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AllCityNominationPic

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ALL CITY

APECOIN DAO

GOVERNANCE WORKING GROUP STEWARD

[French Translation](#)

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PROFESSIONAL BACKGROUND

ApeCoin DAO:

Last July, I was elected by a majority vote in the first ApeCoin Working Group elections and have been driving results ever since.

Key highlights include having five AIP proposals passed, spread across six successful DAO-wide campaigns, including my last election. I was the primary advocate behind further-decentralizing the Working Group structure by implementing an independent legal framework, and rolled out in-house community reward programs to bring some of the DAOs most passionate members under the GWG umbrella.

Before the APE Foundation signalled their openness to revenue share options with AIP authors, I recognized the need for research and development to make the DAO more sustainable and played a key role in securing a comprehensive third-party report that treasury management firms are now using to build proposal concepts aimed at subsidizing ApeCoin DAO infrastructure, such as Working Groups.

I've established non-traditional platforms to unite voting delegations, keeping them informed on ApeCoin governance and providing a more intimate level of exposure to important proposals making their way through the DAO.

Most recently, with the passing of AIP-408, I spearheaded the plan to distribute over 52% of our total grant back into the community through small grant and reward programs, and delegated APE to new communities wanting to experience voting. Furthermore, 23.5% of that budget will be invested into training resources for our ecosystem, including our internal leadership teams.

I've established key brand partnerships with industry players like OpenCampus and ForbesWeb3 to help realize the GWGs vision to empower the ApeCoin community through an education-first approach, aiming to improve their ability to succeed once grants have been issued.

I've also set the standard for transparency within ApeCoin DAO, as shown in our [AIP-317 Budget Impact and Transparency Report](#) and the recent [2024 Q1 Transparency Report](#), and I don't shy away from challenges when things aren't moving along as planned. Instead, I include the community in progress, highlight where pain points were encountered, and problem-solve together as shown [here](#).

Furthermore, my efforts to expand ApeCoin's ecosystem by leveraging outside networks has brought big exposure for ApeCoin. For instance, at the NFC Conference from May 28-30, we negotiated the largest booth at the conference, secured three presentation panels, and achieved co-organizer status for the final wrap-up day, all at some of the most reasonable pricing made available for any premiere Web3 event worldwide. The activation was also paid for entirely in APE.

Project Management, Regulations & Compliance:

Prior to entering Web3, I was working in the Canadian cannabis industry from 2017, during the onset of federal legalization. During that time, I began by offering market entry strategy and consulting services, preparing analyses on cannabis-focused federal and Health Canada messaging.

In British Columbia, cannabis is distributed through the Liquor and Cannabis Regulation Branch (LCRB), a government-operated entity previously known as the Liquor Control and Licensing Branch (LCLB), which had been announced pre-legalization. To increase the effectiveness of my recommendations and understand similarly regulated markets, I studied liquor and tobacco laws and soon took it further by providing municipal assessments around the province, gathering insights through public consultations and in-person City Council meetings.

This is also when my interest in local government developed quickly, as I recognized that many City Councilors were just well-rounded community members with good networks who understood their city's people and needs – a realization that resonates with me to this day as a prominent member of the Bored Ape Yacht Club, Cryptopunks, and ApeCoin DAO communities who is constantly looking to build bridges between them.

Following the implementation of provincial and municipal regulations, I began taking on project management and compliance contracts to navigate new entrants through the processes of obtaining necessary licenses and sourcing suitable properties. This required mastering regulatory frameworks and licensing processes including [The Cannabis Act](#) and [British Columbia Cannabis Licensing Regulation](#). Additionally, I had to understand extensive security screenings and financial integrity audits, considered to be some of the most rigorous in the country.

It should also be noted that these positions allowed me to rise up as an advocate and educator for cannabis, and while legalization and cryptocurrencies are distinct, I view them quite similarly in terms of regulatory challenges, societal perceptions, and market dynamics.

NOMINATION STATEMENT

My work at ApeCoin DAO is proven, and my commitment to strengthening our community through developing progressive infrastructure speaks for itself – yet every day I'm looking for new ways to drive value.

I'm deeply rooted within the ApeCoin ecosystem in both front-facing and operational capacities, with critical levels of trust built within the community and the DAOs internal leadership – something other candidates may not have yet, which can take months, sometimes years, to develop. Time that ApeCoin doesn't have right now.

I know what the DAO needs and became the first Steward to openly voice the importance of hiring and begin contracting service providers. I also understand how to build a brand and leverage that equity to form strategic partnerships to help scale.

Stewards must also need to be able to pass various initiatives and new budget proposals through DAO-wide votes, which means having the ability to articulate a vision that aligns with the community and earning their trust to vote on it. When including budget proposals, I've passed more than anyone else.

Outside of my Steward scope, I assist AIP authors by reviewing proposal and providing valuable insights on what my experiences when passing them have been.

Three weeks ago, the ApeCoin community supported a GWG financial plan by casting over 21,000,000 votes in favor. Our previous plan was successful, delivered under budget and with a Steward short, extending a six-month budget into eight. We even had a surplus to assist new Working Groups in structuring themselves legally.

MOTIVATION, VISION & GOALS

My motivation is simple – ApeCoin.

And my work here isn't done until the Working Group structure is a fine-tuned machine, firing on all cylinders with the right blend of proven Web2 infrastructure baked into our decentralized Web3 ethos.

Here's what the next year will look like with me coming back for another term:

- Community training and education resources:

Core infrastructure development for strengthening the ApeCoin DAO community. I've already contracted the APE_U initiative with Open Campus and ForbesWeb3, a fourteen-program initiative expected to span twelve months, focusing on AIP mentorships and other essential training for new project founders – improving the financial literacy of our authors will be next.

- Access to on-chain small grants:

Currently structuring a small and micro grant initiative that will target both existing and new communities through our bespoke programs that you can read more about [here](#).

- Stronger reporting:

Right now there isn't anything binding for AIP authors to report back to the DAO once funding has been released. The Facilitators are doing a great job with outreach, but responses are minimal. So outside of paying grants in draws, where there is no one-size-fits-all solution, I believe that we need to adopt a more social approach, similar to government programs with automated "stub" systems requiring authors to complete monthly reports, with a public, non-invasive database showing their follow-up frequency.

- More community hires:

The GWG Community Governance Improvement Program is an initiative where we can tap into the ApeCoin DAO ecosystem and empower members to assist with the coordination and, in some cases, development of our programs – and I

want to enable more of this.

- A redefined Working Group structure:

“Building the Working Group blueprint” is a phrase you will hear me talk about regularly, including on stage at the NFC Lisbon conference. However, that doesn’t mean that ApeCoin has it all figured out yet, particularly due to older AIPs that we’re currently bound to. This is why it was crucial to me that the GWG established a formal OKR to revise the original Working Group Charter.

VALUES & COMMITMENT

I grew up in one of the most culturally diverse areas of Canada. A blue-collar neighborhood of Greater Vancouver, where my family and friends come from all walks of life.

I understand people, community, and ethics.

I know how to spot problems and work toward solving them, viewing strategic thinking as a creative outlet and refusing to give up on things I believe in. These are some of the values that drive me to show up every day for ApeCoin. From the moment my eyes open to the moment they close, I’m analyzing where we’re at and strategizing how we can strengthen ourselves.

As far as commitment goes, one example might be that we’ve been down a Steward for months with a substantially unbalanced workload – yet I make sure that we deliver.

You can check out what an average two-week period looks like using the link below. There, you can also read more about what the GWG needs out of a new Steward.

[GWG Election Expectations & Steward Log: March 25th - April 8th 2024](#)

CONCLUDING STATEMENT

When making your nomination decision, consider the experience, achievements, and commitment of candidates to maximize effectiveness and efficiency as ApeCoin DAO transitions onto ApeChain, where aggressive growth is anticipated and the need to hit the ground running is crucial.

So in closing, let’s make sure that we don’t stray away from the 21,000,000 votes of support on an almost \$1.3 million budget proposal that I spearheaded in conceptualizing, writing, campaigning, and now executing – just like I did on the previous one.

Vote for ALL CITY.