

As the newest wave of Season 3 initiatives by Thank Ape ([AIP-124](#)), [@thrivegiraffe](#), the ThriveCoin team, and the Thank Ape Board are thrilled to be introducing the ApeCoin Merchants Contest powered by Thank APE!

Background

Summary

For Season 3 of Thank APE we're funding builders who are building the future of ApeCoin. In our last Moonshot, we funded 5 types of builders: Developers, Designers, Influencers, Futurists, and Governance Geeks. Sixty incredible winners are now bringing their projects to life for our ecosystem.

But we're not done with Season 3 yet- to round out our Builder Grants, we're excited to fund merchants that can accept products and services in exchange for ApeCoin

!

We believe this is a critical component of building a thriving ApeCoin ecosystem. We must show off the utility - the value - of ApeCoin... by making it easy to buy and sell practically anything with our utility token.

We're excited to share with everyone a chance to win a share of 25,000 \$APE across 3 categories: Merchants providing Services, Digital Goods, and Physical Goods

—all in exchange for ApeCoin!

[twitter.com](#)

[Thank APE - Rewarding ApeCoin contributors!](#)

[@ThankApe](#)

CONTEST TIME

Thank APE is rewarding 25,000+ \$APE to those shaping the future of [@ApeCoin](#)!

If you are a merchant accepting \$APE payments for

Services, Digital Goods, or Physical Goods

Our ApeCoin Merchants Contest is your chance to make a huge impact for our DAO

[9:04 PM - 13 Sep 2023](#) 160

100

How to submit:

1. Go to <http://ThankAPE.com> & connect your voting wallet
2. Go to the Thank APE House (<http://prop.house/thank-ape>) & connect wallet 3. Submit proposal under the 3 categories: Services, Digital Goods, & Physical Goods
3. The community votes on top proposals!

Builder Reward Breakdowns:

- Services: 6 winners x 1069 APE
- Digital Goods: 6 winners x 1069 APE
- Physical Goods: 8 winners x 1669 APE (to reflect the higher cost of IRL goods)

Key Dates:

Sept 12th - Sept 25th: Merchant submission period

Sept 26th - Sept 29th: Community voting period

Sept 30th: Twitter Spaces celebration honoring top projects

We can't wait to see your submissions! Enter now by connecting your \$APE-holding wallet to [ThankAPE.com](#) and visiting Thank APE Prop House ([Prop House](#)).

For full details, check out our announcement thread on Twitter/X <https://x.com/ThankApe/status/1702065831134536118?>

[s=20](#)).

Let's make this contest legendary!

We'd love to see you share about your proposals, ask questions, tag Merchants who should submit, and give feedback in the comments to this post

Sneak peeks for the future:

After setting up all our merchants, we're gearing up to launch exciting spending incentives exclusively for our ApeCoin community! And that's not all- in October, get ready for a thrilling contest aimed at funding Activations for ApeFest 2023! See you soon on the other side!