

AIP Name:

[AIP-239: Working Group Guidelines & The Governance Working Group Charter](#)

Implementation Status:

Complete

Author:

[@Amplify](#)

Abstract Summary:

The goal of this AIP is to operationalize the ApeCoin DAO through autonomous Working Groups, beginning with the Governance Working Group which will allow our community to continue the DAO approved governance process which allows for the suggestion, discussion, voting and implementation of proposals. This will empower members of the DAO to make meaningful contributions and participate in facilitating governance operations, in order to further decentralize key functions of the DAO. Working Groups enable a sustainable infrastructure which will allow the DAO to operate efficiently while adapting to any challenges.

Please see the [FAQ here](#).

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](https://global.discourse-cdn.com/apecoin/original/2X/3/33263d2193000750063bbafd163cef7dcfe063e9.jpeg)

Links to other Working Group Charters:

1. Treasury:

[Working Group Charter - Treasury](#)

- The Treasury Working Group's Mandate is to: "Explore legal and governance structures that would enable the DAO to sustain operations and Initiatives in perpetuity. The Treasury Working Group would also oversee a portion of the ApeCoin DAO's assets, exploring ways to deploy them thoughtfully on-chain while promoting a non-custodial environment."
- Metaverse:

[Working Group Charter - Metaverse](#)

- The Metaverse Working Group's Mandate is to: "Drive culture forward into the metaverse by actively supporting metaverse-related efforts within the ApeCoin DAO."
- Marketing and Communications:

[Working Group Charter - Marketing & Communications](#)

- The Marketing and Communications Working Group's Mandate is to: "Create a consistent and compelling brand strategy and identity for the ApeCoin DAO, develop and implement comprehensive marketing and communications strategies, and establish a strong presence through effective global communication efforts in order to onboard more users into the DAO."

Overall Cost:

\$180,000

Related AIPs:

[AIP-1: Proposing the DAO - Process](#), [AIP-7: Restructuring the Forum Categories - Informational](#), [AIP-140: Integrate with Catapult to refine DAO Onboarding & Participation](#), [AIP-196: BORED AIP: Bringing Order and Reliability via Ecosystem Decentralization](#), [AIP-240: Community Discourse Facilitators](#), [AIP-245: Working Group Charter - Metaverse](#), [AIP-300: Create Custom "Beta Tester" Forum Badge](#), [AIP-144: Establish Moderator Response Time Guideline](#), [AIP-121: Transparency Act for Ecosystem Fund Allocation](#), [AIP-173: Add new Discourse Category for "Administrative Review"](#), [AIP-317: ApeCoin DAO Governance and Operations Budget](#) & [AIP-347: Enable DAO-Wide Voting for Working Group Stewards](#)

Timeline Updates:

