

MARKETING & COMMUNICATIONS WORKING GROUP NOMINATIONS

The ApeCoin DAO Marketing & Communications Steward nomination and election process is officially open for one candidate to be selected to serve a term of one year, beginning on July 1st, 2024, and concluding on June 30th, 2025.

Please note that elections are facilitated by the ApeCoin DAO Governance Working Group, and any election procedures, application prerequisites, and pertinent timelines written in this document serve as our official notice.

If you're interested in nominating yourself, fill out the application form:

[Google Docs](#)

[ApeCoin DAO Marketing & Communications Working Group Steward Nomination Form](#)

Selection of ApeCoin DAO Marketing & Communications Working Group Stewards: Pursuant to the governance procedures of the ApeCoin Decentralized Autonomous Organization (DAO), one (1) ApeCoin DAO Marketing & Communications Working Group Steward...

Nominations close at 9 p.m. EST on May 22nd, 2024.

KEY TERMS

Applicant:

An Applicant is defined as any individual who submits a nomination application.

Nominee:

A Nominee is an Applicant that has submitted an application and completed the KYC and background verification process.

Candidate:

Candidates are Nominees who attain eligibility for the electoral process.

KYC / Know Your Customer:

Procedure whereby a business verifies the identity of its clientele. In the nomination process, KYC serves to safeguard the ApeCoin community by ensuring that candidates do not present a risk and have no affiliations with sanctioned entities, countries, or businesses.

Nomination Announcement:

A topic posted in Discourse that signifies the beginning of a nomination and election process. The Nomination Announcement will include details about the process, timeline and critical dates, the application and candidate process, and any other relevant details for the community.

MARKETING & COMMUNICATIONS WORKING GROUP STEWARD ROLES & RESPONSIBILITIES

In accordance with AIP-239 and its associated Working Group guidelines, Working Group Stewards hold the responsibility of overseeing the operational activities of their assigned Working Group.

Furthermore, they are expected to demonstrate a deep understanding of the Working Group's scope they seek to join. This includes comprehension of its Charter and a strong familiarity with any active initiatives outlined in associated proposals approved by a DAO-wide vote, where ongoing participation will be an expected aspect of their elected role.

Additionally, Steward Nominees are prohibited from simultaneously running for positions as Special Council, DAO Secretary, or Steward in another Working Group to ensure focused leadership and mitigate potential conflicts of interest.

For a more granular understanding of the Working Group and its current scope refer to the following documents:

[AIP-239: Working Group Guidelines](#)

[AIP-403: ApeCoin DAO Marketing & Communications Working Group Budget](#)

APECOIN DAO WORKING GROUP ELECTION PHASES:

The ApeCoin DAO Working Group nomination process follows the same guidelines as the Special Council outlined in [AIP-137: The Special Council Nomination Process](#).

PHASE 1: Application and Verification [21 days]

- Community members are invited to submit KYC and nomination profile information.

- Applications will remain open for 21 days.
- Once an Applicant submits their information and nomination profile, the KYC and background verification process may take up to 7 days.

PHASE 2: Community Discussions [14 days]

- Nominee profiles will be published on Discourse.
- Topics in this category will be locked for editing but will be open for comments for 14 days.
- At any time, Nominees can request to withdraw their nomination from the process by email or on the topic itself.
- Community members are encouraged to review and engage with the Nominees.

PHASE 3: Community Vote [6-12 days]

- A Snapshot vote will be conducted if there are more than 5 Nominees, aiming to select the top 5 Nominees who will proceed as official Candidates.
- If there are 5 or fewer Nominees initially, all will become Candidates and advance to the second and final round of elections.

ELECTION PROCESS

The ApeCoin DAO Working Group election process follows the same guidelines as the Special Council, outlined in [AIP-138: The Special Council Election Process](#) for further details.

- Elected candidates will serve a one-year term with the option to run for a second term.
- Voting will be conducted on the ApeCoin DAO Snapshot space.
- The two Candidates garnering the highest number of votes will be elected.

INSUFFICIENT NOMINEES

If the number of nominees after the KYC verification process is fewer than the seats up for election, the seats will be reduced accordingly, with the vacancies open for election in the subsequent nomination and election cycle.

PERSONAL INFORMATION & KNOW YOUR CUSTOMER (KYC) VERIFICATION

The APE Foundation, as a legal entity, is obligated to collect information and documents for KYC purposes. The information disclosed in Section 2 of the nomination form, located at the top of this announcement, will be held in confidence unless the Applicant chooses to include it in their nomination profile at their discretion.

1. Collection and Purpose:

All personal information collected through this application process will be used solely for Know Your Customer (KYC) verification and other verification procedures mandated by AIP-137 and AIP-138.

1. Data Administrator:

WebSlinger, acting as administrator for the APE Foundation, will collect and manage all personal information. At no point will Stewards or any other elected (or non-elected) members at ApeCoin DAO see your information.

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](https://us1.discourse-cdn.com/apecoin/original/2X/4/4e2e96f76f455dcb47c1ea7abce8865ffabdc62.jpeg)

Upon submission, applicants will enter the KYC and background verification process, which is expected to be completed within 7 days.

Applicants can withdraw their application at any time by initiating a request via email to nominations@apecoin.com.

OFFICIAL ELECTIONS HUB

Discourse serves as our official hub for dedicated election-focused categories:

- Special Council Elections
- Working Group Steward Elections

- Prior Election Candidates

Each category contains four tagged sub-categories:

Announcements:

This section will keep you up-to-date with our overarching announcements concerning the nomination and election processes for the current election cycle.

Nominees:

Throughout PHASE 2 this sub-category will serve as a platform for community interaction, allowing members to engage with, pose inquiries to, and seek clarification from nominees on their respective nomination profile pages. Nominees are individuals who have submitted an application and completed the KYC and background verification procedures.

Election Candidates:

Profiles of applicants will begin transitioning from the “Working Group Nominees” sub-category to “Election Candidates” under the following conditions:

- If the total number of nominees is 5 or fewer; or
- If the number of nominees exceeds 5, and the applicant ranks among that top 5, as determined by our community vote on Snapshot.

Rejected/Withdrawn WG Steward Nominations:

This section serves as a repository for applications that the applicant has withdrawn, rejected through a community vote (at either the nomination or election stage), or withdrawn for any other reason.

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Please note that ApeCoin DAO governance is ongoing and nomination eligibility terms can be effected at any time.

If you have any further questions contact a Facilitator for feedback.