PROPOSAL

Africa ApeCoin Community

CATEGORY

Ecosystem Fund Allocation and Brand Decision

AUTHOR

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ABSTRACT

The Africa ApeCoin Community proposal aims to fund and support the growth of the web3 community in Africa, involved in various online and offline activities throughout the continent.

The group is requesting a monthly allocation of $10 000,00 in ApeCoin (APE Token) for a year to facilitate their community-building initiatives and events, including compensating community managers, delegation leaders, content creators, developers and supporting hackathons and ThankAPE initiatives, as well as support a charity or benefit for the under privileged.

MOTIVATION

The AAC community managers have become actively involved in the ApeCoin ecosystem, contributing to both online and offline community building. They have demonstrated a commitment to the growth of the Ape Ecosystem by hosting various events, participating in DAO activities, and managing an online presence. The requested funding aims to further amplify these efforts and foster the growth of this vibrant community.

RATIONALE

By supporting communities like the Africa ApeCoin Community or AAC, we can further the decentralisation and grassroots growth of the ApeCoin Ecosystem. This community's activities align with the greater mission and their efforts will enhance the visibility and awareness of web3, benefiting the entire ecosystem.

SPECIFICATIONS

The AAC will use the allocated funds to:

1. Compensate community managers and delegation leaders, acknowledging their valuable contribution to the community.

2. Support various content artists, creators and developers producing engaging digital assets about ApeCoin, the ApeCoin DAO and the AAC community's activities including ThankAPE initiatives.

3. Support 1 African community/charity project, including fund raising and growth support.

4. Hold regular Twitter Spaces (minimum 2 per month)

The community's DAO representative, known as "BojangleGuy" and "0xWebMoss", will continue to attend key Ape meetings and contribute to forums, further integrating the community into the wider Ape family.

1. Maintain a Treasury with transparent records of expenditure.

ECOSYSTEM

For those interested in joining the Africa ApeCoin Community, you are encouraged to visit their Twitter channel and website coming soon. Links to these platforms can be found here:

Email: africaapecoincommunity@gmail.com

https://twitter.com/AfricaApeCoinCo

https://www.africaapecoin.com coming soon

TIMELINE

Upon approval, the funding will commence immediately, with monthly disbursements of $10,000 in ApeCoin (APE Token) for the period of one year or 12 months in total. Note: A renewal may be requested in month 10 or 11, to continue the community efforts without disturbing the processes in place.

OVERALL COST

The total cost of this proposal to the DAO is $120 000.00 in ApeCoin (APE Token) over a year. The long-term gains expected from community growth, increased web3 adoption and awareness of the ApeCoin Ecosystem and the ApeCoin DAO.

COST BREAKDOWN

2x Community Managers $1500.00 per manager each month

Expense Allowance $2000.00 per month, will accrue any unused funds

Growth Funding $5000.00 per month, will accrue any unused funds

*Amounts above shown in USD value would be paid in APE Token.

The Community Managers will act as spokespersons, treasury and leaders of the AAC and drive web3 growth and development in our African continent.

The Expense Allowance will be used to pay community members for their contribution including design work, development, marketing or can be used for travel to events, accommodation, stationary, printing, marketing & materials for the Africa ApeCoin Community Projects and events.

The Growth Fund will be used to support IRL events, Charities, Hackathons and other IRL events to further the growth of the ApeCoin community in Africa. This will be reserved to give back to the community and build initiatives with ThankAPE and other ApeCoin DAO initiatives.

Thank you for taking the time to read through the AAC proposal and we look forward to your valued feedback and comments/suggestions on how to make this initiative a success for all involved

Regards

Craig Moss

Dear ApeCoin Community

Thank you for your initial feedback, overall feeling is positive. I've asked to withdraw this AIP for the interim, so we can better structure it, and provide an outline and breakdown of initiatives and growth opportunities we could utilize. Please check back for updates or follow our community channel in discord. Thanks 0xWebMoss