

AIP Name:

[AIP-437: A Powerup for ApeChain: Blevor - where NFTs & Social Farming meet](#)

Implementation Status:

Pending

Implementation Date:

N/A

Author:

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Abstract Summary:

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Blevor\_PoweredByApeChain

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As a team of very passionate ApeCoin DAO & Yuga community members, we want to play our part in the success of ApeChain. And we will not only support it, but even amplify it.

Introducing Blevor, a cutting-edge web3 platform combining NFTs with social farming & incentivized content creation. The platform empowers teams to effortlessly bring their creations to life while enjoying unparalleled hype & attention. By leveraging social login and seamless FIAT payments, Blevor provides easy access to ApeChain not only for experienced users but also for casual players and retail.

In addition to gaming, you also need fun, culture, memes, and PFPs to make ApeChain appealing and popular. Blevor is designed to do just that.

We see ourselves as an extended community-driven business development arm. We search for projects, support their launch, and bring them tremendous reach and engagement through social farming. Everyone wins!

With \$APE being the native gas token of ApeChain we believe that bringing users/traffic/projects to the chain is probably the single most important thing the DAO can focus on in the near future.

Driving demand for ApeChain = Driving demand for \$APE

Easy access to ApeChain → more users on ApeChain → more demand for \$APE

Incentives on ApeChain → more users on ApeChain → more demand for \$APE

More use cases on ApeChain → more use cases for \$APE

ApeChain hype → \$APE hype

This is our biggest opportunity and we want to do everything we can with Blevor to make the most of it.

Having already invested more than 2 months of our time and resources, we are now looking for funding from the DAO to help us achieve our goal. Let's make ApeChain a success together

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AIP Blevor (1)

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AIP Blevor (2)

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Overall Cost:

185,000 \$APE

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