

PROPOSAL NAME:

AIP Ambassador & Mentorship Program

PROPOSAL CATEGORY:

Brand Decision

PROPOSAL AUTHOR:

AllCityBAYC

TEAM DESCRIPTION:

AllCityBAYC is a Steward within the ApeCoinDAO Governance Working Group who has authored multiple AIPs and successful DAO-wide voting campaigns.

ABSTRACT:

The purpose of this proposal is to outline the framework for a voluntary, no-cost three-month pilot program aimed at pairing successful AIP authors with first-time (AIP) applicants to foster increased participation and enhance the overall quality of proposals submitted for voting.

AllCityBAYC will oversee the initiative independently, separate from the Governance Working Group, with the intention of presenting a proof-of-concept to the ApeCoinDAO community for further development once completed.

BENEFIT TO THE APECOIN ECOSYSTEM:

1. Improve the quality of ApeCoinDAO grant proposals

: The AIP Ambassador & Mentorship Program will refine grant proposals submitted to ApeCoinDAO, making them more structured, detailed, and in line with DAO goals.

1. Increase the success rate of ApeCoinDAO grant proposals

: With programs like this, ApeCoinDAO can increase the amount of meaningful proposals being passed, leading to a more effective grant process and overall positive impact on our ecosystem.

1. Knowledge transfer and skill development

: Mentors and mentorship programs pour the foundation for success and reduce learning curves.

1. Reduced barriers

: The AIP Ambassador & Mentorship Program will eliminate or reduce barriers that obstruct individuals or groups from accessing opportunities, resources, or participating in the AIP grant proposal process stemming from a lack of ecosystem understanding or ineffective communication skills.

1. Community building

: This program will develop a deeper sense of belonging, connection, and cooperation among ApeCoinDAO constituents and provide an inviting environment for newcomers who may be curious about writing AIPs.

1. Establish ApeCoinDAO as a recognized incubator for innovation

: Developing ApeCoinDAO as a visible hub known for assisting community members foster innovative ideas will encourage creativity within the community, increase brand recognition and contribute to an overall strengthened reputation.

SPECIFICATIONS:

The AIP Ambassador & Mentorship Program will be operated outside of the the Governance Working Group scope by AllCityBAYC utilizing a scoring system to analyze, grade and determine qualifying proposals — which will not exceed two approved mentees every four weeks. A similar (grading) system will be implemented to compare the overall effectiveness of proposal iterations between the idea stage, when mentorships will begin, and final draft when they will finish.

Additional mentors may be added at any time, no previously successful AIP authors will qualify as mentees, and no mentor holding an active administration or management role with ApeCoinDAO will campaign or co-author mentee proposals.

Following the conclusion of the initial three-month pilot period, the program can be sustained in its current form, or in modified iterations, voluntarily and without cost to the DAO for up to one year. Any funding requests beyond the pilot phase will be subject to a DAO-wide vote.

During his term as an ApeCoinDAO Governance Working Group Steward AllCityBAYC will not seek, approve, or receive any

personal payments for his program-related services. AllCityBAYC retains the right to select proposals or delegate proposal selection to community members, ApeCoinDAO initiatives, or other approved AIP programs.

AllCityBAYC may also terminate the program at any time.

PLATFORMS & TECHNOLOGIES:

The platforms this program will utilize include Zoom, Discord, Discourse, Google Meet, Google Docs and email.

STEPS TO IMPLEMENT & TIMELINE:

Steps to implement and timeline may be adjusted by the author as needed, within good faith.

1. Week 1-2:
2. Draft guidelines.
3. Finalize AIP scoring template.
4. Draft guidelines.
5. Finalize AIP scoring template.
6. Week 3-5:
7. Communicate the process.
8. Approach potential applicants.
9. Select at least one proposal to begin program.
10. Communicate the process.
11. Approach potential applicants.
12. Select at least one proposal to begin program.
13. Week 6-18:
14. Initiate and operate initial three-month pilot period.
15. Monitor program performance.
16. Initiate and operate initial three-month pilot period.
17. Monitor program performance.
18. Week 19-21:
19. Collect feedback, assess impact.
20. Plan program extension or communicate program closure.
21. Collect feedback, assess impact.
22. Plan program extension or communicate program closure.

OVERALL COST:

There is no cost to implement.