Well, whether it will end up positive or not of course depends on your actual performance. But yeah, you do have to fill up the 20 rounds (including the open ones) to be at your "true" score/rank (there are major penalties for missing rounds), i.e. submit 20 weeks in a row. The good news is you are pretty much guaranteed to see your rep/rank go up every week for that whole period – in bad times having your true score/rank can be kind of depressing when it plummets or plateaus at a not very high level. But also remember that your rank is basically meaningless in the sense that you don't get paid for it and the 20 rounds time-frame is arbitrary.