

Personal Information

Discourse ID:

[@boredelon](#)

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Country of Residence:

United States of America

Nomination Statement

I've been an active member of the Yuga ecosystem since spring of 2021, and Apecoin through 2022 inclusive of participation in the informal (for now) Apecomms team. I think the council needs a wide variety of experienced business leaders, but on my end I think i'd bring a lot of focused knowledge, specifically from the gaming industry and the discipline of marketing and communications. I do want to note that should I not be chosen to join the council, I'll remain a member of the Apecomms team and continue contributing to the in that capacity.

Motivation

Anyone who has played a large multiplayer game knows that all of them have an in-game economy with different resources and currencies. Well... we are all playing a metagame right now. In 2021, the global revenue for video games was \$190 BILLION dollars. Gaming is going to be one of the biggest forms of utility for web3 and it's a no-brainer that Apecoin should be among the largest gaming economies in the next decade. The benefit for me is another direct pipeline to emerging game creators who I can partner with in my own endeavors.

Rationale

I've worked for large gaming publishers, I have 10+ years of experience in the gaming field. I've designed and published two games myself. So I think I can provide a lot of valuable knowledge on how to elevate Apecoins role in the world of gaming.

Specifications

I have participated and continue to participate in several DAOs including Seed Club, Olympus, Ethlizards, and am also an Investor in Syndicate DAO, in addition of course to Apecoin DAO.

Concluding Statement

I think of this identity BoredElonMusk as a very early example of a web3 project. Before NFTs were a thing, I created a highly visible and arguably valuable NFT...and I created it 9 years ago. So if nothing else, I can show that am consistent, I am trusted, and not afraid to experiment with weird things and technology way before they become commonly accepted.