

# ENterprise Search

THis is a fairly big term these days and discussions usually begin like  
'humans are more comfortable with the unstructured ordering of information'  
and unstructured data is on the rise, enormous numbers fo spreadsheets contain the workings of a  
company more than the central creaking databases

A bunch of geriatric shoe makers

information is called because it provides a pattern a meaning, usually a predictive pattern

The common Mensa style tests that look like this are informaiton

1 3 5 7 ?

However unstructured information is meaningless. THats like unstrucutred strucutre  
unstructured data is feasible. Its called random

We must recognise that all data (apart from random) has structure, and sits on a continuum of  
'structuredness' (define structuredness - structured towards desired usage - this is interesting because  
it shows why hierarchical databases lost out to relatioanl - rdbms is less structured than hierarchies -  
ie can support different views)

so hierarchies close to top relational then collective intelligence ranking

basically if the ordering you want is not the way the strucutre currently exists we need to be able  
to reorder the data

desktop metaphor has created huge rise in highly strucutred data - ie folders in drives and people  
want less structure !!!!