

Personal Information

Discourse ID: [@Grains0x](#)

Twitter: <https://twitter.com/Grains0x>

Country of Residence: United Kingdom

Educational Background:

Failed computer science at Nottingham University but went on to develop software after leaving early. Started my first company at age 18.

No other formal certifications, but proud to have been a finalist in The Times newspaper's Entrepreneur of the year

Professional Background and Relevant Experience:

Failed computer science at Nottingham University but went on to develop software after leaving early. Started my first company at age 18.

1988 - Began a concert travel company, which became the biggest bus-to-concert vacation company in the UK.

1999 - Started Affiliate Window ([Awin.com](#)), which I exited in 2012 to Axel Springer in Germany with 200 staff located in several countries and around \$170 million in revenues. This included acquiring a company from AOL (<https://www.digitalstrategyconsulting.com/uncategorized/aol-sells-affiliate-network-buy-at-to-digital-window/6224/>) and our biggest competitor.

2011-2014 - Grew the Australian Pink Floyd (Band) to be the biggest tribute band in the world. The Times article

2012 - Formed GigRev, later renamed FanCircles, which began as an artist-to-fan platform and has helped artists take back control of their income. It now trades under both [FanCircles.com](#) and [Access.xyz](#), which is a more corporate brand for any community platform.

Nomination Statement:

I believe the ApeCoin DAO community should elect me due to my extensive business experience and proven track record of innovation and leadership. Starting my first company at age 18, I've demonstrated resilience and an entrepreneurial spirit. I built a concert travel company into the largest in the UK, founded Affiliate Window ([Awin.com](#)) and grew it to a \$170 million enterprise, and led the Australian Pink Floyd to become the world's biggest tribute band. Through my venture FanCircles, I empowered artists to regain control over their income.

I excel at working with teams to reach consensus and am driven by creating products and services that help people, believing financial success follows. I bring a unique perspective as a free thinker who loves to innovate. My vision for the DAO is to foster a culture of innovation, inclusivity, and transparency, ensuring we deliver real value to our community. My diverse experiences make me uniquely qualified to contribute to the DAO's growth and success.

Motivation, Vision & Goals:

My journey from starting my first company at 18, building a concert travel business into the largest in the UK, founding and growing Affiliate Window to a \$170 million enterprise, and empowering artists through FanCircles, has fuelled me to drive meaningful change.

My vision as a Working Group Steward is to leverage these experiences to foster a culture of innovation and inclusivity within the DAO. I aim to drive product development that delivers real benefits to our community, enhance member engagement through open dialogue and collaboration, and ensure the DAO's long-term financial sustainability. Transparency and accountability will be at the core of all initiatives to build trust and align our actions with community values. My goal is to make a positive impact and support the continued success of the ApeCoin DAO.

Values & Commitment:

My core values of innovation, collaboration, and transparency align closely with the ApeCoin DAO community. I have a proven track record of developing innovative solutions and working collaboratively to achieve common goals, as demonstrated by my ventures like Affiliate Window and FanCircles. Transparency and accountability have always been central to my approach.

Concluding Statement:

I consider myself the most suitable candidate for the position of ApeCoin DAO Working Group Steward due to my extensive business experience, innovative mindset, and proven leadership abilities. From founding and growing successful companies like Affiliate Window to empowering artists through FanCircles, I have consistently demonstrated my commitment to creating value and fostering collaboration. My core values of innovation, transparency, and accountability align perfectly with the principles of the ApeCoin DAO community. I am dedicated to actively contributing my time, expertise, and passion to ensure the DAO's success and growth. My diverse background and unwavering commitment make me uniquely qualified to serve and drive forward the goals of the ApeCoin DAO.