

Proposal Name: Ape&Talent - Platform to connect talent within the Ape community

Proposal Category: Ecosystem Fund Allocation

## Abstracts

One of the perks of being an Ape is belonging to one of the strongest communities within the Web3 world but sometimes it's hard to communicate what you can do for the community or what the community can do for you. This AIP proposes the creation of a platform that facilitates the connection of talent/needs between the Ape community: BAYC, MAYC, BAKC and ApeCoin holders.

## Motivation

One of the best places to be, being an Ape, is on the official Discord channel. I have been belonging to MAYC for 10 months, since then I have collaborated on several projects and helped several apes in the fields that I have more knowledge (15 years Software engineering: Blockchain security, image processing, dapps development...). Whenever I see that someone needs help with any of these fields, I offer my services on Discord but this information is ephemeral and lost in time (people do not usually use Discord history since an immediate interaction is expected). The downside is if you're very active on Discord, this can be spam about you and Discord becomes not an optimal site for it.

A few weeks ago, an Ape needed a higher resolution of his PFP for merch using his MAYC, when offering me on Discord, another Ape said that days before he hired an external person to do that job for him, if he had known, he would have preferred to contact someone within the Ape community and I quote you what he said "I'd rather invest into someone who is in a project im in rather than paying someone i've never had contact with...keep it in the family so to speak". This was the seed of the creation of this AIP.

In summary, it's a marketplace (platform) where the Apes will be able to include their talents or what fields they have experience and believe they can help to the community but on the other side, instead of being businesses/agencies, they will be the Apes themselves.

Examples:

- You are a Bored who is going to start a fast food business and you need someone to help you with the design of the advertising posters or a developer to help you with the creation of a website.
- You are a Mutant and you would like to give your partner a gift for his birthday with a painting (or any type of physical merch) of his beloved BAKC and you don't know where to go.
- You are a BAKC holder and you have heard that there are ways to improve the security of your wallets but you do not know where to start or you have some doubts and you would love someone you trust (advisor) to help you.
- You are an ApeCoin holder and you want to take a trip to Europe but you don't know anyone to advise you on such a trip because it is your first time on the continent.

## Rationale

There is a lot of talent within the Ape community but unless you are very active on Discord or have thousands of Twitter followers, it can be difficult to get your talent noticed within the community and strengthen internal connections within ApeCoin and BAYC ecosystem NFTs.

## Specifications

For the build of this platform, the team will be composed of

- UI Designer
- Frontend Engineer
- Backend Engineer (me)

And we'll use these technologies:

- NodeJS
- TypeScript
- React
- MongoDB
- Terraform

- Nextjs

This platform only can be accesible for the holders of:

- BAYC
- MAYC
- BAKC
- ApeCoin

For ApeCoin holders, a minimum amount will be defined to avoid spam and increase the security. This amount is yet to be defined (500-800 \$APE) but will be updated periodically as the market grows or declines.

## Steps to Implement

Although we have great ideas for the future: development of apps, smart notifications, messaging, highlighted content... etc (their development would be approved or not in future AIPs, we want to develop it together with the community). The team is focused on delivery, so our first version will include the following features:

- Search → The user will be able to find any member of the Ape community that matches their search
- Detail → Detail of a member's profile in which you can see which are the fields in which you can offer his services, previous experiences, comments from other users (reviews)...
- Login → The login is tokengated and there will be a gas-less signature required. Each account will be associated with the Ethereum address that we have logged in and must contain one of the assets described above (otherwise the login will not be possible).
- Profile → Place where the connected user will be able to update all their info and some of them will be indexed to be used in the search process. Some of the information you can update is your social networks, previous jobs that validate your experience, uploading files with examples like artworks... etc.
- Reviews → There will be a review system in which you can see previous work with other Apes (and their feedback). When a talent is requested, the Ape receiving the help will be able to leave a comment about it.

We'll have a public Trello dashboard to show to everyone how the process is going and we'll open a beta to share our progress and get feedback from the community as we build.

## Timeline

The estimated time frame is 3-4 months until the final 1.0 version is ready.

## Overall Cost

If finally the funding is secured, 23,000 ApeCoin will be reserved. When the final version (1.0) is published and ready, this reserved fund will be sent to our wallet, we will only receive the funds once we deliver the final version to the community (focused on delivery).

The funds obtained in this AIP will provide us with enough help to finance the development of the project bases (1.0), fixing possible bugs in the future/minor updates, help center and maintenance costs in the time window of a year since the platform is ready in production (4 months + 12 months).