The ESPN of Yuga Labs

Bored Network & Company is a dream that started two years ago while in line at the 2nd annual Apefest. Three apes stood in line and talked about getting on stream once a week to talk all things BAYC(Bored TV). The premise was to have fun. The idea was to give good information and thoughts. The DREAM was much bigger.

In this final iteration, we are working to be the place, the ESPN, for the Yuga Labs ecosystem, Apecoin DAO/Thank Ape, & the incoming Apechain. These three pillars are our focus with the content we produce as well as the other creators we are looking to support and onboard.

At the heart of Bored Network is collaboration. We strive for this through our conversations with other content creators and finding ways we can support what they are already doing. We don't want to reinvent their wheel, we want to elevate their game. We believe with the support from Thank Ape we can take our next steps forward to expand our brand and our content.

We know that every human enjoys content in different ways, so we are focused on content strategies that attack a variety of mediums. We are using a mixture of WEB3 platforms as well as the traditional WEB2 platforms. Bored TV now multi streams across YouTube, X, Twitch, & Instagram, as well as focused on bringing in builders and members of the space. We our also creating weekly updates via an infographic on the Yuga Labs ecosystem that will also include Apecoin AIP breakdowns. We have also onboarded OtherGuide to Bored Network to bring us OtherGuide TV every Monday to unpack different protocols, websites, and creators in the space.

We also built out a website a year ago and made sure to implement voting for EVERY APECOIN AIP on our website. We added additional functionality to ensure that voters can see unique voter count along with the overall Apecoin vote numbers. We will continue to add more functionality to our website to welcome new and old members to ensure they have a place to find anything they may need.

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There is so much more that we will implement as we move forward this year with a focus on the present and future. We would love to work with you if you are building anything amazing in the space. We are also always looking for content creators that want to join the Network.

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