

PROPOSAL NAME:

Boring Awards

TEAM DESCRIPTION:

Chris Jourdan (Captain Zwingli) will be leading this initiative. It's a passion project for Chris who has extensive experience in creating recognition programs and delivering awards while emceeing conferences.

In addition to creating recognition and awards programs for leading franchise brands, Chris has also hosted and recognized hundreds of crypto and web3 industry leaders

across several Spaces on X and podcasts.

1. "Coffee with Captain - powered by \$APE" a leading daily morning show with over 700 episodes
2. Welcome Wednesday Space with Welcome Apes
3. "Live from the Bodega" with BAYC & Illa featuring four MBA brands

@ChrisJourdan

on X

PROPOSAL DESCRIPTION:

This proposal is to create an ongoing member recognition and annual awards program.

This proposal is to establish the program and only include reasonable cost for plaques / awards. Additional AIPs may follow to create a budget for additional prizes for award recipients, as well as the funding of an annual "winner's circle" cruise or trip, or add-on to ApeFest.

BENEFIT TO APECOIN ECOSYSTEM:

This proposal will benefit the ecosystem in many ways and has the potential to be one of the most impactful AIPs in regards to impact per \$ape.

Many individuals will work harder, contribute more, and go above and beyond for recognition. For some it's a greater motivator than any amount of money.

Not to mention, just a nice low-cost way to show our appreciation to members who do go above and beyond for the club.

DEFINITIONS:

Define any words or phrases within your submission that are unique to the proposal, new to the APE Community, and/or industry-specific.

STEPS TO IMPLEMENT:

Outline the steps to implement your proposal.

- Project to start upon passing of this AIP. 2024 awards to be awarded during Art Basel in December. 2025 Awards will be awarded at ApeFest 2025. This proposal will cover program implementation and 2 years of awards, after which time a renewal AIP will be needed.
- Discussion period to ideate more and finalize the AIP prior to going to vote.
- Costs in this AIP will be 100% direct costs related to the physical awards production and shipping costs

REPORTING EXPECTATIONS:

A spreadsheet accounting for the costs of the awards will be provided. Any surplus of funds will be put towards "the awards ceremony" at ApeFest 2025.

(note - no costs are for an actual ceremony are considered or assumed at this time - rather we will plan to partner with another existing side event to announce and present the awards at)

OVERALL COST:

Total amount requested from the ApeCoin Ecosystem Fund = 5,000 \$ape

~2,500 \$ape to cover the cost of 2024 awards and shipping and the remainder will cover the cost of 2025 awards.

Proposed Awards - please add additional ideas in the discussion

BAYC Member of the Year / MVP

Newcomer of the Year / Rookie of the Year

Artist of the Year

MBA Builder of the Year

Club Ambassador of the Year

Content Creator of the Year

Vibes / Spirit Award

Most Engaged Member / Reply Guy of the Year

Volunteer of the Year

Lifetime Achievement Award

Yuga Club Leadership Award

(awarded to most impactful Yuga employee, in regards to their positive impact on the club)

Need to discuss voting for the awards. Should it be:

1 \$ape = 1 vote

1 wallet with \$ape = 1 vote

1 Ape or Mutant = 1 vote

Thoughts?