Proposal Name: Apeverse - A Multi-language Information Hub for the Ape Ecosystem

Proposal Category: Ecosystem Fund Allocation

Original Proposal

[AIP-123: Apeverse - A Multi-language Web Hub for Ape Ecosystem and $APE Holders](Rejected AIPs

](/c/final-aips/rejected-aips/25)

Proposal Name: Apeverse - A Multi-language Web Hub for Ape Ecosystem and $APE Holders Proposal Category: Ecosystem Fund Allocation Abstract The aim of Apeverse is to bring more utilities to ApeCoin, deliver meaningful information about the Ape ecosystem, and facilitate an active $APE holders' community. Due to the large number and wide distribution of Ape community members, information such as news and activities cannot be effectively conveyed because of language and geographical restriction…

Reason for Return

The previous AIP was rejected in the community voting event.

Resubmission Updates

The updated version is stated below.

Abstract

The creation of the multi-language information hub, Apeverse, is a move aiming at aggregating information dissemination and community engagement for the rapidly growing Ape ecosystem. With the expanding Ape community, it is crucial to have a platform that provides timely and accessible information on the latest updates, data, and activities within the ecosystem.

Apeverse will not only serve as a source of information but also as a platform for community members to connect and collaborate, fostering a sense of community and promoting growth. The platform will track dynamic changes of Ape-related NFTs and Apecoin and provide data analysis to showcase the progress of the ecosystem, further promoting transparency and accountability within the community.

Author Description

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Motivation

The Ape ecosystem has seen incredible growth and popularity since its launch, and as the community continues to expand, it's crucial to have a platform for information dissemination and community engagement. The creation of a multi-language information hub, Apeverse, will provide the community with timely and accessible information on the latest developments within the ecosystem.

Apeverse will serve as a platform for the Ape community to connect and collaborate. The website will encourage cooperation among members by allowing them to submit relevant progress and events. In addition to providing real-time updates of official information, Apeverse will track dynamic changes of Ape NFTs and Apecoin, and provide intuitive analysis to show the progress of the ecosystem on a data level.

The creation of Apeverse has the potential to help build a bigger and more diverse community. By making the ecosystem accessible to a wider audience through multiple languages, Apeverse will help to attract new members and promote growth in different areas of the world. This will help to ensure the continued success and expansion of the Ape ecosystem, making it a truly global phenomenon with even more impact.

Rationale

Apeverse will serve as a source of information and updates, reducing confusion and misinformation and ensuring that the Ape community is always well-informed. The data trends and analysis provided by Apeverse will inform and guide decision-making for community members, further building trust and confidence in the community.

Apeverse will also play a key role in promoting the Ape ecosystem to wider communities. By showcasing online and offline activities, Apeverse will help attract new members and promote the community's growth.

In addition to serving as a source of information and community engagement, Apeverse will play an important role in discovering new use cases for ApeCoin and bringing more utilities to the token. For example, the website will provide access to unique functions and benefits available to ApeCoin holders, and will explore new utilities for the token, such as using ApeCoin to pay for memberships and access advanced functions, using ApeCoin to pay for tickets to offline events, and more.

Specifications

Apeverse will present its products in the form of web pages, divided into the following categories: Homepage, News, Ape NFT, ApeCoin, and Activities.

- Homepage: The home page will provide an overview of the sub-pages, including News, Ape NFT, ApeCoin, and recent activities. The homepage will feature a scrolling display of key content, such as major events from Yuga, important proposals and voting from the ApeCoin DAO, changes in Ape-related collateral and data, etc.

- News: The News page will be divided into three modules. The first module will display Ape-related news from official channels and mainstream media. The second module will feature articles on the Ape ecosystem, with independent writers regularly invited to report on recent developments. The third module will show the latest proposals on the ApeCoin forum, including recent APIs and ongoing votes.

- Ape NFT: This section will capture and display relevant data on the NFT market, including the floor price transaction volume and other key data of Ape NFTs. Advanced functions may be added in the future, such as tracking whale activities, KOL accounts, large transactions, and address profits.

- ApeCoin: This part will display the price chart of ApeCoin, real-time data updated in a timely manner, and a daily statistics summary updated on a daily basis. More information, such as its circulation and release schedule, will also be aggregated.

- Activities: The Activities page will consist of two parts, online and offline activities. The website will regularly launch creative campaigns with ApeCoin rewards. For offline events, the website will provide timely information about gatherings, conferences, and exhibitions where Ape has a presence.

In addition to the sub-pages, the website will be available in multiple languages, starting with English, Chinese, Japanese, and Korean, with plans to expand to more languages in the future to build a global community. As Apeverse grows, more sub-pages and derivative products may be added in the future.

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UI example of the ApeCoin page

1882×2648 175 KB

](https://global.discourse-cdn.com/apecoin/original/2X/5/5f5e7a67f29f872b6c16620ad041c17eb8c1c0e8.jpeg)

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Recent events in Asia for Ape holders

1358×1149 251 KB

](https://global.discourse-cdn.com/apecoin/original/2X/6/62920150e1b9fef8990bc909c2e8fb559e379b71.jpeg)

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Derivative product samples made by Ape Asian communities

1781×1140 210 KB

](https://global.discourse-cdn.com/apecoin/original/2X/3/3a18318641383f7ad7362c91f84328370f7f3b04.jpeg)

Steps to Implement

1. Design: Creation of the website to visualize the layout and flow of the different pages. This will help to ensure that the website meets the requirements and is user-friendly.

2. Development: Based on the design, start developing the website. This may involve writing the code, integrating APIs, and configuring the back-end systems.

3. Testing: Once the website has been developed, conduct thorough testing to ensure that it functions as intended and meets the requirements.

4. Launch: Once the website has been tested and is deemed ready, launch the website and make it available to the public.

5. Monitoring and maintenance: Regularly monitor the website to ensure that it continues to function as intended and address any issues that arise. Additionally, plan for regular maintenance and updates to keep the website up-to-date and secure.

6. Iteration: add more functions and contents to Apeverse based on its growth, including but not limited to, adding more

languages, advanced data flow or charts, and new sub-sectors.

Timeline

- Proposal and voting: March - April 2023

- Website design and development: May - July 2023

- Testing and official launch: August 2023

- Membership system and advanced functions: September - October 2023

- On-going operations and updates: November 2023 - April 2024

Overall Cost

- UI/UX design * 1 people * 2 months = 6,000 * 1 * 2 = 12,000

- Website front-end development * 3 people * 2 months = 4000 * 3 * 2 = 24,000

- On-going development and maintenance of the website * 1 person * 10 months = 4,000 * 1 * 10 = 40,000

- Smart contract development *1 people * 1 months = 8,000 * 1 * 1 = 8,000

- Smart contract audit = 10,000

- Website content operations * 1 person * 10 months = 3,000 * 1 * 10 = 30,000

- Invited writers * 1 articles per month * 10 months = 500 * 1 * 10 = 5,000

- Marketing campaigns * 1 every 2 months * 10 months = 1000 * 0.5 * 10 = 5,000

- Others (domain name, server, etc.) = 3,000

Total: $135,000 for the first year.

Related Articles

The invited writer published on the biggest Chinese crypto media, BAYC's Successful Evolution: Analysis of the Brand Value Behind It (English version): [The Successful Evolution of BAYC: Anatomy of the Brand Value Beh… — 0xChrisL 6](#)

Periodically summarizing stats of Ape NFT to Asian communities. Example:[Bored Ape Weekly Report (Aug 1 to Aug 7) — 0xChrisL 2](#).

Forwarded by the Bored Ape Gazette:[https://www.theboredapegazette.com/post/stats-take-a-closer-look-at-the-sales-numbers-for-the-bayc-mayc-from-aug-14-20-2022 1](#).