

Hey everyone, this post has the goal of kickstarting the conversation around Arbitrum communications and starting sampling the need for an official "Arbitrum DAO" account on social media: Twitter, Farcaster, etc. We can use YUP to cross post on all of the platforms also.

I think that the DAO has reached that stage in which we might need a community run twitter account to showcase, communicate, bring more awareness and also people together.

There are multiple community ran accounts such as ANDAO(who are killing it btw), but they serve the Arbitrum ecosystem as a whole, the Arbitrum DAO currently does not have an "official twitter account" that people can follow to see the 100% of latest developments, proposals and stuff that's happening in the DAO!

Concentrating and connecting all the initiatives that are currently live in the Arbitrum DAO is not an easy task, but having an official DAO account can help:

- create a go-to resource for everything that's happening in the DAO

- fill the information asymmetry gap

- people navigate around the DAO

- cement the Arbitrum DAO as a brand in web3

If this is something that makes, let's chat on how we can collaborate around this idea and bring it to light.

Do we need an Arbitrum DAO social media account?

- Yes
- No

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voters