Spirit ≠ Punks™ is a pioneering force in the Web3 space, blending innovation, artistry, and community to redefine the world of spirits. Since its inception in 2021, the brand has become synonymous with cutting-edge culture-driven consumer packaged goods (CPG) in both the digital and traditional markets.

## Innovation & Artistry

At the heart of Spirit ≠ Punks™ is a commitment to innovation and artistry. The brand's portfolio is a fusion of iconic art and advanced distilling, resulting in some of the highest-rated spirits globally. Spirit ≠ Punks™ products are not just beverages; they are a celebration of culture, technology, and craftsmanship.

## Product Line-Up

\*\*Doge Vodka™: An ultra-premium, meme-themed vodka with a cause, produced in partnership with the ASPCA. Awards include:

- 95 pts Gold, New York International Spirits Competition 2022
- · Gold, Wine Enthusiast 2024
- Gold, San Diego Distilled Spirits Competition 2022
- GM Gin<sup>™</sup> California Super Botanical:

A floral and botanical gin with notes of cardamom, grapefruit, and nutmeg. Awards include: \* Gold, Wine Enthusiast 2024

- · "Best Buy," Wine Enthusiast
- · Gold, Wine Enthusiast 2024
- "Best Buy," Wine Enthusiast
- GN Gin<sup>™</sup> Traditional New World:

A modern take on the classic London dry gin with notes of grapefruit, fennel, and black pepper. Awards include: \* Silver, Wine Enthusiast 2024

- "Best Buy," Wine Enthusiast
- Silver, Wine Enthusiast 2024
- "Best Buy," Wine Enthusiast
- \*\*Bored Vodka™: Featuring licensed digital art from Yuga Labs' iconic collections, Bored Vodka offers 30+ assorted labels. Awards include:
- Gold, 2023 Bartender Spirits Awards
- Gold, 2024 "Best Buy," Wine Enthusiast
- · Gold, 2023 Bartender Spirits Awards
- Gold, 2024 "Best Buy," Wine Enthusiast

## **Future Vision**

We're incredibly excited to be part of the ApeCoin community and honored to have been selected for the ApeCoin Accelerator (BBAC) Program by Thank Ape. This opportunity provides us with the tools and support to continue pushing boundaries, bringing the ApeCoin brand to a broader audience.

At Spirit ≠ Punks™, we believe in the power of craft spirits and community to bridge worlds, spark new connections, and create meaningful experiences. As we push the boundaries of what a spirits brand can be, we're appealing to a new generation of enthusiasts with a unique blend of innovation, artistry, and community spirit. As the face of Web3 spirits, Spirit ≠ Punks™ is poised to lead a new era of refined taste and creative expression.

**AVAILABLE AT** 

**Spirit Punks** 

## **Spirit Punks**