PROPOSAL BY

: JasonJApe & Team

PROPOSAL NAME:

IP Ecosystem with CLIP Powered by ApeCoin

PROPOSAL CATEGORY

: Ecosystem Fund Allocation

TEAM DESCRIPTION:

The CLIP Team consists of experienced professionals from various backgrounds including technology, marketing, and IP management. We are passionate about revolutionizing the way intellectual property is commercialized and empowering communities to participate in the process.

Detailed team information will be announced during the AIP draft stage

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ABSTRACT

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The proposal aims to fund NFT IP CLIPStarter, an initiative spearheaded by CLIP, powered by ApeCoin, dedicated to empowering web3 creators, brands, and enthusiasts in the digital ownership landscape. CLIP, our flagship platform, will serve as the innovation, fostering collaboration, and driving the commercialization of NFT IP assets. Through crowdfunding for community projects, virtual exhibitions, collectibles, loyalty programs, and strategic partnerships, CLIP will pave the way for NFT IP to transcend mere collectibles and become powerful engines of commerce.

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BENEFIT TO APECOIN ECOSYSTEM

CLIP will provide a platform for any web3 project to showcase and promote their IP, fostering collaboration and driving innovation within the ApeCoin DAO ecosystem. By empowering creators and brands to leverage the power of NFTs, CLIP will attract new users and drive adoption of ApeCoin as a valuable digital asset. Additionally, by facilitating partnerships and collaborations, CLIP will enhance the visibility and credibility of ApeCoin DAO, positioning it as a hub for digital creativity and innovation. Since ApeCoin aims to be the leader of Web3, this platform powered by ApeCoin will help build IPs around it and make ApeCoin achieve its goals.

CLIP willl setup a dedicated team and develop Apecoin as an IP. CLIP will proactively develop collaboration with global brands all over the world together with the community and generate royalties for the DAO.

PLATFORMS & TECHNOLOGIES

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CLIP is a multifaceted platform powered by cutting-edge technologies designed to facilitate the creation, promotion, and commercialization of NFT IP assets. Below are the key components and corresponding technologies:

Licensed Merchandise and Service Marketplace:

● An online marketplace for licensing NFT IP for use in merchandise and services on ApeChain, integration with e-commerce platforms for transaction processing.

Creator Community Platform:

● A social platform for creators to connect, collaborate, and share insights.

Licensable NFT IP Pool and NFT IP Database:

● A repository of licensable NFT IP assets and a database for managing and tracking IP rights and NFT Marketplace embrace ApeChain.

Bidding Model for Licensed Merchandise and Service:

● A mechanism for brand partners to bid on licensing rights for NFT IP assets.

Virtual Exhibition Platform:

● A digital environment where creators can showcase their NFT IP assets to a global audience, including experience on the OtherSide.

Loyalty Program Management:

● A system for rewarding users for their engagement and participation within the NFT IP ecosystem.

NFT Media Franchise Project Management:

● A collaborative platform for creating and managing multi-platform NFT media franchises.

By leveraging these advanced platforms and technologies, CLIP will provide a robust ecosystem for creators, brands, and enthusiasts to collaborate, innovate, and thrive in the digital ownership landscape.

Use Cases:

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Jailhouse

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BAGC

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Martell

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JFranco

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Apefest

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NFTLab

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STEPS TO IMPLEMENT & TIMELINE:

Milestone #1:

MAY 2024

Platform Development & Infrastructure Setup

Milestone #2:

JUL 2024

Launch Marketing and Promotion

Milestone #3:

AUG 2024

Start full operation

OVERALL COST

: full details will be provided in the AIP draft stage.