

## PROPOSAL NAME:

Build with \$APE Page on all AIP & Banana Bill Projects

这里是中文翻译

**提案名称：**在所有 AIP 和 Banana Bill 项目中构建 \$APE 页面

团队简介：

我的现实生活名字是 Eric，在线上我叫 MemeBrains。我和我的联合创始人通过 AIP-267 在 [ApeCoin.com](https://apecoin.com) 上建立了国库透明度仪表板，并在 [apecoingwg.com](https://apecoingwg.com) 上建立了治理仪表板。我是 AIP-383 的成功提案作者，目前担任 The PublicBored 的联合创始人兼首席执行官。我是 ApeCoin DAO 社区的活跃成员，截至撰写此 AIP 时，我已对 177 个提案进行了投票。我还制作了 45 集的 DAO 播客，并向怀俄明州参议院提供了关于该州正在起草的下一组 DAO 立法的证词。

我是一位多次创业者和运营领导者，同时通过我的播客《From Rock Bottom to Rockin' It》参与心理健康领域的慈善工作。

提案说明：

本提案的目的是帮助引导更多人加入 ApeCoin 社区。“由 ApeCoin 驱动”的标志在品牌推广方面很好，但缺乏号召性，并没有给人们购买会员（即他们的第一个 \$APE）以加入 DAO 的理由。

本提案要求每个通过 ApeCoin DAO 获得资助的项目，无论是通过 AIP 还是 Banana Bill，必须在其网站中包含一个显著可见的“与 \$APE 一起构建”（或类似）菜单项和相应页面。

网站菜单项的具体命名可由批准的 AIP 作者自行决定，但必须在其 AIP 项目网站主页上显著可见，无需悬停即可看到。

“与 \$APE 一起构建”页面的内容也可由批准的 AIP 作者自行决定，但必须包括：

1. 对 ApeCoin DAO 的简要解释，并带有指向 ApeCoin.com 的反向链接
2. 声明 ApeCoin DAO 资助了作者的项目
3. \$APE 拥有者的简单权益介绍，例如：加入社区、访问 Discourse 和 Discord、对提案进行投票以及提出新提案
4. 学习更多信息的资源，例如：指向 ApeCoin 官方推特账号、Discourse 和 Discord 的链接

此 AIP 不具追溯效力。先前批准的 AIPs 和/或其他已分配的资金不需要符合此 AIP 的要求。然而，建议所有先前批准的作者在其获得 ApeCoin DAO 资助的现有项目中包含此 AIP 的版本，以示礼貌。

作为上述实际应用的案例，我提供 The Public Bored 网站供审查、考虑和讨论，下面是截图和网址：

网站：

[www.publicbored.com](https://www.publicbored.com)

**与 \$APE 一起构建页面：** Build with \$APE - The Public Bored

主页 - 包含“与 \$APE 一起构建”菜单项。

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](https://us1.discourse-cdn.com/apecoin/original/2X/1/1edaf2056b81243a81b8033448b94fbee0d744.jpeg)

与 \$APE 一起构建页面

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对 ApeCoin 生态系统的益处：

1. 吸纳新成员加入 ApeCoin 社区
2. 鼓励更多人通过购买第一个 \$APE 来获得会员资格

3. 积极推广ApeCoin生态系统
4. 确保获得资助的AIPs正确认可ApeCoin DAO的贡献和支持
5. 减少潜在新成员参与的阻力
6. 随着社区的增长，增强网络效应

实施步骤：

1. 修改AIP和Banana Bill资助文件中的法律语言，以要求上述内容。这需要基金会和适当的法律团队的协助，以建立适当的法律措辞和细节。
2. 此AIP的完成时间应由基金会和适当的法律顾问决定，理想情况下应在此AIP成功通过后30天内完成，并在任何Banana Bill的资金分配之前。

报告期望：

由于此AIP的全部内容是对未来AIP和Banana Bill赠款协议的一次性较小更改，因此没有报告期望。

总体成本：

从ApeCoin生态系统基金请求的总金额 = \$0。

## TEAM DESCRIPTION:

My IRL name is Eric, online I'm [MemeBrains](#). My Co-Founder and I built the Treasury Transparency Dashboard on [ApeCoin.com](#) through [AIP-267](#), and the governance dashboard on [apecoingwg.com](#). I am a successful AIP author for AIP-383 and currently serve as Co-Founder and CEO of The [PublicBored](#). I'm an active ApeCoin DAO community member, having voted on 177 proposals as of the time of the writing of this AIP. I also produced 45 episodes of a [DAO podcast](#) and provided testimony to the Wyoming Senate regarding the next set of DAO legislation being drafted within the State of Wyoming.

I'm a repeat founder and operational leader, and also engage with philanthropy work in the mental health space via my Podcast [From Rock Bottom to Rockin' It](#)

## PROPOSAL DESCRIPTION:

The purpose of this proposal is to help guide more people into the ApeCoin community. The 'Powered by ApeCoin' logo is great for branding, but lacks a call to action, and does not give a reason for people to join the DAO by purchasing their membership, ie: their first \$APE.

This proposal is to mandate the inclusion of a prominently visible 'Build with \$APE' (or similar) website menu item and corresponding website page by every project which receives funding through the ApeCoin DAO, whether through an AIP or through the Banana Bill.

The specific naming of the website menu item can be at the discretion of the approved AIP author, but must be prominently visible on their AIP projects website main page without requiring a hover-over.

The contents of the Build with \$APE page shall also be at the discretion of the approved AIP author, however it shall be required to include:

1. A brief explanation of: What is the ApeCoin DAO, with a backlink to [ApeCoin.com](#)
2. A statement that the ApeCoin DAO funded the authors project
3. A simple breakdown of the benefits of owning \$APE, ie: inclusion in the community, access to Discourse and Discord, voting on proposals, and proposing new proposals
4. Resources on how to learn more, ie: url to the ApeCoin official twitter account, Discourse, and Discord

This AIP shall not be retroactive. Previously approved AIPs and/or other fundings distributed shall not be required to include the requirements of this AIP. However, it is noted that it would be a courteous gesture by all previously approved authors to include a version of this AIP within their existing projects which were funded by the ApeCoin DAO.

As a case example of the above in practice, I offer The Public Bored website for review, consideration, and discussion, screenshots and URLs below:

Website:

[www.publicbored.com](http://www.publicbored.com)

Build with \$APE Page:

[Build with \\$APE - The Public Bored](#)

HOME PAGE

- with Build with \$APE menu item

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BUILD WITH \$APE PAGE

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This proposal would only apply to projects which have a website. If a project receives funding from the DAO or from the Banana Bill and does not have a website, it would be exempt from this proposal.

## **BENEFIT TO APECOIN ECOSYSTEM:**

1. Onboarding new members into the ApeCoin community
2. Encouraging more people to purchase their membership via their first \$APE
3. Active promotion of the ApeCoin ecosystem
4. Ensuring that funded AIPs properly recognize the ApeCoin DAOs contribution and support
5. Reducing friction for potential new members to become more involved
6. Enhancing the Network Effect which occurs as the community grows

## **STEPS TO IMPLEMENT:**

1. Adjusting legal language in AIP and Banana Bill funding documents to require the above. This would require the assistance by the Foundation and appropriate legal team(s) to establish appropriate legalese and appropriate finer details.

The completion timing for this AIP shall be at the discretion of the Foundation and appropriate legal counsel, and should ideally be less than 30 days from the successful passing of this AIP, and before any funding from the Banana Bill is distributed.

## **REPORTING EXPECTATIONS:**

The expectation is that this proposal would be implemented by the team responsible for the approved AIP or Banana Bill funding, and overseen by the DAO's administrative team to ensure the core elements are put in place. The intention is to have very little -if any- work required by the DAO's administrative team outside of general oversight and basic Q&A by the approved AIP/Banana Bill team.

As the core elements of the proposal are very simplistic in nature (see Public Bored example a[Build with \\$APE - The Public Bored](#)) the intention is also to have very little work required by the approved AIP/Banana Bill team.

No aspect of this proposal should reasonably cause delays on the approved project or require substantial funding in order to complete. The case example of The Public Bored's Build with \$APE page was a few hours work with a single promo video for added fun.

## **OVERALL COST:**

Total amount requested from the ApeCoin Ecosystem Fund = \$2,000.

The requested amount is the estimated cost of legal expenses needed to implement the changes brought on by the successful implementation of this proposal.