

Name

: Marc

Contact Information

- X / Telegram / Discord = [@marcbcs](#)

Address

: 0x98308b6dA79B47D15e9438CB66831563649Dbd94

Introduction

- Background: During the day I work in TradFi, at night I work in Crypto. I'm an economist by training which is what got me into crypto a few years ago: the opportunity to create a better "money", and from there I never escaped from the rabbit hole. I started my working career in management consulting, first at a top consultancy firm and afterwards as a freelancer. My consulting work has involved from high-level projects advising client's senior leadership team / board of directors on key strategic matters, to hands-on projects defining and implementing cost reductions. My clients are businesses operating in TradFi Services, Public Sector and Investment Funds amongst others. Currently most of my time is dedicated to Revolut working there in Strategy (10%) & Operations (90%), a decent amount of the time on crypto. After hours, I consult for crypto startups (mostly regulated businesses / CeFi) and I'm an active contributor to Lido in the Treasury Management Committee.
- Expertise: Get shit done in business strategy and operations; break down hard stuff into simple terms so people (from devs, to management to operators) can understand each other.

Motivation

- Make it easier for LDO holders to participate in Lido's governance: It's not possible to be on top of everything, specially in an rapidly moving industry like crypto. This is why I myself focus on Lido and delegate my tokens for other projects. If elected, I will stop consulting for other companies to ensure I do a good job here.
- Ensure that Lido continues to be a leader in staking: Lido has a head-start because of it's large market share with Retail. However, the Institutions are coming and this will be a completely different game. I want to see Lido thrive here and help make it happen.
- Bring the best of the traditional business world to Lido: DAOs are a great invention but have their own set of challenges. I believe that there are a few things we can borrow from traditional businesses improve Lido and I'm well placed to help with that.

Values and Decision-Making Approach

- Decentralisation
- Meritocracy
- Seek truth ("what do people believe merely by convention and what is truth?")

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Public Acceptance

I accept [the Lido Public Delegate Code of Conduct](#) and commit to being fully aligned with [Purpose/Mission/Values of Lido DAO](#).

Disclosures

I work a TradFi job for Revolut, which involves working on crypto. I also have to disclose my relationship with Lido to Revolut to avoid any conflicts of interest, and should one arise, I would inform both parties and anyone who has delegated to me.

I also advise crypto startups, mostly regulated businesses / CeFi. As mentioned above, if elected, I will stop consulting for other companies to ensure I do a good job a Lido Delegate.

Waiver of Liability

By delegating to [@marcbcs](#), you acknowledge and agree that I will participate on a best-efforts basis and will not be liable for any damages related to participation in the Lido Protocol or its DAO.