

### Objective and Goals:

Pancho's Poppin Lasagna seeks to revolutionize the frozen food industry by combining gourmet food with digital innovation. Our goal is to expand our operations, increase our reach, and promote the ape ecosystem through the use of \$APE for transactions. We plan to contribute to the growth of small businesses, NFT IP development, and foster a community culture around good food and the ape ecosystem.

### Alignment with Ape Communities:

Our brand draws inspiration from Bored Ape Yacht Club NFT #7217

, named Pancho Poppins, and Little Fella Bored Ape Kennel Club NFT #6321

. We believe this alignment with Ape IP and the use of Apecoin as a transactional currency for online orders and IRL events underlines our commitment to the values and interests of ape communities.

### Contribution to Ape Ecosystem:

As part of our commitment to the ape ecosystem, Pancho's Poppin Foods aims to expand the membership of the Apecoin DAO by promoting good food and contributing to the elimination of food deserts globally. Our operations embrace digital ownership and blockchain technology, which are significant interests of the ape communities. We also plan to collaborate with Yuga Labs and Bored and Hungry to serve our lasagna at large-scale events, further promoting the ecosystem.

### Use of Grant and Expected Outcomes:

The requested grant will be used to upscale production, improve marketing efforts, source high-quality ingredients, and invest in blockchain technology for seamless transactions with \$APE. With this funding, we expect to increase our customer base, establish Pancho's Poppin Foods as a recognized brand in the frozen food industry, and expand the use of Apecoin in the food sector.

### Accountability and Transparency:

We understand the importance of transparency and accountability and have a plan in place for managing the grant. The funds will be handled by multiple signers, each responsible for different aspects of the business. A detailed report of how the funds are utilized will be provided periodically to ensure transparency.

### Past Successes and Future Growth:

Pancho's Poppin Foods has a track record of offering delicious, high-quality food inspired by classic family recipes. We have received positive feedback from customers, demonstrated by our growing online presence and community reviews. With this grant, we intend to continue this growth, further incorporating Apecoin into our operations, and contributing to the Ape ecosystem.

### Engagement and Collaboration:

We commit to staying engaged with the community through active participation in DAO governance, forums, twitter townhalls, and more. We value input from the ape community and are eager to collaborate with other builders in the ecosystem.

**We kindly request the Apecoin DAO community to consider our proposal and support our mission to fuse delicious food with the dynamic world of digital innovation.**

Proposals submitted to the AIP Ideas category can be vague, incomplete ideas. Topics submitted here are not required to be submitted as a formal AIP Draft Template, however, you may still use the [template](#) if you wish.