

Hi everyone,

this proposal can be seen as an extension or alternative to the ongoing discussion about the liquidity mining proposal:

[Proposal: introduce liquidity incentives for aave v2](#)

The Goal is Aave V2

Besides the positive growth effect on the TVL, the one other main purpose of a potential liquidity mining campaign should be to incentivize users to switch from AVVE v1 to AAVE v2.

In that case, incentives should be as close as possible to this action.

The migration problem

Besides a couple of cool functions and slightly better rates, users have now a real incentive to migrate their position from v1 to v2. Even worse, in the recent environment of high fees, users will punish themselves with costs.

This is especially true for smaller users.

The idea

Instead of incentivizing borrowing and lending on v2, I would like to propose to directly incentivize the migration from v1 to v2 by using the migration portal of [aave.com](https://aave.com).

An idea could be to give the user a certain percentage of the capital he/she migrates to v2 back in AAVE tokens. I would like to leave the exact number to the discussion.

The incentivization of usage of the migration portal (v1 => v2) will lead to the following positive effects:

- More capital will migrate to v2 simply because users want the token
- the reward token can compensate the TX costs of the migration which benefits small users.

In some way, the idea is leaning on the recent move of Balancer to incentivize trading with BAL tokens to compensate TX fees.

potential abuse

To avoid potential abuse, the following restriction could be used:

- Every ETH address gets rewards only once. Not multiple rewards for multiple migrations
- Only addresses who have capital in v1 by time / block XYZ are able to get rewards

please note: this is my very first proposal in general. :-) But I am very happy to share this idea with you. I'm looking forward to your thoughts.