

AIP Name:

[AIP-214: Sponsoring The DAM Show + Live Game Shows](#)

Implementation Status:

Complete

Implementation Date

: 5/2023

Author:

[@atareh.eth](#)

Abstract Summary:

This AIP is to sponsor THE DAM SHOW + our Live Giveaway Gameshows. A portion of the funds will be used to purchase prizes for our Live Gameshows, which are focused on entertaining and building hype leading to The Second Trip. The other portion of the funds will be used to help THE DAM SHOW get more distribution, scale operations, delegate marketing and editing so that we can become a self sustaining operation by the end of the six month period. As a sponsor, at minimum, ApeCoin will be mentioned in each of our live streams and recorded broadcasts in the form of short ad reads, logo overlays, and at times, sponsored segments.

Overall Cost:

\$95,000

Timeline Updates:

Interview Q&A: