

Greetings,

On 4/21/2021 there began a discussion on what specific

positions are missing in our ecosystem right now. There were many excellent ideas, and as such I wanted to make sure that a thread was created to generate a discussion on the matter.

Here are the key questions:

1. What Human Capital is needed specifically

?

1. What are the goals / roles of these individuals?

Here was a list of some initial ideas, of which more detail and justification should be added to.

- Creative Director
- UI/UX Dev
- Brand Manager
- Project Manager