

## PROPOSAL NAME :

Revolution Lido In Morocco

## 2. Who Am I ?

Hello Lido network, my name is [Salim](#) , I'm from Morocco and I'm 31 years old. I studied economics in UIR school in Morocco and I'm working in call center , My experience in the cryptocurrency world started 2 years ago as a trader with Bitcoin as everyone but I didn't stop looking for other coins in coinmarketcap.

## 3. Why Does Morocco Need Lido ?

It's important to know that it's a developing country. Moroccans are a very dynamic social and enterprising kind of people and very receptive to new technology. They are often early adopters but few have bought into crypto and almost none of them know about Lido .

As everyone knows Binance is the best platform , but I don't think you know Binance they did a lot of activity in Dubai and Morocco and a lot of Arab countries.

## ABSTRACT:

### 1 : Lido Conferences In Morocco

I'm going to be focused on creating awareness and building trust among Moroccan people and letting them know more about Lido . I want to let Moroccan people know that there is an alternative to Bitcoin. Since Bitcoin has such high fees and slow transactions people don't use it like money. They just hold it or are not interested at all. Lido can help my fellow Moroccans in a real way as an everyday currency because of low fees and fast transactions. I will start with 3 Conferences will take the biggest cities and I will request funds from the treasury to explain the following concepts to the public .

### A. The First Conference Will Be In Casablanca / Morocco :

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Casablanca : is the largest city in Morocco with a total population of 3,359,818. The city has its origins in the 7th Century when Berbers, an indigenous ethnic tribe, made it their capital.

### B. The Second Conference would Be In Rabat, Salé / Morocco :

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Salé : Has a population of 890,403 individuals. It is the fifth largest city in Morocco by population. The city has Berber roots dating back to the 1000s. The city is also called Salli or Sallee. One of the most famous sights in Salé is the giant Great Mosque. Salé is located adjacent to the Moroccan capital of Rabat.

Rabat : is the capital of Morocco. It is also the seventh largest city in the country with a total population of around 580,000.

## 5. Topics To Be Covered :

- History of Blockchain Technology.

- How Does Lido DAO Work.
- How to download and setup Lido an Ethereum wallets.
- How does Send and receive work .
- Understanding features of Lido .
- Practical experience of using Lido in payment.
- Make a lunch and deliver merchandising so that the Lido brand is visible through the streets of the cities.

## 2 : Slam Dunk With Lido In Morocco

A : I will do A basketball competitions in the three cities in which I worked Conference in same day after Conference and as u now Moroccans are big sports fans .I'll register the teams who they will participate in the basketball competitions and I'll give tickets to audience to come and see the competitions .

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B : Timeline :

- I'll visit 3 cities ( my city + 2 other cities )

A. Rabat ( My city ) / B. Casablanca C. kenitra

- For each city I'll start the event on the Monday of each week. The event will last 5 hours.

C : The second plan is a basketball tournament. The Lido basketball teams will be the first in the world to be funded by Lido blockchain technology. Basketball and soccer are without doubt the most popular sports in Africa . Basketball in Morocco has become more popular, maybe you heard in the last African Cup of Clubs , Morocco club from my city were the winners. Also to give Moroccan basketball players an introduction to cryptocurrency and let them know Lido gives them a start in this new world. I trust they'll be more interested and that's my goal, to let them use and buy Lido and hold it because it becomes worth more over time, I believe this is the coin of the future. As everyone knows all the people in the world play basketball or soccer in the street just for fun so if they'll hear about real competition in the stadium supported by Lido they'll be interested to know what's Lido – Imagine you're basketball player and you'll get a chance to share your basketball skills and also if you win or you lose competition you'll win a new thing that can change your basketball life .

- There will be 10 teams in this competition for each city . Each team consists of 6 players and I'll create two groups for these 10 teams (Group A and Group B )
- The winning team gets 300 usd and the 9 other teams will get 100 usd each. You'll ask why we should pay the losers? Because we need to get their trust and give them good start and also let them see Lido is the best coin in the world. We want to grow the Lido community in Morocco

## 3 : Lido News Weekly In Arabic

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A : What's my main goal ?

Break the language barrier for arabic and viewers, and let them adopt Lido news on a weekly basis. since it's more attractive and easier to follow if it's in their native language.

B : What's my objective ?

I will release two videos everyweek talking about Lido breaking news for 12 months , for example what are the most attractive offers and facilities of Lido , their new posted proposals and why people should join it ASAP, because it's an immergeant market full of benefice.

Why Lido needs this asap ?

As you all know, arabic is the language of a huge community, which means a big potential of future users. the arabic worlds, there is sure a very acceptable crypto action going on, especially in Dubai and other countries of the Middle east. That's why i believe it's vital to do different languages to keep a bigger community alerted.

#### BENEFIT TO Lido ECOSYSTEM:

- Create a big Lido community and buzz with merchant adoption in Morocco.
- That the people who attend the conferenced can see an activemember of the Lido community (I consider myself) explaining the project and answering the questions that arise.
- The basketball competitions and Conferences Events will have 240 players from 3 different cities I'll have approximately 100 person audience for each match.
- Approximately 300-500 new users will be engaged with Lido an Ethereum wallet (i.e. wallets created).
- Approximately 60% of new users will make at least one payment with Lido on site to local vendors accepting Lido for food and drinks
- release two videos everyweek talking about Lido news proposal arabic ( 12 months )
- translate anything about Lido to arabic

#### STEPS TO IMPLEMENT & TIMELINE :

A : First payment will be involved in it :

- Lido Conference In Morocco ( 1 week )
- Slam Dunk With Lido In Morocco ( 2 week )

B : Second Payment Upon Proof of Completion will be involved in it :

- Lido News Weekly In Arabic ( 12 months )

#### OVERALL COST:

- 1 : Lido Conference In Morocco cost :

-Travel, sleep and eat : 140 Usd  
-Conferences room : 417 Usd  
-Advertising : 210 Usd  
-Workshop Materials : 280 Usd  
-Catering : 490 Usd  
-Registration and security staff : 210 Usd  
-Video recording : 500 Usd  
-Video editing : 280 Usd  
-English translation = 140 Usd  
-English subtitles = 140 Usd

Total = 2807 usd

- 2 : Slam Dunk With Lido In Morocco Cost :

-Leasing basketball stadium 2 days for each city : 900 usd  
-Lido Merchandise: different shirt for 240 players, different 30 banners and 240 stickers = 700 usd  
-Lido Tables , chairs for the Ambassadors 120 usd  
-Travel: 114 usd  
-Prizes: Teams, Audience: 3778 usd

-Cameraman: 230 usd

Total = 5842 usd

• 3 : Lido News Weekly In Arabic cost :

-Workshop Materials : 280 Usd

-News Weekly In Arabic : 2175 usd

-translation anything about Lido in arabic : 654 usd

-Video recording : 721 Usd

-Video editing : 503 Usd

-English translation = 366 Usd

-English subtitles = 366 Usd

Total = 5065 usd

Grand Total = 13714 usd

For all this, I wanted to know, the opinion of the MN operator community before launching the proposal. I expect opinions, suggestions and feedback.