Elasticsearch项目实战,商品搜索功能设计与实现!

原创 梦想de星空 macrozheng 2020-04-13 09:02

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#mall学习教程(技术要点篇)

17个

上次写了一篇《Elasticsearch快速入门,掌握这些刚刚好!》,带大家学习了下 Elasticsearch的基本用法,这次我们来篇实战教程,以 mall 项目中的商品搜索为例,把 Elasticsearch用起来!

中文分词器

由于商品搜索会涉及中文搜索,Elasticsearch需要安装插件才可以支持,我们先来了解下 中文分词器,这里使用的是IKAnalyzer。在《Elasticsearch快速入门,掌握这些刚刚 好!》中已经讲过其安装方式,这里直接讲解它的用法。

使用IKAnalyzer

• 使用默认分词器,可以发现默认分词器只是将中文逐词分隔,并不符合我们的需求;

```
GET /pms/_analyze
  "text": "小米手机性价比很高",
  "tokenizer": "standard"
```

• 使用中文分词器以后,可以将中文文本按语境进行分隔,可以满足我们的需求。

```
GET /pms/_analyze
 "text": "小米手机性价比很高",
 "tokenizer": "ik_max_word"
}
```

在SpringBoot中使用

在SpringBoot中使用Elasticsearch本文不再赘述,直接参考《mall整合Elasticsearch实现商 品搜索》即可。这里需要提一下,对于需要进行中文分词的字段,我们直接使用@Field注解 将analyzer属性设置为 ik_max_word 即可。

```
* 搜索中的商品信息
 * Created by macro on 2018/6/19.
@Document(indexName = "pms", type = "product", shards = 1, replicas = 0)
public class EsProduct implements Serializable {
   private static final long serialVersionUID = -1L;
```

```
private Long id;
   @Field(analyzer = "ik_max_word", type = FieldType.Text)
   private String name;
   @Field(analyzer = "ik_max_word", type = FieldType.Text)
   private String subTitle;
   @Field(analyzer = "ik_max_word", type = FieldType.Text)
   private String keywords;
   //省略若干代码.....
}
```

简单商品搜索

我们先来实现一个最简单的商品搜索,搜索商品名称、副标题、关键词中包含指定关键字 的商品。

• 使用Query DSL调用Elasticsearch的Restful API实现;

```
POST /pms/product/_search
  "from": 0,
  "size": 2,
  "query": {
    "multi_match": {
      "query": "小米",
      "fields": [
        "name",
        "subTitle",
        "keywords"
    }
  }
}
```

• 在SpringBoot中实现,使用Elasticsearch Repositories的衍生查询来搜索;

```
* 商品搜索管理Service实现类
 * Created by macro on 2018/6/19.
@Service
public class EsProductServiceImpl implements EsProductService {
   @Override
   public Page<EsProduct> search(String keyword, Integer pageNum, Integer pageSize) {
       Pageable pageable = PageRequest.of(pageNum, pageSize);
       return productRepository.findByNameOrSubTitleOrKeywords(keyword, keyword, keyword, pageabi
```

• 衍生查询其实原理很简单,就是将一定规则方法名称的方法转化为Elasticsearch的Query DSL语句,看完下面这张表你就懂了。

综合商品搜索

接下来我们来实现一个复杂的商品搜索,涉及到过滤、不同字段匹配权重不同以及可以进 行排序。

• 首先来说下我们的需求,按输入的关键字搜索商品名称、副标题和关键词,可以按品牌和 分类进行筛选,可以有5种排序方式,默认按相关度进行排序,看下接口文档有助于理 解;

- 这里我们有一点特殊的需求,比如商品名称匹配关键字的的商品我们认为与搜索条件更匹 配,其次是副标题和关键字,这时就需要用到 function score 查询了;
- 在Elasticsearch中搜索到文档的相关性由 _score 字段来表示的,文档的 _score 字段值越 高,表示与搜索条件越匹配,而 function_score 查询可以通过设置权重来影响 _score 字 段值,使用它我们就可以实现上面的需求了;
- 使用Query DSL调用Elasticsearch的Restful API实现,可以发现商品名称权重设置为了10, 商品副标题权重设置为了5,商品关键字设置为了2;

```
{
  "query": {
    "function_score": {
      "query": {
        "bool": {
          "must": [
              "match_all": {}
            }
          ],
          "filter": {
            "bool": {
              "must": [
                {
                  "term": {
                    "brandId": 6
                  }
                },
                {
                  "term": {
                    "productCategoryId": 19
           }
          }
        }
      "functions": [
          "filter": {
           "match": {
              "name": "小米"
           }
          },
          "weight": 10
        },
        {
          "filter": {
           "match": {
              "subTitle": "小米"
           }
          },
          "weight": 5
        },
          "filter": {
            "match": {
              "keywords": "小米"
            }
          },
          "weight": 2
```

```
"score_mode": "sum",
     "min_score": 2
   }
 },
 "sort": [
   {
     "_score": {
       "order": "desc"
     }
   }
 ]
}
```

• 在SpringBoot中实现,使用Elasticsearch Repositories的search方法来实现,但需要自定义 查询条件QueryBuilder;

```
* 商品搜索管理Service实现类
 * Created by macro on 2018/6/19.
@Service
public class EsProductServiceImpl implements EsProductService {
```

@Override

```
public Page<EsProduct> search(String keyword, Long brandId, Long productCategoryId, Integer page 1
   Pageable pageable = PageRequest.of(pageNum, pageSize);
   NativeSearchQueryBuilder nativeSearchQueryBuilder = new NativeSearchQueryBuilder();
   //分页
   nativeSearchQueryBuilder.withPageable(pageable);
   //过滤
   if (brandId != null || productCategoryId != null) {
       BoolQueryBuilder boolQueryBuilder = QueryBuilders.boolQuery();
       if (brandId != null) {
            boolQueryBuilder.must(QueryBuilders.termQuery("brandId", brandId));
        if (productCategoryId != null) {
            boolQueryBuilder.must(QueryBuilders.termQuery("productCategoryId", productCategory
       nativeSearchQueryBuilder.withFilter(boolQueryBuilder);
   }
   //搜索
   if (StringUtils.isEmpty(keyword)) {
        nativeSearchQueryBuilder.withQuery(QueryBuilders.matchAllQuery());
   } else {
       List<FunctionScoreQueryBuilder.FilterFunctionBuilder> filterFunctionBuilders = new Ar
       filterFunctionBuilders.add(new FunctionScoreQueryBuilder.FilterFunctionBuilder(QueryBu
                ScoreFunctionBuilders.weightFactorFunction(10)));
       filterFunctionBuilders.add(new FunctionScoreQueryBuilder.FilterFunctionBuilder(QueryBu
                ScoreFunctionBuilders.weightFactorFunction(5)));
       filterFunctionBuilders.add(new FunctionScoreQueryBuilder.FilterFunctionBuilder(QueryBu
                ScoreFunctionBuilders.weightFactorFunction(2)));
        FunctionScoreQueryBuilder.FilterFunctionBuilder[] builders = new FunctionScoreQueryBuilder.
       filterFunctionBuilders.toArray(builders);
        FunctionScoreOueryBuilder functionScoreOueryBuilder = OueryBuilders.functionScoreOuery
                .scoreMode(FunctionScoreQuery.ScoreMode.SUM)
                .setMinScore(2);
       nativeSearchQueryBuilder.withQuery(functionScoreQueryBuilder);
   }
   //排序
   if(sort==1){
       //按新品从新到旧
       nativeSearchQueryBuilder.withSort(SortBuilders.fieldSort("id").order(SortOrder.DESC))
   }else if(sort==2){
       //按销量从高到低
       nativeSearchQueryBuilder.withSort(SortBuilders.fieldSort("sale").order(SortOrder.DESC
   }else if(sort==3){
```

```
//按价格从低到高
           nativeSearchQueryBuilder.withSort(SortBuilders.fieldSort("price").order(SortOrder.ASC
       }else if(sort==4){
           //按价格从高到低
           nativeSearchQueryBuilder.withSort(SortBuilders.fieldSort("price").order(SortOrder.DESG
       }else{
           //按相关度
           nativeSearchQueryBuilder.withSort(SortBuilders.scoreSort().order(SortOrder.DESC));
       }
       nativeSearchQueryBuilder.withSort(SortBuilders.scoreSort().order(SortOrder.DESC));
       NativeSearchQuery searchQuery = nativeSearchQueryBuilder.build();
       LOGGER.info("DSL:{}", searchQuery.getQuery().toString());
       return productRepository.search(searchQuery);
   }
}
```

相关商品推荐

当我们查看相关商品的时候,一般底部会有一些商品推荐,这里使用Elasticsearch来简单 实现下。

• 首先来说下我们的需求,可以根据指定商品的ID来查找相关商品,看下接口文档有助于理 解:

- 这里我们的实现原理是这样的: 首先根据ID获取指定商品信息, 然后以指定商品的名称、 品牌和分类来搜索商品,并且要过滤掉当前商品,调整搜索条件中的权重以获取最好的匹 配度;
- 使用Query DSL调用Elasticsearch的Restful API实现;

```
POST /pms/product/_search
  "query": {
    "function_score": {
      "query": {
        "bool": {
          "must": [
              "match all": {}
            }
          "filter": {
            "bool": {
              "must_not": {
```

```
"term": {
              "id": 28
          }
       }
   }
  },
  "functions": [
   {
     "filter": {
       "match": {
         "name": "红米5A"
       }
     },
     "weight": 8
    },
    {
     "filter": {
       "match": {
         "subTitle": "红米5A"
     },
     "weight": 2
   },
    {
     "filter": {
       "match": {
         "keywords": "红米5A"
       }
     "weight": 2
   },
    {
     "filter": {
       "term": {
         "brandId": 6
       }
     },
      "weight": 5
   },
      "filter": {
       "term": {
         "productCategoryId": 19
       }
     },
     "weight": 3
   }
  "score_mode": "sum",
  "min_score": 2
}
```

}

• 在SpringBoot中实现,使用Elasticsearch Repositories的search方法来实现,但需要自定义 查询条件QueryBuilder;

```
* 商品搜索管理Service实现类
* Created by macro on 2018/6/19.
@Service
public class EsProductServiceImpl implements EsProductService {
   @Override
   public Page<EsProduct> recommend(Long id, Integer pageNum, Integer pageSize) {
       Pageable pageable = PageRequest.of(pageNum, pageSize);
       List<EsProduct> esProductList = productDao.getAllEsProductList(id);
```

if (esProductList.size() > 0) {

```
EsProduct esProduct = esProductList.get(0);
           String keyword = esProduct.getName();
            Long brandId = esProduct.getBrandId();
            Long productCategoryId = esProduct.getProductCategoryId();
           //根据商品标题、品牌、分类进行搜索
           List<FunctionScoreQueryBuilder.FilterFunctionBuilder> filterFunctionBuilders = new Ar
           filterFunctionBuilders.add(new FunctionScoreQueryBuilder.FilterFunctionBuilder(QueryBu
                   ScoreFunctionBuilders.weightFactorFunction(8)));
            filterFunctionBuilders.add(new FunctionScoreQueryBuilder.FilterFunctionBuilder(QueryBu
                   ScoreFunctionBuilders.weightFactorFunction(2)));
            filterFunctionBuilders.add(new FunctionScoreQueryBuilder.FilterFunctionBuilder(QueryBu
                   ScoreFunctionBuilders.weightFactorFunction(2)));
            filterFunctionBuilders.add(new FunctionScoreQueryBuilder.FilterFunctionBuilder(QueryBu
                   ScoreFunctionBuilders.weightFactorFunction(5)));
            filterFunctionBuilders.add(new FunctionScoreQueryBuilder.FilterFunctionBuilder(QueryBu
                   ScoreFunctionBuilders.weightFactorFunction(3)));
            FunctionScoreQueryBuilder.FilterFunctionBuilder[] builders = new FunctionScoreQueryBu:
           filterFunctionBuilders.toArray(builders);
            FunctionScoreQueryBuilder functionScoreQueryBuilder = QueryBuilders.functionScoreQuery
                    .scoreMode(FunctionScoreQuery.ScoreMode.SUM)
                    .setMinScore(2);
           //用于过滤掉相同的商品
           BoolQueryBuilder boolQueryBuilder = new BoolQueryBuilder();
           boolQueryBuilder.mustNot(QueryBuilders.termQuery("id",id));
           //构建查询条件
           NativeSearchQueryBuilder builder = new NativeSearchQueryBuilder();
           builder.withQuery(functionScoreQueryBuilder);
           builder.withFilter(boolQueryBuilder);
           builder.withPageable(pageable);
           NativeSearchQuery searchQuery = builder.build();
            LOGGER.info("DSL:{}", searchQuery.getQuery().toString());
            return productRepository.search(searchQuery);
        return new PageImpl<>(null);
   }
}
```

聚合搜索商品相关信息

在搜索商品时,经常会有一个筛选界面来帮助我们找到想要的商品,这里使用 Elasticsearch来简单实现下。

首先来说下我们的需求,可以根据搜索关键字获取到与关键字匹配商品相关的分类、品牌 以及属性,下面这张图有助于理解;

- 这里我们可以使用Elasticsearch的聚合来实现,搜索出相关商品,聚合出商品的品牌、商 品的分类以及商品的属性,只要出现次数最多的前十个即可;
- 使用Query DSL调用Elasticsearch的Restful API实现;

```
POST /pms/product/ search
  "query": {
    "multi_match": {
      "query": "小米",
      "fields": [
```

```
"name",
      "subTitle",
      "keywords"
    1
 }
},
"size": 0,
"aggs": {
 "brandNames": {
   "terms": {
     "field": "brandName",
     "size": 10
   }
  },
  "productCategoryNames": {
   "terms": {
     "field": "productCategoryName",
     "size": 10
   }
  },
  "allAttrValues": {
    "nested": {
     "path": "attrValueList"
    },
    "aggs": {
      "productAttrs": {
       "filter": {
         "term": {
            "attrValueList.type": 1
         }
        },
        "aggs": {
         "attrIds": {
            "terms": {
              "field": "attrValueList.productAttributeId",
              "size": 10
            },
            "aggs": {
              "attrValues": {
                "terms": {
                  "field": "attrValueList.value",
                  "size": 10
                }
              },
              "attrNames": {
                "terms": {
                  "field": "attrValueList.name",
                  "size": 10
                }
              }
            }
          }
        }
```

} }

• 比如我们搜索 小米 这个关键字的时候,聚合出了下面的分类和品牌信息;

• 聚合出了 屏幕尺寸 为 5.0 和 5.8 的筛选属性信息;

• 在SpringBoot中实现,聚合操作比较复杂,已经超出了Elasticsearch Repositories的使用范 围,需要直接使用ElasticsearchTemplate来实现;

```
/**
 * 商品搜索管理Service实现类
 * Created by macro on 2018/6/19.
 */
@Service
public class EsProductServiceImpl implements EsProductService {
   @Override
   public EsProductRelatedInfo searchRelatedInfo(String keyword) {
       NativeSearchQueryBuilder builder = new NativeSearchQueryBuilder();
       //搜索条件
       if(StringUtils.isEmpty(keyword)){
           builder.withQuery(QueryBuilders.matchAllQuery());
       }else{
```

```
builder.withQuery(QueryBuilders.multiMatchQuery(keyword, "name", "subTitle", "keywords")
       }
       //聚合搜索品牌名称
       builder.addAggregation(AggregationBuilders.terms("brandNames").field("brandName"));
       //集合搜索分类名称
       builder.addAggregation(AggregationBuilders.terms("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCategoryNames").field("productCate
       //聚合搜索商品属性,去除type=1的属性
       AbstractAggregationBuilder aggregationBuilder = AggregationBuilders.nested("allAttrValues
                        .subAggregation(AggregationBuilders.filter("productAttrs",QueryBuilders.termQuery
                       .subAggregation(AggregationBuilders.terms("attrIds")
                                       .field("attrValueList.productAttributeId")
                                       .subAggregation(AggregationBuilders.terms("attrValues")
                                                       .field("attrValueList.value"))
                                       .subAggregation(AggregationBuilders.terms("attrNames")
                                                       .field("attrValueList.name"))));
       builder.addAggregation(aggregationBuilder);
       NativeSearchQuery searchQuery = builder.build();
       return elasticsearchTemplate.query(searchQuery, response -> {
               LOGGER.info("DSL:{}",searchQuery.getQuery().toString());
               return convertProductRelatedInfo(response);
       });
}
/**
 * 将返回结果转换为对象
 */
private EsProductRelatedInfo convertProductRelatedInfo(SearchResponse response) {
       EsProductRelatedInfo productRelatedInfo = new EsProductRelatedInfo();
       Map<String, Aggregation> aggregationMap = response.getAggregations().getAsMap();
       //设置品牌
       Aggregation brandNames = aggregationMap.get("brandNames");
       List<String> brandNameList = new ArrayList<>();
       for(int i = 0; i<((Terms) brandNames).getBuckets().size(); i++){</pre>
               brandNameList.add(((Terms) brandNames).getBuckets().get(i).getKeyAsString());
       }
       productRelatedInfo.setBrandNames(brandNameList);
       //设置分类
       Aggregation productCategoryNames = aggregationMap.get("productCategoryNames");
       List<String> productCategoryNameList = new ArrayList<>();
       for(int i=0;i<((Terms) productCategoryNames).getBuckets().size();i++){</pre>
               productCategoryNameList.add(((Terms) productCategoryNames).getBuckets().get(i).getKey/
       productRelatedInfo.setProductCategoryNames(productCategoryNameList);
```

```
//设置参数
```

```
Aggregation productAttrs = aggregationMap.get("allAttrValues");
List<LongTerms.Bucket> attrIds = ((LongTerms) ((InternalFilter) ((InternalNested) product/
List<EsProductRelatedInfo.ProductAttr> attrList = new ArrayList<>();
for (Terms.Bucket attrId : attrIds) {
   EsProductRelatedInfo.ProductAttr attr = new EsProductRelatedInfo.ProductAttr();
   attr.setAttrId((Long) attrId.getKey());
   List<String> attrValueList = new ArrayList<>();
   List<StringTerms.Bucket> attrValues = ((StringTerms) attrId.getAggregations().get("at
   List<StringTerms.Bucket> attrNames = ((StringTerms) attrId.getAggregations().get("att
   for (Terms.Bucket attrValue : attrValues) {
        attrValueList.add(attrValue.getKeyAsString());
   attr.setAttrValues(attrValueList);
    if(!CollectionUtils.isEmpty(attrNames)){
       String attrName = attrNames.get(0).getKeyAsString();
       attr.setAttrName(attrName);
   attrList.add(attr);
productRelatedInfo.setProductAttrs(attrList);
return productRelatedInfo;
```

关于Spring Data Elasticsearch的具体使用可以参考官方文档。

https://docs.spring.io/springdata/elasticsearch/docs/3.2.6.RELEASE/reference/html/#reference

项目地址

https://github.com/macrozheng/mall

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