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GM ArbitrumDAO community,

We wanted to share a draft outline of our upcoming Arbitrum Governance Analytics Report

. This initiative is part of our ongoing efforts to enhance transparency and informed decision-making within ArbitrumDAO. Thanks to the Arbitrum Questbook Grant, we are developing the Arbitrum Governance Analytics Dashboard along with monthly reports to provide valuable insights into our governance processes.

To ensure these resources meet your needs, we invite your feedback on the proposed outline below:

Objectives of the Report

Our Governance Analytics Report aims to:

1. **Make Governance Data Accessible:** Present complex governance metrics in a clear and digestible format, enabling all community members to easily understand key trends and patterns.
2. **Provide Contextual Insights:** Place current data within the framework of ArbitrumDAO's historical trends and compare it with similar DAO initiatives to offer deeper context and understanding.
3. **Identify Areas for Improvement and Provide Recommendations:** Highlight opportunities to enhance our governance processes and suggest practical steps to drive positive change.

Key Metrics and Areas of Focus

1. Voting Participation Trends
2. Monthly Participation Rates:

Analyze the average participation rate each month and compare it with previous months to spot changes in engagement.

- Unique Voters and Voting Power:

Track the number of unique voters and the total voting power used each month.

- Active Delegates:

Count delegates who participated in at least one vote during the month.

- New Voters:

Identify addresses that voted for the first time to gauge community growth.

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1. Voter Dynamics
2. Significant Voting Power Changes:

Monitor voters whose voting power changes exceed certain thresholds (e.g., increases or decreases of 10% or 20%, with at

least 50K ARB tokens).

- Delegate Status Changes:

Observe shifts in delegate statuses, such as becoming active, inactive, or ghost delegates.

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1. Proposal Outcomes and Contentiousness

2. Proposal Analysis:

Examine the results of proposals, focusing on participation rates, voter turnout, and how contentious each proposal was.

- Highlighting Contentious Proposals:

Identify and discuss the most contentious proposals, such as the Top 10 or Top 20, to understand areas of significant debate.

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1. Highlighting Contentious Proposals:

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1. Voting Power Distribution Shifts

2. Ranking Intervals:

Group voters by voting power rankings (e.g., Top 1-10, 11-50, 51-200, etc.).

- Variance Analysis:

Analyze changes in voting power distribution across these groups to identify shifts in influence within the DAO.

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1. In-Depth Analysis of Specific Initiatives

We will provide detailed coverage of specific ArbitrumDAO initiatives to assess their impact on governance. One such example is the Delegate Incentive Program (DIP)

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Delegate Incentive Program (DIP) Analysis

(Conducted Quarterly)

We will evaluate the DIP's effectiveness using the following metrics:

- Participation Rates:
- Track changes in DIP delegates' participation in governance activities.
- Example:

Measure the change in overall participation rate of DIP delegates each quarter.

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- Forum Activity:
 - Assess contributions by DIP delegates in forums, including the initiation of proposals and discussions.
 - Examples:
 - Number of proposals and initiatives driven by DIP delegates.
 - Number of comments or rationale provided per proposal.
 - Comparison of early versus late-stage discussions initiated by DIP delegates.
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- Delegate Engagement:
 - Monitor the number of eligible delegates who haven't joined the DIP, new participants, and attendance at governance calls.
 - Examples:
 - Number of eligible delegates yet to join the program.
 - Number of new delegates who joined during the quarter.
 - Attendance of DIP delegates at bi-weekly governance calls.
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- Voting Power Held by DIP Delegates:
 - Track the total voting power held by DIP delegates and any changes within the DIP pool.
 - Examples:
 - Total voting power of incentivized delegates.
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*Note: In the final report, we plan to include visuals like charts and graphs to illustrate key data points clearly.

We Want Your Feedback

Your input is essential to ensure this report is valuable and stays relevant for the entire community. Please consider the following when providing feedback:

- Content Coverage:
 - Are there additional metrics or data points you believe should be included?
 - Are there other specific ArbitrumDAO initiatives you'd like us to analyze?
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- Clarity and Readability:
 - Is the structure of the report easy to follow?
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- Suggestions for Improvement:
 - Do you have ideas on how we can enhance the presentation or usefulness of the report?
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Please share your thoughts below or you can also reach out to us directly on Telegram:

- @englandkiiz

: [Telegram Link](#)

- @v3dao

: [Telegram Link](#)

If anything is unclear or you have further questions, please don't hesitate to ask. We're looking forward to your valuable feedback!

Thank You for Your Support!