

We're incredibly grateful to join the Optimism community and to introduce Ink.

Being part of the Superchain is an honor, and we are inspired by the shared mission of scaling Ethereum and building a more decentralized, accessible future for everyone.

At Ink, we believe in the power of collaboration and the importance of learning from those who have paved the way. We know there's a lot to absorb, and we're committed to approaching this journey with humility and openness.

This hello world is our way of saying hello, sharing our goals, and outlining how we aim to contribute meaningfully to the Superchain.

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What Ink hopes to bring to the Superchain

Ink was designed with one thing in mind: to help people and projects unlock their full potential in efforts to bring financial self sovereignty to the masses. Inspired by Kraken's legacy of trust, accessibility, and security, we aim to bring these values to the Superchain and beyond.

1. Supporting builders and dreamers

- Lowering Barriers:

We're creating tools and resources that make it easier for developers to bring their ideas to life. Whether it's seamless APIs or user-friendly documentation, we want Ink to be a canvas for creativity.

- Empowering Users:

Through Kraken's global reach, we aim to introduce new audiences to the power of DeFi, ensuring that anyone, anywhere, can participate meaningfully in the onchain ecosystem.

- Iterative Feedback:

We build fast and ship iteratively. That's why listening to the needs of our users and developers is paramount as we build Ink together.

2. Aligning with Optimism's Vision

- Public Goods Commitment:

Ink will be contributing 15% of sequencer revenue to the Optimism Collective to contribute to the development of open source public goods and the betterment of the Ethereum ecosystem as a whole.

- Interoperability:

As part of the Superchain, Ink is focused on creating seamless connections across Layer 2s, ensuring that collaboration thrives over competition.

- Scaling Ethereum:

Together with Optimism, Ink will help scale Ethereum, creating the foundation for an equitable digital economy. Kraken was the first exchange to list ETH, and we left our mark with EIP-4844 with the first [blob inscription](#). The future is bright.

3. Unleashed by Kraken, Ink carries its core pillars

- A Legacy of reliability:

Ink inherits Kraken's deep commitment to transparency, security, and user trust, offering builders and users a stable and reliable foundation to explore new possibilities. We were one of the first exchanges to offer [cryptographically verified proof of reserve audits](#), so users have confidence their funds are safe.

- UX:

From 10 clicks to 1 click, Ink is taking lessons learned to bring seamless UX to DeFi. Our Ink Kit is the first step in supporting the building of an accessible DeFi ecosystem.

- Privacy:

It's a right, not a privilege. More to come soon

How Ink Will Participate in Governance

Governance is a responsibility we take seriously. As newcomers, our primary focus is to listen, learn, and engage in ways that uplift the entire Collective.

Our Principles

- Collaboration first:

We're here to work alongside the community, supporting proposals that align with shared values and contributing thoughtfully to discussions.

- Transparency. Always.:

We will strive to be open and honest about our governance decisions, ensuring they are grounded in long-term ecosystem growth.

- Continuous learning:

Governance is a process, and we're committed to growing, adapting, and always striving to improve.

Final words

Joining the Superchain is a meaningful step for Ink, and we're excited to learn from and contribute to this incredible community. We know we are only at the beginning of our journey, and we're humbled by the opportunity to work alongside so many passionate, talented people dedicated to building a brighter onchain future.

We believe that collaboration is the heart of progress, and we look forward to shaping that future together. Thank you for welcoming us, and for the work you've already done to make the Superchain what it is today.

Please feel free to share your thoughts, feedback, and ideas. Together, let's ink the future.