

An aerial photograph of Denver, Colorado, taken at sunset. The image shows a mix of modern and historic architecture, including a prominent skyscraper on the left and a bridge with a distinctive arch in the center. The city is bathed in the warm, golden light of the setting sun, with long shadows and a vibrant sky filled with soft clouds. The foreground shows a river and some greenery.

Mile High Hacks v0

Sponsorship Prospectus

Fall, 2022 // Denver, CO
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What is Mile High Hacks?

Mile High Hacks is a brand new, 24-hour hackathon for high schoolers. Over the course of a weekend, high schoolers from across the front range region will meet in Denver, Colorado to attend technical workshops, compete to build creative projects as part of a team, meet companies, and more. We will provide food, mentors, workshops, and prizes to ensure that Mile High Hacks is a fun and enriching event. It's entirely free to attend for students.

Why?

Hackathons are a great way to introduce students to computer science. Many students are interested in computer science but don't have good options for pursuing it, and hackathons have become popular in some states as a solution to this and as a chance for students to meet like-minded students and companies. However, Colorado completely lacks opportunities like this for high schoolers. Mile High Hacks intends to fix this by building Colorado's first hackathon organized by high schoolers, for high schoolers.

Who are we?

We are a small group of ambitious high schoolers from across Colorado and the US with previous experience planning and running hackathons.

Our goal is to ensure that Mile High Hacks can reach as many Denver-area high school students as possible.



Benjamin Ashbaugh
Lead Organizer



Kunal Botla
Partnerships



Sam Sterritt
Marketing



JP Kerrane
Outreach

hackathon

noun

: an event in which a large number of people meet to engage in collaborative computer programming.



Why Partner with Us?

We need your help to run the best event possible for Colorado's future designers, developers, scientists, artists, and innovators. Sponsoring Mile High Hacks is the perfect opportunity to help turn students' weekend ideas into real projects, while building your company's presence as a community-oriented organization.




















How can you help?

- **Venue!** We need a venue that we can use for around 30 hours at a free or discounted cost! If you can help, please let us know!
- **Sponsorships: This is the best way for you to support us!** Your company will receive a suite of benefits based on your donation amount. Your donations will cover costs for our venue, workshops, food, resources for our attendees, prizes, swag, and everything else needed to run a successful event.
- **Prize opportunities:** It's our goal to provide students with access to tools and resources to take their projects beyond the hackathon. We would greatly appreciate it if you can provide any of the following tools or opportunities to our attendees and/or winners:
 - Free access to tools and resources such as software, APIs, cloud service credits, etc. enables students to build their dream projects, and provides great exposure for your company.
 - Have your employees lead **office tours**, offer **job shadow** days, or have informational **interviews/conversations** with our top participants.
 - Discounts/vouchers for **educational programs**, or even access to **incubators, accelerators** or **makerspaces**, are great ways to support students after the hackathon.
- **Send company mentors:** By sending a rep to directly interact with and mentor students, or run a workshop, you will leave a strong, positive impression on Mile High Hacks' attendees.
- **Something else?** If you are able to further support and inspire our hackathon's attendees, please reach out!



Sponsorship Tiers

Can't find a good match? Email us at team@milehighhacks.com and we'll develop a custom sponsorship plan with you.

	Bronze \$500+	Silver \$1000+	Gold \$2000+	Diamond \$5000+
Sponsor Logo on website, slides, and social media.				
Promote Distribute swag or promotional material				
Material Logo on t-shirts and event signage.				
Outreach Dedicated table at event.				
Workshop Run a dedicated workshop.				
Present Time at opening/closing ceremony				
Feature Mention in press release, pre-event email, and more.				
Email Custom email to all participants				
Partner "Supported by..." on event materials				

Mile High Hacks is fiscally sponsored by [The Hack Foundation](#), a 501(c)(3) nonprofit.
All donations to Mile High Hacks are tax-deductible.

Thank You

Interested?
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