

Name :

DAOplomats

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## Introduction

DAOplomats is a governance-as-a-service organisation that empowers DAOs through effective governance, by suggesting efficient governance structures, acting as professional delegates and spearheading community-building initiatives. We leverage our expertise to help DAOs achieve their full potential by fostering collaboration and maximising positive outcomes.

DAOplomats has extensive experience in DAO governance, including

- Designing and implementing effective governance frameworks,
- Analysing proposals objectively
- Fostering consensus

While our experience primarily lies with other DAOs, our transferable skills and deep understanding of DeFi make us well-suited to contribute to Lido DAO's governance processes.

## Motivation

We admire Lido DAO for its dedication to making staking easier and more secure for everyone. Lido's focus on decentralisation and enhancing the security of blockchain networks resonates with our values. We believe that our experience in governance and community building can help Lido DAO grow and achieve its goals, bringing more users into the world of liquid staking and DeFi.

## Values and Decision-Making Approach

Positive Sum Collaboration:

We strive to make our interactions positive whenever possible to allow the maximum number of stakeholders to benefit via collaboration.

Support the Public Good:

We prioritise initiatives that deliver positive social, environmental and economic outcomes contributing to the greater good of society.

Facilitating applications of distributed technology:

We help organisations implement decentralised technologies to enhance transparency, efficiency, and equity.

Accelerating Human Coordination

We accelerate collaboration across decentralized networks, enabling diverse teams to work together seamlessly and achieve common goals.

## Operative Objectives

### 1. Seamless Governance

Our approach to governance focuses on creating smooth, uninterrupted workflows that facilitate effective management and oversight.

### 1. Empowering Core Teams/Empowering Strategic Vision

We actively aid in the strategic development of protocols by providing expert guidance and collaborative support to core teams. Through our facilitation of key initiatives, we ensure that their vision is refined and executed in alignment with community goals, ultimately enhancing the overall effectiveness of the project.

## Aspirations within the DAO

Protocol Security and Decentralization

Security and decentralisation are paramount in the Lido DAO ecosystem. DAOplomats will assist Lido with making its staking solutions maintain robustness. By facilitating transparent governance and supporting distributed validator networks, we aim to uphold the integrity and reliability of the Lido protocol.

#### Global Adoption and Community Engagement

Lido's success depends on widespread adoption and active community participation. DAOplomats will foster global collaboration, engaging with diverse stakeholders to amplify Lido's reach. By nurturing community-driven development and education, we support Lido's mission to democratise staking and create value for users worldwide.

#### Sustainable Growth and Governance

Sustainability is key to Lido's long-term success. DAOplomats will support effective treasury management, ensuring that resources are allocated wisely to support sustainable growth. Our expertise in governance will help create a balanced and inclusive decision-making process, promoting the longevity and prosperity of the Lido ecosystem.

## Public Acceptance

As a potential Public Delegate, we fully comprehend and embrace the role's responsibilities, pledging to uphold the Code of Conduct and consistently act in the best interests of the Lido protocol, should I be selected for this position.

We share Lido DAO's fundamental values and am well-acquainted with its 2024 strategic objectives, ensuring my potential role as a Public Delegate would be both aligned and impactful.

## Disclosures

DAOplomats is an independently led governance services business. We currently do not have any external investors, however we serve many value aligned DAOs in the Ethereum network including AAVE, Uniswap, ENS, Optimism, Arbitrum, SAFE, 1inch, everclear and shutter.

When applicable, we will disclose potential conflicts of interest in our rationale.