

Join us this morning at 8:30a PST on ApeCoin X / Twitter Space with our Mission Statement finalists!

twitter.com

[ApeCoin](https://apecoin.org)

[@apecoin](https://twitter.com/apecoin)

Set a reminder for Tues at 830am PST as our mission statement finalists attempt to answer the question, "What would you set you do here?"

Join [@AllCityBAYC](https://twitter.com/AllCityBAYC) [@badte_eth](https://twitter.com/badte_eth) [@byswickie](https://twitter.com/byswickie) [@NFTSasha](https://twitter.com/NFTSasha) [@RageOfPotato](https://twitter.com/RageOfPotato) [@SSPnft](https://twitter.com/SSPnft) as we take the next step towards aligning the efforts of the DAO

3:16 PM - 21 Aug 2023 110

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Below are the final mission statement submissions that will be sent up for DAO-wide vote in the coming week(s). Authors are invited to correct any typos or grammar prior to final submission. They will also be translated to multiple languages. Please DM [@badteeth](https://twitter.com/badteeth) any corrections by EOD August 22, 2023. Thank you!

BT

At ApeCoinDAO, our mission is to revolutionize the digital landscape by harnessing the strength of our globally united community. We are a decentralized autonomous organization, committed to empowering the APE ecosystem and fostering innovation within the metaverse and gaming economies.

Explanation

- Purpose of ApeCoin DAO

Revolutionizing digital landscapes through the APE ecosystem, fostering metaverse and gaming economies.

- Goals of ApeCoin DAO

Empowering the APE ecosystem. Encouraging metaverse and gaming innovation.

- Sense of direction for ApeCoin DAO

Metaverse and gaming.

- Common set of objectives for the ApeCoin DAO

Commitment to empower the APE ecosystem and foster metaverse and gaming innovation.

Author: [@AllCityBAYC](https://twitter.com/AllCityBAYC)

ApeCoin's mission is to become the coin of metaverse culture and blockchain gaming.

Explanation

- Purpose of ApeCoin DAO

The DAO's purpose is to fund grants that help ApeCoin DAO achieve its potential of becoming the coin of metaverse culture and blockchain gaming.

- Goals of ApeCoin DAO

The goals of ApeCoin DAO should be to take the necessary steps for ApeCoin to become the coin of metaverse culture and blockchain gaming.

These should include efforts to ensure that ApeCoin grows as a cultural force, partnerships with companies and brands that want to build a presence in web3, and integrations into blockchain/web3 games, where ape can be used as in-game currency.

- Sense of direction for ApeCoin DAO

The mission statement I've proposed takes the complex vision stated by the ApeCoin founders on the ApeCoin website, and synthesizes it into a simple, single sentence, capturing ApeCoin's potential.

- Common set of objectives for the ApeCoin DAO

With a simple mission statement that concisely captures ApeCoin's potential, the DAO will have more consensus on the objectives we need to achieve so that ApeCoin's can meet its potential.

These should include milestones relating to cultural relevance, metaverse presence, and web3/blockchain gaming integrations.

Author: Anon

ApeCoin will be the token that powers the future of web3. We support community-led initiatives in art, gaming, entertainment, and events that advance and innovate technologies and experiences.

Explanation

- Purpose of ApeCoin DAO

We support community-led initiatives in art, gaming, entertainment, and events

- Goals of ApeCoin DAO

ApeCoin will be the token that powers the future of web3.

- Sense of direction for ApeCoin DAO

ApeCoin will be the token that powers the future of web3.

- Common set of objectives for the ApeCoin DAO

advance and innovate technologies and experiences.

Taxonomy

Instead of trying to reinvent the wheel, I leaned heavily into translating the DAO's existing vision statement into a clear and actionable mission statement.

Vision Statement

Culture has found new expression in web3 through art, gaming, entertainment, and events. The possibilities for blockchain's impact on culture are so endless that they can't possibly all be predicted yet. APE is a token made to support what's next, controlled and built on by the community. It will serve as a decentralized protocol layer for community-led initiatives that drive culture forward into the metaverse.

Mission Statement

ApeCoin will be the token that powers

- It will serve as a decentralized protocol layer – Powered by ApeCoin

the future of web3.

- APE is a token made to support what's next

We support community-led initiatives

- We are a grants DAO, supporting our community through grants is our main purpose
- Highlighting inclusivity, our grant process is open to anyone with 1 \$APE

in art, gaming, entertainment, and events

- Culture has found new expression in web3 through art, gaming, entertainment, and events.

that advance and innovate technologies and experiences.

- This gives our grant allocations the flexibility to be technical (advance the technologies) and / or creative (innovate the experiences) allowing for a wide range of meaningful support to empower the artists, creators, builders, and developers in our community

Author: [@badteeth](#)

ApeCoin DAO is a place to foster community ideas and expand the culture of \$APE. A haven for builders, artists, and holders who share the vision of \$APE as the currency of the metaverse, which we are all building together.

Explanation

- Purpose of ApeCoin DAO

Building opportunities, tools and products around \$APE as a currency.

- Goals of ApeCoin DAO

The DAO sees \$APE as a currency equivalent to stable coins, a currency that will be the primary currency across virtual worlds, not just Otherside. Creating a culture so strong that it is used as a primary token cross-community and platforms.

- Sense of direction for ApeCoin DAO

Any author who shares the same goals as the DAO is welcome to put together ideas that can help the DAO achieve this goal. Apecoin DAO exists to deploy funds and provide necessary grants to individuals and teams who are building tools and products for and around the token.

- Common set of objectives for the ApeCoin DAO

ApeCoin DAO can be seen as a development DAO, turning various ideas into reality. We've funded ideas varying from giving licenses of the ApeCoin logo to creating eco-friendly rugs to prizes in Hackathon; anything that helps expand the \$APE to the general audience and beyond.

Author: [@Evil](#)

To connect and empower creators and communities who bring web3 culture to life in both the real world and the metaverse.

Explanation

- Purpose of ApeCoin DAO

To connect and empower builders, whether through grants or other means such as working groups.

- Goals of ApeCoin DAO

To help bring web3 culture to life in both the real world and the metaverse.

- Sense of direction for ApeCoin DAO

The first verb, "to connect," gives the DAO a clear first direction - to identify and bring together great builders. Every subsequent word of the mission statement - just like everything else we do at the DAO - can only be secondary to that initial, most-important direction.

- Common set of objectives for the ApeCoin DAO

The DAO is not here to instruct, assign, or prescribe, only to connect and empower. The mission statement also reminds us that - while we most often meet and communicate in the metaverse - IRL culture and connections are the glue that binds APE community together.

Author: [@Sasha](#)

Expanding ApeCoin utility, advancing Web3 culture, connecting and empowering creators and communities, one grant at a time.

Explanation

- Purpose of ApeCoin DAO

To bring web3 culture to life by connecting and empowering creators and communities

- Goals of ApeCoin DAO

To expand ApeCoin utility by funding ideas, projects and dreams (and to approve the use of Apecoin brand assets), one grant at a time

- Sense of direction for ApeCoin DAO

One grant at a time

- Common set of objectives for the ApeCoin DAO

Connecting and empowering creators and communities is the connective tissue of the entire ApeCoin ecosystem

Author: [@ssp1111](#)

To propel the widespread adoption of ApeCoin by empowering the community through creative exploration in the Metaverse and IRL through transparent funding, innovative initiatives and inclusivity to create an equitable, sustainable decentralized organization that withstands the test of time.

Explanation

- Purpose of ApeCoin DAO

To naturally drive global use of ApeCoin by empowering and fostering an inclusive, innovative, and transparent community, both virtually and in the physical world through innovative grants.

- Goals of ApeCoin DAO

To foster a community that can freely and creatively explore, create and drive web3 culture through innovative ideas that will naturally propel the widespread adoption of ApeCoin by innovators, creators, artists, gamers & dreamers. In addition, to maintain transparency in funding, operations, and create a foundation that will outlive us all.

- Sense of direction for ApeCoin DAO
- To build a global community that feels empowered and is actively involved in exploring the potential to ideate, innovate, & create with ApeCoin in mind, both in the Meta and IRL.
- To promote inclusivity, innovation, and transparency, while maintaining a decentralized governance structure that ensures equitable participation.
- Advance through long-term sustainability and the ability to adapt and endure for maximum impact in web3 culture and beyond.
- Common set of objectives for the ApeCoin DAO

This mission statement establishes its focus of empowering community, equitably enabling creative exploration, and transparently funding innovative initiatives through ApeCoin DAO's foundation grants that will naturally drive interest and active utilization of ApeCoin because of the value it provides. It aims to continuously adapt in order to consider the future possibilities of technology, building and innovating with equity and sustainability in mind.

Author: [@swickie](#)

ApeCoin DAO exists to distribute \$APE – empowering our community to build and participate in the future of the greater metaverse, today.

Explanation

- Purpose of ApeCoin DAO

ApeCoin DAO exists to distribute \$APE with intention, we are a grants DAO, this is the heart of what we do. Distribution of \$APE also decentralizes and strengthens our community.

- Goals of ApeCoin DAO

Distribute \$APE to empower our community. Providing grants to our community members to realize their dreams of any and all sizes. Empowering our community creates a flywheel of engagement for ApeCoin DAO where grants; power engagement, interest, awareness, use cases, and added value to the ecosystem.

- Sense of direction for ApeCoin DAO

Our grants will help our community build and participate in the future of the Greater Metaverse, recognizing our vision to, “drive culture forward into the metaverse.”

- Common set of objectives for the ApeCoin DAO

This mission statement reinforces our focus as a grants DAO that exists to empower our community. It clarifies that we're here to support the creators and builders of culture for the future of the metaverse, and reminds us that we need to get started on this mission, today.

Taxonomy

exists to distribute \$APE

- We are a grants DAO, this is the heart of what we do
- Distribution of \$APE decentralizes and strengthens our community

empowering our community

- Providing grants to our community members to realize their dreams of any and all sizes
- Empowering our community creates a flywheel of engagement for ApeCoin DAO where grants, power engagement, interest, awareness, and further grants

build and participate in the future

- Our grants will help our community build the future of the Greater Metaverse
- We highlighted participation here to make sure that anyone interested in this world feels welcome to take part in this new world in whatever capacity they feel comfortable, supporting our inclusivity guiding value

greater metaverse

- With our focus on building the future, ApeCoin DAO can work together to define what the “greater metaverse” actually is
- greater metaverse can be used to encompass the “culture” piece of our vision statement
- greater metaverse = gm

today.

- This is a call to action
- You know that idea you have? The best time to put it into action was yesterday, the second best time is today!
- Carpe diem

Author: WG0 Workshop