

I believe that DeFi is the most egalitarian thing we've ever seen. It's insanely ambitious, and it can really reshape the fabric of society.

For the promotion of DeFi and Uniswap's brand awareness, I think that Uniswap DAO should start focussing on promoting across platforms such as TikTok, Tiktok has over 1 billion users and has been downloaded over 200 million times in the United States alone.

IMO, Hayden Adams; Inventor of the Uniswap Protocol would be the perfect person for creating brand awareness.

To get a rough opinion of the community, I'm creating a poll. Vote on "Yes" - if you support hayden doing tiktok dances for UniSwap marketing, Vote on "No" - if you don't support Hayden doing tiktok dances.

Should Hayden do TikTok dances for Uniswap marketing?

- Yes
- No

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voters