

Sundae School

This is a proposal on addressing community issues that have been observed since the early days of Manifold. Taking these last few weeks to reflect and more importantly address this in a meaningful way took great care. Simply hiring a 'Community Manager' or 'Marketing Director' to have oversight would not have addressed the problems we have faced and, more importantly, will face in the future. I will detail a few retrospective points, then provide how this will be implemented, and finally define the outcomes we expect from going forward with the plan.

Restructuring the Community

- MEV ETH issues with maintaining 'separate but equal' communities
- Maintaining distinct forums, chats, etc. requires at least double the effort
- Moderation is the primary overhead for community management.
- Does not address how to facilitate cross project involvement, promotion, etc.
- Taxidermy Crisis of 2024

The central premise to the motivation behind this plan is that we need to be able to facilitate cross-project promotion and involvement with the genuine appearance of sincere involvement and interest. Having a communal area (at first) to support the existing Manifold Community and the growing XGA and projects using Manifold/XGA brings a more coherent voice and space to both advocate and promote

Community not dumb

The community we have is not dumb. This goes beyond just 'MEV': there is a rich space of discussion possible and very few projects have touched everything in the Ethereum stack. We feel that this opportunity represents a better way of engaging with the Ethereum community as a whole.

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community_overlap

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](<https://global.discourse-cdn.com/flex036/uploads/manifold/original/1X/4c46066e0646d985ffe18252e36f54473c343039.jpeg>)

Reformation Plan

- Sublimate the community into a new entity with its own distinct name, 'Sundae School' (unless someone comes up with a better name).
- Create a discord for this: Telegram chat will continue to operate as is, however we will be promoting the Discord server going forward.
- Migrate the forums to this new entity branding.
- Recruit community members into a compensated position for moderation, for finding potential speakers, etc.
- Biweekly 2 hour slot on Saturday's for Office Hours and Community Discussion/Presentations. Someone from XGA or Manifold will always be leading this.
- Utilize members for MultiSig signing duties if desired
- Utilize MolochDAO like setup for managing (e.g. OP superchain rewards directed to the DAO)

Benefits and Desired Outcomes

- Discord will facilitate community calls, office hours, support, etc.
- To become an 'Area of Principled Discussion' - think EthereumMagicians but more shill friendly and less oblique.
- 'Sundae School' can provide the communal space for XGA, Manifold Finance, and hopefully other projects.
- Can more easily facilitate promotion of other projects that are using XGA and Manifold

- Broader appeal to the larger Ethereum community as a learning resource and space for discussion.
- Appeal for developers/projects to make presentations regarding their work or area of study.
- Taxidermy regulated on Telegram usage only.
- Construct and revise analytic methods for projects.

Timeline

- Organize a community call date to discuss the plan and hear objections, questions, etc.
- From there, create and secure the Discord server and onboard an initial set of community members whom will help.
- Publish a quarterly calendar with the bi-weekly Saturday event and schedule speakers/topics accordingly.
- 14 days after the conclusion of the community call and any voting/polling that has been posted.