

# what-is-maas)

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## Intro

An introduction to Aperture's flagship market making product suite

## What is MaaS?

Market Making as a Service (MaaS) is a comprehensive suite of tools designed to enhance on-chain liquidity provisioning for protocol owners. While sharing similarities with Aperture's intent-flavored liquidity management solutions, MaaS is specifically tailored to meet the needs of on-chain market makers. This platform is further enhanced with advanced enterprise-level features and backed by robust customer support Service Level Agreements (SLAs). MaaS offers a refined approach to liquidity management, providing protocol owners with sophisticated tools to optimize their market-making strategies.

MaaS offers sophisticated on-chain inventory management, efficient maker/taker position rebalancing, and advanced algorithmic trading tools to optimize liquidity provision and market-making strategies.

Users of MaaS benefit from exceptional flexibility, allowing for precise control granularity and customizable levels of hands-on management, ranging from highly involved to largely automated approaches.

## Who is MaaS for?

MaaS is primarily designed for protocol owners at various stages of development, from pre-token launch to established projects post-token launch. This versatile platform caters to the evolving needs of protocols as they progress through different phases of growth and market presence.

Regardless of the development stage, MaaS empowers protocol owners with:

1. Customizable liquidity provision strategies
2. Real-time market analysis and response mechanisms
3. Risk management tools to navigate volatile market conditions
4. Scalable solutions that grow with the protocol's needs

By offering tailored solutions for different stages of protocol development, MaaS serves as a valuable asset for projects seeking to establish and maintain a strong market presence throughout their lifecycle. [Previous FAQ Next How does MaaS work](#) Last updated 2 months ago