

This coin will enable developers of game and web developers to reward their users with tokens that can be traded for \$APE. This is public knowledge and the true utility of the coin!

We are stewards of this coin. Meaning we will need to onboard developers who will use the coin. This extend beyond games. Creative developers and more (think Twitter or Facebook) can surely find ways to reward their users with tokens that can be traded for \$APE.

We are stewards of the most powerful coin capable of doing this. We are the first to market with a powerful community behind it.

It's fun to talk about merchandise and things but the true utility and value of this token is that it will be used to facilitate payments. People are not buying ApeCoin to join a club! There are already great clubs out there.

This is a decentralized organization and sets an example for how future companies operate. Please focus on these conversations and remember this is not a club token.