## The DAO

ApeCoin DAO exists because decentralized governance is critical to building and managing a globally dispersed community—and therefore critical to the success of the APE ecosystem. ApeCoin is governed by and for the community. If you hold ApeCoin, you're automatically a part of the DAO and able to participate in governance by putting forward and voting on APE Improvement Proposals (AIPs).

## The Foundation

The APE Foundation serves the ApeCoin DAO to steward the growth and development of the APE ecosystem in a fair and inclusive way. It utilizes the Ecosystem Fund, which is controlled by a multisig wallet, to pay its expenses as directed by the ApeCoin DAO and provides an infrastructure for ApeCoin holders to collaborate through open and permissionless processes.

### **Discourse**

Discourse is an open source discussion platform and the first stop for all AIPs. Here, members of the community can discuss matters of relevance to the ecosystem and provide feedback on AIPs. This informal dialectic helps AIP authors to strengthen their proposals and promotes AIPs that are informed by values and goals of the community.

## **Proposal Process**

Discourse is used for idea generation, community discussion, and the preparation of the AIP Draft. A brief description of the process is below. See the <u>Proposal Process</u> on the ApeCoin website for further details.

- All Topics submitted in Discourse must be approved by a moderator. If it is rejected, you will be contacted by a moderator directly. If approved, it is open for 7 days.
- When the Topic is closed, a moderator will message the author of the Topic directly in Discourse to put together the AIP Draft.
- The AIP Draft will go through the moderation, analysis, and review process.
- Moderators will update the community on the status of the Topics in the comments after the Topic is closed.
- Approved AIPs will be put on Snapshot for vote.

# **Voting Process**

All Live AIPs will be posted for vote at the <u>ApeCoin DAO Snapshot</u>. A brief summary of the process is below. See the <u>Voting section</u> on the ApeCoin website for further details.

- New AIPs are posted on the first and third Thursday of each month at 9PM ET, and close 13 days later on Wednesday at 9PM ET.
- ApeCoin DAO members may delegate their votes to another ApeCoin DAO member. Delegation must occur prior to the posting of the AIP on Snapshot.

### How to Start?

- Read <u>AIP Drafts</u> or <u>Ideas</u> from other DAO members and engage by replying with a comment or submit your own
- Review AIPs currently up for a vote at<u>Live AIPs</u>
- Review previously passed or rejected AIPs at Final AIPs
- Learn about structuring your AIP by viewing templates available at Help & Resources
- Stay in touch with the community by learning more about General topics currently under discussion as well as live
   <u>Events</u> related to ApeCoin
- Learn from the community by: reviewing <u>frequently asked questions</u> in the ApeCoin community, reading through<u>best practices for staying safe online</u>, and <u>getting help</u> from the community

# **Guidelines for Engagement on Discourse**

• This is a Civilized Place for Public Discussion

- Please treat this discussion forum with the same respect you would a public park. We, too, are a shared community resource — a place to share skills, knowledge and interests through ongoing conversation. These are not hard and fast rules. They are guidelines to aid the human judgment of our community and keep this a kind, friendly place for civilized public discourse.
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  fast rules. They are guidelines to aid the human judgment of our community and keep this a kind, friendly place for
  civilized public discourse.
- · Improve the Discussion
- Help us make this a great place for discussion by always adding something positive to the discussion, however small. If you are not sure your post adds to the conversation, think over what you want to say and try again later.
- One way to improve the discussion is by discovering ones that are already happening. Spend time browsing the topics here before replying or starting your own, and you'll have a better chance of meeting others who share your interests.
- The topics discussed here matter to us, and we want you to act as if they matter to you, too. Be respectful of the topics and the people discussing them, even if you disagree with some of what is being said.
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- Be Agreeable, Even When You Disagree
- You may wish to respond by disagreeing. That's fine. But remember to criticize ideas, not people. Please avoid:
- Name-calling
- · Ad hominem attacks
- Responding to a post's tone instead of its actual content
- · Knee-jerk contradiction
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- Instead, provide thoughtful insights that improve the conversation.
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- · Your Participation Counts

- The conversations we have here set the tone for every new arrival. Help us influence the future of this community by choosing to engage in discussions that make this forum an interesting place to be and avoiding those that do not.
- Discourse provides tools that enable the community to collectively identify the best (and worst) contributions: bookmarks, likes, flags, replies, edits, watching, muting and so forth. Use these tools to improve your own experience, and everyone else's, too.
- · Let's leave our community better than we found it.
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- · Let's leave our community better than we found it.
- · If You See a Problem, Flag It
- Moderators have special authority; they are responsible for this forum. But so are you. With your help, moderators can be community facilitators, not just janitors or police.
- When you see bad behavior, don't reply. Replying encourages bad behavior by acknowledging it, consumes your
  energy, and wastes everyone's time. Just flag it. If enough flags accrue, action will be taken, either automatically or by
  moderator intervention.
- In order to maintain our community, moderators reserve the right to remove any content and any user account for any reason at any time. Moderators do not preview new posts; the moderators and site operators take no responsibility for any content posted by the community.
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- · Always Be Civil
- Nothing sabotages a healthy conversation like rudeness:
- Be civil. Don't post anything that a reasonable person would consider offensive, abusive, or hate speech.
- Keep it clean. Don't post anything obscene or sexually explicit.
- Respect each other. Don't harass or grief anyone, impersonate people, or expose their private information.
- Respect our forum. Don't post spam or otherwise vandalize the forum.
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- Respect our forum. Don't post spam or otherwise vandalize the forum.
- These are not concrete terms with precise definitions avoid even the appearance of any of these things. If you're unsure, ask yourself how you would feel if your post was featured on the front page of a major news site.
- This is a public forum, and search engines index these discussions. Keep the language, links, and images safe for family and friends.
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- Keep It Tidy
- Make the effort to put things in the right place, so that we can spend more time discussing and less cleaning up. So:
- Don't start a topic in the wrong category; please read the category definitions.
- Don't cross-post the same thing in multiple topics.
- · Don't post no-content replies.
- Don't divert a topic by changing it midstream.
- Don't sign your posts every post has your profile information attached to it.
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- Rather than posting "+1" or "Agreed", use the Like button. Rather than taking an existing topic in a radically different direction, use Reply as a Linked Topic.
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- · Post Only Your Own Stuff
- You may not post anything digital that belongs to someone else without permission. You may not post descriptions of, links to, or methods for stealing someone's intellectual property (software, video, audio, images), or for breaking any

other law.

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- · Powered by You
- This site is operated by your friendly local staff and you, the community. If you have any further questions about how things should work here, open a new topic in the site feedback category and let's discuss! If there's a critical or urgent issue that can't be handled by a meta topic or flag, contact us via the staff page.
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