A community member, K9 has submitted a launchpad proposal here:

[AIP Idea: APE Launchpad with $APE based utility and discovery mechanism](Withdrawn AIPs

](/c/withdrawn/18)

Thank you [@K9](#) for your ideas. A moderator will get in touch with the author to draft the AIP in the appropriate template. Once the AIP is drafted and meets all the DAO-approved guidelines, the proposal will be posted on Snapshot for live official voting at: [Snapshot](#) Follow this Topic as further updates will be posted here in the comments. [@K9](#) please see your messages for the next steps.

Since we have run 30+ launchpad in the past and we are currently drafting a proposal, here are factors

to consider for launchpad related proposals.

1/ Project & Team Matters

The essence of launchpad relies on quality project, resilient team. DAO maker's killer project for the year is Step.app. Binance's killer project for the year is STEPN.

2/ Projects Should Have Minimum Viable Product

In bear market, the project should have minimum viable product that supports $APE, BAYC, MAYC NFTs. Fund first, build later with a business plan does not work.

3/ Other variables to consider

Tokenomic model, art, strategy, partnerships require different experts in the area to make a project successful. Launchpad is the a crowd funding process that gives project exposure and funding, but it does not address above variables.

With that being said, if you have any upcoming projects in Yuga Lab ecosystem that need incubation on tokenomics model, art, strategy, partnerships, funding structure, keen to support.

Best,

Harry

https://twitter.com/harry_bondly/