

TEAM NUMBER: 18

CONTRIBUTION SCORE: DEVELOP AN INDIVIDUAL SCORING SYSTEM PROPORTIONAL TO THE TOTAL VALUE OF EACH PERSON'S CONTRIBUTIONS.

1. Track Name (updated list):

COAE [Contributor, onboarding, activation, engagement]

1. Challenge Statement:

Promoting the habit of contribution among newcomers to the ecosystem and measuring their level of contribution.

1. Members:
2. Karina ortegón: BD
3. Pablo Acebedo: Developer
4. Gaby: UX/UI
5. Team Lead contact name

Karina ortegón

1. PITCH: Canva Recording 3 mins MAX

## [VIDEO](#)

1. What the problem is?

Did you know that the NPS\* of decentralized communities in Latin America is ONLY 1%?

It is because there is a greater number of liabilities, which may indicate that while there is no general dissatisfaction, there is also no evident enthusiasm. There is an opportunity for growth and improvement in satisfaction level.

Problems 1: CURRENT SITUATION:

- There is no perceived and tangible value of the first contributions to a community
- There exists a disparity between the contributions made and the compensations received.
- Not every profile has the capacity to make substantial contributions.

Problems 2: COMMUNITY LEADERS

: Leaders of decentralized communities report that there is little interaction, contribution and commitment from their members. The lack of financial incentives means that only a few contribute consistently.

Problems 3:

FOR NEWCOMERS LIKE US:

- Low cadence in contribution
- Low level of satisfaction
- Therefore, for newcomers there is low cadence in compensation"
- What is the solution

Measure the level of contribution:

- Increase community engagement
- Foster the habit of contributing
- Encourage both-ways benefits

Ensure that contributions are:

- Proportional to the effort
- Simple to register

- Easy to validate
- Display and access in real time"
- Why is important

To increase the adoption of Arbitrum DAO among Latin American people

1. Demo description:
2. Purchase Wedao ERC 1151 token or Wedao pass: This allows access to the store where community members' services for Wedao will be available.
3. Purchase the NFTs for specific services.
4. Stake them so as to acquire the reward token, which is the Wedao Latam ERC20 token.
5. Whenever Wedao Latam secures a project to execute within the community, the funds enter the liquidity pool of Wedao Latam tokens. Tokens are then withdrawn and burned to increase the token price. With this, each participant will have a token with more value, which can be exchanged for USDC at any time.

Disclaimer: In the demo, it is shown with the Wedao Latam token, as we have already validated the contribution score within the community. However, it can be exchanged for another token.

#### "ROAD MAP

- For this hackathon, we will have the contribution score prepared.
- In a second phase, we need to connect and/or develop a technology that allows us to register contributions in a simple way.
- Finally, in the third phase, we will connect and/or develop the validation mechanism. "

Deck (link or pdf) - this is optional

<https://www.wedaolatam.com/>

<https://twitter.com/wedaolatam>