Proud moment when uniswap overtakes coinbase in terms of trading volume.

But real interest came when people receive massive reward of 400 UNI just for single swap.

Now that the uniswap is great success, i am sure many projects are watching this and will come up with similar ideas about giving maximum rewards to the community. Some of those project could be really high quality as well backed by great leaders. They may even announce about potential rewards even before launching the platform and it could trigger competition for uniswap.

What are the plans to keep up with that competitions?