It will be even better if when people are waiting for the transaction can get something in return if they play the game. A token call cow shit or manure token may be fun.

This token can be used to directly the side-aside money for charity purpose.

if "cow protocol" decide to contribute 100 cows to charity, the manure token can be casted into a specific pool to decide where the fund is to go. May be UNICHEF or Amnesty international. You can use put our manure token into the specific pool or transfer to other people who is willing to the charity.