Blog Posts

The Blog post components enable your gateway to promote regular Near Social posts into fully fledged blog posts. In this article you'll learn how to set up the required components so you can define a custom URL to show a clean feed of blog posts.

Setup

To set up the Blog post features on your [near-discovery](#) gateway:

1. Add the [Blog.Feed](#)
2. and [BlogPostPage](#)
3. components
4. Add Blog.Feed
5. and BlogPostPage
6. to your bos-components.ts

7. configuration:

8. Edit

src/data/bos-components.ts loading ... [See full example on GitHub](#)

Blog feed URL

To set a custom URL such as /bosblog for your Blog feed, and define which users will be shown on it, do the following changes on your near-discovery gateway:

1. Create a folder src/pages/
2. for your desired custom path (e.g., /bosblog
3.)
4. Add this [index.tsx](#)
5. file
6. Edit the contributors
7. list, with the account(s) that you want to showcase on your blog feed: const
8. contributors
9. =
10. [
11. 'near'
12. ,
13. 'jacksonthedev.near'
14.]

15. ;

16. Create

src/pages/bosblog/index.tsx loading ... [See full example on GitHub](#) That's all, your gateway setup is done and you're ready to show your blog feed. Check the next sections if you want to learn more about the blog post [content formatting](#) and how to promote social messages into blog posts.

tip In this code example, only promoted blog posts from users near and jacksonthedev.near will appear in the Blog feed when someone browses the /bosblog URL.

Blog post formatting

When writing blog posts, you can format the content using standard [Markdown syntax](#) . Markdown is an easy-to-read, easy-to-write language for formatting plain text.

The only two special cases that you should keep in mind when writing a blog post are:

- the blog post's title
- an optional header image

Header image

To define an image for your blog post, just add a markdown image link at the top of your post:

! [header-image](#)

Blog post title

To set the post's title, define it using a top heading tag:

This is the title of a demo blog post tip If you're new to Markdown, you might want to check this page about [basic writing and formatting syntax](#) .

Writing a blog post

Adding a new blog post is simple. To publish a new blog post, you only need to:

1. Write a regular Near Social message
2. Promote the message and convert it to a Blog post

Promote a message to blog post

Once the message has been posted, promoting it to a blog post is straight forward. Just click on the 3 dots next to your post (...), and select thePromote this Post to Blog option:

note You can find the published blog post example in [this link](#) . That's it, your blog post has been promoted and published, and you can find it under theBlog tab in your [social profile](#) : [Edit this page](#) Last updatedonApr 25, 2024 byDamián Parrino Was this page helpful? Yes No Need some help? [Chat with us](#) or check our [Dev Resources](#) ! [Twitter](#) [Telegram](#) [Discord](#) [Zulip](#)

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