

Personal Information

Discourse ID:

[@ThreadGuy](#)

Twitter:

[x.com](#)

Nomination Statement

Concise statement on why you are running for the Special Council

I am running for the Special Council to leverage my hosting, community building and marketing skills to drive desperately needed attention, growth and participation within the DAO.

Motivation

Details on your motivation for becoming an ApeCoin DAO Special Council member

There is a massive gap in the ApeCoin DAO that I am going to fill. The DAO has undeniable resources and funding but struggles immensely to garner attention and incentivize participants to care about what's happening within the DAO. The ApeCoin DAO Special Council needs a member on the front lines dedicated to growing participation, cultivating culture, and pushing the community forward.

Rationale

Share relevant experience and skills that will bring value to the ApeCoin community

As a host, thought leader, and community builder in Web3 I am synonymous with culture and keeping a finger on the pulse. I host one of the biggest Web3 focused Twitter Spaces daily and have been garnering millions of monthly impressions on Crypto Twitter for 2+ years. My ability to capture sustained attention, drive narratives, and build community is the missing piece to the master ApeCoin puzzle. I believe you can have the best tech, funding, and products in the world but if nobody cares or sees it, it's irreverent.

I purchased my first Yuga asset (MAYC #7450

) in December of 2021 and have never changed my PFP. I am immersed in the Yuga Labs culture and believe that I am the representative for the Mutant Ape community. I have a deep understanding of the ecosystem, goals, and motivations.

I bring a skillset that is unlike anything that currently exists within the ApeCoin special council.

Specifications

Further describe relevant experience, including crypto and governance participation, and/or ideas for DAO improvement

On 4/25/23 I volunteered to host the ApeCoin DAO Twitter Spaces focused on highlighting the five relevant AIPs that week. 1.8k listeners tuned in over 1:30 which is the fourth highest attended Twitter Spaces from the @apecoin

account and the most attended AIP focused spaces.

I believe that every AIP should be highlighted, reviewed, and discussed in public on Twitter Spaces for the community to make informed decisions and drive participation. I plan to host a weekly space focused on pushing all AIPs forward and providing a platform for the discussions that will advance and drive the DAO forward.

I intend to focus on building the ApeCoin brand recognition and improving DAO participation. It's essential the council has somebody dedicated to this to continue pressing forward and growing.

Concluding Statement

Summarize your statement as to why you are the best choice for Special Council

As the ApeCoin DAO seeks to unlock its full potential, I bring a skill set that is the catalyst for success. With my prowess as a Web3 host, community builder, and deep immersion in the culture, I possess the power to ignite attention, drive growth, and foster active participation. By hosting weekly Twitter Spaces, amplifying AIP discussions, and prioritizing brand recognition, I will be one of the driving forces that propels the ApeCoin DAO towards unprecedented achievements.