

Personal Information

Discourse ID:

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Name:

Oleg Sharov

Professional Background:

Founder of Oasis, Artist, Photographer, Creative Director

Nomination Statement

I would love to provide out of the box creative thinking that bridges technology we are building with real life use cases

Motivation

I've been part of the BAYC eco system early on and still remain. I love what it stands for and I see huge potential that can be consumed by masses if presented and explained in relatable terms.

Rationale

I've run startups and love simplifying complicated topics to help masses relate to a specific topic. I believe ApeCoin has huge utility potential but masses only see a very small part of it which also is clouded by the BAYC community as being almost "elitist" So messaging and use cases need to be presented clearly and succinctly.

Specifications

Focus on making the mission and messaging simple to understand to our untapped audience. Find creative ways to do so through new initiatives, collaborations to educate on the mission.

Concluding Statement

Bring creativity and out-of-the-box thinking to bridge the gap between the complicated tech and real work application of said tech.