

PROPOSAL NAME:

ApeCoin DAO GovHack: Token2049, Singapore

PROPOSAL AUTHORS:

ALL CITY, ApeCoin DAO Lead Governance Working Group

Klaus Brave, HackHumanity

PROPOSAL CATEGORY:

Ecosystem Fund Allocation

TEAM DESCRIPTION:

ALL CITY (AC) and Klaus Brave will lead this initiative independently from the APE Foundation and the ApeCoin DAO Working Group structure. AC brings a deeply rooted understanding of ApeCoin DAO governance and community culture, while Klaus, the mastermind and founder of HackHumanity, developed and executes the GovHack delivery.

PROPOSAL DESCRIPTION:

The final version of this AIP will outline a strategic partnership between ApeCoin DAO and the architects behind Arbitrum DAO GovHacks, a revolutionary IRL activation protocol combining governance bootcamps and proposal-writing tournaments with some of Web3s most influential builders participating as guest speakers. Additionally, there may also be a much stronger focus on ApeChain than what is currently being reflected on the document.

Watch the video below to see first-hand reactions from Arbitrum's ETHDenver GovHack:

[x.com](#)

[Klaus Brave \(♥,🔗\)](#)

[@klausbrave](#)

How do we evolve decentralised governance? [@arbitrum](#) GovHack - ETHDenver was an experiment investing in the social layer of DAOs in a hackathon like format.

The event involved:

- deep research to map the needs of the DAO, custom design and bespoke facilitation
- curating... [x.com/i/web/status/1...](#) [pic.x.com/70l6hux23w](#)

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BENEFIT TO APECOIN ECOSYSTEM:

- Transitioning standard Web3 relationships into meaningful, high-trust partnerships
- Enhancing standardized remote Web3 workflows into high-impact collaborative group environments capable of problem-solving common DAO issues in real-time
- Positioning ApeCoin DAO at the forefront of finding optimal Web3 governance solutions
- Continuing to establishing the ApeCoin brand at premium Web3 events
- Rapid onboarding opportunities through enhanced KOL and marketing channels
- Creating a large-stage platform for top builders to enter our ecosystem by developing impactful proposals within unique in-person competitive environments

DEFINITIONS:

Currently there are no new key terms shown on the proposal that require any broader explanation to the ApeCoin DAO community.

REPORTING EXPECTATIONS:

Reporting structure to be determined.

OVERALL COST:

Overall budget to be determined.