Title:

[ARFC] Aave | Flipside Crypto Facilitator [v2]

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Date:

07-11-2023

Aave | Flipside Crypto Facilitator [v2]

Summary:

This proposal aims to progress a 6-month relationship between Aave and Flipside Crypto, creating sustainable frameworks, resources, and operational support.

This proposal incorporates key feedback from existing service providers and the community, shifting the scope to focus on existing capabilities and operational efficiency.

Motivation:

Flipside has been a long-standing steward of Aave, contributing to multiple initiatives. We have been a previous grant recipient, 2nd ever delegate, and strategic growth partner.

This proposal seeks to cement Flipside's role and further invest in services and resources toward a more sustainable, more engaged, and clearer future.

In particular, the proposal addresses increased diversity in the delegate base, up-to-date documentation, framework development, data availability, and community resources.

This proposal is aimed to be a low-cost way of introducing and investing in these services while encouraging delivery and a short renewal.

Specification:

To initiate the service contract, a stream of the allocated budget will be activated, with flipsidecrypto2.eth (0x1ef753934C40a72a60EaB12A68B6f8854439AA78) as the recipient.

In terms of technical implementation, the AIP will call the createStream()

method of the IAaveEcosystemReserveController

interface to create a 180-day stream of 125,000 USDC. If successful, Flipside will offer and perform the following services on a 6-month basis:

Services & KPIs:

1. Operational Efficiency

- Contribute to and update documentation related to [Governance Guide](#)
- Add, update, and maintain content for relevant topics and key functions:

I. TEMP CHECKs & ARFCs

II. Delegates & Code of Conducts

III. Asset Listing & Network Deployments

IV. New & Existing Voting Assets

V. Service Providers & Directory

- Confirm and verify with contributors before merging changes

- Create synergy between docs and the latest forum discussions

- Empower individual contributors, promote education
- Add, update, and maintain content for relevant topics and key functions:

I. TEMP CHECKs & ARFCs

II. Delegates & Code of Conducts

III. Asset Listing & Network Deployments

IV. New & Existing Voting Assets

V. Service Providers & Directory

- Confirm and verify with contributors before merging changes
- Create synergy between docs and the latest forum discussions
- Empower individual contributors, promote education
- Prospect and advise teams to create new UI and tooling for surfacing delegates
- Poll, label, and create a directory of delegates by their interests and skills:
- i.e. Wintermute = Risk, Incentives
- LBS, Michigan = Growth, Integrations
- i.e. Wintermute = Risk, Incentives
- LBS, Michigan = Growth, Integrations
- Whitelist-compliant Recognized Delegates for publishing Snapshot proposals
- Refresh the list of Snapshot admins upgrading efficiency & reflecting current stakeholders
- Run a Snapshot to identify the right stakeholders
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- Help poll and identify a community strategy for proposing and voting on new networks outlined in V3 Governance: Polygon & Avalanche (future, Arbitrum & Optimism)
- What type of votes works best where? Is it discretionary?
- What type of votes works best where? Is it discretionary?

2. DAO Operations & Community Resources

- Create scalable Governance structures that enable the introduction of GHO alongside the current protocol; discuss and evaluate Governance schedules
- Experimentation around motivating a greater diversity of delegates/delegators
- Empower contributors to engage across both Aave and GHO:

I. Frameworks & code of conduct

II. Quorum updates and Snapshot refinement

III. Delegation & incentive alignment

IV. Establish monthly recurring community calls for more streamlined communication among contributors and the community

- Attract and integrate 2+ new delegates from stablecoin protocols like MakerDAO
- Ensure adherence to the Governance process by proposing teams, notifying and assisting proposers in replies: [Supply Cap Community Prop

](https://governance.aave.com/t/arfc-wsteth-supply-cap-increase-ethereum-v3/13112/2)

3. Governance

- Coordinate and submit Snapshot votes & AIPs on-chain (for free, for anyone)

- Actively participate in Aave's governance discussions & votes (abstaining in instances that Flipside proposes votes)

- Experimenting and helping design a"pooled delegation" mechanism; allowing users and contributors to access proposition power in a permissionless manner, as a public good

- Vet and assist with prospective proposals by third-party stakeholders

- Advise on new Governance structures and integrations

- Integrate [aTokens as a votable asset in Optimism](#)by EoQ3

- Report on and evaluate the success of "private voting" via data analysis

- Develop a framework for expedited off-chain Governance processes

- Advise on new Governance structures and integrations

- Integrate [aTokens as a votable asset in Optimism](#)by EoQ3

- Report on and evaluate the success of "private voting" via data analysis

- Develop a framework for expedited off-chain Governance processes

- Execute and progress revenue-generating proposals such as deployments (Base, Zk Sync Era, and Linea), asset additions (FRAX & ARB), et al.

4. Data Analysis & Research

- Create custom Aave data tables for contributors to be accessed via API

- Curate and maintain open-source Aave-specific data tables (Snapshot, GHO, v2 & v3) enabling cross-chain analyses and comparisons

- Provide insights and recommendations to the Aave community, similar to those provided in comments such as the following: [Butter – Follow Up](#)

- Maintain and build dashboards to judge and evaluate key initiatives:

I. Aave Governance (participation, token holders, delegation)

II. GHO growth and user base

- Analyze the results of Governance focused proposals and initiatives; measure and recommend changes toward increased voter participation

- Create greater educational and marketing resources via community analytics

- Report on the efficacy of asset additions and use across different V3 markets

- Enable Aave ecosystem developers via Flipside's API

These deliverables will be communicated with the community as they happen, will the goal of creating more transparent, accountable updates and developments.

Disclaimer:

Flipside is an independent organization focused on helping blockchains and protocols succeed. We have not been compensated nor commissioned to write this proposal.

Next Steps:

Following sufficient time for community feedback, this proposal will progress to Snapshot for voters' input. If the Snapshot is successful - an AIP will be prepared and triggered on-chain.

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