Personal Information Discourse ID: @Amplify

Twitter: x.com

Professional Background:

- 7+ Year Professional Futures & Crypto Trader
- 7+ Year Crypto Researcher, BAYC since June 2021
- 4+ Year DAO Contributor, ApeCoin DAO since launch
- 1 Year Community Manager at Babylon Finance
- · Wrote Web3 Newsletters, User Docs & Onboarding Guides
- Former Coordinator & Host for ApeComms Spaces
- · "Regular" status on the ApeCoin DAO Forums
- Selected by Special Council to be one of the WG0 Stewards

I have over 7 years experience trading, being early and active in DAOs, using DeFi and collecting NFTs with over 4,000 txns at my public ENS 0xamplify.eth and a DegenScore of 2313, rank 30 overall. I have managed significant assets with on chain investment clubs and I serve as a multisig-signer for ThankAPE, the ApeCoin Marketplace, and the Governance Working Group. I maintain a high participation rate for ApeCoin DAO voting, currently at 93.33% since 3/23/2022, or AIP-1.

Nomination Statement

Concise statement on why you are running for the Governance WG Steward

I am running for Steward of the Governance Working Group in order to finish what I've started, mainly, operationalizing and decentralizing the ApeCoin DAO. There are two large initiatives I would like to tackle during my time as Governance Steward:

First, I think we need an on-chain treasury, separate from the Foundation. Not every proposal should go through the Foundation, with many layers of human review elements. Many proposals have content and costs which are clear and overall of no risk to the wellbeing of the DAO, and therefore can and should go straight to vote.

Second, I think we need professional, on chain treasury management. It's not reasonable to hold the entirety of our treasury in APE when we have no income or revenue. We have many options to diversify and deploy our assets across DeFi, cross chain, and through money market protocols and protocol aligned investment strategies.

Motivation

Details on your motivation for becoming an ApeCoin DAO Governance WG Steward

My motivation for wanting to remain a Governance Steward stems from the DAO's founding principals of Collective Responsibility. I have been highly active in the ApeCoin ecosystem since it's inception, with the primary goal of operationalizing the DAO.

I have been a very active long time contributor to the ApeCoin DAO since its inception, becoming the third member to reach "Regular" status on these Discourse Forums.

I have been active and helpful on Discourse since the beginning of the DAO with 485 days visited and over 15,800 posts read on the forums: Profile - Amplify - ApeCoin DAO

I think we've successfully built out an Organization, but we have yet to Decentralize or become Autonomous. There's still a lot of work to do in that respect. While we've successfully improved the AIP processing times, the fact remains that the AIP process is cumbersome, with too many layers of review to ensure a vibrant and evolving ecosystem.

Rationale

Share relevant experience and skills that will bring value to the ApeCoin community

I have been working in DeFi and DAOs since 2017, starting with Maker and Synthetix.

In my time at the DAO, I have authored or co authored six AIPs, all of which have passed. AIP-126: Provide ApeCoin Brand Assets - AIP-200: Add Abstain to Snapshot - AIP-239: Working Group Guidelines and the Governance Working Group Charter - AIP-317: ApeCoin DAO Governance and Operations Budget - AIP-347: Enable DAO Wide voting for Working Group Stewards & AIP-196: BORED AIP: Bringing Order and Reliability via Ecosystem Decentralization.

Specifications

Further describe relevant experience, including crypto and governance participation, and/or ideas for DAO improvement

Most of my experience is verifiable on-chain through my public ENS. I have over 4,000 transactions and a degenscore of 2313, rank 30. I am in the top 5% of users in all of DeFi & NFTs that have shared their address for ranking: 0xamplify.eth's Beacon | DegenScore

I have interacted with almost every single DeFi and NFT protocol that exists. I am a highly active governance participant in Gearbox, Nexus Mutual, ApeCoin DAO, 10b57e6da0, & DyDx. I've spent hundreds of hours pouring over improvement proposals across dozens of DAOs and have written more than a few myself.

Concluding Statement

Summarize your statement as to why you are the best choice for Governance WG Steward

In order to create valuable governance mechanisms with active contributors, we must address existing shortcomings in our grants process. It is too burdensome, and too slow to create meaningful change. Furthermore, we need to diversify and deploy the treasury in a meaningful way if we ever want ApeCoin staking to be anything other than dilutive to the ecosystem.