

AIP Name:

[AIP-512: Build with \\$APE Page on all AIP & Banana Bill Projects](#)

Implementation Status:

Pending

Implementation Date:

N/A

Author:

[@MemeBrains](#)

Proposal Description:

The purpose of this proposal is to help guide more people into the ApeCoin community. The 'Powered by ApeCoin' logo is great for branding, but lacks a call to action, and does not give a reason for people to join the DAO by purchasing their membership, ie: their first \$APE.

This proposal is to mandate the inclusion of a prominently visible 'Build with \$APE' (or similar) website menu item and corresponding website page by every project which receives funding through the ApeCoin DAO, whether through an AIP or through the Banana Bill.

The specific naming of the website menu item can be at the discretion of the approved AIP author, but must be prominently visible on their AIP projects website main page without requiring a hover-over.

The contents of the Build with \$APE page shall also be at the discretion of the approved AIP author, however it shall be required to include:

1. A brief explanation of: What is the ApeCoin DAO, with a backlink to [ApeCoin.com](#)
2. A statement that the ApeCoin DAO funded the authors project
3. A simple breakdown of the benefits of owning \$APE, ie: inclusion in the community, access to Discourse and Discord, voting on proposals, and proposing new proposals
4. Resources on how to learn more, ie: url to the ApeCoin official twitter account, Discourse, and Discord

This AIP shall not be retroactive. Previously approved AIPs and/or other fundings distributed shall not be required to include the requirements of this AIP. However, it is noted that it would be a courteous gesture by all previously approved authors to include a version of this AIP within their existing projects which were funded by the ApeCoin DAO.

As a case example of the above in practice, I offer The Public Bored website for review, consideration, and discussion, screenshots and URLs below:

Website:

[www.publicbored.com](http://www.publicbored.com)

Build with \$APE Page:

[Build with \\$APE - The Public Bored](#)

HOME PAGE

- with Build with \$APE menu item

[

Screenshot 2024-08-04 at 1.29.05 PM

1920x763 70 KB

](https://us1.discourse-cdn.com/apecoin/original/2X/1/1edaf2056b81243a81b8033448b94fbeefd0d744.jpeg)

BUILD WITH \$APE PAGE

[

Screenshot 2024-08-04 at 1.30.14 PM

1496×1008 238 KB

](https://us1.discourse-cdn.com/apecoin/original/2X/4/42173bcaaf37e0443d7f6ac5d5c13f6d154efb81.png)

This proposal would only apply to projects which have a website. If a project receives funding from the DAO or from the Banana Bill and does not have a website, it would be exempt from this proposal.

Overall Cost:

\$2,000 USD

Related AIPs:

Timeline Updates:

Interview Q&A: