

AIP Name:

[AIP-317: ApeCoin DAO Governance and Operations Budget](#)

Implementation Status:

Pending

Author:

[@Amplify](#)

Abstract Summary:

The primary objective of this budget proposal is to outline a strategic plan for the Governance Working Group (GWG) that ensures continued smooth operations of ApeCoin DAO and effective management of the AIP process. It initiates a more decentralized ApeCoin DAO through the GWG adopting a new non-profit DAO LLC structure, distinctly separate from the Foundation as a grouping of grant recipients and service providers.

The budget also includes provisions for conducting inclusive third-party sustainability and compliance studies tailored to the ApeCoin DAO and outlines plans to create a global community committee, bringing representatives together from delegations worldwide in a think-tank environment. Additionally, there are plans for a governance-centric community rewards program to incentivize actionable suggestions for operations process improvements.

An ApeCoin DAO voting and AIP analytics dashboard will be developed and a collaboration with Alex McCurry and [Solidity.io](#) will elevate the [Apecoin.com](#) website by providing language selection choices and enhancing the overall user experience to motivate visitors to delve deeper into the ApeCoin ecosystem. The GWG will closely coordinate with the recently approved Marketing & Communications Working Group to ensure that alignment with the ApeCoin brand identity is adhered to.

The proposal presents a comprehensive framework of Objectives and Key Result (OKR) measurements designed to ensure accountability, inform the community about initiative progress, and hold Governance Working Group personnel accountable for their roles.

The Governance Working Group is a seven-person team comprised by Amplify, ALL CITY, Tiger, Lost, 12Guage, CryptoLogically and Vulkan.

Overall Cost:

\$488,600 USD

Related AIPs:

[AIP-1: Proposing the DAO - Process](#), [AIP-132: Karma - Reputation system for ApeCoin governance contributors](#), [AIP-196: BORED AIP: Bringing Order and Reliability via Ecosystem Decentralization](#), [AIP-239: Working Group Guidelines & The Governance Working Group Charter](#), [AIP-300: Create Custom "Beta Tester" Forum Badge](#), [AIP-144: Establish Moderator Response Time Guideline](#), [AIP-240: Community Discourse Facilitators](#), [AIP-173: Add new Discourse Category for "Administrative Review"](#), [AIP-121: Transparency Act for Ecosystem Fund Allocation](#), [AIP-132: Karma - Reputation system for ApeCoin governance contributors](#) & [AIP-347: Enable DAO-Wide Voting for Working Group Stewards](#)

Timeline Updates:

Interview Q&A: