

What are your views on an Ambassador's Program for Apecoin DAO?

Creating a committee of dedicated people who will overlook the program. Their primary role would be selecting people fit for the role of Ambassador that will represent the DAO across the world. Each country will have their own ambassador with the goal to represent Apecoin DAO among the local communities in their countries and at the same time educate and onboard people in the DAO.

Some responsibilities may include :

- Attending ETH/NFT based events in their country
- Organizing meet ups among local communities
- Spreading the Apecoin DAO culture
- Giving out merchandise to people
- Talking about Apecoin DAO on panels if there's a speaking opportunity
- Creating unique ways to engage local communities
- Collab and create opportunities with other projects they see fit
- If there's a position where Apecoin DAO can help organize or create an impact, ask for necessary sponsor funding.

These are the few things that I think can be done by an Ambassador. After all, it will be upto the selected individual to create and drive the community towards a positive road.

Budget:

I think a significant amount can be asked for the program, where it will be held in a multi-sig wallet controlled by the committee. Apart from overlooking the program, they will give out a specific amount each month to all ambassador. It can be divided into 3 parts:

1. Monthly Fund: A fix amount that each Ambassador will get to do all the necessary things in their respect country; i.e. travel to events, accommodations, organizing meet ups, merchandise, posters, volunteers (If required)
2. Ambassador's Fund: A fixed amount paid to ambassadors each month for their time, effort and goodwill. This will motivate ambassadors to keep doing good and spread the DAO culture.
3. Special Fund: If there's an opportunity that require additional funding, the ambassador can approach back to the committee requesting additional fund upon which the committee can decide if it should be funded or not. It can be anything as long as it creates a positive impact for DAO as well as the respective region for which its being requested for.

Apart from the above mentioned fund, this program will also include a fund which will be used towards the committee, since the committee will be responsible for selecting ambassadors, keeping regular check and going through other things that may occur.

This is my basic idea of The Ambassador's Program. What do you guys think?

Feel free to drop in your ideas and more. If you like the idea let's brainstorm together to put up an AIP, Committee member discussion and more.