

Personal Information

Discourse ID: [@Hiisver](#)

Twitter: <https://twitter.com/hiisverart>

Country of Residence: Mongolia

Educational Background:

Bachelor's degree of Graphic Design MUST, Google career certificate in Digital Marketing

Professional Background and Relevant Experience:

I have 5 years of experience working as a Graphic Designer in a Digital Marketing Agency, and 3 years of experience as a 3D artist in an international business development company. Currently, I am the Art Director of a Web 3.0 development startup called GHORDE.

Nomination Statement:

With 5 years of experience as a Graphic Designer in a Digital Marketing Agency and 3 years as a 3D artist in an international business development company, I bring a diverse set of skills and a deep understanding of visual communication and branding. Currently, I am the Art Director of GHORDE, a Web 3.0 development startup. This role has equipped me with a robust understanding of blockchain technology, decentralized systems, and innovative digital solutions.

Motivation, Vision & Goals:

Since joining the Bored Ape Yacht Club (BAYC) community, I have immersed myself in our vibrant ecosystem. My active participation in events, contests, and community projects has solidified my commitment to our shared vision. The Thankape contest, in particular, was a pivotal moment in my journey, reigniting my passion and sense of self-worth. I would like to introduce this opportunity to a lot of ambitious young people who are not aware of it.

Values & Commitment:

I myself love this market, this industry, this group. I want to be a part of this thing. Trying to give some value. It has become an integral part of my life.

Concluding Statement:

Having worked as an art director and visual artist on many projects in this industry, I have understood many achievements and shortcomings of marketing. On the one hand, this market may seem old, but it is very innovative. It is possible that only 1 in 100 people have actually tried to get coins. So my design approach and artist's eye and understanding of the Asian identity in promoting this item will help expand the market.