

JDT Football Club POAP NFT Mint

On November 28, 2022 , Evolv in partnership with 3UP & Ticket Hotline minted the first ever live football reward and attendance NFT token on a flash layer. The purpose of the NFTs was to engage fans and enhance their experience of the [JDT vs Dortmund \(BVB\) international club-friendly match](#) .

The user journey was as follows: 1. 1. 2. A QR code was displayed in the stadium. Upon scanning the code, fans were redirected to a custom website powered by Evolv. 3. 2. 4. Here, they could log in using their social credentials (like Google account) & claim the POAP NFT. 5. 3. 6. After claiming the NFT, the fans were presented with an engagement task - to participate in a poll. 7. 4. 8. Fans who voted stood the chance of winning VIP tickets to the finals -- a club-friendly match in Malaysia.

The rate of interaction was a whopping 100 scans per second, with 9000 scans in total. The NFTs were later settled on the BNB chain. [Showcase -Previous Oh Ottie! NFT Collection MintNext- Showcase Dark Forest Community Round for Jump Crypto's Pit Event](#) Last modified 1yr ago