

## PROPOSAL NAME

ApeCoin Gaming Sub-Domains

## TEAM DESCRIPTION

[@SmartAPE](#) // Derek Smart, DAO member and writer-of-many-words

I am an indie software developer who has been in the games industry as a gamer and game dev for over 40 years. I have designed, developed, and published over a dozen games during my career.

My first game, Battlecruiser 3000AD (aka BC3K), was a ground-breaking game that was ahead of its time. Published by Take Two interactive in 1996, it was one of their portfolio titles when [they went public](#) in 1997. So, you could say that I helped the company succeed to where it is today.

Over the decades, I have worked with some of the best software developers and publishers around the world, and my works have been featured in various online and print magazines around the world.

You can learn more about me on my professional [LinkedIn page](#).

## PROPOSAL DESCRIPTION

With the advent of ApeChain, it needs a centralized hub for all dApps related to the chain - especially for games. This hub will serve as the discovery platform for all dApps that are deployed on ApeChain and which will be showcased there.

All chains that feature gaming of some kind, have a central hub where such games and dApps are showcased. Not only do they show the health of the ecosystem, but they also serve as a one-stop platform for people looking for dApps (wallets etc) and games.

The [\\$100M Banana Bill](#) was created to promote ApeChain by deploying capital via grants and investments to grow the ecosystem.

## ABSTRACT

It is important to note that while ApeChain is the chain, and ApeCoin is our DAO, there is no tangible benefit to creating these sub-domains off the .apechain domain. And as a matter of optics, we must always work to showcase the DAO that started it all, and from which everything else sprouted.

The following approved proposals are targeted for ApeChain, and so, will complement the creation of this discovery sub-domain in some meaningful way.

[AIP-437: A Powerup for ApeChain: Blevor - where NFTs & Social Farming meet](#)

[AIP-433: APE Express - Next Gen degen tools for building instantly on ApeChain](#)

[AIP-418: APE Builder Developed by Sequence](#)

[AIP-397: NFT Launchpad Powered by \\$Ape!](#)

[AIP-395: .APE - Launching the Real .APE Top-Level Domain on the Internet](#)

## Some Gaming Chain Hubs

[Arbitrum Games](#)

[Avalanche Games](#)

[Beam Games](#)

[IMX Games](#)

[Treasure Games](#)

[XAI Games](#)

## BENEFIT TO APECOIN ECOSYSTEM

This will provide a central hub for all dApps deployed on ApeChain, while also aiding in the discovery of said dApps based on category, content, and scope.

Not only does such an initiative demonstrate our commitment to make ApeChain a success, but it also serves as an incentive for others to take a look, see what we're cooking - then hopefully decide to deploy on ApeChain.

## STEPS TO IMPLEMENT

1. Within 7 (seven) days of this proposal passing, the Ape Foundation and/or GwG - whichever is best suited to undertake this initiative, will create the following sub-domains within the .apecoin main level domain. One of the domains can be the primary, while the other can be an alias.
2. [hub.apecoin.com](http://hub.apecoin.com)
3. [games.apecoin.com](http://games.apecoin.com)
4. [apechain.apecoin.com](http://apechain.apecoin.com)
5. Within 7 (seven) days of this proposal passing, the Ape Foundation and/or GwG - whichever is best suited to undertake this initiative, will engage the services of a third-party web builder and content creators - preferably from the DAO community
6. to create the website which would be the forward facing UX for the selected primary sub-domain above.
7. Though not a requirement of this proposal, as a member of the DAO, and a legacy software developer, the Ape Foundation or GwG, if it so chooses, is welcome to consult with me about my vision in terms of layout, content, design etc. for the domain hub. I will neither be requesting nor expecting payment

of any kind for my services in this regard.

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As the proposal author, my single mandatory requirement

which must be a part of the website design, is that our much loved ApeKin mascot be the prominent face of the hub, and used throughout where necessary and as-needed.

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See [AIP-289](#) and creator [@AnnieRawrz guidelines for its use](#).

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In the event that additional custom work

is required for the use of ApeKin on the website, then the payment, terms, conditions etc. of such an engagement is left for the ApeKin creator and the Ape Foundation to address. My point being, unless otherwise determined by the creator, I expect that said creator would be adequately compensated for any/all custom work that this website requires in its use of the ApeKin mascot.

1. All pre-existing and future ApeChain related dApps, infra etc. (e.g. [AIP-418](#) which was revised to be on [build.apecoin.com](http://build.apecoin.com)) are required to be hosted off the .apecoin sub-domain.

## REPORTING EXPECTATIONS

The expectation is that this proposal would be implemented by the DAO's administrative team.

The community should regularly review the impact of this proposal.

If accepted, the administration and the community should review the impact of the updates after the 3-month period for conflict ends.

## OVERALL COST

Total amount requested from the ApeCoin Ecosystem Fund = TBD by Ape Foundation