AIP-572: Podcastization of ApeCoin Spaces on APECHAIN! (Resubmission)
Implementation Status:
Pending
Implementation Date:
N/A
Author:
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Proposal Description:
We want to start with a tangible proof of concept that showcases the podcastization of ApeCoin's X Spaces while demonstrating on-chain content distribution, Web2-Web3 integration on Apechain, and new opportunities for \$APE.

Why focus on Spaces? Because they are crucial arenas where our community thrives, engages in discussions, learns, promotes, onboards newcomers to the DAOs, AIP authors pitch their proposals, Apes and Mocas receive Apechain, Yuga, Moca, Sandbox and Otherside updates, and more. However, these sessions require significant time commitments at

Download all recorded ApeCoin-related Spaces, edit and divide them into standalone episodes, crafted according to the host's outline and the dynamic of each Space. This includes content from ApeComms, ApeCoinGWG News, Bulls on the Block, Bodega, Meet at the Clubhouse, UGH Mocaverse and all other relevant Spaces, including the growing Apechain Spaces.

After post-production, all these episodes will be uploaded to Apechain and distributed across Spotify, Apple Podcasts, YouTube, and other platforms, as well as on Dixo OnChain platform running on Apechain where members of the community will be able to leave feedback, rating (and extras) in exchange for rewards. We already did an example with Meet at the Clubhouse DEC 6, 2024:

Actual Meet at the Clubhouse Space DEC 6, 2024 in all platforms:

inconvenient hours. To address this, we plan to:

- 1. Meet at the Clubhouse DEC6/24 with @seannana @tayl0rnelson @OtherPageHQ(on Spotify)
- 2. Meet at the Clubhouse DEC6/24 with @garypalmerir (on Apple Podcasts)
- 3. Meet at the Clubhouse DEC6/24 with @realniceguy_SRH (on YouTube)
- 4. <a><u>OMo_Ezz14's Demo Reel Part 2</u> (where you can hear Mo Ezeldin singing a cappella with Dixo's arrangements

, and where you can leave feedback and rate on-chain on Apechain.)

Also you can listen to almost 20 episodes already uploaded on the podcast "APECHAIN ON CHAIN".

All episodes' podcast metadata (episode titles, covert art, descriptions, etc) will be stored on Apechain. Audio files will be stored on IPFS (InterPlanetary File System) and links to the IPFS audio files will also be included in the Apechain metadata, making it a totally decentralized content. In total, we will produce 200 ApeCoin Ecosystem's X Spaces (more than 1000 episodes and more than 500 hours of audio).

Why podcasts?

AIP Name:

Because podcasts are the most direct, natural, and cost-effective way to communicate. That's why listeners are growing worldwide nonstop. Since the dawn of time, humans have been wired to respond to voice when it comes with the right words, the right tone, and even the right musicality. Also, podcasts are notably less expensive to produce than video. And because DIXO has been in the podcast industry for more than 19 years and we are pioneers in the space.

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Sources: Statista, Edison Research

Overall Cost:

\$80,000.18 USD

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