

Personal Information

Discourse ID:

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Country of Residence:

Australia

Nomination Statement

Concise statement on why you are running for the Special Council

I am running for special council because I want to make a difference. I want to play a deeper role within the growth of ApeCoin and I believe that I have the direct experience, the passion and the plan to do so.

Motivation

Details on your motivation for becoming an ApeCoin DAO Special Council member

My motivation is simple: I've been a part of the Yuga community since the early days and ApeCoin since the beginning; I believe. My belief is strong enough that the NFT marketplace I co-founded, X Marketplace, was focused on Yuga and was the first to integrate \$APE as a form of payment. I want to see ApeCoin be a force within Web3; an ecosystem focused on value for all stakeholders. ApeCoin has huge potential, but success is not guaranteed. I see challenges with the way we approach growth and despite improvements to the AIP timeline we remain highly centralised especially when it comes to the contracting process. I want to help change that and see ApeCoin realise its potential.

Rationale

Share relevant experience and skills that will bring value to the ApeCoin community

My experience & skills will bring value to ApeCoin as a Special Council member.

I am a builder across TradFi and Web3. My experience/skill set from TradFi includes: Focused on the payments industry, strategic partnerships, M&A and board governance, primarily with American Express. I was on three boards as a director for Amex joint-venture companies in Malaysia, Indonesia and Philippines. I was previously Member level with the Australian Institute of Company Directors, a professional organisation for board directors. 5+ years ago, If you used a travel benefit for Centurion or Platinum charge cards, chances are I was involved.

My experience/skill set from Web3 includes: I've worked for a token & DAO before. I created the GTM strategy and grew the DASH blockchain as the global head of BD for Dash Core Group. DCG was a contractor to the DASH DAO; quarterly budgets were requested via proposals and results presented regularly. I represented DASH as a speaker at Money 2020 (Singapore) and Token 2049 (HK).

Most recently, I was co-founder of X Marketplace - a Yuga only MP and the first to integrate \$APE as a form of payment and where the first \$APE NFT sale was conducted. Not only am I a community member, I have directly contributed toward the ecosystem.

Specifications

Further describe relevant experience, including crypto and governance participation, and/or ideas for DAO improvement

I have the business experience from both TradFi and Web3 along with the formal governance experience that comes from being a member of the board of directors for 3 American Express JV companies. I have the direct experience of working for a DAO and advancing its growth through my work for Dash Core Group on behalf of the DASH blockchain. I've been in that spotlight, seen what works and what doesn't when it comes to growing a token ecosystem along with the hard-earned learnings.

Finally, I've been an active member with ApeCoin since its origination, I've seen the improvement but believe we can do more. I'll lay out more detail to my ideas on DAO improvement through Twitter/Twitter Spaces but the summary is a greater focus on the 5 pillars of a tokenomic ecosystem while increasing decentralisation and empowering the community.

Concluding Statement

Summarize your statement as to why you are the best choice for Special Council

4 reasons: I have the DAO experience, I have the Web3/TradFi experience, I have the passion and I have a path forward.