[ARFC] Deploy whitelabel Aave V3 Market - Reental

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Summary

The current proposal aims to deploy a "whitelabel" version of Aave V3 for Reental tokens on the Polygon network. By allowing friendly forks of Aave V3, Aave can increase its technology adoption and provide an alternative source of revenue and synergies for the DAO and third-party teams.

Motivation

Reental, in collaboration with Reental Master LLC, a protocol offering utility and functionalities associated with the Real World Assets (RWA) market, aims to deploy its collateralization market (ReenLever) on Aave's V3 platform. Reental stands as a global leader with extensive experience in real estate asset tokenization, having tokenized over $46 million across four countries on three continents. It uniquely combines these security tokens with its own utility token ($RNT), delivering significant benefits to its community of over 16,000 investors.

Reental is a key player in the global tokenization of RWAs, specifically in the real estate market. It offers investment opportunities in real estate assets to users worldwide. Currently, Reental has tokenized over 65 properties across four countries (USA, Spain, Mexico, and the Dominican Republic), totaling $25 million, with a community of 16,000 users from over 80 countries.

With this track record, Reental stands as the only company worldwide with tokenized properties across four countries on three continents, aspiring to become a global entity with properties tokenized worldwide and partnerships with some of the sector's most prominent corporations: Civitas, Grupo ClerHP, Grupo BEC, M2Capital, Sibarys Capital, and others.

In addition to its demonstrated traction as a leader in the Spanish-speaking RWA market over the past three years, Reental recently launched its utility token: $RNT. This tool enables the community to actively participate in the protocol, foster mutual growth, and transform user investors into stakeholders, creating a virtuous growth cycle.

Specification

We are witnessing a highly favorable trend and narrative regarding RWAs, and Aave can maintain its leadership by embracing the unstoppable growth of this ecosystem. Reental can contribute to this growth with its collateralized lending market.

Reental proposes launching a whitelisted Aave V3 instance, bringing along the current $46 million tokenized volume, which could be collateralized immediately, and the potential for billions more in the coming years.

20% of the generated fees will be allocated to the Aave DAO. While the Reental market is not currently a significant business prospect for the Aave DAO, and it is not expected to be a significant revenue driver, the market has an interesting value proposition for off-chain collateral-based liquidity protocols.

This integration bridges the off-chain world with the on-chain realm through these RWAs, which are already yielding returns for investors.

Reental will assume the role of risk admin for this market, adding new properties monthly.

Useful Links:

Www.reental.co

dapp.reental.co

Dapp Reental - RNT Token

The utility token of Reental. The RNT is a token aimed at our community, through which we seek to provide new utilities within our platform to our users.

assets-global.website-files.com

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](https://assets-global.website-files.com/64883b1804f368bf8575ed2e/660eabf219338236d77f325f_White_Paper_Reental_V_1.0_-_ENG_3.pdf)

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Disclaimer:

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Next Steps

1. Publication of a standard ARFC, collect community & service providers feedback before escalating proposal to ARFC snapshot stage

2. If the ARFC snapshot outcome is YAE, publish an AIP vote for final confirmation and enforcement of the proposal

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