As I've mentioned in a <u>previous post</u>, it's Uniswap's many integrations that keep volumes (and thus fees) high and relatively uncorrelated to liquidity. I think it would be valuable to develop a list of applications and products that support digital assets, but don't yet support Uniswap. Once we have this list, we can focus our efforts as a community to acquire these integrations.

I'll start:

- Ledger Swap (currently uses Changelly)
- Robinhood
- Square's Cash App
- SoFi
- Revolut

The common theme of my targets is that they're retail user-facing applications, and therefore have overlap with our existing userbase. These integrations would allow applications which are currently focused on fiat-to-crypto on-ramping to allow a user-triggered assets swaps within the application without taking on any

operational overhead such as sourcing liquidity.

I will continue to amend this post to include a comprehensive list if this post gains enough quality feedback.