

XML documentation for importing products to Kainos.lt

Field	Type	Explanation	Required
products	array	This is the root element of the document.	Yes
product	array	Each product record should be enclosed in this tag.	Yes
title	string	Title of product as shown in customers shop.	Yes
item_price	decimal	Final price of item (taxes included).	Yes
manufacturer	string	Manufacturer title of product.	Yes
image_url	string	URL for main image. Clearly visible front facing image of product.	Yes
product_url	string	URL of product page.	Yes
categories	array	One or more categories enclosed in this tag, each category title enclosed in 'category' tag. Category should be provided as '/' separated path of category tree (for example: Electronics/Phones/Mobile Phones).	Yes
description	string	Description of product.	Recommended
stock	int	Number indicating current stock count of product.	Recommended
ean_code	string	Also known as bar-code.	Highly recommended
eans	array	If product has more then 1 ean, it can be passed as array ('eans' element, with 'ean' tags as children, each containing single EAN code)	Recommended
manufacturer_code	string	Manufacturer code (usually referred to as MPN). This code uniquely identifies a given product and its variations in manufacturers system. If provided correctly it greatly enhances our ability to automatically match different products.	Recommended
model	string	Model of product. For example if the product in question is Apple iPhone 5s 16GB, this field would contain 5s 16GB.	Recommended
additional_images	array	Additional images for product. For example product from different angles.	Recommended
specs	array	Specs of product (things like processor speed, screen diameter etc...). Each individual spec value should be enclosed in 'spec' tag (spec name should be provided as attribute 'name').	Recommended
delivery_time	int	Expected delivery time in days.	Highly recommended
delivery_text	string	Short text describing delivery terms (ie. 0-2 d.d.). Max length: 22 characters.	Highly recommended
short_message	string	Short custom marketing phrase. Will Be displayed in product page. Max length: 80 characters.	Highly recommended

Sample XML for the product Apple iPhone 5s 16GB Silver:

```
<?xml version="1.0" encoding="utf-8"?>
<products>
  <product id="15">
    <title><![CDATA[Apple iPhone 5S 16GB Silver]]></title>
    <item_price><![CDATA[320.00]]></item_price>
    <manufacturer><![CDATA[Apple]]></manufacturer>
    <image_url><![CDATA[http://example.com/product_123.jpg]]></image_url>
    <product_url><![CDATA[http://example.com/product_123]]></product_url>
    <categories>
      <category><![CDATA[Telefonai/Mobilieji telefonai]]></category>
    </categories>
    <description><![CDATA[Description of product]]></description>
    <stock><![CDATA[9]]></stock>
    <ean_code><![CDATA[0872315760]]></ean_code>
    <manufacturer_code><![CDATA[ABC123-999]]></manufacturer_code>
    <model><![CDATA[5S 16GB]]></model>
    <additional_images>
      <image><![CDATA[http://example.com/product_123.jpg]]></image>
      <image><![CDATA[http://example.com/product_123.jpg]]></image>
    </additional_images>
    <specs>
      <spec name="Vidinė atmintis" value="storage_capacity">
        <![CDATA[16 GB]]>
      </spec>
      <spec name="Ekranas (coliais)" value="screen_size">
        <![CDATA[4.7"]>
      </spec>
      <spec name="Spalva" value="color">
        <![CDATA[Silver]]>
      </spec>
    </specs>
    <!-- Expected delivery time in days -->
    <delivery_time>2</delivery_time>
    <!--
    Free form delivery information (will be shown beside price listing)
    -->
    <delivery_text>0 - 2 d.d.</delivery_text>
  </product>
</products>
```