

Miva Merchant 9

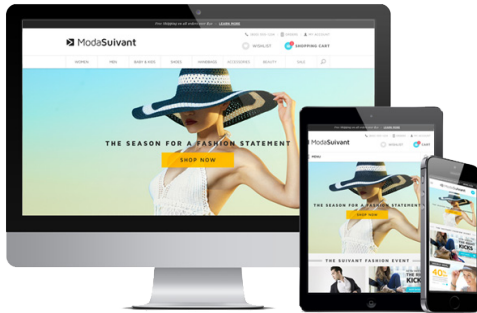
SUIVANT READYTHEME CUSTOMIZATION

Updated November 25, 2014

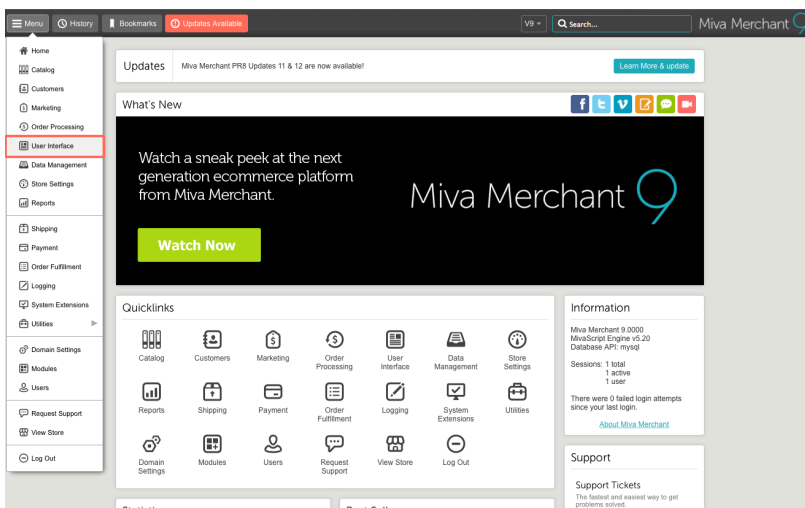
Installing the Suivant ReadyTheme

These instructions are for installing a ReadyTheme to a brand new store. If you have an existing store, please contact support.

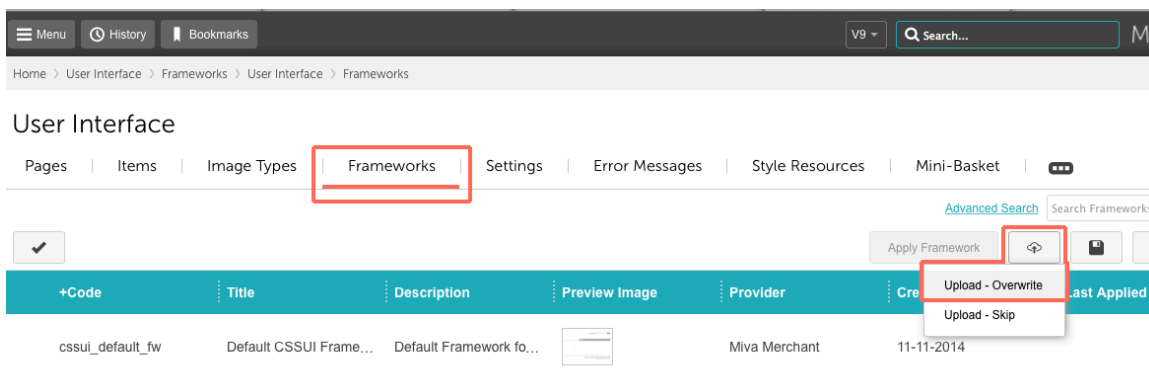
1. Got to http://www.miva.com/mm5/merchant.mvc?Screen=readythemes&Store_Code=MIVA and download the theme you want. For this guide we are downloading and installing the Suivant ReadyTheme.



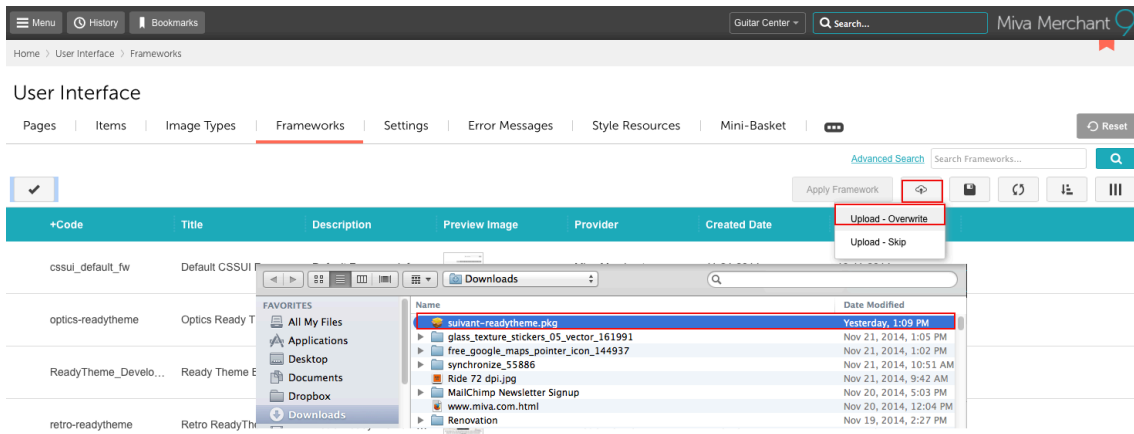
2. Go to your Miva 9 Admin, click on Menu, scroll down and select “User Interface.”



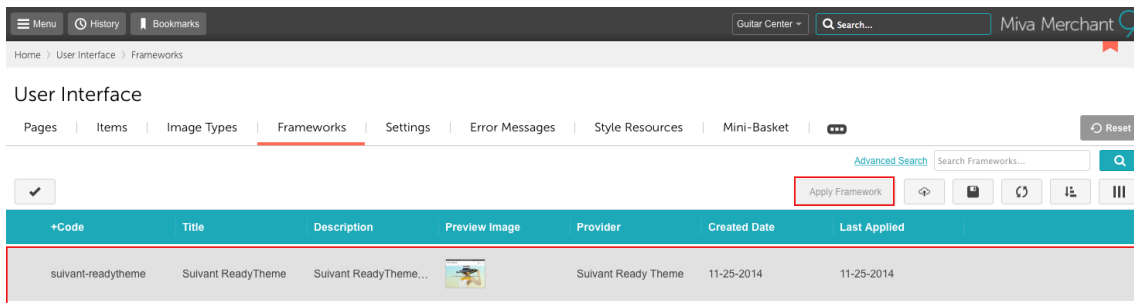
3. Select Frameworks, click on the upload button, select “Upload-Overwrite”



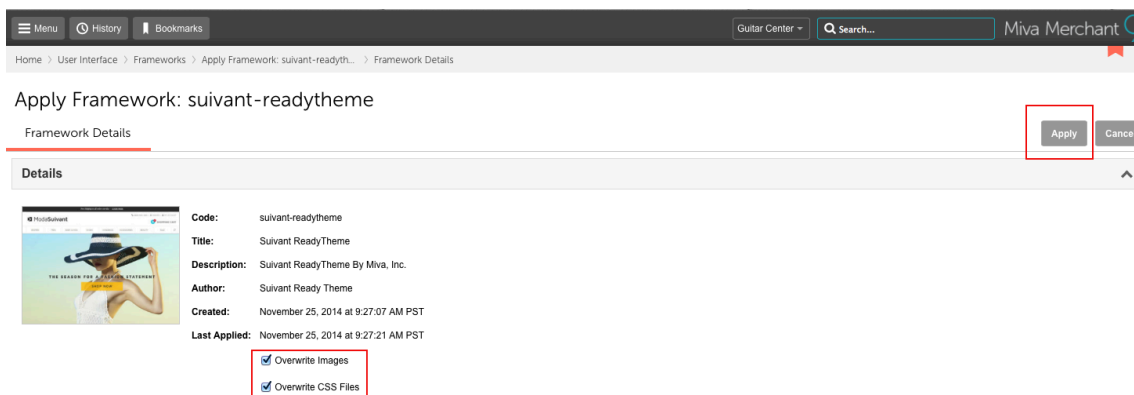
4. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select “Choose.”



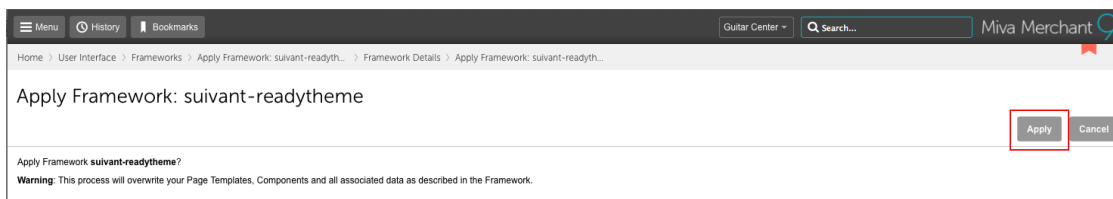
5. Click on your ReadyTheme, Click “Apply Framework.”



6. Click the two boxes, “Overwrite Images” and “Overwrite CSS Files”, then click “Apply.”

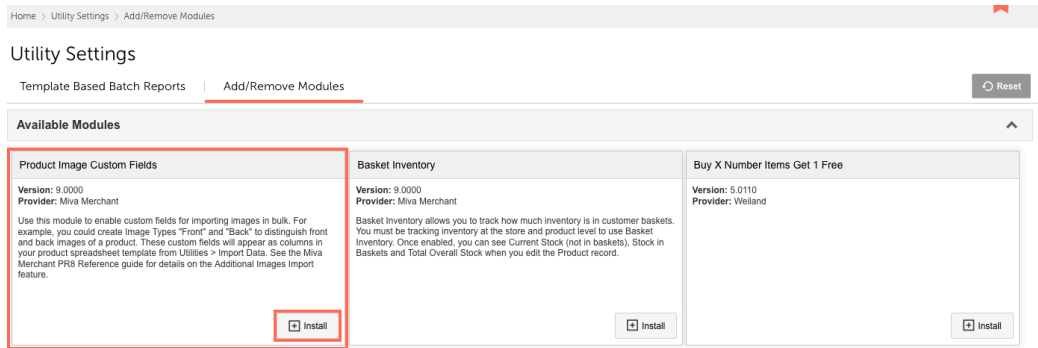


7. A secondary warning page will come up, go ahead and hit “Apply” one more time.



8. Install Product Image Custom Fields

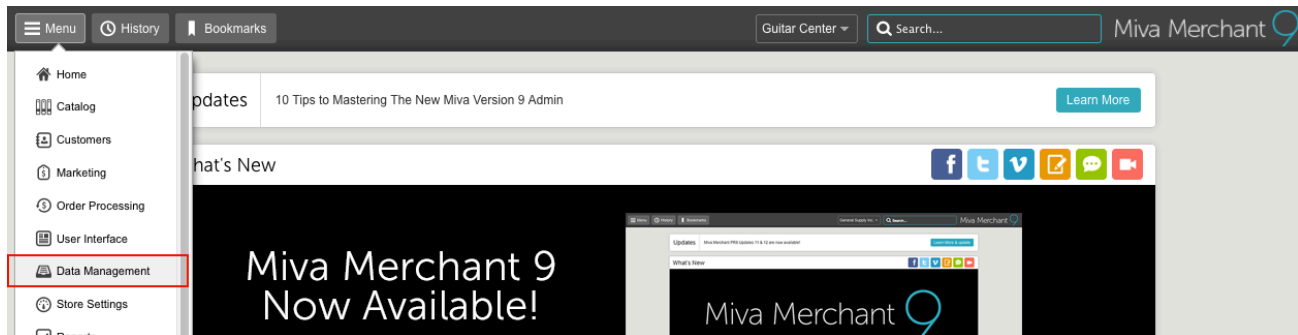
This may or might not need to be done, depending on future updates for this theme. Go to Utilities, Add/Remove Modules and see if “Product Image Custom Fields” is in the “Available Modules” area. If it is, click on the install button. If it’s down below under “Installed Modules” then you can skip to the next step.



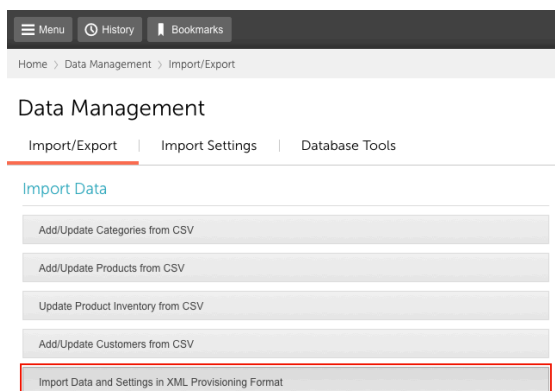
Install XML file for Product Custom Fields

The Suivant Theme, in addition to the pkg file, also has an excel file that needs to be uploaded and installed. This excel file will allow you to add custom fields (product flags) to your products such as “Sale,” “Hot,” or “New.” Here’s how to install this file:

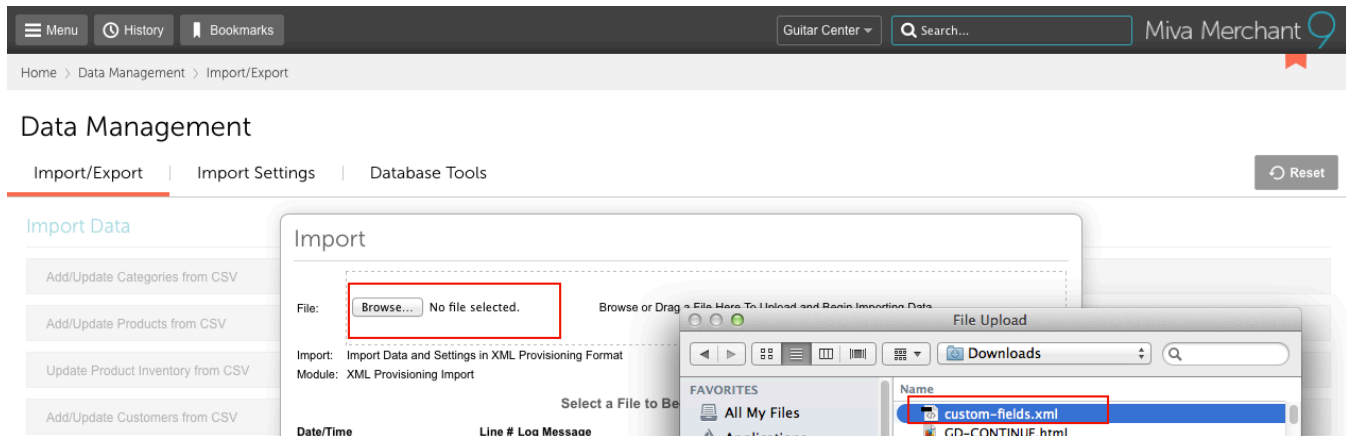
9. Go to Menu, then scroll down to “Data Management”



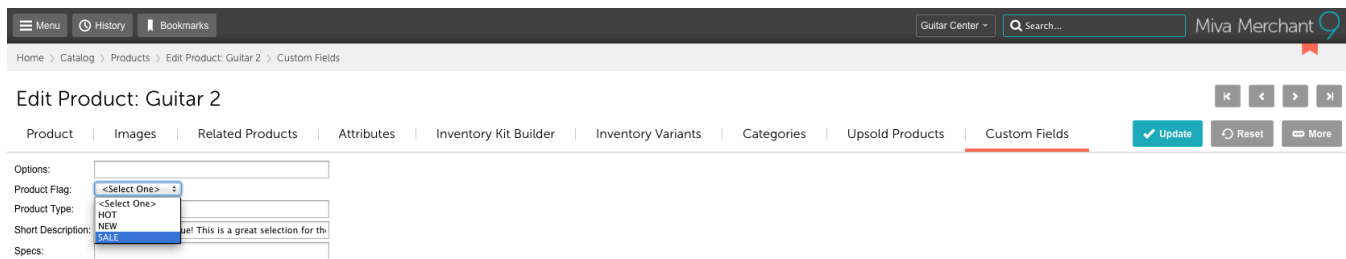
10. Under “Import/Export” and Select “Import Data and Settings in XML Provisioning Format”



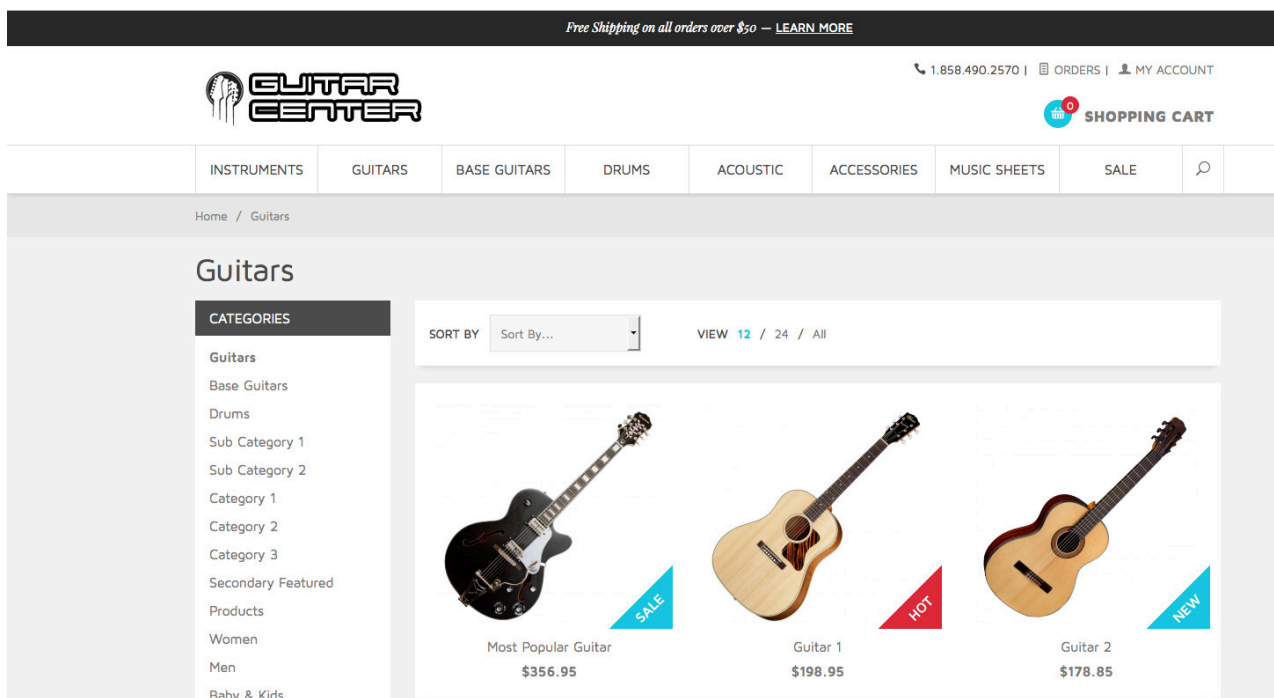
11. Upload “custom-fields.xml” from your downloads file



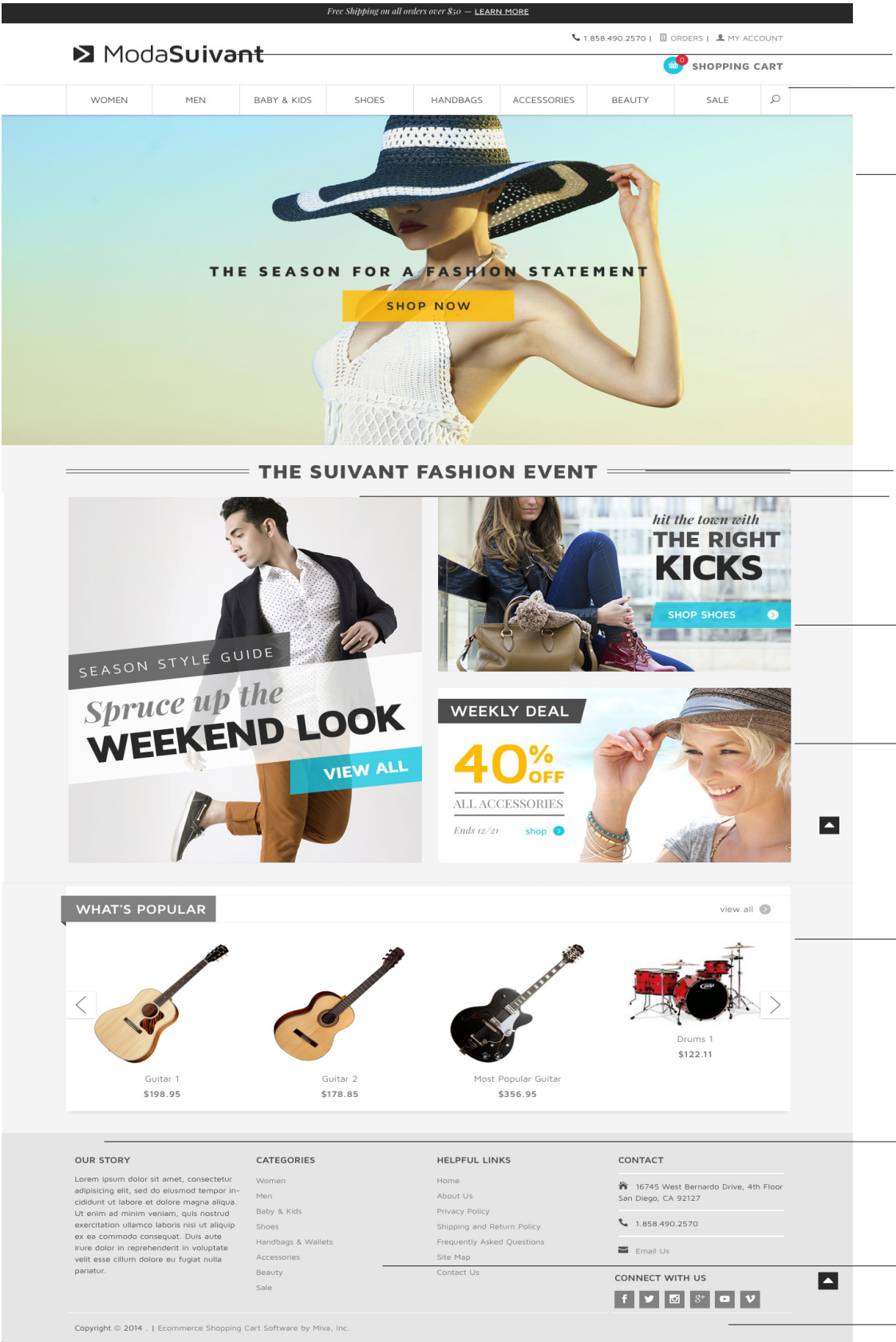
12. To Access New Custom Fields



1. Go to Menu and click on “Catalog”
2. Choose a product and click on the icon with the arrow to edit
3. Click on “Custom Fields” - (if you don’t see Custom Fields, click on the “...” at the very right of the menu and the rest of the menu will appear.)
4. Click on the “Product Flag” drop down menu, and choose which verbiage you want.
5. Click Update



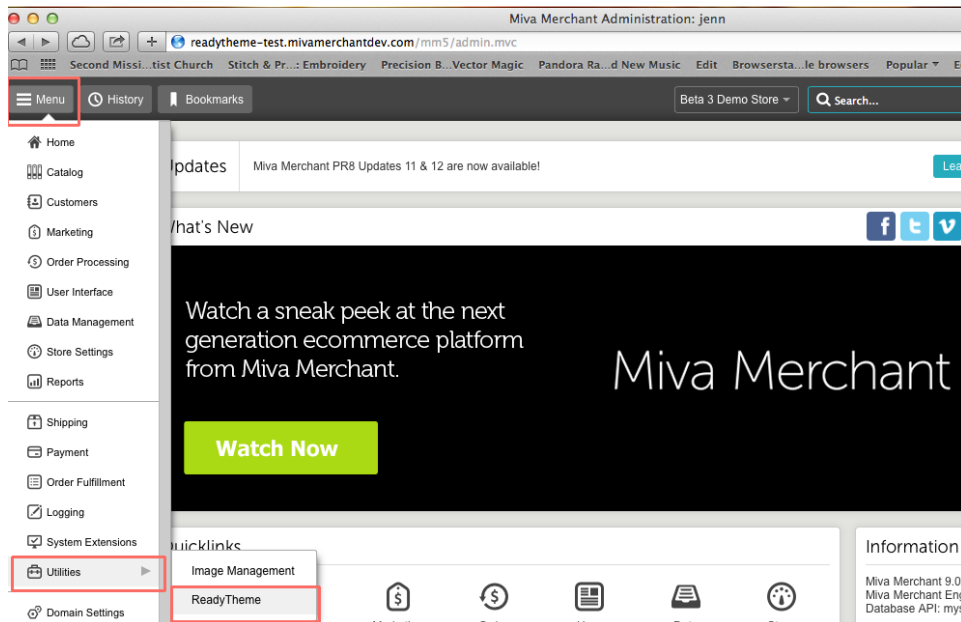
Customizable Areas in the Suivant ReadyTheme



1. Header
2. Top Navigation
3. Hero Image
4. Storefront Promo
5. Storefront Special
6. Storefront New
7. Storefront Sale
8. What's Popular
9. Footer: About Us
10. Footer Categories
11. Social

Accessing the Suivant ReadyTheme

1. Click on the Menu
2. Scroll down to Utilities (don't click on it)
3. Click on the Right Arrow
4. Click on ReadyTheme



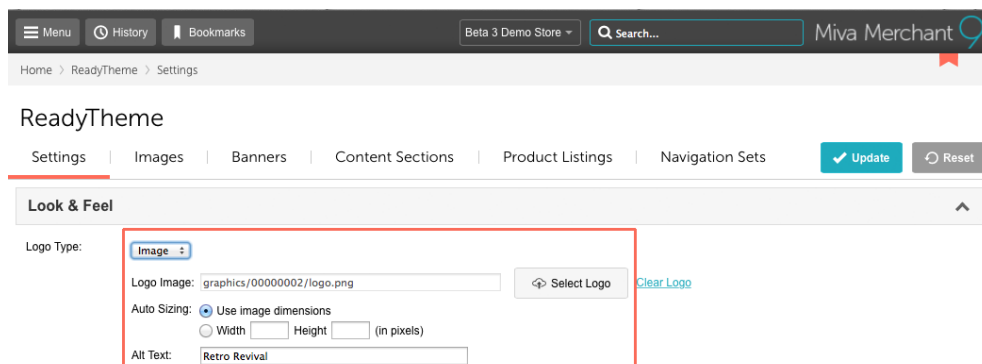
Replace the Top Logo with Alternate Image

UNDER SETTINGS TAB

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

1. Go to Logo Type/Logo Image
2. Click on "Select Logo"
3. Upload your logo to replace the current one. Click on "Select" in the bottom right corner.
4. Click "Update" in the top right corner.

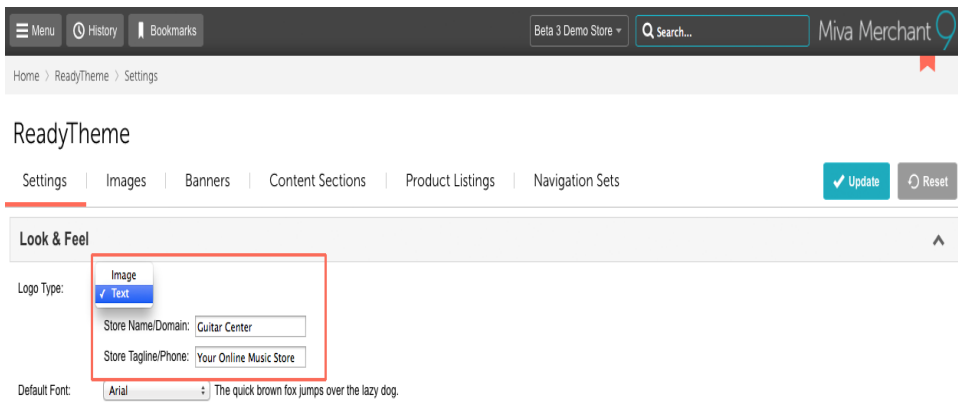


Replace Top Logo with Text

UNDER SETTINGS TAB

If you don't have a logo, you can use plain text in it's place.

1. Next to "Logo type" click on Image Drop Down Menu
2. Select: Text
3. Enter "Store Name" and "Store Tagline"
4. Click "Update" in top right corner.



Menu History Bookmarks Beta 3 Demo Store Search... Miva Merchant

Home > ReadyTheme > Settings

ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets Update Reset

Look & Feel

Logo Type: Image Text

Store Name/Domain: Guitar Center

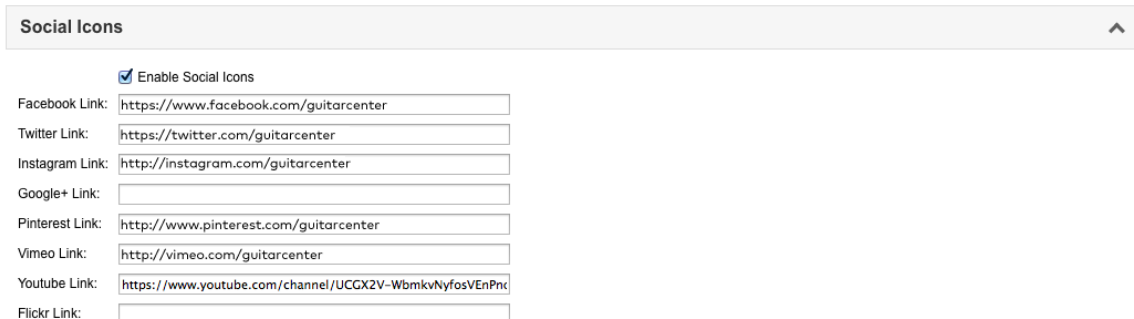
Store Tagline/Phone: Your Online Music Store

Default Font: Arial The quick brown fox jumps over the lazy dog.

Enable Social Media Icons

UNDER SETTINGS TAB

1. Click "Enable Social Icons"
3. Enter your links for whichever platforms you are on
(empty fields will not show an icon on your Storefront page)
4. Click "Update"



Social Icons

☒ Enable Social Icons

Facebook Link: https://www.facebook.com/guitarcenter

Twitter Link: https://twitter.com/guitarcenter

Instagram Link: http://instagram.com/guitarcenter

Google+ Link:

Pinterest Link: http://www.pinterest.com/guitarcenter

Vimeo Link: http://vimeo.com/guitarcenter

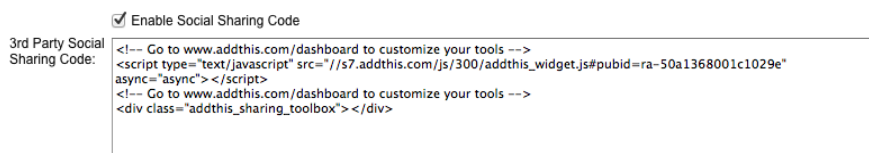
Youtube Link: https://www.youtube.com/channel/UCGX2V-WbmkvNyfosVEnPnc

Flickr Link:

Enable Third Part Social Sharing Code

UNDER SETTINGS TAB

1. If you have a 3rd Party Social Sharing Code, click the "Enable Social Sharing Code" box
2. Enter your code into the "3rd Party Social Sharing Code" Field
3. Click "Update"



☒ Enable Social Sharing Code

3rd Party Social Sharing Code: `<!-- Go to www.addthis.com/dashboard to customize your tools -->
<script type="text/javascript" src="//s7.addthis.com/js/300/addthis_widget.js#pubid=ra-50a1368001c1029e" async="async"></script>
<!-- Go to www.addthis.com/dashboard to customize your tools -->
<div class="addthis_sharing_toolbox"></div>`

Enable Trust Symbol

UNDER SETTINGS TAB

1. If you have a SSL Site Seal, Click the “Active” box
2. Enter your code into the :SSL Site Seal or Trust Symbol: field
3. Click “Update”

Trust Symbol

☐ Active

SSL Site Seal or Trust Symbol:

```
<a href="http://instantssl.com/ssl.html" style="text-decoration:none;">  
 <br />  
</a> <br />
```

Updating Images - “Main Hero” Image

UNDER IMAGES TAB

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

1. Select “Images” Tab
2. Select “Storefront Hero Image”
3. Click the pencil icon to edit/replace the image
4. Under the “Image” field, click “Select Image” and upload your new image
5. Update your “Alt Text” as well as any other appropriate fields
6. Click “Save”

Menu History Bookmarks Updates Available

Guitar Center Search... Miva Merchant

Home / ReadyTheme / Images

ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

Reset

Adjustment Search Search Images...

Image Code

hero-image-mobile

footer-logo

sht-promo-1

sht-promo-2

hero_image

promo_1

promo_2

sht_hero

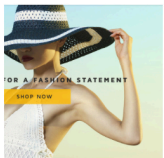
season_style_guide

shop_shoes

Edit ReadyTheme Image

Code: sht_hero

Name: Storefront: Hero Image

Image:  Select Image

Alt Text: The Season For A Fashion Statement

Auto Sizing: ☒ Use Image Dimensions ☐ Width ☐ Height (in pixels)

Link: URL: /

Link Target: Self

CSS ID:

CSS Class:

Cancel Delete Save

Update “Storefront Special” Image

UNDER IMAGES TAB

1. Select “Limited Time Special” image
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

Update “Storefront New” Image

UNDER IMAGES TAB

1. Select the “New Arrivals” image
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

Update “Storefront Sale” Image

UNDER IMAGES TAB

1. Select the “Sale” image
2. Click the pencil icon to edit/replace the image
3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields.
5. Click “Save”

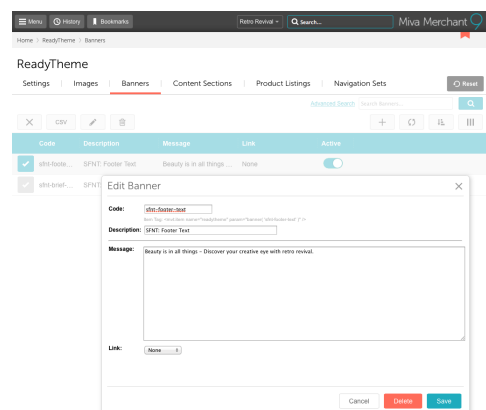
Update “Storefront Promo” Banner Text

UNDER BANNERS TAB

ReadyTheme

Settings | Images | **Banners** | Content Sections | Product Listings | Navigation Sets

1. Select Banners Tab
2. Click on “Storefront Promo Message”
3. Click the pencil icon to edit/replace the text
4. In the “Message” field, enter your new text
5. Click “Save”



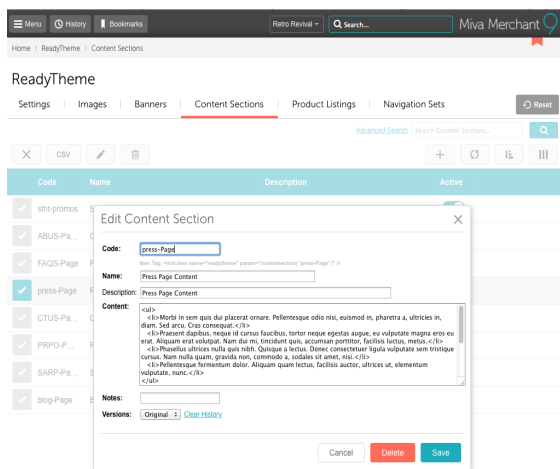
Update “Footer: About Us” Content

UNDER CONTENT SECTIONS TAB

ReadyTheme

Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets

1. Click on the “Content Sections” Tab
2. Click on “Footer About Us” item
2. Click on the pencil icon to edit it
3. In the “Content” field add your information
4. Click “Save”



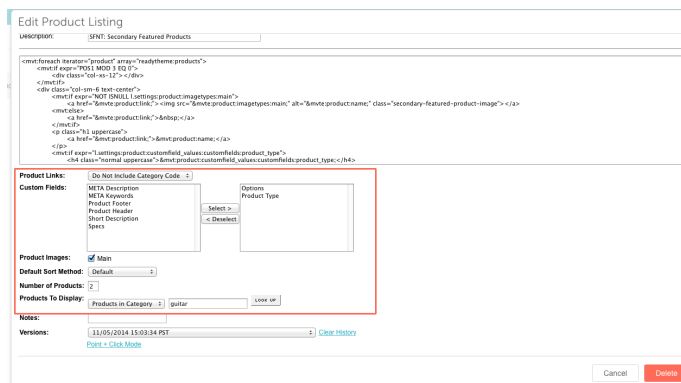
Update “Most Popular”

UNDER PRODUCT LISTINGS TAB

ReadyTheme

Settings | Images | Banners | Content Sections | **Product Listings** | Navigation Sets

1. Select the “Most Popular” banner
2. Click on the pencil icon to edit
3. Under “Custom Fields” select the items you want to display, then click select to move them over into the secondary box.
4. Under “Products to Display” choose where you want the products to pull from
5. Fill in any other applicable fields
- 6 Click “Save”



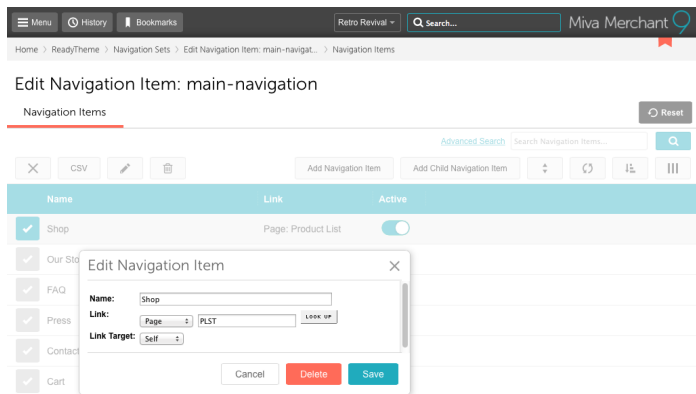
Update Top Navigation Bar

UNDER NAVIGATION SETS TAB

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | **Navigation Sets**

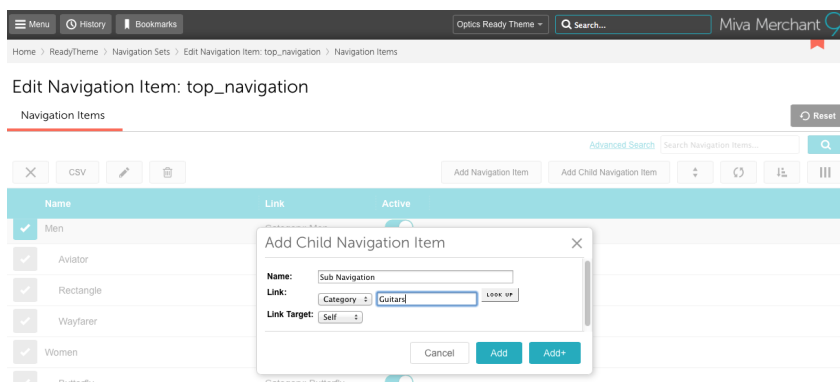
1. Click on the “Main Navigation Bar” tab
2. Click on the page icon with an arrow on it in the top column
3. Click on any item you want to update
4. Click on the pencil icon to edit it and update to your navigation choices
5. Under “Link” choose where you would like the navigation to go to
6. Continue until all navigation is updated, click “Save”



Create Drop Down Menu

UNDER NAVIGATION SETS TAB


1. Hover (don't click) over “Top Navigation Bar”
2. Click on the page icon with an arrow on it in the left column
3. Click on any Parent Navigation that you want to have a Sub Nav for
4. Click on “Add Child Navigation Item”
5. Fill in the “Name” of the sub navigation item
6. Under “Link” choose where you would like the navigation to go to
7. If you have more sub navigation to add click on the “Add+”, if you're done, click on the “Add” Button

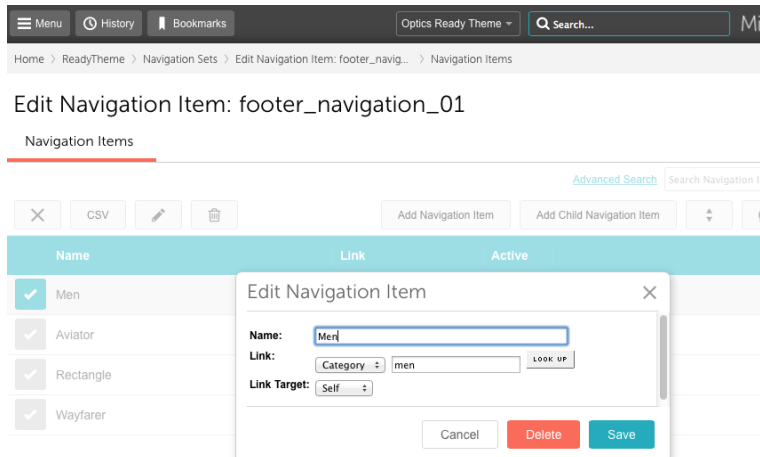


Note: You can have unlimited categories. Once you have more than six, the menu will wrap downwards.

Update Footer Navigation

UNDER NAVIGATION SETS TAB

1. Click on the “Footer Categories” item
2. Click on the page icon with an arrow on it in the top column 
3. Click on any item you want to update
4. Click on the pencil icon to edit it and update to your navigation choices
5. Under “Link” choose where you would like the navigation to go to
6. Continue until all navigation is updated, click “Save”
7. Follow these same steps for “Helpful Links” column



Home > ReadyTheme > Navigation Sets > Edit Navigation Item: footer_navig... > Navigation Items

Edit Navigation Item: footer_navigation_01

Navigation Items

Advanced Search Search Navigation Item

CSV Add Navigation Item Add Child Navigation Item

Name	Link	Active
<input checked="" type="checkbox"/> Men		
<input type="checkbox"/> Aviator		
<input checked="" type="checkbox"/> Rectangle		
<input checked="" type="checkbox"/> Wayfarer		

Edit Navigation Item

Name:

Link: LOOK UP

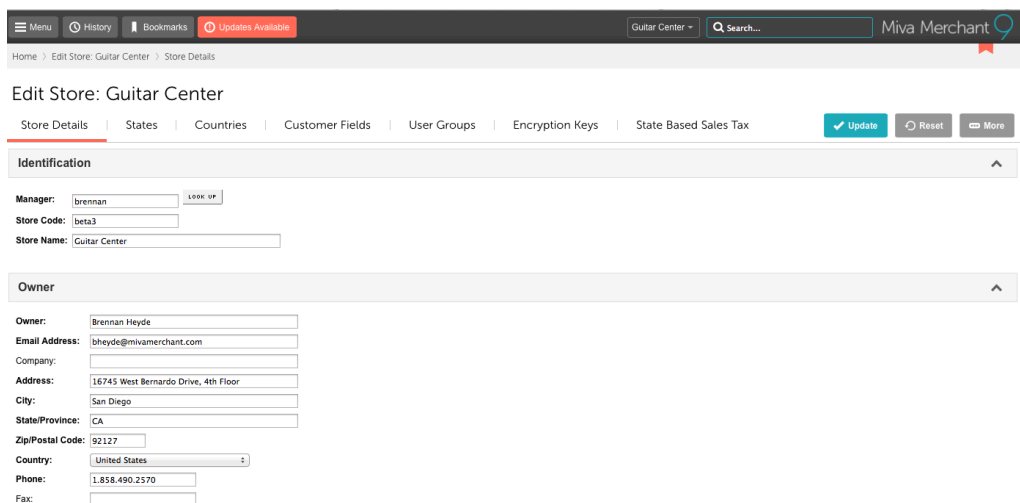
Link Target:

Cancel Delete Save

Update Contact Info

(Not part of the Theme Section)

1. Go up to top left and click on “Menu”
2. Scroll down and click on “Store Settings”
3. Whatever information you list here is what will show up in the “Contact” column on your Storefront page



Home > Edit Store: Guitar Center > Store Details

Edit Store: Guitar Center

Store Details States Countries Customer Fields User Groups Encryption Keys State Based Sales Tax Update Reset More

Identification

Manager: LOOK UP

Store Code:

Store Name:

Owner

Owner:

Email Address:

Company:

Address:

City:

State/Province:

Zip/Postal Code:

Country:

Phone:

Fax: