### **Personal Information**

Discourse ID: @Moonlyght

Twitter: <a href="https://x.com/Moonlyght\_eth">https://x.com/Moonlyght\_eth</a>

Country Of Residence: Italy

Spanish Translation
French Translation

Simplified Chinese Translation

# **Educational Background:**

I finished high school in Italy and then decided to take a different path. When I was 19, I moved to London to learn English and experience a new culture while working. This helped me become fluent in English and gain many practical skills through real-life experiences. Choosing to learn and grow outside a traditional classroom (college/university) gave me valuable knowledge, made me adaptable, and taught me the importance of hard work.

# **Professional Background and Relevant Experience:**

Real Estate: I have real estate holdings across Europe, particularly in Italy and Spain. In this sector, I honed my skills in client engagement, negotiation, and project management. My responsibilities included managing property listings, coordinating viewings, and handling transactions, which helped me develop a strong understanding of market dynamics and customer relations.

Business Development: I have experience in growing businesses through acquisitions. In this role, I identified potential acquisition targets, conducted due diligence, and negotiated terms to successfully expand business operations.

Community Building and Governance: I have actively participated in governance discussions and community-building activities within the ApeCoin DAO for the last 2 years, proposing various AIPs that have received community approval.

### **Nomination Statement:**

Why the ApeCoin DAO Community Should Elect Me

I consider myself a person who gives 100% to everything I do. I love to execute, and I'm a people's person, meaning that I love to engage with others, bringing ideas to reality. Here are a few ways I believe I can bring value to the DAO and community:

Proactive Community Engagement: I will help community members with AIP ideas, assisting them in writing drafts that are clear and ready for submission. Instead of waiting for people to reach out to me, I will proactively engage with community members to support them.

Transparent Reporting: As an SC member, I will ensure detailed and honest weekly reporting of all activities, providing transparency about what is happening behind the scenes, both good and bad.

Driving Visionary Actions: I will take action to advance ApeCoin DAO's vision of being at the center of gaming, culture, art, and entertainment. This includes initiating conversations with Yuga and other major brands to build strategic partnerships.

Process Automation and Improvement: I will explore ways to automate current processes within the DAO, challenging the status quo to make operations more efficient and effective.

AIP Review: I will fulfill the Special Council role by reviewing AIPs transparently and efficiently, ensuring that proposals are thoroughly evaluated and contribute positively to our community.

As a member of the ApeCoin DAO, I've contributed to governance discussions, voted on proposals, engaged in community-building activities, and proposed various AIPs, most of which have been met with community approval.

My motivation lies in making the vision of ApeCoin DAO a reality (being at the center of gaming, culture, art, and entertainment) by focusing on execution rather than bureaucratic red tape. My goal is to drive tangible improvements and impact the DAO better than I found it.

I believe that my unique perspective and commitment can bring significant value to the Special Council position. I am dedicated to making a positive impact and providing meaningful contributions in a way that has never been done before!

Thank you for your support!!

## **Motivation, Vision & Goals:**

#### Motivation:

With each passing month, it seems that more individuals who lack concern for ApeCoin interests attempt to access the treasury funds, often with exorbitant requests such as the recent 2.1 million USD in ApeCoin ask for a booth event. I believe that greater scrutiny is necessary in reviewing AIPs of this nature to safeguard the long-term sustainability of the DAO. This is one of the primary reasons motivating me to transition from a passive holder to a more active participant, aiming to contribute value through execution and accountability.

#### Vision:

My vision is to foster closer collaboration with Yuga & Web3 communities, ensuring that their participation in the DAO aligns seamlessly with our overall vision (to be at the center of gaming, culture, art, and entertainment). Additionally, I believe there's untapped potential within the Yuga community. Many holders possess valuable expertise and ideas that could benefit both their businesses and the DAO. However, the current approach of waiting for them to come to us is limiting. Instead, I commit to a proactive outreach strategy to empower these individuals to propose AIPs and bring their ideas to life. With the support of a paid position like the Special Council, I am committed to executing this vision and driving meaningful progress.

#### Goals:

My goals are simple: instead of taking a passive stance as a Special Council member and limiting myself to merely reviewing AIPs, I will take proactive steps to engage with individuals. Through active outreach efforts, documented with weekly reports, I aim to assist them in proposing meaningful ideas to the DAO.

Additionally, while reviewing AIPs, I will maintain vigilance for "grifters" who prioritize their own agendas over the overall health of ApeCoin and the DAO.

### **Values & Commitment:**

I am deeply committed to ApeCoin and the DAO. I first bought ApeCoin in 2022 and have continued to do so because I believe in its potential and align with Yuga's vision of positioning the coin at the center of gaming, culture, art, and entertainment. In my view, the most dedicated individuals to ApeCoin DAO are the holders who have invested their hard-earned money. I firmly believe that individuals in paid positions within the DAO should prioritize serving the community and holders, rather than considering themselves above them. I am committed to actively and full-time executing towards bringing great ideas to the DAO that can help us get closer to the vision while having the overall community sentiment as a top priority.

# **Concluding Statement:**

As a voter, I believe we should elect the person who is the best fit for this position, not just someone with an extensive background, but someone who has demonstrated results prior to the elections. We often see individuals 'appear' during elections only to disappear from the community afterward. Similarly, some individuals in paid positions vanish once their term is over. This suggests that many prioritize their personal agendas above the interests of the ApeCoin community.

However, no one should be above the community; we are its lifeblood, showing up because we genuinely care, not merely because we are compensated. Therefore, when you vote, whether it's for me or someone else, I urge you to prioritize someone who has been consistently present in the community through both good and bad times, with a genuine interest in the future of ApeCoin.

I believe I fit this description, and if you share this perspective and believe I can bring meaningful value to the DAO, together, we can enact positive change, even if it's just one step closer. I am ready to represent and serve you, and the entire ApeCoin community.