

Proposal Name:

Ape Hospitality Group

Proposal Category:

Brand Decision

Abstract:

Providing an extravaganza stay for all \$APE holders by the scenic gulf shore. With crystal clear blue water and white sand beaches, a permanent party place for everyone who is a part of Apecoin DAO have access to over 300 rooms, conference halls and party. This proposal gives everyone a place to stay in the AAA 4 Diamond hotel "Wyndham Grand Clearwater Beach" for hosting Apecoin and Bored Apes parties , just in case someone is sea sick of the Yatch club parties.

Benefits to Apecoin Ecosystem

Through this, not just bored ape holders but everyone who holds \$APE gets to experience the club parties at the hotel. We've seen a major fomo among every community outside Bored Apes during Apefest, even with the recent announcement. With this proposal, Ape Hospitality Group aims to make a place for all \$ape holders to meet, party and hang out with fellow DAO members. This will help the DAO grow with unique number of holders, give a sense of belongingness.

Main attraction will be Apecoin DAO panels with different Working Groups, pop-up stalls for MBA licensees and booths. This will be an exclusive DAO conference for community members and builders to get together and interact with each other. Share alphas, create memories and build.

Objective

Ape Hospitality Group aims to host a DAO only conference with \$ape holders and partner communities under one roof focused on the DAO brand apart from Yuga Labs. There's a huge misconception that still exist, many people hesitate to get involve with the DAO because they still think its just for BAYC holders. Such conferences without a high barrier of entry will create a more welcoming and IRL impact for all \$ape holders.

Through this, people can interact with each other director as well as various working groups, create bonds and get a wider idea of what we as Apecoin DAO are doing.

Key Benefits Summary

- Conference and get together for \$Ape holders
- Panel discussion
- Networking with a wider \$ape ecosystem
- Pop up stalls and booth for MBA products
- Party!

Steps to Implement

1. Once approved, the author will take care of necessary items required by the hotel; such as booking, planning dates for the conference, hiring media and entertainment etc
2. Coordinating with Working Group stewards, Special Councils for the panel discussions and timing. Creating schedule for panel discussions, AMA and other activities.
3. Reaching out to existing MBA licensees and coordinating with them.

[Wyndham Grand Clearwater Beach](#)

[Wyndham Grand | Clearwater Beach Hotels | Official Site](#)

The premier Clearwater Beach hotel, Wyndham Grand Clearwater is a top destination with chic accommodations, meeting space and wedding venues.

Overall Cost

Total cost of the conference would be \$300,000 to be paid in \$ape.

Booking- \$184,000

- Rooms as per registered guest: \$109,000 (Max 300 rooms)

- Conference Hall: \$75000

Media and Entertainment-\$ 50000

- Photography/Videography
- Music/DJ
- Lights
- Merchandise
- Catering

Operations- \$66000

- Administration
- Marketing
- Contingency
- Insurance

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