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Hello everyone!

We are thrilled to present the first report showcasing some exciting projects that have been successfully funded through the community cauldron, contributing to the growth of dYdX ecosystem. These initiatives have been carefully chosen for their unique contributions and impact to our ecosystem.

Below, we'll explore some of the valuable projects completed through the cauldron.

State of DYDX Finances Report by Considered. Finance

The Financial Intelligence Report, spearheaded by @0xCLR and the considered finance team, is an initiative to provide valuable insights into the dYdX ecosystem's financial performance

. These comprehensive reports analyze the state of our community treasury, ongoing expenses, and protocol activity. The community can leverage the information to make informed decisions on the DAO's treasury spending and longer term sustainability.

Reports can be found in the forum under Treasury

Funded amount: \$1200 per report

Dedicated Workshop in Tokyo, Japan

A special workshop organized by @Murphy, an endorsed delegate based in Japan, successfully took place in Tokyo. With the support from the grants team and @Hisashi from the dYdX Foundation, the event brought together 55 people

with the main goal of educating and encouraging more Japanese participants to engage in dYdX DAO's governance.

Photos and videos of the event can be seen on theforum and grants channel in discord.

Funded amount: \$2500

IBC Summit in Seoul co-organized by Keplr

dYdX CC funded an event in Seoul, the IBC Summit, co-organized in collaboration with Keplr and @boratheworld from chainapsis. This event focused on Cosmos-related technologies for developers

and featured Hisashi

from the foundation as one of the speakers. Hisashi shared updates on dYdX v4 and discussed opportunities to join the dYdX ecosystem with participants.

Hisashi's presentation can be seen at Grants Youtube Channel

Funded amount: \$2500

dYdX Presentation to a Conference in Ukraine

Mistral

- , an active community member, represented dYdX at the Crypto Ukraine Conference in Lviv
- . This conference, both online and offline, brought together 250 individuals, featuring 15 distinguished speakers. The grant provided sponsorship for the event as well as branding, logos, gifts, a marketing campaign and a dYdX dedicated presentation, elevating the event's success.

Photos can be found on the grants channel in discord.

Funded amount: \$2500

Sponsorship for a Web3/DeFi Event in Lisbon

Community Cauldron sponsored EpicWeb3 for a DeFi event on July 5th, in Lisbon, Portugal aiming to attract more builders to the dYdX ecosystem. Two active community members and endorsed delegates, @AndyGG and @Ax07, were sponsored to attend the event as speakers, sharing their knowledge and promoting dYdX.

A recap from the event has been shared on the <u>forum</u> and <u>grants channel</u>, showcasing the active participation and representation.

Funded amounts: \$2500 as a sponsorship, and an additional \$600 for the two delegates."

Vietnamese dYdX Community by Bao Ngoc

Bao <u>@dydxvietnam</u>, a community member based in Vietnam, is leading the initiative to build a local dYdX community. With a dedicated channel, dYdX Vietnam Twitter presence, and media sponsorships, the project aims to foster engagement, knowledge sharing, and collaboration among Vietnamese individuals interested in dYdX.

Here are the Vietnamese dYdX social media accounts

and the number of their followers collected over a period of two months:

- Twitter: https://twitter.com/dydx_vietnam (110+ followers)
- Facebook Blog: <u>DYDX Viêt Nam</u> (700+ followers)
- Telegram: Telegram: Contact @dydxvietnamofficial (1050+ members)
- Discord: Around 20 new people joined the group

Funded amount: \$1600

Timeline: 2 months

Webinar: Building Automated Trading Bots by Shaun McDonogh

In May, a live webinar was organized on the grants YouTube channel, focusing on Building Automated Trading Bots."

Shaun McDonogh

, the Lead Developer at <u>CryptoWizards.net</u>, presented valuable insights to an audience of over 30 live participants. The webinar video has gathered over 1000 views, demonstrating its popularity and impact.

Free coupons of Shaun's course <u>DYDX Pairs Trading Bot Build in Python Running in the Cloud</u>were shared with all the live participants.

For those who missed it, the video can be found here: Building Automated Trading Bots

The event was sponsored by CryptoWizards.net

Ongoing Project:

A Comprehensive 4-Part Videocast Series in Turkish

Leading up to the Cosmoverse event in Istanbul, we funded a special video series in Turkish

about the dYdX platform and ecosystem. This series, by <u>Decentralized Future</u>, will give Turkish-speaking audiences valuable insights into the dYdX ecosystem and future plans. The goal is to make the protocol more accessible and reach a wider audience.

The video series is currently in development, Doruk

from dYdX foundation will be interviewed as part of the grant.

The discussion will focus on:

- dYdX Chain's technical approach for decentralization
- Community driven DEX
- · Importance of localization for different markets
- Point of failures of centralized crypto firms such as FTX, Thodex (Turkish local crypto exchange), Celcius and etc.

In November 2022, the Decentralized Future team

, consisting of <u>@docbass</u> & <u>@furkan</u>, <u>interviewed the CEO of dYdX foundation</u>, <u>@Charles</u>, during İstanbul Blockchain Week.

The first video has been published (dYdX'e Giriş ve Temel İşlemler | Merkeziyetsiz Borsa Rehberi | #DeFiFriday 15 -

YouTube) having already more than 2000 views.

Funded amount: \$2500

Conclusion

These projects funded through the community cauldron have had valuable impact and influence on the growth of our dYdX ecosystem.

The KPIs

that have been met align with the defined categories/goals for the projects, which are:

International Growth

Community Engagement

Partnerships & Sponsorships Events

Marketing Content

Education

Each of the mentioned projects has contributed to these goals and successfully met the KPIs associated with them.

We are grateful for the dedication and passion of our community members and look forward to more exciting updates and projects in the future.

Thank you for your attention, and stay tuned for more updates!

Alexios

dYdX Grants