Proposal name: Airdrop/Claim for Year 1 Forum Contributors

Overall Cost: ~2.1m \$APE to be claimed by ~200 members

### **Abstract**

The proposal is centered around the distribution of 10,000 Apecoin to each of the ~200 active forum participants who have significantly contributed to the development and success of Apecoin within its first year of operation. Eligibility for this airdrop is determined by a snapshot taken on May 31st, 2023, 00:01 Pacific Time. Only participants who have attained a level 2 user rank on the forum will qualify to claim their share of the total 2,100,000 Apecoin.

### **Motivation**

The underlying motivation for this proposal is to recognize, reward, and appreciate the active contributors of our DAO community. Many of these members have shown exceptional commitment by contributing without the expectation of remuneration. This proposal aims to acknowledge their efforts and dedication to the DAO's growth and success.

### Rationale

The level 2 user status serves as an objective benchmark for active participation. These requirements ensure that only engaged and contributing forum community members are eligible for the airdrop. The overall aim is to create a sense of belonging and to motivate members to continue contributing to the DAO, ultimately leading to its sustained growth.

## **Specifications**

Eligible participants need to have met the following requirements:

- Visit at least 15 days, not sequentially
- · Cast at least 1 like
- · Receive at least 1 like
- Reply to at least 3 different topics
- · Enter at least 20 topics
- · Read at least 100 posts
- Spend a total of 60 minutes reading posts

A smart contract will be deployed to eligible wallet addresses, linked with forum accounts, will have a 60-day window to claim their share of the airdropped Apecoin tokens.

# Steps To Implement

Ape Foundation is directed to develop claim process.

### **Timeline**

Upon approval, the smart contract will be developed and filled with ~2,100,000 Apecoin. The claim window will remain open for 60 days from the date of deployment.

### **Overall Cost**

The total cost for the airdrop will be around 2,100,000 Apecoin, which will be distributed equally among the eligible participants. The above number includes cost for smart contract creation and launch of a claim mechanism for eligible contributors.

This proposal is written to be a pleasant surprise for our dedicated community and serves to encourage future contributions. Recipients are recommended to consider staking their tokens or utilizing them within the Apecoin ecosystem.

This idea was part of a late night brainstorm between me and a couple other frequent DAO contributors. If you'd like to give feedback below, it'd be very appreciated. Hope you love this proposal. It's meant to be a reward for both users who've joined and the many of us who have onboarded and submitted ideas throughout the last year+ of apecoin DAO.