

The following post is the Nomination Announcement for the ApeCoin Marketing & Communications Working Group Steward positions for the term beginning in January 2024. This announcement marks the start of the Marketing & Communications Working Group Steward nomination process. Per [AIP-246](#), this post will cover everything you need to know about:

- General elections housekeeping (e.g. where things will live on Discourse)
- Details on the nomination and election process
- Timeline for the nomination and election process
- The application process and how to apply to become a Marketing & Communications Working Group Steward

Housekeeping

A new category has been added to Discourse called Working Group Steward Elections. This is where election resources will live. Within this category, there are four sub-categories:

- [Announcements](#)
 - This contains high-level nomination and election announcements for the election cycle.
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 - [Working Group Steward Nominees](#)
 - During phase 2 (timeline below) this sub-category is where the community will be able to engage with, ask questions of, and seek clarification from nominees on their nomination profile pages. Nominees are applicants that have submitted an application and completed the KYC and background verification process.
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 - [Working Group Steward Election Candidates](#)
 - Applicants' profiles move from "Working Group Steward Nominees" to "Working Group Steward Election Candidates" if:
 - There are 5 or fewer nominees in total or;
 - There are greater than 5 nominees and the applicant is one of the top 5 nominees as decided by a community vote on Snapshot
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- [Rejected/Withdrawn WG Steward Nominations](#)
 - Any application that is withdrawn by the applicant, rejected by a community vote (at either the nomination or election stage) or withdrawn for any other reason will be moved here.
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The Nomination and Elections Process

- Phase 1: Starting Wednesday, November 1, applicants are invited to put themselves forward for Steward of the Marketing & Communications Working Group. The Nomination Announcement (this post) facilitates the submission of

applications via a Google Form. Applicants should submit their KYC information, relevant documents, and nomination profile drafts.

- Phase 2: The community discusses the nomination profile of those who pass the KYC and background verification process.
- Phase 3: If there are more than 5 nominees, there will be a 6-day vote on Snapshot (consistent with the usual Thursday to Wednesday cadence for AIP votes). The top 5 nominees from the community vote (or all nominees if there are 5 or fewer) advance to the election process.

The election process for Stewards of the Marketing & Communications Working Group will run on Snapshot, consistent with the usual Thursday to Wednesday life cycle for AIP votes. This cycle will elect 2 candidate as Stewards to the Marketing & Communications Working Group.

Nomination and Elections Timeline - Winter 2023

- Nov 1-19: Applications are open, and KYC begins as needed (Phase 1)
- Nov 15-21: Continuing KYC and verification process for all received applications (Phase 1)
- Nov 22-29: Nomination profiles are posted on Discourse and open for community discussion and interaction (Phase 2)
- Nov 30 - Dec 6: Community vote for nominees via Snapshot to select election candidates. (Phase 3)
- Dec 7-13: Election period via Snapshot to select from the candidates the next 2 Marketing & Communications Working Group Stewards. (Phase 3)
- Jan 1, 2024: New Marketing & Communications Working Group Steward start term.

The Application Process - How to Apply

We are currently in Phase 1 – Applications and applicant verification (applications will be in the Google Form linked below).

If you would like to be a Marketing & Communications Working Group Steward for the ApeCoin DAO (term beginning in January 2024) you must submit your application to the Google Form that will be shared on the morning of Wednesday, November 1, 2023. Applications will close November 19, 2023 at 9PM Eastern Time.

[Google Docs](#)

[ApeCoin Marketing and Communications Working Group Steward Application Form](#)

The DAO will select two Marketing and Communications Working Group Stewards to fill seats 1 and 2 via DAO-wide vote to serve a term from January 1, 2024 - December 31, 2024 for "Cycle One" of the Marketing and Communications Working Group.

This form...

At the Google Form linked above, you will be asked to submit the following information (All information denoted as private will be treated as confidential):

- Applicant Information: The Ape Foundation is a legal entity that must collect information and documents for KYC purposes. The information provided shall remain confidential, or made public on the nomination profile at the discretion of the Applicant.

Information Provided

Required?

Share Publicly?

Full Name

Yes

Optional

Discourse @username

(must have Discourse profile on <http://forum.apecoin.com/> & at least 1 ApeCoin in a connected wallet)

Yes

Yes

Twitter @profile

Yes

Yes

Email Address (the same one used in your Discourse account)

Yes

Optional

Educational Background (subject to verification)

No

Optional

Professional Background (subject to verification)

No

Optional

- Documents: In order to verify the above information, the Ape Foundation must also collect supporting or verification documents. All documents will remain secure and private with the Ape Foundation.
- Valid passport, Government Issued ID, or Driver's License
- Proof of address: A utility bill or bank statement in the name of the Applicant within the last 3 months.
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- Nomination profile: The Applicant completes the nomination profile to build their case to the community on why they are the best suited for the Marketing & Communications Working Group. This nomination profile will be published on Discourse and will include the following sections:
 - Nomination statement: Concise statement on why you are running for Steward of the Marketing & Communications Working Group
 - Motivation: Details on your motivation for becoming a Marketing & Communications Working Group Steward
 - Rationale: Share relevant experience and skills that will bring value to the ApeCoin DAO
 - Specifications: Further describe relevant experience
 - Concluding statement: Summarize your statement as to why you are the best choice for Marketing & Communications Working Group Steward
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Once an Applicant submits their information and nomination profile, a KYC and background verification process will take place to verify the information submitted. The Ape Foundation may engage an independent, third-party service provider to complete this process. This process may take up to 14 days. Presiding Marketing & Communications Working Group Stewards whose seats are up for election must also go through the nomination and election process to be considered. Applicants may, at any time, request to withdraw their application by emailing nominations@apecoin.com.