

AIP Name:

[AIP-259: Language and Market Focus for ApeCoin DAO in 2024-2025](#)

Implementation Status:

Complete

Author:

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Abstract Summary:

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image

1920×1080 98.5 KB

](https://global.discourse-cdn.com/apecoin/original/2X/5/57ea04502a9d6f4fb89afb04faac131ce5a7fb1b.jpeg)

This proposal aims to establish clear decision-making processes within ApeCoin DAO to prioritize and focus our efforts on specific markets. By identifying selected markets and aligning our actions accordingly, we can maximize our impact, promote inclusivity, and build a stronger presence in targeted regions or demographics.

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image

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](https://global.discourse-cdn.com/apecoin/original/2X/2/28b66036751665ff4d7e318bacac440912afa316.jpeg)

Overall Cost:

0 ApeCoin

Related AIPs:

[AIP-246: Working Group Charter - Marketing & Communications](#) & [AIP-315: Formation of the Steering Committee and Publish Language and Market Focus Strategy for 2024-2025](#)

Timeline Updates:

Interview Q&A: