

The purpose of this proposal is to use the ApeCoin treasury to expand the BAYC/MAYC community by supporting aspiring apes who could not otherwise afford the full price of the NFT.

Idea

: Any person who wants to purchase a BAYC or MAYC can stake a fractional amount of \$APE (for example, 10% of the cost) in a contract that purchases a NFT, locks it in the contract, and issues a derivative to the buyer. The buyer can:

- Hold the derivative indefinitely (and the underlying NFT remains an asset of the DAO)
- Hold the derivative for a holding period (for example, 12 months) and then pay the remaining balance (90% in this example) to purchase the underlying NFT

This is not a loan. The buyer is not leveraged, does not pay interest, and is never at risk for liquidation.

Principles

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- No cost to the DAO beyond development and pentesting of the smart contract and maintenance of any backend infrastructure required to interface with marketplaces.
- No profit to the DAO. The NFT is offered to the buyer at the price paid by the DAO.

Benefits

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The primary benefit of this proposal is to grow the ape community by allocating NFTs to actual Yuga fans and reducing the number of NFTs are flipped or farmed on marketplaces.

Mechanics

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- A new smart contract is developed to manage the purchase and locking of BAYC and MAYC NFTs
- A third party is contracted to operate backend infrastructure required to interact with marketplaces
- When a buyer wishes to purchase a NFT they will stake the required deposit (for example, 10%) and the contract will initiate the purchase from an NFT marketplace, lock the NFT, and then issue a derivative to the user.
- After a holding period the buyer may (but is not obligated to) pay the remaining balance (90% in this example) to unlock the underlying NFT and burn the derivative.
- The DAO may adjust the required deposit at its discretion to manage the budget during periods of high or low demand.
- The DAO may liquidate airdrops to support ongoing operations (for example, of backend infrastructure that may need to be maintained under contract with a third party).