

# Orca for Asset Listers

Orca has created a dedicated tool that empowers asset listers to create initial pools for their tokens, permissionlessly. In the following section you will find a range of helpful guides for using the permissionless token listing tool as well as other steps for improving your token holder's experience.

If you are unsure about any part of this process please reach out to Orca for support. If you do not have a pre-existent channel of communication with Orca then please open a ticket by accessing the [support-ticket](#) channel on Discord.

The advanced pool creation feature (<https://www.orca.so/create-pool>) is in beta and intended for advanced users. If you are not an advanced user and want to create a pool for an asset already visible in the Orca UI, please refer to the [Creating a Pool Tutorial](#) instead.

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