

Where is the fairness in allowing Apes and Mutants to sell their Tokens and then move the goal posts for those that purchased the tokens? Do we not see the wrong in that? We aren't talking about a few million dollars invested in \$Ape.... We are talking about billions of dollars spent on exchanges to acquire \$ape at this point.

The DAOs main function should not be to act as a continuous price control of Mutants, Apes, and Kennels, it is our job to control the flow of DAO tokens into the open market. To invest DAO money into improving the ecosystem.

After billions of dollars in volume, with outsiders buying \$ape, the excuse of, "oopsies I didn't know what I was selling", is not an excuse. This is real life, there are real people investing their money into this DAO. Investors are watching this discussion right now and either pulling out or not acquiring \$Ape tokens due to the intentions of many to pump our NFT floors. It's time we approach the the future in a fair and equitable means for all, not just Apes.

I've seen the argument that, "We as holders are the brand and we should maintain control", and I believe that argument had weight to it the moment the initial token claim happened, as we held 100% of all \$ape in circulation (We could have held it all for a period of 6 months). The moment we all began to claim, we had the free choice to either sell, hold, or purchase more \$Ape. If we do not make the DAO equitable for non-NFT holders, the DAO will devalue. To put it simply, we need outsiders to invest in this DAO and participate, just as much as we need Apes and Mutants to invest in it. It is completely unfair and unequitable for outside investors if we are to hold a tight grip over the DAO, and in my opinion that is very much a Web 2 point of view while we are attempting to make leaps and bounds in Web 3 with this DAO.

Treating this DAO as if Apes, Mutants, and Kennels own it, will inevitably lead to our downfall. The world of investors are watching, I suggest we make it equitable and fair for all.