

PROPOSAL NAME:

Decentralized Drinks Paris: Powered by ApeCoin

TEAM DESCRIPTION:

- Founder:
 - Background: experienced entrepreneur with a strong background in sports, technology, and entertainment. As the owner of Le G Five Bar in Paris, a central hub for social and professional networking, I have successfully built and managed thriving businesses. I also run a consulting company, leveraging my expertise to advise clients across various industries. With over 7 years of experience as a crypto investor, I bring a deep understanding of the blockchain space, alongside a vast network in the entertainment and sports sectors. My expertise spans the intersection of technology, social engagement, strategic consulting, and cutting-edge investment opportunities.
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- Co-Founder:
 - Background: Athlete and early BAYC (Bored Ape Yacht Club) holder, deeply rooted in the crypto community, with extensive experience in leveraging blockchain for community-driven projects.
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- Contact Information: We can be reached via X @Decentradrinks

or @King_GSB

[@MathiasPozzi](#)

- KYC & Grant Agreement: All team members are prepared to sign grant agreements and undergo KYC verification as required.

PROPOSAL DESCRIPTION:

Decentralized Drinks Paris

is an exciting new weekly event at Le G Five Bar in Paris, designed to blend the worlds of cryptocurrency and social networking. After the overwhelming success of our monthly meet-ups, we are expanding to a weekly format to further engage the crypto community.

To amplify our event's presence we will proudly display "Powered by ApeCoin" on all our physical and digital supports, including flyers, banners, social media posts, and event tickets.

We're partnering with the MBA community to spotlight their products and innovations at our events. Together, we'll craft a vibrant and engaging atmosphere, making "Decentralized Drinks" the must-visit hub for all Apes living in or passing through Paris.

Attendees can expect:

Crypto-Themed Cocktails

: inspired by popular cryptocurrencies.

Exclusive Happy Hour Deals

: to enhance the experience.

Degen Talks

: featuring lively discussions led by industry experts.

Showcase of Made by Apes Projects

: highlighting innovative products and ideas from the community.

Past Collaborations & Featured Products:

Mutant Beer:

Premium Craft Beer Made by Apes 00054, now a staple at our bar.

Le Crypto Daily, Proof of French, Domino Podcast, Defit, NFT France, Oxya Origin, Alphaverse, Forbes France

Events Co-Hosted with the community:

90's Banana :

during NFT Paris 2024: A nostalgic event blending crypto culture with 90s themes by @BananaconfXYZ

With The Nizzar, Sander the Ape.

Degens in Paris:

during NFT Paris 2024 With F*ck it Productions and the Mutant Cartel.

SINGE@:

Franken Bombay release party with @dim8765

and his amazing lifestyle brand from the swamp @Singe_int

Flexible Offer for ApeCoin, BAYC, and MAYC Holders:

- Free Drink on Event Days: Holders of ApeCoin, BAYC, or MAYC can enjoy a free drink during our “Decentralized Drinks” events every Wednesday. We will verify ownership using TokenProof, and will not require any connections to the blockchain to enter the events.
- Discounts on Non-Event Days: On days when there isn't a scheduled event, we will offer a 15% discount on all classic drinks to anyone holding ApeCoin, BAYC, or MAYC.

Additionally, we plan to implement a Proof of Attendance Protocol (POAP) system during our events. This will allow us to track attendance and gather valuable data on the beverages offered, which will be monitored through our till system. This approach ensures transparency and provides insights into customer engagement, helping us optimize our offerings and the overall experience. We will only collect essential data necessary for the functioning of our service (email, X accounts, Addresses for POAP, etc.).

This event is not just a gathering; it's a movement to connect, educate, and celebrate the ever-growing crypto ecosystem in a vibrant and inclusive environment.

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Decentralized Drinks x FAYC meet up

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Decentralized Drinks x SINGE@

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NFT Paris 2024. Decentralized Drinks x Degens in Paris x 90's Banana

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Link to video : x.com

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Decentralized Drinks Location

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](https://us1.discourse-cdn.com/apecoin/original/2X/e/e8ee7b4b6da67233e3ce0903d8e8b9a3d3961bce.png)

BENEFIT TO APECOIN ECOSYSTEM:

Increased Visibility:

Position ApeCoin at the heart of Paris, attracting both locals and travelers, and establishing Le G Five Bar as a key meeting point for the ApeCoin community.

Community Engagement:

By sponsoring these events, ApeCoin becomes directly involved in weekly interactions with the community, fostering stronger bonds and loyalty.

Promoting Builders:

The event will feature a dedicated “Made by Apes” booth, giving creators within the ecosystem a platform to showcase their work, thus driving innovation and collaboration.

Token Adoption:

By accepting ApeCoin as a payment method and offering incentives like free drinks for BAYC and MAYC holders, we promote the practical use and adoption of ApeCoin in real-world scenarios.

STEPS TO IMPLEMENT:

- Start Date: Upon receipt of funds from the ApeCoin DAO
- End Date: 1 Year Sponsorship

Key Milestones & KPIs:

- Week 1-2:
 - Design and source event goodies and merchandise.
 - Cost: €5,200
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- Week 3-4:
 - Design and install the custom “ApeCoin Accepted Here” neon sign.

Cost: €400

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- Ongoing:
 - Host weekly events at Le G Five Bar, offering up to 50 drinks total for BAYC/MAYC holders at each event.
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- Booth Creation:

- Set up a “Made by Apes” booth at the entrance of the bar to showcase community products.
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NFT Paris Side Event:

- Complimentary Drinks for NFT Holders: Host a special side event during NFT Paris, offering 4 complimentary drinks to 100 attendees.
- Drinks Cost: 100 people x 4 drinks x €6.50 per drink = €2,600
- Camera Crew: €1,100
- Performers: €1,000
- DJ for the Event: €1,000

REPORTING EXPECTATIONS:

- Progress Reports: Monthly updates on event performance, including attendance, community feedback, and any emerging opportunities. Detailed reports on milestones and budget utilization will be provided quarterly.
- We will post our KPIs on our X account [@DecentraDrinks](#) monthly. These posts will include attendance figures and photo/videos from the events. This reporting will continue on a monthly basis for the duration of the project, ensuring transparency and engagement with our audience.

OVERALL COST:

Total Amount Requested from the ApeCoin Foundation: €30,200

- Requests to ApeCoin Foundation:
- Funding of €30,200 to cover the total cost of implementing the proposal.
- Promotion support on community discussion platforms and the ApeCoin website.
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Budget Summary:

The budget includes costs for drinks, merchandising, booth creation, and a customized neon sign, ensuring the successful execution of weekly Decentralized Drinks events and effective promotion of the ApeCoin/ ApeChain ecosystem.

Budget Breakdown:

Free drinks for BAYC/MAYC Holders:

Number of Free Drinks per Event: 50 drinks

Number of Events per Year: 52 weekly events

Cost per Drink: €6.50

Total Drink Cost per Event: 50 drinks x €6.50 = €325

Total Drink Cost for the Year: 52 events x €325 = €16,900

Merchandising and Goodies:

Total Cost: €5,200

Made by Apes Booth Creation:

Total Cost: €2,000

Customized Neon Sign (“ApeCoin Accepted Here”):

Total Cost: €400

NFT Paris Side Event:

Drinks: €2,600

DJ: €1,000

Performers: €1,000

Camera Crew: €1,100

Summary of Total Budget:

Drinks for BAYC/MAYC Holders: €16,900

Merchandising and Goodies: €5,200

[Click for Merchandising and Goodies breakdown](#)

We've allocated €5,200 for "Merchandising and Goodies" to cover 52 events, which breaks down to approximately €100 per event. This budget is intended to provide attendees with branded items that enhance their experience and promote our events. Here's a breakdown of how we plan to use this budget:

Sourcing: We're sourcing our merchandise from cost-effective suppliers like Sticker Mule and Alibaba to maximize value.

Items: The merchandise mix includes:

- Stickers
- Key rings
- Magnets
- Gift bags

Branding: All items will feature Decentralized Drinks and ApeCoin branding, reinforcing our identity and partnership.

Distribution: We plan to distribute these items as giveaways at each meet-up, enhancing attendee engagement and providing tangible reminders of the events.

Cost per event: The €100 per event budget allows us to offer a variety of items to attendees while maintaining cost-effectiveness across our 52 planned events.

This approach allows us to consistently provide branded merchandise throughout our event series, creating a cohesive experience for attendees and promoting both Decentralized Drinks and ApeCoin in a tangible, lasting way.

Made by Apes Booth Creation: €2,000

Customized Neon Sign: €400

NFT Paris Side Event Drinks: €5,700