We have received 2 inbound requests to offer support for reWARDS analytics support. This thread is to split out of the specific month's budget for transparency and clarity.

To start, we would like to prioritize and focus on Ethereum reward programs first.

What we want to optimize for:

- 1. Spend less, long-term & right now.
- 2. Retain pools TVL so that it's enough for 1) low-slippage natural trading activity (need to define that one beforehand); 2) potential liquidations on MM (w)stETH is listed on.
- 3. Get higher liquidity utilisation on stETH pools what pairs should be, what amount of liq we need there, what trading amounts are expected

3a. We want to increase natural trading volumes vs arbitrage

1. Understand how the bribes (direct curve bribes vs votium, veBAL) can be leveraged to spend less, what effect those would have short- & med-term, as well as to prepare the model for necessary allocation calculations.

I'd love to get a short pitch for one or all of those things, how long the research is expected to take & what the budget would be. Pinged other reWARDS members who may have separate requests =)