

Proposal Name:

Miami ApeCoin eSports Arena Partnership

Proposal Category:

Ecosystem Fund Allocation

Team Description:

I'm Orangie, an experienced pro gamer with a big online presence. With experience in Web3 gaming and a rich history in the eSports community, I'm confident to be involved in this proposal. Cody Dierickx, the man behind ROK, shares a similar passion for gaming and has successfully nurtured a vibrant gaming community in Miami.

Abstract:

The proposal is geared towards forming a strategic partnership with ROK eSports Arena in Miami, elevating ApeCoin's profile and fostering Web3 gaming awareness. The focus is on titles adopting ApeCoin as in-game currency, bridging the gap between traditional and blockchain-based gaming landscapes. More about ROK eSports Arena can be found at (<https://www.rokesports.com/>).

Benefit to ApeCoin Ecosystem:

This partnership aims to embed ApeCoin within the emerging Web3 gaming community, resonating with the APE Community's ethos. The outreach from tournaments, creator cups, and a strong social media campaign will extend ApeCoin's influence within the gaming sector.

Steps to Implement & Timeline:

1. Initiate official sponsorship of ROK Arena
2. Design and deploy custom ApeCoin peripherals for all PC setups
3. Establish ApeCoin branding throughout the LAN Center, including NFT showcases months.
4. Host ApeCoin sponsored tournaments with enticing prize pools
5. Create a dedicated "APECOIN ARENA" for high-stake tournament finals within ROK
6. Invite creators and streamers for hosting tournaments

Overall Cost:

\$200,000 USD

This budget covers a one-year title sponsorship of ROK, addressing operational costs, marketing to attract notable creators, and hosting tournaments with lucrative prize pools. The investment is envisioned to yield substantial brand exposure, community growth, and a strong foothold in the Web3 gaming landscape.