

Project name:

Optimistic Ape Yacht Club

Author name and contact info:

[https://twitter.com/sol\\_snowman](https://twitter.com/sol_snowman)

I understand that I will be required to provide additional KYC information to the Optimism Foundation to receive this grant:

Yes

L2 recipient address:

0x81B7E9d8409B857D70aD14073E785c486945CaF4

Which Voting Cycle are you applying for?

: Phase 1

Grant category:

NFT

Is this proposal applicable to a specific committee?

[Yes](#)

Project description:

OAYC is the fastest growing NFT community on the Optimism blockchain. Top-6 all-time trading volume in only 1 month.

Today OAYC has passed phases 1 to 3. The ecosystem consists of 2 NFT collections, weekly replenished community assets, DAO, and strong community. OAYC's own discord DAO bot will be launched soon.

In next few month OAYC will enter the phase 4. Ecosystem will include a lot of ecosystem sub-products. Such as educational platform for beginners in NFT, marketing platform for new Optimism projects, research lab, merch store and other.

Project links:

- Website: <https://oayc.io/>
- Twitter: <https://twitter.com/OptiApeYC>
- Discord: <https://discord.gg/oayc>

Additional team member info

(please link):

Founder – [https://twitter.com/sol\\_snowman](https://twitter.com/sol_snowman)

Artist – <https://twitter.com/papasweeds>

Community lead – <https://twitter.com/web3daem>

Art director – <https://twitter.com/paulcownick>

Relevant usage metrics

:

- 17K twitter followers
- ~8K discord members
- 600+ ETH trading volume
- 0.05 ETH floor price (x6 from the mint price)
- 1.1 ETH ATH sale
- 3x times in top3 trending globally on OpenSea

Competitors, peers, or similar projects

(please link):

<https://qx.app/collection/optimists>

<https://qx.app/collection/optichads>

<https://qx.app/collection/oporcas>

<https://qx.app/collection/optipunks>

Is/will this project be open sourced?

Yes

Optimism native?:

Yes

Date of deployment/expected deployment on Optimism:

October 15th, 2022

Ecosystem Value Proposition:

We did a great job for the Optimism NFT community by launching mint only for OP token and sold it out less than in 24h. We attract a lot of new members from other chains as well.

Our goal is to make OP NFT market to another level by providing a top-tier community space, utilities and ecosystem products. We will become not only an NFT collection but a space where new minters and builders can get knowledge, exposure, connections and other support. This will make Optimism NFT more easy to enter and more attractive comparing to other L2.

This funding opportunity is a way to support the whole OP NFT community as OAYC is one of the most active and valuable projects of the ecosystem. Incentivizes will be used not only to support current community but to attract new users from other chains as well.

Number of OP tokens requested:

100,000 \$OP

Did the project apply for or receive OP tokens through the Foundation Partner Fund?:

No

Proposal for token distribution:

60% – Staking pool

Concept: We will use OP rewards to create staking pool and provide rewards for these holders who lock their NFT in staking contract. Maintain the \$OP NFT ecosystem alive and live, attracts a new buyer and liquidity to the ecosystem.

Terms: 1 month to launch

KPI: decrease listings (<6%) and attract new buyers and liquidity.

40% – Community missions rewards

Concept: We will motivate community to complete missions and receive OP rewards. This will help us to promote OAYC itself and OP NFT market in general. Typical missions: content sharing, testing, participation in votings, etc

Terms: 1 month to launch

KPI: 30 000+ twitter followers, +500 unique holders

Please provide any additional information that will facilitate accountability:

NFT contract: <https://optimistic.etherscan.io/address/0x0deaAc29d8A3d4EbBAAa3eCd3cC97C9deF00f720>

Opensea link:

<https://opensea.io/collection/optiapeyachtclub>