

These were my initial guidelines for the last 5 cycles:

Yes:

- Protocol usage incentives
- Grants and 3rd party developer incentives
- Retroactive allocations for early adopters

No:

- Bridging incentives
- Paying for full project development.

Since then I come to realize most so-called “incentives” are mostly liquidity programs and financial tools for OP\$ farming and it feels like no real value is added.

This is what changed for Cycle 6:

Yes

- Incentivize Optimism usage
- Live on optimism (for funding go to the Optimism partnership program)
- Tooling and non-financial ideas have my attention
- Open source (unless DeFi committee C approval)
- DeFi project approved by committee C

No

- Closed source projects (Unless DeFi committee C approval)
- Paying for full project development
- Ghost teams/projects with nothing deployed