PROPOSAL NAME:

APE TO THE MOON - A gaming platform

TEAM DESCRIPTION:

[APE TO THE MOON](#)

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Poster-01-02

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Our team is composed of game developers, and marketing professionals, all dedicated to driving innovation and growth within the ApeCoin ecosystem. Our game development team focuses on creating highly engaging gaming experiences, combining provably fair mechanics to ensure a fun and transparent platform for players.

Darren - Product Manager

Darren has over 10 years of experience in the gaming industry, focusing on game design and product development. He has been involved in the development of several blockchain games and decentralized applications (DApps), with a deep understanding of market needs and user experience. He is responsible for ensuring that ATTM align with market trends and provide users with innovative and engaging experiences.

Nick - Blockchain Developer

Nick is a blockchain development expert, proficient in smart contract development, Solidity programming, and the Ethereum ecosystem, with extensive experience in blockchain project development. He has been involved in several high-transaction blockchain projects and is responsible for building the core gambling and crypto technologies on ATTM, ensuring fairness, transparency, and security.

Jimmy Pun - Backend Engineer

Jimmy has extensive experience in network infrastructure and specializes in building efficient, scalable system architectures. He is responsible for designing the platform's servers and managing databases, ensuring smooth operation even under high transaction volumes and safeguarding user data security.

Kenny - Marketing Manager

The marketing manager has rich experience in digital marketing and community management, particularly in the cryptocurrency and gaming sectors. He is responsible for planning and executing our marketing strategy, driving user growth, and increasing brand visibility through community activities and promotional campaigns.

Our mission is to bring more value and opportunities to the ApeCoin ecosystem through innovative technology and gameplay.

PROPOSAL DESCRIPTION:

APE TO THE MOON Platform:

It is a gaming platform designed to bring new excitement and earning potential to the ApeCoin ecosystem. It offers users a unique opportunity to participate in entertaining, provably fair gameplay with a low entry threshold, and the chance to win substantial rewards daily and weekly.

We accept any game for release on the APE TO THE MOON platform, with an entry fee of USD 50,000. The fee is paid in $ApeCoin staking, and will be refunded to the game developer when the game leaves the APE TO THE MOON platform. We charge 20% of the profits from each game.

The first game we are launching is a rocket crash gambling WebApp game named APE TO THE MOON (ATTM)

. ATTM is a type of gambling game. The game mechanics are very simple: after placing a bet, players watch a rocket ascend on an exponential graph. As the rocket rises, the payout multiplier increases. The player's goal is to cash out before the rocket "crashes" to secure the current multiplier. If the rocket crashes before the player cashes out, they will lose their bet.

1. High Player Engagement

ATTM is designed to be simple, fast, and exciting, making it highly addictive for players. Since each round is very short,

players can quickly participate and keep trying again, which enhances the game's stickiness and generates a high frequency of transactions. For the platform, this means a stable source of revenue.

1. Low Operating Costs

The development and operation costs of ATTM are relatively low. The game is simple, requiring no complex art design or mechanics, and its blockchain-based system reduces the need for third-party payment processing fees. This low-cost, high-reward business model is very attractive to investors.

1. Payment Methods

The Ape to the Moon platform supports crypto payments only (ApeCoin, USDT, USDC).

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ui1

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BENEFIT TO APECOIN ECOSYSTEM:

1. Increase Use of ApeCoin

The Ape to the Moon platform uses ApeCoin & USDT as the betting currencies, attracting individuals who enjoy high-risk, high-reward ventures.

1. High Profit Potential

The Ape to the Moon platform is naturally designed with a "house edge," enabling the platform to generate long-term profits. As the number of players increases, the platform's revenue continues to grow without requiring significant additional operational resources. ApeCoin DAO receives 20% of the platform's net profits.

DEFINITIONS:

ATTM - A type of gambling game. The game mechanics are very simple: after placing a bet, players watch a rocket ascend on an exponential graph. As the rocket rises, the payout multiplier increases. The player's goal is to cash out before the rocket "crashes" to secure the current multiplier. If the rocket crashes before the player cashes out, they will lose their bet.

STEPS TO IMPLEMENT:

Month 1: Project Kickoff & Initial Planning

Focus: Kickoff, planning, requirement gathering, initial design

Personnel: Project Manager (1), UI/UX Designer (1), Backend Developer (2), Blockchain Developer (1)

Outputs: Project plan, wireframes, architecture diagram

Month 2: Design & Prototyping

Focus: UI/UX design, prototyping, backend setup, initial front-end development

Personnel: UI/UX Designer (1), Frontend Developer (2), Backend Developer (3), Blockchain Developer (1), QA Engineer (1)

Outputs: Complete designs, prototypes, backend API setup, smart contract design

Month 3: Core Development Phase 1

Focus: Core feature development, blockchain integration, initial testing

Personnel: Frontend Developer (2), Backend Developer (2), Blockchain Developer (1), DevOps Engineer (1), QA Engineer (1)

Outputs: Prototype with core functionalities, smart contracts on testnet, CI setup

Month 4: Core Development Phase 2 & User Acceptance Testing

Focus: Complete remaining features, UAT, initial marketing activities

Personnel: Frontend Developer (2), Backend Developer (2), Blockchain Developer (1), QA Engineer (1)

Outputs: Fully functional game, UAT feedback and improvements, marketing materials

Month 5: Final Launch Preparations & Go-Live

Focus: Bug fixes, optimizations, security audits, production deployment, full-scale marketing campaign

Personnel: Frontend Developer (1), Backend Developer (1), Blockchain Developer (1), QA Engineer (1), DevOps Engineer (1)

Outputs: Production-ready game, security audit report, marketing campaign, post-launch monitoring setup

REPORTING EXPECTATIONS:

Once the funds are received, the project will immediately enter the development phase.

We will release a monthly progress report on the project's development until it becomes operational.

After the project is launched, we will publish data every 6 months, including participant numbers, revenue, and various project maintenance costs, and transfer 20% of the net profits to ApeCoin DAO.

These reports will be made available on the Ape to the Moon website and continue for 1 year.

OVERALL COST:

"Total amount requested from the ApeCoin Ecosystem Fund = $244,000."

Two tranches of funding have been requested:

1. Upon approval: $124,000

2. 1 Month after approval: $120,000

Ape To The Moon Platform Build : 68,000 USD

ATTM Game Build : 56,000 USD

marketing fee : 30,000 USD

LP Liquid : 60,000 USD

Employee : 30,000 USD

Total : 244,000 USD