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Hey Everyone, I have eight years of experience primarily in Sales & Marketing, with the past three years dedicated to the crypto industry. I have successfully managed sales, marketing, operations, events, campaigns, and partnerships.

During my tenure at Coin Crunch India, Blockwiz & Dapps, I have worked extensively with Influencers, to create a database, negotiating with them and designing campaigns for our clients ranging from exchanges like Kucoin, Bybit, Vault to Immutable X, AdaSwap, Legacy Suite, Walken and more.

Being a creative person, I keep on coming up with newer strategies and marketing campaigns that can help our clients reach their marketing goals. I am familiar with tools like Galxe, Zealy, Guild.xyz, Notion, Airtable, Google Analytics, UTM tags, and Spreadsheets. I have been exploring AI quite a lot to understand and expand the horizon of my capabilities. I have great connections with influencers & PR houses and currently handle [TheNewsCrypto.com](https://www.thenewscrypto.com) which is a Dubai-based Web3 PR house.

I believe that my experience will be instrumental in growing the amazing community of ApeCoin DAO.

My LinkedIn : <https://www.linkedin.com/in/nitingupta994>

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My Twitter : https://twitter.com/NG_Exhales

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