Proposing rewards for holding uni token be implemented immediately. No one is holding the difi governace tokens. Look at the market it's obvious. We need to be the first to implement solid rewards for owning uni tokens. However, their needs to be guidelines...

To earn uni by holding uni, you need to hold your uni! hold for a certain amount of time and you can begin earning. Set it up in stages so that people know if they hold their uni for longer and longer the rewards will be more. Though we need to set a cap, this should be a certain number of uni tokens owned by someone that can earn, say 2000 tokens earn, just throwing it out there. That stops whales, makes thing even steven. Only one wallet. Im sure that is a good start...

People are using the platform and there are doing well. People aren't holding the tokens. No attraction there, I'm not attracted to them dumping, let's release the news of this happening, get new user to hold, let's build the token price, make it less apt to dump, and for sure continue to grow more and more.

Everything else that is done with uniswap need to be done with confidence, building trust with the user being first priority. We don't have to offer everything right away. But we could make uniswap and it's token the one stop shop!!