

2019

WATCH IT OUTSIDE BOSTON EDITION

PROJECT BRIEF
MIAMI LARRY

WATCH IT OUTSIDE EVENTS CO. |

1. Summary

Watch it outside events Co. is organizing an outdoor film festival in Boston this year called 'Watch it outside Boston Edition'. They hope to select and show films from August 5th to 8th in Boston public garden. The organization wants a website to advertise the event, view films that will be showing and regularly publish news and advertisement. The website should also allow the event organizer to take reservations.

2. Stakeholders

Clara Dunn - Founder Watch it outside Co.

Miami Larry - Web developer.

3. Goals

The site should display information about the festival, the films being shown and regularly published news or announcements about the festival.

The site should have links to the city of Boston's news website, the Boston's public gardens website and their social media pages.

The site should have a pre-register form for the organization to be able to estimate how many people might come so they can close registration if it reaches venue capacity of 1500 people.

The site should have a professional web address relevant to the film festival.

4. Budget and Timeline

TASK	DURATION	COST
UX/UI design	2 weeks	\$1000
Web Development	3 weeks	\$2000
Domain and Hosting	1 week	\$500
Total	6 weeks	\$3500

5. Proposed domain

www.bostonfilm.com

6. Technical Specification

Use of bootstrap which supports all major browsers and fix css compatibility issues.

The Design has a single page native feel minimizing load time and complexity for the user.