

Basic proposal: let's take some governance money and commission artists (well-known, unknown, crypto-known whoever fits the vibe) to make custom work for the Uniswap v3 NFTs. This could be run via a Uniswap arts commission, funded by governance.

Background on the BMW Art Car for reference: [BMW Art Car - Wikipedia](#)

(The work should not necessarily supercede whatever artwork is forthcoming from the team.)

This could run seasonally, as a yearly one-off exhibition, or on some other timescale. Governance could fund a small, potentially one-time contribution and the forthcoming "originals" could be auctioned with the proceeds reinvested into the arts commission.

If done correctly the project could provide a strong mix of patronage, PR, and community building for negligible costs (and potentially, in the long run, become self-funded). and it would be extremely cool.