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ThankApe x ApecoinDAO AIP Idea-a-thon: Innovate and Improve DAO Governance

Hello all, the <u>ThankApe team</u> is launching an "AIP Idea-a-thon" to help incentivize the creation of new AIPs that aren't commercial products or other requests for funding. That said, we want to incentivize those to come in and take the time to create great proposals, framework ideas, and things that they think would create fun and engaging events for DAO members. If you have an idea that doesn't need any (or much) funding, but is a good idea, you should still be rewarded for your time and creative energy bringing it to the DAO, right? Now is your time to shine!

Note:

The spirit of this 'Idea-a-thon' is to have ideas that might not get submitted (or get rejected if the author tried to attach compensation for themselves for the idea alone) to get made. Therefore, it is suggested that you keep your proposal funding request amount between \$0-\$10,000

The Details:

During the AIP Idea-a-thon, community judges will give you feedback on your ideas, and help make them stronger.

AIP Idea-a-thon Categories:

Governance & Process Improvement Ideas

Full-fleshed suggestions of process improvements, changes, that will increase participation and help give out more apecoin to deserving members of the community executing on sound ideas.

Community Building & Events

Got an idea for a fun event for the community? Something that can get people involved and excited? This is your category!

Grading Criteria:

Judges will be evaluating each proposal on these following five criteria:

Judges

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1. Alignment with ApeCoinDAO values

How well does the proposed solution align with the values and mission of ApeCoinDAO, such as promoting community building, decentralization, and innovation?

1. Innovation and creativity

How original and unique is the proposed solution? Does it offer a fresh perspective or approach to the problem at hand?

1. Feasibility and viability

How well thought out is the proposed solution? Is it feasible and practical to implement? Proposals should have a high impact-to-cost ratio. Does it have the potential to be sustainable and successful in the long term?

1. Impact and relevance

How much impact will the proposed solution have on the problem it aims to solve? Is the problem significant and relevant to the community? Does the proposed solution address a real need?

1. Presentation and delivery

How well is the proposed solution communicated and presented? Is the pitch clear, concise, and engaging? Is the team able to effectively articulate their solution and its value proposition? Are the visual aids and materials well-prepared and professional? Does it use our existing template?

Date and Time:

The AIP-a-thon will take place online from April 20th 12:00 AM EST to April 29th 11:59 PM EST.

Note:

If you submitted an AIP Idea that is still in the idea phase before this date and you think it meets this criteria, you may still be eligible to enter!

Where:

Post your AIP idea as a reply to this thread - and eligible judge reviewed proposals will be added to another thread located here: (link to be added before the Idea-a-thon start)

Reward & Winner Selection:

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RewardsandWinner

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Winners will be selected and announced at the beginning of May and awarded 420 Apecoin each if they make the cutoff for their category (see below). A panel of judges with the ThankApe initiative will reward the proposals that best adhere to the Grading Criteria above.

It is then encouraged that those with winning ideas take their selections through the process of Idea \rightarrow Draft \rightarrow Proposal. Proposals that get passed will be given an additional reward of 1069 \$APE

420

Apecoin for the top 5 best Governance & Process Improvement Ideas

• 420

Apecoin for the top 5 best Community Building & Events ideas

An additional 1069 \$APE for any winning proposal that gets passed in Snapshot

Minimum Information Needed To Enter:

Although you aren't required to use the official DRAFT template for these submissions, they should all at least contain the following:

- Title
- · One sentence summary of idea
- At least 1-2 paragraphs of description
- Steps to implement (bullet points)
- · Cost (if any) of idea
- Answer: If this wins, will you do it?
- Your ETH Address used for <u>ThankApe</u> registration

Example Proposal Ideas To Help Get You Started:

- Creation of a Subcommittee for proposals under \$_____
- think this process is too onerous for smaller proposals? How can we tackle that?!
- · Apecoin Art Contest!

Where are the meme contests? What about an Apecoin community curated gallery or collection? Make your voice heard!

- DAO Transparency Dashboard
- Should the DAO have a landing page of dashboards, tools and the like? Create something and propose it be integrated!
- Create New DAO member suggestion landing Page
- Think new users are confused on what to do once they buy apecoin? Perhaps they need YOUR help!
- ApecoinDAO Charity Auction
- Should ApeCoin be doing more with Charity? Get involved in helping make that a reality!

Proposals submitted to the AIP Ideas category can be vague, incomplete ideas. Topics submitted here are not required to be submitted as a formal AIP Draft Template, however, you may still use the <u>template</u> if you wish.