

Hello dYdX Community,

As the ecosystem evolves with more individuals and entities hosting front ends, addressing the operational, legal, and financial overheads becomes crucial. Beyond the technical undertaking, front-end hosting entails legal compliance, company infrastructure, server costs, financial licenses, and ongoing maintenance.

I propose an incentivization model where front end hosts receive a portion of the fees generated from the trading volume facilitated through their platforms. This not only compensates for the costs incurred but also incentivizes more hosts to join the ecosystem, decentralizing the platform further.

Moreover, introducing such an incentivization model could spark healthy competition among front-end hosts. This competition could lead to enhanced user interfaces, additional features, and overall improved user experiences as hosts strive to attract more users to their platforms. Consequently, users of dYdX could benefit from better and more diverse front-end options, each host potentially specializing in different areas or providing unique value propositions.

The specifics of the fee-sharing percentage and other incentivization mechanisms warrant a thorough community discussion. Hence, I am initiating this dialogue to gather diverse insights on:

1. The concept of sharing a portion of trading fees with front end hosts.
2. The ideal percentage of fees that could be allocated to front end hosts.
3. Other incentivization models that could be explored.
4. The potential for competition to drive front-end innovation and improve the dYdX user experience.

If there's substantial support for this idea, moving towards a community vote to formalize such an incentivization model might be a logical next step.

I am keen to hear your thoughts, opinions, and suggestions on this matter as we collaboratively work towards a solution that augments the dYdX ecosystem for all stakeholders.

Thank you for your engagement and consideration!