PROPOSAL NAME:

Revival of 10ktf Weekly Shows

PROPOSAL CATEGORY:

Choose Ecosystem Fund Allocation

ABSTRACT:

The proposal aims to negotiate with Yuga, the parent company of 10ktf, to fund the revival of 10ktf's weekly shows. These shows were an integral part of the 10ktf community, but their cancellation has left a strong and disgruntled community. By bringing back these shows, we aim to re-engage the 10ktf community, create buying pressure for ApeCoin ($APE), and onboard one of the largest and most influential communities in web3. This proposal aligns with the APE Community's mission of fostering a thriving and inclusive ecosystem.

BENEFIT TO APECOIN ECOSYSTEM:

Reviving 10ktf shows will have several benefits for the ApeCoin ($APE) ecosystem:

1. Increased Demand for ApeCoin ($APE):

The revival of 10ktf shows will prominently feature "Presented by $APE" slides on every episode or image posted, effectively introducing ApeCoin ($APE) to a broader audience. This branding will serve as a constant reminder of ApeCoin's presence within the 10ktf community, generating curiosity and interest in ApeCoin ($APE) among viewers.

1. Boosting ApeCoin ($APE) Buying Pressure:

As the 10ktf shows regain their popularity and viewership, the 10ktf ecosystem's interest and trading volume are likely to surge. This heightened activity will drive more participants to engage in crafting within the 10ktf ecosystem, which exclusively uses ApeCoin ($APE). Consequently, the demand for ApeCoin ($APE) will increase as more individuals purchase it to participate in the 10ktf crafting and recycling system.

PLATFORMS & TECHNOLOGIES:

The revival of 10ktf shows will require the use of platforms and technologies for content creation and distribution. These may include animation software, video editing tools, social media platforms, and possibly a dedicated website or platform for the shows.

STEPS TO IMPLEMENT & TIMELINE:

1. Negotiate with Yuga:

Initiate negotiations with Yuga to secure permission and collaboration for the return of 10ktf shows. Establish the terms of funding and production, including the "Presented by $APE" branding.

1. Content Creation:

Assemble a team of content creators, including animators, writers, and designers. Develop the content for the weekly 10ktf shows, incorporating ApeCoin ($APE) branding.

1. Production & Distribution:

Produce and release the 10ktf shows on a regular schedule, following the original format of four Twitter posts between 6 pm EST and 7 pm EST on Thursdays, with consistent ApeCoin ($APE) branding.

1. Community Engagement:

Actively engage with the 10ktf community to ensure their feedback and preferences are considered during the revival process and to foster a sense of unity between 10ktf and ApeCoin ($APE) communities.

1. Cost Assessment:

Determine the expenses associated with content creation, distribution, and any potential fees or licensing agreements with Yuga, prioritizing cost-effectiveness.

OVERALL COST:

The overall budget required for this proposal will depend on the negotiations with Yuga, the scale of content production, and the associated expenses. It is essential to prioritize cost-effectiveness while ensuring high-quality content.