

Project Name:

L2 Planet & Optimism TR

Author Name:

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I understand that I will be required to provide additional KYC information to the Optimism Foundation to receive this grant:

Yes, We understood.

L2 Recipient Address:

l2planet.eth

Which Voting Cycle are you applying for

: Voting cycle #6

Grant category:

Governance Funding

Is this proposal applicable to a specific committee?

Might be Tooling Committee

Project description:

L2 Planet is a community project run by volunteers, researchers, developers, designers, and more. The main goal is to accelerate Layer-2 adaptation and educate the community about it. We are running a [biweekly L2 newsletter](#) in both English and Turkish. We have 895 e-mail subscribers on Substack and 608 followers on [Twitter\(EN\)](#), 3481 followers on [Twitter\(TR\)](#). Also, we are building an [L2 Hub](#) to track L2 projects across all networks. We want to increase our speed on Optimism and introduce more Optimism native projects to our audiences. Since most of our team members are from Turkey, some of our content is in Turkish but we don't see this situation as a disadvantage. Turkey has a lot of young crypto enthusiasts and some of them, unfortunately, don't know English. We have recorded a [video](#) that explains how to run a node on Optimism and currently running [OptimismTR](#) account on Twitter, we have also published an [article](#) about Quix, started a video series for telling Turkish people 'How to jump into Optimism Summer', Sharing weekly holders status for \$OP, these are what have we done until today. If this proposal pass we are going to increase our work's quality by using the grant.

Most of the people in the web3 space are here to make some quick profits. We are all human and seeking profit is just natural, but there is much more thing behind money. Layer2planet believes that we (as web3 lovers) can build a different perspective for the future. We must teach people how things work in web2 and web3, people even don't know what decentralization means. They have no idea to what extent 'big data' can control humanity and what harm it can do. They do not understand why we need decentralization. Most people who are aware of this do not know exactly how Ethereum and the projects under its wings achieve this decentralization. With this vision, On the one hand, we are trying to tell people how to use web3 applications, and on the other hand, we are trying to explain why we should use them.

Project links:

- [L2 Hub](#)
- [Substack](#)
- [Discord](#)
- [Youtube](#)
- [Twitter EN](#)
- [Twitter TR](#)
- [l2planet.lens](#)
- [OptimismTR](#)

Additional team member info: [0xInvy](#), [Hitasyurek.eth](#)

Competitors or similar projects:

Messari, Layer 3, GCR, Finematics

Optimism native?:

This question might be irrelevant for us because we are not an On-Chain project, and are focused on generally Layer2s however we are considering building a dapp, of course, we are going to work on Optimism when this happens.

Ecosystem Value Proposition:

The technical basement of Optimism can be too complex for ordinary users. We are planning to make it more understandable for everyone. When we achieve this goal more people are going to start understanding how Optimistic Rollups keep funds safe and how Optimism is different from other ORs, with this process more people will bring their funds into the ecosystem. It is the best way of natural growth.

Has your project previously applied for an OP grant?:

No

Number of OP tokens requested:

30,000

Did the project apply for or receive OP tokens through the Foundation Partner Fund?:

No

Proposal for token distribution:

We are going to use all OP tokens to stimulate our contributors to Optimism projects. Optimism TR account, L2 Planet accounts, and team members' accounts will be combined for the marketing activities of all the works mentioned below.

Phase 1 - Project Reviews: We will prepare detailed research reports in Turkish and English for Optimism projects each week(10 weeks total). Turkish reports will be published on Optimism TR and English on L2 Planet. 5000 amount of OP tokens will be used in this phase. After each report, 500 OP tokens will be unlocked and shared among the work contributors. All tokens in these phases will be unlocked total of 10 weeks.

Phase 2 - Optimism Newsletter(Turkish): We will publish the weekly Turkish Optimistic Newsletter to convey Optimism's latest developments and news. 20000 amount of OP tokens will be used in this phase. After each issue, 384 OP tokens will be unlocked and shared among the work contributors. All tokens in these phases will be unlocked total of 52 weeks.

Phase 3 - Organizing Events: We will organize AMA and educational events with Optimism projects to introduce projects to the community. 4000 OP tokens will be used in this phase. Details of token distribution for this phase are unclear. Some of the released tokens can be used to organize events or for event contributors.

Phase 4 - Creating an NFT Collection: This collection will have different characters and the theme of the design will reflect the Love of the layer2planet for Optimism. It will be free mint but going to have %10 royalties and the royalty address is going to be 'retropgf.eth'. We are going to use 1000 OP to hire a qualified designer.

We will not base the OP's dollar equivalent. OPs will remain as OPs during this process.

Has your project previously received an OP token grant? If yes, what's the status of these tokens?

Nope, but we have taken grants in GR13 and GR14. Check out the [L2 Planet Gitcoin page](#). We have created a [contribution-reward model](#) for incentive contributors. Grant tokens are [distributed](#) according to this model. [L2 Planet treasury](#) holds and manages remaining tokens.

Please provide any additional information that will facilitate accountability:

We are already working for Optimism Ecosystem so our previous works can be considered as proof that we will keep our promises.