

Dear Optimism Retro PGF3 Committee,

I hope this message finds you well. First of all, we want to express our gratitude for the opportunity to apply for Retro PGF3, the second is that we want to know why our application and appeal were denied, showing our evidence with real metrics of contribution to the optimistic ecosystem. Although there were thousands of applications, ours reflects the great contribution, however we did not pass and there are some that do not show any real metrics and have passed, we must be attentive to that due to the quality of the applications.

In this post we want to leave the impact and evidence that demonstrates our work in the ecosystem:

Project Name: Women Biz - Optimism Impact

Link to application: [Optimism Agora](#)

*Inconsistence in evaluation: They claim to make contributions, but there's no real impact and their talks are not checkable (always pictures with the OP logo, nothing else).

*Why it should be reviewed again?:

We want to start by highlighting that our community in Peru has been working hard to promote the Optimism ecosystem. Throughout this period, we have carried out a number of significant initiatives that have contributed to the growth and adoption of Optimism in Latam. These initiatives range from the development of events, workshops, tours throughout Peru, teaching how to mint NFTs, POAPs, how to delegate votes, publications in the forum, on mirror.xyz, how to earn airdrops, interviews about funds in Optimism, how participate in retro PGF and how to apply for Optimism grants. It's not just a photo with the OP logo, it's more than that, it's a lot of hard work behind it, since we even appeared in one of the most popular newspapers in Peru promoting retroPGF2 in which we won 21k OP and all the work we did until now is here:

*Interview from a Optimism ambassador

Pheyyex gave us an interview about our experience in retroPGF2

*Airdrops: Workshop

we made a workshop to our community and mentioned OP airdrops we received

*Retro PGF2

We got 21k OP in RetroPGF2

*Web3Day: Bridging the Gap with Optimism and Public Goods

We talked about Public Good - Optimism

*OP Foro

Post read on the OP Foro

*Optimism Workshops

The web3 tours throuh Peru, we visited for first time in web3 education

*POAPs - Empowered

In each event we did poaps to validate attendance to Empowered workshop

*Giveth Interview

We were interviewed in the round of giveth

*Poaps - Workshop

Learn how to mint NFT in the OP network

*WB events

Web 3: Exploring the Digital Future | WomenBiz

*WB events

Finances in Action | WomenBiz

*Optimism Workshops

Our experience with OP ecosystem

*WB coworking

We made a discount in our coworking to develop OP projects

*WB - OP Governance

Votes delegates for Optimism Badgeholders

*NFT - Ambassadors on Zora

We made our collection with our NFT Ambassadors

*Post on Mirror.xyz

We made publications on mirror.xyz in Optimism network

Our evidence here:

[docs.google.com](https://docs.google.com/spreadsheets/d/1fPCURsk4BjVAlyW7Uqo7-v2F4hg8w7E1vEc-uSopg3Q/edit?usp=sharing)

[

](<https://docs.google.com/spreadsheets/d/1fPCURsk4BjVAlyW7Uqo7-v2F4hg8w7E1vEc-uSopg3Q/edit?usp=sharing>)

WomenBiz - Optimism Impact

Hoja 1

Topic,Description,Evidence,KPIs Interview from a Optimism ambassador,Phyyex gave us an interview about our experience in retroPGF2 ,Interview,1 interview Airdrops: Workshop,we made a worksho...

80% of our events are in-person, which has allowed us to connect directly with the local community and share the enthusiasm for Optimism. We are more about showing photographs on our networks to evaluate our activities, these images capture the essence of our commitment and dedication. In addition, we have organized numerous virtual events that have reached a global audience and have contributed to the dissemination of Optimism, such as the interview of an Optimism ambassador from Africa with whom we did a Twitter space.

We hope you will consider this additional information. We are committed to continuing to work to promote Optimism in our region and want to participate in this round RetroPGF3 for all the work we did to promote the Optimism ecosystem.

Thanks WB