

## SECTION 1: APPLICANT INFORMATION

Provide personal or organizational details, including applicant name, contact information, and any associated organization. This information ensures proper identification and communication throughout the grant process.

### Applicant Name or Alias:

Ryan CHEN

### Project Name:

zkPass

### Project Description:

zkPass is an zkTLS oracle protocol that brings private Internet data verifiable on-chain, powered by 3P-TLS & Hybrid ZK.

### Team Members and Qualifications:

- Joshua Peng - Head of Strategy
- Bing Jiang - Head of Tech
- Francis Berwa - Head of Investment
- Ryan Chen - Head of Business Development
- Teddy Chow - Head of Operations

### Project Links:

Website: <https://zkpass.org>

Twitter: [x.com](https://x.com)

Medium: [zkPass - Medium](#)

Discord: [zkPass](#)

Github: [zkPass · GitHub](#)

Technical Whitepaper: [DocSend](#)

SDK: [Quick Start | zkPass](#)

### Contact Information:

TG: [@zkRyan](#)

Twitter: [x.com](https://x.com)

Email: [ryan@zkpass.org](mailto:ryan@zkpass.org)

## SECTION 2: GRANT INFORMATION

Detail the requested grant size, provide an overview of the budget breakdown, specify the funding and contract addresses, and describe any matching funds if relevant.

### Requested Grant Size:

100,000 \$ARB

### Grant Matching:

N/A

### Grant Breakdown:

25,000 \$ARB to 2,500 zkAttestation A users

20,000 \$ARB to 1,500 zkAttestation B users

30,000 \$ARB to 1,000 zkAttestation C users

Note: the proposed participants are based on the real participants, if the amount exceed above numbers, all participants will equally share the rewards.

25,000 \$ARB for marketing effort.

**Funding Address:**

0x0cBE7009aB84D9b483854c2b9C30F59F744C6964

**Funding Address Characteristics:**

2/3 multisig with private keys securely stored

**Distribution Contract Address:**

N/A

**Incentivized Contract Addresses:**

N/A

## SECTION 3: GRANT OBJECTIVES AND EXECUTION

Clearly outline the primary objectives of the project and the Key Performance Indicators (KPIs) used to measure success. This helps reviewers understand what the project aims to achieve and how progress will be assessed.

**Objectives:**

The primary objectives of zkPass's grant application are to vampire attack current top-3 centralized exchange, building a bridge to transit more centralized exchange users to to the GMX ecosystem.

**Key Performance Indicators (KPIs):**

5,000 or more OKX/Binance/Coinbase users to GMX platform, while we will allocate a certain amount of our own \$ZKP credit token bundled together to targeted at onboarding 10k+ users to GMX.

**Justification for the size of the grant:**

Onboarding more CEXs (OKX/Binance/Coinbase) users to GMX

**Execution Strategy:**

Users who adopt zkPass to generate zkAttestation based on CEXs(Coinbase/Binance/OKX) are able to get more privileges (Boost your multiplier point) when trading/staking on GMX platform.

- **zkAttestation A:**

users passed KYC in CEXs(Coinbase/Binance/OKX) - Get 1.1x Multiplier

- **zkAttestation B:**

users last 30 days future trading volume >\$1,000,000 in CEXs(Coinbase/Binance/OKX) - Get 1.3x Multiplier

- **zkAttestation C:**

users' VIP  $\geq 1$  in CEXs(Coinbase/Binance/OKX) - Get 1.8x Multiplier

The eligible participants should be required to at least trade \$1,000 in GMX platform.

**Grant Timeline:**

1st, Aug to 31st, Sep

#### **Fund Streaming:**

We do hope the grant will be distributed at a time to users once we finish the campaigns.

## **SECTION 4: PROTOCOL DETAILS**

Provide details about the protocol requirements relevant to the grant. This information ensures that the applicant is aligned with the technical specifications and commitments of the grant.

#### **What date did you build on GMX?**

By 1st, Aug

#### **Protocol Performance:**

- We have over 1,000,000 unique zk attestations on mainnets, while overwriting all the sybil generation.
- We have integrated over 100 schemas from more than 30 data sources, including CEXs, Airbnb, ANZ Bank, [Booking.com](#), Coursera, Ferrari, MyGovID, Pornhub, Quora, Reddit, Spotify, Tesla, TikTok, Twitter, Uber, United Airlines, and many more.

-Supported Chains: Arbitrum, BNB Chain, Ethereum, Polygon, Optimism, Base, Linea, OpBNB, Manta Network, Scroll, Core, Blast, Zeta, zkSync Era, zkLink Nova, Solana, and generally all evm compatible chains.

- check our portal here: <https://portal.zkpass.org/attestation/market>

#### **Protocol Roadmap:**

##### **【 2023 Q3 - Q4 】**

- Protocol Live on Testnets
- Protocol Live on Mainnets
- Omnichain Proofs Implementation
- Transgate-JS-SDK Release.

##### **【 2024 Q1 - Q2 】**

- Schema Factor
- Distributed Nodes Network
- Validator, Arbitrator and Fisherman Staking.
- Hybrid ZK Proof System.

##### **【 2024 Q3 - Q4 】**

- Multi-chain Network Compatible
- Ecosystem Portal
- Schema Market
- Incentive Program.

##### **【 2025 】**

- ZK in the Head
- Stay Tuned.

#### **Audit History (if any):**

Audit is processing

## SECTION 5: Data and Reporting

Provide details on how your team is equipped to provide data and reporting on grant distribution.

**Is your team prepared to create Dune Spells and/or Dashboards for your incentive program?**

Yes

**Does your team agree to provide bi-weekly program updates on the GMX Forum thread?**

Yes

- Week 1: Coordinate with GMX team and finalize the campaign details and development requirements.
- Week 2-3: Create the landing page for incentive dashboard and debug for launching campaign
- Week 4-8: Launch the campaigns
- Week 9: Distribute the reward and calculate the grant result.

**Does your team acknowledge that failure to comply with any of the above requests can result in the halting of the program's funding stream?**

Yes