

Category: Core: Brand Decision

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## ABSTRACT

This proposal presents the idea that ApeCoin holders be eligible for biweekly games produced by the Forever Apes team.

Via our tokenproof portal, anyone with a minimum of 10 \$APE in their wallet is eligible to play in biweekly online games. We will move these games to Otherside if / when possible.

In addition, digital resources will be made available to community members who either don't know how to play, or would like to elevate their game. Education will be made available via Daniel Negreanu's MasterClass and will be included in the proposal budget.

[

1305×1600 199 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/e/ef1b30e7238268cf0a11d12c3c662aaeb203a59b.jpeg>)

(EXAMPLE - WILL NOT BE USED)

## MOTIVATION

Following the success of our first game and the enthusiasm surrounding future games, we have decided to organize biweekly (2 per month) games powered by ApeCoin. Participation rewards will be sourced from community based projects to help promote and draw attention to deserving start ups. Token gating these games will prevent tourists from joining and encourage them to buy a minimum of 10 \$APE to participate.

(WE LOVE THE FOUNDERS)

Cards games are a life skill and the biggest impediment to joining our first game was a lack of knowledge or confidence, access to Daniel's MasterClass solves this. We will meet in OtherSide VC during these games and they will bring people together and foster community. We will generate excitement while rewarding people for simply participating with the ApeCoin ecosystem.

## RATIONALE

We believe, through a series of shared experiences, products, and stories, we will create a more active and engaged ApeCoin community. It's with these shared experiences that ApeCoin can realize its true potential to become the preferred token of web3. This AIP proposes we host biweekly games (2 per month) for 6 months. At the end of 6 months we reassess interest and can scale up or down.

## SPECIFICATIONS

Although we have various products and experiences planned, this AIP outlines one of our many community events, biweekly games.

- Online Platform -
- Biweekly games for 6 months (max 300 participants per game)
- Alternating times to accommodate time zones
- Club rankings
- Custom card skins
- Removed ads for all club members
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- Alternating times to accommodate time zones
- Club rankings
- Custom card skins

- Removed ads for all club members
- MasterClass -
- Access to full MasterClass suite, including Daniel Negreanu's class
- 50 reassignable spots included in budget
- Additional licenses available for purchase
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- Additional licenses available for purchase
- Participation Pool
- Funds will be used to purchase community based projects to reward participation
- 10 Biweekly participation pools of 400 \$APE
- 2 Grand participation pools of 1250 \$APE
- Biweekly featured communities
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- Biweekly featured communities

## **STEPS TO IMPLEMENT**

Forever Apes has already made significant progress in accomplishing the stated goals and following our first game we have proven the concept has interest.

Portal - With the help of tokenproof we will create a token gated portal. Once again, we would absolutely be willing to undergo any security audits needed.

Community communication - We propose that ApeCoin either tweet, or retweet twice per month to update people about upcoming games and times.

- Creative graphics and copy will be supplied for each tweet.

## **TIMELINE**

Once the DAO approves this grant, Forever Apes is positioned to implement these steps immediately. Let the games commence!

The estimated timeline for the above steps is as following -

1. Create token gated portal with tokenproof [3 WEEKS]
2. Liaise with MasterClass [COMPLETE]
3. Negotiate and implement features with the online platform [3 WEEKS]

## **OVERALL COST**

This section highlights the rough cost structure including collaborations, design, web, and organization.

100% ApeCoin payment would be preferred.

Please see the attached document for the cost breakdown.

[AIP BUDGET](#)

Total Estimate: 20,000 \$APE