Proposal Name

Nothersight - Public goods for building DAOs based on islands in the Otherside

Proposal Category

Ecosystem Fund Allocation

Abstract

This proposal presents a platform powered by ApeCoin that empowers community members on Otherdeed islands to form and manage as DAOs. The main feature of the platform is a set of tools that enable community members to easily build, connect, and interact with one another as they manage their islands together.

Through the platform, community members can find statistics and information on their desired islands. The platform also serves as a marketplace/aggregator that facilitates the process of finding and becoming a part of an island with other community members who share the same interests and goals.

Overall, the platform's primary focus is on providing tools for DAOs, with the marketplace/aggregator feature serving as a secondary aspect that supports the formation and management of island communities.

Motivation

We were on the hunt for ways to bring value to the Yuga ecosystem, and that's when we stumbled upon the untapped potential of Otherdeed's diverse types of land, including islands.

Why Islands?

We believe that builders are together stronger, however, smaller robust groups of builders can move faster and get things done quicker. Thus, organizing these groups based on islands would be a logical step for building on the otherside.

Unfortunately, there were no existing tools to effectively manage this information. This gap in the market inspired us to create 'Nothersight.'

Nothersight is mainly a platform for managing islands in the form of DAOs, however, we also plan to facilitate our users with a marketplace that effectively displays the information and statistics focused on the island aspects of the Otherside. With our innovative technology, we visualize and organize these detached pieces of land, offering valuable insights and opportunities.

Imagine an island full of Artists as a union on the Otherside. This concept is similar to a homeowner association, where members collaborate and make agreements to work towards a common goal. By providing a space for island-based sub-communities and/or DAOs, we aim to increase engagement and foster a thriving community within the Otherside space.

We are passionate about the future of the Otherside and how it will revolutionize social interaction as a premium decentralized metaverse platform. Our excitement for this new era drives us to constantly push the boundaries of what's possible with Nothersight.

About the author

I'm Ayvee ([Twitter](#)), Fullstack Dev/UXUI. I've been a blockchain / full-stack developer since January 2022. I've built things, including blockchain applications using Golang in a cosmos-based chain, solidity smart contracts, serverless API backends, frontends, and UXUI designs for web-based applications. However, what has caught my interest the most within this broad crypto space is the NFT space. I went down the rabbit hole not too long after starting my job as a developer and have since then, gone deeper and deeper into the space, more specifically the Otherside & the Yuga ecosystem.

I co-founded Nudi Labs alongside Freeed & Jamie Chow where we focus on building tools for a better web3. We have helped a couple of projects with developing smart contracts, frontends, and backends, as well as building our own products. After honing our skills in the traditional 9-5 work environment for over a year together, we have decided to fully commit to our shared passion for building on the Yuga Ecosystem, which inspires and motivates us every day.

About my team at [Nudi Labs](#)

Our team is made up of the hardest-working and most creative individuals I have had the pleasure of collaborating with.

[@jamiech0w](#) ([Twitter](#)), Strategy/Marketing, a passionate enthusiast in the world of blockchain and NFTs. It all started when he conducted research for their university thesis in late 2018, and since then, his love for NFTs has grown immensely. After graduating in 2020, Jamie entered the marketing field, where he honed their skills in data utilization, campaign management, online/offline event hosting, and brand-building content creation with web 2-2.5 companies. In 2022, Jamie

delved deeper into the web3 space by organizing airdrop campaigns and community growth initiatives for various projects, gaining a native understanding of the field. He's Nudi Labs' spontaneous writer.

@freeed (Twitter), Fullstack Dev/Solidity, became a part of the blockchain ecosystem in 2019 and had since been exploring and learning about its various aspects. However, due to the pandemic in 2020, Freeed missed out on several opportunities and events that could have further enriched their experience. In 2021, Freeed was able to jumpstart their journey at a web 2.5 company as a full-stack developer, where they specialized in serverless architecture system design, smart contract development using solidity and wasm, and frontend development using Typescript and Javascript frameworks. His passion for technology and skills only grew stronger in 2022 and turned Freeed into a degen in the world of blockchain.

Rationale

Nothersight aligns with the APE Community's mission and guiding values by providing valuable infrastructure and opportunities for all Otherside users. We believe that our goal of fostering increased engagement within the Otherside space aligns with the community's mission of curating activities and promoting growth in the space. The platform and its ability to provide valuable insights further align with the community's guiding values of creating a dynamic and supportive environment for all members.

Key Terms

Otherdeed islands

Chunks of Otherdeed lands that are separated by black space found on otherside.xyz/explore. These chunks of islands can range from private islands that are 1 Otherdeed land in size to a couple of hundreds of Otherdeed lands that form a bigger island.

Landholders

People that own any form of Otherdeed land.

Private islands

Otherdeed lands that are a chunk of only one land with no neighbored lands separate from other Otherdeed lands by black space found in otherside.xyz/explore.

Specifications

Overview of Tech Stack

- Frontend - Next.js, Vercel

- Backend - Node/Typescript, Google Cloud

- Aggregation APIs - Reservoir0x

Design

Nothersight's Homepage

[

1600×855 485 KB

](https://global.discourse-cdn.com/apecoin/original/2X/4/4b1c7e0a4a90a9a8fdc7f296a788e8b8084fb839.png)

Private Islands made up of only 1 land

[

1600×858 450 KB

](https://global.discourse-cdn.com/apecoin/original/2X/d/d8f252884e02b7bfd998fbeb5fc52e331d51e799.png)

Lands that are part of islands with 3 lands

[

1600×856 436 KB

](https://global.discourse-cdn.com/apecoin/original/2X/0/0e948b5fb41a34afc1c9989b9aabc2fd6a3586c4.png)

Individual Island page

[

1600×856 373 KB

](https://global.discourse-cdn.com/apecoin/original/2X/b/ba1a01fe5c4d7b2806e0940b650bf7b4b1262479.png)

[

1600×856 365 KB

](https://global.discourse-cdn.com/apecoin/original/2X/8/89d90f4c4a61177367e7be2df1a966d4e7498041.png)

The trio island above visualized on the otherside map

[

1600×877 454 KB

](https://global.discourse-cdn.com/apecoin/original/2X/7/7e6e209de51bda7a148439677c1fdb260b0111dd.png)

Island ID 7, the name should be voted on by island members

[

1600×834 464 KB

](https://global.discourse-cdn.com/apecoin/original/2X/3/375e35b97c03e6528f7232742e784c35910c20e3.png)

Island ID 7 as seen on the otherside map

[

1600×877 941 KB

](https://global.discourse-cdn.com/apecoin/original/2X/9/94421a44eca000b9a1030527443ecdbceda4826a.png)

Steps to Implement & Timeline

Stage 1

Final Ideation & MVP Production

Milestone: Finalize the project ideation and finish the MVP.

Duration: 4 weeks.

Resources: Nudi Labs Team

Amount of funding required: $12,000 equivalent in $APE.

Stage 2

Launch of MVP & Community Building

Milestone: Release the first Minimum Viable Product, implement the go-to-market strategy, and begin building a community.

Duration: 4 weeks.

Resources: Nudi Labs Team

Amount of funding required: $12,000 equivalent in $APE.

Stage 3

Further Development & Improvements

Milestone: Add additional features, functionalities, and improvements to the MVP.

Duration: 8 weeks.

Resources: Nudi Labs Team

Amount of funding required: $24,000 equivalent in $APE.

Overall Cost

$48,000 equivalent in $APE

~$2,240 will be the base cost for hosting services for the first year.