Project Name:

Superfluid

Author Name:

Vijay Michalik (vijay.eth)

Number of OP tokens requested:

150,000

L2 Recipient Address:

0x719cf569FFc5C09625B2b5c68a1078F73C6A1a6F

Relevant Usage Metrics:

- 250 Github Stars:

Superfluid's developer adoption is going vertical.

- $35m Streamed

in the last 12 months

- Superfluid is designed to minimise its TVL and transaction volume in favour of token velocity
- If you estimated streams' volume as incurring a single transaction a day, then we would be one of the top apps on both Gnosis Chain and Polygon.
- Composable Superfluid streams turn the velocity of tokens up to its absolute max - frictionless forwarding of streams.
- If you estimated streams' volume as incurring a single transaction a day, then we would be one of the top apps on both Gnosis Chain and Polygon.
- Composable Superfluid streams turn the velocity of tokens up to its absolute max - frictionless forwarding of streams.

Optimism alignment (up to 200 word explanation):

- Superfluid is builder-centric. We are a developer tool and all of our focus is on onboarding more developers to build more apps. As such, we are additive to Optimism's own goals.
- Superfluid is supporting long term, real world use cases, like Salaries, Subscriptions, Memberships, Rentals and Lending.

Proposal for token distribution (under 1000 words):

How will the OP tokens be distributed?

- We would use the allocation to help treasuries move to L2, and start streaming salaries to their teams (in this case we would stream them the rewards, so we can keep the expenditure fairly controlled!). This will bring TVL, but also real-world use-cases
- We'd also put aside a small amount for grants for apps in our ecosystem to deploy on optimism (i.eRicochet, Diagonal, future apps)

How will this distribution incentivize usage and liquidity on Optimism?

- Salaries and real-world payments like subscriptions are a continuous source of usage, beyond market cycles.
- Composable Superfluid streams turn the velocity of tokens up to its absolute max - frictionless forwarding of streams

Why will the incentivized users and liquidity remain after incentives dry up?

- Payments like subscriptions or salaries aren't short-term minded. An incentive to move a treasury to L2 will get people over the initial mental and organizational hurdle (moving off L1), but they'll stick around for the utility!

Over what period of time will the tokens be distributed?

- We will be running the above incentives for 6 months and hope to return with a future request based on measurable

successes

How much will your project match in co-incentives?

- At the moment we aren't able to monetarily co-incentivize or we would have already! We believe L2s are the future, and have been campaigning with many teams to move their treasuries to L2 for over a year now.