

Just

ape-related projects, that is! Hehe. Sorry (not sorry) for clickbait title.

One criticism I heard about a project up for a vote is that it isn't exclusively about apes. It's cool ofc, every opinion and vote is as valid as any other, but it brought up a point that I think should be discussed, decided on, and then explicitly ratified in DAO's mission considering that the name of the DAO creates a certain impression. ("APECoin so it must be about apes?")

Whether we only fund ape-centric projects or not is up to DAO as a whole to decide. I am suggesting that whatever we decide, we make the intent explicit in writing as having "ape" in the name may be misleading at first glance.

For me... I think DAO must serve the entire ecosystem because anyone can own \$APE. So, by definition, \$ape isn't just about apes. ApeCoin DAO is its own, separate entity that stems from the coin, not the NFT collection(s). The airdrop of \$ape was just a benefit / privilege we apes got, a head start. However, if we want everyone else to buy/adopt \$APE, it has

to extend beyond apes and everyone else must feel like their ecosystems, too, benefit from ApeCoin grants and work.

The goals of only funding ape-centric projects and widening adoption of \$APE beyond just apes seem exclusionary / at odds with each other. Either this is only about apes, and we have small adoption (as non-Yuga ecosystems spin off their own DAOs to serve their own audience), or it's about everyone in web3 / non-ape projects and we have wider adoption.

However, it's fair to say that ApeCoin DAO should care about ApeCoin only, not \$MILK or \$PUNK or adoption of any other coin. That's a given.

side note

(And also that's a fair criticism of my AIP, fwiw, as though I have long-term plans of \$APE adoption with the eventual video game, the first book itself - besides including the story of Apetoshi Punkamoto and how everyone switched from gold to apecoin after the Golden Council corrupted and alchemy labs were discovered - doesn't directly encourage people to buy/hold \$APE in this version of the AIP).

What are your thoughts, fam? Do you feel having "Ape" in the name of DAO is confusing? Should we only fund ape-centric projects or all? And if all, should it be explicitly stated in the mission/somewhere?