

Should Uniswap sponsor [Ethereum: The Infinite Garden](#) documentary?

UPDATE: NO LONGER APPLICABLE, SINCE THEY HAVE RAISED REQUIRED FUND FOR THE MOVIE, lets just wait and enjoy the premier!

I think it would be of great benefit for Uniswap community to become one of the major backers for the movie, for various reasons:

- Promotion through titles, etc
- Further solidify ourselves as a major player in ethereum community
- Potential opportunity to market among non-crypto masses

Costs:

It varies, but if we set to become the major backer of the movie, current top giver is at 20 ETH, so that would require use to donate around 2500 UNI

Further ideas:

Since becoming top 3 backers receives certain unique ecosystem artefacts (NFTs) and in future there will be more opportunities to participate and some of them would require constant monitor of the metaverse and ability to execute as fast as possible, I could envision some sort of fund, i.e Uniswap museum where professional committee of artefacts gatherers could act on our behalf to gather and present the pieces of the metaverse, but for now I think we can focus on becoming of the top 3 backers for the movie and set out a precedent and proof for further discussions regarding the need for such fund/entity

Lets discuss the most suitable approach and try to act quickly upon this, since funding goal is at 30% as of right now

disclaimer: I've personally funded 0.25 ETH towards the movie, as seen in this [tx](#)

Link to snapshot:

I don't have enough UNI to start a proposal, so if anyone wants to delegate to [me](#) or start one on this temp check behalf, feel free to do so, and ping me, to update this post!

Link to any additional reading:

[Ethereum: The Infinite Garden](#)