

Hi Apes!

We have revised our original AIP after gathering valuable feedback shared by members from the Apecoin forum. Thank you everyone & a huge shoutout to [@GratefulApe.eth](#) [@capetaintrippy](#) [@ssp1111](#) [@hodlercollective](#)

Background-

Rich Class Décor (RCD) We are a web2 company that loves the web3 space as we have made the most amazing connections within this new world of awesome people! We make pure wool handmade carpets & were commissioned by a member of the YUGA community! , they absolutely loved our quality & suggested we should provide our service as everyone loves a quality product! This is how we decided to go fully into web3 space. Since then we have made carpets for Garyvee! (The highest quality carpet I have ever seen- Gary) Alexis Ohanian, Gerry, Sera Star Girl, Machi Big brother & many others from the BAYC fam! Harry noticed our work & mentioned our name in YUGA Labs physical Merch list. This is when we were confident that web3 space is the space for us!

Utility but uniqueness of it matters as well. I believe APEcoin holders will absolutely love this limited edition ape coin carpet that is handmade from eco-friendly finest raw materials. We use wool that is imported all the way from New Zealand! To make it more exciting we will enable so Payment can be done in \$APE as well. We are in touch with Shopify to make it happen as currently it accepts ETH, BTC, DOGE & other coins but for some reason even coinbase commerce & bitay ape is not being accepted but we are working on it.

The big question for DAO! How much?? \$0 cost to the dao however enthusiasts will be able to collect this limited edition piece at just 123 ape, or ~\$449 for each rug inclusive of shipping. We want to support the artisans & at the same time provide high-quality carpets to the fam!

Here is a photo of the same. Our twitter is @ richclasdecor

In short- We ask

- Approval for one-time use of the Apecoin logo for a limited-release drop
- Limit 500
- Token gated for purchase only with Apecoin
- This allows those that desire to collect to use their own \$ape to purchase
- No pressure on DAO to determine who gets one and who does not
- However, DAO's involvement will help us get to know how many pre-orders to know ahead of time how many would be ordered, saving cost & money, required materials, begin making carpets and shipping.
- Request official ApeCoin Twitter to tweet and retweet when the store is ready and once a month for up to 9 months, or until 500 carpets are sold.

bit.ly/RCDNFTCATALOGUE (our interactive presentation can be watched here)

Proposal Name: Apecoin Carpets

Abstract: Rich Class Décor (RCD) is a web2 company that loves the web3 space! We make High-Quality Pure Wool Handmade Carpets in custom logo & NFT designs. We have been commissioned by members of the BAYC community with many positive customer reviews.

"The highest quality carpet I have ever seen!"- Garry V

In this AIP we are asking for:

- Approval for one-time use of the Apecoin logo for a limited-release drop
- A limited amount of 500 rugs for sale, on a first come first serve basis
- Token gated for purchase with Apecoin
- Request official ApeCoin Twitter to tweet and retweet when the store is ready and bi-weekly until 500 carpets are sold

Author Description: My name is Sobi & I'm the owner of RCD brand. We make handmade luxurious yet affordable carpets for interior designers based in California & Utah. Joining the web3 space has been one of the best decisions as we are able to dive deep into communities & form a beautiful relationship with all the members. We get to be one of the community!

Team Description: We are a female led company. The owners are my mom & my wife & I bring their ideas to life. We have 40 weavers who make handmade carpets. These artisans each of them are over 50 years of age & have decades of experience.

Motivation: Our motivation behind this proposal is to get formal permission by the Apecoin Dao for a one time use of Apecoin logo to make the best carpets in the entire web3 space.

Rationale: Listening to Grateful Apes spaces I heard that the Apecoin council were welcoming artists, and creators who wanted to contribute to the ape community & I think this aligns with our goals & lets us serve the ape community.

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polyester harmful

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Specifications: Shall our proposal be accepted we will be using wool all the way from New Zealand as the NZ wool is the highest grade of wool & it is used in high-end carpets loved by world-famous interior designers. You can be assured the carpets are going to be of awesome quality. Our company motto is - 'We rug the right way' & to do that we must ensure that our carpets are as eco-friendly as possible and made from organic fibers.

Steps to Implement: Upon receiving the permission from the Dao we will, by the help of fellow Ape (Serastargirl) whose beautiful art will help us create a backstory, this shall be tweeted on our twitter & hopefully we will get momentum which will be further enhanced by Apecoin's official retweet. Shopify page will be setup & shared in tweet.

Timeline | Relevant timing details, including but not limited to start date, milestones, and completion dates.

Enter timeline- Once the marketing begins we will be able to gather information on orders & we will plan production & shipping accordingly. Total time to execute 2-3 weeks & rugs will start shipping.

Overall Cost - \$0, No cost to the Dao. We are requesting the usage of the ApeCoin logo to create a limited drop of ape coin rugs.

We can also offer huge discount to The DAO should they ever wish to distribute at events or through giveaways, reward the Apecoin contributors, Discounted to YUGA ecosystem, the possibilities are endless.

Would love some support & make houses of all the apes beautiful! We can't wait to rug them the right way! The apes have skateboards, tees, hoodies, toys but not pure wool rugs & I believe the collectors will love these.

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garyveetweetsourrug

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