

Project name

: Poolz Finance

Author name and contact info

(please provide a reliable point of contact for the project): Guy Oren // guy@poolz.finance // <https://www.linkedin.com/in/guy-oren-028b9a72/>

I understand that I will be required to provide additional KYC information to the Optimism Foundation to receive this grant

: Yes

I understand that I will be expected to following the public grant reporting requirements outlined [here](#)

: Yes

L2 recipient address

: not integrated yet

Which Voting Cycle are you applying for?

: Cycle 10: February 1, 2023

Which sub-committee should review your proposal? (Builders Grants, Growth Experiment Grants)

: Builders Grants

Project description

(please explain how your project works): Poolz Finance is a decentralized protocol that specializes in Web3 technology and providing access to early stage crypto projects.

Our main activities is Poolz Launchpad, that launched in 2020 and onboarded over 100,000 users, and recorded 4 million+ transactions. We are 30 team members in total and profitable businesses from day 1 Having strong Financials.

Poolz is the only tier 1 launchpad that implements a %100 protection tool, ensuring a "Free Risk" model for its users.

as part of our operation we implemented the DAO model by using voting mechanism as part of the due diligence process. The main goal of the Poolz Council for Governance is securing a fair, independent and credible project launching process.

When the utility POOLZ tokens allows holders to participate in all features that related to the system, and there is correlation between the amount the user hold.

Website

: <https://www.poolz.finance/>

Twitter

: [https://twitter.com/Poolz\\_\\_](https://twitter.com/Poolz__)

Discord/Discourse/Community:

[Telegram: Contact @PoolzOfficialCommunity](#)

Other relevant links

(including any demos):

Additional team member info

(please link): Liam Cohen // liam@poolz.finance // <https://www.linkedin.com/in/liam-cohen-786323152/>

Please link to any previous projects the team has meaningfully contributed to

: [https://twitter.com/autofarmnetwork/status/1619731919759114240?s=20&t=WYHy\\_MWiP-ubXJ2z2INV8g](https://twitter.com/autofarmnetwork/status/1619731919759114240?s=20&t=WYHy_MWiP-ubXJ2z2INV8g)

[https://twitter.com/Poolz\\_\\_/status/1618911699926491139?s=20&t=0\\_h9FcBKOASHbxE5Aglepg](https://twitter.com/Poolz__/status/1618911699926491139?s=20&t=0_h9FcBKOASHbxE5Aglepg)

[https://twitter.com/Poolz\\_\\_/status/1599735354797465604?s=20&t=0\\_h9FcBKOASHbxE5Aglepg](https://twitter.com/Poolz__/status/1599735354797465604?s=20&t=0_h9FcBKOASHbxE5Aglepg)

[Poolz Finance Inks Partnership With Kyber Network to Invest in Emerging Projects](#)

[https://twitter.com/Poolz\\_/status/1612419036859572227?s=20&t=0\\_h9FcBKOASHbxE5Aglepg](https://twitter.com/Poolz_/status/1612419036859572227?s=20&t=0_h9FcBKOASHbxE5Aglepg)

[https://twitter.com/travalacom/status/1606703808142254082?s=20&t=0\\_h9FcBKOASHbxE5Aglepg](https://twitter.com/travalacom/status/1606703808142254082?s=20&t=0_h9FcBKOASHbxE5Aglepg)

Relevant usage metrics

(TVL, transactions, volume, unique addresses, etc. Optimism metrics preferred; please link to public sources such as Dune Analytics, etc.): Total transactions in our contracts over erc-20 & BSC (not integrated with Optimism yet)

Total transaction: 410K

Unique Users: 42.2K

poolzAddress: '0xCc8f6A82Ff034C15dFDAcBcab29F7Ea28C616EF7',

poolzTokenAddress: '0x77018282fD033DAF370337A5367E62d8811Bc885',

lockedDealAddress: '0x8BfAA473a899439d8E07BF86a8C6cE5De42fE54B',

whiteListAddress: '0x6d77B5147CDE6Fa287c1266A33e09a09651D36d0',

signUpAddress #1:

'0xc32Df92A0d8007b248Bed0DaBf93baCE6854C782',

signUpAddress #2:

'0x41b56bF3b21C53F6394a44A2ff84f1d2bBC27841',

Competitors, peers, or similar projects

(please link): <https://daomaker.com/>

Is/will this project be open sourced?:

Yes

Optimism native?

: No

Date of deployment/expected deployment on Optimism

: 2/28/2023

What is the problem statement this proposal hopes to solve for the Optimism ecosystem?:

Building liquidity pools and communities to early stage projects that build on the network.

How does your proposal offer a value proposition solving the above problem?

: Poolz will be official partners and act as one of the main Launchpad over the network.

Why will this solution be a source of growth for the Optimism ecosystem?

: Poolz will join a Official partners to the ecosystem and as the main Launchpad platform. Today, almost every early stage need for a launchpad platform in order to build them go to market strategy. To date, we have done about 100 such processes with companies and helped them grow and enter the market correctly. This is exactly what we want to do with projects that build on the OP network.

Has your project previously applied for an OP grant?

: no

Number of OP tokens requested

: 30000

Did the project apply for or receive OP tokens through the Foundation Partner Fund?

: Yes

If OP tokens were requested from the Foundation Partner Fund, what was the amount?

: didnt requested

How much will your project match in co-incentives?

(not required but recommended, when applicable): Our goal is to do joint campaigns as much as possible, we added more examples in the question about detailing the grant and the steps from our side, main points: - Poolz will host IDO's on the network - Poolz will open dedicated grant for project that build on the networks - Poolz ventures will invest in early stage project that build on the network Poolz will attract high-quality projects to build on OP, act as OP ambassadors, and will help to expand the ecosystem.

How will the OP tokens be distributed?

(please include % allocated to different initiatives such as user rewards/marketing/liquidity mining. Please also include a justification as to why each of these initiatives align with the problem statement this proposal is solving.): Poolz will attract high-quality projects to build on OP, act as OP ambassadors, and will help to expand the ecosystem.

The key points behind this partnership are:

1. Poolz deploys the Poolz Launchpad code over OP Network.
2. Poolz deploys the Claiming System protect over OP Network

(60% Foundation and DAO members - point 1 +2) Testnet + Mainnet for both.

1. (20%) Actives users and marketing plan as well and involve our KOL's (250) please find KPI's info: [Poolz KPI's .pdf - Google Drive](#)

Future plans:

1. (20%) Projects built on OP can apply for co-grants from Poolz Finance and OP Labs [Poolz - Invest in the future leaders of Web3](#)
2. Poolz Ventures will invest in projects that build OP.

<https://ventures.poolz.finance/>

we are aiming to become a leading player in the ecosystem with a reputation and experience in the launchpad field.

Over what period of time will the tokens be distributed for each initiative?

Shorter timelines are preferable to longer timelines. Shorter timelines (on the order of weeks) allow teams to quickly demonstrate achievement of milestones, better facilitating additional grants via subsequent proposals: Shorter time:

- 10% Marketing - section 3 - for Poolz KOL's
- 10% will allocated to actives users
- 20% ecosystem reward - section 4 from the milestones - co-grants
- 60% Foundation and DAO members

Please clearly define the milestones you expect to achieve in order to receive milestone based installments. Please consider how each milestone relates to incentivizing sustainable usage and liquidity on Optimism. Progress towards each milestone must be trackable:

1. Testnet - deploy
2. Mainnet Net - deploy
3. Poolz Community engagement campaign over OP (using Poolz KOL's army and missions)
4. ecosystem reward - section 4 from the milestones - co-grants // Poolz Co-Grant with OP opening for new project to build on the network and using Poolz IDO as well

Why will incentivized users and liquidity on Optimism remain after incentives dry up?

: As Poolz as a launchpad in ongoing platform that able to host OP base project to thier on IDO and manage the activities over the network. In this case the users will have to hold OP native token as part of the platform activities

Please provide any additional information that will facilitate accountability

(smart contracts addresses relevant to the proposal, relevant organizational wallet addresses, etc.): - Poolz Open source code: [Poolz · GitHub](#)

Confirm you have read and agree to the Eligibility Restrictions

([here](#)): I have read the Eligibility Restrictions and agree to abide by their conditions