

Chaos Labs is creating this thread to discuss potential incentive design ahead of the launch of dYdX Unlimited. The purpose is to dedicate a single open brainstorming venue for incentive discussions, that any community members can use as a reference. Through respectful, positive debate we all can contribute towards the continued growth of the dYdX Chain as a market leader in perpetual futures trading.

We look forward to more of the interesting and diverse ideas this passionate community is known for and we will consider them all, should the [dYdX Unlimited re-launch proposal](#) pass.

Please limit ideas to those strictly related to distributing incentives to users of the protocol. Elements such as the user interface, community initiatives, affiliate programs, etc. are out of scope and require their own dedicated discussion threads.