

This is just an idea that I believe would help create the apecoin ecosystem in a more userfriendly way. I am writing this so that I can help find the necessary people to work on this project, like developers and artists alike.

So here it goes (Just a discussion)

Ape Protocol Extension (APE) will be an experimental naming system just like ENS. Just like .eth extension, .ape will be used by everyone in the Yuga labs ecosystem and beyond if other projects would like to add the resolver to their platforms.

This will help identify and shape the \$ape culture across different mediums just like .ens and .lens has.

First step can be creating an infrastructure where people can mint their .ape extension and slowly expand the protocol.

Another idea is every mint can be like ENS i.e. small amount to mint or specific amount ranging from words limit. On top of this if this idea is funded by the DAO then I say we can send 50% back to the DAO treasury and use the other 50% to expand team cost involved.

If something like this can become a reality then I think phase 2 can include a .ape only social media platform.

Thats it, thats the idea. Feel free to discuss this above and beyond, if you think you are a really cool dev who would like to work on this with me then also feel free to contact me. I'm just an artist and curator here with a head full of ideas.