About Cartographer Syndicate

The <u>Cartographer Syndicate</u>, part of MetaGov's Grant Innovation Lab, is a collective dedicated to advancing the Web3 grants ecosystem through innovative curation, aggregation, and funding approaches within the Arbitrum community. Through this grant from Thank ARB, we intend to:

- 1. Develop the Onchain Grant Aggregator on Arbitrum with Gitcoin, Karma, and OpenSource Observer.
- 2. Aggregate news and current events related to Web3 Grants via Crypto Grant Wire
- 3. Experiment with novel funding mechanisms and incentivize contributions.

Through these efforts, the Cartographer Syndicate aims to become a central hub for the Web3 grants community, providing the infrastructure, resources, and incentives needed to unlock Web3 Grants' full potential and demonstrating Arbitrum DAO's leadership in this rapidly evolving space.

Program Objectives

Build a Comprehensive Web3 Grant Program Registry

- Partnering with Karma to build and maintain an easily accessible on-chain registry for all grant programs within the Web3 ecosystem
- · Exploration of building systems of transparency and accountability across grant programs
- Integrating data analytics and visualization tools within the registry
- Building a system aggregating news and current events across the Web3 grants landscape

A Grant Program for Grant Programs

- Create a "grant program for grant programs," allowing experimentation and utilizing novel funding mechanisms.
- Managing the implementation of direct grants, contributor incentives, and novel funding mechanisms

Incentivize Community Contributions

- Identifying new projects, updating existing project information, and ensuring accuracy
- · Building, maintaining, and improving the Web3 Grant Registry platform
- · Aggregating and curating news and events across the Web3 grants landscape

Incentives and Funding Mechanisms

The Cartographer Syndicate is committed to experimenting with and implementing novel funding mechanisms to provide the benefits of funding and position the Arbitrum Community at the forefront of innovation in the Web3 grants ecosystem.

Direct Grants

We will allocate funds towards direct grants to establish a solid foundation for the Onchain Grant Aggregator. These grants will be scoped as RFPs and earmarked for the following aspects of the registry's development:

- Reputation Systems: Integrating a system that ensures transparency and accountability for grant programs. This will involve developing program profiles and rubrics.
- Analytics and Insights: Integrating data analytics and visualization tools within the registry. These features will include interactive dashboards to help users explore and derive insights from grant data, identify patterns, and discover relevant insights.
- News Aggregation and Curation: Improving upon <u>Crypto Grant Wire</u> by building an automated and open system for aggregating news and current events across the Web3 grants landscape.
- Grant Program Research & Analysis: Conduct research and analysis on grant programs within the Web3 ecosystem to inform the design and implementation of the Reputation Frameworks and help the Arbitrum DAO learn from this analysis and emulate or improve upon useful examples.

The RFPs will be released to the public, allowing interested parties to submit proposals. The Cartographer Syndicate will

evaluate the proposals based on predefined criteria, such as technical feasibility, impact potential, and alignment with objectives.

Direct Contributor Incentives

In addition to the narrow scope RFPs, the Cartographer Syndicate will develop an incentive program to reward contributors who directly contribute to the registry's growth and improvement. These incentives will recognize and reward the following activities:

- Identifying new projects, updating existing project information, and ensuring accuracy
- · Integrating new data sources to enhance the registry's depth and richness
- Expanding and improving the registry's funding data schema
- · Contributing to platform development
- · Aggregating and curating news and events across the Web3 grants landscape
- Ensuring opportunities are readily available for Arbitrum DAO community members

As part of this initiative, the syndicate will experiment with different incentive mechanisms running on top of the Arbitrum network for payouts and release information on their findings and use of the bounty platforms.

Novel Funding Mechanisms

The Cartographer Syndicate will host a Quadratic Funding (QF) Round in July/August 2024 to attract members and support web3 grants research, tooling, and thought leadership growth.

The round will focus on individuals and teams who have previously contributed to these areas or those with forward-looking ideas that align with the Syndicate's mission. Key aspects of the round include:

- Eligibility criteria encompassing web3 grants contributions, community engagement, expertise, vision, and impact.
- 100K ARB matching pool with a 10% matching cap.
- · Applications submitted via the Gitcoin Grants Stack, with feedback provided to all applicants
- Successful applicants are welcomed into the Cartographer Syndicate as members, gaining access to a network of likeminded individuals and teams building towards a better future for web3 grants.

Through this QF Round, the Cartographer Syndicate aims to foster innovation, support diverse ideas, and drive the growth of the web3 grants ecosystem while maintaining the highest standards of transparency, fairness, and community engagement.

As a follow-up to the QF Round, the syndicate intends to explore testing the concept of conviction voting.

Timelines

The program will be executed in three phases over three months (June-August 2024):

Phase 1: Foundations (June 2024)

- · Launch Direct Grant RFPs
- Open Direct Contributor Incentives
- Establish governance and communication structures for the Cartographer Syndicate.
- · Drive recruitment and awareness of the program within the Arbitrum ecosystem and beyond

Phase 2: Launch Incentives (July 2024)

- · Evaluate and award Direct Grant RFPs
- Monitor and support Direct Grant recipients
- Promote and manage Direct Contributor Incentives
- · Launch the Quadratic Funding (QF) Round

· Evaluate QF applications and provide feedback

Phase 3: Create Impact (August 2024)

- Integrate and launch work completed by Direct Grant recipients
- Release insights from Grant Program Research & Analysis RFP
- Finalize QF Round results and welcome successful applicants as members
- Evaluate the impact of Direct Contributor Incentives and make adjustments
- · Explore conviction voting as a follow-up to the QF Round
- · Collect community feedback to inform future initiatives

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We'll be tracking all our progress and learnings publicly on this site: Cartographer Syndicate x Thank ARB Notion Page