

AIP Name:

[AIP-481: Building the Modular IP Layer with ApeCoin](#)

Implementation Status:

Pending

Implementation Date:

N/A

Author:

[@JackIP3](#)

Abstract Summary:

This AIP is designed to showcase the complete scope of the project, including the current build stage of <https://www.ip3.cc/>.

With a functioning MVP landing page, we require support to accelerate the completion of the product.

The remaining outstanding items include:

- Build out of the front end UI ensuring complete seamless workflow from user onboarding, through to IP sales and revenue funnels.
- Backend contracts, although written, require implementation.
- Backend infrastructure scaling to support system growth
- Team scaling for accelerated development to include an additional UI/UX designer and developers continuing through to post deployment support.
- Contract auditing and security systems require implementation

IP3.cc allows holders to determine their own IP use for their asset, providing these licenses on an open marketplace for all consumers to be able to purchase, utilizing the IP within the agreed legal parameters. It is a much wider IP use case, providing for greater opportunity; overall increase in brand awareness through increased decentralized IP usage.

For example - I own a BAYC - i can apply multiple licenses to it allowing for people to lease the right to use the IP for advertising, physical merchandise, comic books, animations etc. Now my asset is accessible to 4 different addressable markets.

This AIP is focused on increasing the capacity of IP utility, whilst providing the legal framework and monetization structure to support it. As we support all NFT collections, this will positively affect the utility of ApeCoin also.

External to product development, it is crucial that this AIP supports the peripheral strategic components that will ensure success:

- Strategic marketing plan and execution
- Education schedule and material to be delivered to NFT holders
- Legal Consultation and preparation of agreements, smart contract integration.
- Maintenance and technical infrastructure support

Overall Cost:

Total amount requested from the ApeCoin Ecosystem Fund is 781,000 ApeCoin/\$469,000 USD.

Related AIPs:

Timeline Updates:

Interview Q&A:

The Facilitators conducted a follow-up interview on Jan 24, 2025, and await a response from the author.