Proposal Name

: Inclusive Governance: Delegate Community Program

Proposal Category

: Process

Abstract

:

This proposal seeks approval to establish a process and framework to build out a "Delegate Community Program" for the purpose of fostering inclusivity, further decentralization of cultural governance, and encouraging collaboration with ApeCoin from diverse web3 communities.

A 'Delegate Community' in essence acts as a sub-DAO and utilizes voting rights delegated to it by the ApeCoin DAO. Per any other delegate voting entity, the $ape tokens remain in the custody of the owner - in this case the ApeCoin DAO

'Delegate Communities' will establish Snapshot Organisations which will deploy ERC-721 strategies, enabling their respective communities to vote on proposals using their own NFTs. In turn, the result of their internal vote will dictate the direction of their delegated ApeCoin vote. This mirrors the Mocaveerse model.

To incentivise participation, 'Delegate Communities' will receive a share of TBD $ape grant on a TBD frequency for participating in a TBD percentage of AIPs.

Much like recent Working Group AIPs, this proposal is not requesting approval for the final program implementation. Rather, this proposal is introducing voters to the concept of delegating power to and incentivising communities across web3 to engage with ApeCoin and its governance.

For the avoidance of doubt, there is NO COST FOR THIS INITIAL PROPOSAL

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If successfully passed, however, there will be a follow-up proposal to outline and agree the process for:

- Implementation
- Period Covered: Fixed, Rolling etc
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- Vote Delegation
- How many votes to ring fence and delegate
- How many votes to ring fence and delegate
- Delegate Community Selection
- How many
- Qualifying Criteria
- How many
- Qualifying Criteria
- Rewards/Incentives
- Amount of $ape for the rewards
- Frequency of rewards
- Qualification/KPIs
- Amount of $ape for the rewards
- Frequency of rewards
- Qualification/KPIs
- Administrative Oversight

- People - who is managing this stream

- How are they incentivised

- How is success (theirs and the proposal) measured

- Detailed overview of the deployable process including systems, transparency and community engagement

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I intend to work with the Ape Assembly to propose the above items and any other considerations that will be needed to implement the final process.

Author

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@NFD - Head of Partnerships at Novel Labs and 2023 Special Council Nominee. Through my campaigning during election season it was clear to me that the DAO suffers from two core issues: a lack of engagement/participation and a lack of growth. This proposal, although conceptual, goes some distance in addressing those issues directly and indirectly.

Motivation

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ApeCoin DAO participation lacks representation from communities outside of Yuga Labs, limiting the diversity of perspectives. The "Inclusive Governance: Delegate Community Program" addresses this by incentivizing leading NFT projects to participate in the ApeCoin DAO, serving as an onboarding tool for builders from those communities and fostering engagement with the broader ApeCoin ecosystem.

We spend a great deal of time talking about the need for greater awareness and participation in the DAO and wider use cases for ApeCoin itself, often citing the need to look beyond the current web3 space. However, there are a great many communities and projects in our existing market who have skilled, enthusiastic builders who could be materially moving the dial in terms of bringing the next 'big thing' to ApeCoin.

This proposal goes a long way in establishing a productive network effect.

Rationale

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This proposal is well aligned with the ApeCoin DAOs mission and guiding values. Particularly in regards to 'Boldness', this proposal is a fresh take on improving the governance process and engagement with ApeCoin DAO and its native token whilst empowering peers across the space.

Benefit to Apecoin Ecosystem

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By creating delegate communities, the DAO benefits from distribution via new, currently disengaged communities. New, diverse perspectives from these communities will increase and improve AIP creation potentially leading to better governance and growth of the ApeCoin ecosystem.

Key Terms

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- Delegate Community: an NFT project that has been selected (criteria TBD) and has had voting rights delegated to it from the ApeCoin DAO. Note, this does not involve a transfer of $ape; which remains in the custody of the ApeCoin DAO at all times

- Ape Assembly: up to 100 of the most active contributors within the ApeCoin DAO

- TBD: To Be Determined

Specifications

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None in this concept proposal

Timeline

Upon approval, bring a finalised AIP - outlining implementable program - within two weeks.

Steps to Implement

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Step 1: Approve this concept proposal

Step 2: Follow up proposal to include deployable plan including - but not limited to - the items listed in the above abstract. This final proposal will be listed as an idea to gather feedback, refined and then put up for vote as a formal AIP.

Overall Cost

: The overall cost for this proposal is zero.

Final Remarks

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Please consider this proposal with an open mind and of the understanding that the final iteration of this program will be brought before the DAO and voted upon before implementation. This initial, cost-free proposal serves merely to position the concept and garner buy-in from voters before raising a detailed, implementable framework.

If there are questions or concerns from any voters, please reach out to @non_fundribble

on Twitter and I will be happy to address any and all questions.