

University societies are increasingly active in exposing students to the possibilities of Web3. For those students, its unique appeal lies in the opportunity to deploy their tech talents to build a more equitable world.

University societies generally rally interest through organising hackathons and meetups. Currently, there's demand for more entrepreneurship-related exposure, supporting students in forming teams and setting up businesses.

The Web3 Entrepreneurship Immersion Programme

Immersion is a self-facilitating entrepreneurship programme, created as a public good. This means that the programme is lightweight in facilitation and organization and that its contents are free to use under creative commons.

Immersion focusses on activating uninitiated web3 entrepreneurs. The programme gives an elementary introduction to entrepreneurship, letting participants taste what it's like to venture in the world of web3. Upon completing the programme, participants are able to decide for themselves whether they would like to continue their venturing journey into web3 (or not).

With this particular angle on activating people to build in web3, Immersion can be employed as a useful addition to other community building initiatives like hackathons and meetups. Immersion thus provides student societies with a new way for activating interest for web3, adding to the mix of options.

Our Initiative

The aim of our initiative is to support University societies worldwide in activating talent for Web3 through the Immersion programme.

In this current kick off step of the initiative we will focus on the following activities:

1. Community engagement to understand university societies' needs regarding the activation of students and solidifying commitment and secure one society to run a first Immersion programme
2. Building of the programme content
3. Delivery of the programme and handover to the partnering university society

The content for Immersion programme is based on Farstar's foundation of more than a decade of experience in facilitating peer learning experiences in entrepreneurship. The Immersion programme will be designed to be self-facilitating. No (domain nor facilitation) experience is needed to run the content as the authority and learning dynamics is prompted through the content we build.

Self-facilitating means that after running the Immersion programme together with partnering the university society, it will be equipped to run the next round itself, without dependency on outside facilitation support. This provides the flexibility university societies need in terms of budgetary, organisational and timing constraints to run a programme that gives an easy and effective boost to venture building.

Next steps, after kicking off the initiative

Once we have deployed our first instance of the Immersion programme, we will promote the programme to other university societies, starting with the societies that participated in the initial community engagement activities of the current initiative.

Farstar will place the Immersion workshop content openly accessible so that is available to any university society that would want to run with it.

We also intend to build a community around Immersion, providing guidance in forking content, so that it can be tailored to better fit with other contexts and verticals to foster adoption (eg. including local role models and vertical-specific exercises) without breaking the peer learning pedagogy.

A more long term vision on this community is that it may also provide a way for tracking activity and offering follow-on incubation and acceleration support where it is needed.

Immersion for your Blockchain society?

Are you interested in what Immersion looks like and how it works? Would you like to host an Immersion at your university society? Or do you have any other questions or suggestions on this initiative?

Then let us know in the comment below, or join the [Web3 Immersion Telegram group](#).