

Personal Information

Discourse ID:

[@Balou](#)

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Country of Residence:

UK

Educational Background:

Qualified CIMA Accountant of 10+ years. Degree in Accountancy & Finance.

Professional Background:

Financial Controller at large European information technology company for 12 years before leaving to pursue web3 in 2021. Directly involved in running the Financial Services division for four years, including starting a new financial services regulated business in the UK.

Nomination Statement

Concise statement on why you are running for the Special Council

I'm passionate about the future of Apecoin and the DAO. I believe my professional background will enable me to pick up the governance aspects well and I'm keen to work with and support individuals who are looking to move this DAO into a bright future.

Motivation

Details on your motivation for becoming an ApeCoin DAO Special Council member

I've been fortunate enough to be along for the BAYC journey since day one, I'm a huge supporter of the space in general and have been following the DAO closely since it's inception. I've been leading the UK Ape Club delegation for almost a year now and would like to take it to the next step by joining the DAO as a Special Council member.

Rationale

Share relevant experience and skills that will bring value to the ApeCoin community

My background in Finance has seen me work closely with all areas of a global organisation, whether that's sales, legal, management, Board's of Directors, external audit and other external entities. I believe this experience would allow me to pick up any governance related / AIP review related activities well. I also believe my finance background will allow me to provide great support when it comes to revenue generating AIP's and hopefully start bringing some funds back into the DAO, which has recently become a focus.

I've looked through almost all AIP's as a voter and as the DAO lead for UK Ape Club since inception so I have a good grasp on the history of the DAO and what is important to voters.

Specifications

Further describe relevant experience, including crypto and governance participation, and/or ideas for DAO improvement

I've been in crypto since 2017 although Apecoin has given me my first major DAO experience.

Outside of the standard special council role description, the improvement area's I would have for the DAO are as follows:

Powered by Apecoin - driving acceptance for Apecoin as a payment, I'd like to work with Made By Apes and other businesses to make this as standard as we can.

Revenue generating AIP's - building a sustainable future for the DAO.

Continuing the great work that has been done already on improving the operational aspects of the DAO. Getting as many idea's up for vote as we can, as efficiently as we can.

Encouraging participation - I hope my experience leading the UK Ape Club delegation can be of help here.

Concluding Statement

Summarize your statement as to why you are the best choice for Special Council

The great thing about the Apecoin DAO is we have so many amazing contributors, I was fortunate enough to meet so many of you in Miami and Hong Kong this year and it has given me the spark to get much more involved in the future of Apecoin. I'm passionate about the role, have relevant background experience and have good connections within the community to enable us to work on the future of Apecoin together!