

Context

A few weeks ago, we had a topic on this governance forum to gauge the community's thoughts on hiring/partnering with a professional market maker.

That post brings essential context to the present one so please read it (as well as all the discussion that took place) at: [Market makers and CEX Listings —](#)

The 4 option [sentiment check](#) closed with 57% of votes for:

[Market makers and CEX Listings](#)

We should move forward with the suggested process and open a call for market makers to put forth terms

Request for Proposals (RFP):

This thread is for professional market makers to propose specific terms and structures for working with Lido, and for the community to debate them.

Taking into consideration the discussion on this that happened in the previous post, we'll list below a few topics/directions that have been brought up before. It would be very helpful if information about them could be included in the proposals.

1. Proposed deal terms for market making LDO
 - 1.1. All relevant parameters. (Possibly: treasury loan, embedded call options, length.)
 1. Assurances
 - 2.1. Firm's background/reputation, contract how-to, etc.
 1. Case studies
 - 3.1. Previous examples of successfully working with projects/DAOs on this.
 1. CEX listings
 - 4.1. Can the firm assist with listings as well? How? Any relevant examples, etc.
 1. Success KPIs
 - 5.1. What would the success of this deal/partnership look like?

As community members, we invite all market makers to put forth proposals and everyone to discuss, question and debate them.