

Personal Information

Discourse ID:

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Nomination Statement

I am seeking a seat on the Special Council specifically to represent and report back to the community regularly and predictably while improving participation, awareness, and general communication around the ApeCoin DAO.

Motivation

Serving this community for the past 15 months has been an honor and a privilege. My motivation for my services has and will continue to be rooted in my love for our community and my desire to see it flourish. My belief is that transparency and an open and equal dialogue within the community is key to our continued growth and prosperity. A council members job in my opinion is to be a representative for the community and one cannot do that if they aren't actively in conversations with those they are representing. Therefore, the primary role I will assume as a council member will be as a true representative of the community. I will accomplish this with scheduled, regular, and evolving town hall meetings beginning immediately after being appointed.

Rationale

Developing and implementing strategies to bring awareness to a new idea, product, or business has been the cornerstone of my career for the past 25 years.

During my enlistment in the military I was trained well, and tasked with speech writing and structured lesson plan development.

While at Dell Computers, as a senior support technician, I was responsible for training and developing new technicians as well as developing new strategies for technician retention.

During my tenure at Blue Cross and Blue Shield, I developed and implemented the training methods used to build brand and product awareness in a very successful, large scale, multi-product rollout.

My profession for the past 9 years has been centered around gathering qualitative and quantitative data from dozens to hundreds of employees before rolling out multiple new products that meet the organizations needs.

Specifications

The DAO needs alternative mediums in which to learn about the AIP's in various stages, what the council is up to, and the general state of the DAO.

I will make it my personal task to improve communication between the council and the community; and also to spearhead this initiative for a regularly scheduled town hall event where we will summarize the current AIPs in the pipeline, recap any ApeCoin related events, and of course report what the Special Council has been working on. The plan is to introduce POAPs in the beginning, followed by games and more juicy incentives after we migrate our town halls to The Otherside.

Concluding Statement

For more than 30 years, I have spread awareness in emerging methods of digital congregation. I believe the next evolution is here and that ApeCoin is the tool we will use to broadcast that evolution to the world, ushering in a new era of digital experiences.

I pledge that I will keep the same dedication, selfless work ethic, and passion I have shown to this community during the past 15 months going forward.

I look forward to working with the other Special Council members and the community throughout 2023 and beyond! I Love You all and can't wait to see you in The Otherside.