

Personal Information

Discourse ID: [@LMAC](#)

Twitter: <https://x.com/bylmac>

Country of Residence: United States

Professional Background and Relevant Experience

Over the past decade, my professional journey has been centered in the realms of marketing, design, and over the last 5 years or so, the transformative landscape of web3. My journey has been shaped by a relentless pursuit of innovation and a commitment to driving meaningful change within the space. My agency has played a pivotal role in the launch of various projects within the crypto and Web3 space, emphasizing the creation of authentic and innovative products that resonate with audiences and foster vibrant communities.

Nomination Statement:

I believe I am the ideal candidate for election within the ApeCoin DAO community due to my unwavering commitment to leveraging my expertise for the betterment of both the community and the project as a whole. Joining the ApeChain DAO team would not only be an honor but also a testament to my dedication to contributing to projects that have a lasting impact on the Web3 space. With an abundance of experience in marketing and creative endeavors spanning over many years, I am ready to bring fresh ideas. I am confident in my capacity to facilitate the development and implementation of initiatives that will further propel ApeChain's success and influence within the industry.

Motivation, Vision & Goals:

The opportunity to serve as an elected ApeCoin DAO Working Group Steward resonates deeply with me, as I have closely followed the evolution of ApeChain since its inception. Witnessing its growth and potential has fueled my passion to play a role in its continued success and expansion.

My motivation stems from a sincere belief that there is still much untapped potential within the ApeChain community. My vision for this role is centered around fostering inclusivity, innovation, and sustainable growth within the community.

Values & Commitment:

Throughout my journey in the crypto and Web3 space, I have been drawn to projects that embody authenticity, creativity, and long-term viability – qualities that I see mirrored in the ethos of ApeChain.

As a steward within the ApeCoin DAO Working Group, I am dedicated to upholding these shared values and contributing to the collective vision of building the future of ApeChain. My approach to collaboration emphasizes open communication, mutual respect, and a strong sense of accountability. I thrive in team environments, where I actively listen to diverse perspectives, foster constructive dialogue, and work collaboratively towards common goals.

Concluding Statement:

I am confident that my background in owning and operating a marketing and design agency, coupled with my extensive experience and knowledge in the Web3 and crypto space, uniquely positions me as the most suitable candidate for this role. My expertise in brand building aligns seamlessly with the objectives of fostering and growing communities and launching marketing initiatives making me well-equipped to fuel the continued growth of the ApeChain ecosystem.