

A pair of discussions with some DAO members regarding discordance of information across various social platforms had me thinking about ways in which to better inform and unite the flow of information to the ApeCoin community as a whole. Discourse is, of course, our official platform and should ideally be any user's first stop. However, the ApeCoin Twitter account hosts weekly Spaces and shares unique information, and our WG0 Discord group posts regular updates and hosts discussions that may not be had here on Discourse (I realize the WG0 group may be pending "official" status with the looming AIP, but it bears mentioning).

While each platform has its unique role to play, users who check in strictly on Discourse may be missing some key updates, events, or discussions due to this segregation of info. What I propose is a couple things:

- The Discourse "Events" tab under the "General" section has never been used, to my knowledge. Why not have Discourse Moderators (read: Discourse Community Facilitators, when the role is available) update this page as new official ApeCoin Twitter Spaces are announced, or any other relevant official ApeCoin events take place?
- Under "Help & Resources" I propose we include a post that links all official ApeCoin channels that remains pinned to the top. Someone recently was unclear what the "Discord" was, for example, and only heard of it via passive user commentary.

This way, we create a recursive loop of concurrent, unified ApeCoin DAO-related information. It shouldn't be difficult to stay current on the various activities of the DAO, and a few tweaks to Discourse's structure could go a long way to bridge these gaps in communication.

(Note: some of these suggestions might fall under the purview of the proposed Marketing and Communications Working Group, so not trying to step on toes here, but in its absence this might be at least a simple, cost-free means of streamlining cross-platform communication.)