Project name

: dForce

Author name and contact info

(please provide a reliable point of contact for the project):

Margaret (TG: @MGGYY)

I understand that I will be required to provide additional KYC information to the Optimism Foundation to receive this grant

: Yes

I understand that I will be expected to following the public grant reporting requirements outlinedhere

: Yes

L2 recipient address

: 0x69C1a51711B061E5935c648beb16e349898B17dF

Which Voting Cycle are you applying for?

: Cycle 10

Which sub-committee should review your proposal? (Builders Grants, Growth Experiment Grants)

: Growth Experiment Grants

Project description

(please explain how your project works):

dForce is a complete set of DeFi protocols covering assets, lending, and trading, serving as DeFi infrastructure in Web3. dForce is on Ethereum, Arbitrum, Optimism, BSC, Polygon, Avalanche, and KAVA currently.

dForce DAO is a community-driven project, with major protocol changes driven by the community and jointly decided by dForce token (DF) holders through governance voting via Snapshot. Community members can participate in all governance related discussions on our forum.

dForce is backed by a world-class investor consortium including Multicoin Capital, CMBI and Huobi Capital.

Website

: https://dforce.network/

Twitter

: https://twitter.com/dForcenet

Discord/Discourse/Community:

Telegram: Contact @dforcenet

Other relevant links

(including any demos): Forum: https://forum.dforce.network/

Additional team member info

(please link): N/A

Please link to any previous projects the team has meaningfully contributed to

: N/A

Relevant usage metrics

(TVL, transactions, volume, unique addresses, etc. Optimism metrics preferred; please link to public sources such as Dune Analytics, etc.):

dForce recorded a TVL of \$19m on Optimism (dForce Dapp). We also support lending and borrowing of \$OP on dForce Lending.

dForce is currently the largest ETH LSD lending market on Optimism, as well as the 4th largest holder of \$wstETH on Optimism (Wrapped liquid staked Ether 2.0 (wstETH) Token Tracker | Optimism).

We received a \$LDO grant from Lido Finance to incentivize lending activities around \$wstETH and \$USX \$napshot).

dForce stablecoin USX achieved a market cap of \$16.9m on Optimism with 201 addresses and 14.5k transactions on Optimism (dForce USD (USX) Token Tracker | Optimism).

dForce is also #9

holder of \$USDT and #12

holder of \$USDC on Optimism.

Competitors, peers, or similar projects

(please link):

N/A - dForce is a decentralized lending protocol featuring a built-in stablecoin protocol, namely USX, which can be minted through: 1) interest-bearing collaterals supplied to dForce Lending; 2) collaterals (i.e., Curve LP token) supplied to dForce Vault (sitting in separate pools with customized parameters to safeguard against any potential risks); 3) 1:1 swap between USX and USDC, DAI, USDT, BUSD on different networks.

dForce Trade is a cross-chain DEX aggregator which enables the bridging of USX from other blockchains to Optimism at minimized cost (users only need to pay gas fees associated).

Is/will this project be open sourced?:

Yes

Optimism native?

: No

Date of deployment/expected deployment on Optimism

: 12/7/2021

What is the problem statement this proposal hopes to solve for the Optimism ecosystem?:

dForce aims to help Optimism develop into the default layer2 network. With a full suite of DeFi primitives (lending, decentralized stablecoin, bridge, trade aggregators), dForce can help Optimism strengthen its leading position across layer2 networks.

dForce has witnessed explosive growth on Optimism since the launch of liquidity mining in June 2022. However, in order to further integrate dForce into the Optimism DeFi ecosystem, we will need to collaborate with more protocols (preferably protocols implementing multi-chain strategy so that we can onboard more users from other networks) to facilitate faster growth of both TVL and users.

How does your proposal offer a value proposition solving the above problem?

:

dForce offers a general lending protocol, decentralized stablecoin, bridge, and trade aggregator. Users of dForce lending and stablecoin USX will be incentivized to lock value on Optimism, including but not limited to providing liquidity for USX on top DEXes, lending and borrowing on dForce. dForce is now the 4th largest holder of \$\square\$ wstETH, #9

holder of \$USDT, #12

holder of \$USDC on Optimism.

We are partnering with selected protocols (i.e. Velodrome, Lido Finance, Curve etc) to co-incentivize participants and onboard new audiences from other networks.

Why will this solution be a source of growth for the Optimism ecosystem?

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Taking Lido Finance for example - dForce has recently received \$LDO rewards from Lido for our contribution to the growth of \$wstETH on L2s. dForce has recorded ~6k newly minted \$wstETH (or >\$7m in dollar value) from our referral link. Today, dForce is #4

holder of \$wstETH on Optimism and #2

holder on Arbitrum, with more than 7k (or \$9.3m in dollar value) \$wstETH supplied to dForce across all networks.

dForce will partner with Lido to incentivize lending activities around \$wstETH and \$USX <u>6napshot</u>), where users will be rewarded to leverage dForce to mint more \$wstETH and interact with various DeFi protocols, accelerating the wide adoption of \$wstETH and \$USX across the broader Optimism ecosystem.

It demonstrates a great opportunity for users of \$wETH to mint more \$wstETH on Optimism and benefit from leveraged staking and other DeFi activities. Users can mint \$USX against \$wstETH or its LP token to further enhance their DeFi yields.

Has your project previously applied for an OP grant?

Yes - dForce received 300k \$OP grants during Phase 1 Cycle 2 [READY] [GF: Phase 1 Proposal] dForce).

We kicked off dForce liquidity mining on Optimism from June 2022 with a total distribution of 4m DF tokens by date (dForce provides long-term incentives on Optimism) (<u>Join dForce's Liquidity Mining Kick-off: Polygon & Optimism ! - dForce - Medium</u>). In addition, we started to incentivize users of dForce protocol on Optimism with \$OP token from December 2022 (Introducing 'dForce Optimistic Winter' Campaign on Optimism | by dForce | dForce | Medium).

Today, dForce recorded a TVL of \$19m on Optimism (dForce Dapp). dForce stablecoin USX achieved a market cap of \$16.9m on Optimism with 201 addresses and 14.5k transactions on Optimism (dForce USD (USX) Token Tracker | Optimism).

dForce is currently the largest ETH LSD lending market on Optimism, as well as the 4th largest holder of \$wstETH on Optimism. In addition, dForce is also #9

holder of \$USDT and #12

holder of \$USDC on Optimism.

Number of OP tokens requested

: 250,000 OP

Did the project apply for or receive OP tokens through the Foundation Partner Fund?

: No

If OP tokens were requested from the Foundation Partner Fund, what was the amount?

: N/A

How much will your project match in co-incentives?

(not required but recommended, when applicable)

At least \$1 DF for \$1 OP. We have distributed more than 4m \$DF tokens since June 2022 and will continue to incentivize users of dForce protocols on Optimism.

How will the OP tokens be distributed?

(please include % allocated to different initiatives such as user rewards/marketing/liquidity mining. Please also include a justification as to why each of these initiatives align with the problem statement this proposal is solving.)

- 40% for USX liquidity on Optimism
- 40% for lending activities around USX on Optimism
- 20% for bounties on teams building on top of dForce on Optimism and/or marketing campaigns in collaboration with partners across the Optimism ecosystem.

Over what period of time will the tokens be distributed for each initiative?

Shorter timelines are preferable to longer timelines. Shorter timelines (on the order of weeks) allow teams to quickly demonstrate achievement of milestones, better facilitating additional grants via subsequent proposals:

We anticipate that these incentives will be distributed over a 6-12 months' time frame.

Please clearly define the milestones you expect to achieve in order to receive milestone based installments. Please consider how each milestone relates to incentivizing sustainable usage and liquidity on Optimism. Progress towards each milestone must be trackable:

Accumulated borrowing on Optimism reach \$58m, representing 33% QoQ growth from January 2023

• USX liquidity on major DEXes reach \$4m on Optimism, representing 100% growth from January 2023

Why will incentivized users and liquidity on Optimism remain after incentives dry up?

:

dForce is currently deployed on a number of blockchains including Ethereum, Optimism, Arbitrum, BSC, Polygon, Avalanche, KAVA.

\$USX can be bridged over from other blockchains to Optimism at near-to-zero cost - users will be given the opportunity to interact with other DeFi protocols and lock value on Optimism in one way or another. Once they migrate to Optimism and gain familiarity with the ecosystem, most would become regular users and reside on Optimism.

Please provide any additional information that will facilitate accountability

(smart contracts addresses relevant to the proposal, relevant organizational wallet addresses, etc.):

Deployed contracts of dForce Lending & USX on Optimism: Deployed Contracts - dForce | Developers

Confirm you have read and agree to the Eligibility Restrictions

(here): I have read the Eligibility Restrictions and agree to abide by their conditions