Genesis of Fellowship group:

During April 2024, members of our group all attended different contributor sessions hosted by Arbitrum DAO Onboarding. After a couple of weeks, we were placed in this group to tackle Business Development from an Arbitrum DAO perspective. We have met twice on our own accord, and have the broad mandate for formalizing a group objective and deliverables should we find the working group well positioned to add value to the DAO. We aim to do so by advancing Arbitrum DAO through an organized business development capacity.

Important documents:

- · Document explaining the purview of our Fellowship Group
- Introducing Arbitrum Fellowships Governance
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- · Running doc of our members, meeting notes, and initiatives
- Business Development Fellowship Notion Page
- Business Development Fellowship Notion Page

Composition:

Our ArbitrumDAO | Biz Dev Fellowship Group is composed of 7 people from 4 countries that is currently split into 2 subworking groups. MRICHCL is the Gandalf of the group which helps organizes our volunteer efforts. We have included our profiles in our Notion page.

Objectives:

At present, we are following the guidelines of the Fellowship, and performing basic analysis of what is currently being done for BD internally and externally. We are scheduled to meet at least 5 times over the course of 2 months to propose formal objectives for the group. At the end of the 2 months, we are expected to draft at least 1 proposal to add value or disband the group. Any proposals should be vetted by at least 3 delegates.

Meetings

The group has regular meetings w/ the following virtual meeting details: https://meet.google.com/oie-cbfa-ckc. At present we meet every Tuesday at GMT 4 (or 11AM EST for all months of the year). We use this time to provide updates from subgroups and keep each other accountable for deliverables.

Update for 05.13.2024

Current status:

- We have split into 2 groups for initial fact finding missions.
- Team A (@RichCL, @git.smol, Pravnav)
- We have reached out to contacts at both AF and OCL for different BD members.
- · The goals are to:
 - 1. to conduct informational interviews and document current efforts,
- to conduct informational interviews and document current efforts.
 - 1. synthesize our findings from the different interviews, and
- synthesize our findings from the different interviews, and

- 1. identify the gaps that we can fill, or weak links we can strengthen
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- Team B (@BorrowLucid, Edgar, @teresacd, Alvaro)
- · We have started scraping forums from different ecosystems
- Polygon
- Arweave
- Mantle
- Optimism
- Gnosis
- Base
- Polygon
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- Collect forum and blog posts that describe ecosystem and business development strategies from other L2s
- · Outline what each chain is focusing on
- Uncover potential gaps among the other strategies that the BD fellowship can focus on
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Next steps:

In the next 2 weeks, each team will be providing updates from our respective sub-groups at our weekly meeting. We aim to wrap up our respective tasks by June in advance of our 5th meeting when the fellowship concludes.

What can you do to help:

Please help us with contacts.

We are connecting with the BD or Partnership people from both Offchain Labs and the Arbitrum Foundation. Just to make sure we are exhaustive in our outreach, please put anyone you know in those capacities in touch with us. You can start by mentioning them in this thread.

Additionally, feel free to respond to this thread with specific alpha and resources for us to get this group off to a great start.