## Forum Guide 2: Navigating the AIP Process

Welcome to part two of our forum guide series! In this installment, we'll cover the AIP (Apecoin Improvement Proposal) process, and provide recommendations for seeking small business grants, fostering community growth, and obtaining funding for tech innovations.

Apecoin, a widely known ERC-token, is popular within NFT and ape communities. Airdropped to Bored Ape Yacht Club members, it connects communities and creators around Bored Ape IP. The Otherside metaverse, with its Apecoin-based economy, offers an accessible entry point for related collections, featuring exclusive sales and events.

NFT communities lead the web3 wave with token-gated parties, products, and brands experiencing rapid growth. Bored Ape Yacht Club members join local and online groups, developing uses for their NFT's IP. This thriving network of events, services, products, and communities is built around owners' underlying IP rights to their ape artwork. It's crucial to understand the distinctions between holders' rights, the Bored Ape Brand, Yuga Labs, the Bored Ape Yacht Club, and Apecoin's role as an ERC-token.

## Submitting an AIP:

- 1. Browse AIP Ideas & Implemented Ideas: Learn from examples similar to your proposal, regardless of their acceptance status.
- 2. Maintain Thread Clarity: Ensure well-structured threads and easy-to-read discussions, catering to an international audience. Stay concise and on-topic.
- 3. Introduce Yourself: Use the general channel for introductions and idea sharing. Engage with community members.
- 4. Submit Your AIP Idea: Posting in the designated category initiates a 7-day feedback window. Complete and submit a full draft during this time.
- 5. Start with a Quick Hello: Begin in the general chat with a brief introduction to foster engagement.

## Beware of Unofficial Representatives:

No official representatives exist within the AIP process. Exercise caution when approached for advice in private messages. Engage with reputable community members in public channels instead. Weekly Apecomms spaces, while not official, are a great place to connect with other contributors. Be cautious of anyone offering advisory services; proposals should be built collaboratively through transparent feedback on the forums.

By following these guidelines, you'll be better equipped to navigate the AIP process, seek funding, and engage with the community. Remember to prioritize transparency and consider the diverse audience within the Apecoin community. Good luck with your AIP submissions!