

Proposal Name:

Legal Probing into DAO Ability to Fund and Associate with Ambassadors

Proposal Category:

Ecosystem Fund

Abstract | Two or three sentences that summarize the proposal.

The AIP proposes legal due diligence as to the ability of the DAO to define and fund the Ambassador position.

Upon acceptance of legal risk to define and associate with Ambassadors, this AIP proposes the creation of the official terms "Ambassador" "Ambassador Mandates" "Community" "Ambassador Candidate" and "Ambassador Candidate AIP" to facilitate the creation of future AIPs to define the process of electing Ambassadors and the scope of Ambassador Candidates, Ambassador Mandates, Communities and Ambassador Candidate AIPs.

Motivation | A statement on why the APE Community should implement the proposal.

Ambassadors will help the DAO more quickly fulfill its mandate to proliferate \$APE into mainstream use by "meeting people where they are."

Rationale | An explanation of how the proposal aligns with the APE Community's mission and guiding values.

Ambassadors "elected" through AIPs and defined by DAO law keep to a greater standard of decentralization and ensure optimal DAO participation in community outreach.

Key Terms:

Ambassador — a person/entity officially charged with DAO outreach to a specific Community, empowered with a \$69,420 budget and 12 month unchallenged positioning (with full respect to the DAO's 3 month automatic checkpoint) from the DAO to that end, and emburdened with successful reporting of Ambassador Mandates to the DAO on a monthly basis. The Ambassador shall never be an appointed, but always an elected position, with that election to take place through submission of an Ambassador Candidate AIP and subsequent vote to the affirmative on that AIP respecting all DAO standards of order in the voting process.

Ambassador Candidate — A DAO participant who submits an AIP specifically to become an Ambassador.

Ambassador Mandates — The Ambassador is responsible for creating ecosystem-level programs between ApeDAO and Community; activation coordination between the DAO and institutions serving Community; associative partnerships for such activations; reporting to the DAO the needs of Community; consolidating the efforts of value-aligned DAO members towards Community. Ambassador shall self-define the Community to serve and the KPIs to report to ApeDAO within the Ambassador Candidate AIP.

Community — Recipient entity of outreach from Ambassador.

Ambassador Candidate AIP — An AIP submitted by a Ambassador Candidate solely for the purpose of becoming an Ambassador. An AIP speaking to any concern other than a Ambassador Candidate's election to an Ambassador position may not be considered an Ambassador Candidate AIP and shall have no bearing in the furthering of any Ambassador Candidate into an Ambassador position.

Specifications | A detailed breakdown of the platforms and technologies that will be used.

Horizon or another staking platform (Hopefully I can impart upon the DAO to fund this through yield, not principal)

Steps to Implement | The steps to implement the proposal, including associated costs, manpower, and other resources for each step where applicable.

1. Perform legal due diligence on how officially defining these Key Terms and administering to Ambassadors will impact the DAO, to be administrated by Baker & Hostetler. No resources are required of the DAO aside from official approval of Baker's findings.
2. Upon the successful acceptance of legal risk by the DAO, the terms "Ambassador" "Ambassador Mandates" "Community" "Ambassador Candidate" and "Ambassador Candidate AIP" are accepted into the DAO, with the exact language as agreed upon by the DAO. The definitions as put forth in "Key Terms" are meant to serve as initial guidelines and not as final definitions.
3. AIPs will be introduced to finalize the process of electing Ambassadors and the scope and limitations of Ambassador Candidates and Ambassador Candidate AIPs.

Timeline | Relevant timing details, including but not limited to start date, milestones, and completion dates.

One month maximum for legal due diligence.

Overall Cost | The total cost to implement the proposal.

\$25,000 for legal due diligence, to be released in \$5,000 weekly batches AS NECESSARY in response to invoicing (not all at once). Unused funds shall remain with the DAO.