Thinking about storage rent - what about requiring a deposit for all storage used, instead of a rental fee? The deposit can be refunded in its entirety when storage is freed up, and provides a direct financial incentive to free up unused storage, without any of the complexity of tracking rent balances over time, and deleting state for contracts 'in arrears'. With Casper, there'll be a very real opportunity cost of locking up your ether, and so a direct financial incentive to design contracts to be conservative with the storage they use.