#### **Personal Information**

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### **Nomination Statement**

Concise statement on why you are running for Steward of the Governance Working Group

I am honored for the opportunity to nominate myself as a steward for the Governance Working Group. With a strong conviction for decentralized ecosystems and a passion for web3 development, I aim to contribute to ApeCoin's leadership in this space. I recognize the potential for growth and experimentation within decentralized governance, and I am committed to fostering a network built on community and culture. By leveraging my expertise and collaborative mindset, I will drive impactful decision-making, nurture inclusive discussions, and support the success of all stakeholders. Together, we can shape the future of decentralized governance and achieve remarkable milestones.

#### **Motivation**

Details on your motivation for becoming a Governance Working Group Steward

In this critical juncture for the DAO, it is crucial to have result-driven leaders who can steer us towards our goals. I am motivated by the opportunity to collaborate with like-minded individuals who share the common goal of establishing ApeCoin as a leader in web3 development. Together, we can drive innovation, foster growth, and make significant strides in advancing ApeCoin's position in the decentralized ecosystem. With my experience and leadership skills, I can guide teams, implement strategies, and execute WG0's mission statement.

#### Rationale

Share relevant experience and skills that will bring value to the ApeCoin DAO

With 9+ years of project/business management experience, I've led diverse teams across small businesses, start-ups, and international production lines. This exposure honed my versatile skill set and deep understanding of unique organizational challenges. I adapt my leadership style to each project, fostering effective collaboration, resource allocation, and timely results.

Having worked with diverse cultures, I prioritize clear communication and strong relationships across borders. Navigating cultural nuances and language barriers, I've successfully delivered global projects, building trust within teams. As a governance steward, I aim to embrace a global perspective and engage effectively with the international community.

## **Specifications**

Further describe relevant experience, including crypto and governance participation

In 2016, I developed a passion for decentralization and self-sovereignty through Bitcoin. This led me to explore DeFi and eventually immerse myself in NFTs, which introduced me to the art and community aspects lacking in traditional cryptocurrencies.

As Head of Growth at Crypto Chicks, a women-centered NFT company, I realized the importance of building support systems for women in blockchain. This inspired me to organize the first Not A +1 event for the Ladies of BAYC during ApeFest '22, managing the entire process with a volunteer committee. The event's success and support from the BAYC community fueled my ongoing efforts in organizing events, hosting Twitter Spaces, moderating chatrooms, and forging partnerships.

As an advocate for the ApeCoin DAO, I've hosted Twitter Spaces discussions covering active proposals, Special Council elections, and educating the community about the AIP process. These sessions provided a platform for open conversations, promoting transparency, participation, and community engagement within the ApeCoin DAO.

# **Concluding Statement**

Summarize your statement as to why you are the best choice for Governance Working Group Steward

Based on my experience and contributions in the blockchain community, I believe I am a strong nominee for this position. As

an early adopter, I have actively engaged in cryptocurrencies and NFTs since 2016. In roles such as Head of Growth at Crypto Chicks and Co-founder of Ladies of BAYC, I have successfully organized events and built supportive networks for women in blockchain.

Furthermore, my advocacy for the ApeCoin DAO demonstrates my commitment to decentralized governance. Through hosting Twitter Spaces discussions, I have facilitated meaningful conversations, educated community members, and promoted active participation in decision-making.

With my project management skills, passion for blockchain, and dedication to inclusive governance, I am confident in my ability to contribute effectively to the success of the DAO.