Sometimes when people most need help, they don't even know where to begin.

- 1. It can take a long time to find and get help, and then to find out maybe that person or support group meant to help but can't relate or worse can't even empathize... that's very cold and can make things much worse.
- 2. Unique challenges exist for people who are go-go-go builders and creators working long and unusual hours, physically crunched into devices while accumulating the health and emotional issues that come from it, for people who experience wild swings in personal fortunes, big wins and big losses, building things only to watch those crumble at the vote or mint, working in a field or medium that few can grasp and even fewer respect or take seriously.

Add rugs, hacks and bears... oh my! Not in Kansas anymore, with no roadmap to go by.

Let's discuss some form of resources, referral service, maybe a counseling firm on pay-go retainer, that understands exactly these types of personalities, challenges and issues, or can better explain it to your loved ones. A number people can call where they're already understood with no need to explain.

Let's make it an AIP?

Possibly this needn't even be funded in any way and it'd be enough to have a FAQ on the forum with numbers to call in different parts of the world.

In the "real" world a lot of jobs come with counseling as a benefit but many don't have such benefits - or a job, it can take quite awhile to finally be speaking with someone, the first talk is half spent onboarding, signing waivers and explaining your trouble, and in the end that person may have no good idea how to help with these specific challenges... it can all feel a bit like a rug if you'd been looking forward to a breakthrough.

OK.