



# Accessibility

Building an Inclusive Culture

# Equal Opportunity Employment

The journey begins with TMP Worldwide

Up to 20% of the population has a disability.

<http://webaim.org/intro/>

# Equality

The web is for all.

# Empathy

Imagine yourself disabled.

# Inclusion

Accessibility is a team responsibility.

# Process

Accessibility is not a feature. It is baked in with love and part of your process from start to finish.



# Patience

Good accessibility takes time. It is not a pass or fail situation.

# Pride

You are making a difference.

Minimum Support:

# WCAG 2.0 Level A

<http://www.tmp.com/support>

# Your site is also **inaccessible** when...

1. It can't be accessed on any device.
2. It can't be shared on social networks.
3. It can't be indexed by search engines.

*Any* hinderance to  
content means your  
project may be  
inaccessible.

# Know Thy Terms

- **a11y** - Shorthand for *accessibility* (Which may or may not be accessible. Oh, the irony!)
- **ADA** - Americans with Disability Act ([http://en.wikipedia.org/wiki/Americans\\_with\\_Disabilities\\_Act\\_of\\_1990](http://en.wikipedia.org/wiki/Americans_with_Disabilities_Act_of_1990)).
- **Section 508** - Refers to United States only guidelines. Section 508 itself refers to the specific section (508) of the Rehabilitation Act ([http://en.wikipedia.org/wiki/Rehabilitation\\_Act\\_of\\_1973](http://en.wikipedia.org/wiki/Rehabilitation_Act_of_1973)).
- **Section 508 Refresh** - Update to first set of 508 guidelines. Much of this document will reflect updates made in WCAG 2.0 (which TMP already supports by default).
- **AT** - Assistive Technology (Screen readers, braille readers, sip-n-puff, etc.)

# Make Awesome!

We are here to build great things for all users and push the web forward.

# Thank You!



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# Bonus!

How A Blind Person Uses A Computer

<https://youtu.be/UzffnbBex6c>