

Grant Title:

CowDAO Governance Analytics Services

Author:

- Name: v3naru
- Email: varit@curialab.xyz
- Discord: v3naru.eth

About Us:

Curia Lab is a dynamic team of DAO governance researchers, data analysts, blockchain engineers, and developers. Our mission is to empower DAOs with robust, data-driven tools, ensuring transparency and accountability in governance processes. We have extensive experience in developing governance analytics dashboards, having worked on projects for notable DAOs such as Optimism Collective and SafeDAO. Our team combines a deep understanding of decentralized governance with advanced data analysis techniques to deliver valuable insights and tools for DAOs.

Additional Links:

- [Curia Lab Website](#)
- [Twitter](#)

Grant Category:

Decentralization - Encouraging wider participation in the network's governance and exploring opportunities to distribute decision-making power among community members.

Grant Description:

The CoW DAO Governance Analytics Dashboard aims to support ongoing governance initiatives, enhance transparency, and provide comprehensive insights into governance data. The dashboard will track voting behavior, safeguard against potential governance attacks, and measure the success of initiatives like the current [CoW DAO Delegation Program](#). By developing this analytic dashboard, we aim to simplify the understanding of complex governance dynamics, track the effectiveness of initiatives, and ensure transparency and accountability within the CoW DAO ecosystem. Additionally, we will provide monthly governance analytics reports to keep the community informed and engaged with up-to-date insights and trends.

Grant Goals and Impact:

The primary goals of the CowDAO Governance Analytics Dashboard are:

- **Encouraging Wider Participation:** To provide detailed metrics on CowDAO's participation trends and engagement among delegates and token holders, thereby encouraging more community members to assess their delegate performance and participate more actively in governance.
- **Distributing Decision-Making Power:** To analyze and present insights into proposal activities, distribution of voting power, and voting dynamics, identifying and addressing potential power capture, thus promoting a more equitable distribution of decision-making power among community members.
- **Enhancing Transparency:** To offer clear and accessible insights into governance activities, making it easier for all community members to understand and engage with the governance process.
- **Safeguarding Governance:** To monitor unusual delegation behavior and safeguard against potential governance attacks, ensuring a secure and robust governance framework.
- **Continuous Community Engagement:** To produce monthly governance analytics reports, keeping the community continuously informed and engaged with ongoing governance activities and trends.

The successful execution of this grant will benefit the CowDAO ecosystem by fostering inclusive, data-driven decision-making, enhancing community governance effectiveness, ensuring a secure and transparent governance framework, and encouraging wider participation in the network's governance.

Milestones:

Milestone

Due Date

Payment

Milestone 1: Initial design mockups & metrics

3 Weeks after grant approval

-

Milestone 2: Dashboard Development

11 Weeks after grant approval (2 month period)

8000 xDAI

Milestone 3: Monthly Report 1 & Dashboard Maintenance

End of first month after dashboard launch

4000 xDAI

Milestone 4: Monthly Report 2 & Dashboard Maintenance

End of 2nd month after dashboard launch

4000 xDAI

Milestone 5: Monthly Report 3 & Dashboard Maintenance

End of 3rd month after dashboard launch

4000 xDAI

Milestone 1: Initial design mockups & metrics

Tasks and Deliverables:

- Research & Ideation: Identify key metrics and gather community feedback.
- Design & Mockups: Create initial design mockups focusing on user experience and presentation of key metrics. Share with the community for feedback.

Anticipated Outcomes:

- A clear understanding of community needs and expectations.
- Initial feedback on design and functionality to guide further development.

Milestone 2: Dashboard Development

Tasks and Deliverables:

- Development Phase: Develop a MVP featuring basic holder metrics and concentration of voting power metrics.
- Integration of Additional Metrics: Based on community feedback, integrate detailed proposal and participation metrics for comprehensive insights.
- Testing & Iteration: Conduct multiple rounds of testing for functionality, usability, and data accuracy. Make iterative improvements based on ongoing community feedback.
- Launch the Dashboard to the Public

Anticipated Outcomes:

- A functional user-friendly governance analytics dashboard
- Officially launch the dashboard. Commit to maintaining it, including daily updates and feature iterations based on community needs.

Milestone 3: Monthly Report 1 & Dashboard Maintenance

Tasks and Deliverables:

- Monthly Reports: Produce and distribute the first monthly governance analytics report to keep the community informed and engaged.

Anticipated Outcomes:

- Regular updates and maintenance to ensure the dashboard remains relevant and valuable.
- Monthly reports providing continuous insights into governance trends and metrics.

Milestone 4: Monthly Report 2 & Dashboard Maintenance

Tasks and Deliverables:

- Monthly Reports: Produce and distribute the second monthly governance analytics report to keep the community informed and engaged.

Anticipated Outcomes:

- Regular updates and maintenance to ensure the dashboard remains relevant and valuable.
- Monthly reports providing continuous insights into governance trends and metrics.

Milestone 5: Monthly Report 3 & Dashboard Maintenance

Tasks and Deliverables:

- Monthly Reports: Produce and distribute the third monthly governance analytics report to keep the community informed and engaged.

Anticipated Outcomes:

- Regular updates and maintenance to ensure the dashboard remains relevant and valuable.
- Monthly reports providing continuous insights into governance trends and metrics.

Budget Breakdown:

Governance Dashboard (20,000 xDAI)

- Infrastructure Costs: This includes all the foundational services needed to support the dashboard's operation.
- Maintenance and Operational Costs: These are ongoing costs required to keep the service up-to-date and running smoothly.
- Data Management Costs: Expenses related to handling and storing the data used by the dashboard.
- Third-Party Services: Costs for services provided by external entities that enhance the functionality of the dashboard.
- Overhead Costs: General administrative and operational expenses not directly tied to specific technical resources.

Monthly Report*

- Data Interpretation and Analysis: Simplify complex metrics into clear insights and identify trends, patterns, and anomalies.
- Focus on Key Governance Metrics: Voting patterns, voter performance, proposal outcomes, and voting power shifts.
- Actionable Insights: Provide recommendations for increased participation and governance improvements.
- Customized Content: Tailor reports to community interests and feedback.

*Complimentary Trail

Gnosis Chain Address (to receive the grant):

0x17296956b4E07Ff8931E4ff4eA06709FaB70b879

Other Information:

We have actively served as delegates in multiple DAOs, deeply engaging in governance, data analysis, and operational activities. We have built governance data-driven tools for notable projects like the Optimism Collective ([Optimism Dashboard](#)) and SafeDAO ([SafeDAO Dashboard](#)) and are keen on developing similar tools for Cow DAO as well.

Referral: [@middleway.eth](#) referred us to this grant program