

Ape Muscle goal is to use fitness and ape muscle to attract jacked normies to ApeCoin. Using Mutant 5104 IP to build a brand in the fitness industry.

Im Jason (Jay Day) I have been in fitness as long as I can remember. I been lifting since I was 18. Started studying bodybuilding at 20. Im 40 now and still love it. The industry is always finding new, and more efficient ways to build muscle. If you like to see what Im doing my social media

X: JayDay_eth

IG: mutant5104

The plan is to make gym content and showing up to crossfit, bodybuilding, and other fitness events. Just being at these events to flex some ape muscle showcase Mutant 5104 products, and getting ApeCoin more exposure. Giving away products made with ape IP mutant 5104. If AIP is approved, I will have a 30% discount for ApeCoin payments to hopefully onboard jacked normies who want to save money. I feel like a 30% discount will really incentivize people to look at using Apecoin. Getting new people in the ecosystem with a reason to buy, hold and stay. Apecoin 30% discount wont last forever. Once the product bought from this AIP is gone. The Apecoin discount will drop to 15%, this discount will stay.

Im asking for 50,000 ApeCoin.

25,000 will be used for events/marketing.

25,000 will be used for adding and getting more products. Also this will be used for packaging like boxes, bags, bubble wrap.

Im just a gym ape trying to get us some Apecoin gains. You can check out what Im doing on Twitter @JayDay_eth