

AIP Name:

[AIP-212: Forever Apes // Upgrade #7 // Enable Shopify to display \\$APE in eComm stores](#)

Implementation Status:

Pending

Author:

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Abstract Summary:

eComm platforms including Shopify are currently limiting adoption of \$APE by not supporting it as a displayed currency on products. This proposal presents the idea that the Forever Apes team develop a custom built plugin to address this issue and facilitate the integration of \$APE into the displayed currency on Shopify product pages. This plugin will be available to retailers at NO COST and will immediately enhance the platform's functionality, while increasing visibility and encouraging wider adoption amongst their 2 million plus DAU. We're choosing to build this plugin on Shopify but recognize it caters to a mostly North American audience, we will expand the plugin's availability to other eComm platforms once demand is proven.

Product mock for visual purposes only. We're not selling golfballs...yet:

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foreverapes-ecommBall2

1920×1708 93.6 KB

](https://global.discourse-cdn.com/apecoin/original/2X/2/2e834f5ab92fd226ebb0d8742640b69b51c4eac6.jpeg)

(BACK: Current Shopify eComm in USD // FRONT: Proposed Shopify eComm in \$APE)

Overall Cost:

\$25,000

Timeline Updates:

Interview Q&A: