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Introduction to Nansen

Nansen's mission is to surface the signal and create winners. Nansen is a leading blockchain analytics platform that delivers actionable insights to investors and companies in the crypto space. Founded in 2020, Nansen has become one of the most trusted names in on-chain data analysis, serving a wide range of clients from individual traders to large institutions. Nansen has labeled over 300 million wallets, covering more than 95% of on-chain TVL across 20+ blockchain networks and counting.

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Contact Information

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- Discord: discord.gg/nansen
- Youtube: <https://www.youtube.com/c/Nansen-ai>

Motivation

As a company deeply embedded in the crypto ecosystem, we are motivated to contribute to the governance of Lido DAO for several reasons:

1. Unique Vantage Point: Our team consists of data scientists, engineers, researchers and crypto degens who have been at the forefront of web3 and DeFi since its inception. Nansen sits in the middle between investors, operators and builders and we believe our governance participation brings a unique data-driven point of view to the table.
2. Community Engagement: Our network and clients spans across both crypto native funds and investors as well as banks and institutions that are just entering our industry. Our voice and social reach is impactful with more than 270,000 followers on X (Twitter) and close to a million registered users on our platform. We can leverage this to help make Lido DAO and this forum aware of community concerns and create attention around important topics.
3. Expertise: We believe in work that promotes transparency and fairness and we want to help the Lido DAO governance community with our expertise around this. Together with our on-chain analytics, Nansen's capabilities also include running validators, portfolio management and in-house research. We carry over 20 years of combined experience in financial markets and risk modelling and bring this to chains and projects. Recently our work with LayerZero Labs for their sybil detection [\[link\]](#) and Offchain Labs for their airdrop [\[link\]](#) shows our strong analytics and modelling capabilities. We were also one of the few that raised our hand to help Sky Mavis after their hack in 2022 and later became a Governing Validator for the Ronin Network [\[link\]](#).

Again, as Nansen's mission we want to help build the future of finance and with our expertise and reach we can help Lido grow as the leader in institutional-grade liquid staking solutions.

Values and Decision-Making Approach

Our D.A.T.A. approach

1. Data-Driven

: We leverage our large datasets and analytics capabilities to simplify complex issues and making onchain data accessible and actionable for the community.

1. Active

: We commit to participating fully in governance, feedback in forums, proposal reviews and consistently voting. We act with ownership and treat governance decisions with care and considerations.

1. Transparent

: Transparency fosters trust and speed in decision making. We always maintain clear communication about our methodologies and findings to ensure accountability to the community.

1. Analytical

: We approach governance with the same mindset as curious explorers, armed with data as our compass. Our analytical process is a blend of rigorous methodology and creative problem-solving, simplifying complexity to uncover actionable insights. We're not afraid to challenge assumptions or explore unconventional solutions, embodying the courage to push boundaries in our quest for optimal outcomes.

Public Acceptance

Nansen fully accept and commit to upholding Lido's Public Delegate Code of Conduct [\[link\]](#). Our values and objectives align closely with Lido DAO's mission of making staking accessible, secure, and decentralised [Lido's Vibe \(Purpose, Mission, Vision\)](#).

Disclosures

- As a blockchain analytics company, we analyze and provide data on numerous crypto projects, including Lido and potential competitors. We commit to maintaining objectivity and disclosing any potential conflicts of interest that may arise. At the time of application there are no current conflicts of interest.
- We will always disclose relevant holdings when participating in governance decisions or abstain if there are clear conflict of interest.