

Proposal name: Use of Official Twitter Account for AIP Proposers

Proposal Category: Process Proposal

## Abstract

The proposal “Use of Official Twitter Account for AIP Proposers” seeks to establish a scheduled system wherein authors of AIPs (Apecoin Improvement Proposals) up for voting have access to the official Apecoin Twitter account for added visibility. The Ape Foundation is tasked with creating this schedule and a silent operator will control the Twitter space.

## Motivation

The primary motivation for this proposal is to provide AIP authors with a broader platform to introduce and discuss their ideas. By utilizing the official Apecoin Twitter account, proposals have the potential to reach a wider audience, leading to greater exposure, feedback, and ultimately, more informed voting.

## Rationale

Increasing visibility for new proposals enriches community engagement and discussion around Apecoin’s future developments. The access to the official Twitter account serves as a recognition of the author’s efforts and provides a significant incentive for thoughtful, impactful proposals. This open communication channel can foster a more vibrant and inclusive community.

## Specifications

Upon the approval of this proposal, these processes will be put into place:

- Arrange for a silent operator to manage the Twitter space.
- After an AIP proposal is approved for voting, Discourse Facilitators will inform the authors about the opportunity and schedule them, along with up to two other participants, for a total maximum presentation time of one hour.
- Participants will have up to 10 minutes to join the Twitter stage after the space opens.
- There will be no co-hosts, and no audience members will be allowed on the stage during the presentation.
- In cases with multiple proposals, the one-hour time slot will be divided equally among them, with a maximum of 12 participants allowed on stage.
- The time slot will be fixed to every Friday at 8am Pacific US time, 4pm UK time, and 11pm Hong Kong time.

Proposal authors are responsible for their presentations while on stage. Before being presented, an author and their idea must be approved by Special Council for snapshot voting as per usual.

## Steps To Implement

### 1. Operator Selection

: Following approval, the Ape Foundation will identify and designate a silent operator to manage the Apecoin official Twitter account.

### 1. Establish Rules and Guidelines

: The Ape Foundation will need to create a set of rules and guidelines for AIP authors who will have access to the Twitter account. This should cover elements such as appropriate content, duration, timing, and expected behavior.

### 1. Communication to AIP Authors

: Once the rules and guidelines are established, Discourse Facilitators will need to communicate these to AIP authors. They will also inform the authors about their opportunity to access the Twitter account and schedule them for their presentations.

### 1. Scheduling

: The Ape Foundation will need to establish a scheduling system to organize the presentations of the AIP authors. The presentations should be evenly distributed to ensure all authors have an equal chance to share their proposals.

### 1. Implementation

: The Twitter stage presentations will then be implemented according to the schedule. The silent operator will ensure the guidelines are followed and that the presentations go smoothly.

## **Timeline**

The implementation timeline for this proposal is short. Upon approval, the Ape Foundation will promptly establish the Twitter stage operating system.

## **Overall Cost**

The cost to the DAO for this proposal is minimal, as it requires only the allocation of a silent host from the Ape Foundation. Given the potential benefits of increased proposal visibility and community engagement, the expected return on this minor investment is substantial.