

Dear dYdX community members,

I am excited to share my comprehensive research paper, "Enhancing the dYdX Affiliate System: A Comprehensive Analysis and Proposal for Strategic Improvements," with you all. Following a few private discussions with James from the foundation, I decided to put forward my ideas on how to improve the dYdX affiliate system, an area in which I have significant experience. I believe that implementing these improvements can significantly contribute to the growth of dYdX.

Throughout my research, I have analysed the current dYdX affiliate system, studied best practices from competitors' affiliate systems, and developed actionable recommendations for optimising the dYdX affiliate programme.

The research paper covers various topics, including:

1. In-depth analysis of the current dYdX affiliate system
2. Comparative studies of competitors' affiliate systems
3. The role of social media and influencers in affiliate marketing
4. User experience and interface design considerations
5. Legal and ethical considerations in affiliate marketing
6. Implementation and impact evaluation of proposed improvements

I invite you to [access the full research paper here

](<https://www.foxlabs.digital/wp-content/uploads/2023/04/Enhancing-The-dYdX-Affiliate-System.pdf>) and provide your valuable feedback, insights, and suggestions. Your input will be invaluable for refining the proposals and contributing to the ongoing discussion around the dYdX affiliate system.

Please note that implementing the proposed improvements is subject to the core team's decision, and I am open to offering my services if they wish to use them later.

I look forward to engaging with you all in a fruitful discussion and working together to create a brighter future for the dYdX affiliate system that benefits every stakeholder.

Thank you for your time and consideration.

Warm regards,

Kagan