

An aerial photograph of Denver, Colorado, taken at sunset. The image shows a mix of modern and historic architecture, including a tall skyscraper on the left and a bridge with a distinctive arch in the center. The city is bathed in the warm, golden light of the setting sun, with long shadows and a vibrant sky filled with soft clouds. The overall mood is serene and urban.

# Mile High Hacks v0

## Sponsorship Prospectus

Fall, 2022 // Denver, CO  
[milehighhacks.com](https://milehighhacks.com)  
[team@milehighhacks.com](mailto:team@milehighhacks.com)

3/22/22

## What is Mile High Hacks?

**Mile High Hacks** is a brand new, 24-hour hackathon for high schoolers. Over the course of a weekend, high schoolers from across the front range region will meet in Denver, Colorado to attend technical workshops, compete to build creative projects as part of a team, meet companies, and more. We will provide food, mentors, workshops, and prizes to ensure that Mile High Hacks is a fun and enriching event. It's entirely free to attend for students.

## Why?

Hackathons are a great way to introduce students to computer science. Many students who may be interested in computer science don't have good options for learning it, and hackathons have become popular in some states as a solution to this. However, Colorado completely lacks opportunities like this for high schoolers. Mile High Hacks intends to fix this by building Colorado's first hackathon organized by high schoolers, for high schoolers.

## Who are we?

We are a small group of ambitious high schoolers from across Colorado and the US with previous experience planning and running hackathons.

Our goal is to ensure that Mile High Hacks can reach as many Denver-area high school students as possible.



**Benjamin Ashbaugh**  
Lead Organizer



**Kunal Botla**  
Sponsorship



Logistics



**JP Kerrane**  
Outreach

### hackathon

noun

: an event in which a large number of people meet to engage in collaborative computer programming.



## Why Partner with Us?

We need your help to run the best event possible for Colorado's future designers, developers, scientists, artists, and innovators. Sponsoring MAHacks is the perfect opportunity to help turn students' weekend ideas into real projects, while building your company's presence as a community-oriented organization.




















## How can you help?

- **Sponsorships: This is the best way for you to support us!** Your company will receive a suite of benefits based on your donation amount. Your donations will cover costs for our venue, workshops, food, resources for our attendees, prizes, swag, and everything else needed to run a successful event.
- **Prize opportunities:** It's our goal to provide students with access to tools and resources to take their projects beyond the hackathon. We would greatly appreciate it if you can provide any of the following tools or opportunities to our attendees and/or winners:
  - Free access to tools and resources such as software, APIs, cloud service credits, etc. enables students to build their dream projects, and provides great exposure for your company.
  - Have your employees lead **office tours**, offer **job shadow** days, or have informational **interviews/conversations** with our top participants.
  - Discounts/vouchers for **educational programs**, or even access to **incubators, accelerators** or **makerspaces**, are great ways to support students after the hackathon.
- **Send company mentors:** By sending a rep to directly interact with and mentor students, or run a workshop, you will leave a strong, positive impression on Mile High Hacks' attendees.
- **Something else?** If you are able to further support and inspire our hackathon's attendees, please reach out!



# Sponsorship Tiers

Can't find a good match? Email us at [team@milehighhacks.com](mailto:team@milehighhacks.com) and we'll develop a custom sponsorship plan with you.

	Bronze \$500+	Silver \$1000+	Gold \$2000+	Diamond \$5000+
<b>Sponsor</b> Logo on website, slides, and social media.				
<b>Promote</b> Distribute swag or promotional material				
<b>Material</b> Logo on t-shirts and event signage.				
<b>Outreach</b> Dedicated table at event.				
<b>Workshop</b> Run a dedicated workshop.				
<b>Present</b> Time at opening/closing ceremony				
<b>Feature</b> Mention in press release, pre-event email, and more.				
<b>Email</b> Custom email to all participants				
<b>Partner</b> "Supported by..." on event materials				

Mile High Hacks is fiscally sponsored by [The Hack Foundation](#), a 501(c)(3) nonprofit.  
All donations to Mile High Hacks are tax-deductible.

# Thank You

Interested?  
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