



Miguel Gargallo

Proactive, empathetic, and flexible facing challenges, ready to design creative and efficient solutions, open to traveling and constantly learning.
As a hobby, I shoot photos at FC Barcelona events and content creators, pilot drones for airdetails.com, develop web apps, and compete in TCG.



Business Administration & Marketing and Digital Communication

CONTACT - FORM

miguelgargallo.com
mail.miguelgargallo.com

SKILLS

Communication
Adapt to change
Problem solving
Team-work
Leadership

BACKGROUND

5+ years in Marketing Specialist with focus on business strategies and outcomes.
7+ years coding full-stack apps and webs.

PROJECTS

I took the initiative to develop PylarAI, a comprehensive CRM tool coded from the ground up to enhance ChatGPT capabilities for professionals, committed with AI for practical solutions. Pylar.org

LANGUAGES

Spanish: Native
Catalan: Native
English: Fluent

INTERESTS

Photography
Hockey
Cinema

EXPERIENCE

- 2023 IT Area Manager and Programmer **BCN Hostess**
Full-stack Developer: Javascript, Node, Postgres, Python & Rust
Data analysis for social networks and web positioning
Event Planner for clients: **Amazon & Samsung** in campaigns
- 2022 Digital Marketing Specialist **CMS Spain**
SEO & SEM optimization for CRM
Executed **marketing campaigns**
Data analysis for campaigns
- 2021 Web Developer and Social Media **Sitjar Fruits**
Content writer for blogs
Social media management with **Hootsuite** and SEO with SEMrush
Corporate page developer
- 2017 **CEO and Co-founder**, Lead Developer **Pencil**
Distribution of **artificial intelligence** models on Huggingface
Design of **chatGPTs for clients** such as OpenAI - **Pylar.org**
Development of **CRMs for private international clients** - **Pencil.li**



EDUCATION

- 2021 **Project Management, Specialization** **Harvard University**
Agile and Waterfall
Organizational change management
GPA: 3.33/4
- 2020 **Digital Marketing and Communication, Bachelor's Degree** **UPC**
Programming and development
Data and statistical analysis
Marketing campaign segmentation
- 2016 **Business Administration and Management, Bachelor's Degree** **UPC**
Fundamentals of Statistics and Advanced Statistics
Mathematics (2nd best of my class).
Financial Planning



CONTINUING EDUCATION

- 2023 **Advanced Excel** **Microsoft**
+206 Hours of Javascript Programming, Testing **Fundesplai**
Prevention of Workplace harassment **NASBA**
Managing in difficult times **PMI**