

## Abstract

The “Community Call: Clubs & Chapters” proposal aims to invite and encourage clubs, chapters, and online communities to apply for DAO funding. It outlines recommendations for these groups to leverage the existing DAO approval process to secure monthly funding for their initiatives, including community management, online content creation, and members building with IP, with the overarching goal of promoting Apecoin as the primary economy in their communities.

## Motivation

This proposal seeks to empower online communities and businesses in the web3 space to grow and thrive with the support of Apecoin’s DAO. By supporting these entities, we can foster increased adoption and usage of Apecoin and strengthen the ecosystem as a whole.

## Rationale

Encouraging clubs, chapters, and online communities to apply for DAO funding allows these entities to expand their reach and influence. It creates a diverse ecosystem of Apecoin-powered projects and initiatives and helps to decentralize the growth and development of the Apecoin ecosystem.

## Specifications

The proposal outlines the following recommendations for communities to follow when requesting funding:

1. Applicants should create a straightforward proposal detailing their activities, including social media links, online Discord community, merchandise stores, and past activities.
2. Applicants are encouraged to request a reasonable monthly allocation and set up a delegate voting wallet to participate in weekly voting.
3. Each club or chapter should appoint a representative who will engage in DAO-wide events such as the Ape Assembly, forum participation, as well as future initiatives.
4. Applicants should provide attachments with their submissions, including a detailed proposal using the provided template and instructions.

The following attachment documents give additional recommendations for community leaders who are interested in participating in this way, including ideas for becoming a voting delegation, issuing small grants for their community, and hosting events both online and in person.

Attachment Documents:

[Getting Started \(v1\).pdf](#) (53.7 KB)

[Evaluating Community Proposals \(v1\).pdf](#) (52.9 KB)

[Sample Proposal \(v1\).pdf](#) (49.5 KB)

## Timeline

Upon approval of this proposal, interested clubs, chapters, and online communities can begin submitting their funding requests immediately.

## Overall Cost

This proposal is an informational one with minimal direct costs to the DAO. However, the potential increase in monthly allocations to support these communities will be determined by the individual proposals submitted by clubs and chapters in response to this call. The value gained through enhanced community growth and Apecoin adoption is expected to significantly outweigh these costs.

This is an informational proposal meant to signal community leaders to apply for funding. It includes recommendations to seek monthly ongoing allocations to be distributed to community managers, content creators, & members with IP projects. I'd like to improve the attachment documents before release.