

## Personal Information

Discourse ID:

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Name:

Jamie Martin

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Professional Background:

Current: Head of Commercial Product @ CoinDesk

Previous: Commercial Product @ The Washington Post

## Nomination Statement

I see an amazing opportunity to make a lasting impact bringing our community's ideas to life, while also serving as a representative for women within the community.

## Motivation

Decentralization will usher in a new renaissance. I believe the ApeCoin DAO will play a prominent role in shaping the future of web3. I want to ensure that women get a voice in that future. On a personal level, my relationships with my fellow apes and support for our ideas is what motivates me.

## Rationale

Domain expert in business operations, tech product management, and digital media:

- 10+ years of bringing commercial tech products to life
- Community (stakeholder) management, collaboration, and brand partnership expertise
- Brand building, media buying, marketing, and advertising
- Master of chaos: helping orgs scale by advising and implementing business processes that increase efficiency and transparency for community members/stakeholders
- Evaluating proposals to ensure maximum impact, technical feasibility, and reflection of community (stakeholder) values
- Recruiting and qualifying vendors and tools that solve technical and operational challenges

## Specifications

Existing council members have stated a need for domain expertise within the DAO, and my background and skills related to business operations, product management, tech, and media will play a critical role in supporting our community as the need for scalable processes expands.

Additionally, as the ApeCoin DAO scales, it is likely to evolve and include additional subcommittees (like ApeComms, for example). With this evolution, there will be a need for internal and external coordination across subcommittees to ensure proposals are put in place that promote focused conversations, efficiency, transparency/communication, and reflect our community values and contributions.

Experience as a product manager within tech and media, as well as expertise in business operations, uniquely positions me to support aApeCoin DAO and our community as they grow.

## Concluding Statement

In ApeCoin DAO, I see an amazing opportunity to shape our future while also representing women within our community. I know that when we combine our ideas, dreams and talents, we will do something awe-inspiring. I want to be a part of that. My passion for our community and proven success scaling orgs will help bring our ideas to life, and make dreams a reality.