

Original Proposal

[AIP-172: DAZE PropHouse powered by Apecoin](#) [Rejected AIPs]

[/c/final-aips/rejected-aips/25]

Proposal : DAZE PropHouse for microgrant via PropHouse Category : Process Abstract : Mentoring and providing microgrants to artists and developers from the Indian Web3 ecosystem to encourage them to build projects and tools around \$APE. A small and simple way to distribute the funds from \$APE treasury into smaller groups, followed by introducing and onboarding people to NFT and web3. Allocate 16,500 \$APE to fund <https://prop.house/> for the Indian Web3 community aiming towards

Onboarding ...

Reason for Return

Voted " Against" in official snapshot . We dont know the reason why some holders decided to vote Abstain and Against but good to see that majority of community members decided to vote " In Favor " compared to Abstain and Against.

Resubmission Updates

:

1. Funding process changed- Instead of a third party infrastructure for voting, DAZE will decide the winners for each round based on their proposal, how it will benefit \$ape and expand in India.
2. Updated timings for each round, submission for rounds is 2 weeks now instead of 1, winners will be announced after 4 weeks from the date when submission opens.
3. Requested funds increased by 20 \$ape, from 16,500 \$ape to 16,520 \$ape. Extra 20 \$ape will be used to cover gas fee in order to send grants to winners.
4. Updated line up for IRL events and announcing winners live in front of the audience.
5. Updated line up for IRL event, introducing mini meet-up followed after the main conference.
6. Steps To Implement updated.

Proposal Name

: DAZE MG

Proposal Category

: Ecosystem Fund Allocation

Abstract

: A place for people to create anything they want, work on something they always wanted to do but didnt had time or resources, but had the determination to do so. This is where DAZE steps in with its deep roots within the Indian art and blockchain e

Funding small teams, artist and developers to create something wonderful with \$ape, mentoring them and help them grow their ideas into reality.

DAZE Micro Grants ( DAZE MG ) is a simple way to distribute \$ape from Apecoin DAO Treasury to people, which will help a wider audience to onboard and get familiar with \$ape and its community.

Allocating 16,520 \$ape to fund DAZE MG for the Indian web3 community that will

- Onboard existing as well as new people on \$ape ecosystem
- Encourage people to create art, projects and develop tools
- Ease onboarding experience for AIPs with micro grants towards community building and utilities

10,000 \$ape will go towards deploying micro grants. Anyone can apply for the grants as long as long as it benefits growth around Indian Web3 scene and exposure to \$ape.

6,500 \$ape goes for team management and IRL events to onboard a wider audience towards Apecoin DAO.

20 \$ape to be used for multi-sig gas fees.

Micro Grants will consist of different rounds that will revolve around a particular theme. We will decide a set number of winners in the given period of time and mentor them. These theme will focus on ideas to build products around \$ape and its ecosystem, MVPS or art. These rounds will focus on encouraging ideas, IRL utilities of NFTs and the token, product and art.

Apart from 10,000 \$ape, \$6,500 are dedicated towards:-

1. Team Management
2. DAZE Core
3. Volunteers
4. Documentation
5. Legal Activities such as taxes for conversation of \$ape into fiat.
6. Mentors
7. Providing valuable insights in their respectable field
8. Weekly update from grant winners and feedback
9. Helping grow and expand the winning idea.
10. IRL Events
11. Venue Cost ( 3 Cities )
12. Entertainment ( Sound/Mics/ Lighting/ Screens )
13. Merchandise Giveaway
14. Traveling
15. Hosting Mini Meet-Ups\* ( Artist Focused-3 Cities)

Author Description

: Evil aka Jatin Pathi is an artist, mentor and curator from New Delhi, India. Starting off as freelancer photographer to now in web3 as artist and mentor. I have been in NFT since 2020 when I was invited as artist on Makersplace, became ambassador there for a short while. I co-founded Cryptoart India Collective back when India barely had 10 NFT creators in order to help onboard more artist from India. As I sold my NFTs, I helped numerous artist onboard NFTs and guide them through the way. From sponsoring artist's first mint to providing mentorship through residency program, I have learned a lot from myself and still do.

Apart from co-founding DAZE, I'm also one of the co-founders of Meebits DAO, a development DAO focusing on creating utilities around Meebits.

[

DSC04706

1920x2880 381 KB

](https://global.discourse-cdn.com/apecoin/original/2X/6/6236f017c6bc0f295114b3492306449bff4bcae1.jpeg)

[

E-\_DAZE\_Slot-1\_JP-1

1920×2880 324 KB

](https://global.discourse-cdn.com/apecoin/original/2X/7/7f9042e60ccc0cb36904d46bac8692997b7c4d3a.jpeg)

Team Description:

~ to be filled soon

Vishesh Chopra: Vishesh is a multi-disciplinary artist, writer, entrepreneur, consultant and educator.

Building crypto communities in India since 2017. Community manager at Crypto Art India Collective.

Garnered 100 million+ impressions over 10+ years of experience in digital marketing, advertising, content creation and community management.

Featured in Shark Tank India Season 2.

Co-founder at BeUnic.in, DAZE

[linkedin.com/in/chopravishesh](https://www.linkedin.com/in/chopravishesh)

[

image

510×692 66.6 KB

](https://global.discourse-cdn.com/apecoin/original/2X/a/a2dc21c05d20a567d62f7e94e61db26d140b91be.jpeg)

[

image

560×831 71.7 KB

](https://global.discourse-cdn.com/apecoin/original/2X/3/39a5f9ead16357690a9d106b77be73de60e9b12e.jpeg)

Vishnu Madathil: Vishnu is an award winning photographer and filmmaker based in Bengaluru. His work with food photography earned him a spot in Adobe Design Achievement Awards 2015.

He dabbles in various roles, be it capturing Sloth bears at animal rescue centers or filming upcoming stand-up comedians in India.

He has also managed the pan-India production for Black Dog Easy Evenings, a stand-up comedy festival by Diageo.

He's also working with United Skill Development Corporation, an edtech platform that provides end-to-end tech infrastructure to Universities and educational institutes.

<https://www.linkedin.com/in/mvishnum/>

Motivation

: India constitutes 17.7% of the global population, with 20 million+ crypto users in the country as of 2022 (5th largest no. of crypto users in the world). We believe that apecoin's growth can be increase drastically with this experiment, specially since it needs to expand to different parts of the world. Current process is time consuming and confusing to some. These micro grants will make sure that the funds are distributed faster to builders and artist all together so that they can get going with building something wonderful around \$ape.

Rationale:

This aligns perfectly with the DAO's goal of funding via governance, which will be then divided into smaller groups which will ultimately reach more people. This experiment will onboard new people and in future will probably create sub-communities around Apecoin DAO. This particularly will be focusing on India, place of origin for DAZE. Micro grants will also help scale the DAO build globally with the talent India has to offer.

DAZE aim is to bridge the gap between web2 and web3, creating awareness around crypto and NFTs. We have organized and hosted NFT exhibitions, curated events for different communities and have provided education and seminars in different colleges around blockchain.

[

image

1380×812 109 KB

](https://global.discourse-cdn.com/apecoin/original/2X/0/0a6b7e5954ee4fce36410d492a0354acffe94461.jpeg)

[

image

1380×920 111 KB

](https://global.discourse-cdn.com/apecoin/original/2X/b/bcf4343100eed05d9bf5efe965ee3bb9013c2077.jpeg)

[

SK-2

1280×720 118 KB

](https://global.discourse-cdn.com/apecoin/original/2X/c/cf06e71810721eba0c67cf03f64e38628d8a5bee.jpeg)

[

SK-80

1920×1280 123 KB

](https://global.discourse-cdn.com/apecoin/original/2X/d/d72483a7fd901b9fd81cc5e82f659b6ecd89e06e.jpeg)

With this AIP and funds, we can fund a group of small builders and artist as well as sub-communities across India. Once we deploy all funds via micro grants , DAZE MG can be used as a blueprint across different countrie, inspiring more and more people.

Key Terms

:

Some pointers that are unique in this proposals are:-

- Onboarding small teams, students, builders, communities and artist to Apecoin DAO
- Encouraging them to create tools and utilities using \$ape
- Inspiring ideas and creative community
- Onboarding and introducing \$ape to the Indian Web3 ecosystem.

Specifications

:

We will deploy grants in 4 rounds for the next 4 months:-

[

image

1259x775 46.8 KB

](https://global.discourse-cdn.com/apecoin/original/2X/e/eea92274d93694109d9ad4f9e073a0d1e3aa9e0c.png)

\*For Round #3

, hosting mini meet-ups after each IRL event specially for artist under one of DAZE's popular "Art & Chill " umbrella.

Anyone can submit their proposal as long as the proposal is focusing on:

- NFT/Web3 growth and development in India
- Ecosystem growth for \$ape

These will ultimately help bringing Apecoin in spotlight within our region and inspire others with endless opportunities directing them towards Apecoin DAO. Some future product building can be:

- CC0 and IPs
- Web3 Tools
- Merch and Brands for Apecoin
- Community building and growth
- Gamification around ApeDAO and sub DAOs
- More NFTs growth

Apecoin DAO will grow around smaller communities more efficiently if they will have a close and independent exposure. This is a chance for Apecoin to open up to more communities and groups via micro grants.

Steps to Implement

:

Once the AIP is passed, we'll release a timeline of when the submission for grants will be opened, followed by dates on which IRL event will take places and mini meet-ups

1. Submission forms opens and deadline
2. Booking of venues and merchs
3. Major event in 3 cities; Conference about Apecoin DAO and what DAZE is doing with the micro grants, QnA from audience, Art showcase by talented NFT artist from the country
4. Hosting weekly twitter spaces in order to help people create a proposal that will have the most impact. In general on-air interaction with future proponent.
5. Record and documentation of all views and feedback from mentors for others to listen to afterwards.
6. Releasing timeline for all rounds and events.

Timeline

Once the proposal is approved and DAZE get the funds, 10,000 \$ape will be sent in a multi-sig wallet that will be controlled by DAZE team. 300 \$ape to be distributed among the signers to cover gas fees. Releasing guidelines and submission form within the 1st week.

Week 1

: Submission Opens for Round 1

Week 2

: Submission Closes for Round 1

Week 1-4

: Weekly Twitter Spaces

Week 5

: 1st Event in New Delhi, Winners announced on stage

Week 6-7

: Mentoring and providing feedback to winners on their ideas.

Week 7

: Submission Open for Round 2

Week 8

: Submission Closes for Round 2

Week 7-11

: Weekly Twitter Spaces

Week 11

: 2nd Event in Bangalore, Winners announced on stage

Week 12-13

: Mentoring and providing feedback to winners on their products and MVPs

Week 13

: Submission Open for Round 3

Week 14

: Submission Closes for Round 4

Week 13-16

: Weekly Twitter Spaces

Week 17

: Winners announced online

Week 17

: Submission Open for Round 4

Week 21

: Submission Closes for Round 4

Week 17-21

: Weekly Twitter Spaces

Week 23

: 3rd and final Event in Mumbai, Winners announced on stage

Week 23-24

: Mentoring and providing feedback on products

Overall Cost

: Requesting a total amount of 16,520 \$ape, 10,000 \$ape going towards funding builders, artist and more. 6,500 for team management and 20 \$ape to cover gas fees for sending \$ape to winners.

Additional Information

:

Decentralised Art Zone Exhibition, was created by early adopters of NFT from India back in 2021. The artist involved in creation of DAZE were even earlier artist from the country when there were barely 10 artist who can be considered as "Artist who creates rare digital art " as back in 2019-2020, NFTs were called that. The group was called Cryptoart India Collective ( CIC ) and has significantly onboarded some of the very finest Indian artist from the space before 2021 NFT bloom. CIC artist came together during tough times of peak covid and created 2 NFTs, 1/1 for Makersplace and multi edition of 100 on Opensea to be auctioned off and donate the amount towards Polygon's co-founder Sandeep Nailwal initiative of "Crypto Relief Fund ". A bit of media coverage can be seen below :

Coverage for donating to Crypto Relief Funds during covid crisis [Cryptoart for the win](#)

We have also organised an exhibition showing 40 different NFTs with a footfall of over 400+ people. Along with this we have curated events in two different cities, one community that focused on Women in crypto and other one which focuses on indie art and local artist.

[Hindustan Times – 17 Dec 21](#)

### [NFT art: The charisma comes to the Capital](#)

An exhibition of NFT art from India is curated in the city. It also has workshops and sessions to tell you what this art is, how to market it, how to build your community, and how to raise projects for your NFT art.

These 2 newspaper are major outlet india and Hindustan Times's printed newspaper got 1 million + coverage in the sunday at the day of exhibition. DAZE's founders were even invited by the editorial team of one of the major news outlet in India to be showcase in their crypto segment ending for the new year.

3:50 onward

[

](<https://www.youtube.com/watch?v=CQINoKpsn-s>)

We've curated and sponsored other communities in India as well since we believe that supporting others goes a long way down the line in creating something beautiful.

Below is an event by Superwoman DAO, where we curated NFT artist and also co-sponsored.

<https://www.instagram.com/p/CeX0OmJ2HB/>

We've provided lectures and taken entire semesters around educating students about blockchain and crypto. Few screenshots of online lectures attached below:

[

image

972×619 72.5 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/0/06e3e80acaf9a825062bc42047df9d1d1c3890be.jpeg>)

[

image

951×606 71.2 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/d/de7b6a753fd243eedbcd0d2b77dc25da045655a3.jpeg>)

Our most recent activities include hosting small meet-ups focusing on artist:

<https://www.instagram.com/p/Ci3tcG7AYxO/>

[

image

1920×1280 174 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/5/5aebaf1b879e263ee1e2c56e639d3b724f332640.jpeg>)

[

image

1440×3035 472 KB

](<https://global.discourse-cdn.com/apecoin/original/2X/2/2b5a6f02051fa715fee39463a8fe0da5583a9348.jpeg>)