

Obs	company	adver	sales
1	1	11	23
2	2	19	32
3	3	23	36
4	4	26	46
5	5	56	93
6	6	62	99
7	7	29	49
8	8	30	50
9	9	38	65
10	10	39	70
11	11	46	71
12	12	49	89

The REG Procedure
Model: MODEL1
Dependent Variable: sales

Number of Observations Read	12
Number of Observations Used	12

Analysis of Variance					
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	1	6695.27457	6695.27457	455.54	<.0001
Error	10	146.97543	14.69754		
Corrected Total	11	6842.25000			

Root MSE	3.83374	R-Square	0.9785
Dependent Mean	60.25000	Adj R-Sq	0.9764
Coeff Var	6.36305		

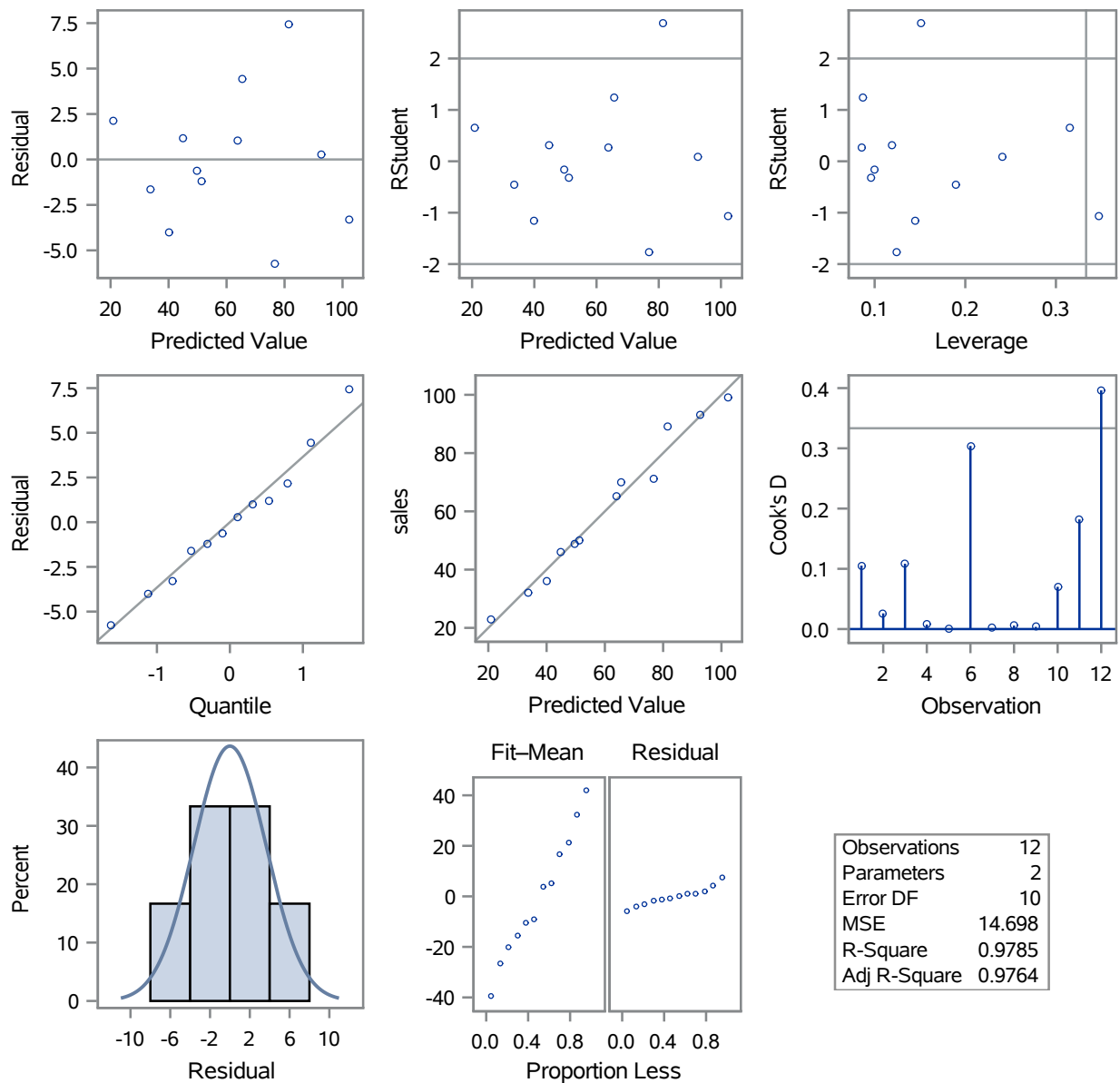
Parameter Estimates					
Variable	DF	Parameter Estimate	Standard Error	t Value	Pr > t
Intercept	1	3.28480	2.88935	1.14	0.2821
adver	1	1.59716	0.07483	21.34	<.0001

The REG Procedure
Model: MODEL1
Dependent Variable: sales

Durbin-Watson D	2.470
Number of Observations	12
1st Order Autocorrelation	-0.440

The REG Procedure
Model: MODEL1
Dependent Variable: sales

Fit Diagnostics for sales



The REG Procedure
Model: MODEL1
Dependent Variable: sales

