

Personal Information

Discourse ID: [@VonFrontin](#)

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Country of Residence: United States

Educational Background:

B.S - Indiana University (Business Management, Information Systems) - 2004

M.B.A. - Indiana University (Business Management) - 2010

J.D. - Indiana University - 2010

Licensed Attorney (Indiana) - 2012

Nomination Statement:

For the 3+ years I have been in Web3, my goal has been to create opportunity for others. From founding and running a Web3 incubator to helping advise founders as they navigate the early phases of building their businesses, I believe Web3 is the next great evolution in lowering barriers to entry and creating opportunities for builders, and I am determined to help as many people as possible be part of that evolution.

Motivation, Vision & Goals:

I love seeing innovation come to fruition, and Web3 has exposed me to more innovation that I've ever seen before in my life. It has been my goal for the past 3 years to help connect those creating with the capital they need to make those creations real. That is why I am running to be an ApeCoinDAO Special Council Member. The DAO's purpose lines up perfectly with my passion in Web3 and I believe my talents and experience will add a unique perspective to the Special Council and the DAO members and Working Groups we serve.

The goals I wish to achieve should I be elected are:

1. Protect the DAO: Above all else, ensure the DAO operates in a way that keeps it safe from legal or regulatory disputes and is financially sound. We cannot connect creators with capital if the capital in question cannot be legally disbursed, or if there are no funds to disburse. If elected, I will work to ensure these goals continue to be met and improved upon where needed.
2. Become a Beacon for Builders: The ApeCoinDAO should be the FIRST place entrepreneurs go to seek funding for their businesses. It is remarkably easier to navigate than traditional funding mechanisms and asks for considerably less in return. Additionally, the community driven process on Discourse provides immediate and valuable insight on product/market fit and operations. If elected, I will work to ensure entrepreneurs from all industries, not just Web3, understand the benefits the DAO and come to it with their ideas.
3. Advocate for ApeChain & ApeCoin: The DAO is accountable for the proliferation of use cases for ApeCoin, and in partnership with Horizen Labs, building out ApeChain. From attracting developers to encouraging builders to use both, the evolution of both initiatives will only go as far as the DAO pushes it (at least at first). If elected, I will work to be an advocate for both ApeCoin and ApeChain and help advise those wishing to build with/on either.

Values & Commitment:

I read a quote one time that went something like "When life gives you more than you need, don't build higher walls, build a longer table." I've strived to live by ethos both in my personal and professional life. From mentoring individuals, advising companies or creating some of my own, I have always sought to give more than I receive so that others may realize the goals they have in their lives. I view being a member of the ApeCoin DAO Special Council no differently. We have been given far more than we need as a DAO, so it is incumbent on us to "build longer tables" for all those seeking a seat at them.

For me, this isn't just a professional goal, this is a personal one. I will give the level of commitment that is necessary to ensure that this goal is realized. In my 20+ year career, I have become adept at both resource and time management, which has allowed me to develop a relatively high bandwidth, which I plan on deploying to the benefit of the DAO.

Concluding Statement:

The ApeCoin DAO is the single largest growth opportunity in Web3. If deployed as envisioned, it can and should serve as both the launchpad for the next generation of builders and the onramp for the world to engage and benefit from Web3

technology.

I believe the experience I have gained and the results I have produced both in my corporate and entrepreneurial lives uniquely position me to help the DAO realize these aspirational goals, shepherding in the next generation of builders. From building brands, developing strategies and closing on countless negotiations, the skills I have built over decades, along with those of the rest of the Special Council and Working Groups, will help continue to advance the purpose and impact of The ApeCoin DAO.

It is with this in mind that I believe I am the best candidate for this role and humbly ask for the votes of anyone holding any amount of ApeCoin.