

## Personal Information

Discourse ID:

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Name:

Sasha

Educational Background:

B.S. in Computer Information Mgmt w/ Business minor

Professional Background:

15 years - software development (every role, from startups to Intel and Fidelity);

5 years - founder/CEO of esports team Gankstars (3x world champions);

5 months - venture partner at crypto accelerator for a Bitcoin L2 chain (almost every startup I picked and mentored raised well, \$168M follow-on partner fund with OKCoin)

2 years - ape, nft degen, book writer, 2x apefest, had booth at NFT LA for own project

## Nomination Statement

Concise statement on why you are running for Steward of the Governance Working Group

I want to push the web3 revolution forward and I see ApeCoin DAO as one its spearheads. From helping companies adopt agile software development to selecting and mentoring startups as part of a business accelerator (and having gone through one myself), I am a big believer in failing fast to minimize risk and also have first-hand experience of what projects/teams face when they try to bring ideas to reality. I will help bring efficient and effective structure to the DAO to nurture the most welcoming and rewarding environment for builders and creators.

## Motivation

Details on your motivation for becoming a Governance Working Group Steward

As an NFT degen since June '21 who participated in almost every blue chip community as a holder, I understand the needs and challenges of the space. Yes, I was an ape for almost two years and I think Yuga is doing it right, but I also think it's paramount that we enable others to build and create with apecoin, whether they're cats or giraffes and in the US or in India. Governance is a boring job by every measure, but it's an important and foundational one. If we structure this correctly, we'll see many projects build with apecoin and flourish, and that's a beautiful thing to be a part of.

## Rationale

Share relevant experience and skills that will bring value to the ApeCoin DAO

My three-pronged background of developing software, running an esports team, and selecting/mentoring startups is perfect for understanding the challenges the projects face and the needs they may have. I've hired and managed dozens of people and learned much about ideating, starting, and finishing projects. Add my short-but-successful stint in venture to understand that side of the business and you get a well-rounded candidate who understands things from employee, owner, and investor/mentor levels.

## Specifications

Further describe relevant experience, including crypto and governance participation

See "Professional Background". Other than that, you may look up my participation on ApeCoin DAO forums (username: sasha) to see detailed and thorough responses, analyses, and suggestions. I've submitted three AIPs - two of them aimed at improving DAO processes with no monetary benefit to me - in my first month of being very active at the DAO. I've been to many crypto events since '21, met many builders and artists, and am excited to help govern a DAO that enables them to push their work and web3 as a whole forward.

## Concluding Statement

Summarize your statement as to why you are the best choice for Governance Working Group Steward

I have experience spanning key areas - business software, gaming/content, and startup acceleration/mentorship - so I've experienced the needs and challenges of the space and the teams first-hand. Finally, I'm consistent, having pushed for web3 (decentralization and ownership) even as I watched nft bluechip founders pivot back to web2. I'm not afraid to state my opinion and have never compromised on integrity (no shilling, no paid promos, etc.) and these are the values I'd bring to the governance team. Let's build!