

Hey fellow Apecoin enthusiasts.

You've requested your MadebyApes license. You've build a MBA product ready to hit the market. Put in the blood, sweat, and tears to develop something truly innovative with your IP, but now comes the real challenge—getting it into the hands of consumers worldwide.

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798×1482 231 KB

](https://global.discourse-cdn.com/apecoin/original/2X/e/edbf28d4d58de9170f565950b7d0bed448cc4563.jpeg)

Currently 435 products have been listed on the MadeByApes website. You can browse the community-led, IP-backed brands created by BAYC, MAYC, and BAKC holders using their NFT IP. On the MadeByApes website, but it doesn't have the option to purchase the products directly in \$ape or fiat.

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You've got the product, but what you need is global distribution and more customers. Traditional retail partnerships might help, but why not think bigger? What if there was a platform specifically designed to connect MBA products with global distribution channels and retail partners, all while leveraging technology like NFC & ApeChain?

Picture this: a one-stop-shop e-commerce platform / website where MBA creators can showcase their products, connect with potential distributors and retail partners, and seamlessly integrate NFC technology and leverage ApeChain blockchain capabilities into their offerings. And sell your products directly to customers.

With Apechain integration, every MBA product could have the power of NFC blockchain behind it, ensuring transparency, loyalty rewards. royalties on purchases, enhanced customer experiences and traceability from production to purchase. From chain to customers.

So, what do you think? Could an e-commerce platform like this be the next big thing for MBA products? Let's discuss and see if it's an idea worth pursuing as an AIP.