

Hello, AAVE Community!

We are the team behind the [ChangeNOW.io](https://changenow.io), an instant crypto exchange service. In 2018, we've issued our very own token, \$NOW and would like to put forward a proposal of integrating the NOW Token to the AAVE platform.

ChangeNOW is a non-custodial service created for simple and fast cryptocurrency exchanges. We always strive for maximum safety, simplicity, and convenience and have worked on \$NOW with the same principles in mind.

NOW is the first native digital asset introduced by an instant exchange platform. It was designed to serve as an internal currency on the NOW products (NOWPayments, NOW Nodes, etc). At this moment, NOW is used as a means of payment for ChangeNOW's Asset Listing Campaign and the platform's own stakeable token. NOW Token exists on both the Ethereum and Binance Chain networks and is currently traded on IDEX, Binance DEX, and Uniswap.

We think that providing users with an ability to lend, borrow, and deposit \$NOW using AAVE is a great idea because NOW is a fast and inexpensive asset that can be used for trading and to get discounts in the upcoming ChangeNOW loyalty program.

Plus, integrating NOW Token to AAVE Platform will be beneficial for both communities as it will lead to bigger exposure for both projects.

More information about the \$NOW Token can be found here:

[NOW Token's White Paper](#)

[ChangeNOW Token | NOW](#)

We'll be glad to answer any questions the AAVE Community has, and thank you for taking the time to consider our governance proposal!

Kind regards,

ChangeNOW