

PROPOSAL NAME:

ApeMania: The rewarding playground for the Apes and ApeCoin Ecosystem

TEAM DESCRIPTION:

Our team consists of DeFi experts, and marketing professionals with a track record in launching successful business. We have collectively engaged with various DeFi protocols and NFT platforms, giving us a unique perspective on combining these elements.

- Founder: [Neno](#) - President of Malaysia Ape Club. Serial entrepreneur. Co-organize the largest Apes party in Malaysia, the APEX KL event series.
- Founder: [Wesley](#) - Active member of Malaysia Ape Club. 10+ years trading experience in Forex, Crypto investor since 2017, NFTs collector

PROPOSAL DESCRIPTION:

ApeMania is an innovative, on-chain gaming platform designed to bring a new level of excitement and earning potential to the ApeCoin ecosystem. By combining the thrill of lottery-style games with the power of yield-generating ApeCoin staking, ApeMania offers users a unique opportunity to engage in entertaining, provably fair gameplay with low entry and have a chance to win lucrative rewards daily and weekly. The platform leverages VRF for transparency and fairness, and staking pools with auto-compounding, ensuring that users achieve the highest possible yields. ApeMania is designed to enhance the utility of APE tokens, create value for BAYC/MAYC NFT holders, and contribute to the growth of the ApeChain ecosystem.

Ape4D:

Gameplay: A no-loss 4D lottery that allows participants to engage with small entries and win big rewards.

Entry Requirement: Players can participate by depositing a fixed amount of APE per number.

Prizes: Daily draws feature 23 prizes, with a variety of winning opportunities.

Jackpots:

- Daily Jackpot: Starts with an initial pot of 500 APE, accumulating 5% from yield daily.
- Weekly Jackpot: Starts with an initial pot of 1000 APE, accumulating 10% from yield daily.

Multiple Pools: Creating new pools upon 90% entry with incremental bonuses.

Pool-based staking:

- Designed for BAYC and MAYC NFT holders.
- Payout Structure: NFT owners take a majority split from earnings.
- Auto-Compounding: Automatically reinvests earnings to maximize yield over time.

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](<https://us1.discourse-cdn.com/apecoin/original/2X/5/5caf7ddb53a920e42302f8d1c9fcf1c2f2c84e0f.png>)

Dice Streak:

Gameplay: Roll with three dice and user place bets on possible outcomes

Betting Options: Large sum (11-18), small sum (3-10), streak (3 identical numbers)

The Rolling Apes:

Gameplay: A wheel spin game where the chance of winning is proportional to the player's stake in the overall pot.

Bingo:

Gameplay: Each player receives a unique 5x5 board with a randomly placed free space.

How it works: First to achieve five numbers in a row declared the winner.

Points and Referrals

Playing games on ApeMania can earn points regardless of winning or losing. Furthermore, users can turn friends into income by sharing reflink, earning 16% of their Points, plus 8% of their referrals' Points.

Revenue Model

1. Yield Generation:
2. The platform retains a portion of the yield generated from staked APE.
3. Game Fees:
4. 1% fee charged on winnings in most games.
5. NFT Investment:
6. A portion of the platform's profits is reinvested into BAYC/MAYC NFTs. This strategy not only enhances yield potential but also contributes to the stability and growth of these collections' floor prices.
7. Ecosystem Expansion:
8. ApeMania plans to extend its platform to accommodate other yield-generating cryptocurrencies, broadening its appeal and user base.
9. Project Collaboration
10. The platform offers customized staking games in collaboration with other projects, fostering innovation and mutual growth.
11. Advertising
12. The platform will also generate revenue through targeted advertising, leveraging its user base and brand recognition.

ApeMania represents a unique blend of entertainment and financial opportunity, creating a synergistic environment where APE holders, NFT owners, and the broader ApeChain community can thrive. Through its diverse game offerings and robust revenue model, ApeMania is poised to become a cornerstone of the Web3 gaming and staking landscape.

BENEFIT TO APECOIN ECOSYSTEM:

ApeMania will benefit the ApeCoin ecosystem in several ways:

1. Increased Utility for ApeCoin:
2. ApeMania introduces new ways for APE holders to utilize their tokens beyond traditional trading or holding. By participating in games, lotteries, and staking pools, users engage more actively with the token, driving demand and circulation.
3. Strengthened Community Engagement:
4. Engaging Gameplay: By offering a suite of fun, interactive games, ApeMania fosters a more vibrant and engaged ApeCoin community. The platform's unique games, such as Ape4D, Dice Streak, and Bingo, offer daily and weekly participation opportunities, keeping users consistently active within the ecosystem.
5. Loyalty and Retention: The potential for winning substantial prizes and earning yields can encourage long-term retention of APE within the ecosystem, as users are incentivized to hold and stake their tokens.
6. Ecosystem Growth:
7. Ecosystem Expansion: ApeMania's future plans to support other yield-generating cryptocurrencies and collaborate on custom staking games can attract new users and projects to the ApeChain ecosystem, broadening its reach and influence.
8. Giving back: Contribute 10% of the platform's gross revenue to ApeCoin DAO to further support the development of the ecosystem.
9. Synergistic Growth with ApeChain:
10. Network Effect: As ApeMania contributes to the utility and appeal of ApeCoin, it also strengthens the broader ApeChain ecosystem. The platform's success can inspire the development of additional projects and dApps on

ApeChain, fostering a thriving, interconnected network.

DEFINITIONS:

VRF:

Verifiable Random Function, a cryptographic technique that provides provable fairness in random number generation.

4D

: A type of lottery where players pick a unique set of four-digit numbers.

STEPS TO IMPLEMENT:

Project Planning and Conceptualization (1 month)

Finalize features for Ape4D, P2P staking pools.

Define the technical architecture and select the technology stack.

Cost: \$0

Core Development and Recruitment (2-3 months)

Develop the ApeMania platform's infrastructure, including Ape4D and Pool-based staking.

Recruit front-end and back-end developers, UI/UX designers, marketing strategists and community managers

Cost: \$50,000 for development, testing and hiring.

Game Development and Testing (2-3 months)

Develop and test each game (Dice Streak, The Rolling Apes, Bingo) with focus on fairness, security, and user engagement.

Beta launch for community testing and feedback collection.

Cost: \$50,000 for game development, testing.

Security Audits and Compliance (1-2 months)

Engage third-party security auditors to review smart contracts and platform security.

Implement any recommended improvements and re-audit as necessary.

Cost: \$50,000 for security audits.

Marketing and Community Building (2-3 months, starts parallel to development)

Develop a comprehensive marketing strategy targeting APE holders, BAYC/MAYC owners, and the broader crypto community.

Launch community engagement initiatives, including social media campaigns, influencer partnerships, and AMAs (Ask Me Anything).

Cost: \$50,000 for marketing campaigns, community management, and content creation.

Platform Launch and Rollout (1 month)

Official launch of ApeMania with all games and features fully operational.

Initial marketing push to drive user adoption and participation.

Monitor platform performance and user feedback for any post-launch adjustments.

Cost: \$50,000 for launch events, promotional campaigns, and initial operational costs.

Post-Launch Support and Continuous Development

Provide continuous technical support, addressing any issues or bugs that arise.

Implement user feedback for feature improvements and new game developments.

Regularly update the platform to incorporate new yield-generating cryptocurrencies and expand ecosystem partnerships.

Cost: \$0

REPORTING EXPECTATIONS:

We commit to providing bi-monthly progress reports to the ApeCoin community, detailing:

- Development milestones achieved
- User acquisition and retention metrics
- Financial performance, including yield generated
- Upcoming features and improvements

Community AMAs (Ask Me Anything) sessions every three months.

These reports would be posted on the official ApeCoin forum and other designated community platforms and would continue as long as the project is on-going.

OVERALL COST:

Total amount requested from the ApeCoin Ecosystem Fund = \$250,000

Two tranches of funding have been requested: \$100,000 upon approval, \$100,000 after 3 months, and \$50,000 after 6 months.

Budget Summary:

- Infrastructure and Development: \$80,000
- Infrastructure - \$10,000
- UI/UX design - \$10,000
- Smart contracts, dApp development - \$60,000
- Infrastructure - \$10,000
- UI/UX design - \$10,000
- Smart contracts, dApp development - \$60,000
- Marketing and Community: \$60,000
- Marketing campaigns - \$15,000
- Community giveaway: \$15,000
- Events and Meetup - \$15,000
- Influencer partnerships - \$10,000
- PR and media - \$5,000
- Marketing campaigns - \$15,000
- Community giveaway: \$15,000
- Events and Meetup - \$15,000
- Influencer partnerships - \$10,000
- PR and media - \$5,000
- Security and Audits: \$50,000
- Launch and Rollout: \$60,000
- Official launch/Welcome bonus - \$10,000
- Promotional events - \$15,000
- Initial operational costs - \$35,000

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- Promotional events - \$15,000
- Initial operational costs - \$35,000

This funding will cover the first year of development and operations, after which the platform is expected to be self-sustaining through game fees and yield generation.