As the team continues to do a great job and add more and more features for traders, the UI will also slowly but surely get clunky. And a clunky UI is definitely something we don't want; we want to keep the UI as clean and as tidy as possible.

The proposal

After some time(probably after synths?), we should totally separate the LP/staking/governance/referrals/etc website, from the main trading website.

- [gmx.io](gmx.io) for the trading arm

- something like gmx.finance or gmx.community (or whatever) for the rest that doesn't concern trading

dYdX(along with some other DeFi platforms) realized this early on, hence why they have dydx.exchange for trading, and dydx.community for the staking/LP/etc.

So the main trading site's header will look from this

to something like this (made this in like 2 mins, don't judge):

(community opens a new tab, opening the separate staking/lp/etc arm of GMX)

Final thoughts

We need to be as retail friendly as possible, and a lot of people that just want to solely focus on trading doesn't need to see all the staking stuff.

Thankfully, a lot of successful exchanges and DEXs already exist, and I think we should take notes on how their UI/UXs are designed.

If I get bored I'll probably create a longer post for potential UI/UX improvements.

With that said, I wish the team good luck and keep up the good work!