PROPOSAL NAME:

Proposal to integrate Augmented Reality into the ApeCoin ecosystem

PROPOSAL CATEGORY:

Brand Decision

TEAM DESCRIPTION:

Attila 'Mutant#33' : With over 25 years in Visual Effects for Hollywood Feature Films and Call Of Duty, Attila brings a wealth of experience from commercials to big-screen projects, driving the creative vision behind our AR world.

Clark: Specializing in startups, EV technology, and software development, Clark's expertise in backend and frontend systems will be instrumental in building the core technology of our platform.

ABSTRACT:

This proposal outlines the development of an augmented reality (AR) platform centered around the M33 App, aimed at revolutionizing the 'metaverse' through immersive AR experiences. Our initiative focuses on enhancing the M33 app with advanced AR creation tools, social media functionalities, and a wide array of features tailored to brands, creators, and business owners within the NFT community. By integrating with the ApeCoin ecosystem, we aim to pioneer a new dimension of interactive digital experiences, fostering creativity and engagement.

BENEFIT TO APECOIN ECOSYSTEM:

Early Access: ApeCoin holders will be the first to access the platform, receiving free AR creation tools tailored for 'Made By Ape' companies.

Financial Incentives: Users paying with ApeCoin will enjoy a 50% discount on annual subscription fees, encouraging the utility and circulation of APE within our ecosystem.

Stakeholder Engagement: Offering 2% company equity for 200,000 APE, we aim to deeply integrate ApeCoin stakeholders into our development process and success.

PLATFORMS & TECHNOLOGIES:

iOS and visionOS: Primary platforms for deploying the AR experiences, with future plans to expand compatibility.

OVERALL COST:

Total Budget: $400,000 in APE (subject to change based on detailed planning and scope adjustments).