PROPOSAL NAME

Translation System and Community Reward Program

TEAM DESCRIPTION

Our team is composed of professionals with extensive experience and expertise in their respective fields. Below is a brief introduction to our team:

VAW @vawwwwwwwww

I hold a degree in design, specializing in graphic design, artificial intelligence, learning domains, and intelligent system development. I have worked as a data scientist and technical consultant at several renowned tech companies, gaining extensive experience in project management and technical development. I am also a MAYC holder since June 2021 and a Mocaverse holder. At the 2023 ApeFest HK, my MBA Brand VAW Studio (MBA #272

) designed posters for various events, including the well-known Ape Cosplay Party. Additionally, I have organized multiple events in Malaysia, where I was responsible for design work.

Tony9474

Senior Engineer at a Technology Company

- · Experienced project management and artificial intelligence expert
- Over 20 years of experience in enterprise executive management consulting, IT infrastructure development, digital transformation, and large model applications

Dr. Kan

Expert in artificial intelligence, large-scale system integration, and cutting-edge technologies

- Over 30 years of experience in the information technology field
- Held leadership and cybersecurity technology roles in global projects and Fortune 500 companies
- · Expertise in ChatGPT, Midjourney, LLM models, and big data

Bernard

Marketing strategy expert with over 15 years of experience

 Deep understanding of marketing and promotion, involved in Blockchain since 2017, from the ICO era to the current NFT era.

Professional Background and Collaborative Experience

Our team members have rich professional backgrounds and collaborative experiences. Our technical expertise and project management skills, combined with market insights and product development capabilities, as well as data analysis and statistical knowledge, enable us to collaborate effectively on various complex projects, maximizing our team's synergy.

We have successfully completed multiple cross-disciplinary innovative projects, including Al-driven market analysis tools, big data prediction models, and intelligent product recommendation systems. The success of these projects not only demonstrates our professional capabilities but also showcases our efficient teamwork and problem-solving creativity.

PROPOSAL DESCRIPTION

The DAO is international in nature and should not be limited by language. Our goal is to comprehensively increase the participation rate of DAO members. In addition to translating articles into various languages, we will also proactively send each AIP to different communities, collect opinions from each community, and publicly disclose them to all members on our website.

We will arrange for employees to communicate with leaders of various communities and integrate into those communities. They will use the translation system to translate primarily English articles and opinions into different languages, thereby increasing DAO member participation. Our employees play a crucial role in disseminating information and gathering community opinions. This not only enhances the transparency of the DAO but, more importantly, fosters cohesion among members from different regions, thus increasing their sense of value and commitment.

When two or more different language communities need to hold an online meeting, our system will provide real-time AI oral translation, allowing communities to understand each other's opinions immediately and respond promptly, thus overcoming language barriers.

We encourage DAO members to make proposals. In addition to translating the AIPs for voting into various languages, we

will assist community members in translating their opinions. The system can also provide oral translation for DAO members' AIPs. For example, Tony, a Japanese member, speaks his AIP in Japanese to the system, the real-time AI translation feature will convert the Japanese into an English document. This facilitates DAO members in writing their AIPs and sharing AIPs or opinions with other communities.

In order to comprehensively increase the participation of DAO members, we will not only provide comprehensive language and community assistance, but also develop a reward mechanism to encourage everyone to participate and reward Apecoin.

The reward funds are designed to incentivize and recognize the active participation and contributions of APE coin holders in the DAO. These funds will be distributed through a transparent and fair system, ensuring that all participants have an equal opportunity to benefit. Below are the main aspects of the reward distribution process:

Reward Criteria and Mechanism

- Contribution-Based Rewards: The majority of the funds will be allocated based on the contribution levels of APE coin holders. Contributions can include proposing and developing AIPs, participating in discussions, voting, and other forms of engagement that add value to the DAO. We will use a points-based system to quantify contributions, with more significant and impactful activities earning more points.
- 2. Participation Rewards: To encourage broad participation, a portion of the rewards will be randomly distributed to APE coin holders who participate in voting and other community activities. This ensures that even smaller holders feel valued and are motivated to engage.

Distribution Process

- 1. Points Accumulation: We will calculate points on a monthly basis. The system will accumulate points based on the activities and contributions of APE holders. At the end of each month, these points will be converted into corresponding reward tokens.
- 2. Transparency and Verification: All contributions and points will be recorded in the system to ensure verifiability. This prevents any fraudulent activity and ensures fair distribution.
- 3. Reward Payment: Once verified, the rewards will be directly distributed to the wallets of eligible APE coin holders. Distribution will occur regularly to ensure that contributors are consistently recognized and rewarded.

BENEFIT TO APECOIN ECOSYSTEM

1. Bringing the APECOIN DAO to the global stage

The APECOIN DAO should not be limited to a single language. In the past, the participation rate of Asian members has been relatively low, with fewer proposals initiated. We want to ensure that friends from every country have a share.

1. Providing sustainable returns for APE members

By opening up a reward system, we will create a reward mechanism to encourage participation and reward APE. The first quarter will be 100,000 APE. In the following quarters, we will provide over 95% of the proposal funds as rewards for APE holders.

1. Maximizing the transparency and participation of AIPs

In the past, information has not been circulated well. We will translate the proposals and spread them to each community, allowing everyone to monitor the AIP authors.

1. Strengthening communication between APE communities

We will collect and summarize the opinions of each community weekly, translate them into different versions and feed back to each community. We will provide real-time Al oral translation, allowing communities to understand each other's opinions immediately and timely communication.

DEFINITIONS

Articles: the translated documents during the proposal and voting stages, as well as the translated documents of opinions written by community members.

The communities refer to those holding Apecoin, including BAYC Japan, BAYC Taiwan, MocaCN, BAYC Canada, and others.

APE Holder: all Ape coin holders.

STEPS TO IMPLEMENT

Project Expected Start and End Dates:

Expected Start Date: August 1, 2024

Expected End Date: December 31, 2025

Initial setup: Launching software development and hiring employees, both planned to be activated within one month of receiving funding.

Software launch: Including translation and reward systems, to be completed within the first 3 months after funding.

Community launch: Employees will be stationed in the APE community, providing one-stop services for each community, to be activated within one month of receiving funding.

Reward for APE HOLDER plan launch: To be divided into six phases, with the first phase completed within the first 2 months after funding. Each subsequent phase will be carried out one month apart.

When all rewards have been distributed, the entire phase will end.

Associated Costs, Personnel & Platforms:

Click to expand Associated Costs, Personnel & Platforms breakdown

Project Setup Phases

Requirements Analysis and Planning

Cost: 11,000 \$APE

Design Phase

Cost: 22,000 \$APE

Platform Architect (1)

Platform Requirements: Design tools (e.g., Figma, Adobe XD)

Technology Selection and Prototype Development

Cost: 16,700 \$APE

Personnel:

Frontend Developer (1)

Backend Developer (1)

Tester (1)

Platform Requirements: Development tools, prototype tools (e.g., InVision)

Project Initiation Phase

Development and Implementation

Cost: 100,000 \$APE

Personnel:

Frontend Developers (2)

Backend Developers (3)

Testers (2)

DevOps Engineer (1)

Platform Requirements: SPA website development framework (e.g., Vue.js, React), backend services (e.g., Node.js, Express)

Testing and Quality Assurance

Cost: 30,000 \$APE

Personnel:

Testers (2)

Automation Test Engineer (1)

Platform Requirements: Testing tools (e.g., Selenium, JUnit), continuous integration tools (e.g., Jenkins)

Deployment and Go-Live

Cost: 25,000 \$APE

Personnel:

DevOps Engineer (1)

System Administrator (1)

Platform Requirements: Cloud platform services (e.g., Azure), monitoring tools (e.g., Prometheus, Grafana)

Total Cost: 230,000 \$APE

Milestones:

We aim to significantly enhance the engagement, transparency, and global reach of the APECOIN DAO, creating a more inclusive and active community.

Key Performance Indicators (KPIs):

- 1. Increased Member Participation:
- 2. Measure the number of unique DAO members engaging with AIPs and submitting proposals before and after the implementation of the translation system.
- 3. Measure the number of unique DAO members engaging with AIPs and submitting proposals before and after the implementation of the translation system.
- 4. Community Feedback and Engagement:
- 5. Collect and analyze feedback from community members regarding the translation system and reward program.
- 6. Collect and analyze feedback from community members regarding the translation system and reward program.
- 7. Reward Distribution:
- 8. Successfully distribute 100,000 APE in rewards within the first quarter, with over 95% of subsequent proposal funding allocated to APE Coin holder rewards.
- 9. Successfully distribute 100,000 APE in rewards within the first quarter, with over 95% of subsequent proposal funding allocated to APE Coin holder rewards.

REPORTING EXPECTATIONS

We will update the progress report and information monthly on our website.

OVERALL COST

Total amount requested from the ApeCoin Ecosystem Fund = 460,000 APE.

Translation software system: 190,000 APE

Reward system: 40,000 APE

Click to expand Translation Software & Reward System breakdown

Project Setup Phases

Requirements Analysis and Planning

Cost: 11,000 \$APE

Design Phase

Cost: 22,000 \$APE

Platform Architect (1) Platform Requirements: Design tools (e.g., Figma, Adobe XD) Technology Selection and Prototype Development Cost: 16,700 \$APE Personnel: Frontend Developer (1) Backend Developer (1) Tester (1) Platform Requirements: Development tools, prototype tools (e.g., InVision) **Project Initiation Phase** Development and Implementation Cost: 100,000 \$APE Personnel: Frontend Developers (2) Backend Developers (3) Testers (2) DevOps Engineer (1) Platform Requirements: SPA website development framework (e.g., Vue.js, React), backend services (e.g., Node.js, Express) Testing and Quality Assurance Cost: 30,000 \$APE Personnel: Testers (2) Automation Test Engineer (1) Platform Requirements: Testing tools (e.g., Selenium, JUnit), continuous integration tools (e.g., Jenkins) Deployment and Go-Live Cost: 25,000 \$APE Personnel: DevOps Engineer (1)

System Administrator (1)

Platform Requirements: Cloud platform services (e.g., Azure), monitoring tools (e.g., Prometheus, Grafana)

Total Cost: 230,000 \$APE

Maintenance costs: 80,000 APE

Employee costs: 50,000 APE

Click to expand Employee Costs breakdown

Employee A. Customer Service (20,000 \$APE, 1-year contract)

- · Engage with various communities and collect and disseminate information during inter-community meetings.
- Respond promptly to inquiries through the website, providing accurate, effective, and comprehensive information.

- Identify and assess customer needs to ensure satisfaction.
- · Record inquiries and issues, and track their resolution.
- · Collaborate with colleagues and the IT team to resolve problems.
- Provide technical assistance and support for software-related queries and issues.
- Suggest improvements and innovative ideas to enhance customer experience.
- Protect customer information and maintain confidentiality.
- Identify recurring issues and propose solutions to prevent future occurrences.
- Must be familiar with the YugaLab ecosystem, including its development, history, and major events.

Employee B. System Back-end Operator (30,000 \$APE, 1-year contract)

The System Back-end Operator ensures the stable operation of the system, providing reliable technical support and assurance for the platform.

- Ensure high availability, performance, and security of servers and systems.
- Manage and maintain databases, including installation, configuration, backup, and recovery.
- · Monitor system performance, promptly identifying and resolving issues.
- Assist Employee A in analyzing system failures, providing technical support and solutions.
- Ensure efficient use of system resources to improve operational efficiency.
- Assist Employee A in resolving application and system-related technical issues.
- Monitor platform and reporting systems.
- Share knowledge and experience with team members to collectively enhance the team's technical expertise.
- Must be familiar with the YugaLab ecosystem, including its development, history, and major events.

Reward for APE HOLDER: 100,000 APE

The rewards will be fully given to APE HOLDER. If the rewards are used up, we will continue to apply for funds, and in the next quarter over 95% of the funds will be used for rewards for APE HOLDER, with only the operating costs retained.