Introducing RetroPitches!

Hey all! We're thrilled to announce RetroPitches, an initiative to support Retro Funding Round 6 by helping showcase and evaluate public goods creators who are advancing governance infrastructure & tooling, analytics, and leadership on Optimism! This round will distribute up to 3.5M OP to reward these contributions

RetroPitches are friendly competitions where governance contributors can present their projects, demonstrate their impact, and advance governance innovation on the Superchain. These games provide public goods creators with a platform to showcase their work while helping badgeholders gain deeper insights into contributions being evaluated in Retro Funding Round 6.

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Event Overview

At each RetroPitches event, contributors have up to 5 minutes to showcase their project's impact on Optimism governance. All presentations are recorded and timestamped, enabling badge holders and community members to easily discover and evaluate various contributions. Participating applicants can share their screen during the presentation, and we're happy to display any helpful websites to promote their grant while they speak.

We invite everyone to join these events and help recognize impactful work in the ecosystem by sharing your thoughts. You'll have the opportunity to learn about innovative projects and connect with governance leaders across the Superchain. Time permitting, we'll open the floor for questions and discussions. Don't forget to RSVP on the Optimism Town Hall <u>event page</u>. We can't wait to see you there!

Register to Pitch Your Project

If you have a grant in RetroFunding Round 6, we encourage you to register here now to select your preferred date and reserve your spot:

- Tuesday, November 5th at 17 UTC
- Wednesday, November 6th at 17 UTC
- Thursday, November 7th at 14 UTC

We're happy to add more events if these times don't work for you—just let us know, and we'll do our best to accommodate everyone.

Benefits for RetroPitchers

For RetroFunding Round 6 applicants, RetroPitches offers:

- A platform to showcase your work to badge holders and the wider community
- · High-quality video content with timestamps to help promote your contributions
- Feedback from the community to refine your impact messaging
- An audience of governance enthusiasts and connections with other innovators
- Participation in pioneering new evaluation methods for RetroFunding

In addition, participating in RetroPitches helps the broader Superchain ecosystem by promoting governance innovation with engaging video content that attracts more people to learn about Optimism's Collective governance.

These RetroPitch competitions build on a rich history of successful public goods evaluation experiments in the Collective. Learn more about past RetroPitches events, our exciting enhancements for RetroFunding Round 6, and how this initiative helps optimize governance evaluation at scale below.

Origins and History

RetroPitches began during RetroPGF Round 3, showcasing public goods and connecting contributors with the community. To get an idea of what to expect in the upcoming events, check out this video from our pilot season below.

We also invite you to see our past forumpost or explore our RetroPitches blog post to learn about the first season of RetroPitches, preceding experiments over the past two years, and how RetroPitches fits into our broader vision for public goods games and the future of impact evaluation.

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](https://www.youtube.com/watch?v=wFc02QUdLjg)

RetroPolls: Onchain Impact Evaluation

For RetroFunding Round 6, we're enhancing RetroPitches with new features that specifically focus on governance impact evaluation. Building on our learnings from the past year, we're introducing RetroPolls - an onchain voting system that enables diverse stakeholders across the Optimism ecosystem to participate in impact evaluation.

RetroPolls will allow Token House members, Citizens' House badgeholders, and the Optimism Fractal community to help evaluate the impact of RetroFunding projects by voting in onchain polls on Snapshot X. Stay tuned for details on how you can get involved in RetroPolls!

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About RetroPitches

RetroPitches are hosted by <u>Dan Singjoy</u> and organized at <u>Optimism Town Hall</u>, a collaborative forum for Superchain discussions. These initiatives are brought to you by <u>Optimystics</u>, a team of builders building open-source software, orchestrating events, and developing prosocial games on the Superchain. All sessions will be recorded and shared on social media to maximize visibility for participating projects.

Get Involved

Everyone is welcome to RSVP in the Optimism Town Hallevent page, where you'll find the zoom link and more details.

We invite you to read our RetroPitches article linked above to learn more and explore our RetroSeason article to discover more about our exciting impact evaluation experiments. If you have a project in RetroFunding Round 6, remember to register here to reserve your spot.

Feel free to reach out with any questions. We're looking forward to seeing your pitches and hope you enjoy the events!