Project Name: DexGuru

Author Name:

Maxim ([@maksdizzy](#))

Number of OP tokens requested: 300,000

L2 Recipient Address:

0x04e1699A825238DD80AD0080f9d8b438C925cB92

Relevant Usage Metrics:

(TVL, transactions, volume, unique addresses, etc.)

Monthly users: 700k (SimilarWeb)

Trading Volume on 0x API (7d): $3M ([Metabase dashboard](#))

Including $1M on Optimism (39.38% of total volume)

Optimism alignment (up to 200 word explanation):

DexGuru, as a data-providing platform, aligns itself with the Optimism vision - helping users leverage the essence of cyberspace and information to profit through meaningful trading decisions.

The DexGuru platform provides on-chain analytics, a swap tool, multiple chains, and DEXs, leaving a lot to grasp for any level trader. Put simply, DexGuru offers data. We work hard to gather all relevant on-chain data to present it to DexGuru users in a helpful and efficient way. Data is collected from eight EVM compatible chains so DeFi traders on Optimism, Avalanche, Ethereum, Arbitrum, and others can enjoy the same trading experience when analyzing their favorite tokens. We monitor many unique DEXs and their pools for liquidity changes, trades, and price movements.

With our primary focus on building in the open, DexGuru provides an instant API with the most reliable on-chain market data for Ethereum, Optimism, Binance Smart Chain, Polygon, Fantom, Arbitrum, Celo, and Avalanche blockchains. Developers can use the API to find information about tokens' prices, trading pairs, traders, AMMs, on-chain transactions, etc.

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image

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](https://global.discourse-cdn.com/business7/uploads/bc41dd/original/1X/503f48258af5b5f4e190ae41e49d0b45ba491d8b.png)

Proposal for token distribution (under 1000 words):

DexGuru is governed by GuruDAO, which is at the moment at the pre-DAO stage and looking forward to TGE of $GURU token.

How will the OP tokens be distributed?

100% GuruDAO grants for the community

GuruDAO encourages contributors to create new tools and protocols within the GuruDAO ecosystem and would like to provide grants to the most prominent proposals that will be beneficial to DexGuru and Optimism.

Our grant program will be based on supporting projects are using our Public API. DexGuru provides API for developers with reliable on-chain market data for Ethereum, Optimism, Binance Smart Chain, and other chains about tokens' prices, trading pairs, traders, AMMs, on-chain transactions, etc.

Full support of the Optimism chain will be a requirement for such projects. Since we are providing multichain capabilities, it won't be tied just specifically to Optimism and may support other chains as well. We had previous experience with the hackathon event during ETHDenver2022 and went very well - as a team, we distributed several grants to projects (more info can be found in our blog).

Decisions on grant distribution will be under GuruDAO control and go through the general governance process ([GuruDAO Bootstrap Phase proposal: [PROPOSAL] Governance process (snapshot.org)](#)) We open to include an OP representative in the GuruDAO multisig. But it will be up to GuruDAO voting though.

How will this distribution incentivize usage and liquidity on Optimism?

The goals of DexGuru and GuruDAO are to provide the most relevant on-chain data and analytics along with the education for users on how to make meaningful trading decisions. The growth of our user base encourages new and existing DeFi users to advance and become well-informed, letting them use Optimism comfortably and bring more liquidity to the protocol.

Why will the incentivized users and liquidity remain after incentives dry up?

Building the product and growing the DexGuru user base provides a long-lasting effect on protocol usage. More experienced traders well-equipped with advanced analytics extend the market and make it more sustainable in the long term perspective.

Over what period of time will the tokens be distributed?

The incentive period will be between 6-12 months.

How much will your project match in co-incentives?

GuruDAO is still in a pre-DAO stage and the $GURU token is not yet issued. $GURU token may be added upon a decision from GuruDAO .