

TLDR

- Consolidate and fund the Community Lifeguards Initiative (CLI) as a sub-committee of LEGO.
- Foster community development by creating helpful content and resources, representing community stakers internally and at community activities, and identifying monetary and non-monetary collaboration opportunities. Now with a dedicated community grants fund.
- 197K USD requested every quarter, paid in stablecoins (DAI / USDT / USDC).
- Recurring funding by LEGO, with a retroactive payment for April and May.

Basic Data

| |
|--|
| Field |
| Description |
| Proposal Name |
| Establishing the Community Lifeguards Initiative (CLI) Committee |
| Which of the following GOOSE goals is your proposal advancing? |
| 2: Lido attracts the best validator set in the market. |
| Organization description |
| @enti and @Stakesaurus . Community-oriented, seasoned Ethereum solo operators and current Community Lifeguards. |
| Proposed scope of work |
| Represent community operators among Lido contributors, engage and create valuable resources for them, identify collaboration and grant opportunities with community staking-oriented projects, and represent Lido in community activities. |
| Objectives |
| Significantly increase and diversify the operators participating in the Lido on Ethereum protocol while fostering a vibrant and inclusive community. |
| Quarterly Budget Request |
| 197K USD |

Review of the CLI Pilot

The [Community Lifeguards Initiative \(CLI\) Pilot](#) ran for roughly three quarters, with Eridian as the sole appointee for the first two quarters and Sam and Enti joining in the last quarter.

Below is a table detailing our contributions to Lido Community Stakers set against the [original evaluation factors in the CLI Pilot](#):

| |
|--|
| Evaluation Factor |
| Value Created |
| Determine the realizable potential and report on the results. |
| Design, propose, & launch the Community Staking Fleet Pilot as a community engagement flywheel to create net new home/solo stakers continuously. // Overseeing the execution of community grants, including DVStakers - Grant Proposal and SEEDNode - Lido . |
| Defining metrics to measure the success of this initiative. |
| A weekly discussion with the Lido Community Staking team has led to more refined metrics for measuring success (see the final section below). |
| Engagement in Lido community channels |

Technical support in Simple DVT trials, assisting community operators in their journey and testing SDVT integrations.

Educational content created and shared

11 Podcasts, 4 written Q&As, 3 blog posts, and 3 X Spaces on the [Community Staking: Contributor Series - Lido Governance](#).

Attendance and participation in community events

[2 virtual DVT workshops](#) and 3 in-person presentations at events all around the world (LidoConnect '23, ETH Vietnam '24 & ETHLatam '24).

Surveying community node operator satisfaction levels

Too early to conduct during the first 3 quarters as the focus was on creating a rich repository of community staking content for a majority of the initiative duration // To begin when CSM Testnet becomes available

See more in the previous quarterly reports: [Report 1](#), [Report 2](#), and [Report 3](#).

This has helped attract community stakers and significantly raise awareness about Community Staking initiatives in Lido like SDVT or the upcoming CSM, which are now top-of-the-mind for a lot of the community leaders in Ethereum-aligned communities around the world thanks to the strong community orientation and relations of the CLGs.

With all the learnings from the pilot and the strong tailwinds brought by our recent work, we believe that the time is ripe to ramp up the Community Lifeguards Initiative.

Establishing the Community Lifeguards Initiative (CLI) Sub-Committee

We're putting this proposal forward to the DAO to formalize and expand the Community Lifeguards Initiative as a LEGO sub-committee of community-oriented, seasoned Ethereum solo operators committed to developing the community of stakers in Lido on Ethereum.

This is in alignment with Goal 2 of the approved GOOSE — Lido attracts the best validator set in the market.

Objectives

The [Community Validation Manifesto](#) is the committee's raison d'être

. As such, our fundamental objective is to uphold its principles and bring the Lido DAO and protocol closer to their goals through identifying, engaging with, and rewarding community contributions to staking in Ethereum and Lido.

We do this through 3 main pillars:

- Adding value to the community

by creating relevant programs, content, and resources, collecting feedback, and participating in community events.

- Represent community operators among Lido contributors

in internal discussions and collaborate with them on community campaigns and product decisions.

- Identifying opportunities for collaboration

with staking communities and projects, whether through CLI Community Grants, LEGO, or non-monetary forms of support.

The CLI's main objective slightly differs from LEGO in that Community Lifeguards are a community task force devoted to its development, and whose mission is to be as close and integrated to the Lido and Ethereum community as possible. On the other hand, LEGO has a broader mission to support Ethereum and liquid staking in general, mainly through grant-giving.

Structure of the committee

- Three full-time equivalent (FTE) Community Lifeguards, elected through open applications in this forum thread and accepted by a vote of committee members + Lido Community Staking contributors. Applications will remain open, provided slots are available.
- One of the Community Lifeguards serves as the coordinator, responsible for organizing the initiative and ensuring that the committee's goals are met. The appointed coordinator must commit to spending at least 30 hours per week on the

initiative.

- To align on the direction and keep the CLI accountable, input from Lido Community Staking contributors will be used in the committee's decision-making process. The committee's primary purpose is to assess CLI's performance at the end of every quarter, which helps with goal-setting and affects their compensation.
- Quarterly reports include the period's progress and expectations for the following quarter.
- Community Lifeguards should have a deep understanding of Ethereum staking, excellent communication and interpersonal skills, experience with educational content, and familiarity with [Lido DAO's vision](#), objectives, and technology stack.

Current members

- [@enti](#) as the CLI coordinator.
- [@stakesaurus](#) as one of the Community Lifeguards in a FTE capacity.
- [@Izzy](#), [@Alex](#), [@dgusakov](#) and [@Aleksandra_G](#) as Lido Community Staking contributors.

CLI Community Grants

To better support the growing community, we're proposing the establishment of a Community Grants fund managed by the CLI. This will give us increased agency to direct resources toward opportunities aligned with this committee's goals.

The community grants fund will be disbursed in the following ways:

- Programs, such as RFPs or one-offs proposed by the CLI or in collaboration with LEGO, like the Community Staking Fleet or a more structured round-based grant process.
- Grants towards exemplary participation, value add, or small-scale community development projects in the scope of the initiative.

Budget

We are asking for a quarterly allocation of 197K USD, broken up as follows:

Amount

Use of funds

Approver

Unspent budget

117K USD per quarter

Compensation for Community Lifeguards, based on time and quality of contribution (i.e. max of 39K USD/FTE per quarter, where max would indicate exemplary performance)

Community Lifeguard Coordinator + Lido Community Staking Contributors (Note the amounts constitute a maximum).

Net every quarter.

60K USD per quarter

For use as the CLI Community Grants fund as described above with up to 10K USD per grant (Larger grants can be approved as per normal LEGO approval requirements).

CLGs + Lido CS Contributors. The process is described in the section above.

Rolled out for 2 quarters. Then it's zeroed out and starts again.

20K USD per quarter

Fund for operational expenses for the Community Lifeguards, including travel accommodations or merch.

Community Lifeguard Coordinator + Lido Community Staking Contributors.

Net every quarter.

Scope and responsibilities

- Design, propose, and execute community programs like the Community Staking Fleet to facilitate and empower the community.
- Identifying opportunities for CLI and LEGO grants (e.g., community staker meetups or tooling) and facilitating the grants process for such initiatives, from proposal to execution and grant completion.
- Identifying opportunities for collaboration with other Ethereum staking projects and fostering new initiatives within the community.
- Represent community operators among Lido contributors and collaborate with them on everything from marketing to product feedback and technical support during testnet trials—e.g., SimpleDVT, CSM.
- Participating in community events, webinars, and AMAs as Lido ecosystem and staker community members.
- Create relevant content and resources for community stakers.

Measures of Success

The success of this proposal can be gauged using the following metrics along with their relevant Net Promoter Score (NPS):

Metric

Base Target

Number of communities onboarded.

3 communities onboarded with at least 1 community staking activity executed or planned each. // NPS \geq 50%

Number of new discord joiners with the community staker role. Measured as a growth % in each quarterly report.

30% QoQ growth up to 1000 members; 10% QoQ growth thereafter. // NPS \geq 50%

Number of new home/solo stakers participating in the CSM or Simple DVT — measured through growth during quarterly reporting.

150 home/solo stakers onboarded onto CSM within first 6 months of launch. // NPS \geq 50%

Number of new individual node operators created by the CLI, including those who do not end up participating in the CSM.

300 new node operators created in total. // NPS \geq 50%

To be able to accommodate changes and the needs of the community, we will keep the community updated on our goals and metrics in every quarterly report.

Vote and operations

LEGO will serve as a manager for CLI funding. If this proposal is approved, the CLI will get recurring funding from LEGO with a retroactive payment for April and May.

Funds will then be sent to the CLI multisig 0x6faCCcE132d5C397068807Ca73883d3df198dFF4

at the beginning of every quarter, provided the committee fulfills its responsibilities.

Should any significant changes to the structure and budget for the CLI be needed, a new proposal will be put forward to the DAO at least one month in advance. This contemplates budget extensions and the dismantling of the committee.

This is a 3/5 multisig with the following signers

[@Alex_L](#): 0x3786C091Ed68d5B58EFAE5193e54c043Bde3b8f6

[@Izzy](#): 0x783EA934d543CD1ccfd920639A7539a0BD3895e2

[@dgusakov](#): 0x992Ce4eEc8288274f60880c7770DdA265fCCe610

[@Aleksandra_G](#): 0x9795d01Aa9F4F80E95828049921B179fBA2Fe6b5

[@enti](#): 0xfcfbafa0d5f5512C65DbB4C073fE4Ee6Dc3c4779