PROPOSAL NAME:

Choose a title that best represents your AIP proposal.

PROPOSAL CATEGORY:

There are four different categories to choose from:

- 1. Choose Brand Decision for proposals that the DAO attaches its name to, including projects and collaborations.
- 2. Choose <u>Ecosystem Fund Allocation</u> for proposals about how the Ecosystem Fund <u>ApeCoin for the Web3 Economy</u>] should be spent.
- 3. Choose <u>Informational</u> for proposals that suggest changes to the guidelines or that provide information to the ApeCoin community.
- 4. Choose <u>Process</u> for proposals about making changes to any of the ApeCoin DAO decision-making processes. This covers everything from submitting an AIP to the voting process, to the tools and platforms used.

TEAM DESCRIPTION:

Provide a brief introduction of yourself and your team if you're requesting funding. If you're seeking funding, each team member set to receive funds must separately sign a grant agreement and undergo KYC verification before funds are released.

ABSTRACT:

A brief summary outlining your proposal. This section will be showcased on Snapshot for the community's consideration and should effectively communicate key details about your proposal.

BENEFIT TO APECOIN ECOSYSTEM:

Explain how your proposal will benefit the ApeCoin ecosystem, and how it aligns with the APE Community's core mission and values. This section will be visible to voters on Snapshot.

KEY TERMS:

Definitions of any terms within the proposal that are unique to the proposal, new to the APE Community, and/or industry-specific (optional).

PLATFORMS & TECHNOLOGIES:

A detailed breakdown of the platforms and technologies that will be used, if any.

STEPS TO IMPLEMENT & TIMELINE:

Outline the steps to implement your proposal, including the associated costs, key performance indicators, personnel requirements, any expectations of the Ape Foundation, and other resources needed for each step where applicable. This section also provides relevant timing details, including the project's start date and key milestones.

OVERALL COST:

Summarize the total budget associated with implementing the proposal. This section will be visible to voters on Snapshot.