

Proposals submitted to the AIP Ideas section don't need to be presented as fully finalized AIP Drafts, they may lack some details in the beginning. It's important to use the mandatory 7-day discussion period for AIPs to gather feedback and engage with the community, not only on this forum, but also across other community discussion platforms.

Please use the AIP Draft Template below.

The Facilitator team will assist and guide you through the phases of the AIP process. If necessary, you can extend the discussion period for another 7 days by updating the [@Facilitators](#).

## **PROPOSAL NAME:**

Create an ApeCoin DAO Telegram Server

## **PROPOSAL CATEGORY:**

Informational

## **ABSTRACT:**

This proposal aims to create a Telegram Serve for the ApeCoin DAO to expand from just Discord. More users have left Discord to avoid the plethora of scams, and notifications and being bombarded with direct messages. Telegram is an effective way to cater to an expanding audience who prefers and more simplified experience while also staying in the know about all things \$APE. The ApeCoin DAO can create and control a Telegram server that communicates all updates, hosts a community, and provides information on the DAO.

## **BENEFIT TO APECOIN ECOSYSTEM:**

- Opens up the DAO to a broader audience.
- Another avenue for information and socialization.
- A more accessible form of interaction with the DAO.

## **KEY TERMS:**

Telegram is the 4th largest messaging platform in the world behind WhatsApp, WeChat, and Facebook Messenger. A larger user base than Discord.

## **PLATFORMS & TECHNOLOGIES:**

Telegram Group Server

## **STEPS TO IMPLEMENT & TIMELINE:**

- . Create a Telegram Group Server
  1. Add needed team and admins by migrating over from Discord.
  2. Create necessary channels for Announcements, AIPs, Links, and Chat.
  3. Self-audit
  4. Release a public link to join the Telegram Group
  5. Add the official link to [ApeCoin.com](#), Discord, and X.

## **OVERALL COST:**

0 \$APE