

## PROPOSAL NAME

Add 'Treasury' tab to [Apecoin.com](https://apecoin.com)

## PROPOSAL CATEGORY

Category: Process

## ABSTRACT

This proposal seeks to update the [ApeCoin.com](https://apecoin.com) website to include a "Treasury" tab.

The purpose of this proposal is to address a lack of transparency around the size of the ApeCoin DAO treasury and the rate at which treasury funds are being spent.

This proposal requires that the "Treasury" tab include a live counter that tracks the size of the DAO treasury, the amount of the DAO treasury that has been spent, the rate of current spend of DAO funds, and the estimated time when the treasury would be depleted at the current spend rate.

## AUTHOR DESCRIPTION

Written by [@waabam](#). I am a WG0 Steward alumni, the ApeCoin Community Manager for Bored Club Canada, a longstanding contributor to the ApeCoin DAO, and a current nominee for ApeCoin Special Council in the June 2023 election cycle.

## MOTIVATION

Many community members in the ApeCoin DAO have concerns about the size of the DAO treasury and the rate at which treasury funds are being spent. The lack of transparency around the funds in the DAO treasury is a problem, as community members do not have the information they need to determine how the costs of any particular AIP will impact the overall treasury.

This AIP will help address that problem by adding a "Treasury" tab to the [ApeCoin.com](https://apecoin.com) website.

Adding "Treasury" to the website will allow DAO members to understand how much remains in the DAO treasury, where DAO funds have been spent so far, how quickly DAO funds are currently being spent, and how much longer the DAO treasury will last.

## RATIONALE

Adding "Treasury" to the website will improve the DAO user experience and provide important information for all ApeCoin DAO members, while increasing the transparency of the DAO.

This AIP aligns with all of ApeCoin's values, and specifically with the values of transparency and collective responsibility.

## SPECIFICATIONS

This AIP only requires changes to the [ApeCoin.com](https://apecoin.com) website.

Specifically, a new tab called "Treasury" should be added to the [ApeCoin.com](https://apecoin.com) website.

This page should provide a live counter that tracks the size of the DAO treasury, the amount of the DAO treasury that has been spent, the rate of current monthly spend of DAO funds, and the estimated time when the treasury would be depleted at the current spend rate.

While not required in the initial version, a future version of this page could also include a break-down of where DAO funds have been spent, including a visual representation of DAO spend by category.

This AIP is being posted in the spirit of "progress over perfection". While a more comprehensive treasury dashboard may be possible, the goal at this time is to quickly get a DAO treasury tracker up and running that provides the most essential DAO treasury statistics, and that can be reasonably implemented by the DAO administrator without incurring additional expenses to the DAO.

Future responsibility for proposing updates to this page should fall to the Treasury Working Group, once it is created, and the Governance Working Group, in the meantime.

## STEPS TO IMPLEMENT

The ApeCoin DAO Administrators are instructed to update the [ApeCoin.com](https://apecoin.com) website to add a "Treasury" tab to the website.

This page should provide a live counter that tracks the size of the DAO treasury, the amount of the DAO treasury that has been spent, the rate of current monthly spend of DAO funds, and the estimated time when the treasury would be depleted at the current spend rate.

While not required in the initial version, in a future version of this page, the user might be able to toggle the live counters between \$APE or USD.

While not required in the initial version, a future version of this page could also include a break-down of where DAO funds have been spent, including a visual representation of DAO treasury spend by category or AIP.

This page should be updated every time that funds are disbursed from the DAO treasury.

#### TIMELINE

This AIP can reasonably be implemented within 3-4 weeks of the AIP being approved by the DAO.

#### OVERALL COST

\$0