

Problem to be Solved: How to help the under-staked and un-staked communities to get stakes.

The importance of stakes is bigger now, as Ethereum moves to staked universe and economy. We may end up with the similar (legacy centralized economy) imbalances if the on ramps or gateways to the crypto universe is heavily dependent on fiat to be converted.

Stakes are voices and votes, and life and power. Without it, the individuals will not be able to fully participate in the Earth 2.0

The core value proposition thesis:

Is there a need for Proof of Community? Well:

- There are many projects targeting various aspects of the uns and unders (banked; lacking identifications). But all or most of the protocols are all designed on the individual or person basis.
- There is a huge amount of solutions related to individuals – identity, attention monetization, exchanging data, profile, attention for value – thus, there must be a similar value and needs, and business opportunity for community basis.
- The community could be more efficient way to target or deliver services vs. the individuals.
- Examples of community or group are:
 - A village on the banks of the Amazon river, the various crypto communities
 - A church, a social-identity group (gun-rights, LGBT, etc.); cardiologists; pilots. (There are some 20,000 categories or identifying classifications in the US direct marketing industry, e.g. as granular as some “1,000-single engine licensed pilots in the state of Wyoming”, etc.)
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TL;DR:

- The community subject is hugely varied – e.g. there are some 20,000 direct marketing list (US market alone), and each household is being tracked by some 200 categories (education, single or family, type of vehicles, income, etc.) – thus, the founding organization to focus on the above problem and building the protocol framework, then let the rest of the world build their own tools on the protocol.
- Proofing itself is challenging technically and in terms of use cases or applications: The proofing ground rules – would it be on some type of mathematical proofs (technical based); or oracle; or....? (If technical, then the village would be harder to Proof.)

Ideas for the project and protocols:

1. The core
 - 1.1. ID or identification. (Vs. the individual identity, etc.)
 - 1.2. The About: Profile. Persona. Skills. The Classifications or attributes – which is what the Payers are seeking.
 - 1.3. The business model, use cases and the stakeholders.
 - 1.3.1. The classifications. The attributes which are of value to the greater world. Now, this can be hugely complex to sort out.
 1. “Proofing” mechanisms.
- 2.1. The process for engaging with the community or group. (Vs. the individual).
 1. It’s a big world. If we choose to focus on the first Problem – to help the edges to earn the stakes; then, we can build to that as the mission.
 2. Then let the rest of the world build their own use cases on top of the platform. For example, a community of Rh-negative (blood type) would be valuable to certain types of researchers and solution providers.

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