

PROPOSAL NAME:

DashBO UGC Platform: Democratizing Content Creation

TEAM DESCRIPTION:

Rida

(Founder | [@RidazLp2](#)):

Rida is a visionary leader with over a decade of experience in the media and advertising fields. He has spearheaded numerous successful projects in media and advertising. Rida's expertise lies in merging technology with creativity, ensuring Inceptive Studio inspires and drives engagement through rich, immersive experiences.

Allo

(Developer | [@dev_allo](#)):

Allo is an innovative full-stack developer with over a decade of experience, including three years immersed in the Web3 space, driven by a firm belief in the future of decentralized applications. He founded a software development company to emphasize his dedication to this pioneering field. Allo's multifaceted background as the former CTO of RENGAI Inc., creator of Bored Closet, and Ambassador for The Sandbox enriches his perspective in driving forward web3 technology.

Inceptive Studio

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Inceptive Studio, founded by Rida, began its journey in animation, crafting compelling stories that captivated audiences. Today, it has evolved into a dynamic creative tech studio specializing in animation, immersive storytelling, and multimedia production. Inceptive Studio connects businesses with their audiences through innovative content, inspiring remarkable performance in new media channels. Inceptive has created 3D models and content for many communities and has most recently been contracted by [Yuga Labs to create a complete collection of unofficial, DashBO-ready models for MAYC](#)

The Inceptive team consists of the following:

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DashBO - Inceptive Team

1737x373 8.27 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/1/18e8b7310b05b596958fc5db34e69e9591296e89.png>)

Advisors:

Gerry

([Twitter](#)): Community advocate and former ApeCoin Special Council.

AllCity

([Twitter](#)): ApeCoin DAO Lead Governance Steward.

Dim.eth

([Twitter](#)): ApeCoin Metaverse Steward | Founder of SINGE®.

Jaye

([Twitter](#)): Founder of MYBA Studios.

PROPOSAL DESCRIPTION:

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DashBO

1921x978 730 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/d/d40feb6a8032a97c720b23ffb7bbd27107fc90c.png>)

Welcome to DashBO, your gateway to boundless creativity and empowerment in the digital realm. Our platform is more than

just a website; it's a revolutionary space where individuals of all skill levels can unleash their imagination and bring their visions to life. With DashBO, content creation is no longer reserved for the select few – it's now accessible to everyone.

DashBO is a User-Generated Content (UGC) platform, which means our platform thrives on the creativity and contributions of its members. UGC platforms empower users to share their unique ideas and creations, and foster innovation. By harnessing the power of UGC, DashBO enables a diverse range of content that reflects the rich creativity of its users, providing endless inspiration and opportunities for growth.

Whether you're a seasoned artist or a beginner looking to explore your creative side, DashBO provides intuitive tools and resources to help you craft captivating 3D animations or poses with ease. But that's not all. DashBO goes beyond traditional content creation by offering users the ability to transform their creations into dynamic face filters, AR experiences, and avatars for games or the metaverse. With our emphasis on democratizing content creation and leveraging users' NFT profile pictures, DashBO is not just a platform – it's a community where imagination knows no bounds.

Our platform DashBO will be built on ApeChain. ApeChain's robust infrastructure ensures fast transaction times, low fees, and enhanced security, making it the ideal foundation for a cutting-edge content creation platform. This technology enables seamless integration and interaction within the ApeCoin ecosystem, allowing for greater interoperability and expanding the possibilities for creators.

A pre-release, limited functionality beta version of DashBO will be deployed in partnership with Yuga Labs via BAYC. com exclusively to all BAYC and MAYC holders via the BAYC. com Profile system. Once the full platform is launched, all BAYC and MAYC holders – as well as Meebits – will have immediate access to the full platform and functionalities. Our platform will also support other Yuga assets like Kudas and MoonBirds upon their releases. Other collections such as CloneX and AKCB that offer 3D models to their communities are supported, and for those that don't as of yet – such as Mocaverse, On1 Force, or Azuki and many others – we have prepared the base model for the generation of the full range of 3D models using our system when onboarded. DashBO will help onboard these communities to the ApeCoin ecosystem and ApeChain.

YUGA SUPPORT:

In addition to contracting Inceptive Studios to create a complete collection of unofficial, DashBO-ready models for MAYC, and giving us access to the full collection of official BAYC models for the system, Yuga Labs will be providing Meebits, Kudas, and MoonBirds 3D assets as they become available for inclusion.

FEATURES:

1. ANIMATIONS AND POSES:

DashBO empowers users to unleash their creativity with a multitude of animations and poses and even some trending memes with their PFP's.

- Animations:

DashBO offers a multitude of preset animations for users to choose from. Users can select their favorite animation, add camera movement and background audio, and then export it directly to social media or download the video to edit on their preferred video editing software.

[

](<https://www.youtube.com/watch?v=0qyQDWLMOUw>)

[YouTube](#)

DashBO Demo - Animation

DashBO Demo - Animation

- Additional animations will be regularly, providing users with fresh ways to express themselves.
- Poses:

DashBO also features a wide variety of preset poses. Users can select their favorite pose, adjust the camera angles, and then export the image to social media or download it for further editing on their favorite photo editing software.

[

](<https://www.youtube.com/watch?v=S9pgR8M8c08>)

[YouTube](#)

DashBO Demo - Poses

DashBO Demo - Poses

- New poses will be introduced regularly, providing users with fresh ways to express themselves.
- Memes:

DashBO includes a selection of trending memes, allowing users to express themselves with humor and creativity. Users can choose from the latest memes and customize them with different camera angles and share them on social media.

[

](<https://www.youtube.com/watch?v=XticOzms5z8>)

[YouTube](#)

DashBO Demo - Memes

DashBO Demo - Memes

- Additional trending memes will be added regularly to ensure users always have fresh content to play with.
- Additional Features:
- Expressions:

Users can enhance their self-expression by adding various facial expressions to their animations and poses. Both eye and mouth expressions can be customized to convey the desired emotions, making the characters more lifelike and engaging.

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DashBO Demo - Expressions

1920×412 238 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/c/c2bca3f24c30ad9326b4e9d15b69118ccb3a3fea.png>)

- Environments:

DashBO will include a wide range of environments and a green screen feature, allowing users to create their animations and poses in diverse settings. From realistic landscapes to fantastical worlds, users can select the perfect backdrop for their creations. New environments will be added regularly, including those celebrating special events or holidays, providing users with even more options to express themselves creatively.

- Background Audio:

To enhance animations, DashBO allows users to upload background audio to their creations. Currently DashBO supports mp3 and wav audio files.

- Shaders:

DashBO also offers the ability to change the shaders of 3D models, enhancing the visual appeal and stylistic variety of users' creations. Currently, DashBO provides four shaders to choose from:

- Toon Shader:

This shader gives models a cartoon-like appearance, with flat colors and bold outlines, perfect for creating playful and stylized animations.

- Dissolve Shader:

This shader creates a gradual dissolving effect, making parts of the model appear to disintegrate. It's ideal for creating dramatic transitions and effects.

- Holo Shader:

This shader gives models a holographic appearance, with shimmering, iridescent colors that change based on viewing angle, suitable for futuristic themes.

- Ghost Shader:

This shader gives models a translucent, ghost-like appearance, making them look ethereal and otherworldly, perfect for spooky or mystical creations.

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](<https://global.discourse-cdn.com/apecoin/original/2X/c/c2bca3f24c30ad9326b4e9d15b69118ccb3a3fea.png>)

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DashBO Demo - Shaders

1920×405 390 KB

](https://global.discourse-cdn.com/apecoin/original/2X/d/d3ab1c186cb7497d823902a9575b52b6c21b3726.png)

1. MBA CLOSET:

Users can personalize their avatars by trying over 40 MBA apparel brands, including links to the brand's e-commerce website. The user can create content by animating and posing their avatars, with apparel labeled with the brand name and MBA License Number.

This user-generated content (UGC) enhances engagement and drives conversions. This brand labeled content can be showcased on social media, email, landing pages, and checkout pages, maximizing its impact across various platforms.

[

](https://www.youtube.com/watch?v=6Li0V-7if6M)

[YouTube](#)

DashBO Demo - MBA Closet

DashBO Demo - MBA Closet

Some of the MBA apparel brands we have in place:

[

DashBO - MBA Merch List (06 August Update)

1738×1240 193 KB

](https://global.discourse-cdn.com/apecoin/original/2X/6/63d45429b8ea01333d7b76448dd8c00e6a8a33ba.png)

3.MERCH TRYOUT:

Users can customize their avatars with over 90 merch items from almost all BAYC/MAYC merch drops. Users can tryout and create content by animating and posing their avatars wearing the merch. Additionally, users can access information about the merch and links to search pages on StockX and eBay.

[

](https://www.youtube.com/watch?v=D_-uXpV3SHM)

[YouTube](#)

DashBO Demo - Merch Tryout

DashBO Demo - Merch Tryout

Some of the merch drops in place:

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DashBO - Merch List

1738x861 22.2 KB

](https://global.discourse-cdn.com/apecoin/original/2X/8/8253fe00227cf0828cf607685f40c24c3d8c6803.png)

- MERCH PARTNERSHIPS:

DashBO will regularly add special merch drops either in the shape of partnerships with Brands or apparel that is trending like when the DogWifHat was trending we would have added the Wif Hat or another example the MOG glasses when they were trending.

Planned merch drops:

- Exclusive Singe Partnership:

DashBO is partnering with SINGE® to release exclusive digital apparel.

- DashBO x Apecoin Merch:

AIP Approval Celebration DashBO x Apecoin Merch.

- Exclusive Singe Partnership:

DashBO is partnering with SINGE® to release exclusive digital apparel.

- DashBO x Apecoin Merch:

AIP Approval Celebration DashBO x Apecoin Merch.

1. MBA TASTING:

To empower MBA brands, users can leverage our UGC system by creating avatar poses with their avatars featuring MBA products at no cost to the brands. Users can animate and pose their avatars with products labeled with the brand name and MBA License Number, if available.

This user-generated content (UGC) is utilized at every stage of the buyer's journey to boost engagement and drive conversions. This brand labeled content can be featured on social media, email, landing pages, and checkout pages, maximizing its reach and impact across various platforms. The rendered poses will have a footer with the MBA brand's Logo, website, and MBA license number.

[

](https://www.youtube.com/watch?v=AIP-SNQWBDY)

[YouTube](#)

DashBO Demo - MBA Tasting

DashBO Demo - MBA Tasting

Some of the MBA brands we have in place:

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DashBO - MBA Brands List (08 Aug Update)

2036x1365 376 KB

](https://global.discourse-cdn.com/apecoin/original/2X/a/a916b42225f672b39c3ceaf58b9c5c3dcd22ed4a.png)

1. REALSPACE AR:

DashBO empowers users to bring their creations into the real world through Augmented Reality (AR). Users can create various animations and seamlessly integrate them into AR experiences. This feature allows users to see their 3D animations interact with their physical environment, adding a new dimension of engagement and immersion.

Whether it's for personal enjoyment, social media sharing, or professional presentations, DashBO's AR capabilities offer an exciting way to showcase creativity. New AR experiences and tools will be continuously added, keeping users creating fresh content.

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](https://www.youtube.com/watch?v=MINDO4v8oGU)

[youtube.com](https://www.youtube.com)

- YouTube

Enjoy the videos and music you love, upload original content, and share it all with friends, family, and the world on YouTube.

1. TUTORIALS:

DashBO offers a comprehensive array of informative and entertaining tutorials designed to help users maximize their experience on the platform. These tutorials provide step-by-step guidance on how to utilize DashBO's extensive suite of tools, ensuring users can fully harness their creative potential.

In addition to DashBO-specific tutorials, there will be a curated selection of tutorials covering other popular 3D software and tools. These resources will walk users through each phase of the creative process, from basic techniques to advanced strategies, offering valuable insights and practical tips.

By following these tutorials, users will not only enhance their technical skills in creating content with their 3D avatars but also spark their creativity, enabling them to produce more compelling and imaginative content.

1. LEADERBOARD:

To foster a vibrant and engaged community, DashBO will feature a community leaderboard that incentivizes users to share their creative content on social media. As a DashBO user, you can earn DashBO credits when other users join using a referral link.

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Dashbo - Leaderboards

1920×952 129 KB

](https://global.discourse-cdn.com/apecoin/original/2X/7/729891af27a207783c590ddc85d1b3e40719bd7b.jpeg)

Some examples of how the leaderboard will operate:

- **Content Creation and Sharing:**

Users create unique content using DashBO's tools, such as 3D animations, memes, merchandise designs, and more.

- **Social Media Engagement:**

Users share their created content on social media platforms (e.g., Twitter, Instagram, TikTok) and tag their posts with specific hashtags designated by DashBO (e.g., #DashBOCreation

, #MyDashBO

).

- **Tracking Interactions:**

The shared content is tracked for social media interactions, including likes, shares, comments, and retweets. The tracking will be done using a combination of manual review and automated tools to ensure accurate measurement of engagement.

- **Leaderboard Ranking:**

The leaderboard will rank users based on the level of interaction their posts receive. Points will be assigned for different types of interactions, with higher points for more engaging interactions (e.g., shares and comments may be weighted more heavily than likes).

- **Rewards:**

Users who achieve the highest rankings on the leaderboard will be rewarded. Rewards will include ApeCoin, DashBO credits for using premium features on DashBO, and access to exclusive content or special tools within the platform. The rewards will be distributed on a regular basis (e.g., weekly or monthly) to maintain ongoing engagement.

- **Community Recognition:**

Top performers on the leaderboard will also be highlighted within the DashBO community, receiving recognition for their creativity and engagement. This will encourage a healthy competition and motivate users to consistently participate and share their work.

By incorporating this gamified approach, DashBO aims to boost user participation, enhance the visibility of user-generated content, and promote the wider use of ApeCoin within the community. This system not only rewards users for their creativity but also helps to spread awareness and drive traffic to the ApeCoin ecosystem through social media engagement.

1. INTEROPERABLE FILES:

In the ever-evolving landscape of digital creation, different metaverse platforms, games, tools, and software support 3D files in various formats, each with its own specifications. This diversity often creates a barrier for creators who want to ensure their content is compatible across multiple platforms.

DashBO addresses this challenge by handling all necessary conversions, rigging, and texturing, making avatars and other 3D content seamlessly usable across different metaverse platforms, games, tools, and software. By automating these technical processes, DashBO removes the complexity and ensures that users can focus on their creativity without worrying about technical compatibility issues.

As new platforms and technologies emerge, DashBO will continually update and expand its capabilities to support an even wider range of formats and specifications, ensuring that our users' creations are future-proof.

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DashBO - File and Skeleton formats

1737×867 96.6 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/d/d78569990427840d0dc09f060f26c36d2da27de4.png>)

Inceptive Studio is in several different stages of talks with providers of Metaverse and 3D tools providers:

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DashBO - File Types : Metaverse & Tools

1738×855 73.6 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/6/66de208948c8024856b5162f469abf9f710cf27e.png>)

Most recently Yuga Labs: Otherside [announced](#) that Rida and the Inceptive along with other community builders [@bailey](#) and [@Tropical](#) are pre-alpha testers of the ODK powered by ApeChain.

[Official Tweet](#)

APECHAIN INTEGRATION:

Integrating DashBO with ApeChain is crucial for enhancing user experience. Users will have the ability to use ApeCoin to purchase DashBO credits, our off-chain currency. This integration aims to facilitate a seamless experience within DashBO, enabling users to unlock new content for their avatars more efficiently.

TOKEN AUTHENTICATION:

Token Gating in DashBO plays a crucial role in restricting access to certain parts of the platform exclusively to NFT holders, thereby safeguarding intellectual property from unauthorized use.

DashBO accommodates delegate wallets such as Warm and Delegate Cash, ensuring a smooth and secure user experience. Moreover, DashBO seamlessly integrates with ParaSpace and BendDAO, both leveraging Delegate Cash, ensuring compatibility and operational efficiency.

BUSINESS MODEL:

DashBO's business model is designed to give Yuga 3D avatar holders (starting with BAYC, MAYC and Meebits) value at both free and premium levels, providing free content creation tools as well as additional premium tools through the purchase of DashBO credit bundles. By using ApeCoin for transactions, DashBO integrates seamlessly with the broader Ape ecosystem, adding utility and value for ApeCoin holders.

Until the full collections become available, DashBO will also provides access to demo avatars from popular Yuga collections such as Bored Ape Kennel Club (BAKC), Kudas, MoonBirds, and 10KTF Gucci Grail. Holders of these projects can utilize these demo avatars to create unique content, enhancing their creative possibilities.


To unlock premium content and advanced tools, users can purchase DashBO credits, which are exclusively available for purchase using ApeCoin.

The credits come in three bundles, each with specific expiry durations:

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DashBO - Bundles

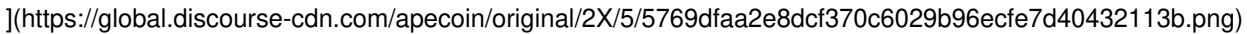
1738×303 9.01 KB



[

Pricing Table

1734×564 52.5 KB



DashBO will implement a revenue share model with the ApeCoin DAO. Ten percent (10%) of the gross revenue from sales will go to the ApeCoin DAO treasury, supporting the broader ApeCoin ecosystem and contributing to its growth and sustainability. Revenue distribution is planned to be done quarterly. This schedule allows for consistent financial reporting and ensures that the DAO regularly benefits from the platform's success.

Additionally, we plan to introduce regular updates and new features, keeping the platform dynamic and continually improving the user experience. Whether you're using free features or exploring premium content. We intend to keep the cost of premium content between 4-6 credits. This pricing strategy ensures affordability while maintaining the quality and accessibility of premium features on the platform.

We do NOT retain any ownership rights over content created using IP that is owned by the holders. Our platform is designed to respect and protect the intellectual property of all users.

PARTNERSHIPS:

- Yuga Labs:
- MAYC Models: Inceptive has been contracted by Yuga Labs to create a complete collection of "unofficial" models for MAYC (DashBO-ready).
- BAYC .com: Inceptive has partnered with Yuga Labs to create BAYC holders pre-release beta access to DashBo UGC platform .](BAYC. com)
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- BAYC .com: Inceptive has partnered with Yuga Labs to create BAYC holders pre-release beta access to DashBo UGC platform .](BAYC. com)
- BoredCloset:

DashBO is pleased to announce its partnership with BoredCloset to provide 3D content to BoredCloset users and 2D content from BoredCloset to DashBO users. This collaboration enriches the content offerings for both platforms, enhancing user experiences with diverse and immersive media.

- OtherSide Wiki:

DashBO is excited to announce its partnership with OtherSide Wiki to seamlessly integrate data and feeds into the Otherside and Improbable Metaverse. This collaboration aims to enhance user experiences by providing rich, dynamic content within these virtual environments.

- Singe:

DashBO is thrilled to announce its partnership with SINGE to create unique digital and physical apparel. This collaboration combines innovative design with cutting-edge technology to offer exclusive fashion experiences.

- Bored Statues:

DashBO will be partnering with Bored Statues to offer users the ability to access their platform which enables the user to get their high quality full color statues of their asset.

BENEFIT TO APECOIN ECOSYSTEM:

Integrating DashBO with ApeCoin will significantly promote the usage of ApeCoin, encouraging users to engage more actively with the ApeCoin ecosystem. This integration will facilitate various transactions, including the purchase of premium content, creation tools and unique assets. By increasing the utility and circulation of ApeCoin, DashBO will contribute to generating additional revenue for the ApeCoin DAO, thereby strengthening the overall ecosystem and enhancing its

sustainability. DashBO will implement a Ten percent (10%) revenue share model with the DAO thus supporting the broader ApeCoin ecosystem and contributing to its growth and sustainability.

Moreover, DashBO's support of other Non Yuga projects like Mocaverse, Azuki, Pudgy Penguins, Degods, and many others will introduce more users to the ApeCoin and ApeChain ecosystems once those projects are onboarded. This expansion of users and projects within the ecosystem will further enhance the value and utility of ApeCoin, fostering a vibrant and thriving community of creators and users. Additionally, DashBO will be built on ApeChain, which means more communities will be onboarded to the ApeCoin and ApeChain ecosystems. This integration will add more demand for ApeCoin as these communities utilize the token for various transactions and interactions within the ecosystem. Additionally, the integration with ApeChain will enable seamless interoperability with other projects and tokens within the ApeCoin ecosystem, further enhancing its utility and value proposition.

DEFINITIONS:

- UGC (User-Generated Content):

UGC, or User-Generated Content, refers to any form of content—such as text, videos, images, reviews, and more—that is created and published by users or consumers rather than by brands or professional content creators. UGC is often found on social media platforms, websites, and other digital channels and is valuable for brands because it can increase engagement, build trust, and provide authentic insights into customer experiences.

- Rigged Model:

A rigged 3D model is a digital model that has been equipped with a skeletal structure, known as a rig or armature, which allows for movement and animation. This rig consists of interconnected bones or joints that can be manipulated to pose and animate the model, making it essential for creating lifelike characters in video games, movies, and other forms of digital media.

- Blendshapes:

3D blendshapes, also known as morph targets, are a technique used in 3D modeling and animation to deform a model's geometry by interpolating between different shapes or poses. Each blendshape represents a different version of the model, such as various facial expressions or movements. Commonly used in facial rigs to alter the expression or 'mood' of a 3D avatar model.

- Shader:

Shader is used to define the appearance and behavior of surfaces and effects by controlling how light interacts with objects. Shaders determine attributes such as color, reflectivity, texture, and transparency, creating realistic visual effects in a 3D scene.

TECHNOLOGY STACK:

For the platform's development, we will utilize a robust technology stack:

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DashBO - Tech Stack

1737x712 63.3 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/5/5d5ebb4dc50d80d4d55afc21681261984a256487.png>)

STEPS TO IMPLEMENT:

Start Date: Upon receipt of funds from the ApeCoin DAO

Milestone 1

Start Date: Upon receipt of funds from the ApeCoin DAO

Project Setup:

- Setup:
- Hosting and Server Setup: Google Cloud and Unity server setup
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- 3D Work:

- 3D file Generation.
- Output Files: Animations, Poses, Expression, and Environments
- 3D file Generation.
- Output Files: Animations, Poses, Expression, and Environments
- Platform Setup:
- Generation of 3D and accompanying data files
- Deployment of WebGL / Frontend / Backend
- Deployment of 3D and data files
- Generation of 3D and accompanying data files
- Deployment of WebGL / Frontend / Backend
- Deployment of 3D and data files
- Beta Launch
- Marketing Initiatives

Cost:

\$298,000

Timeline:

1 month

Milestone 2

Start Date: Upon completion of milestone 1

- Smart Contract:
- Development
- Audit
- Deployment on ApeChain
- Development
- Audit
- Deployment on ApeChain
- Platform Integration:
- Token Gating
- Smart Contract integration
- Token Gating
- Smart Contract integration
- Marketing Initiatives
- Testing of platform
- Launch

Cost:

\$120,000

Timeline:

1 month

Regarding tranches, the first payment will be made at the start of Milestone 1, with the second tranche at the end of Milestone 1. This approach ensures that funds are distributed in alignment with project milestones and progress.

REPORTING EXPECTATIONS:

We commit to providing biweekly updates to the community. These updates will include progress reports, milestones achieved, any challenges encountered, and the steps taken to overcome them. These reports are to continue indefinitely, as regular communication will ensure transparency and keep the community informed about the project's development.

We will make the reports available on the DashBO news section, which will feature updates related to the platform, and on the ApeCoin DAO Discourse to ensure transparency and accessibility for the community.

OVERALL COST:

Total amount requested from the ApeCoin Ecosystem Fund = \$418,000 USD.

This grant will cover the development and integration costs, marketing expenses, and operational expenses associated with Launching DashBO with the ApeCoin ecosystem.

The detailed budget breakdown is as follows:

- Development and Integration:

\$150,000 USD * Frontend Development: \$30,000 USD

- Backend Development: \$30,000 USD
- Unity Development: \$40,000 USD
- Blockchain Development and Audit: \$50,000 USD
- Frontend Development: \$30,000 USD
- Backend Development: \$30,000 USD
- Unity Development: \$40,000 USD
- Blockchain Development and Audit: \$50,000 USD
- Infrastructure & Maintenance Costs:

\$80,000 USD * Hosting Costs: \$50,000 USD

- Data Storage: \$10,000 USD
- Maintenance: \$20,000 USD
- Hosting Costs: \$50,000 USD
- Data Storage: \$10,000 USD
- Maintenance: \$20,000 USD
- Operational Expenses:

\$188,000 USD * Marketing and Promotion: \$50,000 USD

- Content Creation: \$90,000 USD
- Licenses and Subscriptions: \$8,000 USD
- 3D Work: \$40,000 USD
- Marketing and Promotion: \$50,000 USD
- Content Creation: \$90,000 USD
- Licenses and Subscriptions: \$8,000 USD
- 3D Work: \$40,000 USD

Our main request is to receive social media support from the APE Foundation, particularly in the form of tweets at launch and periodic retweets. This will help us engage with the community effectively and drive awareness for the platform. We also request additional support from the APE Foundation for community engagement initiatives and platform enhancements, as deemed necessary by the Foundation.