

Personal Information

Discourse ID:

[@br00no](#)

Twitter:

[x.com](#)

Educational Background:

Studied Econ in university, Computer Information Systems in college, and obtained the Canadian Securities Institute's diploma.

Professional Background:

Comptroller at head office of a major international bank and CFO / on BoD of several public companies in the US and Canada in industries ranging from medical device patents to oil discoveries. As a result, I work with securities lawyers constantly so know all about financial best practices and regulatory landscapes and compliance which will increasingly apply to crypto and DAOs. I'm founder and president of one of the few equity crowdfunding portals approved by various Securities and Exchange Commissions.

Spent a few years in tech / coding, having co-developed and implemented one of the nation's largest retail software networks by dollar volume. I'm also an adjudicator for one of the biggest arts (music) grants organizations in the world. That involves assessing and providing feedback on the whole scope of a project from demos to financial to touring. I've been bandleader for an international pop star who had one of the top-selling songs of the decade.

In the course of these varied endeavors I've seen or been part of many companies and creative projects going from seed to success which gives me a unique full-spectrum familiarity with funding and running diverse projects at every stage, and the typical pitfalls. Ideal for ApeCoin DAO that's primarily funding projects, needing to deal with securities laws and regulators, and for a leadership role as part of a small team.

Nomination Statement

Concise statement on why you are running for the Special Council

Rather than simply complain of a lack of transparency and oversight I'm offering to do something about it. If you understand the value of putting highly qualified persons in place who are not part of the established "in" crowd, along with proper oversight and auditing, I'm here for you.

Motivation

Details on your motivation for becoming an ApeCoin DAO Special Council member

My unique background is ideal for the position, and for putting my nomination statement into action via working as part of Special Council.

Rationale

Share relevant experience and skills that will bring value to the ApeCoin community

I've run enterprises - alone and as part of a team - from corporations to a pop star's band, dealt with financial reporting & auditing, and with SEC regulations and lawyers most of my adult life. As a result I have the experience to know what can and will go wrong without proper proven protocols in place, and how to prevent it.

Specifications

Further describe relevant experience, including crypto and governance participation, and/or ideas for DAO improvement

My first email about Bitcoin was at 11c. I've been in crypto over a decade, early in NFTs, in BAYC since near mint (incl. BAKC, Meebits, MAYC, BACC, ApeCoin since drop, Otherside, Koda), in ApeCoin DAO since day 1, founder of "Apecoin For Victory" on Clubhouse, helped onboard many into NFTs and navigate IP concerns for creators, and always been a vocal proponent for legit use cases on behalf of artists and founders, avoiding scams, and onboarding the those outside of Web3.

My in-progress AIP for access to mental health counseling for DAO members, paid for by the DAO, is an example of the type of "greater good" initiatives I favor.

My background makes me the ideal candidate to improve the following serious issues:

ApeCoin DAO lacks oversight and transparency (including in why, how, or by who some SC decisions are made, such as hiding Abstain votes on Snapshot), or any proper financial reporting or auditing. There are already passed AIPs that make easy targets for regulators, many more proposed, and little if any discussion or even concern with respect to how we'll deal with ethical issues or securities regulators when - not if

- TSHTF. This is also true of current and proposed slew of Working Groups.

Concluding Statement

Summarize your statement as to why you are the best choice for Special Council

My background in being part of a major IRL grants foundation, and in steering complex enterprises as part of a small team while navigating shifting regulatory and jurisdictional environments, securities compliance, high-level banking, oversight & auditing, plus tech, crypto, BAYC and NFTs, makes me an ideal choice for Special Council.