

Michelle Child

Hello! I'm a web designer of 7+ years.
Product design, CSS and design systems
are my favorite.

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2017 - 2022 | Remote 

Director of Design & Co Founder of Crew 2030

As Director of Design I am responsible for all UX, design and frontend development for the Crew Platform: a fully customizable platform + community for social movements and education programs.

- I work directly with our members, Director of Development and Executive Director to conceptualize new features. My role began in ideation and wireframing, and extends to high fidelity comps and frontend engineering.
- I build and use modular, reusable frontend components for clean, consistent design and sustainable development. Our CSS employs ITCSS and BEM organization strategies.
- I designed and built our marketing site (crew2030.org) with Create React App.

2016 - 2017 | Remote 

UX/UI Product Designer at OrthoBanc

At OrthoBanc, I was among the first designers hired and tasked with redesigning their products from a UX lens. I led the design and front-end development of AccepTx Pro: a medical treatment plan/payment portal, and Breeze: a point-of-sale software. I also designed digital and print marketing design materials, including HTML emails, logos, and print materials.

2015 - 2016 | Remote 

UX/UI Marketing Designer at Unum

At this Fortune 500 insurance company I was responsible for designing digital marketing products (landing pages, HTML emails), and researching/developing an accessibility guide to help the Unum brand meet WCAG requirements.

Skills & Tools

Product Design

- ★ Wireframing
- ★ Design Systems
- ★ Accessibility
- ★ User Support

Visual Design

- ★ Sketch
- ★ Invision
- ★ Adobe XD
- ★ Illustrator

Front End Development

- ★ HTML
- ★ CSS, Sass
- ★ Javascript, JSX
- ★ Zurb Foundation

Marketing

- ★ HTML Emails
- ★ Logo/Branding

Education

User Interface Design

The Iron Yard Academy
2014

Bachelor of Arts in

French, Public Relations
Western Kentucky University
2012