

Project name:

CRNFT

Author name and contact info:

[@crnft](#)

I understand that I will be required to provide additional KYC information to the Optimism Foundation to receive this grant:

[Yes]

L2 recipient address:

0x47CEE63b7CAd5583171AFc378C75E36D9D46C90c

Which Voting Cycle are you applying for?

: cycle 8

Grant category:

NFT

Project description

CRNFT is an "Upwork" for NFT and metaverse-related services. We aim to create services on-chain through a platform curated by its members. We provide innovative solutions for brands entering the digital world and our ultimate goal is to build bridges between art, fashion, and architecture.

Project links:

- Website: <https://www.crnft.art>
- Twitter: <https://twitter.com/crnftart>
- Discord/Discourse/Community: <http://discord.gg/FSNUuR96ak>

[Pitch Deck](#)

[Decentraland Gallery](#)

[Spatial.io Gallery](#)

Additional team member info :

Punk 9269 Marek Bardzinski

<https://www.linkedin.com/in/marcbpunk/>

Founder of [SMS.API](#) (European Twilio) acquired by Link Mobility.

Founder of [2FAS](#) system for password-less integrations (1Mil users)

CEO of [Wellcome Home](#)

Jacob Gorajek | CPO

[**https://www.linkedin.com/in/jakubgorajek/](https://www.linkedin.com/in/jakubgorajek/) **

Inventor of UnStock which is now part of the [Slidely Family](#). The idea was backed by Netflix co-founder Mitch Lowe, who became the company's advisor from the first days.

Please link to any previous projects the team has meaningfully contributed to:

[2FAS](#)

[SMS.API](#)

[Slidely Family](#)

[ArkiveDAO](#)

[Lukas Chmiel Inc](#)

Competitors, peers, or similar projects

[UPWORK](#)

[FIVERR](#)

[WEB3.CAREER](#)

Is/will this project be open-sourced?

Yes

Optimism native?:

Yes

Date of deployment/expected deployment on Optimism:

February 1st, 2023

Ecosystem Value Proposition:

- we disrupt the creative service industry by eliminating centralized agencies and making one protocol for all.
- we develop sustainable solutions for creating content.
- we help web 2.0 creators bootstrap their web 3.0 projects and crowdfund them with community
- our advisors are top-tier consultants in art, fashion, tech, and architecture.
- we've been working as freelancers, and producers for over 2 decades, so we know all of the current flaws in the system.

Number of OP tokens requested:

1,000,000

Did the project apply for or receive OP tokens through the Foundation Partner Fund?:

No

Proposal for token distribution:

The token

- 500k OP awarded to cover a brand new MVP on Optimism
- 300k OP awarded to cover the marketing of the platform
- 200k OP awarded to cover onboarding of top 1000 creatives in the United States (multi-disciplinary artists)

Timeline:

MVP - up to 2 months from receiving the fund

Onboarding 1000 creatives within 1 year.

- Why will incentivized users and liquidity on Optimism remain after incentives dry up?

We will establish a demand for services on-chain. For example Digital Fashion brands need UGC content that can be produced on-chain with photographers from our platform.