Arbitrum side workshops at web3 Lagos Conference 3.0 2024

Non-Constitutional

Abstract

I am proposing to the ArbitrumDAO to host a 2 day side Arbitrum focused workshops and an Arbitrum booth at the web3 Lagos conference 3.0 2024, in Lagos Nigeria.

The web3 Lagos conference 3.0 is a three day conference, scheduled for September 5 to September 7, 2024 (barely two weeks from today), approving this proposal ASAP will be very much apprecaited. The conference is been organized by web3 Bridge - "a tech company and community that focuses on training blockchain developers and web2 developers, fostering collaboration between the two sectors".

This is a long shot but it bares repeating that the web3 Lagos conference is arguably one of the largest web3 focused conference in Africa. Bringing in over 1,000 developers from across major cities in Africa (and outside of Africa) for the three days of conference that will shape the course of Ethereum and the larger web3 ecosystem.

I intend to host (with a team of dedicated smart contracts developers, should this proposal pass) Arbitrum focused IRL workshops at the conference as this will give Arbitrum a strong presence (and the growth of Arbitrum ecosystem within Africa) at one of the largest web3 conference in Africa.

As mentioned in the second paragraph above, this is a long shot, putting into consideration the time constraints. And so a speedy resolution is needed on this proposal.

Motivation

Very few web3 conferences can bring in attendees from across major cities in Africa. This year's edition will be the 3rd edition and the conference have had an average attendance of 1,000 people per information available via the web3 Lagos conference website.

I spoke at the web3 Lagos conference 2.0 2023 and the announcement tweet from web3 Bridge.

And I attended the workshop by the Ethereum Foundation at the web3 Lagos conference 2.0 on running Ethereum nodes - prior to this time, not so many Africans particularly in Nigeria were running Ethereum nodes. The result after the Ethereum nodes works, led to some people picking up interest in running nodes.

We can adopt the same strategy of hosting a side workshop on Arbitrum, leading to the attendees to building on the Arbitrum chain, contributing to the Arbitrum ecosystem, introduce attendees to Arbitrum initiatives and the ArbitrumDAO.

This will lead to a significant growth in the Arbitrum ecosystem.

As at the time of this proposal, there are no talks or workshops on Arbitrum at the upcoming web3 Lagos conference 3.0 with a current reservations for the conference is at 1148. See conference website here.

I think we can take advantage of this conference to strategically position Arbitrum within the African blockchain developers space.

Rationale

The growth of the Arbitrum ecosystem can not be separated from proactively getting involved in web3 communities. And through the years, the team at web3 Bridge have consistently onboarded developers to smart contract developers into the larger web3 ecosystem through their co-hort-based intensive trainings.

The web3 Lagos conference provides us the opportunity to actually engage core smart contract developers into the Arbitrum ecosystem within the African continent.

The web3 Lagos conference have some sponsors like the Ethereum Support Program, Lisk, Stellar.

Arbitrum can gain not just brand visibility but also bring in more developers into the ecosystem via this conference.

Specifications

The Arbitrum workshop is proposed to run for two days as a side event at the conference.

Day 1

- A look at the Arbitrum ecosystem and beyond

- cover all things on building smart contracts on Arbitrum.

- Writing Solidity Smart Contracts for Arbitrum

- We will use the Arbitrum docs as a reference

Day 2

- Deploying Smart Contracts to Arbitrum Testnet

- Arbitrum Stylus

- Contributing to the Arbitrum ecosystem

- A member of the Arbitrum DAO or foundation can join to give a talk virtually since the timing for an onsite trip is very short.

- The Future of Arbitrum

NOTE: I am open to more topics and/or suggestions on what the DAO deem fit to be covered at the workshop should this proposal pass.

Steps to Implement

Upon approval of this proposal, we will use a 2/3 multisig address to receive the funding. The funds requested will be used to host and supporting the workshop, pay for sponsorship to the conference organizers (I had a conversation with the host and are getting a discounted rate sponsorship rate of $3,000 which is a big win for us - giving us access to set up an Arbitrum booth for the three days of the conference and the two day workshop).

Multisig address: arb1:0xb5323C93B11a9A3c3522eFf617dDDfA6d57597f1

Timeline

The event is scheduled for September 5 to September 7, 2024 in Lagos Nigeria. Reports will be submitted under this thread.

Overall Cost

Item

Cost

Sponsorship/Partnership with the host of web3 Lagos Conference. (Package gives us leverage to host the two day workshop and a booth)

$3,000

Marketing - Pre-workshop and event publicity

$1,000

Logistics (Flight and accommodation for three team members for 5 nights, lead in, lead out day + 3 delivery days for a team of 4 food, Uber)

$3,000

Team compensation for four members. Including post-event reporting

$8,000

Arbitrum Booth setup(branding) and Swags

$1,500

Total Cost

:

16,500

About me

I am the founder of web3 Warri and I've been actively contributing to Arbitrum DAO. Under my leadership, my team organized a series of Arbitrum-focused IRL university events across three selected universities in Delta State Nigeria. This was in Q1 2024 during the DDA phase 1 program on QuestBook.

We are also currently participating again in Phase 2 of the DDA program on QuestBook organizing Arbitrum University IRL event 2.0 and hosting a hacker house on all things Arbitrum.

I am bringing in my years of actively building communities and organizing workshops into ensuring that the proposal is executed optimally leading to the growth of the Arbitrum ecosystem.