Introduction

This proposal aims to make minimal changes to the current GMX referral mechanism to create a fairer system that incentivizes more users to promote GMX.

Issues with the Current Model

1. Lack of Incentive for New Promoters: New promoters are less likely to succeed because new users tend to choose referrers with higher discounts.

2. Changeable Referral Relationships: Since referral codes are on-chain, users tend to change their codes to use the highest tier codes, undermining the efforts of lower-tier referrers.

Proposed Changes

1. Uniform Discount for New Users: Ensure all new users receive the same 10% discount, regardless of the referrer's Tier.

2. Non-Changeable Referral Relationships: Once users register through a referral link, they should not be able to change their referrer. This ensures that referrers' efforts are not undermined.

Detailed Mechanism

1. Discount Rates:

2. All referred users enjoy a uniform 10% trading fee discount.

3. The discount is consistent for all users, regardless of the referrer.

4. All referred users enjoy a uniform 10% trading fee discount.

5. The discount is consistent for all users, regardless of the referrer.

6. Referral Tier Levels:

7. Higher Tier levels provide better rewards for referrers but do not affect the discount rate for referred users.

8. Existing Tier Levels (Tier 1, Tier 2, Tier 3):

9. Tier 1: Users get a 10% discount, referrers earn a 5% rebate.

10. Tier 2: Users get a 10% discount, referrers earn a 10% rebate.

11. Tier 3: Users get a 10% discount, referrers earn a 15% rebate (10% in ETH/AVAX, 5% in esGMX).

12. Tier 1: Users get a 10% discount, referrers earn a 5% rebate.

13. Tier 2: Users get a 10% discount, referrers earn a 10% rebate.

14. Tier 3: Users get a 10% discount, referrers earn a 15% rebate (10% in ETH/AVAX, 5% in esGMX).

15. Conditions to upgrade to Tier 2 or Tier 3:

16. Tier 2: At least 15 active users using referral codes per week and a combined weekly volume above $5 million.

17. Tier 3: At least 30 active users using referral codes per week and a combined weekly volume above $25 million.

18. Tier 2: At least 15 active users using referral codes per week and a combined weekly volume above $5 million.

19. Tier 3: At least 30 active users using referral codes per week and a combined weekly volume above $25 million.

20. Higher Tier levels provide better rewards for referrers but do not affect the discount rate for referred users.

21. Existing Tier Levels (Tier 1, Tier 2, Tier 3):

22. Tier 1: Users get a 10% discount, referrers earn a 5% rebate.

23. Tier 2: Users get a 10% discount, referrers earn a 10% rebate.

24. Tier 3: Users get a 10% discount, referrers earn a 15% rebate (10% in ETH/AVAX, 5% in esGMX).

25. Tier 1: Users get a 10% discount, referrers earn a 5% rebate.

26. Tier 2: Users get a 10% discount, referrers earn a 10% rebate.

27. Tier 3: Users get a 10% discount, referrers earn a 15% rebate (10% in ETH/AVAX, 5% in esGMX).

28. Conditions to upgrade to Tier 2 or Tier 3:

29. Tier 2: At least 15 active users using referral codes per week and a combined weekly volume above $5 million.

30. Tier 3: At least 30 active users using referral codes per week and a combined weekly volume above $25 million.

31. Tier 2: At least 15 active users using referral codes per week and a combined weekly volume above $5 million.

32. Tier 3: At least 30 active users using referral codes per week and a combined weekly volume above $25 million.

33. Non-Changeable Referral Codes:

34. Once users register through a referral link, the referrer cannot be changed. This ensures fair rewards for referrers.

35. Once users register through a referral link, the referrer cannot be changed. This ensures fair rewards for referrers.

Benefits of the Proposed Changes

1. Increased Fairness: All users enjoy the same trading fee discount, preventing monopolies and encouraging more users to promote GMX.

2. Enhanced Incentives for Promoters: New promoters are more likely to join the referral program in a fair competitive environment.

3. Sustainable Growth: A fair and inclusive referral mechanism attracts more promoters, leading to organic and sustainable growth for GMX.

Comparison

[

image

2482×848 335 KB

](https://global.discourse-cdn.com/flex020/uploads/gmx/original/2X/c/cd4e056ee31f01db2e4fb186a091867e791f1b08.jpeg)

Conclusion

The proposed GMX referral mechanism reform aims to create a fairer, more inclusive system that incentivizes more users to promote GMX. By implementing a uniform discount rate for new users, making referral relationships non-changeable, and revising VIP benefits, we can achieve a balanced and effective referral system. Additionally, we have provided a draft example of GMSOL for reference. We hope everyone can actively provide feedback if there are better solutions. We believe these changes will significantly contribute to the growth and success of GMX.

Special thanks to Edson from the GMX Brazil Community for providing the complete suggestions and helping to finalize the proposal.

Q