

Abstract

This proposal aims to bring awareness to ApeCoin by educating and onboarding thousands of potential new members via established, web3-focused Twitter Spaces. By educating new users about the ApeCoin DAO through regular Twitter Spaces, we encourage community engagement and further decentralize ApeCoin DAO.

This proposal requests a grant of 3,000 ApeCoin tokens to be fairly distributed to participants of the Twitter Spaces.

Motivation

Capitulation is a daily community web3 Twitter Space geared towards entertainment and education with open discussions around the most trending topics in NFTs. It has never taken any promotional funds and operates with a heavy dose of decentralization, providing everyone a chance to have their voice heard with zero favorability. There is an average of ~1700+ participants per space (see https://spacesdashboard.com/u/shillin_villian for spaces analytics)

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Screenshot 2023-01-09 at 6.09.41 PM

2490×1030 141 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/9/9363be98cfc4489fd646c53da6802c67bc38b39.jpeg>)

Rationale

Capitulation, the web3 community space, is used to create a world where everyone has equal opportunities to succeed. We are committed to being bold in our approach, striving for transparency in all that we do, and holding ourselves accountable for the impact of our actions. Above all, we believe in the power of persistence and will never give up on our mission to create a more equitable world for all. Together, we will work tirelessly to break down barriers and create a brighter future for all.

Specifications

We are requesting 3,000 APE, where 100% of the APE will be redistributed to active participants of the Capitulation Twitter Space over a 30-day period. Every day, 100 APE will be distributed to one participant of Capitulation, as decided by the host and co-hosts of the space. The Capitulation Twitter Spaces are recorded and happen daily. At least 10-30 minutes will be devoted to discussion of the ApeCoin ecosystem and broader community, with the goal of educating a large audience. Listeners and speakers will be selected randomly and all will have a fair chance at being selected based on their participation in the spaces, whether written or verbal. The speakers of the space will vote on who should be rewarded the 100 tokens for the day, the winner must claim the tokens via a ENS address.

Steps to Implement

This proposal could go live immediately. Web3 has been participating in Capitulation daily. The overall cost of the proposal will be the 3,000 ApeCoin tokens and will be distributed over the course of 30 days. The manpower will be the speakers of the spaces. At the end of each space, the host and co-hosts will select a handful of finalists. The last 10 minutes of the space will be devoted to a panel-wide vote for the selected finalists of that space. Finalists of each Space with the most votes across the speaker panel will be awarded ApeCoin tokens. In the case of a “sudden death” or tie vote, the finalists will be invited on stage for closing remarks and the original panelists of the space will cast a re-vote. If a listener is selected from the audience, they must be in the room when they are called as a winner and speak up to claim their ApeCoin reward.

Once passed, 3,000 ApeCoins will be sent to the Capitulation multisig address at ABCapitulation.eth (eth:0x792b96f206AaA1493b683b24aD99d59cdF74F418)

1. During each space, hosts and co-hosts keep track of listener replies in the space’s thread and keep track of those who spoke on the panel during the space.
2. Nearing the end of the space, the host and co-hosts reveal the list of finalists for the space.
3. Panelists = Host + Co-host + Speakers. Panelists will cast one vote. Panelists cannot vote for themselves.
4. In the case of a tie-vote between finalists, the panelists will cast a re-vote between the tied individuals.
5. The finalist with the most votes at the end of the space must come on stage to claim their ApeCoin reward with the opportunity to give their winning speech.

Timeline

Begin distributing ApeCoin to the NFT community as soon as ApeCoins are received by the Capitulation multisig address at (ABCapitulation.eth). This program will run for 30 days and every day 100 tokens will be distributed back to the web3 community.

Overall Cost

The total cost for this proposal is 3000 ape tokens.