Project name:

Optimism Africa Regional DAO

Author name and contact info:

- Hawwal

- Twitter: itshawwal, Linkedin: itshawwal, Email: optimism.africa@gmail.com

I understand that I will be required to provide additional KYC information to the Optimism Foundation to receive this grant:

Yes

L2 recipient address:

0xB6Bb848A8E00b77698CAb1626C893dc8ddE4927c

Which Voting Cycle are you applying for?

: Phase 1

Which sub-committee should review your proposal:

Education

Project description:

[

Optimism Africa 2

3500×2500 145 KB

](https://global.discourse-cdn.com/business7/uploads/bc41dd/original/2X/0/0654ae155d258ecae2b9bc9f23b9652f53b8933c.png)

Hello, Community.

My name is Hawwal, and I'm a creative from Africa, Guinness world record holder, I have a BSc in Computer Science, and also the founder of Blaqk Stereo Dao.

This is a project I am really passionate about as its my dream to see Africans build apps and tools to contribute to our continent and the ecosystem by gaining knowledge on how Optimism works also promoting development and usage of the OP Stack through strategic hackathons.

Goal:

Onboarding African builders, spreading the adoption of Optimism locally across the African continent.

Ushering in "Op-chain's"

or the Super-chain's

next line of developers.

In order to further spread the knowledge of Optimism locally in different regions and cultures here in Africa, we would be utilising a grassroots strategic approach which will benefit the growth of Optimism here in Africa.

We are creating Optimism African Regional Dao

that will serve these purposes:

- Hosting seminars and events to educate university students and builders.

- Organisation of Hackathons rewarding innovation and builders from the African continent building on and developing the Op-stack.

- Translation of Optimism educational content to local languages amongst various African countries.

- General Optimism awareness in Africa.

Project links:

We prepared a proposal deck for the community to view which contains additional details.

- Discord: [Link](#)

- Twitter: [Link](#)

- Proposal deck: [Link](#)

Additional team member info:

- Project Lead: Hawwal O. - Twitter: [itshawwal](#), Linkedin: [itshawwal](#).

- Community manager: Benny Berry - [LinkedIn](#)

Please link to any previous projects the team has meaningfully contributed to:

Near protocol: Guinness world record (Longest Recording Marathon with Multiple Artists) - [Link](#)

Relevant usage metrics:

- Projected Metrics/KPI's:-
- Hackathons:

The primary focus is to attract developers and builders across Africa to these events that will hold twice every 6 months.

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Metrics:-

- 2 hackathon in Africa

- 90 hackathon participants in total per each hackathon

- least of 20 submissions per each hackathon

Seminars and Conferences:

This focuses on organising continental conferences as well as events in universities to share information about Optimism as we socialise and onboard new Africans to the Optimism ecosystem.

- Number of Conferences: 2

- Number of events: minimum - 20

Social media:

Various Optimism socials pages will be set up in local African languages and will post daily educative content translated in their languages.

Metrics:-

- 1 Twitter Spaces per Week

- 4 Social posts per Week (Twitter, Discord, Telegram, Medium & mirror.xyz)

- Ongoing management of local communication channels

Competitors, peers, or similar projects:

Binance Africa & Aurora Africa.

Is/will this project be open sourced?

Yes

Optimism native:

Yes

Date of deployment/expected deployment on Optimism:

(Q1 - Q3) 2023

Ecosystem Value Proposition:

- Problem:

- Poor awareness of Optimism in Africa

- Limited African engagement with Optimism ecosystem apps

- No established Optimism Organization to directly engage with the African continent.

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- Solution:

- Establishment of an Optimism African Dao: That could engage one on one and onboard builders from African nations to the Optimism ecosystem.

- Hosting of regional events on a monthly bases: to boost Optimism awareness in Africa

- Organisation of Hackathons: To engage and encourage builders across Africa as-well students in universities exposing their talents, and supporting their projects as they build and further develop the Op stack.

- Provision and translation of Optimism and Op stack's educational contents via platforms in various local languages across Africa regions.

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Has your project previously applied for an OP grant:

No

Number of OP tokens requested:

260,000 OP

We are requesting payment to be given in batches. 40% upfront to launch and 60% after delivery of first 3 reports.

Did the project apply for or receive OP tokens through the Foundation Partner Fund?:

No

Proposal for token distribution:

In efforts to drive the proliferation of OP usage amongst African builders and to increase the interact-ability with Optimism ecosystem apps, OP tokens received will be used to drive the African OP ecosystem as tokens will be held and only distributed through prolific projects designed to drive OP usage during our Hackathons.

Distribution:

Purpose

Percentage (%)

OP circulation in builders proliferation projects (Hackathons)

- 25

Regional (Universities) OP circulation interact-ability

- 10

Optimism Africa OP locked (duration: 1yr) for future African OP proliferation projects

- 55

Optimism Africa OP stack development circulation

- 10

Total

- 100

Duration:

6 - 12 months. (Marketing, reoccurring events will continue beyond the 6 months benchmark.)

A full detailed report will be presented on the first week of every month with covering:

- Onboarded African projects interacting with OP stack

- OP in circulation

- Events held.

- Social media posts with links.

- Current OP balance in wallet (verification: etherscan).

Milestones/KPI's:

- 2x Hackathons within 4 - 6 months

- 2x Optimism Africa conferences within 4 - 6 months.

- Optimism Africa proliferation projects: 8 - 20 onboarded to Optimism ecosystem.

- Social pages least growth in 4 - 6 months:

- 20k on Twitter

- 10k on Telegram

- 7k on Discord

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Retention strategy:

Launch of "Optimism Tribe" web3 social club for universities across Africa.

Optimism Tribe is a web3 social club dedicated to inspiring, educating, and exposing youths in higher institutions to the vast opportunities in Optimism, onboarding and building a fully functional community of young minds in the Optimism ecosystem."

This clubs will be established in each African university and inaugurated eco leads or "tribal chiefs" as we call them will be the custodians. Re-elections will occur periodically to elect new eco leads as previous leads leave campus.

Traction:

A few months back we held the first-ever Tribe event and we planted the first club cell which was tagged "Tribe LASUTH ". Currently, we have about 20 active members in the club all discussing web3 and possible fusion into their field of study which happens to be medicine. check out this blog post on medium.

Please provide any additional information that will facilitate accountability:

Regional DAO Operations

- Forum Posts to update Community (mirror.xyz inclusive)

- Legal Agreements
- Tooling:
- Metamask
- Etherscan
- Utopia
- Boardroom
- Otoco
- KYC DAO
- Questbook
- Metamask
- Etherscan
- Utopia
- Boardroom
- Otoco
- KYC DAO
- Questbook

Thank you.