

RabbitHole Bi-Weekly Update: Feb 17, 2024

Recap of the Previous Two Weeks

ARB Received Last Disbursement

: 142,858 ARB

ARB Utilized as Incentives in the Last Two Weeks

:

- Distributed: 169,857
- Claimed: 285,716

Contracts incentivized over the last 2 weeks

:

- Trade on GMX V2:

0x6a7Ec3F89F4D78155e6690BF857a9C14134c2582

0xE5ACf1319063C82Fa134519FD00FC3cB1e8BE58d

0x9dC7651B78fDe0ea6C286f58b25a7535EF5C086E

0x860131c9ff1850d61aea6929554a3bf4111ead0e

0xd5571eda14bead971b6759eaa772a244d0cf9e64

0x91c0d2a3a06edb7377250fd4fd741da233e5a8f0

0x9cd94d2f76450dc34660008a6d157c18c9320e96

0xd595aabcc0c4ca9922c2b90c6b70558d1eb28378

- Swap on Woofi:

0x7A9b80BD2B5f5A864E9D1281BBfC481d5cD9E014

0x7686eF37F4dd357F766dEe122B9ff893fDc9DCCA

0x8bf8001B0cfd05c31cC40B3842A7a79dC41A35c0

0xd96a1e85bef2f0d871d216efcc1e6418f441c354

0x31ab3e85195b29037eda2193b3bd0d39b8ef81a1

0xad0e62dc6ff3abddf873812d0b1f64a23741112c

0xb55e4d55c02af026b9c769e00f3072de53b82956

0xfadbe41667586677aee5d24f25245c3decda593

0xb69d80f301e44e1128c87b925849834db8d3779f

0x06628dddf5e80dc7fbe628d1e110d230bf6501f9

0x9e77709b46440febd77f43f9d20cbf41ffa87133

0xa2fc2815b1ee20711c14c313b864683fbacfc134

- Swap on Trader Joe:

0x5937be328eF2d63e78f06C02CD858d0985b09563

0x3DE3DdF437087FB4DaeBF03b9402Dc740898e95

0x58b19abDa1aA4Bd98AB4f363C388129FF8dAdc88

0xaD1776b5406eA2A587d4138d631AA7Ab0A288287
0x3548d4ba5d41e069d25220b75b0c733806efd9ae
0x7ee2e314ccb056b170f8a18440b2138f335315ff
0x86f3d97900b6a944095f31aebc1e5f0fa1370ae6
0xc65968338efbc4cbcd26e1d06ae65e331dae5eab
0x9e83a941cbea8e0362e59fb2525a6b90d8b3a1b4
0xfbd6d802b389768479ca3046322700d12d815195
0xeb280ba976cfa98af30674ad98ed2519c29e7612
0xfb0965303c86998dd878bf494db1d69f90d3c989
0xa770cd235d6ded1136e68ad0b6009f4e223914cd
0x962796b8f9c16be8d23f9942d60876a1f337970f
0x6aa697805680e64aac2de5002bdf51afc5f7da4e
0xa706ba6c3f105e424cc00ad8ba6fb964f4765f06
0x82500a82177fed397f45b7167b13d93016c6ec78
0x9305edf9617c41960868a6144b7a8d71ea0c36b6
0xb3a1b9c5177150c5eeba7449829fda502bc0e53b
0xca6e5f4f5d591f8fad0949ca5a9bbd7f855418f3

- Swap on Camelot V2:

0x6528D844247abaE23Abb9d5F8162871d874909c0
0xa436F16b806dC661E9E756086d8b3213Ac6D1fc5
0x832A30dD4977a09bcc1433c9C0905E270Ead3389
0xC9D40E426b2C420C250e2BD2B44245ee69cD54aE
0x87315e4874077ED7DA2bb7B5958D3D71Be363F24
0x8Af6225E6BD232cEB2e7aD6B13195F07B7050426
0x5c50FBd1791BB7b15D4575Ae753a735dfbA6EE78
0xDC6D680b597e8124E4bd25Ad58A70D420621Bd5D
0x46579f621caaa5958e1c584ca4e420a84369dfec
0x550cd4bdd9695bf9947290413570a3954d9c9ae2
0x7af5c73c1957943baaa86248e0eeb55ac7746340
0xe0e3b6c7b9768d887f413d232774d77eb355b264

- Deploy a Quest on Arbitrum:

0x391412b77cCE89D7e70508D962A988ec9963973b

- Delegate ARB on Tally:

0x1e125E5fb6dD7F457ab35C866a19EA627D4a7caD
0x92a7fe5d3c17b42a9ca519d74bcd4cd6f5c5901a

- Complete an Arbitrum Quest:

0x00E45BF35d127939E30b53204492C5E8ed4d2206

0xA481D2bff0292fF0C18f180832b9062feaB75a22

0x3110b78a00d2aa4797a6e29da47ccf7580c0d884

0xf7834e88b665e4744703488ae81c09c758f951c8

- Bridge on Symbiosis:

0xF5619F233ee9E267FD9A36149F6939AE419422E2

0x831bCAEBfB0415ef61Cfd8CCC9Ed36bB9cEb187D

- Bridge on Connex:

0x860924DA9Ce3b9e80C15D4e88F3b8D6F87B0f746

- Swap on Balancer on Arbitrum

0x77fa0b384f79c674a62a319da1babf9605bfe661

0x46579f621caaa5958e1c584ca4e420a84369dfee

- Swap on SushiSwap

0xfe1bda8ca917b5f1fa311a3758f70fae4ec81e18

0xec748604fa7c09bd5b9e5a76e69664f706159dd3

0xf495c7adfa1813bcf50ed94bc90ecff90c83f549

0x4d4d68e8fe9dfb4f11756a522470592d062c12e0

0x0ad42c84974eb800f8490b1a985c45610aa2001c

0x696c52870d762854e0cd0b7ecb096d4fdaa73b83

0x73f3ab59f88fe967ed6155cadb566a928b1467db

0x164526aa310cec6d39cebe2cf610902dc77421cb

0xe7efbdb12fe2873fdf1e860f5b96c14e1c5c5d20

- Swap on TreasureSwap on MagicSwap

0x7a4479aa46a3cab1713b8e61599e9ffc516413b6

0x2071b4431874b12644b03acb061cf67150a0f872

0x70406dc016db828f72e635d25706100d40337071

- Open Position on Vela
- Open Position on Mux

Contract address label Form 15 completed for all addresses

: Yes.

ARB left over

: 203,275

Plan for leftover ARB

: Deploy in future quests.

Summary of incentives

:

Quests Completed to Date:

All Quests Viewable Here: <https://dune.com/queries/3313563/5549169>.

KPIs:

Phase 1 (Experiment)

Phase 2 (Iterate)

Phase 3 (Scale)

KPI

Month 1

Month 2

Month 3

Total

Transactions or Actions Driven

500,000

750,000

1,500,000

2,750,000

Monthly Unique Addresses

50,000

100,000

200,000

350,000

New Arbitrum Addresses

25,000

50,000

100,000

175,000

Reactivated Users

25,000

50,000

100,000

175,000

Avg CPA

0.5 ARB

0.33 ARB

0.33 ARB

0.364 ARB

ARB Distributed

250,000

250,000

500,000

1,000,000

Estimated Network Fees

\$100,000

\$150,000

\$300,000

\$550,000

Performance to Date (Ongoing):

Phase 1 (Experiment)

Phase 2 (Iterate)

Phase 3 (Scale)

KPI

Dec 25 - Jan 26

Jan 26 - Feb 26

Feb 26 - Mar 30

Transactions or Actions Driven

1,110,738

1.33M

Monthly Unique Addresses

53,670

35K

New Arbitrum Addresses

35,507

Reactivated Users

1,372

Avg CPA

0.22

0.20

ARB Distributed

242,556.78

268k

Estimated Network Fees

\$476,690.61

\$490K

Additional Info / Disclosures to Multisig

: N/A.

[Link to Dashboard showing metrics](#)

: https://dune.com/boost_xyz/stip.

STATS

Average daily TVL

: N/A

[Average daily transactions

](<https://dune.com/queries/3329239>):

- Total
- Boost Completions: 21,420.6
- Secondary Transactions 21,420.6
- Combined: 42,841.2
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- Secondary Transactions 21,420.6
- Combined: 42,841.2

Average daily volumes

: N/A

Number of unique user addresses

: 65,074

Transaction fees

:

- Quest Completions: 241.46 ETH
- Secondary Transactions: 155.37 ETH
- Combined: 396.83 ETH