

## Personal Information

Discourse ID:

[@8uddha](#)

Twitter:

[x.com](#)

Professional Background:

Current: Chief Strategy Officer, [Solidity.io](#) (The world's leading blockchain solution provider, ApeCoin DAO Marketplace Auditor), Founder @ 8uddha (web3 advisory), Advisor @ Unit London (Well Known IRL Gallery and now web3 marketplace), Advisor/Strategy [@Pixel](#) Unit

Past: Strategy @ a SaaS company, Web3 Platform Lead @ ChangeDAO, FP&A Director @ a large global bank, Management Consulting Practice Leader @ Accenture, Global Blockchain Advisory Leader @ The Hackett Group

## Nomination Statement

As a BAYC member since May 2021, I am running for special council to provide a strategic vision based view to all things ApeCoin DAO. Some know me as 8uddha the fun life of the party type, but more so all of my IRL/doxxed activities have been focused on moving this space forward from a technical and adoption perspective. I would be honored to serve on this council to deliver meaningful value to the community.

## Motivation

I have told this story to some of the Yuga founders, but all things yugaverse have dramatically change my direction and trajectory in life. While working in blockchain solutions/web3 since 2016, back then, it was an uphill battle for me working with Fortune 100 trying to educate and enable them for this future. BAYC has allowed me to drive greater focus, connect, and co-build with like minded leaders in and near this space. My work with Unit London is a great example of helping a traditional art gallery and driving them from initially a separate brand/company for web3 to helping them fully integrate web3 into the core business. Specifically with ApeCoin, I am motivated seeing teams like Snap Solutions and other teams propose AIPs while also continuing to refine based on community feedback. As a member of the Special Council, I feel it is our responsibility to help promote how the ApeCoin ecosystem is growing while also help motivate and drive other innovators to seek support and proposals that will create near term and long standing value.

## Rationale

My friends and colleagues have told me that my super power is a master facilitator and connector. I am always looking for opportunities to create ways to collaborate and drive value regardless of personal financial gain. It is my passion to help others succeed. I think communication is key, and during my time as the Global Blockchain Advisory leader for a public consultancy, I co-authored a number of educational papers and led workshops to take complex technical topics and communicate to companies of all maturity. At ChangeDAO, I used my experience participating and support other DAOs to drive a new robust framework for measuring decentralization and "dao-ness." ChangeDAO is focused on creating solutions that elevate NFTs as a force for change as well as simplify the giving process within crypto. Specifically at [Solidity.io](#) and as part of my 8uddha advisory work, I help a number of projects with tokenomics strategy, technology integration approach, go-to-market, as well as workplan and roadmap sequencing and prioritization. Finally, I used to be a Buddhist monk and battle rapper, and while drastically different, through my career I have had the unique ability to stay calm under pressure.

## Specifications

At [Solidity.io](#) I spend time helping DAOs, platforms, protocols, and projects with their governance strategy which basically means defining a clear governance framework, decision making and escalations, and feedback loops. Additionally, specifically have help lead DAO formation and web3 platform for ChangeDAO. At Unit London, I help lead the technical vision for the NFT marketplace and define the opportunities for automation and insight.

## Concluding Statement

I love the yugaverse, I love BAYC, and ApeCoin is the community owned component of this. My life has been focused on helping people take things to a higher level - similar to the Buddha. That is what web3 is about, unburden your self from financial concerns and elevate the ability to collaborate to build cool and new things. I will dedicate my time to take ApeCoin DAO to a new level of community engagement and supporting solutions driving sustainable value.