

In addition to previous proposal on using a portion of the unlocked tokens for a Badger style targeted airdrop, I would suggest that a portion of the remainder be used for farming.

Rather than rewarding farmers for staking irrelevant defi coins, it would make sense to reward farmers for the amount of stETH they stake in the farming contract at any given time. That way you are rewarding users with a vested interest in the platform; they are the ones staking ETH.

In addition, if you are to reward liquidity miners, it likely shouldn't be for those proving ETH:LDO liquidity (or at least not only them) but also for those providing stETH:ETH liquidity (similar to CREAM rewards for crETH:ETH pair). This is arguably the pair that will need the most liquidity in order to make the platform a success, as otherwise stETH will not have the level of desired liquidity.

Ideally, this would be done on Curve in a pool of ETH and stETH that is then incentivised not only with CRV but also with LDO (meaning the distribution of LDO can be lower over time and will go further, similar to the SNX rewards on there).