

AIP Name:

[AIP-140: Integrate with Catapult to refine DAO Onboarding & Participation](#)

Implementation Status:

Complete

Author:

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Abstract Summary:

This proposal introduces a tool (Catapult) that will help us unlock the power of the ApeCoin DAO community and establish ourselves at the heart of the Web3 ecosystem.

The biggest challenge for all decentralized communities is the lack of context. Without easy ways to share who you are, what you've done, and to represent it to your community, it's impossible to effectively contribute and build relationships. Without easy ways to discover key context about the community we generate unnecessary friction and reduce engagement.

Catapult resolves this, empowering the community and its members, and driving value to the ApeDAO community (and therefore to APE).

Within weeks, we could begin using it to support working group formation and we could have it fully deployed by a target date of April 10th.

Overall Cost:

10,000 APE for member onboarding incentives.

Timeline Updates:

Interview Q&A: