

In Arbitrum there is a lot of discussion around if the ecosystem should focus more on developer grants building or if we need to drive more users to the projects that are already within the ecosystem.

I work with 3 projects that are launching on arbitrum that have raised substantial amounts of funds.

I want to open the discussion around marketing grants vs developer grants and why I suggest we should focus on helping more of our current ecosystem projects with marketing support instead of just focusing on developer grants.