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](<https://www.youtube.com/watch?v=w6tcVyTuWuQ>)

Abstract

A social network of creators that can all equally contribute to any sort of content creation that takes the form of text – such as a novel, a script for a film, or lyrics to a song. A free to join decentralized ecosystem that governs and maintains itself through community decision making and voting. Built off a blockchain for decentralized record keeping, legitimacy, and to prevent manipulation from scammers, trolls, and bots.

Motivation

Cryptocurrencies and NFTs have been facing quite some concern with all of the scams, hacks, and rug-pulls lately. All of these short term issues can cause long lasting PR problems, leaving newcomers hesitant, delaying the blockchain revolution. Even Vitalik Buterin, the inventor of Ethereum recently expressed his concerns about the crypto/NFT space.

It's time to start thinking outside the box. Decentralization and immutable ledgers thanks to blockchain

helps create infinite opportunities for web3.0 applications other than Cryptocurrencies. This project will focus on creating social networks of content creators. The communities in this network work to cleanse itself of anyone who tries to manipulate their ecosystem. The way that's done is by creating (and enforcing) community guidelines MADE BY THE COMMUNITY and not by a central authority with biased motives. Everyone who joins this network is equal to one another and there is no way of buying your way into power. Most importantly, this network is free to join. Exploiters and hackers have nothing to gain from messing with this ecosystem. This will hopefully give people a more comfortable and reliable hands on experience with blockchain technology - allowing the world to learn more about it and how to better protect themselves with cryptocurrencies and NFTs.

Rationale

This project would create an entirely new culture within the blockchain/crypto space for art and entertainment. It is incentivizing people to work on open-source projects with one another, everyone having the same exact chance to contribute something. Anyone can start an idea and anyone else in the world can contribute and build to that idea. With Web2.0 social media, it was all about individual content creators pushing out their own content for their own viewers. In Web3.0 social media (Decentralized Social Media), it's all about working together on community content in a decentralized manner.

The User Interface

This is something definitely worth mentioning to help clear up some confusion on how OverWrite would be accessed. DApps or Centralized applications with a friendly UI would be used to read and write to the OverWrite blockchain. Think of this application as a "portal" that allows any ordinary person to access the network in a easy and familiar way (just like how OpenSea works). On this "portal" someone can create their profile, view all the different types of creative networks in the chain, and contribute as a content creator.

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NOTE:

The followings Specs, steps, timeline, and costs are mostly TBD at this point in time. This is a very ambitious idea with a very small team. A lot of feedback and market research needs to be collected before a decision can be made on all of these requirements. I will try to provide as much info as I can

Specifications

A brand new blockchain coded from the ground up and/or an Ethereum based blockchain. If it's Ethereum based, NFT holders can display their collections in their profiles. If not, interoperability would come into play.

Steps to Implement

Will begin hiring software, network, and blockchain developers once more feedback is collected and the project idea comes closer to being finalized

Timeline

TBD

Overall Cost

TBD

[Update #1

](<https://forum.apecoin.com/t/update-1-ape-social-network-overwrite-decentralized-social-media/4157/8>)

A note for the APE community

Thank you to everyone for taking the time to consider this proposal. I am really looking forward to hearing the feedback for this project. If this proposal goes through, I want to prioritize a version of this project just for APE/BAYC/MAYC holders for making this idea possible. Let's discuss some more benefits to stack on top of that. Anyway, I'm glad to have the opportunity to present this idea to most influential community leading the crypto and NFT revolution! Let's make a difference