

Sei Branding

Please adhere to these guidelines when featuring Sei in marketing communications, such as advertising, articles, websites, and printed materials.

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Sei Brand Assets Sei's brand is inspired by Japanese Zen gardens, reflecting harmony, simplicity, and mindfulness. The angular and minimalistic design conveys speed, efficiency, and tranquility, aligning with Sei's commitment to high performance and ease of use in the blockchain space.

The Sei Logos

Logotype

Main Logo

[PNG](#) [SVG](#)

Logotype Clearspace

A certain amount of space is needed around the logomark to prevent it from becoming cluttered by surrounding artwork, images, or the edge of a page.

Below are the minimum spacings:

Symbol

[PNG](#) [SVG](#)

Symbol Clearspace

Logo Misuse

Sei Colors

Sei Color Palette

Sei Gradient

Typography

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