

Abstract

GovHack

A lean, mean, highly optimised machine.

GovHack is a process

, not an event.

When: Nov 8-10

Where: Bangkok

This 3rd iteration addresses the 2 primary critiques constraining maximal value generation from GovHack for ArbitrumDAO.

1. At root cause there is lack of process and opportunity for coordination

and alignment for decision-making on vision, strategy, and top priority goals. This means less proposals hit the mark as they could, and new talent churns and is not retained.

1. Lack of dedicated post-GovHack support

to comprehensively develop promising proposals that go the distance and make the difference the DAO needs at this moment in time.

This new version (v3) is

- Optimised to respect delegates' time

with tight specific sessions for them to participate and optional engagement in the open event programming as they wish.

- More condensed 2.5 day

IRL event

- Total cost \$156k (

\$146k+10k) contingency (vs \$262k in Brussels). It is substantially cheaper to run the IRL component in Thailand.

- Enhance with a dedicated 4-week onramp

and 4-week afterburner

of online support.

We have been listening, gathering requirements, and are committed to reinventing GovHack as an ever evolving structure and process for what the DAO needs.

What's emerged as central:

We must strike the right balance between exclusivity for effectiveness

and inclusivity for fresh ideas.

Enter: GovHack

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image1

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4-week Onramp (online)

- Core delegates topics prioritisation
- Mapathon

- Format and agenda finalisation
- Fair Core & Open participant criteria finalisation
- Enrol hackathon participants and secure pre-submission of proposals that may already be in progress

3-day in-person GovHack

Where: Bangkok

When: Nov 8-10

Day 1

- Arbitrum Core Day - existing key stakeholders deep engagement and strategic decision-making

Day 2

- Hackathon Day - fresh talent is activated to innovate on maximally aligned strategic goals for the DAO

Day 3

- Open Community Day - winning ideas are shared, ecosystem partners, existing DAO contributors and newcomers talk straight, what's next, gameplan a coordinated path forward, how we win together.

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image1

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4-week online Afterburner / Aftercare (online)

- Online PitStops
- Proposal mentorship
- Programme matchmaking

Miro diagrams: [here](#)

Motivation

Competition is fierce, attention is scarce, and mercenary capital is everywhere.

We must adapt, get organised and exercise strong leadership.

All major ecosystems are showing up strong and investing heavily.

Mantle \$15.7m, Filecoin \$19m, per event costs anywhere from \$100k - \$1m+, see [Blockchain Events Industry Market Research](#) we have gathered.

Arbitrum Events spend between the Foundation (\$5.6m), DAO, QuestBook is under \$7m.

We are underspending comparatively.

There is a prime opportunity for Arbitrum to have a strong presence at Devcon

as the leading, most mature, and capable DAO.

Let's continue this tradition out in front to close 2024.

GovHack will achieve the dual goals of serving existing stakeholders'

highest needs at this time and showing a strong public face and opportunity for new talent

to learn and get involved in the DAO.

Rationale

Why choose Hack Humanity

Running coordinated online + IRL activations in new countries under tight time frames is non-trivial.

1. Track Record

executing 2 complex, successful and engaging events with challenging lead time (3.5 weeks, 4.5 weeks) and in new countries. 1. [GovHack Denver](#) (NPS 67)

1. [GovHack ETHcc Brussels](#) (NPS 83)
2. [GovHack Denver](#) (NPS 67)
3. [GovHack ETHcc Brussels](#) (NPS 83)
4. Facilitation expertise

2 senior and 2 intermediate level facilitators. [Klaus](#) has years at IBM facilitating strategic workshops, aligning exec stakeholders, and developing roadmaps. Ran a Brand Strategy consultancy for 2 years in London, defining organisation's Vision, Mission, Values, and business models.

1. Fiscally Responsible

: this event optimised to \$156k

1. Budget highly optimised to the essentials
2. Transparent reporting on previous GovHack costs, and record of returning unused funds.
3. For speed can reuse infrastructure already established, GovHack multi-sig, signers, oversight
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6. For speed can reuse infrastructure already established, GovHack multi-sig, signers, oversight
7. We Are Ready.

We are in position to execute 1. 46 Bangkok venues already scouted

, top 3 selections made, final quotes established with candidate venue. Ready to secure with downpayment.

1. All team members confirmed

. Experience senior team of facilitators and event production professionals that know Arbitrum and worked GovHack ETHcc event already.

1. All suppliers identified

, price estimates received, and supplier availability secured.

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Specifications

Format engineered as dual-track for participants across:

- DAO Delegates

- Protocol representatives from various verticals
- Key Service Providers
- Arbitrum Foundation members
- Offchain Labs representatives
- Invited experts and advisors
- Fresh talent that is well-matched to create solutions against identified challenges

Format, indicative only to be refined in the coming 2 months, and open to the community's feedback [here](#)

Continuation of successful parts of the formula used for GovHack ETHDenver and ETHcc Brussels.

Steps to Implement

1. Event Planning
2. Develop detailed 3-day event agendas and session plans
3. Source and decide in advance the top focus areas, and partially developed high-value proposals that will be accelerated together at the in-person event
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5. Source and decide in advance the top focus areas, and partially developed high-value proposals that will be accelerated together at the in-person event
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7. Core delegates topics prioritisation
8. Format and agenda finalisation
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12. Format and agenda finalisation
13. Mapathon
14. Fair Core & Open participant criteria finalisation
15. Logistics
16. Secure appropriate venues for each 3-day event
17. Arrange necessary equipment and suppliers
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19. Arrange necessary equipment and suppliers
20. Participant Outreach and Confirmation
21. Co-develop criteria, identify and invite key stakeholders
22. Marketing, outreach, sourcing and agreement of GovHack track host roles
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24. Marketing, outreach, sourcing and agreement of GovHack track host roles
25. Event Execution
26. Facilitate Core Day, Hackathon and Open Community Days
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28. Post-Event Follow-up and Implementation
29. Impact Report
30. Publish Media for full transparent visibility for global DAO member access
31. Run 4-week post GovHack support programme
32. Implement a robust follow-up process to track and support the implementation of event outcomes
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34. Publish Media for full transparent visibility for global DAO member access
35. Run 4-week post GovHack support programme
36. Implement a robust follow-up process to track and support the implementation of event outcomes
37. Continuous Improvement
38. Conduct post-event surveys and interviews
39. Analyse success metrics and adjust future events accordingly
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41. Analyse success metrics and adjust future events accordingly

Costs

Will reuse the method and infrastructure from previous GovHack to handle payments with the existing multi-sig, 60% payment at the start of the project, 30% 1 week before the IRL event, 10% after event completion.

Full Budget breakdown: [here](#)

Total: \$156k USD

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Timeline

- September - Snapshot + Tally
- Oct - Nov: Prep and Organisation
- Nov 8-10: GovHack execution
- Nov - Dec: post GovHack followups, Impact Report & Media publishing.

Success Measures

Let's build more success stories, together.

GovHack Denver produced:

- [M&A](#)
- [Arbitrum Ventures](#)
- [Event Horizon](#)

GovHack Brussels:

- DevRel Uni just [passed](#), we will be training 60 dedicated Arbitrum DevRels

- [Proposals.app](#) proposal is being worked on

The success of the initiative will be measured by:

1. Number and quality of strategic decisions made during the Core event day
2. Progress on maturing and advancing high-impact proposals
3. Participant satisfaction and engagement measured through surveys and interviews (NPS)
4. The implementation rate of event outcomes in the following quarter (Core and new proposals passed)

Voting Options

For

Against

Abstain

Next Steps

The venue needs 70% down payment and is holding for 2 weeks

.

Vote early

to send a strong signal so we can ensure this happens over the next 8 weeks.

For questions, contact Klaus

- on the Forum
- or let's speak in person at Token2049 in Singapore this week