

[Non-Constitutional] ArbitrumHub Evolution: The Next Step in Streamlining Information Access and Raising Awareness for Arbitrum DAO

After successfully completing the development of [ArbitrumHub.io](https://global.discourse-cdn.com/standard17/uploads/arbitrum1/original/2X/6/62f55904a4c104a534546a0ee176bd7b3b450ca1.jpeg), we are excited for the next major step.

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Website: [Arbitrum Hub](#)

Twitter: [Arbitrum Hub](#)

Github: [Arbitrum Hub](#)

Abstract

Building on our earlier achievements, this proposal outlines the next phase for ArbitrumHUB, aiming to solidify its position as the central hub for the ArbitrumDAO community. Our recent progress, detailed in the [ArbitrumHub Platform Successful Completion Report](#), demonstrates our commitment to creating a user-friendly platform for community members. This report highlights our initiatives and milestones, showcasing ArbitrumHub as a reliable source for essential information and community engagement within the ArbitrumDAO ecosystem.

ArbitrumHub's vision is to be the go-to destination for comprehensive information about ArbitrumDAO and its initiatives. We aim to offer a unified platform for community updates, meeting information, and insights into upcoming events. Our strategy includes robust community participation, ensuring stakeholders have immediate access to critical information.

This proposal details the next steps, upcoming features, technical enhancements, and the implementation timeline for ArbitrumHub. Our goal is to establish ArbitrumHub as the ultimate platform, underpinned by strong foundations in security, design, development, research, management, transparency, and incentivized community contributions.

We will manage the platform and the [ArbitrumHUB Twitter account](#) to ensure the community can easily navigate and utilize all resources effectively.

Motivation

ArbitrumHub addresses the need for a centralized resource within the ArbitrumDAO community. As the ecosystem grows, staying informed and connected becomes increasingly challenging. ArbitrumHub simplifies this by consolidating essential information and resources in one place, offering structured and reliable information.

Uses of ArbitrumHub:

- Real-Time Updates

: Provides and integrates the latest news sources and developments within the Arbitrum ecosystem.

- Community Interaction Updates

: Keeps the community informed about upcoming meetups and interactions.

- Event Coordination

: Details events and workshops for easy participation.

- Support and Resources

: Offers support for platform-related queries.

- Enhanced Visibility

: Utilizes social media and newsletters for increased engagement.

- Comprehensive Resource Integration

: Aggregates developer tools, grant information, and other initiatives.

- Community Participation

: Designed to foster incentivized community participation and contributions through meets, events, educational resources, etc.

- Ambassador Highlights

: Acts as a central directory to provide updates related to ambassador activities and programs, with direct access for ambassadors to keep all their initiatives in one place for easy access.

We have been active in the community for a long time, but when we started, we faced numerous hurdles in obtaining the information we needed. This is a common issue, resulting in the loss of many new members facing this problem. With ArbitrumHUB, this will be a thing of the past, and ArbitrumDAO will attract many new members. This project is crucial for the continuous growth of the DAO.

Workflow

The operations of ArbitrumHub will encompass four workflows related to key activities:

1. Development, Design, Management, Security, Uptime, and Transparency

Leads: [@hoomandigital](#), with [@0x_Buidler](#) and [@ChaiT](#) as Points of Contact

This workflow encompasses the following key areas:

- Development

: Continuous improvement and enhancement of ArbitrumHub's technical aspects. This includes regular updates, bug fixes, and the integration of new features to meet the evolving needs of the community.

- Design

: Ensuring an intuitive and user-friendly interface for the platform, making it easy for users to navigate and find information. This involves regular UX/UI reviews and updates.

- Management

: Overseeing project coordination, timelines, and resource allocation to ensure that all tasks are completed efficiently and on schedule.

- Security

: Implementing robust security measures to protect user data and platform integrity. Regular security audits and updates will be conducted to prevent breaches and vulnerabilities.

- Uptime

: Ensuring the platform remains operational and accessible at all times, with minimal downtime. This includes monitoring the platform and having contingency plans in place for any issues.

- Transparency

: Maintaining open communication with the community about updates, progress, and any challenges faced. Regular updates will be shared through various channels, including the ArbitrumHub blog and social media.

[@hoomandigital](#) will lead these efforts, with [@0x_Buidler](#) and [@ChaiT](#) serving as the primary points of contact and coordinating the various initiatives.

2. Incentivized Community Contributions and Collaborations

Leads: [@0x_Buidler](#) and [@ChaiT](#)

This workflow focuses on engaging the community through incentivized contributions and collaborative efforts. Tasks will be divided among community contributors, organized into two initial groups:

1. Content & Educational Resources Group

:

- Producing educational materials and content to assist new and existing community members.
- Creating tutorials, guides, and other resources to enhance understanding and engagement.
- Managing the ArbitrumHub blog and content calendar to ensure regular and valuable updates.
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- Research & Ideas Group

:

- Conducting research and gathering innovative ideas to improve the Arbitrum ecosystem.
- Collaborating with leads of various initiatives to aggregate important information for easy access by general users.
- Hosting brainstorming sessions and workshops to foster creativity and innovation within the community.
- Ideas Exchange

: A platform for community members to exchange ideas, fostering innovation and collaboration.

- Dev Rel and Dedicated Support

: Dedicated developer relations and support for community members, providing assistance and guidance on projects.

- Supporting Existing Commendable Projects and Initiatives

: Partnering with other projects within the ecosystem to enhance interoperability and community growth. We will have dedicated spaces to showcase outstanding projects to help them grow and showcase their work.

- Support and Mentorship

: Providing mentorship and support to community members, helping them navigate the complexities of ArbitrumDAO. Assisting community members in drafting proposals as well.

- Regular Community Meetings

: To maintain a strong and active community, ArbitrumHub will host regular weekly meetings. These meetings will provide a platform for discussion, feedback, and collaboration across different groups within the community.

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[@0x_Buidler](#) and [@ChaiT](#) will lead these efforts with contributions from the community, serving as primary points of contact and driving the initiative forward. Weekly collaborations will ensure ongoing progress and alignment with community needs.

3. Advisors

We will elect four advisors from the ArbitrumDAO community, who will act as important points of contact for gathering feedback and thoughts on improvements. Advisors are required to be experienced contributors within ArbitrumDAO and aware of all ongoing initiatives. Their primary role includes:

- Providing continuous feedback to improve ArbitrumHub.
- Sharing ideas for platform enhancements.
- Participating in regular advisory meetings to discuss progress and future strategies.
- Helping to mediate and resolve any conflicts or challenges that arise within the community.

4. Weekly DAO Sync Reports

**Lead: [@ocandocrypto](#) **

Angela, who has been voluntarily contributing high-quality reports over the past few months, will lead this workflow. These reports are utilized by the foundation and others and serve as an essential source of information about the weekly DAO sync. Angela will produce up to six reports a month, including:

- Weekly Reports

: Four reports focused on weekly updates and progress within ArbitrumDAO.

- Initiative-Focused Reports

: Two reports each month dedicated to in-depth coverage of specific initiatives taking place within the DAO.

- Data Analysis

: Incorporating data-driven insights and analytics to provide a deeper understanding of community engagement and project impact.

- Community Feedback

: Gathering feedback from community members to ensure the reports address the most relevant and pressing topics.

These reports are crucial for keeping the community informed and engaged with the ongoing activities and developments within ArbitrumDAO.

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Execution Strategy

1. Platform Development and Security Management

2. Leads:

[@hoomandigital](#), with [@0x_Buidler](#) and [@ChaiT](#) as Points of Contact

- Monitoring Setup:

Establish systems for continuous monitoring to swiftly detect and neutralize any security threats. The team will have regular pull request reviews, ensuring no malicious code is merged and added to the codebase. Regular package updates will be performed to remove vulnerabilities.

- Platform Development:

Further develop the platform by adding new sections and pages according to the needs of the community. Custom pages for upcoming events and new features will be added as per requests from workgroups using our platform.

- CMS Management:

Develop and manage the 100% transparent CMS, ensuring secure and exclusive access for content creators. This system will allow community members to contribute content directly, keeping ArbitrumHUB current and relevant.

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1. Establishing Leadership and Roles

2. Leadership Assignment:

[@0x_Buidler](#) and [@ChaiT](#) will oversee community engagement, collaborate with leads, and host community meetings, serving as points of contact.

- Role Definition:

Clearly define roles and responsibilities of team members, ensuring no overlap and all tasks are covered efficiently. This includes the technical team, content relevance checkers, as well as leadership.

- Communication Channels:

Establish clear communication channels for the community to facilitate operations and quick problem resolution.

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1. Community Engagement and Feedback Loop

2. Feedback Mechanism:

Create a robust feedback system for community members to share their suggestions, issues, and ideas. This will include online forms, regular surveys, and open forums.

- Regular Updates and Communication:

[@0x_Buidler](#) and [@ChaiT](#) to provide regular updates on platform developments and community initiatives to keep everyone informed and engaged.

- Community Meetings:

Schedule regular weekly meetings with the community to discuss progress, gather feedback, and brainstorm new ideas. These meetings will include the security and development team and all interested community members.

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1. Content Creation and Management

2. Community-Driven Content:

Enable content creation through invite-only CMS and direct PRs on GitHub. Community members will contribute educational resources and other relevant materials.

- Content Relevance Checks:

Establish roles within the community to regularly review content to ensure it remains relevant and up-to-date. These reviewers will check for accuracy, relevance, and adherence to guidelines.

- Content Guidelines for CMS Members:

Establish clear guidelines regarding content, lay down a proper guide for the standard of content present on ArbitrumHUB.

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1. Showcasing and Promoting Impactful Initiatives in the Ecosystem

2. Interoperability Initiatives:

Collaborate with other projects in the ecosystem to enhance interoperability and build a more cohesive and collaborative environment. By featuring outstanding projects, we will provide them with a platform to shine and gather support.

- Recognition and Support:

This initiative will ensure that impactful projects receive the recognition they deserve, helping to amplify their reach and further their causes. This visibility will attract more support and resources to these projects, aiding their development and success. Implementing new sections on the platform to support this initiative.

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1. Establish a Workflow for weekly DAO Syncs

[@ocandocrypto](#), a dedicated contributor, will lead the production of five reports monthly, ensuring the community remains informed and engaged in ArbitrumDAO's progress. These reports, including weekly updates, initiative-focused insights, data analysis, and community feedback, serve as vital sources of information, enhancing transparency and understanding within the ecosystem.

1. Progress Tracking and Reporting

2. Milestone Setting:

Establish clear milestones and deadlines for each phase of the implementation. Regularly track progress against these milestones to ensure timely completion.

- Progress Reports:

Provide detailed progress reports to the community and stakeholders. These reports will highlight achievements, upcoming tasks, and any challenges encountered.

- Continuous Improvement:

Use feedback from progress reports and community input to continuously refine and improve the implementation process. This iterative approach will help address any issues promptly and adapt to changing needs.

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1. Rewards and Recognition

2. Reward System Implementation:

Develop a system to recognize and reward the most active and valuable contributors in the community. This will include ARBs as rewards, public recognition, and potential leadership opportunities.

- Engagement Incentives:

Create incentives for community members to participate in content creation, feedback loops, and other engagement activities. This will help maintain high levels of participation and enthusiasm.

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1. Long-term Sustainability

2. Scalability Plans:

Develop plans to scale the platform and community efforts as ArbitrumHUB grows. This includes upgrading infrastructure, expanding the team, and enhancing community support systems.

We are dedicated and passionate about ArbitrumDAO, committed to involving as many people as possible in the community. With our implementation strategy and the outlined tasks, we ensure smooth operations, delivering clear benefits for the entire ecosystem.

Timeline

We successfully completed the previous pilot phase ahead of schedule, from January 2024 to April 2024, despite the original deadline being May 2024. Over the past 5 months, we've closely collaborated with key stakeholders to enhance the platform at every step. Our goal for the next phase is to complete it within 6 months. Here's our proposed timeline:

Month 1: Establishing Foundations

- Assemble and establish the dedicated development and security teams at [@hoomandigital](#), with [@0x_Buidler](#) and [@ChaiT](#) as Points of Contact.
- Begin engaging the entire community to contribute to content creation.
- Extend support for customized event pages with interactive features.
- Release the advanced CMS for community use.
- Start promoting noteworthy projects and initiatives through a dedicated section on ArbitrumHUB.
- Begin the DAO sync reports workflow led by [@ocandocrypto](#).

Month 2: Enhancements and Feedback

- Continue with technical and security enhancements, including regular package updates and vulnerability monitoring.
- Research ways to enhance user experience and expand platform functionality.
- Establish a feedback loop with the community and begin organizing regular meetings.
- Create a system for providing rewards and incentives for active community participation and contributions.

Month 3 - Month 6: Sustaining and Optimizing Operations

- Focus on sustaining and optimizing operations established in the initial months.
- Keep all content current and relevant, maintaining a vibrant community presence through regular meetings and engagements.
- Incentivize active participation and contributions from community members.
- Prioritize security and maintenance with ongoing monitoring and updates.
- Lay the foundation for long-term sustainability and growth, preparing for future initiatives and developments within the ArbitrumHUB ecosystem.

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Throughout this timeline, [@0x_builder](#)

and [@ChaiT](#), along with the entire leadership team, will be actively engaged with the community and the foundation, providing detailed progress updates and ensuring alignment with goals and objectives.

Financial Overview and Funding Strategy

As we embark on the journey to significantly enhance ArbitrumHub, we have meticulously crafted a strategic funding plan that not only fuels our commitment to improving every facet of the platform but also caters to the diverse needs of ArbitrumDAO. Here's an enticing glimpse into how we envision supporting these transformative developments over the next

six months:

Six-Month Starter Funding Strategy for Platform Enhancement

We propose the Six-Month Starter Fund, a visionary approach designed to provide the financial bedrock necessary for uninterrupted progress in our platform's enhancement journey. This strategic fund empowers us to focus wholeheartedly on making impactful improvements without the distractions of ongoing fundraising efforts. Here's why this fund is pivotal for the soaring success of ArbitrumHub and the dynamic growth of Arbitrum DAO:

- Supporting Extensive Platform Functionalities:

Our platform's dynamic and expansive nature demands continuous enhancement to keep pace with the evolving needs of our vibrant community. From upgrading technical infrastructure to introducing cutting-edge user-focused features, these improvements are paramount for maintaining our competitive edge and driving innovation.

- Ensuring Smooth Operations:

Seamless operation is the backbone of our platform's success. Regular funding ensures we can carry out essential tasks, from routine maintenance to strategic upgrades, all of which are indispensable for fostering efficient community management and operational excellence.

- Prioritizing Security and Stability:

Security is paramount, and we spare no effort in fortifying our platform with robust security measures. Our proactive approach to security protocols not only safeguards the platform but also upholds the trust and confidence of our esteemed users, ensuring that ArbitrumHub remains a secure and reliable environment.

- Fostering Community Engagement:

A significant portion of our budget is dedicated to nurturing and rewarding community contributions. We are committed to cultivating an active and vibrant community where every voice matters and everyone feels valued and empowered to participate. Through innovative reward programs and engaging community events, we aim to incentivize meaningful engagement and cultivate a strong sense of belonging among our cherished users.

This strategic funding blueprint propels us towards a future brimming with innovation, collaboration, and unparalleled growth. Join us on this transformative journey as we elevate ArbitrumHub to new heights of excellence and redefine the possibilities within the Arbitrum ecosystem.

Budget Allocation

Details

Per Month

Six Months

Item-1:

Security, Uptime, Management, and Maintenance ([@hoomandigital](#), with [@0x_Buidler](#) and [@ChaiT](#) as POC)

\$18,000

\$108,000

Item-2:

Collaboration, Meetings & Meetings Report, , and Lead ([@ChaiT](#) and [@0x_Buidler](#)) as Hosts and collaborators

\$17,000

\$102,000

Item-3:

Community Contribution Incentives (Community)

\$20,000

\$120,000

Item-4:

New Pages Development and Enhancements ([@hoomandigital](#), with [@0x_Buidler](#) and [@ChaiT](#) as Points of Contact)

\$18,000

\$108,000

Item-5:

Weekly DAO Sync Reports and 1 Extra Reports ([@ocandocrypto](#))

\$6,000

\$36,000

Total

\$79,000

\$474,000

The proposed budget is for next six months

and an overview is defined below:

1. Item-1 (Security, Uptime, Management, and Maintenance) & Item-4 (New Pages Development, Enhancements and Integrations)

A dedicated team at [@hoomandigital](#), with [@ChaiT](#) and [@0x_Buidler](#) (me) serving as points of contact, will handle Agenda 1 and 4. These agendas require a blend of extensive skills, resources, time, and commitment. Key areas include the 5 phases of development in multiple sequential cycles:

Dev - Test - QA -UAT - Live : Each cycle comprises it's own environment for TQM (Total Quality Management) per best practices of software development.

Furthermore, resources engaged in each cycle are not the same, neither is either cycle co-terminus. The program plan includes a 4 week contingency as well as standby resources to backfill any unforeseen gaps.

Dev and Test comprises the same team, QA and UAT are different team members / resources.

- UI/UX Prototyping & Wireframing
- Design
- Content Creation (horizontal, technical and non technical)
- Uptime and Maintenance (Infrastructure)
- Core Development & Platform Engineering
- Research & Development Exercises (horizontal across multiple Arbitrum verticals)
- Handling Community Contributions
- Managing Proper Tools and Resources

Our goal is to create a future-proof platform that meets the needs of the DAO, ensuring continuous iteration and improvement based on best practices. We cannot afford to leave any room for error.

While we may continue to decompose each area within the aforementioned, the summary above that's gone one level lower should provide all the clarification.

1. Item-2 (Collaboration, Meetings & Meetings Report)

[@ChaiT](#) and [@0x_Buidler](#) (me) will lead Agenda 2, which involves hosting regular meetings and compiling comprehensive reports. These reports will cover:

- Community discussions and ideas exchanged
- Reporting on meeting outcomes and actions been taken
- Outcomes from one-on-one meetings with stakeholders
- Detailed ongoing initiatives and features based on community feedback

- Grant efficacy reports, analysing the success of various programs (e.g., DeFi, DePIN, Content, IBS) to assess their impact on the ARB ecosystem
- Planned Vs. Actuals on grantees and status reports and snapshots (example below)

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1. Item-5 (Weekly DAO Sync Reports and 1 Extra Reports, 5 reports a month)

Angela has been contributing to the DAO for the past 5-6 months by creating weekly reports voluntarily. These reports, officially endorsed and utilized by the Arbitrum Foundation and the DAO, demonstrate significant value proposition and ongoing dedication/work.

While contributors' times are well appreciated, this is not eternally gratis, and adequate compensation for helping develop accurate, timely, and complex reports is necessary to ensure continuity.

Examples of weekly DAO sync reports include:

- [Arbitrum DAO News - Security Council Elected, Entropy Advisors, and Grant Updates \(May 9th\)](#)
- [Arbitrum DAO News - Governance, Security Council, EthLondon \(March 13th\)](#)
- Item-3 (Community Contribution Incentives)

Community incentives are crucial for encouraging active participation and enhancing ArbitrumDAO's operations. We aim to motivate contributors by rewarding their efforts in:

- Idea sharing to improve hub visibility and activity
- Creating educational resources (content, DAO papers, project papers, demos etc)
- Contributions to Arbitrum Hub via hackathons, swarm exercises (testing, technical writing, scrum exercises, new project ideas, product demonstrations, polling, etc)
- Launching bounties for specific topics and/or projects
- And more.

We will ensure transparency in fund distribution, highlighting the impact of each contribution. Our primary objective is to foster greater community engagement and recognize the time, work, and energy invested by community members, ultimately bolstering the goodwill of the Arbitrum DAO.

Our Team and Recent Successes

The dedicated team at [@hoomandigital](#), with [@0x_Buidler](#) and [@ChaiT](#) acting as Points of Contact (POCs) and leads, is fully committed to the ongoing development of ArbitrumHUB. With a long history of delivering projects that exceed expectations, our team has already showcased its capabilities during the previous phase of ArbitrumHUB.

The individuals responsible for leading the project include:

- [@0x_Buidler](#) (Product Manager and Lead)

: Bringing over 3 years of experience in SAAS, 0xBuilder serves as the Product Manager and Lead. His dedication and commitment played a pivotal role in completing ArbitrumHUB's previous phase a month ahead of schedule.

- [@ChaiT](#) (Project Manager)

: ChaiT, in the role of Project Manager, oversees the project's execution and ensures that all objectives are met with precision and efficiency.

- [@ocandocrypto](#) (Contributor, weekly dao sync reports)

: a dedicated contributor, will lead the production of five reports monthly, ensuring the community remains informed and engaged in ArbitrumDAO's progress. These reports, including weekly updates, initiative-focused insights, data analysis, and community feedback, serve as vital sources of information, enhancing transparency and understanding within the ecosystem.

Our recent successes include the foundation's utilization of ArbitrumHub to detail various grant programs, making it significantly easier for individuals to participate in such programs. Community members are leveraging the platform to access information about different workgroups, incentive programs and other initiatives, leading to enhanced community engagement.

Furthermore, our platform has received notable endorsements on Twitter, including direct reposts by the official Arbitrum account. This traction has resulted in a growing following, endorsement and enagement. We are witnessing ArbitrumHUB's rapid ascent and are excited about its promising trajectory.

Acknowledgements

Thank you to everyone who provided relevant feedback during the RFP, open governance calls, and via DMs to help draft this proposal. We really appreciate it.

Conclusion

Our strategic roadmap for ArbitrumHub aligns with ArbitrumDAO's goals, focusing on enhancing technology, strengthening security, and fostering community engagement/contributions. With the backing of the Six-Month Starter Fund, we are committed to achieving these milestones seamlessly and continuously, empowering vibrant community and advancing the collective vision of decentralization and innovation in the Arbitrum DAO.