

Why we're giving 100% of Ether Cards' seasonal design profits to Worldbuilders

[Nick Johnson](#)

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1

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We [just launched](#) our seasonal design on Ether Cards, and I think it looks absolutely stunning:

All the thanks for that rightly go to Jamie Smith, the amazing graphic artist who produced the artwork for us.

I've long been a fan of Patrick Rothfuss — both his writing, and as a human being in general — and he only cemented that when he launched [Worldbuilders](#). Each year, Worldbuilders does a huge end-of-year fundraiser. They solicit donations from sci-fi and fantasy authors — mostly books, but also games, and many special one-offs — and put them all in a huge lottery, where every donor gets a chance to win the items in the lottery. It's hugely successful, and has been getting more so year-by-year.

The charity Worldbuilders is raising for is called [Heifer International](#). Heifer helps disadvantaged families with gifts of livestock and training, to help them become self-sustaining. Further, families donate the first offspring of their new livestock to another family, helping even more people on the path to self-sufficiency.

I love Pat and Worldbuilders, but I'm not a sci-fi or fantasy author (if I were, I'd be a bad one). I do have this side-business called [Ether Cards](#), though, and we're making a habit of doing a yearly seasonal design. So this year, we decided to donate 100% of profits from the seasonal Ether Cards design to Worldbuilders up until the end of their fundraiser on December 8.

That means all the sales, less what it costs us to print, pack, and ship the cards, will go to Worldbuilders. We'll publish an accounting at the end of the period and let you know how much you all helped raise for Worldbuilders.

If that sounds good to you, you can get a gift for your friends and family, and support an amazing charity at the same time [on the Ether Cards site](#).

If you'd like to donate directly to Worldbuilders, and get in the prize lottery too, we've started an [Ethereum Team](#) — let's show everyone how generous the Ethereum community can be!