About Treasure

Hey there, we're [Treasure](#)! Treasure is a decentralized game publisher pioneering a new era of gaming in web3 owned and built by all.

Founded in 2021, Treasure has quickly grown to become a top gaming ecosystem that is home to over 15+ indie games built by seasoned game teams, including The Beacon, Mighty Action Heroes, Zeeverse, Kaiju Cards, Knights of the Ether, and many more. We also have our own in-house game studio working on developing its first flagship title based on the original Treasure IP. All projects on Treasure are linked–narratively and economically–through our network. Our community supports the entire game ecosystem to grow new projects and continue supporting more mature ones.

Treasure is one of the earliest projects to come to Arbitrum, and we've grown up together with it. We're delighted and honored to be one of the largest delegates of Arbitrum DAO and look forward to representing the interests of our ecosystem and community, while advocating for the interests of gaming and entertainment, as well as other areas in order to help make Arbitrum one of the best places to be for builders and users (players!) alike.

Delegate Communication Thread

As a prominent participant in the Arbitrum ecosystem, Treasure acknowledges the significant responsibility due to the Treasure Community in advocating for the interests of the community as well as web3 gaming broadly within Arbitrum, and concurrently, fostering the expansion and prosperity of the overarching Arbitrum DAO.

Treasure's Arbitrum Representative Council (ARC)

To fulfil this commitment, the Treasure core council has established the ARC, an independent [community-led council](#), consisting of members from both the Treasure and Arbitrum communities. This initiative aims to facilitate more proactive monitoring, engagement, and active participation in Arbitrum's governance initiatives. The ARC will allow Treasure core contributors to remain primarily focused on ecosystem growth at Treasure while also seeking to satisfy its obligation to the Treasure community to advocate for Treasure-specific and broader web3 gaming interests and effective governance processes at the Arbitrum, ultimately resulting in benefits to both the Treasure and Arbitrum communities.

The selection of initial eight members for the ARC was [confirmed on 30th October](#) and a kick off call was launched on November 6th.

Inaugural ARC Members

- [@thechaingamer.eth](#) - early and active Treasure community member from September 2021, game developer, 12+ years in big tech & tech startups, focused on AI. Founder of Forgotten Machine (Ruffion Reborn and Into the Dungeons)

- [@CJ.Bzdewka](#) - early and active Treasure community member from January 2022, council member of LifeVerse

- [@SmolPhil](#) - early and active Treasure community member from September 2021, highly involved in Treasure DAO governance having led TIP-26, web3 gaming angel investor

- [@jona](#) - early and active Treasure community member from September 2021, Founder of Realm, 15+ years of software engineering experience working in big tech and startups

- [@Pepperoni_Jo3](#) - Co-Founder of r3gen Finance (Treasure's financial operations service provider), Head of Governance, Community & Change at Index Coop, Advisor to several web3 NFT, DeFi and DAO Tooling organizations

- [@karelvuong](#) - Co-Founder of Treasure, angel investor, former VC and Chief of Staff, and startup executive

- [@jpatten](#) - Co-Founder of Treasure and Founder of Smol

- [@pta](#) - Economist at Treasure

Vision:

What we want to achieve…

To make Arbitrum the home of web3 gaming and Treasure DAO a leading voice within the Arbitrum gaming ecosystem.

Mission:

How we get there…

Empower web3 gaming on Arbitrum by swiftly identifying and onboarding talented developers, ensuring high impact execution of gaming initiatives and supporting effective governance of Arbitrum DAO.

Values:

We vote with our values and use them as a yardstick to dictate how we engage with the Treasure DAO and Arbitrum Communities. The ARC is aligned around the core values of:

1. Integrity

2. Innovation

3. Experimentation

4. Equal opportunity

5. Community driven

North Stars

We are seeking to improve the following metrics as North Stars for the ARC:

1. # gaming users in the Arbitrum ecosystem

2. # gaming users in the Treasure ecosystem

3. % share of txns relating to gaming within Arbitrum

4. Transaction volume on the Arbitrum Network

Communication

We are committed to providing a high level of visibility and engagement over ARC activity to the Arbitrum and Treasure communities respectively. Key communication channels and cadence is broken down below:

- Monthly ARC Community Call

- We will host monthly ARC calls in the Treasure DAO Discord

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- Call attendance

- A minimum of one member of the ARC will join the "Arbitrum Open Governance Call", and "Open Arbitrum Delegates workshop / Arbitrum Top Problems workshop " on a weekly basis.

- We also commit to attending other relevant Arbitrum related calls as/when required

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- Delegate Thread

- We will maintain the Treasure DAO Communication Thread and use it to confirm

- Voting decision and rationale. To ensure continuity of conversation this will also be shared in the proposal specific thread.

- Updates to ARC Structure or priorities

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ARC Liaison

The ARC appreciates that the Arbitrum community desires proactive input and feedback on various proposals and emerging initiatives. To meet these expectations and ensure that the 8-person structure of the ARC does not hinder us from providing timely responses, we are introducing the ARC Liaison initiative.

This would see every Arbitrum Proposal be assigned 1-3 ARC Liaisons. These are the "go-to" people within ARC for any given proposal or initiative. The ARC Liaisons for any given proposal are responsible for:

- Working with the Arbitrum Proposal team to review and deeply understand the contents of any given proposal

- Providing updates on the proposal, share perspectives and answers question from the broader ARC

- Collating broader feedback from the ARC and sharing it with the proposal team

- Responsible for confirming and executing decision/vote on behalf of the ARC (once ARC multisig is set up)

This approach aims to facilitate more streamlined communication and engagement without requiring each member to provide exhaustive feedback on every proposal.

Engagement by the ARC Liaison for any given Arbitrum Proposal will be structured as follows depending on the stage of the proposal.

- Pre-forum

- ARC Liaisons are encouraged to provide their own personal perspectives on the proposal on the forum and in delegate channels.

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- Forum

- ARC Liaisons will talk through proposal with the broader ARC team, and provide feedback and recommended changes on the proposal within the relevant forum thread

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- Snapshot

- ARC Liaisons will confirm the final Snapshot decision with Broader ARC before making a final vote. ARC Liaisons

will publish their rationale for the vote on the Treasure Delegate Thread

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- Tally

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How to be assigned an ARC Liaison?

All governance proposals taken to Snapshot will be automatically assigned an ARC Liaison. Major governance proposals may be proactively assigned an ARC Liaison prior to being taken through Snapshot. We also provide opportunities for individuals wishing to take a proposal through Snapshot to request an ARC Liaison when the initiative and proposal is in its development stage. This can be done via the following steps:

1. Join the Treasure DAO Discord

2. Navigate to "Help and Support" and create a ticket under "ARC Enquiries Ticket"

3. If you can't see this channel, please go to "Channels & Roles", "Browse Channels" and click the checkmark to follow the channel

4. The ARC will then review your ticket and assign a Liaison

5. The Liaison will reach out to you via the telegram contact details you provided in your Enquiries Ticket

Contact

Name:

TreasureDAO

Delegate Address:

0x0eB5B03c0303f2F47cD81d7BE4275AF8Ed347576

Forum Accounts:

@TreasureDAO @karelvuong @jona @CJ.Bzdewka @Pepperoni_Jo3 @thechaingamer.eth @SmolPhil @pta @jpatten

Tally Profile

: Tally

Discord:

discord.gg/treasuredao

Governance Forum:

gov.treasure.lol

Websites:

treasure.lol | app.treasure.lol

X / Twitter:

@Treasure_DAO | @PlayOnTreasure | @treasuregov

Languages:

English

Multisig Voting

The team's costs, multisig addresses, and treasury information are publicly accessible and available in our bylaws for anyone who wishes to review them.

- Delegate Address: arb1:0x0eB5B03c0303f2F47cD81d7BE4275AF8Ed347576

- ARC Council Multisig: [To be added after ARC Hat implementation complete]