

## Proposal

RFC: Reallocate unclaimed airdrop tokens for future incentives

Constitutional / Non-Constitutional

Non-Constitutional

## Abstract

Arbitrum rewarded its early users with a massive airdrop in March 2023. The token claim period lasts approximately 6 months and was terminated yesterday. During this claim period, 94 percent of the ARB of the total 1.162 billion tokens allocated to airdrops have been claimed. This proposal recommends the reallocation of unclaimed tokens as future incentives for the Arbitrum ecosystem growth.

## Motivation

The primary objective of this AIP is to repurpose the ARB tokens that have been allocated for users and distributed through airdrop, which have not yet been claimed by the entitled users, instead of sending these unclaimed tokens to the DAO treasury. Within the framework of repurposing, we propose that the unclaimed ARB tokens be re-evaluated in terms of implemented or to be implemented ecosystem incentives and redistributed to Arbitrum users. We believe that, in this way, the user activity on Arbitrum will once again be positively affected.

## Rationale

According to the previous data and metrics published, it is an undeniable truth that incentive programs have an enormous impact on ecosystems and their growth. As appears in the governance forum and AIPs, we support the concept of incentives and appreciate the increase in incentive programs. In addition to previous arguments, Arbitrum allocates a considerable amount of funds for their community as an airdrop, probably the most effective one among Layer 2's. Therefore, instead of returning those unclaimed allocations, it is proper to ask for their reallocation for the community.

## Specifications

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As we have pointed out, we suggest that the unclaimed ARB tokens, at the end of the process, be used as incentives rather than being sent to the DAO treasury. We can summarize a few possibilities where the mentioned ARB tokens could be spent as incentives as follows:

- 1- Unclaimed ARB tokens can be added to the budget for future incentive programs.
- 2- Unclaimed ARB tokens can be incorporated into the budget for grant programs.
- 3- Unclaimed ARB tokens can be distributed as an incentive to active delegates and voting users who frequently vote and play an active role in the Arbitrum Governance Forum.
- 4- Unclaimed ARB tokens can be used as incentives to be distributed at the Odyssey event.
- 5- Unclaimed ARB tokens can be distributed to active DAOs on Arbitrum.
- 6- Unclaimed ARB tokens can be evaluated with the help of a snapshot taken after the date the airdrop was implemented and can be sent to users who have claimed their airdrop.
- 7- Unclaimed ARB tokens can be distributed as a fee to Ambassadors who will be accepted within the frame of the Arbitrum Ambassador Program.

## Steps to Implement

Through the period of redistribution, we recommend the guidance of Arbitrum DAO Given in the proposal [Arbitrum's Short-Term Incentive Program \(Arbitrum Improvement Proposal\)](#), in case of token distribution Hedgey can be used for determining lock up periods, vesting schedules, and token allocation.

## Timeline

The timeline is not precise at the moment. We're open for community opinions on the given idea and plan to rewrite off-chain and on-chain proposals with detailed timeline and implementation specifications.

## Overall Cost

Since this proposal is a RFC, we only request the fund reallocation for future programs. The management of the unclaimed budget may be a considerable issue for future plans.