

## PROPOSAL NAME:

ApeCoin DAO

Goverland Collaboration

## TEAM DESCRIPTION:

My name is Andrey, and I am a co-founder at [Goverland.xyz](https://Goverland.xyz). We build a convenient mobile app for DAO participants to bring governance UX to the next level. Goverland App users can follow DAOs, receive push notifications about new proposals, get DAO insights, and vote on the go.

Contact Details:

- Telegram:

scherbovich

- X (Twitter):

[AScherbovich](#)

## PROPOSAL DESCRIPTION:

We propose to establish a collaboration between ApeCoin DAO and Goverland. As part of this collaboration, we suggest discussing with DAO leadership several working directions:

- Promo Videos:

Create promotional videos featuring ApeCoin DAO participation on the Goverland App.

- Proposal Highlights:

Feature ApeCoin DAO proposals in the Goverland App's "Proposal of the day" section.

- Feature Development:

Develop app features that would be specifically beneficial for ApeCoin DAO.

## BENEFIT TO APECOIN ECOSYSTEM:

Our goal is to increase DAO participation rates by making governance more convenient and accessible. By promoting awareness about healthy DAOs, new ecosystem users will learn where they can get the best governance experience.

The major long-term benefit of this collaboration is to enable more ApeCoin DAO token holders to participate actively in the DAO, enhancing the overall governance and decision-making process.

## STEPS TO IMPLEMENT:

- Initiate Communication:

Create a group chat between the ApeCoin DAO leadership team and the Goverland team. \* Within one week after the proposal is approved.

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- Discuss Opportunities:

Discuss partnership opportunities and identify areas of mutual benefit. \* Within two weeks after the proposal is approved.

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- Detailed Proposals:

Develop and submit separate proposals for specific collaboration directions, if a broader DAO community decision is required for each case. \* Within three weeks after the proposal is approved.

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## REPORTING EXPECTATIONS:

We will share the results of our discussion with ApeCoin DAO leadership immediately after exploring our partnership opportunities. Potential outcomes may include cross-marketing efforts and implementing custom features for ApeCoin DAO.

**OVERALL COST:**

We are not requesting any funding for this proposal.