

NEW HOMEPAGE for apecoin.com / public friendly

PROPOSAL CATEGORY: Brand Decision

TEAM DESCRIPTION: TBD

I am Dyorjadore or DrJDR for short

Invested in ApeCoin DAO for quite some time, recently member of the ThankApe Board.

Maybe I'm wrong but this type of work is perhaps the responsibility of the Working Group dedicated to Marketing, if this is the case, so much the better if it can highlight this need and move forward quickly !

ABSTRACT:

We have recently known that ApeCoin will shine through Formula 1.

By being exposed in the media, it is certain that the public will seek information about ApeCoin...

We need to ensure that the apecoin.com homepage is suitable for a wide audience, which is not really the case today...

Shouldn't we also create a section in the menu linked to news from our F1 team, with content updated regularly ?

BENEFIT TO APECOIN ECOSYSTEM:

Thus, we could inform / educate / make this audience want to take part in the ApeCoin adventure.

STEPS TO IMPLEMENT & TIMELINE:

TBD depending on the roles of the Marketing Working Group.

If necessary, I will be happy to support them personally in this project.

OVERALL COST:

TBD - dependent on those involved: Stewards, External companies.

I offer myself as an intermediary if necessary.