

Hello Ape community,

Hope you are having a cool week.

Hereby I'll wrap up benefits and why Rango is a great fit for \$APE cross-chain interoperability expansion.

We propose Rango and Ape DAO collaborate on enabling any-to-APE swap feature on Apecoin interface and marketplace. Rango widget is the smooth solution to integrate.

#### 1- Benefits:

- Minimum integration effort

Rango widget is plug-and-play, customizable to any UI within a day. Also Rango is ready to provide hands-on dev for the integration process.

- Improved UX results in \$APE turnover growth

The Ape community is focused on onboarding more DeFi users to Metaverse. With this integration, users can easily bridge assets between DeFi and \$APE without having to visit separate UIs. This is a great feature for new users in particular.

- New revenue funnel

Rango does not charge additional fees, Ape can set a fee on top of its interface's swaps and 100% of set fee could be Ape's.

#### 2- Rango

##### \*Pitch

Rango is live from Aug 2021 and has successfully swapped +2.25 B\$. Only safe and audited protocols are integrated into Rango. Rango enables connection between EVMs, roll-ups and non-EVMs like Bitcoin and UTXOs, Cosmos-hub, Solana and Tron. Ton's on the way! Rango core team have thorough experiences in TradFi and technology.

Rango support is live 24/7 and in case of any malicious activity or exploited protocol, it will be out of access immediately so there were no users' fund loss till now.

##### \*Data

Monthly volume : 15-20 \$M

MAU : 30-40 K

Rango peak month numbers:

Monthly Volume : ~250 \$M

MAU : ~200 K

Total Swap volume : +2.25\$B

Total Swap number : +1M

Total Unique wallet : +140,000

\*Currently using Rango infrastructure:

PangoinDex, Via Exchange, Rubic Exchange, ThorWallet, FantOHM, ChainSwap, Axelarsea, Otracker, Mean finance, Frontier Wallet, Compound, CopyCat finance, FindMyBridge, Comdex.

3- Here are Rango open app(swapping some BTC > APE), widget latest version demo and integration docs:

<https://app.rango.exchange/swap/BTC.BTC/ETH.APE--0x4d224452801aced8b2f0aeb155379bb5d594381/?a=0.05>

[

BTC to APE

990x1144 88.7 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/d/d27c7702fd99b07e0d0575a085f6faf9df140db9.png>)

<https://playground.rango.exchange/>

<https://docs.rango.exchange/integration-guide/rango-widget>

Yours,

Alex Ramirez, Rango biz dev