Proposal Name

: POAP Voting Rewards

Proposal Type:

Process

Funds Requested:

400 Apecoin for contest

Abstract:

This proposal directs Ape Foundation to add POAP NFT rewards for voters. These are distributed through the Snapshot voting system for users to keep & share on social media channels. This proposal also creates a 30 day contest to select 4 designs and reward its creators with 100 $APE each.

Motivation:

The strength of $APE is dependent on its utility, and $APE's utility will only grow with high quality DAO proposals and high voter turnout. Therefore, it's imperative we find creative ways to encourage participation in governance. Rewarding voters withPOAPs will create awareness on social media towards active proposals and encourage conversation around taking part in the voting process.

Rationale:

This AIP aligns with ApeCoin's guiding value that 1 $APE = 1 Vote. Our community is strongest when all 90,000+ $APE holders are participating in governance and we believe rewarding voters with POAPs will help us improve voter turnout.

Specifications:

- Directs Ape Foundation to install POAP NFT plugin onhttps://snapshot.org
- Documentation for plugin available here: POAP - snapshot
- Documentation for plugin available here: POAP - snapshot
- Directs Ape Foundation to make POAP NFTs available for each new live proposal
- Credits & POAP NFTs will not be made available for votes prior to implementation
- Credits & POAP NFTs will not be made available for votes prior to implementation
- Maintain an ongoing strategy for having these POAPs available for future proposals
- POAP typically require upto 24 hours for approval and should be planned ahead
- POAP NFTs for each proposal are identical & do not require customization
- Unique POAP NFTS may be submitted by AIP authors for distribution to voters
- POAP typically require upto 24 hours for approval and should be planned ahead
- POAP NFTs for each proposal are identical & do not require customization
- Unique POAP NFTS may be submitted by AIP authors for distribution to voters
- This proposal is written to continue in perpetuity with no set expiration or end date.

Contest for POAP NFT Creators:

The $APE community will invite creators to enter into a POAP NFT contest.

- Hosted on Discourse for 30 days and requires at least 1 apecoin to enter.
- Eligibility for entry is also subject to international law as determined by Ape Foundation
- Forum users with trust level 1 or higher are able to vote using the forums "like" feature

At the end of 30 days, the four highest liked entries wins the prize of 100 $APE and having their design featured as a POAP for rewarding voters on future AIPs. The 100 $APE will be delivered by the Ape Foundation after confirming eligibility requirements. Foundation receives all rights to future use of the mark.

Twitter Entries Powered By Art Gobblers:

https://twitter.com/artgobblers

While the winners of the contest will be decided by the ApeCoin community, we want to engage with as many artist communities as possible to get the highest quality entries. Art Gobblers offers a free art drawing tool that's used by a great community of artists. They've agreed to help the POAP contest by doing the following:

- Art Gobblers will post on twitter announcing the POAP contest (which will also be retweeted by the ApeCoin twitter account to increase awareness)

- Artists can submit their POAP by replying to AG's twitter post

- $APE holders can nominate entries by forwarding entries to the ApeCoin forum for voting

- Post should include an image of the art and a link to the artist who tweeted

- Submission made are subject to international law & sanctions

- Post should include an image of the art and a link to the artist who tweeted

- Submission made are subject to international law & sanctions

- Official Apecoin Twitter will share winners of the contest & may retweet submissions

This is meant to be a fun way to engage with artist communities beyond these forums. Art Gobblers has a free drawing tool and experience hosting large drawing contests within the artist community. Here's an example of a contest they did with Gabrielle Lydon https://twitter.com/artgobblers/status/1564728462811623424?s=20&t=USBWDbSAJXK-0HF9oHyNdw and the winner of the contest https://twitter.com/artgobblers/status/1567558319065206787?s=20&t=USBWDbSAJXK-0HF9oHyNdw. They may also reward winners that participate.

Steps To Implement:

- Ape Foundation installs POAP Snapshot plugin from official source & website

- Contest will be announced on Discourse for creators to enter their POAP NFT

- Final results will be announced & creator will be contacted to determine eligibility

- Implementation of the POAP NFT rewards will begin after creator is compensated

Timeline:

- Installation & Research Performed By Ape Foundation

- Planning for how to make available for future proposals

- Planning for how to make available for future proposals

- Creator contest to begin after proposal passes through snapshot

- Contest forum post will be open for 30 days to submit & vote on POAPs

- Contest forum post will be open for 30 days to submit & vote on POAPs

- NFT creator will be compensated for the work by Ape Foundation

- Implementation of snapshot POAP rewards to begin after contest end

Overall Cost:

The total cost of this proposal will be 400 apecoin (100 for 4 winners) to be awarded in the POAP NFT contest. There are no additional costs expected for POAP NFTs to be issued.