

am art matters




September 27th
@vd-217

17:00 — 19:00

Interested in joining
art matters? apply
as a board member!

free snacks + free merch





Concordia University sits on the traditional territory of the Kanien'kehá:ka people. The island called "Montreal" is known as Tiotia:ke in the language of the Kanien'kehá:ka.

Agenda

1. Introduction: What is Art Matters Festival?
 - a. Ways to get involved (jobs, volunteering, BoD)
 - b. Curator and artist applications
2. Progress Reports
 - a. Outreach Coordinator (new executive team, press and promo)
 - b. Exhibitions Coordinator (festival calendar, gallery updates, workshops)
 - c. Administrative Coordinator (improved archive, proposed budget for 2018-19)
3. Board of Directors 2018-19
4. Proposed updates to Bylaws and Policy Handbook

Intro

This will be our voting procedure for today's General Meeting:

1. Someone presents a motion. "Masheyra motions that we..."
2. Someone else seconds the motion. "Alicia seconds the motion."
3. The voting members in the room vote via a show of hands. All full-time and part-time undergraduate students at Concordia University are voting members of Art Matters!
4. You can vote to approve, disapprove or abstain from voting on the motion. Motions are passed by majority vote.
5. The results of the voting process will be recorded in the meeting minutes. Meeting minutes can be made available to any member of Art Matters by request.

About

- ★ Art Matters is a non-profit festival that celebrates and supports the developing talent housed at Concordia University, with the aim of providing emerging artists with practical skills, tools, and knowledge.
- ★ Art Matters takes place in March. Exhibitions curated by students are spread out over three weeks, punctuated by our speaker events, parties, and more.
- ★ Art Matters is a fee-levy organization. That means a fraction of all students' fees allows the festival to take place. Art Matters is created by and for all undergraduate Concordia University students.

About

- ★ CURATORS: The call-out for curator proposals will be from September 27th to October 27th. You can apply via our website. Applicants must be undergraduate students and registered in at least one Fine Arts course during the 2017-18 year.
- ★ ARTISTS: The call-out for artists will be from November 11th to December 7th. You can apply via our website. Applicants must be undergraduate students.
- ★ BOARD OF DIRECTORS: Will be selected during the GM! Stay tuned!
- ★ JOBS: In December we will be hiring a photographer, videographer, a volunteer coordinator, technical coordinator, five technicians, a poster pal *JAN* and two copy editors! These are all paid positions.
- ★ VOLUNTEERS: The call-out for volunteers will be in January. Everyone can participate!

About

★ New Executive Team

- Graphic Designer - Gabor Bata
- *New Position!* Resource Designer - Andi Hernandez
- Web Programmer - Matthew Halpenny
- BoD Chair - Eva Valentine
- Translator - Julie Leblanc

★ Concept for this year

- Accessibility, anti-oppression, diversity, equality, equity



Outreach Strategies for 2019

- ★ Incorporating parties with informative events
 - Maintaining a safe + fun environment
- ★ Strategic Focus on collaborations with DIY events + Student Associations
 - Info Party: Collaboration with VAV / FASA + N10.as
 - Consent Conversation: FASA x SARC x Dean of Students
- ★ Social Media + Printed Graphics
 - Twitter, Facebook, IG, *New* IG Stories, E-mail Lists, Newsletters

Distreach



- New redesigned logo for public graphic identity
- Used in print + digital material
- Has potential for colour modification



Outreach

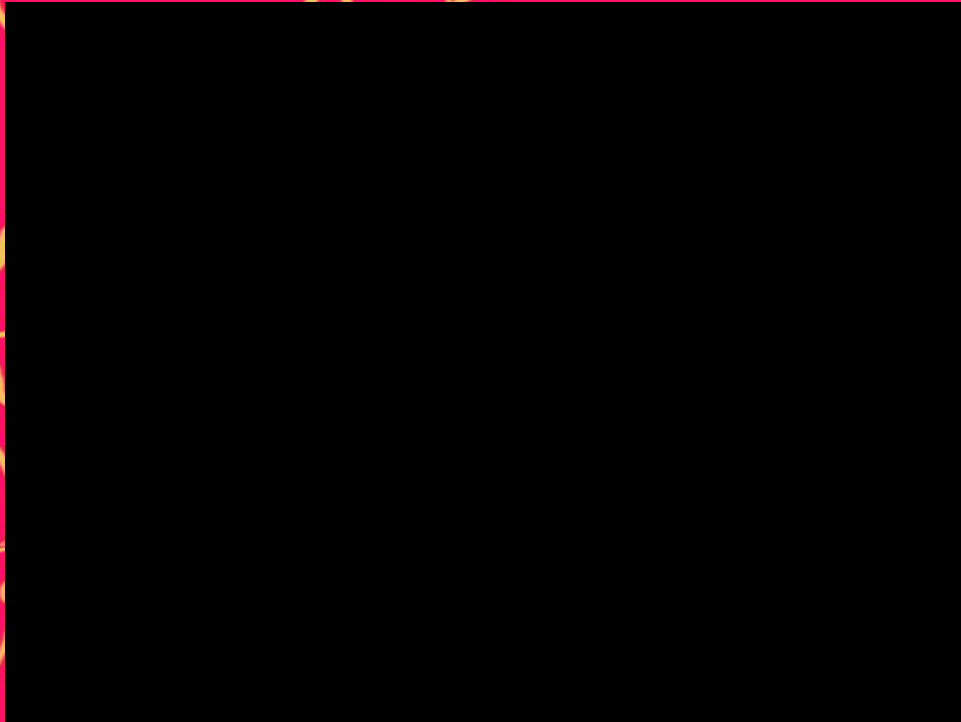


Otrea





Ottrach



Exhibitions

★ Responsibilities

- Locate and secure all festival venues
- Main point of contact for CURATORS, ARTISTS, VENUES, VOLUNTEER COORDINATOR (VOLUNTEERS), TECHNICAL DIRECTOR (TECHNICIANS)
- Procure and create resources especially for CURATORS & ARTISTS
- Organize Juries, CURATOR workshops & CURATOR venue in-person visits

★ Feasibility

- Make festival more streamlined, manageable and a better experience
- Art Matters 2018 - Review & Surveys : What worked? What didn't work?
- Redistribute resources (time & money)

Solutions?

- **NEW** Ressources (Artist guidebook, Tech-rider, an additional CURATORS Workshop....)

Exhibitions

★ Festival Schedule

- March 3rd to 27th, 2019
- 10 Exhibitions (**maybe 11)
 - 9 two-week exhibitions
 - 8-11 vernissage/event nights

★ Nuit Blanche

- Opening event/ exhibit,
- ****NEW**** Outside event at Place Publique

★ Venues

- Studio XX
- Espace POP
- Galerie POPOP
- GHAM & DAFE
- VAV Gallery
- Espace 8*
- NOMAD Nation*
- Theatre Rialto*
- Darling Foundry (Place Publique*)
- ...
- *Le Pop Up Galerie**
- *Loyola Chapel**

Exhibitions

★ Special Projects & Ideas (in collaboration with the TEAM)

- SUSTAINABILITY
 - Zero-Waste Snacks & Drinks // Reusable & SSP cups // CUCCR collaboration & Donation // Equipment and Plinths rental & sharing //...
- SAFE SERVE & SAFER SPACE
 - Security // ID CHECK & Alcohol // Support & Assistance during events // Trigger warnings // Anti-oppression policy & Sensibilisation about Curatorial & Artist works // ...
- COLLABORATIONS

Budget

EXPENSES		PROJECTED TOTALS		REVENUES		PROJECTED TOTALS	
Payroll		\$51,296.00		Student Fee-levy (Summer-Fall		\$90,000.00	
Venues		\$13,602.09		Previous year's commitments		\$18,838.54	
Print & Promo		\$8,445.25		Office of Student Relations		\$2,000.00	
Alcohol & Permits		\$805.00		CSU		\$960.00	
Exhibitions		\$11,650.00		CSU reimbursement (posters)		\$5,000.00	
				Nuit Blanche Grant		\$700.00	
Events		\$4,025.00		CCSL		\$1,483.00	
Operational		\$23,720.82		CUAA		\$400.00	
Opt Outs		\$87.40		Closing Party		\$250.00	
				VAV		\$150.00	
TOTAL		\$113,631.56		TOTAL		\$119,781.54	

*Highlighted sections connote grants that Art Matters typically receives, but which have not yet been secured.

Budget

- ★ Raised artist and curator honorariums from \$50 to \$75
- ★ Raised the exhibitions budget to \$300/exhibition (+ \$100 for transportation fees)
- ★ Possibility of 11 exhibition venues
- ★ Addition of Resource Design Position
- ★ Plan to invest in archival materials (ie acid-free boxes and glassine paper) and shelving for archiving and equipment storage
- ★ Working on equipment list through buying and/or renting
- ★ Currently looking into special project funding - ie investment in reusable cups and possible collaboration with CUCCR

BoD

★ We need a new Board of Directors! >>>> But what exactly is a BoD member expected to do?

- Each member ensures to the best of their ability that the Art Matters BoD fulfills its legal duties and obligation to the Art Matters Festival.
 - The 5 key organizational responsibilities of a BoD (as provided by The Centre for Community Organizations or COCo) are: (1) fostering Art Matters' vision (2) monitoring its performance (3) developing its policy (4) ensuring the organization fulfills its legal responsibilities and (5) ensuring the organization acts with loyalty, honesty, diligence, and care.
- In addition, BoD members may want to create special committees and get involved with the organizing of Art Matters' events, such as our speaker presentations and our end of the season party. BoD members may also have the opportunity to attend private workshops and gain valuable experience in nonprofit governance.

★ Time to elect new BoD members!

- Step one: nominate yourself and tell everyone a bit about who you are and why you're interested being a part of the Art Matters BoD. We need **at least five** elected members!
- Step two: once all of the nominees have introduced themselves, their nomination may be approved by a majority vote.



Dylana

Policies: Changes to prioritize student run and DIY organizations

Updating Curator Policies

Goal to update Mandate with BoD members

Lets Review!