

Hello Community,

We are seeking feedback on a proposed incubation program for blockchain product development. The program aims to facilitate collaboration among native builders and launch their products on Arbitrum. It will run for six months and involve 64 participants with prior experience in product management, software development, and related fields. Participants will work in teams to build 16 different products.

At the end of the program, there will be a competition to determine the top four teams. Members of these teams will receive \$20k, \$15k, \$10k, and \$5k, respectively, while the remaining participants will receive \$2k each plus cloud credits.

Benefits to the Ecosystem:

- Increased number of builders
- More innovative solutions

These are answers to some of the questions that readers might have in mind:

1. Why not a hackathon?

Unlike a hackathon, this program is designed to provide more long-term support to builders and help them develop sustainable products.

1. How will the program measure its success and impact?

During the incubation program, participants will develop solutions that address real-world challenges in DeFi, logistics, and other related areas.

1. Why is the duration 6 months?

As highlighted above, the program is designed to produce usable products. The longer time frame will ensure that we can deliver quality.

1. How do we ensure the security of the proposed funds?

To ensure trust and transparency, we will use a single milestone system. Funds will only be made available once the products have been fully launched on Arbitrum.

1. How will participants be selected for the program?

We will select people with prior experience in product management, software development, and related fields to increase our chances of success.

1. What will be our success metric?

The success metric will be the number of usable products launched on Arbitrum by program participants, as well as any other positive impact on the ecosystem that results from the program (e.g., number of people using the product, number of new users onboarded into the ecosystem).

Please leave your suggestions and questions.