Abstract

We want to become a launch pad to help make ApeCoin NFT project ideas come to life. Through our established no-code, self-serve smart contract platform, NiftyKit, anyone can launch a project on our platform in just minutes, unlocking accessibility for the next generation of NFT creators. By building deep integration with ApeCoin, we can unlock new levels of utility for the token, making it the foundational coin for the creator economy.

Motivation

NFTs now play a more significant role in adopting the core ideas of web3 and blockchain. It's become a crucial entry point through which communities and cultures from around the world explore, earn from, and adopt the web3 lifestyle, together.

Sadly, the tools suck to get NFT projects off the ground, plus developers are hard to work with. Good luck finding one you can trust that won't ghost you on launch day or steal your private keys. Need a technical arm to help you save time launching your project with $APE? We can help.

Our team has extensive web3 and web2 experience, and we've been providing value through our companyNiftyKit for more than a year. We have worked with prominent creators like Takashi Murakami and Gucci (recently started accepting $APE) in addition to many independent smaller artists who have generated over 7,300 ETH since the beginning of the year through their NFT drops executed on our current self-serve platform.

NFT drops can be months in the making, and if you only have this one shot at launching, you better make sure your plan is tight before you drop and look stupid. With NiftyKit, there is no need to reinvent the wheel when creating NFTs. We will provide a standardized solution that helps onboard users to ApeCoin by providing battle-tested tools.

Yuga and the Improbable team expect us (the community) to help build Otherside with them from the bottom-up, so we have a responsibility to be ready to dive-in face-first when Otherside goes live.

Accepting this AIP supports the first step towards how we'll use NFTs to connect different communities IRL and in Otherside to raise awareness for our DAO and members.

Adding the ability to drop NFTs in ApeCoin will also help increase:

- Unique wallets created with ApeCoin

- ApeCoins earned by Creators

- Number of ApeCoin NFT drops

- Number of AIPs submitted to Discourse

- Number of NFTs entering the Otherside

- Number of Otherside API builds

- Number of ApeCoin members ready for Otherside on day one

Receiving a grant from the ApeCoin DAO will help us add a scalable and secure way for any creator or brand to launch an ApeCoin NFT drop in just minutes instead of weeks or months.

Empowering creators with the best-in-class tools will enable our community to become an accelerator and launchpad for NFT projects with the support and backing of the most robust bluechip holders in the ecosystem.

Rationale

It's no secret. The Ape community is getting a marketplace - Agora - and we know ApeCoin will power Otherside. Buying $APE is the best entry point for anyone wanting to participate; no Ape, Mutant, or Deed is required. Yes, you can buy and hold $APE and wait for it to the moon, but what if you had a way to accept ApeCoin for goods and services you can offer as NFTs through drops?

You know…investing in yourself, launching your project, or collaborating with a team that can help you get off the ground. Yes, NFTs are perfect for PFPs, but NFTs can be much more. These drops can be generative art, membership access tokens, or tokens for things like ticketing, gated access, or exclusive content. 3D files and objects can represent NFTs; the same goes for audio and video. NFTs are not just JPEGs.

The possibilities for the future are endless. You do not have to be a "crypto artist" to do this. Got a business? LFG. Work for an innovative company? LFG. Know someone with a great idea? LFG.

We will see a surge in innovation around fashion, wearables, in-game assets, and other assets we can use and bridge across different metaverses like the Otherside which we know will support interoperability and allow us a chance to bring their outside collections and NFTs in.

Now is the time to get a head start and building if you're not already. It's easier than you think and using a platform like NiftyKit will unlock your freedom to be creative.

In addition to providing the premier tool for creators to adopt $APE, we will help onboard and educate project founders and their teams on how to launch their projects on ApeCoin. There is more than just artwork that goes into an NFT drop and there are many places where something can go wrong. We want projects to be equipped with the right tools and armed with the correct knowledge needed to succeed.

We are entirely bootstrapped, so we are asking for a grant from the ApeCoin DAO to fund the the development, maintenance, and creation of this project.

Key Terms

- NiftyKit

- This grant will fund the implementation of ApeCoin on our current platform at https://app.niftykit.com

- NFT Drop

- The creation of NFTs to launch and sell to buyers purchasing using cryptocurrency

- AIP

- Ape Improvement Proposal

Specifications

Since our platform is already created, our team will be implementing the ability to launch NFT drops that accept ApeCoin as a new feature to our existing app.

Our Platform

NiftyKit is the outcome of our team's collective experience launching over 500 drops with an intuitive user interface to maximize creator earnings and efficiency while deploying their digital assets.

[

image

1115×457 51.5 KB

](https://global.discourse-cdn.com/apecoin/original/2X/1/190f79477d2b28ce4d4ede757d57a1ecea7e0292.png)

Current Features

- Fully Audited Smart Contracts (by ChainSafe)

- Unlimited Multi-chain Minting: Ethereum Mainnet, Polygon, Optimism

- ERC721 & ERC721A Smart Contracts

- Batch Airdrops (w/ CSV upload)

- Presale Access List

- Pre-Reveal/Reveal Interface

- Revenue Split (Primary & Secondary Sales)

- Customizable Mint Page

- JavaScript SDK

- Charity Donations (via The Giving Block)

Onboarding Process

Work with Bored Ape owned businesses and influencers to launch their project using our launchpad.

- Investigate projects to team up with

- Onboard them to NiftyKit platform

- Determine revenue splits, token-gated unlockables , and pre-sale list strategy

- Develop and work on the creative design for NFTs

- Implement SDK on website and prepare for minting

- Upload assets and metadata to IPFS and prepare drop

- Launch the primary sale of NFT to community

- Earn $APE for each NFT lazy minted through website

- Withdraw earnings from smart contract and revenue split

Steps to Implement

1. Get proposal approved

2. Develop ApeCoin integration on NiftyKit

3. Onboard initial ApeCoin projects

4. Security and smart contract audits

5. Quality Assurance for application(s)

6. Creator ApeCoin specific doc/tutorials

7. Pre-flight preparation for launch

8. Go live with first ApeCoin drop

Timeline

- Month 1

- Pre-production planning

- Start development (code & design)

- Onboard creator pilot

- Pre-production planning

- Start development (code & design)

- Onboard creator pilot

- Month 2

- Develop ApeCoin integration

- Implement front-end UX

- QA & submit audit

- Develop ApeCoin integration

- Implement front-end UX

- QA & submit audit

- Month 3

- Audit complete

- Write documentation

- Go live

- Audit complete

- Write documentation

- Go live

Overall Cost

We request a grant from the ApeCoin DAO for 8500 $APE per month for three months to assist in adding and integrating ApeCoin into our fully built, functional, operational platform and to kickstart a program to onboard NFT projects to $APE.