

Hi all,

I'm reaching out to the community to see if they'd be interested in running a Lido partnership on our Eth2 calculator - <https://ethereumprice.org/eth-2-calculator/>

We receive 10,000 unique users per month to this page for our #1

ranking in Google for multiple terms relating to Eth2 staking. I've so far left it entirely unmonetized but there would appear to be an incredible opportunity to add Lido to the calculation flow.

I've now had requests from multiple users asking for staking services to be added to the calculator.

I'm proposing a banner underneath the "calculate" button as well as a direct link in the text generated after clicking "calculate".

A bit of napkin numbers that may or may not be way off the mark:

Avg deposit: 5 ETH

Eth2 calculator visits: 10,000/month

Eth2 calculator referrals: 1,000/month (10% click through rate)

Conversion rate: 20%

Lido depositors: 200/month

Value to Lido: 100 ETH/month (@10

% fee)

If the [Lido.fi](https://lido.fi) devs are able to setup basic tracking we'd be able to monitor performance and accuracy of these numbers and vote on whether to continue and at what rate.

Looking forward to the community's thoughts.