

Hey! It's Austin Green. I lead partnerships at Blockworks, where we educate investors about crypto. Disclaimer, I own UNI and would also get a commission if Uniswap sponsors the Permissionless event.

Blockworks has partnered with The Bankless Podcast to launch the world's largest DeFi conference, Permissionless. We want to extend an opportunity to UNI governance to have Uniswap purchase the presenting sponsor for Permissionless. You can see pricing and information here:

The event will be held in Palm Beach, Florida. May 17-19, 2022.

Total: \$500,000.

The Presenting sponsor includes:

- 20x20 Booth
- Keynote or Fireside Chat (main stage)
- Panel Participation (main stage)
- VIP and General event tickets
- Social Media Promotion
- Press Release inclusion
- All registration lanyards will have your logo
- Podcast interview on the Bankless Podcast
- Podcast interview on the Empire Podcast
- Dedicated marketing email blast sent to the entire registration list.

More info here - <https://hubs.ly/H0XGYTJ0>

Permissionless is the cultural event of the year, with over 5,000 people attending it is going to be the world's largest DeFi conference. Just over a year since DeFi summer and it is still what everyone is talking about. It is only right that Uniswap would have a chance to sponsor the event that is representing DeFi. Today DeFi is a \$100 billion economy. Tomorrow it will touch every aspect of our lives.

Really excited about this opportunity to help promote Uniswap and what it can do to help bring forth the future of finance!