

Project name

: CRNFT

Author name and contact info

(please provide a reliable point of contact for the project):

LUKAS CHMIEL

I understand that I will be required to provide additional KYC information to the Optimism Foundation to receive this grant

: Yes

I understand that I will be expected to following the public grant reporting requirements outlined [here](#)

: Yes

L2 recipient address

: 0x47CEE63b7CAAd5583171AFc378C75E36D9D46C90c

Which Voting Cycle are you applying for?

: 10

Which sub-committee should review your proposal? (Builders Grants, Growth Experiment Grants)

: Growth Experiment Grants

Project description

(please explain how your project works): CRNFT (CRAFT is a highly curated digital art incubator that is . We aim to create tools for creators, so they can easily interact, collaborate, and produce content for web3. Using blockchain technology we can track where the files are going and how they are being used.**

Website

: [HTTPS://WWW.CRNFT.ART](https://www.crnft.art)

Twitter

: <https://twitter.com/crnftart>

Discord/Discourse/Community:

[CRNFT](#)

Other relevant links

(including any demos): [CRNFT - Crafted for Creators](#)

Additional team member info

(please link): <https://www.instagram.com/geummy/>

Please link to any previous projects the team has meaningfully contributed to

: Punk 9269 Marek Bardzinski

<https://www.linkedin.com/in/marcbpunk/>

Founder of [SMS.API](#) (European Twilio) acquired by Link Mobility.

Founder of [2FAS](#) system for password-less integrations (1Mil users)

CEO of [Wellcome Home](#)

Jacob Gorajek CPO

**<https://www.linkedin.com/in/jakubgorajek/> **

Inventor of UnStock which is now part of the [Slidely Family](#). The idea was backed by Netflix co-founder Mitch Lowe, who became the company's advisor from the first days.

Relevant usage metrics

(TVL, transactions, volume, unique addresses, etc. Optimism metrics preferred; please link to public sources such as Dune Analytics, etc.): 200+ transactions

Competitors, peers, or similar projects

(please link): <https://www.niftygateway.com/>

<https://www.metamundo.co/>

<https://dressx.com/>

<https://www.exclusible.com/>

<https://www.getfilita.com/>

Is/will this project be open sourced?:

Yes

Optimism native?

: Yes

Date of deployment/expected deployment on Optimism

: 4/1/2023

What is the problem statement this proposal hopes to solve for the Optimism ecosystem?:

We create a minting platform that contains only highly selective NFTs which are minted on Optimism and incubate the next generation of creators through our nonprofit.

How does your proposal offer a value proposition solving the above problem?

: We are building a product with a clean and easy to use UIX.

Why will this solution be a source of growth for the Optimism ecosystem?

: * we integrate 2.5% Public Good split OP Foundation/ Charity

- incubation
- First token-gated XR filters on OP
- our advisors are top-tier consultants in art, fashion, tech, and architecture.
- we are breaking systemic issues in the freelance economy
- producing on-chain footprints and tracking the usage of commercial NFTs
- onboarding users to OP
- token-gated tools for creators on OP (Studio)
- low gas fee trading
- integration with OP foundation and OP based protocols

Has your project previously applied for an OP grant?

: no

Number of OP tokens requested

: 250

Did the project apply for or receive OP tokens through the Foundation Partner Fund?

: No

If OP tokens were requested from the Foundation Partner Fund, what was the amount?

: 0

How much will your project match in co-incentives?

(not required but recommended, when applicable): 0

How will the OP tokens be distributed?

(please include % allocated to different initiatives such as user rewards/marketing/liquidity mining. Please also include a justification as to why each of these initiatives align with the problem statement this proposal is solving.): 50k OP awarded for creation of the new website (MVP) on Optimism chain

25k OP new branding and content strategy for 6 months (new UIX, website design)

25k OP Team Compensation

50k OP launching 100 limited NFT collections (social media, community manager, blogs)

100k AR App that lets users use token gated experiences for NFT holders

Over what period of time will the tokens be distributed for each initiative?

Shorter timelines are preferable to longer timelines. Shorter timelines (on the order of weeks) allow teams to quickly demonstrate achievement of milestones, better facilitating additional grants via subsequent proposals: every 2 months

Please clearly define the milestones you expect to achieve in order to receive milestone based installments. Please consider how each milestone relates to incentivizing sustainable usage and liquidity on Optimism. Progress towards each milestone must be trackable:

1. Launch an MVP + IRL Event in NYC
2. Deploy 50 NFT Collections
3. Launch an AR App

Why will incentivized users and liquidity on Optimism remain after incentives dry up?

: We will become the most sophisticated and curated metaverse platform managed by community. We will create a lot of Public Good, value in form of art, metaverse spaces, toolkits, workshops, token-gated IRL events and physical products. We want to make this platform social and protect user's trademarks.

Please provide any additional information that will facilitate accountability

(smart contracts addresses relevant to the proposal, relevant organizational wallet addresses, etc.):
0x47CEE63b7CAd5583171AFc378C75E36D9D46C90c

<https://opensea.io/collection/lucii-genesis>

<https://opensea.io/collection/unitedforukrainedaio>

<https://opensea.io/collection/crnft>

[Decentraland](#)

Confirm you have read and agree to the Eligibility Restrictions

([here](#)): I have read the Eligibility Restrictions and agree to abide by their conditions