Getting involved in a partnership with in-person crypto/Web3 events, People involved in NYC is a huge opportunity.

Standing out in the crowded metaverse means showing up in real life too. Contributing panel speakers would let us highlight the meaningful work happening here and attract those genuinely interested in how an engaged community can create impact.

Even modest sponsorships or volunteer participation could earn exposure - branding on signage, booth space, distribution of member-created giveaways or swag. Just being on site starts conversations, builds rapport with leaders and creators from neighboring projects, and gets our message in front of an ideal target audience of crypto-engaged movers looking to get involved.

And real life events bring vital energy. Those casual collisions that propel collaboration. The bonding that comes when members represent in person alongside leadership. Exchanging ideas face-to-face can crystallize our vision and direction.

Of course, a presence at every event isn't realistic or necessary for community-building. But identifying 3-5 solid opportunities with good alignment over the next year for even lightweight participation seems very worthwhile, if the goal is expanding awareness and attracting new members to ultimately advance this DAO's goals.