

1. PROPOSAL NAME

Empowering ApeCoin Sub-communities with Fundraising on Twitter via IDriss

1. PROPOSAL CATEGORY

Brand Decision

1. TEAM DESCRIPTION:

[Geoist](#) - Founding contributor, DAO delegate at [Taho wallet](#)

[Levertz](#) - Founding contributor, DAO delegate at [Safe](#)

[Deliriusz](#) - Smart contract contributor, security researcher and bounty hunter on [Immunefi](#) & [Code4rena](#)

[Jaris](#) - BD contributor, Head of BD at [banklessDAO](#) & Building [DAOlationships](#)

1. ABSTRACT

IDriss is an open-source protocol and browser extension (75k+ weekly users) that seamlessly integrates Twitter with the web3 world by linking public wallet addresses to Twitter usernames. Through their Chrome extension, IDriss enables Twitter users to natively send and receive crypto, including the facilitation of perpetual donations. IDriss proposes to integrate with ApeCoin DAO to introduce a mechanism for perpetual donations, greatly benefiting ApeCoin's vast sub-communities. By linking public wallet addresses to Twitter usernames through IDriss, these sub-communities can seamlessly launch and manage donation campaigns directly on Twitter.

Links:

- [Twitter](#)
- [Browser Extension](#)
- [Dune Dashboard](#)
- [GitHub](#)
- [Technical Documentation](#)
- BENEFIT TO APECOIN ECOSYSTEM
- Facilitate fundraising through perpetual donations, supporting sub-communities.
- Humanize interactions, strengthening community bonds.

ApeCoin's sub-communities are the backbone of its ecosystem. IDriss offers a solution to facilitate seamless and continuous fundraising directly on Twitter, fostering community support and financial growth.

Example initiatives facilitated through the IDriss browser extension:

- [Gitcoin Integration](#)

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](https://global.discourse-cdn.com/apecoin/original/2X/7/7ebb29e5753ee1f4a1336ec0361d7969a44a02fd.jpeg)

- [Partnership with Pudgylicious](#), a sub-community of Pudgy Penguins:

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](https://global.discourse-cdn.com/apecoin/original/2X/b/bc7924ac37a537720ba392a99877776f0f71935a.png)

1. KEY TERMS

Perpetual Donations: Continuous fundraising facilitated directly through Twitter via IDriss.

1. PLATFORMS AND TECHNOLOGY

Technology: IDriss Chrome extension.

Integration: Linking of Twitter accounts to ApeCoin public wallet addresses.

1. STEPS TO IMPLEMENT & TIMELINE

Step 1 - Integration Setup: Allowlist ApeCoin DAO's Twitter account, their sub-communities, and all delegates for a free IDriss registration.

Step 2 - Account Creation: All sub-communities, delegates, and the [@ApeCoin](#) twitter account create an account on IDriss, linking their Twitter username to a public wallet address for accepting donations.

Step 3 - (Optional) Governance Dashboard Enhancement: Integrate IDriss into the existing governance dashboard for delegates using their [open-source library](#). The governance dashboard will display Twitter names instead of delegates' wallet addresses. This change allows token holders to have more context and learn about the delegates before delegating their votes. It enables them to make more informed decisions and potentially leverage the underlying Twitter infrastructure to DM the delegate. This integration requires only a few lines of code and takes minutes for an experienced developer.

Start Date: We can start as soon as possible.

Milestone 1: Completion of allowlisting for the ApeCoin Twitter account, and for all sub-communities.

Milestone 2: Allowlist all delegates.

1. OVERALL COST

The allowlisting of IDriss will be done at no cost. ApeCoin DAO's Twitter account, their sub-communities, and all delegates will be allowlisted for free.