

# Set Up Data Analytics

When submitting your transaction to the API, define the custom parameter `referrer=xxx` to associate transactions on MEV Blocker's transaction origin analytics dashboard to your project:

`https://rpc.mevblocker.io/?referrer=(YOUR_ADDRESS)` By setting up a referrer address, you allow MEV Blocker team to more easily track the order flow you create and to more easily detect and fix issues. [Edit this page](#) [Previous Cancelling MEV Blocker Submitted Transactions](#) [Next Set Up Custom Fee Recipient Of Rebates](#)