Hello. I have some observations and insight to share on the AIP system. If you're interested in making a proposal for the DAO, I'm happy to answer questions in the thread below to the best of my ability. I'd like to first ask you the following:

1. Are you here to seek a grant for an idea or exposure?

If you're looking to power an ape idea or market your brand in web3, going through the AIP process could be ideal for you. You'll get infront of a large demographic of dedicated web3 users as you sail through the process.

1. Are you an individual developer or an established company?

Working Group initiatives are continuing to build, so outside of using the AIP process for grant activity or brand exposure, individuals have the opportunity to join teams and contribute to community-led initiatives in the year ahead.

1. Are you interested in use of the Apecoin brand name or logo?

Brand decisions can be simple or difficult. Using apecoin as a currency in your projects or animations is simple, whereas a "Legend of Apecoin" titled movie has brand risks and many considerations that can cause a proposal to get stuck.

APE ERC-20 token is the currency of the Otherside metaverse and is spread widely across web3. A large allocation has been made for staking rewards for NFT holders, and its widely used by members across 10KTF, BAYC, and related NFT communities.

If you submit your idea or are seeking a grant:

1. AIPs all have the same format

Look for examples like yours that have went through the process. Keep your own simple and straight forward. Be prepared to defend your idea or pushback if unreasonable feedback is given. Not everyone here is an expert like you!

1. Expectations and timelines

A simple proposal without brand risk or hangups can move through the process at a quick pace. The more advanced you make it, the longer it's likely to take. A proposal can move to vote within 1 month if details are clear and concise.

1. How does your proposal add value to the ecosystem?

Many ponder this question each day. To each their own opinion, but I recommend presenting yourself as building in the community, being a long-term player, and creating ideas and projects that match the demographics of the token.

I'm happy to be helpful, or to expand on any of these points. In the past i've written guides, newsletter posts, even built MVP websites to share info & ideas with others. Some proposals do not resonate with voters, I'm the nerdy ape that tries to figure out why

Are you looking to bring an idea forward or seek a grant? Comment below…!

I dont often write proposals for others but I'm glad to share examples and experience