Proposal Name:

Apebook - Self-Custody Seed Phrase Notebook

Proposal Category:

Ecosystem Fund Allocation

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apebook Logo

4305×1533 632 KB

](https://global.discourse-cdn.com/apecoin/original/2X/1/1a2c607f58fcdac3e1579b8144989d915c8690b0.png)

Abstract:

This proposal emphasizes the importance of self-custody and keeping $APE wallet back-ups safe by offering Exclusive Apebook Seed Phrase Notebooks

to DAO member participants. Since APE coin is primarily held in self-custodial wallets, securely storing wallet seed phrases is essential to minimize risks like hacks, loss, or theft. My proposal seeks funding to manufacture 1,500 Apebooks or more as needed (Added Cost below) while incorporating our patent-pending design from the Shieldfolio Stonebook. Crucially, this initiative strengthens long-term voting participation, empowering members to manage their $APE safely to make informed decisions that positively impact the future of the Apecoin Dao.

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apebook Stonebook seed phrase notebook

750×1000 868 KB

](https://global.discourse-cdn.com/apecoin/original/2X/7/78cd4b59c44c2c7718b28254fce259a940788d36.png)

Apebook Seed Phrase Stonebook

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Apebook - Recovery Phrase page

3151×4216 1.32 MB

](https://global.discourse-cdn.com/apecoin/original/2X/4/4a6070abefa1e7ffd85fa697cbdd367ad26252e4.png)

(Trezor and Laptop not included) Apebook notebook only

Author:

Hi, I'm Stonie, (Freddy Hernandez), the founder ofShieldfolio Inc. and a proud member of the BAYC/MAYC

Community. I create innovative self-custody products to protect digital assets from hackers, loss, and theft. I started this company after my wife accidentally threw away my seed phrase. Losing my crypto was brutal, and yes, my wife and I are still together. This experience has really driven home the importance of safely backing up wallets for me, and I want to make sure others don't have to go through the same ordeal. Since 2019, I've helped thousands of crypto enthusiasts back up their wallets securely and safely offline. My flagship product, the "Stonebook" (patent Pending), is a Durable Hackproof notebook that's an all-in-one organized security tool for writing down essential crypto information kept 100% Offline.

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Stonie in LA - Mutantbook

1536×2048 336 KB

](https://global.discourse-cdn.com/apecoin/original/2X/9/9cd7dacab87d022729ea68e50f8b520e0b29e1a3.jpeg)

Team Description:

Our small team includes an operations manager who takes care of our Amazon and Walmart online stores, A logistics packaging and shipment contracted group, and our legal team for help with our current patent pending products. As the owner of Shieldfolio, I am also heavily involved in the day-to-day business management, overseeing around 90% of the daily operations.

Motivation:

I believe each member of the DAO can benefit from having the peace of mind that their wallet keys are backed up safely and securely with the Apebook Seed phrase notebook. The unfortunate reality is that many crypto users have lost wallet access in the past due to the lack of importance or experience when it comes to backing up their recovery phrases. The APE Community should implement this proposal because it helps solve a big problem many people face in the crypto world: keeping wallet seed phrases safe. Doing this would help the APE Community grow and stay strong in the long run. Members would be better at managing their digital assets, participating in voting, and making smart decisions that help everyone in the community.

Here is my Stonebook story broadcasted on the KTLA 5 News channel

[Outeredge NFTLA 2023 - KTLA 5 News - Shieldfolio Stonebook interview](https://global.discourse-cdn.com/apecoin/original/2X/9/93e8c14df8344e543506e138cd379e7de9fe484b.jpeg)

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KTLA5 news interview with Founder of Shieldfolio

923×523 55.3 KB

](https://global.discourse-cdn.com/apecoin/original/2X/9/93e8c14df8344e543506e138cd379e7de9fe484b.jpeg)

Rationale:

One of the top priorities for the APE Community is to encourage active DAO members who can regularly use their APE coins to participate in voting. That's why having a physical notebook for safely storing seed phrases is crucial. It helps ensure that members remain actively involved, contributing to the community's growth and participating in group decision-making.

Notebook Specifications:

- Unhackable & 100% Offline Notebook

- Back-up 50+ crypto wallets

- 80 durable waterproof pages (Safe from floods and most chemical spills)

- Labeled sections for organizing Recovery phrases, Private keys, and Login information

- Pocket size to hide in discreet locations

- High-quality material allows the notebook to last a lifetime

- Dimensions: 3.5" x 5.5" inch Stone paper notebook

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apebook sample pages

1380×938 477 KB

](https://global.discourse-cdn.com/apecoin/original/2X/1/17d399292ec732cf9008ba644d83790156550e74.png)

Apebook Page Layout

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image

1380×706 185 KB

](https://global.discourse-cdn.com/apecoin/original/2X/e/ed8085a1942dcede556836f9bc8eb9d76d31b15d.jpeg)

Video of the Original Stonebook, which applies to the Apebook

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Shieldfolio Stonebook YT thumbnail

1920×974 34.3 KB

](https://global.discourse-cdn.com/apecoin/original/2X/7/7d28f3a78fee71149dfa9e12a65199515dbe1e26.jpeg)

([Shieldfolio Stonebook || Water-Resistant Notebook for storing Crypto - YouTube](#))

More information about our Stonebook at [Shieldfolio.com](#)

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… Steps to Implement:

1. The first step is finalizing the product design of the Apebook and material specs. Engage a product designer, if necessary, and allocate funds for their services.

2. Reach out to our trusted supplier for the material supply timeframe for production.

3. Produce a prototype with the current manufacturer to ensure needed design revisions.

4. Testing will be done for durability, usability, and quality approval.

5. Once my final design is approved, I can produce 1,500 notebooks or more, depending on how many active participants are involved in the DAO.

6. Create Product packaging, insert cards, and order shipping materials.

7. Establish a distribution plan for the notebooks to reach active DAO participants. This may involve coordinating with DAO leadership and setting up a token-gated option on our current site to facilitate accurate distribution.

8. Allow Free shipping to US addresses and discounted shipping rates for international shipments (Custom and duties fees may apply to receivers outside the US)

9. Ensure a successful rollout of the Apecoin notebook until all units are expended while gathering feedback and considerations for future self-custody products that can keep benefiting the Apecoin Dao ecosystem.

Timeline:

1. Start Date:

As soon as AIP is approved and Funded

1. Milestones:

2. Product Design:

1 week process

- Prototype:

2 weeks

- Product testing:

3 days

- Production Print:

6 week production

- Apecoin notebook distribution:

7 day process

- Customer Support evaluation:

Ongoing starting from the ship date

1. Completion Rollout:

Ensure members secure their Notebooks

- Estimated 2.5-month process from the start date.

Overall Cost:

This section proposes a budget for the development, printing, production, and shipping of 1,500 Apebooks, which amounts

to $47,200 USD in APE