ApeCoin Event Integration Toolkit

Enabling IRL Event Use Cases for $APE

As the DAO matures it's clear that we need to put significant focus on establishing use cases for $APE in order to add value to the ApeCoin ecosystem.

Opportunity

IRL events provide an excellent opportunity for passionate community members to onboard people to Web3 and the ApeCoin ecosystem.

Challenge

Due to the myriad technology solutions available there is no quick and easy way to integrate $APE into an IRL event production tech stack.

Solution

Create a DAO-recommended toolkit and technology partner relationships that event producers can use to easily integrate $APE for key event functions including:

- Ticketing and tokengated entry

- Web3 / $APE onboarding

- Point of sale solutions for artwork, merch, and concessions

Details

In early November I'm co-hosting a historical celebration of skateboarding culture and the 30-year anniversary reunion of a skateboarding video magazine called 411VM

in Costa Mesa, California.

Along with the primary focus of the event, I plan to create a bridge for culture-based communities like skateboarding to engage the ApeCoin ecosystem IRL.

Benefits to the DAO

1. ApeCoin will be promoted as a key sponsor of the event with integrated branding in all promotional materials – exposing $APE to a virtually untapped audience with a very similar ethos as the Web3 and ApeCoin community

2. ApeCoin will be integrated into as many of the event production functions as possible including ticketing, tokengated entry, and point of sale solutions for merch, concessions, and artwork

3. $APE will be used with a custodial wallet solution to onboard every interested attendee of the event to Web3 and the ApeCoin Ecosystem

4. Following the event I will share the successes and pain-points of the integration process and deliver a pressure-tested toolkit solution

for any and all event producers looking to integrate $APE into their next event

Cost

TBD