

Base Cookie Policy

Last updated: January 17, 2024

This Cookie Policy explains how Base (referred to here as "we", "us" and "our") uses cookies and similar technologies when you visit base.org (the "Site") and/or when you explore and use Base through the Base protocol or any other applications, tools, and features we operate (collectively referred to as the "Services"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases, we may use cookies and similar technologies to collect personal information, or information that becomes personal information if we combine it with other information. In such cases, the [Base Privacy Policy](#) will apply in addition to this Cookie Policy.

1. What Are Cookies?

Browser cookies are text files with small pieces of data downloaded onto your computer or mobile device. Browser cookies and other similar technologies enable websites and apps to store information or facilitate access to information stored on your device to enable certain features and distinguish you from other visitors. These technologies are used by most website and app providers to let users navigate between pages efficiently, ensure security of the webpage or application, understand how their websites are used, remember user preferences and generally improve the user experience. More information on cookies and their use can be found at aboutcookies.org or allaboutcookies.org. Cookies set by the website operator are called "first party cookies" and Cookies set by parties other than the website operator are called "third party cookies". You should check the third-party's website for more information on how they use cookies.

2. What Do We Use Cookies For?

When you access our Site and Services, we, or companies we work with, may place cookies (collectively called "cookies" in this Cookie Policy) and similar technologies (such as web beacons, software development kits ("SDKs"), APIs, tags and local storage) on your computer or other device for the following purposes:

Strictly Necessary purposes

Strictly Necessary cookies are essential for our Services to function and therefore cannot be switched off. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. These also include cookies we may rely on for security purposes, such as to prevent unauthorised access attempts. You can set your browser to block or alert you about these cookies at any time, but some features of our Services may not work.

Performance purposes

We use these cookies to count visits and traffic sources so we can measure and improve the performance of our Services. These cookies help us to know which pages are the most and least popular and see how visitors move around the Site, and to resolve any errors that occur on the Services quickly to provide you with a better experience. For example, our first party `base_device_id` cookie is used to provide analytics on how our Site and Services perform. This cookie lasts for 3 months.

3. How to Manage Cookies, Similar Technologies and Targeted Online Mobile Advertising

You have the right to decide whether to accept or reject cookies (except strictly necessary cookies). You can enable or disable categories of cookies by visiting our Cookie Preference Manager. This includes both first party and third party cookies. You can use the browser with which you are viewing this website to enable, disable or delete cookies. To do this, follow the instructions provided by your browser (usually located within the "Help", "Tools" or "Edit" settings). However, please note, if you set your browser to disable cookies, you may not be able to access secure areas of our Services. Also, if you disable cookies, other parts of our Services may not function properly.

There are also additional tools available to manage third party cookies. You can visit the DAA's opt-out portal available at optout.aboutads.info, the DAA of Canada's opt-out portal available at youradchoices.ca/en/tools, or visit the NAI's opt-out portal available at optout.networkadvertising.org. Residents of the European Union may opt-out of online behavioural advertising served by the European Interactive Digital Advertising Alliance's participating member organizations by visiting youonlinechoices.eu or through your mobile device settings, where available and the DAA's AppChoices mobile application opt-out offering here: youradchoices.com/appchoices.

If you have any questions about our use of cookies or other technologies, please submit your request to privacy@base.org.

4. Will This Cookie Policy Be Updated?

We may update this Cookie Policy from time to time to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. You can also revisit this page if you wish to keep yourself informed.

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