ORIGINAL PROPOSAL:

AIP-322: ApeCoin Papercraft [Rejected AIPs

](/c/final-aips/rejected-aips/25)

Proposal Name

ApeCoin Papercraft

Proposal Category

Ecosystem Fund Allocation

Abstract

The project involves creating a papercraft model of the Apecoin logo, digital (unlimited edition) and physical (101 units limit edition). The papercraft model will be designed to be easily printable and assembled by anyone, and will be made available for free to the Apecoin community.

Author Description

Hi we are Marc and Gemma both modestly involved with cryptocurrencies and absolutely impressed...

RESUBMISSION UPDATES:

In this new proposal, we have decided not to include the physical production of the papercraft, which was consuming a significant amount of financial resources. Instead, we will be offering an all-digital product. This digital product will include a comprehensive guide/story of Apecoin, an enhanced digital papercraft that can be easily printed, as well as assembly instructions. Every element will be meticulously designed in alignment with the Apecoin brand. This transition will result in a cost reduction from \$8,798 to \$2,950. Everything will be available through a linktree webpage and we will promote it via a new X account.

Proposal Name

ApeCoin Papercraft

Proposal Category

Ecosystem Fund Allocation

Team Description

We are a team of two from Barcelona, <u>Marc Argelagués</u> and <u>Gemma Peiró</u>, with a degree in Journalism and Business Administration. Additionally, we have experience studying Javascript and Adobe design tools, which has given us a strong understanding of web development and user experience design.

We also have experience working on a variety of creative projects in the past, including event planning, content creation, and social media management.

As a team, we are committed to delivering a high-quality and engaging papercraft project that will capture the essence of the Apecoin brand and engage the wider community. We believe that our skills and experience make us well-suited to this project.

Abstract

The project involves creating a papercraft digital model of the Apecoin logo. This digital product will include a comprehensive guide/story of Apecoin, an enhanced digital papercraft that can be easily printed, as well as assembly instructions. Every element will be meticulously designed in alignment with the Apecoin brand. Everything will be available through a linktree webpage and we will promote it via a new X account (@apepapercraft

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Benefit to ApeCoin Ecosystem

Engagement and Brand Promotion: Apecoin papercraft serves as a tangible representation of the Apecoin brand. It engages users in a creative and hands-on way, creating a stronger connection with the brand and its values.

Educational Tool: Papercraft can be used as an educational tool to help users understand the Apecoin ecosystem better. It can visually represent key concepts and components, making it easier for users to grasp complex ideas.

Platforms and Technologies

We will be using Blender/Pepakura/Photoshop/Indesign for the 3D model and the design of the instructions and the education material.

Steps to Implement and Timeline

Planning and Design: during the first two weeks of the project, we will work on the planning and design phase. This will include finalizing the papercraft models and developing the educational materials.

Digital Papercraft Model Development: during weeks 3 to 6, we will focus on developing the digital papercraft model. This will include creating the 3D models, designing the templates, and testing the models to ensure they can be easily assembled by users.

Educational Materials Creation and Final Testing: during weeks 7 to 8, we will focus on creating the educational materials and conducting final testing to ensure that the papercraft models are of high quality and ready for distribution.

The Apecoin papercraft project will take approximately 10 weeks to complete, with an additional 2 weeks for unexpected delays.

Week 1-2: Planning and Design

Week 3-6: Digital Papercraft Model Development

Week 7-8: Educational Materials Creation and Final Testing

Week 9-10: Unexpected delays

Overall Cost

Breakdown of Costs

Proposal Item

USD

Design Papercraft/Model Development/Instructions/Design

2450

Educational Materials Creation/Design

500

Total

2950 \$

*This includes taxes that we have to treat as capital gains in Spain (21%) and the following material:

We are requesting \$2950 USD worth of ApeCoin

to cover the costs associated with the creation of the Apecoin All Digital papercraft project.