Hey all,

After great success with the <u>"Request for Comment"</u> topic started by <u>@RoboMcGobo</u>, we wanted to share an idea for a potential RFP centered around unlocking untapped talent pools; in this we want to facilitate two areas of impact, both IRL events and research.

We are proposing the idea of a University Initiatives RFP that will tap into talent at Universities around the world, bringing not only a unique set of skills, but also cultivating new community contributors for long term engagement.

I encourage everyone to express their thoughts, feedback, and ideas! We're excited to test this out and see what kinds of success it can bring. The ultimate goal here is to have the community propose and shape RFPs.

Here it is...

dYdX Community Grants RFP: University Initiatives

Purpose

The University Initiatives program is designed to forge partnerships with blockchain clubs globally. We intend to collaborate with these clubs to organize events, conduct research, and encourage active community engagement. Our goal is to cultivate a new generation of skilled experts, researchers, traders, and contributors to the dYdX ecosystem.

Scope of Work

We are inviting student blockchain clubs and groups to submit proposals centered around the following potential initiatives:

- 1. Events:
- 2. Talent exposure events introducing prospective candidates to the dYdX team.
- 3. Hackathons with a focus on tangible improvements to the dYdX chain and V4 initiatives.
- 4. Trading competitions to attract talented traders to dYdX and equip them with platform-specific skills.
- 5. Workshops and talks featuring the dYdX team to raise awareness about dYdX and integrate students into our community.
- 6. Research:
- 7. Governance research, involving the exploration of community metrics and the formulation of strategies to enhance community engagement and governance outcomes.
- 8. Analytical research, applying mathematical and analytical rigor to evaluate dYdX protocol and community, with the aim of heightening customer satisfaction and optimizing community operations.

Funding Range

- Small events and initiatives: \$500
- Extensive research and experienced clubs: Up to \$5,000

Application Criteria

- Prior Body of Work: Applicants should demonstrate a history of high-quality, impactful work in blockchain and related fields.
- Event & Initiative Relevance: Proposed activities should be directly related to the dYdX ecosystem and V4 initiatives.