

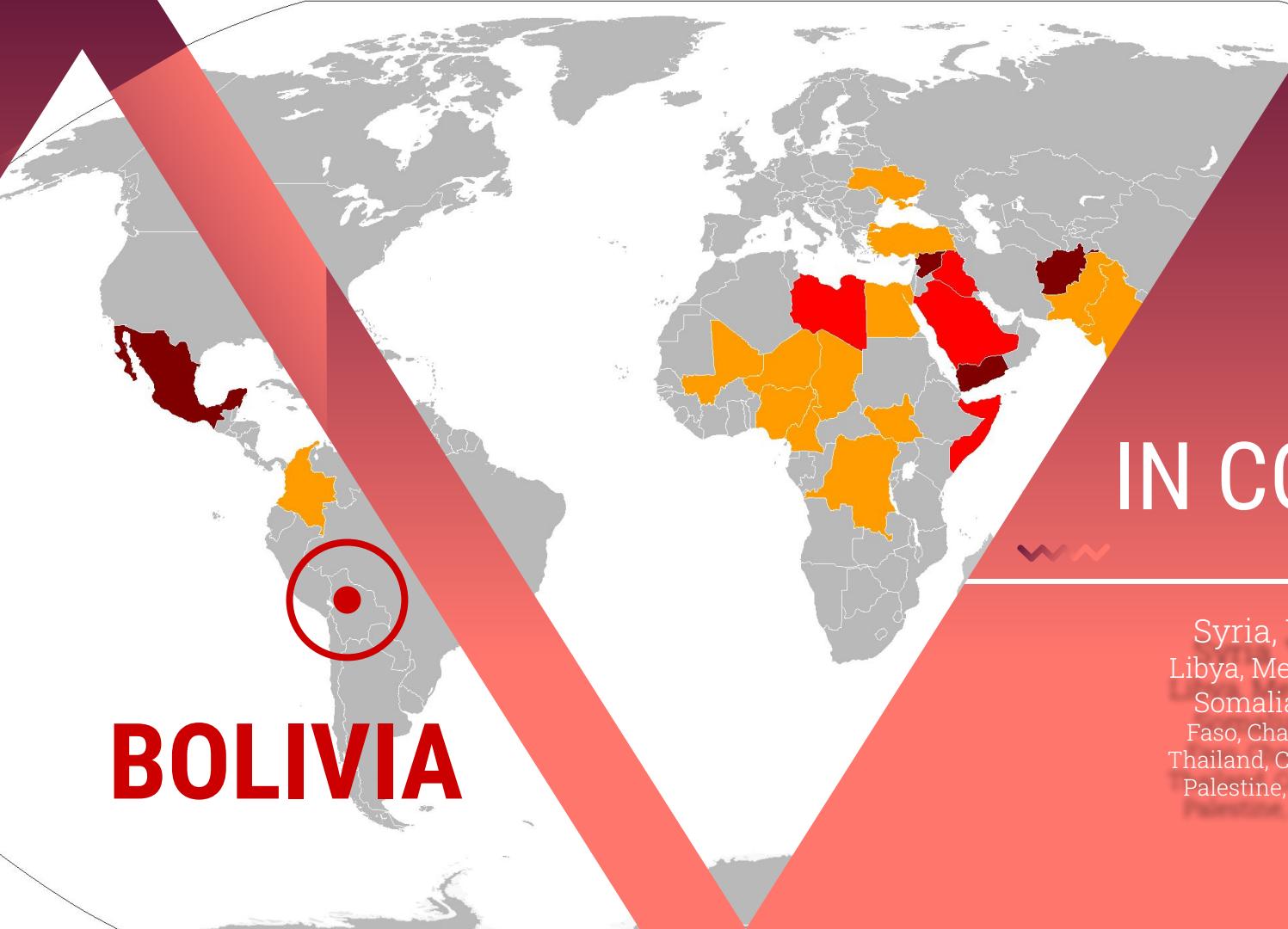
AGENDA SETTING BOLIVIAN POLITICAL CRISIS

Agenda Setting

If something is in the News,
that is important for you.

If something is not in the News,
it is not happening, forget it.

BOLIVIA



A WORLD IN CONFLICT

Syria, Yemen, Afghanistan, Libya, Mexico, India, Turkey, Iraq, Somalia, Kenya, Algeria, Burkina Faso, Chad, Mali, Mauritania, Pakistan, Thailand, Colombia, Venezuela, Ecuador, Palestine, Israel, Republic of the Congo, Niger, Saudi Arabia

OCT 20

Elections,
OAS denounces
irregularities

OCT 21

Opposition
claims
fraud

OCT 22

Violent
protests
arise

NOV 9

Police and military
joins against
Morales

NOV 10

Morales
resigns

NOV 12

Áñez
autodeclared
President

NOV 23

Most
protests
end



EVO MORALES

Bolivia's ex-president



BOLIVIA

11.5 millions people



JAENINE ÁÑEZ

Bolivia's Interim President

TOOLS



pandas

+ a b | e a u®



EL DIARIO
Decano de la Prensa Nacional

+300.000 tweets

About the Bolivian situation

+1000 articles

from a Bolivian newspaper

8 emotions

to determine Human feelings

TOP 5 MOST FREQUENT EMOTIONS

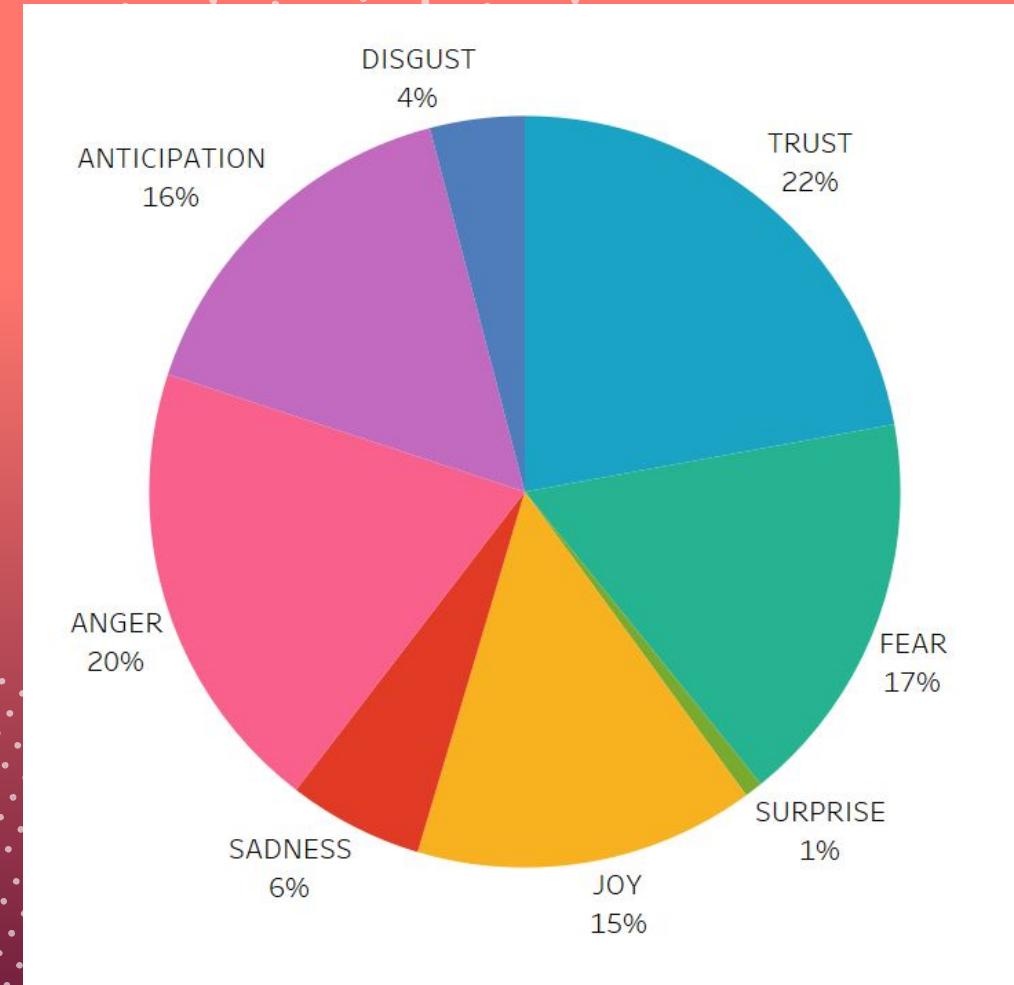
ANGER

TRUST

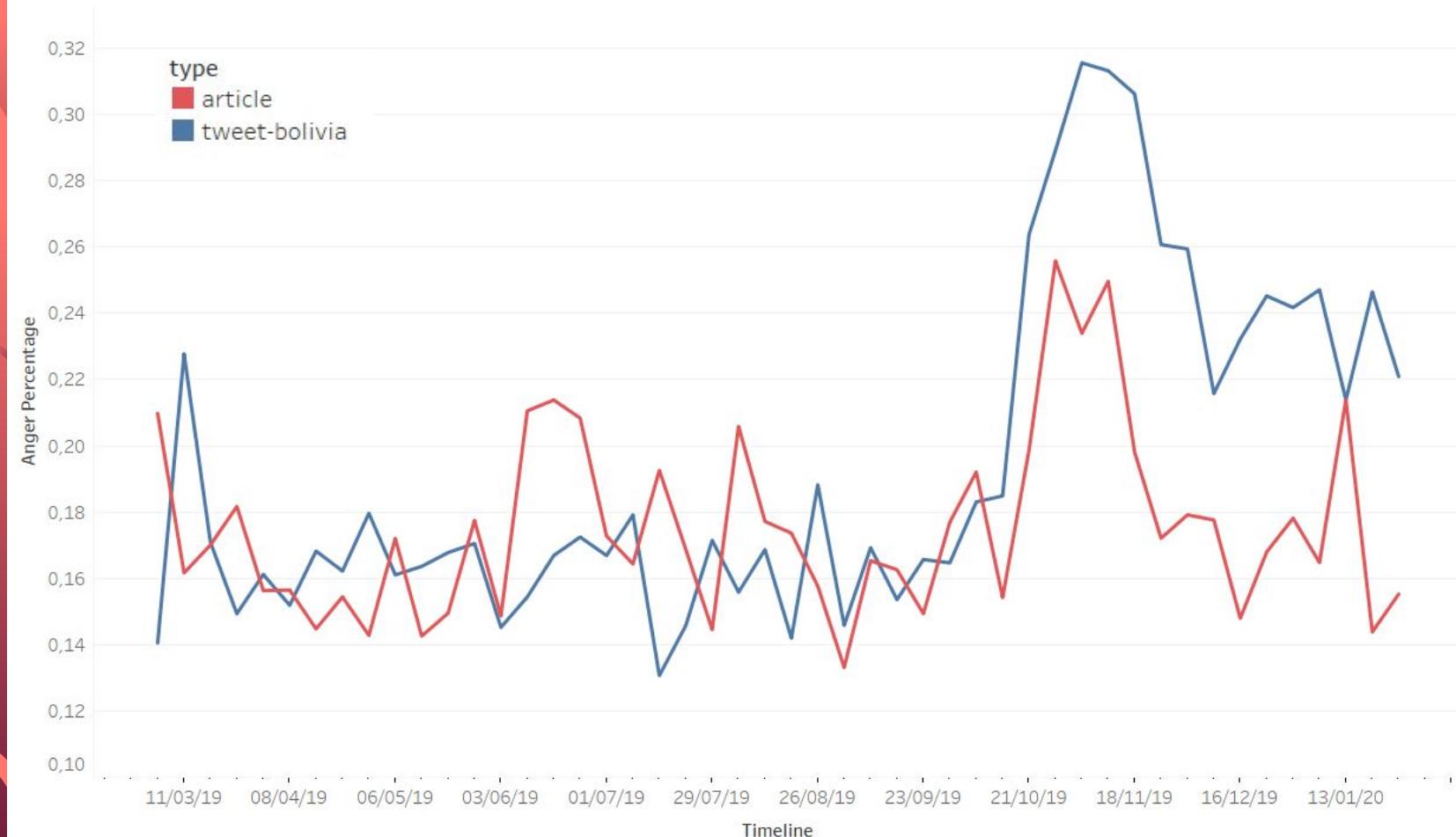
FEAR

JOY

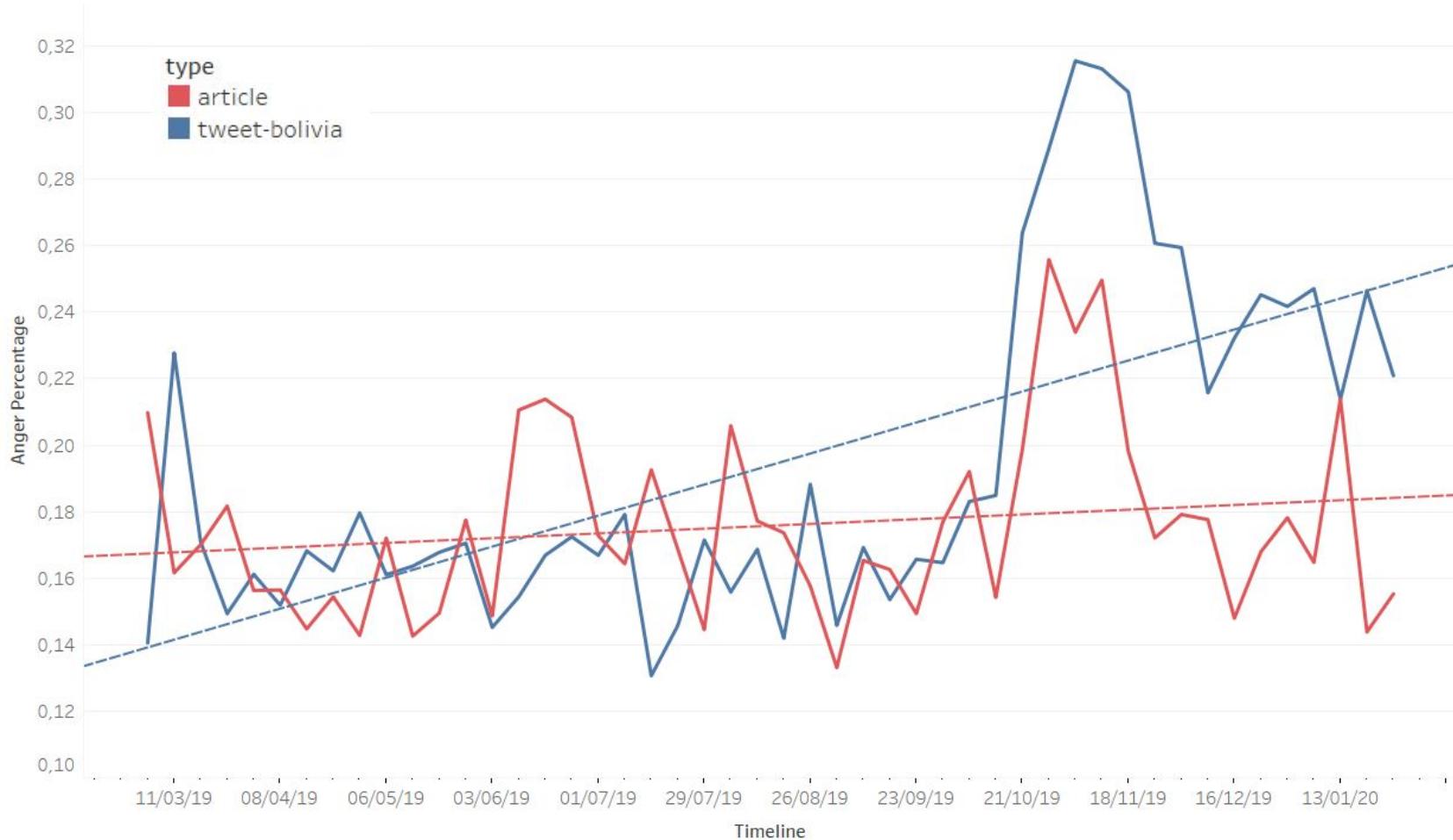
ANTICIPATION



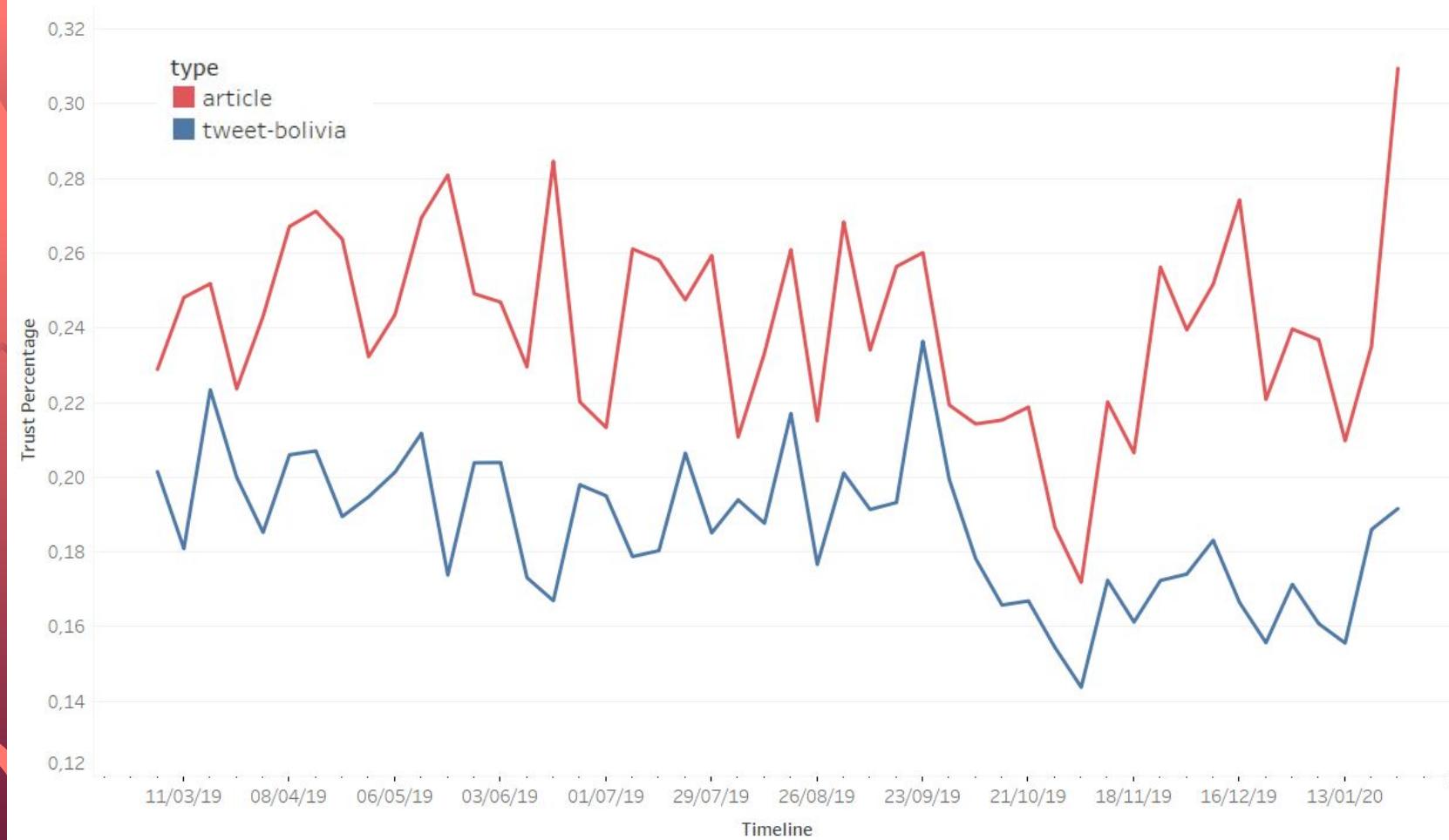
Anger Evolution: Media vs Twitter (03/2019 - 01/2020)



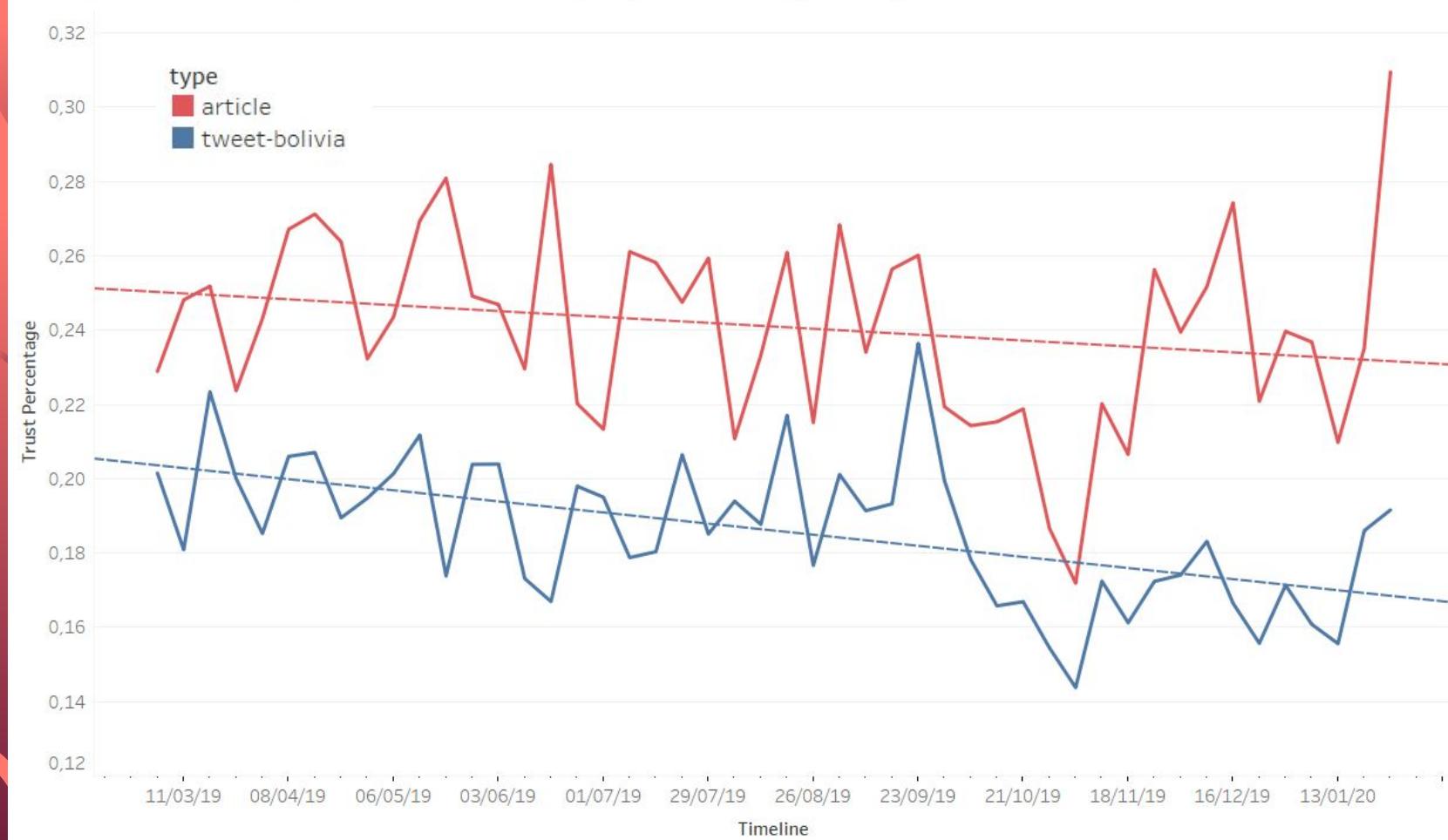
Anger Evolution: Media vs Twitter (03/2019 - 01/2020)



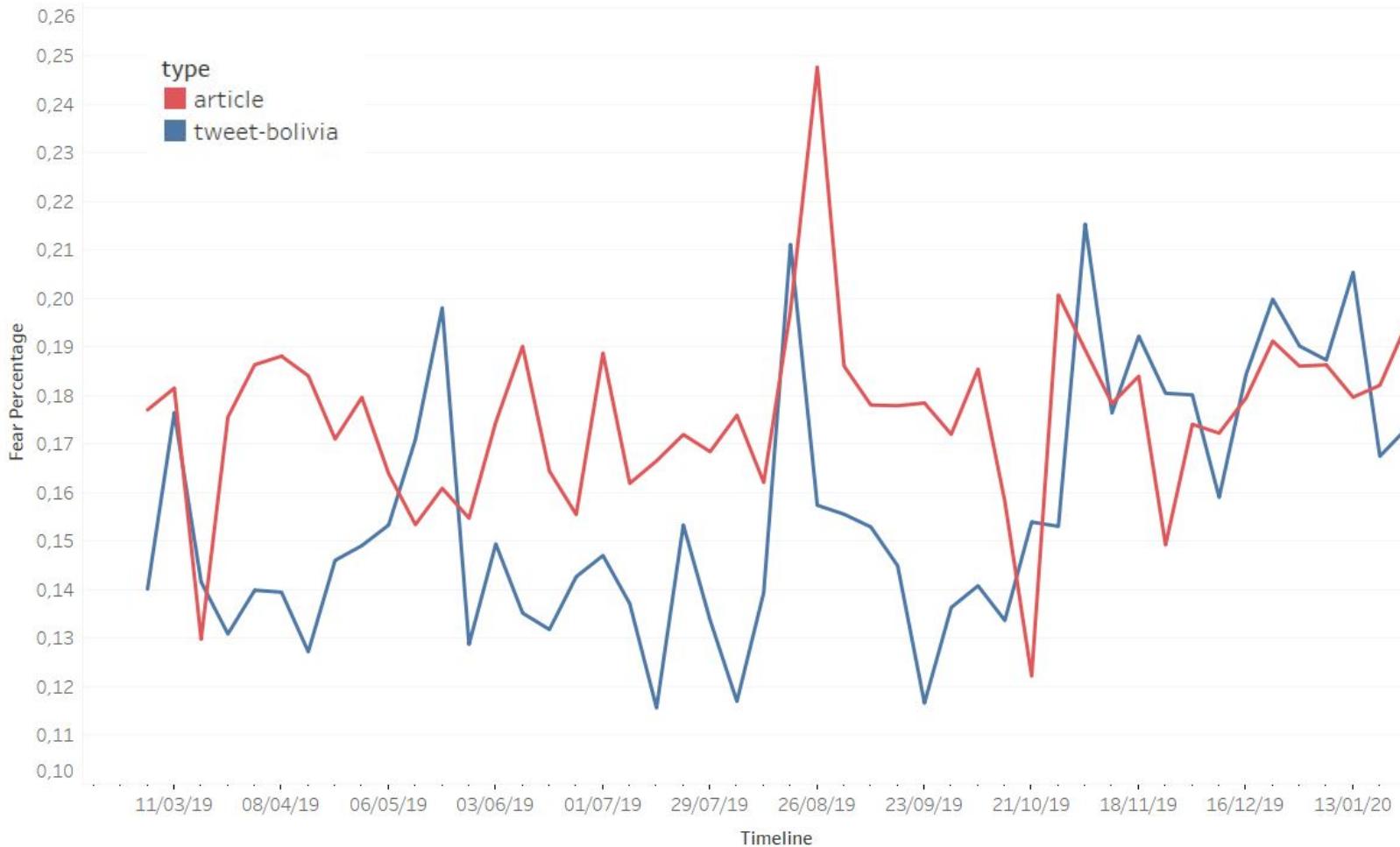
Trust Evolution: Media vs Twitter (03/2019 - 01/2020)



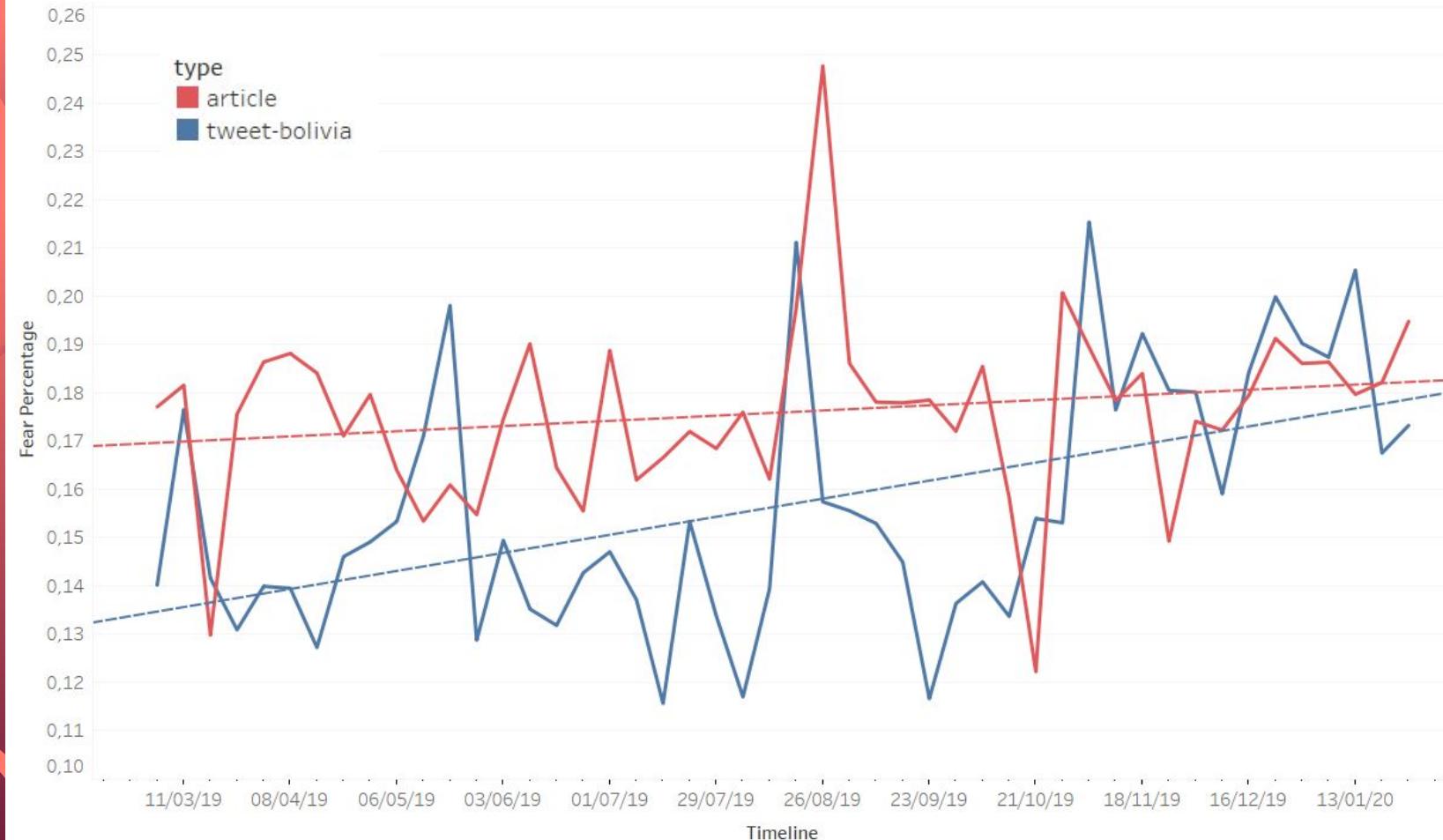
Trust Evolution: Media vs Twitter (03/2019 - 01/2020)



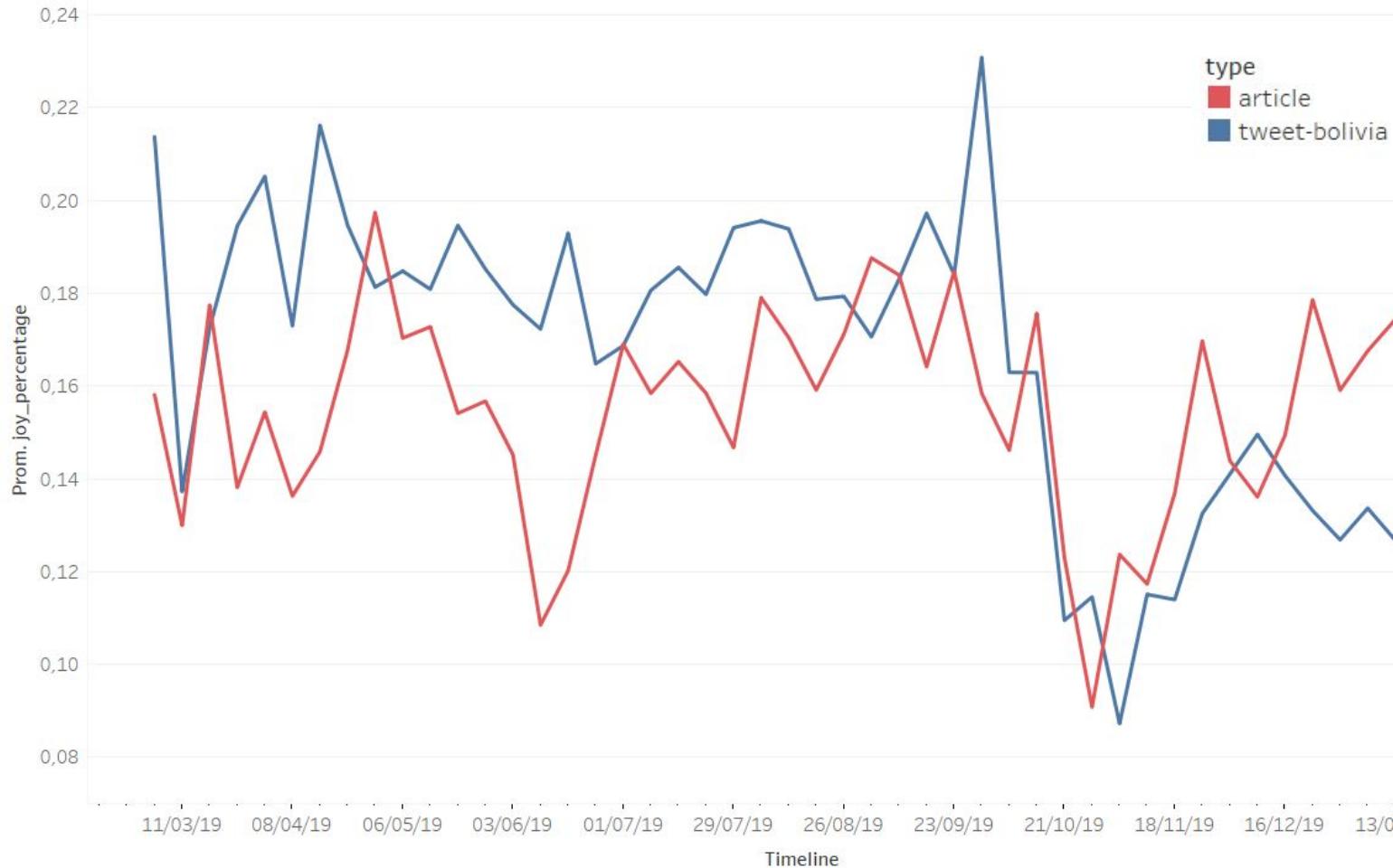
Fear Evolution: Media vs Twitter (03/2019 - 01/2020)



Fear Evolution: Media vs Twitter (03/2019 - 01/2020)



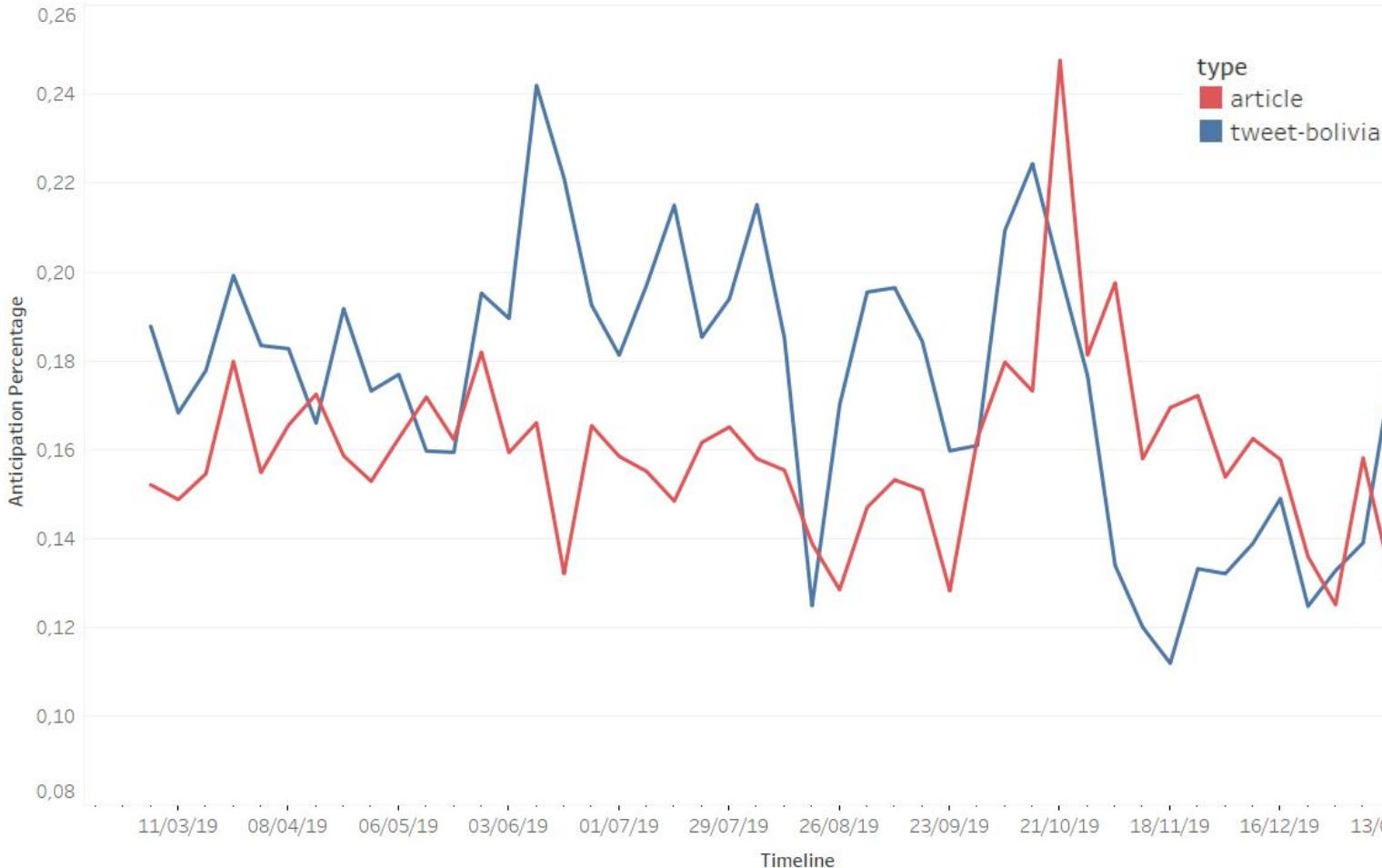
Joy Evolution: Media vs Twitter (03/2019 - 01/2020)



Joy Evolution: Media vs Twitter (03/2019 - 01/2020)



Anticipation Evolution: Media vs Twitter (03/2019 - 01/2020)



Anticipation Evolution: Media vs Twitter (03/2019 - 01/2020)



CONCLUSIONS

PEOPLE IS MORE VISCERAL

Emotions change much more drastically in the people's expressions than Media.

LANGUAGE IS DIFFICULT

Spanish language requires a very complex lexicon due to its multiples genders, accents and language modalities.

MORE DATA NEEDED

The number of articles needs to be higher to be more statistically significant.

THANKS!

Does anyone have any questions?

