Construct Giant Ape Statue in the Outskirts of Las Vegas

Proposal Category:

Ecosystem Fund Allocation

Abstract | Two or three sentences that summarize the proposal.

Since the beginning of time, ancient civilizations have erected monuments to showcase their accomplishments, culture, and art. It's time to build a physical monument that will match the digital prominence that BAYC currently possesses online and in the metaverse.

Motivation | A statement on why the APE Community should implement the proposal.

This AIP may be the most ambitious submission to date, but upon completion will draw headlines from major news outlets and attract visitors from around the globe. Bored Ape holders will be invited to apply in hopes that their Ape will be selected as the model for the monument. Perhaps in the future, or if budget allows, more apes can be added in an Easter Island-esque manner.

Joseph Joubert once said, "Monuments are the grappling irons that bind one generation to another". The monument will aid non-web3 individuals to understand and appreciate the BAYC culture that already exists online and in the metaverse. What better way to do so than with a jaw-dropping BAYC monument located near one of the most popular tourist destinations in America.

The concept of installing art or monuments in sparsely populated areas is not new and those who have already done so draw large crowds. Some examples from the southwest US alone include Seven Magic Mountains, Salvation Mountain, and Sky Art Sculptures.

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seven_magic_mountains

1080×864 152 KB

](https://global.discourse-cdn.com/apecoin/original/2X/e/eb4b2d278500c519c142083ea7ba3356f0c0d68e.jpeg)

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Salvation_mountain

1486×835 236 KB

](https://global.discourse-cdn.com/apecoin/original/2X/f/ffaa29027913827a65b4e83109512ddc33333105.jpeg)

In addition to the monument, and within this same AIP, a gift shop will be installed containing community created and licensed merchandise. It can be modeled similar to Japanese Pokemon Centers and will be a mecca of merchandise created and licensed by community members and apes. Gift shop profits will aid in sustaining and maintaining the monument for years to come.

The monument will serve as a west coast cultural center for community members and tourists alike.

Rationale | An explanation of how the proposal aligns with the APE Community's mission and guiding values.

This AIP is a bold yet achievable submission. It will further extend the culture and expose millions of new individuals to web3 brands.

Key Terms (optional) | Definitions of any terms within the proposal that are unique to the proposal, new to the APE Community, and/or industry-specific.

n/a at this time.

Specifications | A detailed breakdown of the platforms and technologies that will be used.

As this is a physical project, there are few technology requirements needed by the author. Vendors may utilize their own technologies unless the DAO already has some preferences or resources that can be leveraged.

This is a community project and will require further engagement and conversation with community members. Discord and Twitter will be the means of communication and collaboration.

Steps to Implement | The steps to implement the proposal, including associated costs, manpower, and other resources for each step where applicable.

Monument Development and Construction - $1,000,000 USD

Monument Installation - $50,000 USD

Land/Lease - $150,000 USD

Merchandise Inventory - $30,000 USD

Project Management - $60,000 - $90,000 USD ($10k/mo)

Timeline | Relevant timing details, including but not limited to start date, milestones, and completion dates.

Start date: Immediately upon approval and/or funding

Completion date: 6-9 months after start

Overall Cost | The total cost to implement the proposal.

$1,320,000 USD

Proposals submitted to the AIP Ideas category can be vague, incomplete ideas. Topics submitted here are not required to be submitted as a formal AIP Draft Template, however, you may still use the [template](#) if you wish.