

Bored Gallery – Around the World

Objective:

Introduce Apecoin as the primary NFT currency in collaboration with MagicEden

1. Pre-launch Buzz:
2. Utilize ~200,000 Apecoins to curate an initial exhibition featuring popular NFT collections like Bored Ape Yacht Club (BAYC), Mutant Ape Yacht Club (MAYC), Otherside, Koda, etc.
3. Frame these artworks in high-quality frames with QR codes linking to MagicEden for a sneak peek.
4. Marketing Approach:
5. Generate anticipation by promoting the exhibition across social media, emphasizing Apecoin's role as the premier NFT currency.
6. Engage influencers within the crypto and NFT community to create awareness.
7. On-site NFT Sales:
8. Offer a limited number of NFTs for sale directly at the gallery, with prices accessible in Apecoin.
9. Explore partnerships with artists within the Yuga universe for exclusive, affordable NFT releases.
10. Global Expansion:
11. Establish a plan for the Bored Gallery to relocate every 6 months to a new international location, broadening the reach and audience.
12. Each location could feature collaborations with local artists and influencers.
13. Educational Initiatives:
14. Host workshops and informational sessions at the gallery to educate visitors on the Apecoin ecosystem, NFTs, and the broader blockchain technology.
15. Online Integration:
16. Enhance the online presence by creating a virtual exhibition on MagicEden for those unable to attend physically.
17. Implement a seamless Apecoin payment system for online NFT purchases.
18. Community Engagement:
19. Foster a sense of community by encouraging visitors to share their experiences on social media, using specific hashtags related to Apecoin and the gallery.
20. Continuous Evolution:
21. Adapt the gallery's concept to incorporate new and trending Otherside intern NFT collections, ensuring relevance in the dynamic NFT space.

By combining the physical experience of Bored Gallery with the online capabilities of MagicEden, we aim to establish Apecoin as an integral part of the NFT ecosystem, providing a unique and immersive journey for art and crypto enthusiasts worldwide.

What do we need?

Currently, around 200,000 Apecoins to sweep some Yuga NFT's and we need the privilege to use select Yuga NFTs.