AIP Name:
AIP-463: Empowering Otherside Wiki
Implementation Status:
Pending
Implementation Date:
N/A
Author:
<u>@Frostyz</u>
Abstract Summary:
The Otherside-Wiki Team is reaching out to the Apecoin DAO for support in our ongoing operations
, as well as in the further development
, integration into ApeChain
and enhancement
of our platform. Our goal is to update Otherside-Wiki to align with contemporary web standards and to significantly enhance the user experience
Since its inception on May 15th, 2022, following the mint of Otherside, we have been working to improve and evolve
the platform. Our coverage and support extend to all developments
within Otherside and ApeChain, with our priority being to provide timely updates
and serve as a pivotal resource for the community.
Otherside Wiki was developed by our lead developer Frostyz. With additional funding from current investors and ApeCoin DAO
, we plan to further expand the platform by bringing on board more developers
who have specialized expertise. This expansion will improve
our capacity for growth
and ensure that the platform can thrive with a more diverse team of developers.
We have developed and enriched the experience for Otherside Users significantly
, and also improved the filter experience on marketplaces
. Within this we drove additional revenue
to Yuga Labs and its partners, provided deep knowledge
and data connected to Otherside, and enriched our platform with extensive deep data
Currently we are the go to platform for Otherside data
, marketplace browsing and information. To back this up with figures, last month we reached about 57k unique monthly visitors
, which have an average engagement time of 20 minutes each
, all completely through organic
marketing and natural demand

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**Unique Visitors** 

1301×703 28.4 KB

[(https://us1.discourse-cdn.com/apecoin/original/2X/d/dd3594f81e51867053bae55eacb9368323e80731.png)

For two years, we have developed Otherside-Wiki at our own expense, without focusing on monetization. Our priority is to provide the best possible information

to Otherside participants. In order to realize this and remain independent

, financial support came from us, the founders, as well as contributions

from Sky is the Limit Ventures and nix.eth.

We integrate and enhance

the following topics with our funding request:

1. General Overhaul of our UI AND UX Design:

As we grew our UI and UX has become outdated. We're planning to modernize it significantly to meet current web standards.

1. Modern Web Technologies:

As we're expecting a bright future for ApeChain & Otherside, we want to be able to scale for millions of users

. We want to have a solid system using current standards such as Laravel & VueJS using serverless scaling technologies so we can focus on building the tech

and not maintaining

the servers. Using standards also makes sure the website is no longer dependent on a single person.

1. Tailored Data Streams:

Dealing with the large number

of projects and news in the Otherside/Apecoin ecosystem can indeed be overwhelming

- . To address this, our platform is developing a major feature
- —an entirely personalized Apecoin/Gaming feed. We want to aggregate data and information from various platforms and community initiatives into one coherent stream

Users will have the flexibility to customize

this feed to align with their specific interests and preferences.

1. Deep Insights:

We will continue to provide and expand

our deep data insights into ApeChain and Otherside. Our goal is to support a growing number of games on ApeChain and provide valuable in-depth insights

1. Multilingual Support:

To better serve the global community

, we plan to add support in two of the world's most widely

spoken languages, Chinese

and Spanish

, in addition to English.

We carefully considered the timing of our AIP application with Apecoin and chose to proceed only when it became truly necessary

- . Given the unforeseen delays in the launch of Otherside, and the postponement of release dates, we believe now is the critical moment for this support
- . This funding will ensure the continued development

and success of Otherside-Wiki, maintaining our commitment to keeping the platform predominantly free

while preparing for a more comprehensive business model post-launch of Otherside.

Note from Agora-Marketplace.eth (SITL Ventures): In the last 2 years we've invested around 1,000 ETH in Otherside related assets and also funded together with nix.eth the first 2 years of operation for Otherside-Wiki. Hereby we're committing another investment of \$300,000 USD to cover a part of the development costs. For us it's a risk to do a follow-up round while seeing Otherside delays. Therefore we would like to see a positive response on this proposal from the community to ensure all together another 2 years of operation + improvements for Otherside-Wiki

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mockup without garga image

1650×1400 190 KB

[(https://us1.discourse-cdn.com/apecoin/original/2X/d/d1e7d946b7d17136bb01fba169d1019ccbbf9337.jpeg)

Overall Cost

Total amount requested from the ApeCoin Ecosystem Fund = \$715,000 - to be paid in \$APE

Related AIPs:

Timeline Updates:

11/11/24

· Milestone 1 completed

We have completed Milestone 1. We met in person with our additional development resources. During this workshop, which lasted a week, we analysed the current Otherside-Wiki structure and processes, looked for exact bottlenecks and created a detailed project plan on how we will proceed. Our primary technical stack, based on our current needs analysis, will include Elasticsearch 8 Cluster, MongoDB Cloud Database, Laravel (with Livewire) and a Monstache Integration.

Next Milestones

Now that the team is fully on board, we have started Milestone 2 and Milestone 3 in parallel. As we only completed milestone 1 last week, there is not much news to report here, except that the initial project set-up has already been completed.

Interview Q&A: