ABSTRACT

nWay and Animoca, in partnership with Horizen Labs Ventures, are developing a brand new web3 gaming experience for the mobile and PC platforms. While the product has been in production for some time now, we are now near completion and ready to showcase this product to the world. Some of you may have seen in the past this particular announcement - LINK or even this official tweet from BAYC - LINK. This is the title we're working on and this is what this request is for.

MOTIVATION

Now that we're inching closer to public release, we want to make sure that all of the key players are well represented, and this includes the ApeCoin community, as Wreck League is powered by ApeCoin.

RATIONALE

Our project is planning to bridge the major gap between web3 and web2 gaming audiences. There have been projects within our space that attempted this and to be frank, not one has succeeded in doing so. So we at nWay, Animoca, and HLV want to achieve the impossible and be bold pioneers in this space. We want the best values of Web3 represented in this title while fusing love and passion about gaming into it. It is because of this, we want ApeCoin to be part of this journey with us.

REQUEST

As such, we are seeking approval for usage rights to ApeCoin logo in our key placements such as the websites, teasers, trailers, and social contents.

Under this proposal, once rights and permissions are given, implementation of ApeCoin logos would outcome in references below:

TIMELINE

Implementation would be immediate upon approval.

OVERALL COST

None

PROPOSAL

Link to the full proposal:

The AIP implementation is administered by the Ape Foundation.Implementation may be immaterially or materially altered to optimize for security, usability, to protect APE holders, and otherwise to effect the intent of the AIP. Any material deviations from an AIP, as initially approved, will be disclosed to the APE holder community.

AIP - Wreck League Proposal for ApeCoin Logo Useage - Google Docs.pdf(144.7 KB)

Proposals submitted to the AIP Ideas category can be vague, incomplete ideas. Topics submitted here are not required to be submitted as a formal AIP Draft Template, however, you may still use the template if you wish.