

SECTION 1: APPLICANT INFORMATION

Applicant Name:

IqraCrypto

Project Name:

IqraCrypto Arabic Education Initiative

Project Description:

IqraCrypto stands as the pioneering educational platform dedicated to imparting blockchain and cryptocurrency insights specifically tailored for the underserved MENA region, which boasts over half a billion population. Our paramount objective is to craft a comprehensive suite of educational materials, all seamlessly delivered through online courses in Arabic. This strategic approach ensures that the intricacies of blockchain technology become not just accessible but also effortlessly comprehensible for the vast Arabic-speaking community.

We have worked with EthSwarm, Stacks, Celo, Dfinity and UD.

Team Members and Qualifications:

- Zied Chaabane

Founder CEO

<https://www.linkedin.com/in/ziedchaabane/>

A bitcoin advocate since 2017, Zied has over 5+ years in blockchain technology and cryptocurrencies. Holder of EMBA in project management and a bachelor's degree in finance, Zied built a career in Web3 and was the COO of a project listed on KuCoin, Gate and MXC. He is also the founder of the first arabic crypto elearning platform in the MENA Region.

- Khaled Alkalbani

Advisor

<https://www.linkedin.com/in/khaled-alkalbani/>

- Wael Ben Said

SMM Manager

<https://www.linkedin.com/in/wael-ben-said-99b1854a/>

Course Editor and Graphic Designer

Wael worked in Saudi Arabia most of his life

- Ahmed Khoj

Instructor

<https://www.linkedin.com/in/ahmedkhoj>

MIS graduate with experience in education management and customer experience. University Instructor in Makkah

- Nooman

Part Time Developer

Project Links:

- Website:

iqracrypto.com

- Twitter:

<https://twitter.com/iqracrypto>

- Linktree:

[iqracrypto | Twitter, Instagram | Linktree](#)

Contact Information:

- TG:

@Zizo028

- Email:

hello@iqracrypto.com

SECTION 2: GRANT INFORMATION

Requested Grant Size:

11,000 \$ARB

Grant Breakdown:

Subject

Details

Grant Allocation

Status

Introduction to GMX Course

Develop an introductory Arabic course on GMX, covering its ecosystem, key features, and basic trading strategies.

5,500 \$ARB

Planned

Advanced GMX Usage Course

Create an in-depth course in Arabic that delves into advanced GMX usage, sophisticated trading techniques, and risk management strategies.

5,500 \$ARB

Planned

Funding Address:

0x83b153e0554fc2763df4bc5528929ae201197fe3

Milestones Details:

[GMX Milestones - Google Docs](#)

SECTION 3: GRANT OBJECTIVES AND EXECUTION

Objectives:

- To provide comprehensive Arabic-language education on GMX, increasing understanding and adoption among Arabic-speaking users.
- To build a stronger GMX user base in the MENA region through targeted education and community engagement.

Key Performance Indicators (KPIs):

- 1,800+ enrollees in the introductory course.
- 1,200+ participants progressing to the advanced course.
- Social Media Impressions
- Measurable increase in GMX usage and engagement among course participants.

Justification for the size of the grant:

- The grant amount is calculated to cover the extensive development, scriptwriting, production, editing, design and marketing costs associated with creating high-quality, bilingual educational content.

Execution Strategy:

- Allocation of funds towards content creation, production, translation services, and marketing efforts.
- Implementation of community feedback mechanisms to continuously improve the course content.

Grant Timeline:

- Introduction to GMX Course: Completion within 1 month.
- Advanced GMX Usage Course: Completion within 2 months.

SECTION 4: PROTOCOL DETAILS

What date did you build on GMX?:

- IqraCrypto began its engagement with GMX in early 2023, focusing on research and development for educational content.

Protocol Performance:

- Our team will closely monitor key metrics post-launch to gauge the effectiveness of our educational series. This includes tracking user engagement on GMX, increases in trading activity, and the overall impact of our courses on user behavior within the GMX ecosystem.

Some existing functions:

- IqraCrypto has already developed a robust curriculum outline, course materials, and marketing strategies to ensure the successful implementation of the project.

Protocol Roadmap:

- 2024 Q1

: Introduction of the 'Introduction to GMX Course'. This phase focuses on broadening the understanding of GMX among Arabic-speaking users.

- 2024 end of Q1

: Rollout of the 'Advanced GMX Usage Course', aimed at deepening knowledge and skills for more sophisticated use of the GMX platform.

SECTION 5: Data and Reporting

Does your team agree to provide regular updates on the GMX Forum thread?:

Yes, IqraCrypto commits to maintaining transparency through regular updates on the GMX Forum.