Concept is straight foward. To have a side event the week of Apefest in October. It would be good to highlight successful AIPs and overall brand awareness amongst those attending and those locally as Lisbon is a thriving web3 location.

Date - Either before during or just after 18-20 October 2024.

apefest.com

ApeFest 2024 in Lisbon

We're bringing the BAYC clubhouse to Lisbon for ApeFest 2024. Chill, eat, drink, party like an ape. Tickets available now.

I am thinking:

What kind of event?

How to determine who can attend?

What size of the event?

What content to include?

Please comment below to contribute your thoughts.