment gateway to support various cryptocurrencies and ensure seamless transactions.

Miscellaneous Expenses

- Contingency Fund:

\$20,000 * Allocated for unforeseen expenses and to cover any additional costs that may arise during the project.

- Allocated for unforeseen expenses and to cover any additional costs that may arise during the project.