## **Velocore Brand Assets**

Follow these guidelines to ensure it always looks its best. Our logo is the combination of a simple, modern wordmark with the icon.

Official Banner

Official Banner #2 VCGS

Using the Basic Logo (Wordmark)

Token Icons

VC LVC <u>32KB Velocore Token Icon.zip archive 32KB Velocore Token Icon.zip archive</u> Our icon is a shorter version of our logo. Use the icon on its own only if you do not have enough room for the full logo or in cases when the Velocore brand has already been established. While the icon can exist without the wordmark, the wordmark should never exist without the icon.

The Velocore Orange Logo should only be used on a black or white background, for any other background you should use a monochrome logo.

The black logo should be used on light colored backgrounds. The white logo should be used on dark colored backgrounds.

Symbol Guide

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454KB VELOCORE-BrandAssets.zip archive

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