

This will be the place where I will share WIPs and ask for feedback.

Plan is to decide on the final mascot design by mid September and have a character sheet and 3D model ready by the end of September.

October will be all about illustrating the half/full body illustrations in different poses to use for graphics, guides etc. as well as the Discord sticker/emoji set (which will also serve as graphic assets to use).

November and December we'll work on the mascot guide as well as the paperwork: terms of usage and the IP owner transfer.

You don't know what I'm talking about?

No worries!

It's about my approved AIP. I'm designing the ApeCoin mascot and bringing it to life.

[AIP-289: Designing a Mascot for Apecoin](#) [Accepted AIPs]

](/c/final-aips/accepted-aips/23)

Title: Designing a Mascot for Apecoin Proposal Category: Ecosystem Fund Allocation - Education & Marketing Proposal

ABSTRACT: This proposal aims to create a unique, ape/monkey-inspired mascot for the Apecoin DAO. The mascot will add depth and personality to the brand, creating an emotional connection and sparking curiosity. My proposal highlights the benefits of having a mascot, including brand recognition, collaboration promotion, community building, adaptability, inspiration for artists, na...