

In my opinion, Security, simple environment, ease of use and speed of transactions, will make the difference.

All of this may seem very simple to generate, but it obviously requires a great deal of effort and work. A clear example of the above is Google. From its inception, Google focused on simplicity, speed, and ease of use. A page that has hardly any information and that won the battle against the entire competition.

At the moment, UNI's competitors are reloading their websites, in my opinion, with too much information. I think that we should move away from this style.

Let's look for our own identity, simplicity, the Security that we already provide to all users, speed and low cost in transactions will not continue to grow. From here, we can deploy a whole battery of new products, but maintaining an initial, clear, simple and safe cover