

One of the reasons I'm excited about Ape coin is that Otherside intends to price items in it exclusively. This DAO could encourage others to follow Yuga's lead, not to mention open up a potentially new utility-game-theory angle... just create a trusted ledger in which ape coin holders can advertise items they price exclusively in ape coin.

I assume such a thing would not be very expensive, but lots of good things can happen. Easiest to imagine is that apes might offer utility to each other with apecoin-only businesses / offers / giveaways. Some online businesses may find the marketing is worth enough to offer some products for sale in apecoin exclusively, in exchange for being listed.

I'm imagining each listing just gives the product / service / opportunity it offers, and the limit on the number of apecoin holders that can participate, if any. Perhaps our centralized ledger also allows ape coin holders to sign up for limited offers, maybe with some rules about claim frequencies, all to be discussed and agreed by the DAO of course. Maybe we can allow users to give feedback on services eg a 5-star rating system + comments.

By encouraging certain products to price exclusively in apecoin, we broaden the number of people that have a reason to learn about the coin. Besides the marketing, items priced exclusively in apecoin inherently give the coin more value, allowing the community an easy way to increase the coin's value by offering useful products / services to each other.